

April 2018 Arrivals Summary

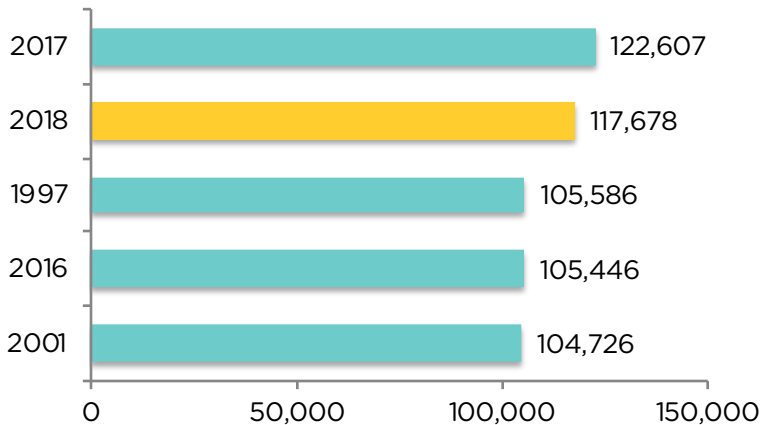
Monthly Arrivals

APR Arrivals	117,678	-4.0%	↓
CYTD Arrivals	517,255	-2.9%	↓
FYTD Arrivals	894,076	-3.2%	↓

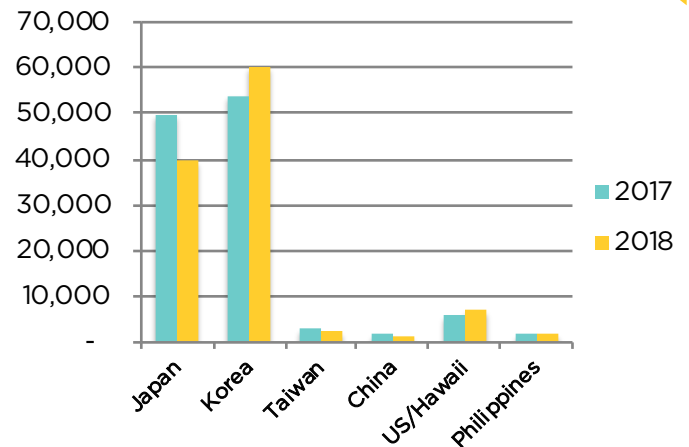
DID YOU KNOW?

That over **2,900** visitors came to Guam to participate in the 2018 United Guam Marathon.

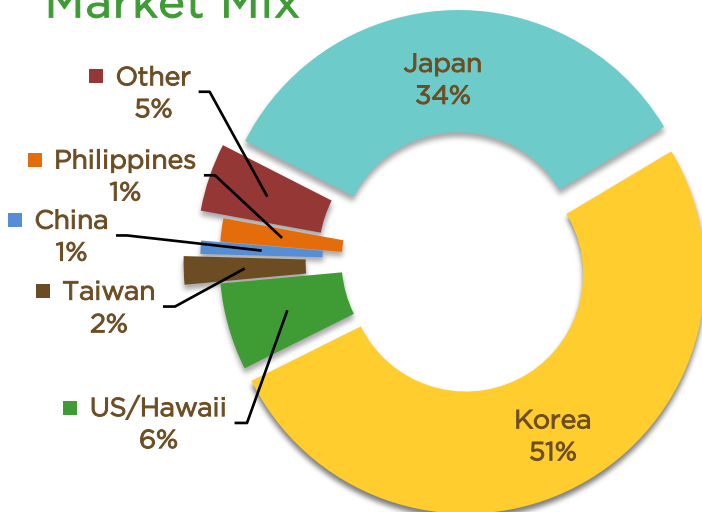
Top 5 April Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	49,834	39,934	-19.9%
Korea	53,517	60,265	12.6%
US/Hawaii	6,091	6,929	13.8%
Taiwan	3,208	2,241	-30.1%
China	1,720	1,046	-39.2%
Philippines	2,135	1,842	-13.7%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary April 2018



	Apr-17	Apr-18	% from LY
Civilian Air Arrivals ^a	121,357	116,917	-3.7%
Civilian Sea Arrivals ^a	30	23	-23.3%
Armed Forces Air Arrivals ^a	1,207	495	-59.0%
Armed Forces Sea Arrivals ^a	28	243	767.9%
TOTAL VISITOR ARRIVALS	122,622	117,678	-4.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-17	Apr-18	% from LY
JAPAN	49,834	39,934	-19.9%
Kanto (Tokyo)	25,539	20,605	-19.3%
Chubu (Nagoya)	6,498	5,589	-14.0%
Kinki (Osaka)	8,720	7,313	-16.1%
Koshinetsu	1,197	689	-42.4%
Hokuriku	649	538	-17.1%
Tohoku	1,656	1,025	-38.1%
Kyushu	1,935	1,613	-16.6%
Chugoku	1,092	896	-17.9%
Hokkaido	1,352	863	-36.2%
Shikoku	555	427	-23.1%
Okinawa/Miya	464	226	-51.3%
Other	177	150	-15.3%
KOREA	53,517	60,265	12.6%
Seoul	19,204	18,160	-5.4%
Incheon/Gyeonggi	14,542	14,411	-0.9%
*Chungbuk	1,161	-	-
Chungnam/Daejeon	2,051	1,441	-29.7%
*Gangwon	690	-	-
Jeonbuk/Gwanju	961	849	-11.7%
Gyeonbuk/Daegu	2,273	2,257	-0.7%
*Busan	-	6,104	-
*Jeonnam	1,260	-	-
*Gyeongnam	9,101	-	-
*Ulsan	-	1,519	-
Other	2,274	15,524	582.7%
TAIWAN	3,208	2,241	-30.1%
Taipei	1,675	1,222	-27.0%
Kaohsiung	225	122	-45.8%
Taichung	650	368	-43.4%
Taoyuan, Miaoli, Hsinehu	435	211	-51.5%
*Hsinchu	-	130	-
Other	223	188	-15.7%
CHINA	1,720	1,046	-39.2%
Beijing	264	123	-53.4%
Shanghai	483	353	-26.9%
Guangzhou	161	111	-31.1%
Other	812	459	-43.5%
*US/HAWAII	6,091	6,929	13.8%
CNMI	1,440	1,454	1.0%
PALAU	271	346	27.7%
FSM	903	1,442	59.7%
RMI	91	135	48.4%
PHILIPPINES	2,135	1,842	-13.7%
AUSTRALIA	215	161	-25.1%
*CANADA	98	-	-
EUROPE	170	226	32.9%
HONG KONG	2,052	593	-71.1%
*THAILAND	49	-	-
*VIETNAM	3	-	-
RUSSIA	232	315	35.8%
*SINGAPORE	-	97	-
*INDIA	-	9	-
*MALAYSIA	-	20	-
OTHER/UNKNOWN	535	357	-33.3%

VISITOR INDUSTRY STATISTICS

	Apr-17	Apr-18	% from LY
Hotel Occupancy Taxes ^c	\$3,895,769.91	\$3,685,010.10	-5.4%
Weighted Hotel Occupancy Rate ^d	84.2%	80.5%	-4.4%
Weighted Hotel Room Rate ^d	\$191.45	\$192.37	0.5%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
 April 2018 Visitor Arrival Summary
 Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Apr '17)	CYTD 2018 (Jan - Apr '18)	% from LY	FYTD 2017 (Oct - Apr '17)	FYTD 2018 (Oct - Apr '18)	% from LY
Air Arrivals ^a	523,411	509,047	-2.7%	912,833	875,837	-4.1%
Sea Arrivals ^a	9,342	8,208	-12.1%	10,846	18,239	68.2%
TOTAL VISITOR ARRIVALS	532,753	517,255	-2.9%	923,679	894,076	-3.2%


ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Apr '17)	CYTD 2018 (Jan - Apr '18)	% from LY	FYTD 2017 (Oct - Apr '17)	FYTD 2018 (Oct - Apr '18)	% from LY
JAPAN	232,611	189,753	-18.4%	414,211	317,373	-23.4%
Kanto (Tokyo)	115,438	93,527	-19.0%	204,402	162,546	-20.5%
Chubu (Nagoya)	31,288	25,841	-17.4%	52,216	40,002	-23.4%
Kinki (Osaka)	42,324	35,446	-16.3%	80,261	56,326	-29.8%
Koshinetsu	5,782	3,446	-40.4%	10,683	6,387	-40.2%
Hokuriku	3,533	2,812	-20.4%	5,883	4,626	-21.4%
Tohoku	8,073	5,504	-31.8%	14,626	9,687	-33.8%
Kyushu	9,352	7,117	-23.9%	16,871	12,148	-28.0%
Chugoku	5,583	4,410	-21.0%	10,667	8,714	-18.3%
Hokkaido	6,163	3,955	-35.8%	9,816	6,418	-34.6%
Shikoku	2,516	1,986	-21.1%	4,791	3,243	-32.3%
Okinawa/Miya	1,748	1,367	-21.8%	2,650	2,263	-14.6%
Other	811	4,342	435.4%	1,345	5,013	272.7%
KOREA	212,429	243,585	14.7%	364,435	431,381	18.4%
Seoul	72,373	71,170	-1.7%	124,440	139,295	11.9%
Incheon/Gyeonggi	55,786	56,727	1.7%	96,972	108,134	11.5%
*Chungbuk	4,266	-	-	6,864	2,319	-66.2%
Chungnam/Daejeon	8,689	5,820	-33.0%	14,744	12,130	-17.7%
*Gangwon	3,201	-	-	5,147	1,465	-71.5%
Jeonbuk/Gwanju	4,017	4,252	5.9%	6,527	7,282	11.6%
Gyeongbuk/Daegu	10,621	9,451	-11.0%	18,295	17,381	-5.0%
Busan	-	24,530	-	-	32,880	-
*Jeonnam	6,004	-	-	10,012	3,114	-68.9%
*Gyeongnam	37,155	-	-	64,448	19,885	-69.1%
*Ulsan	-	5,171	-	-	6,494	-
Other	10,317	66,464	544.2%	16,986	81,002	376.9%
TAIWAN	13,521	9,641	-28.7%	23,242	15,599	-32.9%
Taipei	7,248	5,171	-28.7%	12,616	8,487	-32.7%
Kaohsiung	978	605	-38.1%	1,844	966	-47.6%
Taichung	2,496	1,288	-48.4%	4,030	2,302	-42.9%
Taoyuan, Miaoli, Hsinehu	1,793	892	-50.3%	3,094	1,552	-49.8%
*Hsinchu	-	454	-	-	577	-
Other	1,006	1,231	22.4%	1,658	1,715	3.4%
CHINA	9,486	7,350	-22.5%	14,873	11,452	-23.0%
Beijing	1,930	1,052	-45.5%	2,868	1,624	-43.4%
Shanghai	2,875	2,524	-12.2%	4,597	4,112	-10.6%
Guangzhou	803	473	-41.1%	1,355	783	-42.2%
Other	3,878	3,301	-14.9%	6,053	4,933	-18.5%
U.S. MAINLAND	26,191	29,726	13.5%	44,092	48,418	9.8%
CNMI	5,447	5,905	8.4%	9,712	11,000	13.3%
PALAU	967	1,166	20.6%	2,105	2,464	17.1%
FSM	3,141	4,606	46.6%	5,968	8,016	34.3%
RMI	341	424	24.3%	646	730	13.0%
PHILIPPINES	5,972	5,727	-4.1%	12,999	12,064	-7.2%
AUSTRALIA	1,068	970	-9.2%	1,494	1,424	-4.7%
*CANADA	408	-	-	664	124	-81.3%
EUROPE	792	827	4.4%	1,362	1,435	5.4%
HONG KONG	7,711	1,968	-74.5%	11,209	4,072	-63.7%
*THAILAND	162	-	-	265	69	-74.0%
*VIETNAM	48	-	-	78	9	-88.5%
RUSSIA	1,255	1,753	39.7%	2,202	2,905	31.9%
*SINGAPORE	-	324	-	-	424	-
*INDIA	-	54	-	-	62	-
*MALAYSIA	-	99	-	-	119	-
OTHER/UNKNOWN	1,861	5,169	177.8%	3,276	6,697	104.4%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$16,713,143.85	\$16,043,688.35	-4.0%	\$26,813,751.33	\$25,044,827.06	-6.6%
Weighted Hotel Occupancy Rate^d	87.7%	87.2%	-0.6%	86.8%	84.3%	-2.9%
Weighted Hotel Room Rate^d	\$210.39	\$210.27	-0.1%	\$204.09	\$207.55	1.7%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

	January			February			March			April			Total CYTD			
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	2017	2018	% from LY	
	JAPAN	57,037	41,269	-27.6%	54,356	46,937	-13.6%	71,384	61,613	-13.7%	49,834	39,934	-0.19866	232,611	189,753	-18.4%
Kanto (Tokyo)	28,469	21,182	-25.6%	26,813	22,852	-14.8%	34,617	28,888	-16.5%	25,539	20,605	-19.3%	115,438	93,527	-19.0%	
Chubu (Nagoya)	6,597	4,896	-25.8%	6,691	6,042	-9.7%	11,502	9,314	-19.0%	6,498	5,589	-14.0%	31,288	25,841	-17.4%	
Kinki (Osaka)	10,890	7,724	-29.1%	9,619	7,732	-19.6%	13,095	12,677	-3.2%	8,720	7,313	-16.1%	42,324	35,446	-16.3%	
Koshinetsu	1,569	664	-57.7%	1,331	980	-26.4%	1,685	1,113	-33.9%	1,197	689	-42.4%	5,782	3,446	-40.4%	
Hokuriku	731	478	-34.6%	1,016	805	-20.8%	1,137	991	-12.8%	649	538	-17.1%	3,533	2,812	-20.4%	
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	2,256	1,718	-23.8%	1,656	1,025	-38.1%	8,073	5,504	-31.8%	
Kyushu	2,038	1,368	-32.9%	2,589	1,873	-27.7%	2,790	2,263	-18.9%	1,935	1,613	-16.6%	9,352	7,117	-23.9%	
Chugoku	1,433	893	-37.7%	1,377	1,102	-20.0%	1,681	1,519	-9.6%	1,092	896	-17.9%	5,583	4,410	-21.0%	
Hokkaido	2,185	1,332	-39.0%	1,220	793	-35.0%	1,406	967	-31.2%	1,352	863	-36.2%	6,163	3,955	-35.8%	
Shikoku	662	336	-49.2%	581	474	-18.4%	718	749	4.3%	555	427	-23.1%	2,516	1,986	-21.1%	
Okinawa/Miya	341	266	-22.0%	692	603	-12.9%	251	272	8.4%	464	226	-51.3%	1,748	1,367	-21.8%	
Other	180	1,015	463.9%	208	2,035	878.4%	246	1,142	364.2%	177	150	-15.3%	811	4,342	435.4%	
KOREA	56,341	69,249	22.9%	51,181	60,939	19.1%	51,390	53,132	3.4%	53,517	60,265	12.6%	212,429	243,585	14.7%	
Seoul	18,918	20,932	10.6%	17,006	17,610	3.6%	17,245	14,468	-16.1%	19,204	18,160	-5.4%	72,373	71,170	-1.7%	
Incheon/Gyeonggi	13,991	15,801	12.9%	13,199	14,099	6.8%	14,054	12,416	-11.7%	14,542	14,411	-0.9%	55,786	56,727	1.7%	
*Chungbuk	1,183	-	-	988	-	-	934	-	-	1,161	-	-	4,266	-	-	
Chungnam/Daejeon	2,251	1,723	-23.5%	2,346	1,425	-39.3%	2,041	1,231	-39.7%	2,051	1,441	-29.7%	8,689	5,820	-33.0%	
*Gangwon	1,026	-	-	887	-	-	598	-	-	690	-	-	3,201	-	-	
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	873	-20.1%	961	849	-11.7%	4,017	4,252	5.9%	
Gyeongbuk/Daegu	3,174	3,285	3.5%	2,813	2,068	-26.5%	2,361	1,841	-22.0%	2,273	2,257	-0.7%	10,621	9,451	-11.0%	
*Busan	-	7,129	-	-	5,643	-	-	5,654	-	-	6,104	-	-	24,530	-	-
*Jeonnam	1,772	-	-	1,556	-	-	1,416	-	-	1,260	-	-	6,004	-	-	
*Gyeongnam	9,841	-	-	8,836	-	-	9,377	-	-	9,101	-	-	37,155	-	-	
*Ulsan	-	1,393	-	-	1,030	-	-	1,229	-	-	1,519	-	-	5,171	-	-
Other	3,183	17,347	445.0%	2,588	18,173	602.2%	2,272	15,420	578.7%	2,274	15,524	582.7%	10,317	66,464	544.2%	
TAIWAN	3,850	2,263	-41.2%	3,610	2,684	-25.7%	2,853	2,453	-14.0%	3,208	2,241	-30.1%	13,521	9,641	-28.7%	
Taipei	2,317	1,289	-44.4%	2,003	1,412	-29.5%	1,253	1,248	-0.4%	1,675	1,222	-27.0%	7,248	5,171	-28.7%	
Kaohsiung	240	189	-21.3%	300	148	-50.7%	213	146	-31.5%	225	122	-45.8%	978	605	-38.1%	
Taichung	637	205	-67.8%	669	342	-48.9%	540	373	-30.9%	650	368	-43.4%	2,496	1,288	-48.4%	
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%	393	229	-41.7%	590	286	-51.5%	435	211	-51.5%	1,793	892	-50.3%	
*Hsinchu	-	114	-	-	98	-	-	112	-	-	130	-	-	454	-	-
Other	281	300	6.8%	245	455	85.7%	257	288	12.1%	223	188	-15.7%	1,006	1,231	22.4%	
CHINA	4,053	1,186	-70.7%	2,383	3,944	65.5%	1,330	1,174	-11.7%	1,720	1,046	-39.2%	9,486	7,350	-22.5%	
Beijing	916	105	-88.5%	573	707	23.4%	177	117	-33.9%	264	123	-53.4%	1,930	1,052	-45.5%	
Shanghai	1,253	519	-58.6%	699	1,099	57.2%	440	553	25.7%	483	353	-26.9%	2,875	2,524	-12.2%	
Guangzhou	343	79	-77.0%	210	220	4.8%	89	63	-29.2%	161	111	-31.1%	803	473	-41.1%	
Other	1,541	483	-68.7%	901	1,918	112.9%	624	441	-29.3%	812	459	-43.5%	3,878	3,301	-14.9%	
*US/HAWAII	7,005	9,336	33.3%	6,747	5,942	-11.9%	6,348	7,519	18.4%	6,091	6,929	13.8%	26,191	29,726	13.5%	
CNMI	1,365	1,327	-2.8%	1,105	1,228	11.1%	1,537	1,896	23.4%	1,440	1,454	1.0%	5,447	5,905	8.4%	
PALAU	218	206	-5.5%	221	303	37.1%	257	311	21.0%	271	346	27.7%	967	1,166	20.6%	
FSM	743	931	25.3%	685	845	23.4%	810	1,388	71.4%	903	1,442	59.7%	3,141	4,606	46.6%	
RMI	62	107	72.6%	74	73	-1.4%	114	109	-4.4%	91	135	48.4%	341	424	24.3%	
PHILIPPINES	1,232	958	-22.2%	1,288	972	-24.5%	1,317	1,955	48.4%	2,135	1,842	-13.7%	5,972	5,727	-4.1%	
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	164	180	9.8%	215	161	-25.1%	1,068	970	-9.2%	
*CANADA	106	-	-	81	-	-	123	-	-	98	-	-	408	-	-	
EUROPE	210	193	-8.1%	223	182	-18.4%	189	226	19.6%	170	226	32.9%	792	827	4.4%	
HONG KONG	2,047	411	-79.9%	1,688	391	-76.8%	1,924	573	-70.2%	2,052	593	-71.1%	7,711	1,968	-74.5%	
*THAILAND	29	-	-	64	-	-	20	-	-	49	-	-	162	-	-	
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	48	-	-	
RUSSIA	416	648	55.8%	233	250	7.3%	374	540	44.4%	232	315	35.8%	1,255	1,753	39.7%	
*SINGAPORE	-	68	-	-	71	-	-	88	-	-	97	-	-	324	-	
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	54	-	
*MALAYSIA	-	4	-	-	20	-	-	55	-	-	20	-	-	99	-	
SEA/UNKNOWN	457	1,396	205.5%	390	1,749	348.5%	479	1,667	248.0%	535	357	-33.3%	1,861	5,169	177.8%	
OTHER ARRIVALS (CIV & MIL)	695	4,964	614.2%	8,547	140	-98.4%	42	2,838	6657.1%	58	266	358.6%	9,342	8,208	-12.1%	
TOTAL	136,029	134,658	-1.0%	133,440	127,185	-4.7%	140,662	137,734	-2.1%	122,622	117,678	-4.0%	532,753	517,255	-2.9%	

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.