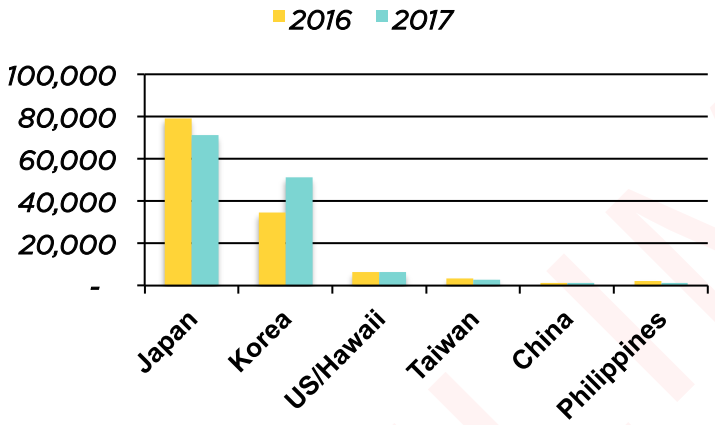
March 2017

Preliminary Arrival Summary

March Arrivals	140,662	5.5% ↑
CYTD Arrivals	410,131	3.1% ↑
FYTD Arrivals	801,060	3.8% ↑

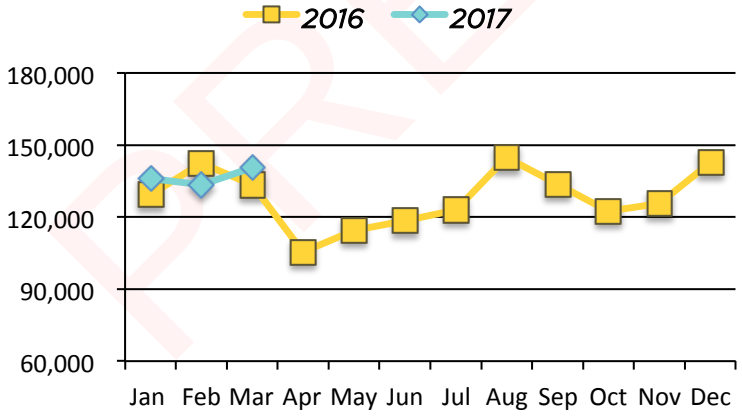
Major Market Arrivals



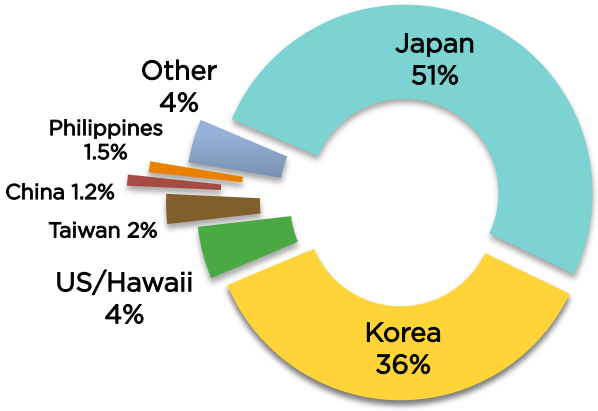
Major Market Breakdown

	2016	2017	% to LY
Japan	79,256	71,384	-9.9%
Korea	34,444	51,390	49.2%
US/Hawaii	6,505	5,090	-2.4%
Taiwan	3,253	2,853	-12.3%
China	1,384	1,330	-3.9%
Philippines	2,135	1,317	-38.3%

Monthly Arrivals



Major Market Mix



Source: Guam Customs Declaration Forms, Guam Customs & Quarantine Agency

GUAM VISITORS BUREAU

PRELIMINARY

Preliminary Visitor Arrival Summary
March 2017

GUAM VISITORS BUREAU

	Mar-16	Mar-17	% from LY
Civilian Air Arrivals[a]	130,535	139,113	6.6%
Civilian Sea Arrivals[a]	699	42	-94.0%
Armed Forces Air Arrivals[a]	1,555	1,507	-3.1%
Armed Forces Sea Arrivals[a]	546	0	-100.0%
TOTAL VISITOR ARRIVALS	133,335	140,662	5.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-16	Mar-17	% from LY
JAPAN	79,256	71,384	-9.9%
Kanto (Tokyo)	37,530	34,617	-7.8%
Chubu (Nagoya)	10,168	11,502	13.1%
Kinki (Osaka)	17,068	13,095	-23.3%
Koshinetsu	1,719	1,685	-2.0%
Hokuriku	1,289	1,137	-11.8%
Tohoku	2,609	2,256	-13.5%
Kyushu	3,974	2,790	-29.8%
Chugoku	2,076	1,681	-19.0%
Hokkaido	1,212	1,406	16.0%
Shikoku	955	718	-24.8%
Okinawa/Miya	352	251	-28.7%
Other	304	246	-19.1%
KOREA	34,444	51,390	49.2%
Seoul	13,296	17,245	29.7%
Incheon	2,488	3,300	32.6%
Chungbuk	586	934	59.4%
Chungnam	1,398	2,041	46.0%
Gangwon	419	598	42.7%
Jeonbuk	421	1,092	159.4%
Gyeonbuk	1,277	2,361	84.9%
Gyeonggi	7,898	10,754	36.2%
Jeonnam	767	1,416	84.6%
Gyeongnam	4,600	9,377	103.8%
Other	1,294	2,272	75.6%
TAIWAN	3,253	2,853	-12.3%
Taipei	1,394	1,253	-10.1%
Kaohsiung	312	213	-31.7%
Taichung	1,021	540	-47.1%
Taoyuan, Miaoli, Hsinehu	360	590	63.9%
Other	166	257	54.8%
CHINA	1,384	1,330	-3.9%
Beijing	112	177	58.0%
Shanghai	541	440	-18.7%
Guangzhou	131	89	-32.1%
Other	600	624	4.0%
U.S. MAINLAND	5,188	5,090	-1.9%
HAWAII	1,317	1,258	-4.5%
CNMI	1,490	1,537	3.2%
PALAU	427	257	-39.8%
FSM	1,034	810	-21.7%
RMI	120	114	-5.0%
PHILIPPINES	2,135	1,317	-38.3%
AUSTRALIA	145	164	13.1%
CANADA	131	123	-6.1%
EUROPE	186	189	1.6%
HONG KONG	944	1,924	103.8%
THAILAND	30	20	-33.3%
VIETNAM	4	7	75.0%
RUSSIA	191	374	95.8%
OTHER/UNKNOWN	411	479	16.5%

VISITOR INDUSTRY STATISTICS			
JGTA[b] Air Arrivals	66,586	n.a	n.a
Hotel Occupancy Taxes[c]	$4,001,281.54	n.a	n.a
Weighted Hotel Occupancy Rate[d]	78%	n.a	n.a
Weighted Hotel Room Rate[d]	$ 161	n.a	n.a

PRELIMINARY

Guam Visitors Bureau
Preliminary March 2017 Visitor Arrival Summary
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17

GUAM VISITORS BUREAU

	CYTD 2016 (Jan - Mar '16)	CYTD 2017 (Jan - Mar '17)	% from LY	FYTD 2016 (Oct - Mar '16)	FYTD 2017 (Oct - Mar '17)	% from LY
Air Arrivals[a]	396,275	400,847	1.2%	760,504	790,272	3.9%
Sea Arrivals[a]	8,651	9,284	7.3%	10,885	10,788	-0.9%
TOTAL VISITOR ARRIVALS	404,926	410,131	1.3%	771,389	801,060	3.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Mar '16)	CYTD 2017 (Jan - Mar '17)	% from LY	FYTD 2016 (Oct - Mar '16)	FYTD 2017 (Oct - Mar '17)	% from LY
JAPAN	213,768	182,777	-14.5%	402,434	364,377	-9.5%
Kanto (Tokyo)	99,619	89,899	-9.8%	191,004	178863	-6.4%
Chubu (Nagoya)	28,269	24,790	-12.3%	53,066	45718	-13.8%
Kinki (Osaka)	46,932	33,604	-28.4%	86,275	71541	-17.1%
Koshinetsu	4,986	4,585	-8.0%	9,605	9486	-1.2%
Hokuriku	3,278	2,884	-12.0%	5,762	5234	-9.2%
Tohoku	7,615	6,417	-15.7%	14,163	12970	-8.4%
Kyushu	8,934	7,417	-17.0%	16,083	14936	-7.1%
Chugoku	5,145	4,491	-12.7%	10,399	9575	-7.9%
Hokkaido	4,366	4,811	10.2%	7,450	8464	13.6%
Shikoku	2,557	1,961	-23.3%	5,077	4236	-16.6%
Okinawa/Miya	1,387	1,284	-7.4%	2,226	2186	-1.8%
Other	680	634	-6.8%	1,324	1168	-11.8%
KOREA	124,879	158,912	27.3%	251,354	310,918	23.7%
Seoul	48,949	53,169	8.6%	100,087	105236	5.1%
Incheon	7,847	9,083	15.8%	15,699	18049	15.0%
Chungbuk	2,420	3,105	28.3%	4,691	5703	21.6%
Chungnam	5,358	6,638	23.9%	10,313	12693	23.1%
Gangwon	1,757	2,511	42.9%	3,346	4457	33.2%
Jeonbuk	2,009	3,056	52.1%	3,764	5566	47.9%
Gyeonbuk	5,125	8,348	62.9%	10,345	16022	54.9%
Gyeonggi	27,561	32,161	16.7%	55,134	64381	16.8%
Jeonnam	3,244	4,744	46.2%	6,018	8752	45.4%
Gyeongnam	15,233	28,054	84.2%	31,819	55347	73.9%
Other	5,376	8,043	49.6%	10,138	14712	45.1%
TAIWAN	11,724	10,313	-12.0%	20,750	20,034	-3.5%
Taipei	6,206	5,573	-10.2%	11,270	10941	-2.9%
Kaohsiung	838	753	-10.1%	1,438	1619	12.6%
Taichung	2,511	1,846	-26.5%	4,090	3380	-17.4%
Taoyuan, Miaoli, Hsinehu	1,431	1,358	-5.1%	2,642	2659	0.6%
Other	738	783	6.1%	1,310	1435	9.5%
CHINA	9,902	7,766	-21.6%	14,547	13,153	-9.6%
Beijing	2,015	1,666	-17.3%	2,941	2604	-11.5%
Shanghai	2,728	2,392	-12.3%	4,022	4114	2.3%
Guangzhou	708	642	-9.3%	1,100	1194	8.5%
Other	4,451	3,066	-31.1%	6,484	5241	-19.2%
U.S. MAINLAND	15,412	16,426	**6.6%**	29,131	30,627	**5.1%**
HAWAII	3,715	3,674	**-1.1%**	6,923	7,374	**6.5%**
CNMI	3,812	4,007	**5.1%**	7,885	8,272	**4.9%**
PALAU	906	696	**-23.2%**	2,280	1,834	**-19.6%**
FSM	2,422	2,238	**-7.6%**	5,156	5,065	**-1.8%**
RMI	258	250	**-3.1%**	490	555	**13.3%**
PHILIPPINES	3,741	3,837	**2.6%**	7,815	10,864	**39.0%**
AUSTRALIA	743	853	**14.8%**	1,230	1,279	**4.0%**
CANADA	279	310	**11.1%**	505	566	**12.1%**
EUROPE	502	622	**23.9%**	1,076	1,195	**11.1%**
HONG KONG	2,155	5,659	**162.6%**	4,674	9,157	**95.9%**
THAILAND	112	113	**0.9%**	227	216	**-4.8%**
VIETNAM	52	45	**-13.5%**	95	75	**-21.1%**
RUSSIA	752	1,023	**36.0%**	1,599	1,970	**23.2%**
OTHER/UNKNOWN	1,141	1,326	**16.2%**	2,333	2,741	**17.5%**

VISITOR INDUSTRY STATISTICS

JGTA[b] Air Arrivals	**183,895**	**n.a.**	**n.a.**	**349,566**	**n.a.**	**n.a.**
Hotel Occupancy Taxes[c]	**$11,844,411.27**	**n.a.**	**n.a.**	**$20,880,210.90**	**n.a.**	**n.a.**
Weighted Hotel Occupancy Rate[d]	**83%**	**n.a.**	**n.a.**	**79%**	**n.a.**	**n.a.**
Weighted Hotel Room Rate[d]	**$ 173**	**n.a.**	**n.a.**	**$ 165**	**n.a.**	**n.a.**

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: [a]Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: [b]Japan Guam Travel Association, [c]Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam [d]Guam Hotel & Restaurant Association

PRELIMINARY

GUAM VISITORS BUREAU	January			February			March			Total CYTD		
	Jan-16	Jan-17	% from LY	Feb-16	Feb-17	% from LY	Mar-16	Mar-17	% from LY	2016	2017	% from LY
JAPAN	62,716	57,037	-9.1%	71,796	54,356	-24.3%	79,256	71,384	-9.9%	213,768	182,777	-14.5%
Kanto (Tokyo)	28,795	28,469	-1.1%	33,294	26,813	-19.5%	37,530	34,617	-7.8%	99,619	89,899	-9.8%
Chubu (Nagoya)	7,825	6,597	-15.7%	10,276	6,691	-34.9%	10,168	11,502	13.1%	28,269	24,790	-12.3%
Kinki (Osaka)	14,975	10,890	-27.3%	14,889	9,619	-35.4%	17,068	13,095	-23.3%	46,932	33,604	-28.4%
Koshinetsu	1,584	1,569	-0.9%	1,683	1,331	-20.9%	1,719	1,685	-2.0%	4,986	4,585	-8.0%
Hokuriku	716	731	2.1%	1,273	1,016	-20.2%	1,289	1,137	-11.8%	3,278	2,884	-12.0%
Tohoku	2,182	1,942	-11.0%	2,824	2,219	-21.4%	2,609	2,256	-13.5%	7,615	6,417	-15.7%
Kyushu	2,283	2,038	-10.7%	2,677	2,589	-3.3%	3,974	2,790	-29.8%	8,934	7,417	-17.0%
Chugoku	1,363	1,433	5.1%	1,706	1,377	-19.3%	2,076	1,681	-19.0%	5,145	4,491	-12.7%
Hokkaido	1,717	2,185	27.3%	1,437	1,220	-15.1%	1,212	1,406	16.0%	4,366	4,811	10.2%
Shikoku	646	662	2.5%	956	581	-39.2%	955	718	-24.8%	2,557	1,961	-23.3%
Okinawa/Miya	367	341	-7.1%	668	692	3.6%	352	251	-28.7%	1,387	1,284	-7.4%
Other	263	180	-31.6%	113	208	84.1%	304	246	-19.1%	680	634	-6.8%
KOREA	48,859	56,341	15.3%	41,576	51,181	23.1%	34,444	51,390	49.2%	124,879	158,912	27.3%
Seoul	18,011	18,918	5.0%	17,642	17,006	-3.6%	13,296	17,245	29.7%	48,949	53,169	8.6%
Incheon	2,960	3,043	2.8%	2,399	2,740	14.2%	2,488	3,300	32.6%	7,847	9,083	15.8%
Chungbuk	999	1,183	18.4%	835	988	18.3%	586	934	59.4%	2,420	3,105	28.3%
Chungnam	2,242	2,251	0.4%	1,718	2,346	36.6%	1,398	2,041	46.0%	5,358	6,638	23.9%
Gangwon	913	1,026	12.4%	425	887	108.7%	419	598	42.7%	1,757	2,511	42.9%
Jeonbuk	925	1,002	8.3%	663	962	45.1%	421	1,092	159.4%	2,009	3,056	52.1%
Gyeonbuk	2,306	3,174	37.6%	1,542	2,813	82.4%	1,277	2,361	84.9%	5125	8348	62.9%
Gyeonggi	10,670	10,948	2.6%	8,993	10,459	16.3%	7,898	10,754	36.2%	27561	32161	16.7%
Jeonnam	1,419	1,772	24.9%	1,058	1,556	47.1%	767	1,416	84.6%	3244	4744	46.2%
Gyeongnam	6,070	9,841	62.1%	4,563	8,836	93.6%	4,600	9,377	103.8%	15233	28054	84.2%
Other	2,344	3,183	35.8%	1,738	2,588	48.9%	1,294	2,272	75.6%	5376	8043	49.6%
TAIWAN	3,675	3,850	4.8%	4,796	3,610	-24.7%	3,253	2,853	-12.3%	11,724	10,313	-12.0%
Taipei	2,047	2,317	13.2%	2,765	2,003	-27.6%	1,394	1,253	-10.1%	6,206	5,573	-10.2%
Kaohsiung	220	240	9.1%	306	300	-2.0%	312	213	-31.7%	838	753	-10.1%
Taichung	652	637	-2.3%	838	669	-20.2%	1,021	540	-47.1%	2,511	1,846	-26.5%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	554	393	-29.1%	360	590	63.9%	1,431	1,358	-5.1%
Other	239	281	17.6%	333	245	-26.4%	166	257	54.8%	738	783	6.1%
CHINA	2,127	4,053	90.6%	6,391	2,383	-62.7%	1,384	1,330	-3.9%	9,902	7,766	-21.6%
Beijing	408	916	124.5%	1,495	573	-61.7%	112	177	58.0%	2,015	1,666	-17.3%
Shanghai	696	1,253	80.0%	1,491	699	-53.1%	541	440	-18.7%	2,728	2,392	-12.3%
Guangzhou	243	343	41.2%	334	210	-37.1%	131	89	-32.1%	708	642	-9.3%
Other	780	1,541	97.6%	3,071	901	-70.7%	600	624	4.0%	4,451	3,066	-31.1%
U.S. MAINLAND	5,397	5,805	7.6%	4,827	5,531	14.6%	5,188	5,090	-1.9%	15,412	16,426	6.6%
HAWAII	1,248	1,200	-3.8%	1,150	1,216	5.7%	1,317	1,258	-4.5%	3,715	3,674	-1.1%
CNMI	1,213	1,365	12.5%	1,109	1,105	-0.4%	1,490	1,537	3.2%	3,812	4,007	5.1%
PALAU	263	218	-17.1%	216	221	2.3%	427	257	-39.8%	906	696	-23.2%
FSM	663	743	12.1%	725	685	-5.5%	1,034	810	-21.7%	2,422	2,238	-7.6%
RMI	69	62	-10.1%	69	74	7.2%	120	114	-5.0%	258	250	-3.1%
PHILIPPINES	746	1,232	65.1%	860	1,288	49.8%	2,135	1,317	-38.3%	3,741	3,837	2.6%
AUSTRALIA	296	141	-52.4%	302	548	81.5%	145	164	13.1%	743	853	14.8%
CANADA	67	106	58.2%	81	81	0.0%	131	123	-6.1%	279	310	11.1%
EUROPE	158	210	32.9%	158	223	41.1%	186	189	1.6%	502	622	23.9%
HONG KONG	529	2,047	287.0%	682	1,688	147.5%	944	1,924	103.8%	2,155	5,659	162.6%
THAILAND	43	29	-32.6%	39	64	64.1%	30	20	-33.3%	112	113	0.9%
VIETNAM	33	22	-33.3%	15	16	6.7%	4	7	75.0%	52	45	-13.5%
RUSSIA	442	416	-5.9%	119	233	95.8%	191	374	95.8%	752	1,023	36.0%
OTHER/UNKNOWN	374	457	22.2%	356	390	9.6%	411	479	16.5%	1,141	1,326	16.2%
SEA ARRIVALS (CIV & MIL)	341	695	103.8%	7,065	8,547	21.0%	1,245	42	-96.6%	8,651	9,284	7.3%
TOTAL	129,259	136,029	5.2%	142,332	133,440	-6.2%	133,335	140,662	5.5%	404,926	410,131	1.3%

PRELIMINARY

DAILY ARRIVAL SUMMARY
MARCH 2017

MARCH	1	2r	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu
TOTAL CIV[1] AIR	**4,131**	**4,474**	**4,240**	**4,181**	**4,416**	**4,704**	**4,297**	**3,918**	**4,605**	**4,466**	**4,520**	**4,712**	**4,469**	**4,000**	**3,880**	**4,668**
Japan	1,744	1,998	2,106	2,180	2,140	2,277	2,104	1,783	2,195	2,159	2,223	2,037	2,256	2,109	1,916	2,229
Korea	1,875	1,783	1,613	1,460	1,515	1,927	1,542	1,511	1,860	1,896	1,807	1,885	1,759	1,395	1,465	1,931
Taiwan	138	4	39	52	201	5	140	215	2	89	30	246	3	150	186	1
China, P.R.C.	14	57	69	24	67	104	58	29	28	52	22	36	77	30	18	37
U.S. Mainland	115	200	124	182	196	148	193	134	99	99	147	127	115	122	86	95
Hawaii	17	23	25	39	78	46	45	32	37	16	40	43	39	30	43	26
CNMI	46	102	114	44	19	51	36	25	76	81	72	58	51	23	24	57
Palau	2	7	10	18	-	2	11	4	11	1	4	2	11	6	4	9
FSM	18	40	7	35	32	29	18	32	52	2	23	38	38	34	7	32
RMI	-	6	4	4	-	1	8	-	4	-	22	7	-	1	-	5
Philippines	16	82	78	20	39	15	50	43	56	28	71	44	15	44	5	83
Australia	12	-	-	6	3	9	3	2	5	6	2	5	3	5	3	4
Canada	3	1	1	2	4	2	1	1	1	4	2	8	7	-	10	7
Europe	6	12	2	2	8	4	24	5	1	10	3	6	6	4	8	4
Hong Kong	105	149	3	95	82	59	23	89	153	2	32	117	65	17	93	126
Thailand	1	-	1	-	2	-	-	2	-	2	-	-	1	-	-	-
Vietnam	-	-	-	-	1	-	2	1	-	-	-	-	-	-	3	-
Russia	6	6	11	7	6	5	20	-	16	10	7	23	7	14	2	6
Other	13	4	33	11	23	20	19	10	9	9	13	30	16	16	7	16

Note: March daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.

DAILY ARRIVAL SUMMARY
MARCH 2017

MARCH	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Total
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	
TOTAL CIV[1] AIR	**4,689**	**4,803**	**4,964**	**4,706**	**4,348**	**4,067**	**4,918**	**5,101**	**4,783**	**4,823**	**4,727**	**4,218**	**4,101**	**4,450**	**4,734**	**139,113**
Japan	2,482	2,641	2,541	2,575	2,329	2,102	2,486	2,812	2,609	2,697	2,757	2,547	2,218	2,447	2,156	**70,855**
Korea	1,807	1,696	1,733	1,698	1,342	1,459	1,814	1,776	1,570	1,648	1,567	1,126	1,480	1,605	1,838	**51,383**
Taiwan	83	25	194	3	202	133	4	162	70	90	5	111	121	4	145	**2,853**
China, P.R.C.	40	18	47	42	20	19	41	46	47	11	44	36	23	42	125	**1,323**
U.S. Mainland	99	179	174	132	165	116	178	125	192	163	105	153	67	134	156	**4,320**
Hawaii	29	51	37	58	45	48	40	29	27	43	42	50	29	33	30	**1,170**
CNMI	80	28	11	47	38	58	61	66	28	34	40	40	37	38	52	**1,537**
Palau	16	14	4	11	7	5	5	11	29	6	3	5	8	10	21	**257**
FSM	3	19	8	23	38	20	71	8	46	15	20	41	16	39	6	**810**
RMI	-	4	-	-	4	-	8	2	5	-	-	10	1	17	1	**114**
Philippines	14	80	56	11	64	28	70	22	58	41	26	35	15	40	68	**1,317**
Australia	-	5	3	7	3	2	3	3	9	12	1	5	-	1	-	**122**
Canada	-	4	7	9	7	4	1	-	7	9	9	5	2	1	4	**123**
Europe	8	3	11	6	11	11	7	1	7	-	2	4	3	3	5	**187**
Hong Kong	-	9	112	48	26	52	104	1	33	28	83	21	62	22	113	**1,924**
Thailand	-	1	1	-	2	1	-	2	-	1	2	1	-	-	-	**20**
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**7**
Russia	9	10	15	21	26	5	17	24	39	12	15	19	7	4	5	**374**
Other	19	16	10	15	19	4	8	11	7	13	6	9	12	10	9	**417**

Note: March daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.