

August 2018 Arrivals Summary

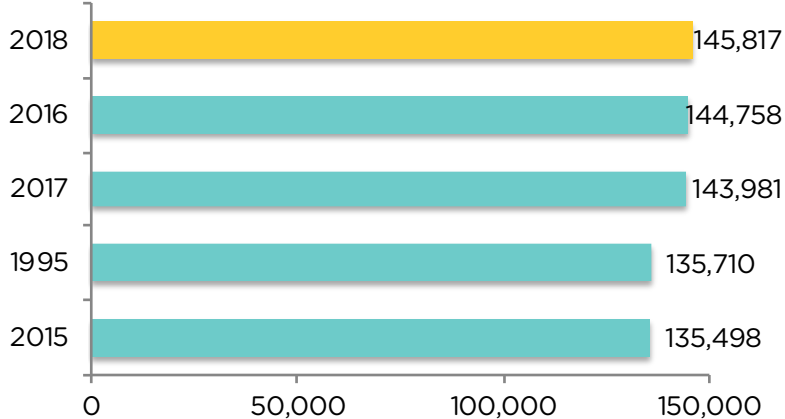
Monthly Arrivals

AUG Arrivals	145,817	+1.3%	↑
CYTD Arrivals	1,035,052	-1.5%	↓
FYTD Arrivals	1,411,873	-2.1%	↓

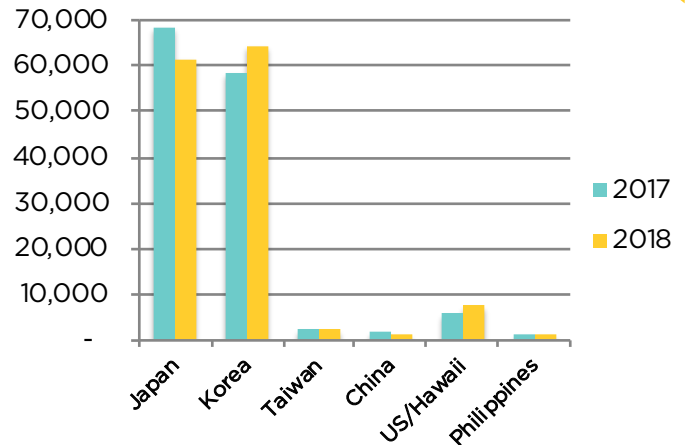
DID YOU KNOW?

117 chartered flights from Japan to Guam added about **19,914** more seats for the month of August 2018!

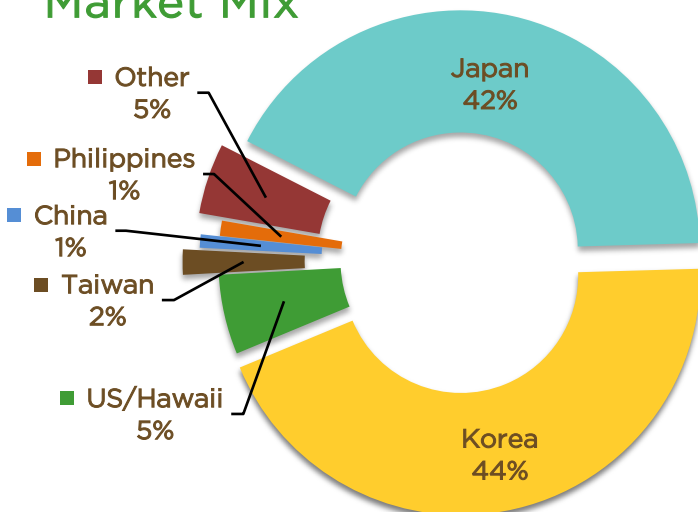
Top 5 August Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	68,351	61,307	-10.3%
Korea	58,411	64,432	10.3%
US/Hawaii	5,930	7,859	32.5%
Taiwan	2,300	2,476	7.7%
China	1,776	1,306	-26.5%
Philippines	1,312	1,489	13.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary August 2018



	Aug-17	Aug-18	% from LY
Civilian Air Arrivals ^a	141,924	142,701	0.5%
Civilian Sea Arrivals ^a	21	28	33.3%
Armed Forces Air Arrivals ^a	981	1,587	61.8%
Armed Forces Sea Arrivals ^a	1,055	1,501	42.3%
TOTAL VISITOR ARRIVALS	143,981	145,817	1.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-17	Aug-18	% from LY
JAPAN	68,351	61,307	-10.3%
Kanto (Tokyo)	37,988	33,812	-11.0%
Chubu (Nagoya)	10,063	9,058	-10.0%
Kinki (Osaka)	11,560	11,533	-0.2%
Koshinetsu	1,050	687	-34.6%
Hokuriku	633	529	-16.4%
Tohoku	1,472	834	-43.3%
Kyushu	2,311	2,310	0.0%
Chugoku	1,421	1,097	-22.8%
Hokkaido	683	257	-62.4%
Shikoku	724	643	-11.2%
Okinawa/Miya	248	298	20.2%
Other	198	249	25.8%
KOREA	58,411	64,432	10.3%
Seoul	21,919	26,238	19.7%
Incheon/Gyeonggi	14,844	14,378	-3.1%
*Chungbuk	864	-	-
Chungnam/Daejeon	1,900	1,760	-7.4%
*Gangwon	627	-	-
Jeonbuk/Gwanju	949	1,241	30.8%
Gyeonbuk/Daegu	2,347	2,853	21.6%
*Busan	-	8,215	-
*Jeonnam	1,627	-	-
*Gyeongnam	10,461	-	-
*Ulsan	-	984	-
Other	2,873	8,763	205.0%
TAIWAN	2,300	2,476	7.7%
Taipei	1,265	1,374	8.6%
Kaohsiung	172	128	-25.6%
Taichung	412	249	-39.6%
Taoyuan, Miaoli, Hsinehu	276	298	8.0%
*Hsinchu	-	237	-
Other	175	190	8.6%
CHINA	1,776	1,306	-26.5%
Beijing	240	263	9.6%
Shanghai	627	410	-34.6%
Guangzhou	187	120	-35.8%
Other	722	513	-28.9%
*US/HAWAII	5,930	7,859	32.5%
CNMI	1,687	1,943	15.2%
PALAU	369	376	1.9%
FSM	955	1,331	39.4%
RMI	114	227	99.1%
PHILIPPINES	1,312	1,489	13.5%
AUSTRALIA	106	170	60.4%
*CANADA	58	-	-
EUROPE	106	183	72.6%
HONG KONG	735	585	-20.4%
*THAILAND	26	-	-
*VIETNAM	15	-	-
RUSSIA	117	124	6.0%
*SINGAPORE	-	84	-
*INDIA	-	26	-
*MALAYSIA	-	20	-
OTHER/UNKNOWN	537	350	-34.8%

VISITOR INDUSTRY STATISTICS

	Aug-17	Aug-18	% from LY
Hotel Occupancy Taxes ^c	\$3,636,980.53	\$3,524,451.26	-3.1%
Weighted Hotel Occupancy Rate ^d	88.5%	91.3%	3.2%
Weighted Hotel Room Rate ^d	\$234.60	\$230.85	-1.6%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
August 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Aug '17)	CYTD 2018 (Jan - Aug '18)	% from LY	FYTD 2017 (Oct '16 - Aug '17)	FYTD 2018 (Oct '17 - Aug '18)	% from LY
Air Arrivals ^a	1,038,613	1,021,913	-1.6%	1,428,038	1,388,703	-2.8%
Sea Arrivals ^a	12,665	13,139	3.7%	14,218	23,170	63.0%
TOTAL VISITOR ARRIVALS	1,051,278	1,035,052	-1.5%	1,442,256	1,411,873	-2.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Aug '17)	CYTD 2018 (Jan - Aug '18)	% from LY	FYTD 2017 (Oct '16 - Aug '17)	FYTD 2018 (Oct '17 - Aug '18)	% from LY
JAPAN	448,884	363,537	-19.0%	630,484	491,157	-22.1%
Kanto (Tokyo)	232,216	188,166	-19.0%	321,180	257,185	-19.9%
Chubu (Nagoya)	59,685	47,957	-19.6%	80,613	62,118	-22.9%
Kinki (Osaka)	79,863	66,618	-16.6%	117,800	87,498	-25.7%
Koshinetsu	9,598	5,755	-40.0%	14,499	6,696	-40.0%
Hokuriku	6,354	4,930	-22.4%	8,704	6,744	-22.5%
Tohoku	14,155	9,571	-32.4%	20,708	13,754	-33.6%
Kyushu	17,620	14,476	-17.8%	25,139	19,507	-22.4%
Chugoku	10,437	8,253	-20.9%	15,521	12,557	-19.1%
Hokkaido	9,584	5,863	-38.8%	13,237	8,326	-37.1%
Shikoku	5,068	4,104	-19.0%	7,343	5,361	-27.0%
Okinawa/Miya	2,851	2,739	-3.9%	3,753	3,635	-3.1%
Other	1,453	5,105	251.3%	1,987	5,776	190.7%
KOREA	438,546	507,151	15.6%	590,552	694,947	17.7%
Seoul	154,442	169,981	10.1%	206,509	238,106	15.3%
Incheon/Gyeonggi	114,325	120,953	5.8%	155,511	172,360	10.8%
*Chungbuk	7,803	-	-	10,401	2,319	-77.7%
Chungnam/Daejeon	16,319	12,287	-24.7%	22,374	18,597	-16.9%
*Gangwon	5,559	-	-	7,505	1,465	-80.5%
Jeonbuk/Gwanju	7,609	8,594	12.9%	10,119	11,624	14.9%
Gyeongbuk/Daegu	20,641	21,530	4.3%	28,315	29,460	4.0%
Busan	-	55,329	-	-	63,679	-
*Jeonnam	12,370	-	-	16,378	3,114	-81.0%
*Gyeongnam	78,036	-	-	105,329	19,885	-81.1%
*Ulsan	-	10,289	-	-	11,612	-
Other	21,442	108,188	404.6%	28,111	122,726	336.6%
TAIWAN	24,204	19,560	-19.2%	33,925	25,518	-24.8%
Taipei	13,307	10,693	-19.6%	18,675	14,009	-25.0%
Kaohsiung	1,640	1,160	-29.3%	2,506	1,521	-39.3%
Taichung	4,417	2,564	-42.0%	5,951	3,578	-39.9%
Taoyuan, Miaoli, Hsinehu	3,052	1,912	-37.4%	4,353	2,572	-40.9%
*Hsinchu	-	1,298	-	-	1,421	-
Other	1,788	1,933	8.1%	2,440	2,417	-0.9%
CHINA	16,497	12,026	-27.1%	21,884	16,128	-26.3%
Beijing	2,820	1,790	-36.5%	3,758	2,362	-37.1%
Shanghai	5,384	4,011	-25.5%	7,106	5,599	-21.2%
Guangzhou	1,440	877	-39.1%	1,992	1,187	-40.4%
Other	6,853	5,348	-22.0%	9,028	6,980	-22.7%
*US/HAWAII	53,239	62,166	16.8%	71,140	80,858	13.7%
CNMI	12,827	14,274	11.3%	17,092	19,369	13.3%
PALAU	2,559	2,772	8.3%	3,697	4,070	10.1%
FSM	7,213	10,361	43.6%	10,040	13,771	37.2%
RMI	866	1,168	34.9%	1,171	1,474	25.9%
PHILIPPINES	11,392	11,550	1.4%	18,419	17,887	-2.9%
AUSTRALIA	1,712	1,694	-1.1%	2,138	2,148	0.5%
*CANADA	686	-	-	942	124	-86.8%
EUROPE	1,345	1,448	7.7%	1,918	2,056	7.2%
HONG KONG	12,188	4,113	-66.3%	15,686	6,217	-60.4%
*THAILAND	324	-	-	427	69	-83.8%
*VIETNAM	91	-	-	121	9	-92.6%
RUSSIA	2,080	2,737	31.6%	3,027	3,889	28.5%
*SINGAPORE	-	635	-	-	735	-
*INDIA	-	168	-	-	176	-
*MALAYSIA	-	200	-	-	220	-
OTHER/UNKNOWN	3,960	6,353	60.4%	5,375	7,881	46.6%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$29,909,301.71	\$29,435,805.54	-1.6%	\$40,009,909.19	\$38,436,944.25	-3.9%
Weighted Hotel Occupancy Rate^d	86.1%	86.5%	0.5%	85.9%	84.8%	-1.3%
Weighted Hotel Room Rate^d	\$208.22	\$207.19	-0.5%	\$204.80	\$206.30	0.7%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.



	July			August			Total CYTD		
	Jul-17	Jul-18	% from LY	Aug-17	Aug-18	% from LY	2017	2018	% from LY
JAPAN	51,811	40,163	-22.5%	68,351	61,307	-10.3%	448,884	363,537	-19.0%
Kanto (Tokyo)	29,783	23,556	-20.9%	37,988	33,812	-11.0%	232,216	188,166	-19.0%
Chubu (Nagoya)	5,785	3,975	-31.3%	10,063	9,058	-10.0%	59,685	47,957	-19.6%
Kinki (Osaka)	8,948	7,287	-18.6%	11,560	11,533	-0.2%	79,863	66,618	-16.6%
Koshinetsu	835	451	-46.0%	1,050	687	-34.6%	9,598	5,755	-40.0%
Hokuriku	512	380	-25.8%	633	529	-16.4%	6,354	4,930	-22.4%
Tohoku	1,423	935	-34.3%	1,472	834	-43.3%	14,155	9,571	-32.4%
Kyushu	1,798	1,346	-25.1%	2,311	2,310	0.0%	17,620	14,476	-17.8%
Chugoku	916	890	-2.8%	1,421	1,097	-22.8%	10,437	8,253	-20.9%
Hokkaido	615	409	-33.5%	683	257	-62.4%	9,584	5,863	-38.8%
Shikoku	680	494	-27.4%	724	643	-11.2%	5,068	4,104	-19.0%
Okinawa/Miya	381	282	-26.0%	248	298	20.2%	2,851	2,739	-3.9%
Other	135	158	17.0%	198	249	25.8%	1,453	5,105	251.3%
KOREA	61,097	70,622	15.6%	58,411	64,432	10.3%	438,546	507,151	15.6%
Seoul	22,421	28,110	25.4%	21,919	26,238	19.7%	154,442	169,981	10.1%
Incheon/Gyeonggi	15,446	16,625	7.6%	14,844	14,378	-3.1%	82,164	120,953	47.2%
*Chungbuk	988	-	-	864	-	-	7,803	-	-
Chungnam/Daejeon	2,026	1,914	-5.5%	1,900	1,760	-7.4%	16,319	12,287	-24.7%
*Gangwon	574	-	-	627	-	-	5,559	-	-
Jeonbuk/Gwanju	1,055	1,147	8.7%	949	1,241	30.8%	7,609	8,594	12.9%
Gyeonbuk/Daegu	2,952	3,445	16.7%	2,347	2,853	21.6%	20,641	21,530	4.3%
*Busan	-	7,803	-	-	8,215	-	32,161	55,329	72.0%
*Jeonnam	1,617	-	-	1,627	-	-	12,370	-	-
*Gyeongnam	10,634	-	-	10,461	-	-	78,036	-	-
*Ulsan	-	1,354	-	-	984	-	-	10,289	-
Other	3,384	10,224	202.1%	2,873	8,763	205.0%	21,442	108,188	404.6%
TAIWAN	2,443	2,976	21.8%	2,300	2,476	7.7%	24,204	19,560	-19.2%
Taipei	1,291	1,531	18.6%	1,265	1,374	8.6%	13,307	10,693	-19.6%
Kaohsiung	166	147	-11.4%	172	128	-25.6%	1,640	1,160	-29.3%
Taichung	434	465	7.1%	412	249	-39.6%	4,417	2,564	-42.0%
Taoyuan, Miaoli, Hsinehu	336	295	-12.2%	276	298	8.0%	3,052	1,912	-37.4%
*Hsinchu	-	332	-	-	237	-	-	1,298	-
Other	216	206	-4.6%	175	190	8.6%	1,788	1,933	8.1%
CHINA	2,015	1,359	-32.6%	1,776	1,306	-26.5%	16,497	12,026	-27.1%
Beijing	225	216	-4.0%	240	263	9.6%	2,820	1,790	-36.5%
Shanghai	764	389	-49.1%	627	410	-34.6%	5,384	4,011	-25.5%
Guangzhou	119	121	1.7%	187	120	-35.8%	1,440	877	-39.1%
Other	907	633	-30.2%	722	513	-28.9%	6,853	5,348	-22.0%
*US/HAWAII	7,761	8,785	13.2%	5,930	7,859	32.5%	53,239	62,166	16.8%
CNMI	2,214	2,508	13.3%	1,687	1,943	15.2%	12,827	14,274	11.3%
PALAU	480	378	-21.3%	369	376	1.9%	2,559	2,772	8.3%
FSM	1,124	1,593	41.7%	955	1,331	39.4%	7,213	10,361	43.6%
RMI	138	179	29.7%	114	227	99.1%	866	1,168	34.9%
PHILIPPINES	1,192	1,262	5.9%	1,312	1,489	13.5%	11,392	11,550	1.4%
AUSTRALIA	234	102	-56.4%	106	170	60.4%	1,712	1,694	-1.1%
*CANADA	78	-	-	58	-	-	686	-	-
EUROPE	182	152	-16.5%	106	183	72.6%	1,345	1,448	7.7%
HONG KONG	822	559	-32.0%	735	585	-20.4%	12,188	4,113	-66.3%
*THAILAND	38	-	-	26	-	-	324	-	-
*VIETNAM	15	-	-	15	-	-	91	-	-
RUSSIA	248	231	-6.9%	117	124	6.0%	2,080	2,737	31.6%
*SINGAPORE	-	73	-	-	84	-	-	635	-
*INDIA	-	47	-	-	26	-	-	168	-
*MALAYSIA	-	20	-	-	20	-	-	200	-
OTHER/UNKNOWN	549	206	-62.5%	537	350	-34.8%	3,960	6,353	60.4%
SEA ARRIVALS (CIV & MIL)	511	379	-25.8%	1,115	1,529	37.1%	12,714	13,139	3.3%
TOTAL	132,952	131,594	-1.0%	144,020	145,817	1.2%	1,051,327	1,035,052	-1.5%

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.