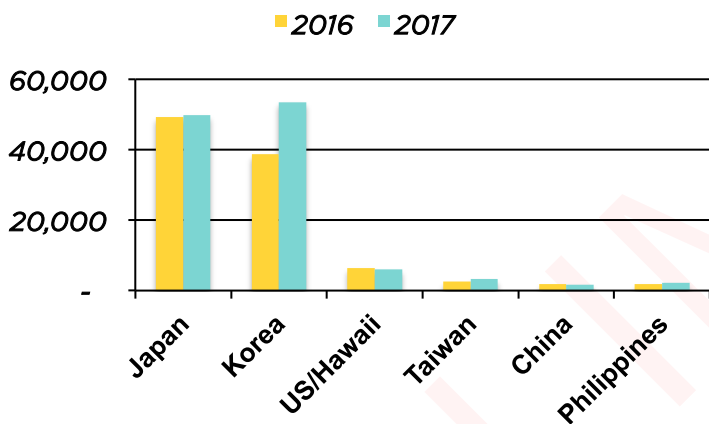


# April 2017

## Preliminary Arrival Summary

April Arrivals	122,622	16.3%	↑
CYTD Arrivals	532,753	4.4%	↑
FYTD Arrivals	723,682	5.3%	↑

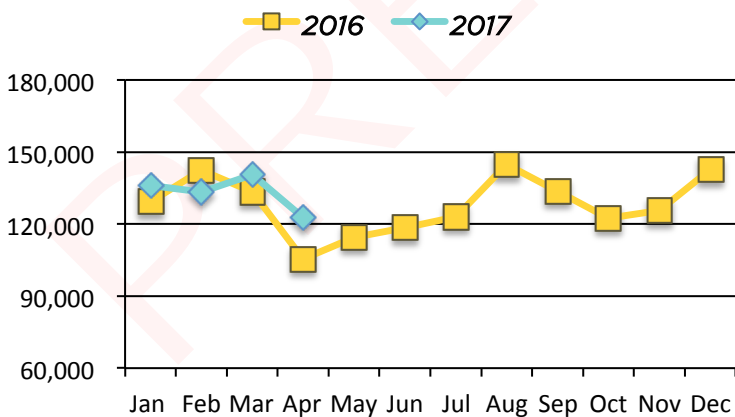
### Major Market Arrivals



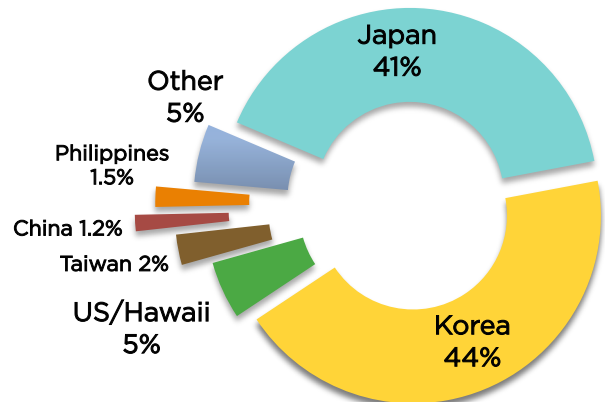
### Major Market Breakdown

	2016	2017	% to LY
Japan	49,295	49,834	1.1%
Korea	38,667	53,517	38.4%
US/Hawaii	6,463	6,091	-5.8%
Taiwan	2,587	3,208	24.0%
China	1,829	1,720	-6.0%
Philippines	1,888	2,135	13.1%

### Monthly Arrivals



### Major Market Mix



Source: Guam Customs Declaration Forms, Guam Customs & Quarantine Agency



GUAM VISITORS BUREAU

Preliminary Visitor Arrival Summary  
April 2017



	Apr-16	Apr-17	% from LY
Civilian Air Arrivals <sup>a</sup>	103,814	121,357	16.9%
Civilian Sea Arrivals <sup>a</sup>	60	30	-50.0%
Armed Forces Air Arrivals <sup>a</sup>	1,300	1,207	-7.2%
Armed Forces Sea Arrivals <sup>a</sup>	272	28	-89.7%
<b>TOTAL VISITOR ARRIVALS</b>	<b>105,446</b>	<b>122,622</b>	<b>16.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-16	Apr-17	% from LY
<b>JAPAN</b>	<b>49,295</b>	<b>49,834</b>	<b>1.1%</b>
Kanto (Tokyo)	24,848	25,539	2.8%
Chubu (Nagoya)	6,204	6,498	4.7%
Kinki (Osaka)	9,535	8,720	-8.5%
Koshinetsu	1,133	1,197	5.6%
Hokuriku	868	649	-25.2%
Tohoku	1,512	1,656	9.5%
Kyushu	1,830	1,935	5.7%
Chugoku	1,221	1,092	-10.6%
Hokkaido	1,150	1,352	17.6%
Shikoku	563	555	-1.4%
Okinawa/Miya	236	464	96.6%
Other	195	177	-9.2%
<b>KOREA</b>	<b>38,667</b>	<b>53,517</b>	<b>38.4%</b>
Seoul	14,918	19,204	28.7%
Incheon	2,519	3,168	25.8%
Chungbuk	682	1,161	70.2%
Chungnam	1,449	2,051	41.5%
Gangwon	481	690	43.5%
Jeonbuk	543	961	77.0%
Gyeongbuk	1,363	2,273	66.8%
Gyeonggi	8,614	11,374	32.0%
Jeonnam	807	1,260	56.1%
Gyeongnam	5,394	9,101	68.7%
Other	1,897	2,274	19.9%
<b>TAIWAN</b>	<b>2,587</b>	<b>3,208</b>	<b>24.0%</b>
Taipei	1,487	1,675	12.6%
Kaohsiung	163	225	38.0%
Taichung	462	650	40.7%
Taoyuan, Miaoli, Hsinehu	349	435	24.6%
Other	126	223	77.0%
<b>CHINA</b>	<b>1,829</b>	<b>1,720</b>	<b>-6.0%</b>
Beijing	256	264	3.1%
Shanghai	607	483	-20.4%
Guangzhou	210	161	-23.3%
Other	756	812	7.4%
U.S. MAINLAND	5,124	4,735	-7.6%
HAWAII	1,339	1,356	1.3%
CNMI	1,394	1,440	3.3%
PALAU	353	271	-23.2%
FSM	869	903	3.9%
RMI	82	91	11.0%
PHILIPPINES	1,888	2,135	13.1%
AUSTRALIA	126	215	70.6%
CANADA	76	98	28.9%
EUROPE	183	170	-7.1%
HONG KONG	598	2,052	243.1%
THAILAND	62	49	-21.0%
VIETNAM	31	3	-90.3%
RUSSIA	156	232	48.7%
OTHER/UNKNOWN	455	535	17.6%

**VISITOR INDUSTRY STATISTICS**

JGTA <sup>b</sup> Air Arrivals	39,724	n.a	n.a
Hotel Occupancy Taxes <sup>c</sup>	\$3,138,396.15	n.a	n.a
Weighted Hotel Occupancy Rate <sup>d</sup>	66%	n.a	n.a
Weighted Hotel Room Rate <sup>d</sup>	\$149	n.a	n.a

Guam Visitors Bureau  
Preliminary April 2017 Visitor Arrival Summary  
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2016 (Jan - Apr '16)	CYTD 2017 (Jan - Apr '17)	% from LY	FYTD 2016 (Oct '15 - Apr '16)	FYTD 2017 (Oct '16 - Apr '17)	% from LY
Air Arrivals <sup>a</sup>	501,389	523,411	4.4%	865,618	912,836	5.5%
Sea Arrivals <sup>a</sup>	8,983	9,342	4.0%	11,217	10,846	-3.3%
<b>TOTAL VISITOR ARRIVALS</b>	<b>510,372</b>	<b>532,753</b>	<b>4.4%</b>	<b>876,835</b>	<b>923,682</b>	<b>5.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Apr '16)	CYTD 2017 (Jan - Apr '17)	% from LY	FYTD 2016 (Oct '15 - Apr '16)	FYTD 2017 (Oct '16 - Apr '17)	% from LY
<b>JAPAN</b>	<b>263,063</b>	<b>232,611</b>	<b>-11.6%</b>	<b>451,729</b>	<b>414,211</b>	<b>-8.3%</b>
Kanto (Tokyo)	124,467	115,438	-7.3%	215,852	204,402	-5.3%
Chubu (Nagoya)	34,473	31,288	-9.2%	59,270	52,216	-11.9%
Kinki (Osaka)	56,467	42,324	-25.0%	95,810	80,261	-16.2%
Koshinetsu	6,119	5,782	-5.5%	10,738	10,683	-0.5%
Hokuriku	4,146	3,533	-14.8%	6,630	5,883	-11.3%
Tohoku	9,127	8,073	-11.5%	15,675	14,626	-6.7%
Kyushu	10,764	9,352	-13.1%	17,913	16,871	-5.8%
Chugoku	6,366	5,583	-12.3%	11,620	10,667	-8.2%
Hokkaido	5,516	6,163	11.7%	8,600	9,816	14.1%
Shikoku	3,120	2,516	-19.4%	5,640	4,791	-15.1%
Okinawa/Miya	1,623	1,748	7.7%	2,462	2,650	7.6%
Other	875	811	-7.3%	1,519	1,345	-11.5%
<b>KOREA</b>	<b>163,546</b>	<b>212,429</b>	<b>29.9%</b>	<b>290,021</b>	<b>364,435</b>	<b>25.7%</b>
Seoul	63,867	72,373	13.3%	115,005	124,440	8.2%
Incheon	10,366	12,251	18.2%	18,218	21,217	16.5%
Chungbuk	3,102	4,266	37.5%	5,373	6,864	27.7%
Chungnam	6,807	8,689	27.6%	11,762	14,744	25.4%
Gangwon	2,238	3,201	43.0%	3,827	5,147	34.5%
Jeonbuk	2,552	4,017	57.4%	4,307	6,527	51.5%
Gyeonbuk	6,488	10,621	63.7%	11,708	18,295	56.3%
Gyeonggi	36,175	43,535	20.3%	63,748	75,755	18.8%
Jeonnam	4,051	6,004	48.2%	6,825	10,012	46.7%
Gyeongnam	20,627	37,155	80.1%	37,213	64,448	73.2%
Other	7,273	10,317	41.9%	12,035	16,986	41.1%
<b>TAIWAN</b>	<b>14,311</b>	<b>13,521</b>	<b>-5.5%</b>	<b>23,337</b>	<b>23,242</b>	<b>-0.4%</b>
Taipei	7,693	7,248	-5.8%	12,757	12,616	-1.1%
Kaohsiung	1,001	978	-2.3%	1,601	1,844	15.2%
Taichung	2,973	2,496	-16.0%	4,552	4,030	-11.5%
Taoyuan, Miaoli, Hsinehu	1,780	1,793	0.7%	2,991	3,094	3.4%
Other	864	1,006	16.4%	1,436	1,658	15.5%
<b>CHINA</b>	<b>11,731</b>	<b>9,486</b>	<b>-19.1%</b>	<b>16,376</b>	<b>14,873</b>	<b>-9.2%</b>
Beijing	2,271	1,930	-15.0%	3,197	2,868	-10.3%
Shanghai	3,335	2,875	-13.8%	4,629	4,597	-0.7%
Guangzhou	918	803	-12.5%	1,310	1,355	3.4%
Other	5,207	3,878	-25.5%	7,240	6,053	-16.4%
<b>U.S. MAINLAND</b>	<b>20,536</b>	<b>21,161</b>	<b>3.0%</b>	<b>34,255</b>	<b>35,362</b>	<b>3.2%</b>
<b>HAWAII</b>	<b>5,054</b>	<b>5,030</b>	<b>-0.5%</b>	<b>8,262</b>	<b>8,730</b>	<b>5.7%</b>
<b>CNMI</b>	<b>5,206</b>	<b>5,447</b>	<b>4.6%</b>	<b>9,279</b>	<b>9,712</b>	<b>4.7%</b>
<b>PALAU</b>	<b>1,259</b>	<b>967</b>	<b>-23.2%</b>	<b>2,633</b>	<b>2,105</b>	<b>-20.1%</b>
<b>FSM</b>	<b>3,291</b>	<b>3,141</b>	<b>-4.6%</b>	<b>6,025</b>	<b>5,968</b>	<b>-0.9%</b>
<b>RMI</b>	<b>340</b>	<b>341</b>	<b>0.3%</b>	<b>572</b>	<b>646</b>	<b>12.9%</b>
<b>PHILIPPINES</b>	<b>5,629</b>	<b>5,972</b>	<b>6.1%</b>	<b>9,703</b>	<b>12,999</b>	<b>34.0%</b>
<b>AUSTRALIA</b>	<b>869</b>	<b>1,068</b>	<b>22.9%</b>	<b>1,356</b>	<b>1,494</b>	<b>10.2%</b>
<b>CANADA</b>	<b>355</b>	<b>408</b>	<b>14.9%</b>	<b>581</b>	<b>664</b>	<b>14.3%</b>
<b>EUROPE</b>	<b>685</b>	<b>792</b>	<b>15.6%</b>	<b>1,259</b>	<b>1,365</b>	<b>8.4%</b>
<b>HONG KONG</b>	<b>2,753</b>	<b>7,711</b>	<b>180.1%</b>	<b>5,272</b>	<b>11,209</b>	<b>112.6%</b>
<b>THAILAND</b>	<b>174</b>	<b>162</b>	<b>-6.9%</b>	<b>289</b>	<b>265</b>	<b>-8.3%</b>
<b>VIETNAM</b>	<b>83</b>	<b>48</b>	<b>-42.2%</b>	<b>126</b>	<b>78</b>	<b>-38.1%</b>
<b>RUSSIA</b>	<b>908</b>	<b>1,255</b>	<b>38.2%</b>	<b>1,755</b>	<b>2,202</b>	<b>25.5%</b>
<b>OTHER/UNKNOWN</b>	<b>1,596</b>	<b>1,861</b>	<b>16.6%</b>	<b>2,788</b>	<b>3,276</b>	<b>17.5%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>223,619</b>	<b>n.a.</b>	<b>n.a.</b>	<b>389,290</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$14,982,807.42</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$24,018,607.05</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>79%</b>	<b>n.a.</b>	<b>n.a.</b>	<b>77%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$ 168</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$ 163</b>	<b>n.a.</b>	<b>n.a.</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association



	January			February			March			April			Total CYTD		
	Jan-16	Jan-17	% from LY	Feb-16	Feb-17	% from LY	Mar-16	Mar-17	% from LY	Apr-16	Apr-17	% from LY	2016	2017	% from LY
<b>JAPAN</b>	<b>62,716</b>	<b>57,037</b>	<b>-9.1%</b>	<b>71,796</b>	<b>54,356</b>	<b>-24.3%</b>	<b>79,256</b>	<b>71,384</b>	<b>-9.9%</b>	<b>49,295</b>	<b>49,834</b>	<b>1.1%</b>	<b>263,063</b>	<b>232,611</b>	<b>-11.6%</b>
Kanto (Tokyo)	28,795	28,469	-1.1%	33,294	26,813	-19.5%	37,530	34,617	-7.8%	24,848	25,539	2.8%	124,467	115,438	-7.3%
Chubu (Nagoya)	7,825	6,597	-15.7%	10,276	6,691	-34.9%	10,168	11,502	13.1%	6,204	6,498	4.7%	34,473	31,288	-9.2%
Kinki (Osaka)	14,975	10,890	-27.3%	14,889	9,619	-35.4%	17,068	13,095	-23.3%	9,535	8,720	-8.5%	56,467	42,324	-25.0%
Koshinetsu	1,584	1,569	-0.9%	1,683	1,331	-20.9%	1,719	1,685	-2.0%	1,133	1,197	5.6%	6,119	5,782	-5.5%
Hokuriku	716	731	2.1%	1,273	1,016	-20.2%	1,289	1,137	-11.8%	868	649	-25.2%	4,146	3,533	-14.8%
Tohoku	2,182	1,942	-11.0%	2,824	2,219	-21.4%	2,609	2,256	-13.5%	1,512	1,656	9.5%	9,127	8,073	-11.5%
Kyushu	2,283	2,038	-10.7%	2,677	2,589	-3.3%	3,974	2,790	-29.8%	1,830	1,935	5.7%	10,764	9,352	-13.1%
Chugoku	1,363	1,433	5.1%	1,706	1,377	-19.3%	2,076	1,681	-19.0%	1,221	1,092	-10.6%	6,366	5,583	-12.3%
Hokkaido	1,717	2,185	27.3%	1,437	1,220	-15.1%	1,212	1,406	16.0%	1,150	1,352	17.6%	5,516	6,163	11.7%
Shikoku	646	662	2.5%	956	581	-39.2%	955	718	-24.8%	563	555	-1.4%	3,120	2,516	-19.4%
Okinawa/Miya	367	341	-7.1%	668	692	3.6%	352	251	-28.7%	236	464	96.6%	1,623	1,748	7.7%
Other	263	180	-31.6%	113	208	84.1%	304	246	-19.1%	195	177	-9.2%	875	811	-7.3%
<b>KOREA</b>	<b>48,859</b>	<b>56,341</b>	<b>15.3%</b>	<b>41,576</b>	<b>51,181</b>	<b>23.1%</b>	<b>34,444</b>	<b>51,390</b>	<b>49.2%</b>	<b>38,667</b>	<b>53,517</b>	<b>38.4%</b>	<b>163,546</b>	<b>212,429</b>	<b>29.9%</b>
Seoul	18,011	18,918	5.0%	17,642	17,006	-3.6%	13,296	17,245	29.7%	14,918	19,204	28.7%	63,867	72,373	13.3%
Incheon	2,960	3,043	2.8%	2,399	2,740	14.2%	2,488	3,300	32.6%	2,519	3,168	25.8%	10,366	12,251	18.2%
Chungbuk	999	1,183	18.4%	835	988	18.3%	586	934	59.4%	682	1,161	70.2%	3,102	4,266	37.5%
Chungnam	2,242	2,251	0.4%	1,718	2,346	36.6%	1,398	2,041	46.0%	1,449	2,051	41.5%	6,807	8,689	27.6%
Gangwon	913	1,026	12.4%	425	887	108.7%	419	598	42.7%	481	690	43.5%	2,238	3,201	43.0%
Jeonbuk	925	1,002	8.3%	663	962	45.1%	421	1,092	159.4%	543	961	77.0%	2,552	4,017	57.4%
Gyeongbuk	2,306	3,174	37.6%	1,542	2,813	82.4%	1,277	2,361	84.9%	1,363	2,273	66.8%	6,488	10,621	63.7%
Gyeonggi	10,670	10,948	2.6%	8,993	10,459	16.3%	7,898	10,754	36.2%	8,614	11,374	32.0%	36,175	43,535	20.3%
Jeonnam	1,419	1,772	24.9%	1,058	1,556	47.1%	767	1,416	84.6%	807	1,260	56.1%	4,051	6,004	48.2%
Gyeongnam	6,070	9,841	62.1%	4,563	8,836	93.6%	4,600	9,377	103.8%	5,394	9,101	68.7%	20,627	37,155	80.1%
Other	2,344	3,183	35.8%	1,738	2,588	48.9%	1,294	2,272	75.6%	1,897	2,274	19.9%	7,273	10,317	41.9%
<b>TAIWAN</b>	<b>3,675</b>	<b>3,850</b>	<b>4.8%</b>	<b>4,796</b>	<b>3,610</b>	<b>-24.7%</b>	<b>3,253</b>	<b>2,853</b>	<b>-12.3%</b>	<b>2,587</b>	<b>3,208</b>	<b>24.0%</b>	<b>14,311</b>	<b>13,521</b>	<b>-5.5%</b>
Taipei	2,047	2,317	13.2%	2,765	2,003	-27.6%	1,394	1,253	-10.1%	1,487	1,675	12.6%	7,693	7,248	-5.8%
Kaohsiung	220	240	9.1%	306	300	-2.0%	312	213	-31.7%	163	225	38.0%	1,001	978	-2.3%
Taichung	652	637	-2.3%	838	669	-20.2%	1,021	540	-47.1%	462	650	40.7%	2,973	2,496	-16.0%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	554	393	-29.1%	360	590	63.9%	349	435	24.6%	1,780	1,793	0.7%
Other	239	281	17.6%	333	245	-26.4%	166	257	54.8%	126	223	77.0%	864	1,006	16.4%
<b>CHINA</b>	<b>2,127</b>	<b>4,053</b>	<b>90.6%</b>	<b>6,391</b>	<b>2,383</b>	<b>-62.7%</b>	<b>1,384</b>	<b>1,330</b>	<b>-3.9%</b>	<b>1,829</b>	<b>1,720</b>	<b>-6.0%</b>	<b>11,731</b>	<b>9,486</b>	<b>-19.1%</b>
Beijing	408	916	124.5%	1,495	573	-61.7%	112	177	58.0%	256	264	3.1%	2,271	1,930	-15.0%
Shanghai	696	1,253	80.0%	1,491	699	-53.1%	541	440	-18.7%	607	483	-20.4%	3,335	2,875	-13.8%
Guangzhou	243	343	41.2%	334	210	-37.1%	131	89	-32.1%	210	161	-23.3%	918	803	-12.5%
Other	780	1,541	97.6%	3,071	901	-70.7%	600	624	4.0%	756	812	7.4%	5,207	3,878	-25.5%
U.S. MAINLAND	5,397	5,805	7.6%	4,827	5,531	14.6%	5,188	5,090	-1.9%	5,124	4,735	-7.6%	20,536	21,161	3.0%
HAWAII	1,248	1,200	-3.8%	1,150	1,216	5.7%	1,317	1,258	-4.5%	1,339	1,356	1.3%	5,054	5,030	-0.5%
CNMI	1,213	1,365	12.5%	1,109	1,105	-0.4%	1,490	1,537	3.2%	1,394	1,440	3.3%	5,206	5,447	4.6%
PALAU	263	218	-17.1%	216	221	2.3%	427	257	-39.8%	353	271	-23.2%	1,259	967	-23.2%
FSM	663	743	12.1%	725	685	-5.5%	1,034	810	-21.7%	869	903	3.9%	3,291	3,141	-4.6%
RMI	69	62	-10.1%	69	74	7.2%	120	114	-5.0%	82	91	11.0%	340	341	0.3%
PHILIPPINES	746	1,232	65.1%	860	1,288	49.8%	2,135	1,317	-38.3%	1,888	2,135	13.1%	5,629	5,972	6.1%
AUSTRALIA	296	141	-52.4%	302	548	81.5%	145	164	13.1%	126	215	70.6%	869	1,068	22.9%
CANADA	67	106	58.2%	81	81	0.0%	131	123	-6.1%	76	98	28.9%	355	408	14.9%
EUROPE	158	210	32.9%	158	223	41.1%	186	189	1.6%	183	170	-7.1%	685	792	15.6%
HONG KONG	529	2,047	287.0%	682	1,688	147.5%	944	1,924	103.8%	598	2,052	243.1%	2,753	7,711	180.1%
THAILAND	43	29	-32.6%	39	64	64.1%	30	20	-33.3%	62	49	-21.0%	174	162	-6.9%
VIETNAM	33	22	-33.3%	15	16	6.7%	4	7	75.0%	31	3	-90.3%	83	48	-42.2%
RUSSIA	442	416	-5.9%	119	233	95.8%	191	374	95.8%	156	232	48.7%	908	1,255	38.2%
OTHER/UNKNOWN	374	457	22.2%	356	390	9.6%	411	479	16.5%	455	535	17.6%	1,596	1,861	16.6%
SEA ARRIVALS (CIV & MIL)	341	695	103.8%	7,065	8,547	21.0%	1,245	42	-96.6%	332	58	-82.5%	8,983	9,342	4.0%
<b>TOTAL</b>	<b>129,259</b>	<b>136,029</b>	<b>5.2%</b>	<b>142,332</b>	<b>133,440</b>	<b>-6.2%</b>	<b>133,335</b>	<b>140,662</b>	<b>5.5%</b>	<b>105,446</b>	<b>122,622</b>	<b>16.3%</b>	<b>510,372</b>	<b>532,753</b>	<b>4.4%</b>