

# April 2018 Arrivals Summary

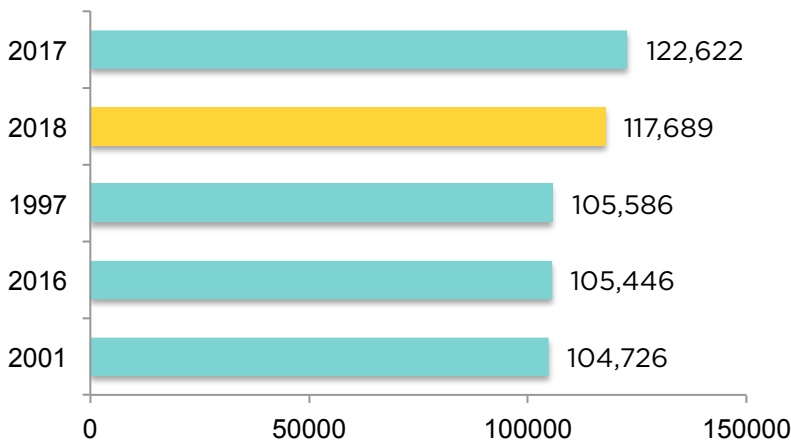
## Monthly Arrivals

April Arrivals	117,689	-4.0%	↓
CYTD Arrivals	514,168	-3.5%	↓
FYTD Arrivals	889,679	-3.7%	↓

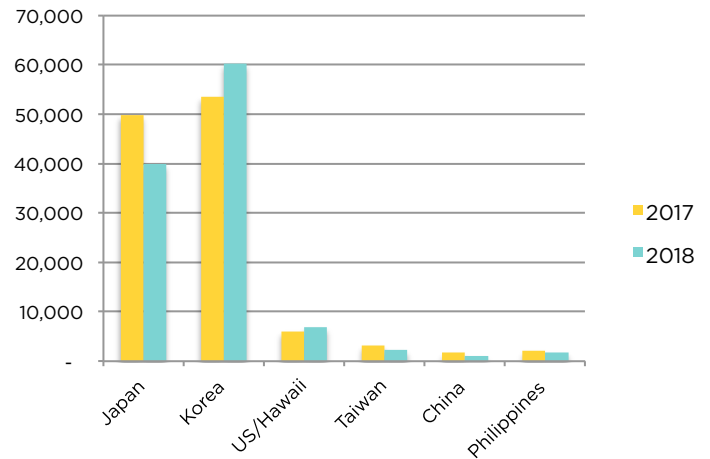
### DID YOU KNOW?

- That over **2,900** visitors came to Guam to participate in the 2018 United Guam Marathon.

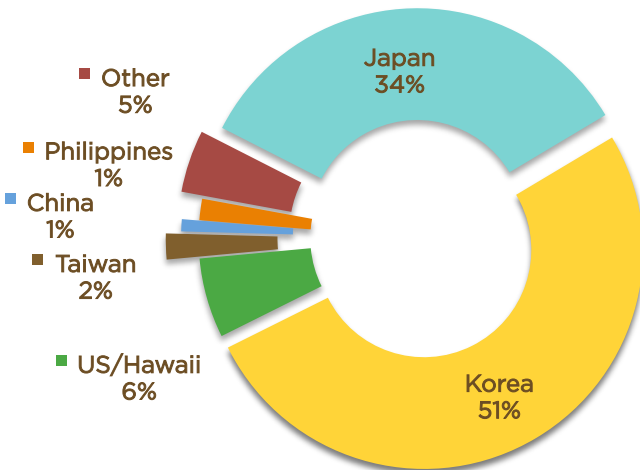
## Top 5 April Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2017	2018	% to LY
Japan	49,834	39,934	-19.9%
Korea	53,517	60,266	12.6%
US/Hawaii	6,091	6,931	13.8%
Taiwan	3,208	2,241	-30.1%
China	1,720	1,050	-39.0%
Philippines	2,135	1,846	-13.5%

Preliminary Visitor Arrival Summary  
April 2018



	Apr-17	Apr-18	% from LY
Civilian Air Arrivals <sup>a</sup>	121,357	116,928	-3.6%
Civilian Sea Arrivals <sup>a</sup>	30	23	-23.3%
Armed Forces Air Arrivals <sup>a</sup>	1,207	495	-59.0%
Armed Forces Sea Arrivals <sup>a</sup>	28	243	767.9%
<b>TOTAL VISITOR ARRIVALS</b>	<b>122,622</b>	<b>117,689</b>	<b>-4.0%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-17	Apr-18	% from LY
<b>JAPAN</b>	<b>49,834</b>	<b>39,934</b>	<b>-19.9%</b>
Kanto (Tokyo)	25,539	20,605	-19.3%
Chubu (Nagoya)	6,498	5,589	-14.0%
Kinki (Osaka)	8,720	7,313	-16.1%
Koshinetsu	1,197	689	-42.4%
Hokuriku	649	538	-17.1%
Tohoku	1,656	1,025	-38.1%
Kyushu	1,935	1,613	-16.6%
Chugoku	1,092	896	-17.9%
Hokkaido	1,352	863	-36.2%
Shikoku	555	427	-23.1%
Okinawa/Miya	464	226	-51.3%
Other	177	150	-15.3%
<b>KOREA</b>	<b>53,517</b>	<b>60,266</b>	<b>12.6%</b>
Seoul	19,204	18,160	-5.4%
Incheon/Gyeonggi	14,542	14,411	-0.9%
*Chungbuk	1,161	-	-
Chungnam/Daejeon	2,051	1,441	-29.7%
*Gangwon	690	-	-
Jeonbuk/Gwanju	961	849	-11.7%
Gyeonbuk/Daegu	2,273	2,257	-0.7%
*Busan	-	6,105	-
*Jeonnam	1,260	-	-
*Gyeongnam	9,101	-	-
*Ulsan	-	1,519	-
Other	2,274	15,524	582.7%
<b>TAIWAN</b>	<b>3,208</b>	<b>2,241</b>	<b>-30.1%</b>
Taipei	1,675	1,222	-27.0%
Kaohsiung	225	122	-45.8%
Taichung	650	368	-43.4%
Taoyuan, Miaoli, Hsinchu	435	211	-51.5%
*Hsinchu	-	130	-
Other	223	188	-15.7%
<b>CHINA</b>	<b>1,720</b>	<b>1,050</b>	<b>-39.0%</b>
Beijing	264	124	-53.0%
Shanghai	483	353	-26.9%
Guangzhou	161	111	-31.1%
Other	812	462	-43.1%
<b>U.S. MAINLAND</b>	<b>4,735</b>	<b>6,931</b>	<b>46.4%</b>
*HAWAII	1,356	-	-
CNMI	1,440	1,454	1.0%
PALAU	271	346	27.7%
FSM	903	1,442	59.7%
RMI	91	135	48.4%
PHILIPPINES	2,135	1,846	-13.5%
AUSTRALIA	215	161	-25.1%
*CANADA	98	-	-
EUROPE	170	226	32.9%
HONG KONG	2,052	593	-71.1%
*THAILAND	49	-	-
*VIETNAM	3	-	-
RUSSIA	232	315	35.8%
*SINGAPORE	-	97	-
*INDIA	-	9	-
*MALAYSIA	-	20	-
OTHER/UNKNOWN	535	357	-33.3%

**VISITOR INDUSTRY STATISTICS**

Hotel Occupancy Taxes <sup>c</sup>	\$3,895,769.91	n.a	n.a
Weighted Hotel Occupancy Rate <sup>d</sup>	84.2%	n.a	n.a
Weighted Hotel Room Rate <sup>d</sup>	\$191.45	n.a	n.a

<sup>a</sup>Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.

Guam Visitors Bureau  
Preliminary April 2018 Visitor Arrival Summary  
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Apr '17)	CYTD 2018 (Jan - Apr '18)	% from LY	FYTD 2017 (Oct - Apr '17)	FYTD 2018 (Oct - Apr '18)	% from LY
Air Arrivals <sup>a</sup>	523,421	506,035	-3.3%	912,833	872,100	-4.5%
Sea Arrivals <sup>b</sup>	9,342	8,133	-12.9%	10,846	17,579	62.1%
<b>TOTAL VISITOR ARRIVALS</b>	<b>532,763</b>	<b>514,168</b>	<b>-3.5%</b>	<b>923,679</b>	<b>889,679</b>	<b>-3.7%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Apr '17)	CYTD 2018 (Jan - Apr '18)	% from LY	FYTD 2017 (Oct - Apr '17)	FYTD 2018 (Oct - Apr '18)	% from LY
<b>JAPAN</b>	<b>232,611</b>	<b>188,925</b>	<b>-18.8%</b>	<b>414,211</b>	<b>316,718</b>	<b>-23.5%</b>
Kanto (Tokyo)	115,438	93,243	-19.2%	204,402	162,353	-20.6%
Chubu (Nagoya)	31,288	25,797	-17.5%	52,216	39,839	-23.7%
Kinki (Osaka)	42,324	35,118	-17.0%	80,261	56,060	-30.2%
Koshinetsu	5,782	3,437	-40.6%	10,683	6,378	-40.3%
Hokuriku	3,533	2,795	-20.9%	5,883	4,617	-21.5%
Tohoku	8,073	5,498	-31.9%	14,626	9,679	-33.8%
Kyushu	9,352	7,101	-24.1%	16,871	12,161	-27.9%
Chugoku	5,583	4,360	-21.9%	10,667	8,687	-18.6%
Hokkaido	6,163	3,924	-36.3%	9,816	6,399	-34.8%
Shikoku	2,516	1,969	-21.7%	4,791	3,236	-32.5%
Okinawa/Miya	1,748	1,360	-22.2%	2,650	2,260	-14.7%
Other	811	4,323	433.0%	1,345	5,049	275.4%
<b>KOREA</b>	<b>212,439</b>	<b>242,298</b>	<b>14.1%</b>	<b>364,435</b>	<b>429,315</b>	<b>17.8%</b>
Seoul	72,383	70,580	-2.5%	124,440	138,009	10.9%
Incheon/Gyeonggi	55,786	56,564	1.4%	96,972	81,929	-15.5%
*Chungbuk	4,266	-	-	6,864	2,319	-66.2%
Chungnam/Daejeon	8,689	5,803	-33.2%	14,744	12,103	-17.9%
*Gangwon	3,201	-	-	5,147	1,465	-71.5%
Jeonbuk/Gwanju	4,017	4,234	5.4%	6,527	7,254	11.1%
Gyeongbuk/Daegu	10,621	9,396	-11.5%	18,295	17,285	-5.5%
Busan	-	24,326	-	-	58,333	-
*Jeonnam	6,004	-	-	10,012	3,114	-68.9%
*Gyeongnam	37,155	-	-	64,448	21,211	-67.1%
*Ulsan	-	5,145	-	-	5,145	-
Other	10,317	66,250	542.1%	16,986	81,148	377.7%
<b>TAIWAN</b>	<b>13,521</b>	<b>9,615</b>	<b>-28.9%</b>	<b>23,242</b>	<b>15,571</b>	<b>-33.0%</b>
Taipei	7,248	5,153	-28.9%	12,616	8,468	-32.9%
Kaohsiung	978	604	-38.2%	1,844	965	-47.7%
Taichung	2,496	1,286	-48.5%	4,030	2,300	-42.9%
Taoyuan, Miaoli, Hsinehu	1,793	888	-50.5%	3,094	1,548	-50.0%
*Hsinchu	-	454	-	-	454	-
Other	1,006	1,230	22.3%	1,658	1,836	10.7%
<b>CHINA</b>	<b>9,486</b>	<b>7,313</b>	<b>-22.9%</b>	<b>14,873</b>	<b>11,378</b>	<b>-23.5%</b>
Beijing	1,930	1,045	-45.9%	2,868	1,612	-43.8%
Shanghai	2,875	2,511	-12.7%	4,597	4,100	-10.8%
Guangzhou	803	472	-41.2%	1,355	778	-42.6%
Other	3,878	3,285	-15.3%	6,053	4,888	-19.2%
<b>U.S. MAINLAND</b>	<b>21,161</b>	<b>29,298</b>	<b>38.5%</b>	<b>35,362</b>	<b>46,023</b>	<b>30.1%</b>
*HAWAII	5,030	-	-	8,730	1,943	-77.7%
CNMI	5,447	5,859	7.6%	9,712	10,943	12.7%
PALAU	967	1,151	19.0%	2,105	2,449	16.3%
FSM	3,141	4,499	43.2%	5,968	7,909	32.5%
RMI	341	418	22.6%	646	724	12.1%
PHILIPPINES	5,972	5,674	-5.0%	12,999	12,007	-7.6%
AUSTRALIA	1,068	970	-9.2%	1,494	1,424	-4.7%
*CANADA	408	-	-	664	124	-81.3%
EUROPE	792	822	3.8%	1,362	1,430	5.0%
HONG KONG	7,711	1,969	-74.5%	11,209	4,029	-64.1%
*THAILAND	162	-	-	265	69	-74.0%
*VIETNAM	48	-	-	78	9	-88.5%
RUSSIA	1,255	1,752	39.6%	2,202	2,900	31.7%
*SINGAPORE	-	322	-	-	419	-
*INDIA	-	54	-	-	62	-
*MALAYSIA	-	98	-	-	118	-
OTHER/UNKNOWN	1,861	4,998	168.6%	3,276	6,536	99.5%

**VISITOR INDUSTRY STATISTICS**

Hotel Occupancy Taxes <sup>c</sup>	\$16,713,143.85	n.a.	n.a.	\$26,813,751.33	n.a.	n.a.
Weighted Hotel Occupancy Rate <sup>d</sup>	87.7%	n.a.	n.a.	86.8%	n.a.	n.a.
Weighted Hotel Room Rate <sup>d</sup>	\$210.39	n.a.	n.a.	\$204.09	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) and MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association

\*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.

GUAM VISITORS BUREAU	January			February			March			April			Total CYTD			
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	2017	2018	% from LY	
	<b>JAPAN</b>	<b>57,037</b>	<b>41,250</b>	<b>-27.7%</b>	<b>54,356</b>	<b>46,599</b>	<b>-14.3%</b>	<b>71,384</b>	<b>61,142</b>	<b>-14.3%</b>	<b>49,834</b>	<b>39,934</b>	<b>-0.19866</b>	<b>232,611</b>	<b>188,925</b>	<b>-18.8%</b>
Kanto (Tokyo)	28,469	21,160	-25.7%	26,813	22,821	-14.9%	34,617	28,657	-17.2%	25,539	20,605	-19.3%	115,438	93,243	-19.2%	
Chubu (Nagoya)	6,597	4,892	-25.8%	6,691	6,028	-9.9%	11,502	9,288	-19.2%	6,498	5,589	-14.0%	31,288	25,797	-17.5%	
Kinki (Osaka)	10,890	7,715	-29.2%	9,619	7,508	-21.9%	13,095	12,582	-3.9%	8,720	7,313	-16.1%	42,324	35,118	-17.0%	
Koshinetsu	1,569	664	-57.7%	1,331	979	-26.4%	1,685	1,105	-34.4%	1,197	689	-42.4%	5,782	3,437	-40.6%	
Hokuriku	731	478	-34.6%	1,016	793	-21.9%	1,137	986	-13.3%	649	538	-17.1%	3,533	2,795	-20.9%	
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	2,256	1,712	-24.1%	1,656	1,025	-38.1%	8,073	5,498	-31.9%	
Kyushu	2,038	1,365	-33.0%	2,589	1,868	-27.8%	2,790	2,255	-19.2%	1,935	1,613	-16.6%	9,352	7,101	-24.1%	
Chugoku	1,433	893	-37.7%	1,377	1,074	-22.0%	1,681	1,497	-10.9%	1,092	896	-17.9%	5,583	4,360	-21.9%	
Hokkaido	2,185	1,332	-39.0%	1,220	792	-35.1%	1,406	937	-33.4%	1,352	863	-36.2%	6,163	3,924	-36.3%	
Shikoku	662	336	-49.2%	581	461	-20.7%	718	745	3.8%	555	427	-23.1%	2,516	1,969	-21.7%	
Okinawa/Miya	341	266	-22.0%	692	602	-13.0%	251	266	6.0%	464	226	-51.3%	1,748	1,360	-22.2%	
Other	180	1,034	474.4%	208	2,027	874.5%	246	1,112	352.0%	177	150	-15.3%	811	4,323	433.0%	
<b>KOREA</b>	<b>56,341</b>	<b>68,713</b>	<b>22.0%</b>	<b>51,181</b>	<b>60,768</b>	<b>18.7%</b>	<b>51,390</b>	<b>52,545</b>	<b>2.2%</b>	<b>53,517</b>	<b>60,266</b>	<b>12.6%</b>	<b>212,429</b>	<b>242,292</b>	<b>14.1%</b>	
Seoul	18,918	20,605	8.9%	17,006	17,502	2.9%	17,245	14,313	-17.0%	19,204	18,160	-5.4%	72,373	70,580	-2.5%	
Incheon/Gyeonggi	3,043	15,776	418.4%	2,740	14,040	412.4%	3,300	12,337	273.8%	14,542	14,411	-0.9%	23,625	56,564	139.4%	
*Chungbuk	1,183	-	-100.0%	988	-	-	934	-	-	1,161	-	-	4,266	-	-	
Chungnam/Daejeon	2,251	1,719	-23.6%	2,346	1,424	-39.3%	2,041	1,219	-40.3%	2,051	1,441	-29.7%	8,689	5,803	-33.2%	
*Gangwon	1,026	-	-	887	-	-	598	-	-	690	-	-	3,201	-	-	
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	855	-21.7%	961	849	-11.7%	4,017	4,234	5.4%	
Gyeonbuk/Daegu	3,174	3,302	4.0%	2,813	2,064	-26.6%	2,361	1,773	-24.9%	2,273	2,257	-0.7%	10,621	9,396	-11.5%	
*Busan	10,948	7,077	-35.4%	10,459	5,628	-46.2%	10,754	5,516	-48.7%	-	6,105	-	32,161	24,326	-24.4%	
*Jeonnam	1,772	-	-	1,556	-	-	1,416	-	-	1,260	-	-	6,004	-	-	
*Gyeongnam	9,841	-	-	8,836	-	-	9,377	-	-	9,101	-	-	37,155	-	-	
*Ulsan	-	1,378	-	-	1,029	-	-	1,219	-	-	1,519	-	-	5,145	-	-
Other	3,183	17,217	440.9%	2,588	18,190	602.9%	2,272	15,313	574.0%	2,274	15,524	582.7%	10,317	66,244	542.1%	
<b>TAIWAN</b>	<b>3,850</b>	<b>2,258</b>	<b>-41.4%</b>	<b>3,610</b>	<b>2,682</b>	<b>-25.7%</b>	<b>2,853</b>	<b>2,434</b>	<b>-14.7%</b>	<b>3,208</b>	<b>2,241</b>	<b>-30.1%</b>	<b>13,521</b>	<b>9,615</b>	<b>-28.9%</b>	
Taipei	2,317	1,285	-44.5%	2,003	1,412	-29.5%	1,253	1,234	-1.5%	1,675	1,222	-27.0%	7,248	5,153	-28.9%	
Kaohsiung	240	189	-21.3%	300	148	-50.7%	213	145	-31.9%	225	122	-45.8%	978	604	-38.2%	
Taichung	637	205	-67.8%	669	342	-48.9%	540	371	-31.3%	650	368	-43.4%	2,496	1,286	-48.5%	
Taoyuan, Miaoli, Hsinehu	375	165	-56.0%	393	227	-42.2%	590	285	-51.7%	435	211	-51.5%	1,793	888	-50.5%	
*Hsinchu	-	114	-	-	98	-	-	112	-	-	130	-	-	454	-	
Other	281	300	6.8%	245	455	85.7%	257	287	11.7%	223	188	-15.7%	1,006	1,230	22.3%	
<b>CHINA</b>	<b>4,053</b>	<b>1,186</b>	<b>-70.7%</b>	<b>2,383</b>	<b>3,925</b>	<b>64.7%</b>	<b>1,330</b>	<b>1,152</b>	<b>-13.4%</b>	<b>1,720</b>	<b>1,050</b>	<b>-39.0%</b>	<b>9,486</b>	<b>7,313</b>	<b>-22.9%</b>	
Beijing	916	105	-88.5%	573	703	22.7%	177	113	-36.2%	264	124	-53.0%	1,930	1,045	-45.9%	
Shanghai	1,253	519	-58.6%	699	1,093	56.4%	440	546	24.1%	483	353	-26.9%	2,875	2,511	-12.7%	
Guangzhou	343	79	-77.0%	210	220	4.8%	89	62	-30.3%	161	111	-31.1%	803	472	-41.2%	
Other	1,541	483	-68.7%	901	1,909	111.9%	624	431	-30.9%	812	462	-43.1%	3,878	3,285	-15.3%	
<b>U.S. MAINLAND</b>	<b>5,805</b>	<b>9,324</b>	<b>60.6%</b>	<b>5,531</b>	<b>5,923</b>	<b>7.1%</b>	<b>5,090</b>	<b>7,125</b>	<b>40.0%</b>	<b>4,735</b>	<b>6,931</b>	<b>46.4%</b>	<b>21,161</b>	<b>29,303</b>	<b>38.5%</b>	
*HAWAII	1,200	-	-	1,216	-	-	1,258	-	-	1,356	-	-	5,030	-	-	
CNMI	1,365	1,325	-2.9%	1,105	1,205	9.0%	1,537	1,875	22.0%	1,440	1,454	1.0%	5,447	5,859	7.6%	
PALAU	218	206	-5.5%	221	291	31.7%	257	308	19.8%	271	346	27.7%	967	1,151	19.0%	
FSM	743	929	25.0%	685	833	21.6%	810	1,295	59.9%	903	1,442	59.7%	3,141	4,499	43.2%	
RMI	62	107	72.6%	74	71	-4.1%	114	105	-7.9%	91	135	48.4%	341	418	22.6%	
<b>PHILIPPINES</b>	<b>1,232</b>	<b>957</b>	<b>-22.3%</b>	<b>1,288</b>	<b>966</b>	<b>-25.0%</b>	<b>1,317</b>	<b>1,905</b>	<b>44.6%</b>	<b>2,135</b>	<b>1,846</b>	<b>-13.5%</b>	<b>5,972</b>	<b>5,674</b>	<b>-5.0%</b>	
<b>AUSTRALIA</b>	<b>141</b>	<b>125</b>	<b>-11.3%</b>	<b>548</b>	<b>504</b>	<b>-8.0%</b>	<b>164</b>	<b>180</b>	<b>9.8%</b>	<b>215</b>	<b>161</b>	<b>-25.1%</b>	<b>1,068</b>	<b>970</b>	<b>-9.2%</b>	
*CANADA	106	-	-	81	-	-	123	-	-	98	-	-	408	-	-	
<b>EUROPE</b>	<b>210</b>	<b>193</b>	<b>-8.1%</b>	<b>223</b>	<b>182</b>	<b>-18.4%</b>	<b>189</b>	<b>221</b>	<b>16.9%</b>	<b>170</b>	<b>226</b>	<b>32.9%</b>	<b>792</b>	<b>822</b>	<b>3.8%</b>	
<b>HONG KONG</b>	<b>2,047</b>	<b>411</b>	<b>-79.9%</b>	<b>1,688</b>	<b>395</b>	<b>-76.6%</b>	<b>1,924</b>	<b>570</b>	<b>-70.4%</b>	<b>2,052</b>	<b>593</b>	<b>-71.1%</b>	<b>7,711</b>	<b>1,969</b>	<b>-74.5%</b>	
*THAILAND	29	-	-	64	-	-	20	-	-	49	-	-	162	-	-	
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	48	-	-	
<b>RUSSIA</b>	<b>416</b>	<b>648</b>	<b>55.8%</b>	<b>233</b>	<b>250</b>	<b>7.3%</b>	<b>374</b>	<b>539</b>	<b>44.1%</b>	<b>232</b>	<b>315</b>	<b>35.8%</b>	<b>1,255</b>	<b>1,752</b>	<b>39.6%</b>	
*SINGAPORE	-	68	-	-	71	-	-	86	-	-	97	-	-	322	-	
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	54	-	
*MALAYSIA	-	4	-	-	20	-	-	54	-	-	20	-	-	98	-	
<b>OTHER/UNKNOWN</b>	<b>457</b>	<b>1,507</b>	<b>229.8%</b>	<b>390</b>	<b>1,780</b>	<b>356.4%</b>	<b>479</b>	<b>1,355</b>	<b>182.9%</b>	<b>535</b>	<b>357</b>	<b>-33.3%</b>	<b>1,861</b>	<b>4,999</b>	<b>168.6%</b>	
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	<b>695</b>	<b>4,889</b>	<b>603.5%</b>	<b>8,547</b>	<b>140</b>	<b>-98.4%</b>	<b>42</b>	<b>2,838</b>	<b>6657.1%</b>	<b>58</b>	<b>266</b>	<b>358.6%</b>	<b>9,342</b>	<b>8,133</b>	<b>-12.9%</b>	
<b>TOTAL</b>	<b>136,029</b>	<b>134,117</b>	<b>-1.4%</b>	<b>133,440</b>	<b>126,616</b>	<b>-5.1%</b>	<b>140,662</b>	<b>135,746</b>	<b>-3.5%</b>	<b>122,622</b>	<b>117,689</b>	<b>-4.0%</b>	<b>532,753</b>	<b>514,168</b>	<b>-3.5%</b>	

\*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.