

# February 2018 Arrivals Summary

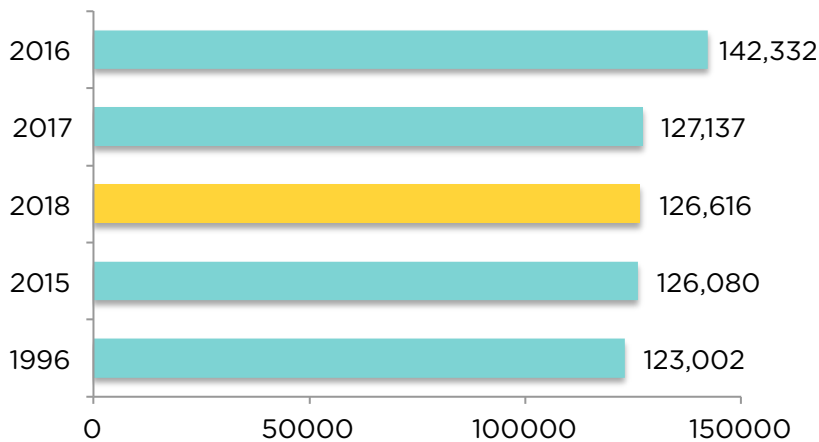
## Monthly Arrivals

Civilian Arrivals	123,691	+1.5%	↑
CYTD Arrivals	260,733	-3.2%	↓
FYTD Arrivals	636,244	-3.7%	↓

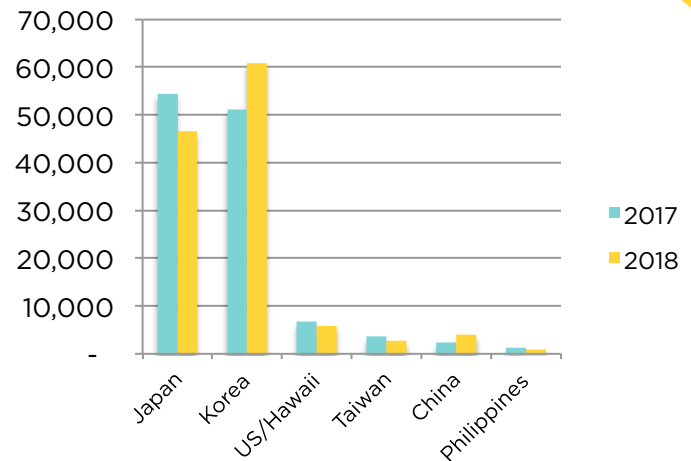
### DID YOU KNOW?

In the 1st Quarter of FY2018, Chinese visitors spent around **\$727** on gifts and other shopping goods!

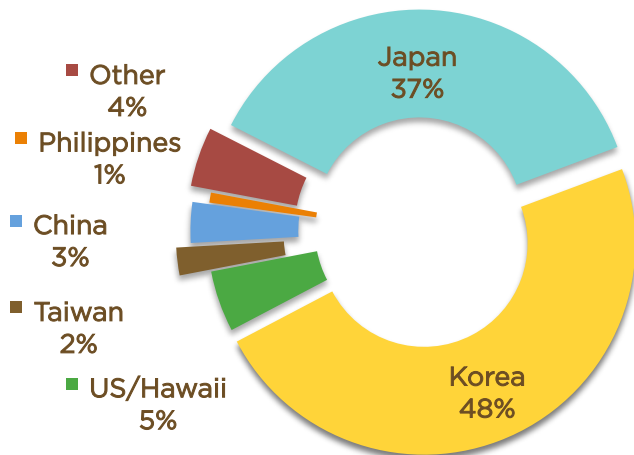
## Top 5 February Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2017	2018	% to LY
Japan	54,356	46,599	-14.3%
Korea	51,181	60,768	18.7%
US/Hawaii	6,747	5,923	-12.2%
Taiwan	3,610	2,682	-25.7%
China	2,383	3,925	64.7%
Philippines	1,288	966	-25.0%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Preliminary Visitor Arrival Summary  
February 2018



	Feb-17	Feb-18	% from LY
Civilian Air Arrivals <sup>a</sup>	121,839	123,691	1.5%
Civilian Sea Arrivals <sup>a</sup>	2,122	58	-97.3%
Armed Forces Air Arrivals <sup>a</sup>	3,054	2,785	-8.8%
Armed Forces Sea Arrivals <sup>a</sup>	6,425	82	-98.7%
<b>TOTAL VISITOR ARRIVALS</b>	<b>133,440</b>	<b>126,616</b>	<b>-5.1%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-17	Feb-18	% from LY
<b>JAPAN</b>	<b>54,356</b>	<b>46,599</b>	<b>-14.3%</b>
Kanto (Tokyo)	26,813	22,821	-14.9%
Chubu (Nagoya)	6,691	6,028	-9.9%
Kinki (Osaka)	9,619	7,508	-21.9%
Koshinetsu	1,331	979	-26.4%
Hokuriku	1,016	793	-21.9%
Tohoku	2,219	1,646	-25.8%
Kyushu	2,589	1,868	-27.8%
Chugoku	1,377	1,074	-22.0%
Hokkaido	1,220	792	-35.1%
Shikoku	581	461	-20.7%
Okinawa/Miya	692	602	-13.0%
Other	208	2,027	874.5%
<b>KOREA</b>	<b>51,181</b>	<b>60,768</b>	<b>18.7%</b>
Seoul	17,006	17,502	2.9%
Incheon/ Gyeonggi	2,740	14,040	412.4%
*Chungbuk	988	-	-
Chungnam/ Daejeon	2,346	1,424	-39.3%
*Gangwon	887	-	-
Jeonbuk/Gwanju	962	891	-7.4%
Gyeonbuk/ Daegu	2,813	2,064	-26.6%
Busan	10,459	5,628	-46.2%
*Jeonnam	1,556	-	-
Gyeongnam	8,836	-	-
*Ulsan	-	1,029	-
Other	2,588	18,190	602.9%
<b>TAIWAN</b>	<b>3,610</b>	<b>2,682</b>	<b>-25.7%</b>
Taipei	2,003	1,412	-29.5%
Kaohsiung	300	148	-50.7%
Taichung	669	342	-48.9%
Taoyuan, Miaoli, Hsinehu	393	227	-42.2%
*Hsinchu	-	98	-
Other	245	455	85.7%
<b>CHINA</b>	<b>2,383</b>	<b>3,925</b>	<b>64.7%</b>
Beijing	573	703	22.7%
Shanghai	699	1,093	56.4%
Guangzhou	210	220	4.8%
Other	901	1,909	111.9%
<b>U.S. MAINLAND</b>	<b>5,531</b>	<b>5,923</b>	<b>7.1%</b>
*HAWAII	1,216	-	-
CNMI	1,105	1,205	9.0%
PALAU	221	291	31.7%
FSM	685	833	21.6%
RMI	74	71	-4.1%
PHILIPPINES	1,288	966	-25.0%
AUSTRALIA	548	504	-8.0%
*CANADA	81	-	-100.0%
EUROPE	223	182	-18.4%
HONG KONG	1,688	395	-76.6%
*THAILAND	64	-	-100.0%
*VIETNAM	16	-	-100.0%
RUSSIA	233	250	7.3%
*SINGAPORE	-	71	-
*INDIA	-	11	-
*MALAYSIA	-	20	-
OTHER/UNKNOWN	390	1,780	356.4%

VISITOR INDUSTRY STATISTICS			
Hotel Occupancy Taxes <sup>c</sup>	\$4,135,226.26	\$3,920,271.96	-5.2%
Weighted Hotel Occupancy Rate <sup>d</sup>	91%	n.a	-
Weighted Hotel Room Rate <sup>d</sup>	\$218.63	n.a	-

\*Note- Due to the implementation of the New Customs Declaration forms in December 2017, countries have been added and omitted based on visitor market trends.

Guam Visitors Bureau  
Preliminary February 2018 Visitor Arrival Summary  
Calendar Year-to-Date 2017/18 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan-Feb '17)	CYTD 2018 (Jan-Feb '18)	% from LY	FYTD 2017 (Oct'16 - Feb '17)	FYTD 2018 (Oct'17 - Feb '18)	% from LY
Air Arrivals*	260,227	255,704	-1.7%	649,639	621,769	-4.3%
Sea Arrivals*	9,242	5,029	-45.6%	10,746	14,475	34.7%
<b>TOTAL VISITOR ARRIVALS</b>	<b>269,469</b>	<b>260,733</b>	<b>-3.2%</b>	<b>660,385</b>	<b>636,244</b>	<b>-3.7%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan-Feb '17)	CYTD 2018 (Jan-Feb '18)	% from LY	FYTD 2017 (Oct'16 - Feb '17)	FYTD 2018 (Oct'17 - Feb '18)	% from LY
<b>JAPAN</b>	<b>111,393</b>	<b>87,849</b>	<b>-21.1%</b>	<b>292,982</b>	<b>215,642</b>	<b>-26.4%</b>
Kanto (Tokyo)	55,282	43,981	-20.4%	144,246	113,091	-21.6%
Chubu (Nagoya)	13,288	10,920	-17.8%	34,216	24,962	-27.0%
Kinki (Osaka)	20,509	15,223	-25.8%	58,446	36,165	-38.1%
Koshinetsu	2,900	1,643	-43.3%	7,801	4,584	-41.2%
Hokuriku	1,747	1,271	-27.2%	4,097	3,093	-24.5%
Tohoku	4,161	2,761	-33.6%	10,714	6,942	-35.2%
Kyushu	4,627	3,233	-30.1%	12,146	8,293	-31.7%
Chugoku	2,810	1,967	-30.0%	7,894	6,294	-20.3%
Hokkaido	3,405	2,124	-37.6%	7,058	4,599	-34.8%
Shikoku	1,243	797	-35.9%	3,518	2,064	-41.3%
Okinawa/Miya	1,033	868	-16.0%	1,935	1,768	-8.6%
Other	388	3,061	688.9%	911	3,787	315.7%
<b>KOREA</b>	<b>107,522</b>	<b>129,481</b>	<b>20.4%</b>	<b>259,524</b>	<b>316,498</b>	<b>22.0%</b>
Seoul	35,924	38,107	6.1%	87,991	105,536	19.9%
Incheon/ Gyeonggi	5,783	29,816	415.6%	14,749	55,181	274.1%
*Chungbuk	2,171	-	-100.0%	4,769	2,319	-51.4%
Chungnam/ Daejeon	4,597	3,143	-31.6%	10,652	9,443	-11.3%
*Gangwon	1,913	-	-	3,859	1,465	-62.0%
Jeonbuk/Gwanju	1,964	2,530	28.8%	4,474	5,550	24.1%
Gyeonbuk/ Daegu	5,987	5,366	-10.4%	13,661	13,255	-3.0%
Busan	21,407	12,705	-40.7%	53,627	46,712	-12.9%
*Jeonnam	3,328	-	-100.0%	7,336	3,114	-57.6%
Gyeongnam	18,677	-	-100.0%	45,970	21,211	-53.9%
*Ulsan	-	2,407	-	-	2,407	-
Other	5,771	35,407	513.5%	12,436	50,305	304.5%
<b>TAIWAN</b>	<b>7,460</b>	<b>4,940</b>	<b>-33.8%</b>	<b>17,181</b>	<b>10,896</b>	<b>-36.6%</b>
Taipei	4,320	2,697	-37.6%	9,688	6,012	-37.9%
Kaohsiung	540	337	-37.6%	1,406	698	-50.4%
Taichung	1,306	547	-58.1%	2,840	1,561	-45.0%
Taoyuan, Miaoli, Hsinehu	768	392	-49.0%	2,069	1,052	-49.2%
*Hsinchu	-	212	-	-	212	-
Other	526	755	43.5%	1,178	1,361	15.5%
<b>CHINA</b>	<b>6,436</b>	<b>5,111</b>	<b>-20.6%</b>	<b>11,823</b>	<b>9,176</b>	<b>-22.4%</b>
Beijing	1,489	808	-45.7%	2,427	1,375	-43.3%
Shanghai	1,952	1,612	-17.4%	3,674	3,201	-12.9%
Guangzhou	553	299	-45.9%	1,105	605	-45.2%
Other	2,442	2,392	-2.0%	4,617	3,995	-13.5%
<b>U.S. MAINLAND</b>	<b>11,336</b>	<b>15,247</b>	<b>34.5%</b>	<b>25,542</b>	<b>31,972</b>	<b>25.2%</b>
*HAWAII	2,416	-	-	6,116	1,943	-
CNMI	2,470	2,530	2.4%	6,732	7,614	13.1%
PALAU	439	497	13.2%	1,577	1,795	13.8%
FSM	1,428	1,762	23.4%	4,255	5,172	21.6%
RMI	136	178	30.9%	441	484	9.8%
PHILIPPINES	2,520	1,923	-23.7%	9,542	8,256	-13.5%
AUSTRALIA	689	629	-8.7%	1,115	1,083	-2.9%
*CANADA	187	-	-	443	124	-
EUROPE	433	375	-13.4%	1,006	983	-2.3%
HONG KONG	3,735	806	-78.4%	7,234	2,866	-60.4%
*THAILAND	93	-	-	196	69	-
*VIETNAM	38	-	-	68	9	-
RUSSIA	649	898	38.4%	1,596	2,046	28.2%
*SINGAPORE	-	139	-	-	236	-
*INDIA	-	28	-	-	36	-
*MALAYSIA	-	24	-	-	44	-
OTHER/UNKNOWN	847	3,287	288.1%	2,266	4,825	112.9%

**VISITOR INDUSTRY STATISTICS**

Hotel Occupancy Taxes <sup>a</sup>	\$8,600,760.32	\$6,954,612.13	-19.1%	\$18,701,367.80	\$16,923,459.24	-9.5%
Weighted Hotel Occupancy Rate <sup>d</sup>	89%	n.a	n.a	87%	n.a	n.a.
Weighted Hotel Room Rate <sup>e</sup>	\$225.12	n.a	n.a	\$207.46	n.a	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: \*Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: \*Japan Guam Travel Association, \*Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam \*Guam Hotel & Restaurant Association

\*Note- Due to the implementation of the New Customs Declaration forms in December 2017, countries have been added and omitted based on visitor market trends.



	January			February			Total CYTD		
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	2017	2018	% from LY
<b>JAPAN</b>	<b>57,037</b>	<b>41,250</b>	<b>-27.7%</b>	<b>54,356</b>	<b>46,599</b>	<b>-14.3%</b>	<b>111,393</b>	<b>87,849</b>	<b>-21.1%</b>
Kanto (Tokyo)	28,469	21,160	-25.7%	26,813	22,821	-14.9%	55,282	43,981	-20.4%
Chubu (Nagoya)	6,597	4,892	-25.8%	6,691	6,028	-9.9%	13,288	10,920	-17.8%
Kinki (Osaka)	10,890	7,715	-29.2%	9,619	7,508	-21.9%	20,509	15,223	-25.8%
Koshinetsu	1,569	664	-57.7%	1,331	979	-26.4%	2,900	1,643	-43.3%
Hokuriku	731	478	-34.6%	1,016	793	-21.9%	1,747	1,271	-27.2%
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	4,161	2,761	-33.6%
Kyushu	2,038	1,365	-33.0%	2,589	1,868	-27.8%	4,627	3,233	-30.1%
Chugoku	1,433	893	-37.0%	1,377	1,074	-22.0%	2,810	1,967	-30.0%
Hokkaido	2,185	1,332	-39.0%	1,220	792	-35.1%	3,405	2,124	-37.6%
Shikoku	662	336	-49.2%	581	461	-20.7%	1,243	797	-35.9%
Okinawa/Miya	341	266	-22.0%	692	602	-13.0%	1,033	868	-16.0%
Other	180	1,034	474.4%	208	2,027	874.5%	388	3,061	688.9%
<b>KOREA</b>	<b>56,341</b>	<b>68,713</b>	<b>22.0%</b>	<b>51,181</b>	<b>60,768</b>	<b>18.7%</b>	<b>107,522</b>	<b>129,481</b>	<b>20.4%</b>
Seoul	18,918	20,605	8.9%	17,006	17,502	2.9%	35,924	38,107	6.1%
Incheon/ Gyeonggi	3,043	15,776	418.4%	2,740	14,040	412.4%	5,783	29,816	415.6%
*Chungbuk	1,183	-	-	988	-	-	2,171	-	-
Chungnam/ Daejeon	2,251	1,719	-23.6%	2,346	1,424	-39.3%	4,597	3,143	-31.6%
*Gangwon	1,026	-	-	887	-	-	1,913	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,964	2,530	28.8%
Gyeonbuk/ Daegu	3,174	3,302	4.0%	2,813	2,064	-26.6%	5,987	5,366	-10.4%
Busan	10,948	7,077	-35.4%	10,459	5,628	-46.2%	21,407	12,705	-40.7%
*Jeonnam	1,772	-	-	1,556	-	-	3,328	-	-
Gyeongnam	9,841	-	-	8,836	-	-	18,677	-	-
*Ulsan	-	1,378	-	-	1,029	-	-	2,407	-
Other	3,183	17,217	440.9%	2,588	18,190	602.9%	5,771	35,407	513.5%
<b>TAIWAN</b>	<b>3,850</b>	<b>2,258</b>	<b>-41.4%</b>	<b>3,610</b>	<b>2,682</b>	<b>-25.7%</b>	<b>7,460</b>	<b>4,940</b>	<b>-33.8%</b>
Taipei	2,317	1,285	-44.5%	2,003	1,412	-29.5%	4,320	2,697	-37.6%
Kaohsiung	240	189	-21.3%	300	148	-50.7%	540	337	-37.6%
Taichung	637	205	-67.8%	669	342	-48.9%	1,306	547	-58.1%
Taoyuan, Miaoli, Hsinehu	375	165	-56.0%	393	227	-42.2%	768	392	-49.0%
*Hsinchu	-	114	-	-	98	-	-	212	-
Other	281	300	6.8%	245	455	85.7%	526	755	43.5%
<b>CHINA</b>	<b>4,053</b>	<b>1,186</b>	<b>-70.7%</b>	<b>2,383</b>	<b>3,925</b>	<b>64.7%</b>	<b>6,436</b>	<b>5,111</b>	<b>-20.6%</b>
Beijing	916	105	-88.5%	573	703	22.7%	1,489	808	-45.7%
Shanghai	1,253	519	-58.6%	699	1,093	56.4%	1,952	1,612	-17.4%
Guangzhou	343	79	-77.0%	210	220	4.8%	553	299	-45.9%
Other	1,541	483	-68.7%	901	1,909	111.9%	2,442	2,392	-2.0%
<b>U.S. MAINLAND</b>	<b>5,805</b>	<b>9,324</b>	<b>60.6%</b>	<b>5,531</b>	<b>5,923</b>	<b>7.1%</b>	<b>11,336</b>	<b>15,247</b>	<b>34.5%</b>
*HAWAII	1,200	-	-	1,216	-	-100.0%	2,416	-	-
CNMI	1,365	1,325	-2.9%	1,105	1,205	9.0%	2,470	2,530	2.4%
PALAU	218	206	-5.5%	221	291	31.7%	439	497	13.2%
FSM	743	929	25.0%	685	833	21.6%	1,428	1,762	23.4%
RMI	62	107	72.6%	74	71	-4.1%	136	178	30.9%
PHILIPPINES	1,232	957	-22.3%	1,288	966	-25.0%	2,520	1,923	-23.7%
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	689	629	-8.7%
*CANADA	106	-	-	81	-	-100.0%	187	-	-
EUROPE	210	193	-8.1%	223	182	-18.4%	433	375	-13.4%
HONG KONG	2,047	411	-79.9%	1,688	395	-76.6%	3,735	806	-78.4%
*THAILAND	29	-	-	64	-	-100.0%	93	-	-
*VIETNAM	22	-	-	16	-	-100.0%	38	-	-
RUSSIA	416	648	55.8%	233	250	7.3%	649	898	38.4%
*SINGAPORE	-	68	-	-	71	-	-	139	-
*INDIA	-	17	-	-	11	-	-	28	-
*MALAYSIA	-	4	-	-	20	-	-	24	-
OTHER/UNKNOWN	457	1,507	229.8%	390	1,780	356.4%	847	3,287	288.1%
SEA ARRIVALS (CIV & MIL)	695	4,889	603.5%	8,547	140	-98.4%	9,242	5,029	-45.6%
<b>TOTAL</b>	<b>136,029</b>	<b>134,117</b>	<b>-1.4%</b>	<b>133,440</b>	<b>126,616</b>	<b>-5.1%</b>	<b>269,469</b>	<b>260,733</b>	<b>-3.2%</b>