

February 2018 Arrivals Summary

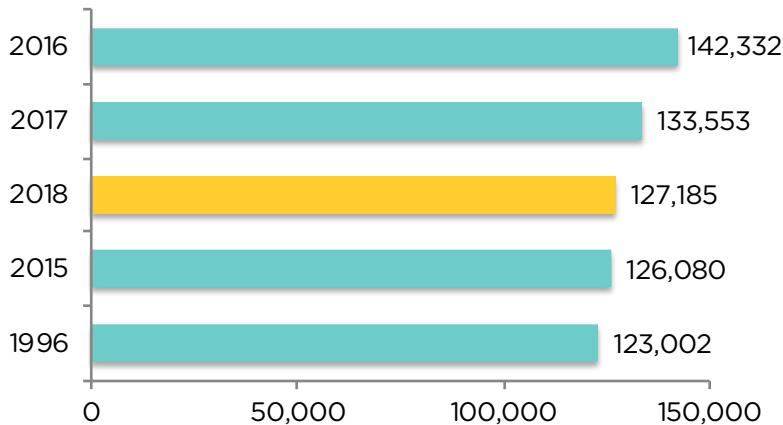
Monthly Arrivals

Civilian Arrivals	123,691	+1.5%	↑
CYTD Arrivals	260,733	-3.2%	↓
FYTD Arrivals	636,244	-3.7%	↓

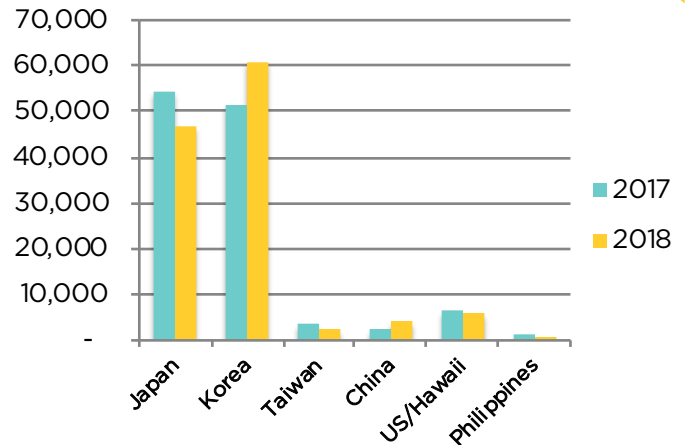
DID YOU KNOW?

In the 1st Quarter of FY2018, Chinese visitors spent around **\$727** on gifts and other shopping goods!

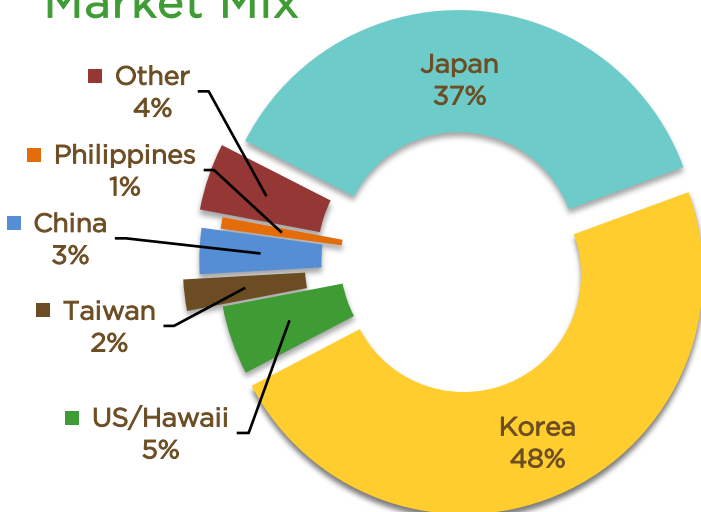
Top 5 February Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	54,356	46,937	-13.6%
Korea	51,181	60,939	19.2%
US/Hawaii	6,747	5,942	-11.9%
Taiwan	3,610	2,684	-25.7%
China	2,383	3,944	65.5%
Philippines	1,288	972	-24.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



Want to learn more or get more details?
Please visit us at

www.guamvisitorsbureau.com

Visitor Arrival Summary
February 2018



	Feb-17	Feb-18	% from LY
Civilian Air Arrivals ^a	121,839	124,260	2.0%
Civilian Sea Arrivals ^a	2,122	58	-97.3%
Armed Forces Air Arrivals ^a	3,054	2,785	-8.8%
Armed Forces Sea Arrivals ^a	6,425	82	-98.7%
TOTAL VISITOR ARRIVALS	133,440	127,185	-4.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-17	Feb-18	% from LY
JAPAN	54,356	46,937	-13.6%
Kanto (Tokyo)	26,813	22,852	-14.8%
Chubu (Nagoya)	6,691	6,042	-9.7%
Kinki (Osaka)	9,619	7,732	-19.6%
Koshinetsu	1,331	980	-26.4%
Hokuriku	1,016	805	-20.8%
Tohoku	2,219	1,646	-25.8%
Kyushu	2,589	1,873	-27.7%
Chugoku	1,377	1,102	-20.0%
Hokkaido	1,220	793	-35.0%
Shikoku	581	474	-18.4%
Okinawa/Miya	692	603	-12.9%
Other	208	2,035	878.4%
KOREA	51,181	60,939	19.1%
Seoul	17,006	17,610	3.6%
Incheon/ Gyeonggi	13,199	14,099	6.8%
*Chungbuk	988	-	-
Chungnam/ Daejeon	2,346	1,425	-39.3%
*Gangwon	887	-	-
Jeonbuk/Gwanju	962	891	-7.4%
Gyeonbuk/ Daegu	2,813	2,068	-26.5%
*Busan	-	5,643	-
*Jeonnam	1,556	-	-
*Gyeongnam	8,836	-	-
*Ulsan	-	1,030	-
Other	2,588	18,173	602.2%
TAIWAN	3,610	2,684	-25.7%
Taipei	2,003	1,412	-29.5%
Kaohsiung	300	148	-50.7%
Taichung	669	342	-48.9%
Taoyuan, Miaoli, Hsinehu	393	229	-41.7%
*Hsinchu	-	98	-
Other	245	455	85.7%
CHINA	2,383	3,944	65.5%
Beijing	573	707	23.4%
Shanghai	699	1,099	57.2%
Guangzhou	210	220	4.8%
Other	901	1,918	112.9%
*US/HAWAII	6,747	5,942	-11.9%
CNMI	1,105	1,228	11.1%
PALAU	221	303	37.1%
FSM	685	845	23.4%
RMI	74	73	-1.4%
PHILIPPINES	1,288	972	-24.5%
AUSTRALIA	548	504	-8.0%
*CANADA	81	-	-
EUROPE	223	182	-18.4%
HONG KONG	1,688	391	-76.8%
*THAILAND	64	-	-
*VIETNAM	16	-	-
RUSSIA	233	250	7.3%
*SINGAPORE	-	71	-
*INDIA	-	11	-
*MALAYSIA	-	20	-
OTHER/UNKNOWN	390	1,749	348.5%

VISITOR INDUSTRY STATISTICS

	Feb-17	Feb-18	% from LY
Hotel Occupancy Taxes^c	\$4,135,226.26	\$4,393,188.68	6.2%
Weighted Hotel Occupancy Rate^d	91.3%	92.8%	1.6%
Weighted Hotel Room Rate^d	\$218.63	\$225.02	2.9%

^aNote: Due to the implementation of the New Customs Declaration forms in December 2017, countries have been added and omitted based on visitor market trends.

Guam Visitors Bureau
February 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/18 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan-Feb '17)	CYTD 2018 (Jan-Feb '18)	% from LY	FYTD 2017 (Oct'16 - Feb '17)	FYTD 2018 (Oct'17 - Feb '18)	% from LY
Air Arrivals ^a	260,227	256,739	-1.3%	596,012	623,529	4.6%
Sea Arrivals ^a	9,242	5,104	-44.8%	10,746	15,135	40.8%
TOTAL VISITOR ARRIVALS	269,469	261,843	-2.8%	606,758	638,664	5.3%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan-Feb '17)	CYTD 2018 (Jan-Feb '18)	% from LY	FYTD 2017 (Oct'16 - Feb '17)	FYTD 2018 (Oct'17 - Feb '18)	% from LY
JAPAN	111,393	88,206	-20.8%	292,982	215,826	-26.3%
Kanto (Tokyo)	55,282	44,034	-20.3%	144,246	113,053	-21.6%
Chubu (Nagoya)	13,288	10,938	-17.7%	34,216	25,099	-26.6%
Kinki (Osaka)	20,509	15,456	-24.6%	58,446	36,336	-37.8%
Koshinetsu	2,900	1,644	-43.3%	7,801	4,585	-41.2%
Hokuriku	1,747	1,283	-26.6%	4,097	3,097	-24.4%
Tohoku	4,161	2,761	-33.6%	10,714	6,944	-35.2%
Kyushu	4,627	3,241	-30.0%	12,146	8,272	-31.9%
Chugoku	2,810	1,995	-29.0%	7,894	6,299	-20.2%
Hokkaido	3,405	2,125	-37.6%	7,058	4,588	-35.0%
Shikoku	1,243	810	-34.8%	3,518	2,067	-41.2%
Okinawa/Miya	1,033	869	-15.9%	1,935	1,765	-8.8%
Other	388	3,050	686.1%	911	3,721	308.5%
KOREA	107,522	130,188	21.1%	205,897	317,984	54.4%
Seoul	35,924	38,542	7.3%	87,991	106,667	21.2%
Incheon/ Gyeonggi	27,190	29,900	10.0%	14,749	81,307	451.3%
*Chungbuk	2,171	-	-	4,769	2,319	-51.4%
Chungnam/ Daejeon	4,597	3,148	-31.5%	10,652	9,458	-11.2%
*Gangwon	1,913	-	-	3,859	1,465	-62.0%
Jeonbuk/Gwanju	1,964	2,530	28.8%	4,474	5,560	24.3%
Gyeonbuk/ Daegu	5,987	5,353	-10.6%	13,661	13,283	-2.8%
Busan	-	12,772	-	-	21,122	-
*Jeonnam	3,328	-	-	7,336	3,114	-57.6%
*Gyeongnam	18,677	-	-	45,970	19,885	-56.7%
*Ulsan	-	2,423	-	-	3,746	-
Other	5,771	35,520	515.5%	12,436	50,058	302.5%
TAIWAN	7,460	4,947	-33.7%	17,181	10,905	-36.5%
Taipei	4,320	2,701	-37.5%	9,688	6,017	-37.9%
Kaohsiung	540	337	-37.6%	1,406	698	-50.4%
Taichung	1,306	547	-58.1%	2,840	1,561	-45.0%
Taoyuan, Miaoli, Hsinehu	768	395	-48.6%	2,069	1,055	-49.0%
*Hsinchu	-	212	-	-	335	-
Other	526	755	43.5%	1,178	1,239	5.2%
CHINA	6,436	5,130	-20.3%	11,823	9,232	-21.9%
Beijing	1,489	812	-45.5%	2,427	1,384	-43.0%
Shanghai	1,952	1,618	-17.1%	3,674	3,206	-12.7%
Guangzhou	553	299	-45.9%	1,105	609	-44.9%
Other	2,442	2,401	-1.7%	4,617	4,033	-12.6%
*US/HAWAII	13,752	15,278	11.1%	31,658	33,970	7.3%
CNMI	2,470	2,555	3.4%	6,732	7,650	13.6%
PALAU	439	509	15.9%	1,577	1,807	14.6%
FSM	1,428	1,776	24.4%	4,255	5,186	21.9%
RMI	136	180	32.4%	441	486	10.2%
PHILIPPINES	2,520	1,930	-23.4%	9,542	8,267	-13.4%
AUSTRALIA	689	629	-8.7%	1,115	1,083	-2.9%
*CANADA	187	-	-	443	124	-
EUROPE	433	375	-13.4%	1,006	983	-2.3%
HONG KONG	3,735	802	-78.5%	7,234	2,906	-59.8%
*THAILAND	93	-	-	196	69	-
*VIETNAM	38	-	-	68	9	-
RUSSIA	649	898	38.4%	1,596	2,050	28.4%
*SINGAPORE	-	139	-	-	239	-
*INDIA	-	28	-	-	36	-
*MALAYSIA	-	24	-	-	44	-
OTHER/UNKNOWN	847	3,145	271.3%	2,266	4,673	106.2%

VISITOR INDUSTRY STATISTICS

	CYTD 2017 (Jan-Feb '17)	CYTD 2018 (Jan-Feb '18)	% from LY	FYTD 2017 (Oct'16 - Feb '17)	FYTD 2018 (Oct'17 - Feb '18)	% from LY
Hotel Occupancy Taxes^c	\$8,600,760.32	\$8,313,460.37	-3.3%	\$18,701,367.80	\$17,314,599.08	-7.4%
Weighted Hotel Occupancy Rate^d	89.3%	90.2%	1.0%	87.0%	84.3%	-3.1%
Weighted Hotel Room Rate^d	\$225.12	\$225.60	0.2%	\$207.46	\$202.60	-2.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report)

*Note: Due to the implementation of the New Customs Declaration forms in December 2017, countries have been added and omitted based on visitor market trends.



	January			February			Total CYTD		
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	2017	2018	% from LY
JAPAN	57,037	41,269	-27.6%	54,356	46,937	-13.6%	111,393	88,206	-20.8%
Kanto (Tokyo)	28,469	21,182	-25.6%	26,813	22,852	-14.8%	55,282	44,034	-20.3%
Chubu (Nagoya)	6,597	4,896	-25.8%	6,691	6,042	-9.7%	13,288	10,938	-17.7%
Kinki (Osaka)	10,890	7,724	-29.1%	9,619	7,732	-19.6%	20,509	15,456	-24.6%
Koshinetsu	1,569	664	-57.7%	1,331	980	-26.4%	2,900	1,644	-43.3%
Hokuriku	731	478	-34.6%	1,016	805	-20.8%	1,747	1,283	-26.6%
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	4,161	2,761	-33.6%
Kyushu	2,038	1,368	-32.9%	2,589	1,873	-27.7%	4,627	3,241	-30.0%
Chugoku	1,433	893	-37.7%	1,377	1,102	-20.0%	2,810	1,995	-29.0%
Hokkaido	2,185	1,332	-39.0%	1,220	793	-35.0%	3,405	2,125	-37.6%
Shikoku	662	336	-49.2%	581	474	-18.4%	1,243	810	-34.8%
Okinawa/Miya	341	266	-22.0%	692	603	-12.9%	1,033	869	-15.9%
Other	180	1,015	463.9%	208	2,035	878.4%	388	3,050	686.1%
KOREA	56,341	69,249	22.9%	51,181	60,939	19.1%	107,522	130,188	21.1%
Seoul	18,918	20,932	10.6%	17,006	17,610	3.6%	35,924	38,542	7.3%
Incheon/ Gyeonggi	13,991	15,801	12.9%	13,199	14,099	6.8%	27,190	29,900	10.0%
*Chungbuk	1,183	-	-	988	-	-	2,171	-	-
Chungnam/ Daejeon	2,251	1,723	-23.5%	2,346	1,425	-39.3%	4,597	3,148	-31.5%
*Gangwon	1,026	-	-	887	-	-	1,913	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,964	2,530	28.8%
Gyeonbuk/ Daegu	3,174	3,285	3.5%	2,813	2,068	-26.5%	5,987	5,353	-10.6%
*Busan	-	7,129	-	-	5,643	-	-	12,772	-
*Jeonnam	1,772	-	-	1,556	-	-	3,328	-	-
*Gyeongnam	9,841	-	-	8,836	-	-	18,677	-	-
*Ulsan	-	1,393	-	-	1,030	-	-	2,423	-
Other	3,183	17,347	445.0%	2,588	18,173	602.2%	5,771	35,520	515.5%
TAIWAN	3,850	2,263	-41.2%	3,610	2,684	-25.7%	7,460	4,947	-33.7%
Taipei	2,317	1,289	-44.4%	2,003	1,412	-29.5%	4,320	2,701	-37.5%
Kaohsiung	240	189	-21.3%	300	148	-50.7%	540	337	-37.6%
Taichung	637	205	-67.8%	669	342	-48.9%	1,306	547	-58.1%
Taoyuan, Miaoli, Hsinchu	375	166	-55.7%	393	229	-41.7%	768	395	-48.6%
*Hsinchu	-	114	-	-	98	-	-	212	-
Other	281	300	6.8%	245	455	85.7%	526	755	43.5%
CHINA	4,053	1,186	-70.7%	2,383	3,944	65.5%	6,436	5,130	-20.3%
Beijing	916	105	-88.5%	573	707	23.4%	1,489	812	-45.5%
Shanghai	1,253	519	-58.6%	699	1,099	57.2%	1,952	1,618	-17.1%
Guangzhou	343	79	-77.0%	210	220	4.8%	553	299	-45.9%
Other	1,541	483	-68.7%	901	1,918	112.9%	2,442	2,401	-1.7%
*US/HAWAII	7,005	9,336	33.3%	6,747	5,942	-11.9%	13,752	15,278	11.1%
CNMI	1,365	1,327	-2.8%	1,105	1,228	11.1%	2,470	2,555	3.4%
PALAU	218	206	-5.5%	221	303	37.1%	439	509	15.9%
FSM	743	931	25.3%	685	845	23.4%	1,428	1,776	24.4%
RMI	62	107	72.6%	74	73	-1.4%	136	180	32.4%
PHILIPPINES	1,232	958	-22.2%	1,288	972	-24.5%	2,520	1,930	-23.4%
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	689	629	-8.7%
*CANADA	106	-	-	81	-	-	187	-	-
EUROPE	210	193	-8.1%	223	182	-18.4%	433	375	-13.4%
HONG KONG	2,047	411	-79.9%	1,688	391	-76.8%	3,735	802	-78.5%
*THAILAND	29	-	-	64	-	-	93	-	-
*VIETNAM	22	-	-	16	-	-	38	-	-
RUSSIA	416	648	55.8%	233	250	7.3%	649	898	38.4%
*SINGAPORE	-	68	-	-	71	-	-	139	-
*INDIA	-	17	-	-	11	-	-	28	-
*MALAYSIA	-	4	-	-	20	-	-	24	-
OTHER/UNKNOWN	457	1,396	205.5%	390	1,749	348.5%	847	3,145	271.3%
SEA ARRIVALS (CIV & MIL)	695	4,964	614.2%	8,547	140	-98.4%	9,242	5,104	-44.8%
TOTAL	136,029	134,658	-1.0%	133,440	127,185	-4.7%	269,469	261,843	-2.8%