

# January 2018 Arrivals Summary

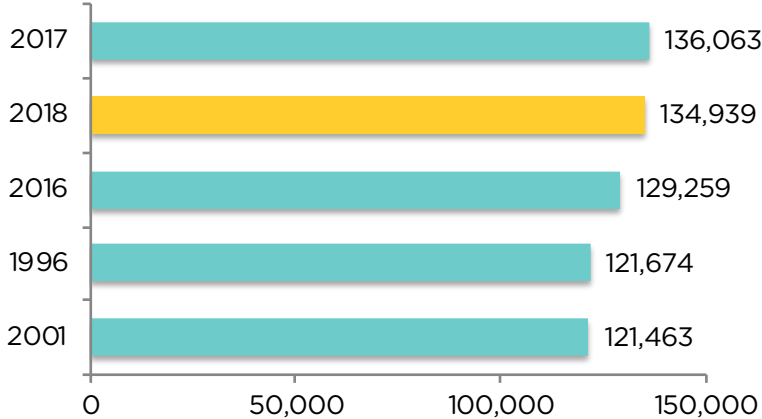
## Monthly Arrivals

JAN Arrivals	134,939	-0.8%	↓
FYTD Arrivals	511,760	-2.9%	↓

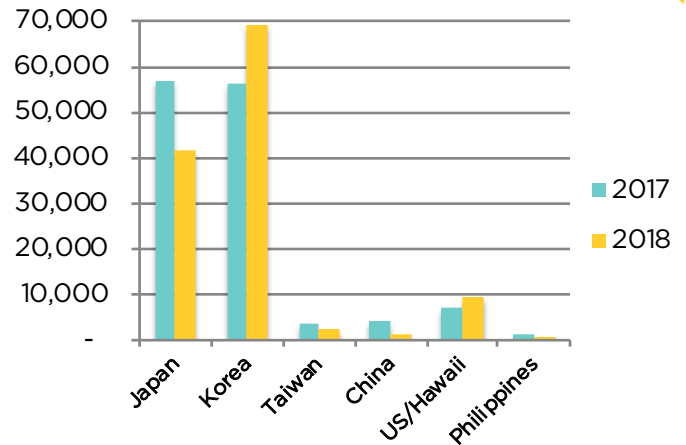
### DID YOU KNOW?

In January of 2018, **51%** of Korean visitors traveled to Guam with children 18 years or younger!

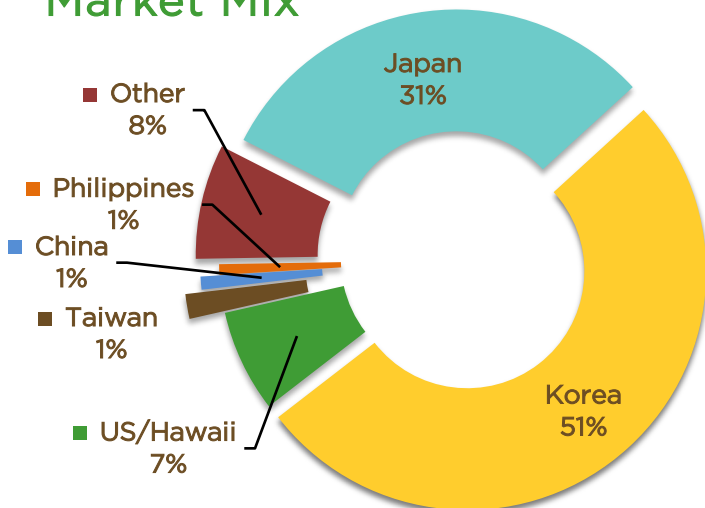
## Top 5 January Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2017	2018	% to LY
Japan	57,041	41,435	-27.4%
Korea	56,340	69,249	22.9%
US/Hawaii	7,000	9,336	33.7%
Taiwan	3,848	2,263	-41.2%
China	4,104	1,194	-70.9%
Philippines	1,232	959	-22.2%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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[www.guamvisitorsbureau.com](http://www.guamvisitorsbureau.com)

## Visitor Arrival Summary January 2018



	Jan-17	Jan-18	% from LY
Civilian Air Arrivals <sup>a</sup>	133,836	126,511	-5.5%
Civilian Sea Arrivals <sup>a</sup>	687	16	-97.7%
Armed Forces Air Arrivals <sup>a</sup>	1,532	3,464	126.1%
Armed Forces Sea Arrivals <sup>a</sup>	8	4,948	61750.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>136,063</b>	<b>134,939</b>	<b>-0.8%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-17	Jan-18	% from LY
<b>JAPAN</b>	<b>57,041</b>	<b>41,435</b>	<b>-27.4%</b>
Kanto (Tokyo)	28,466	21,185	-25.6%
Chubu (Nagoya)	6,597	4,984	-24.5%
Kinki (Osaka)	10,890	7,742	-28.9%
Koshinetsu	1,569	674	-57.0%
Hokuriku	731	486	-33.5%
Tohoku	1,942	1,115	-42.6%
Kyushu	2,038	1,368	-32.9%
Chugoku	1,433	897	-37.4%
Hokkaido	2,185	1,367	-37.4%
Shikoku	662	336	-49.2%
Okinawa/Miya	348	266	-23.6%
Other	180	1,015	463.9%
<b>KOREA</b>	<b>56,340</b>	<b>69,249</b>	<b>22.9%</b>
Seoul	18,918	20,932	10.6%
Incheon/ Gyeonggi	13,991	15,801	12.9%
*Chungbuk	1,183	-	-
Chungnam/ Daejeon	2,251	1,723	-23.5%
*Gangwon	1,026	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%
Gyeonbuk/ Daegu	3,174	3,285	3.5%
Busan	-	7,129	-
*Jeonnam	1,772	-	-
Gyeongnam	9,840	-	-
*Ulsan	-	1,393	-
Other	3,183	17,347	445.0%
<b>TAIWAN</b>	<b>3,848</b>	<b>2,263</b>	<b>-41.2%</b>
Taipei	2,317	1,289	-44.4%
Kaohsiung	238	189	-20.6%
Taichung	637	205	-67.8%
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%
*Hsinchu	-	114	-
Other	281	300	6.8%
<b>CHINA</b>	<b>4,104</b>	<b>1,194</b>	<b>-70.9%</b>
Beijing	907	105	-88.4%
Shanghai	1,269	520	-59.0%
Guangzhou	387	79	-79.6%
Other	1,541	490	-68.2%
<b>*US/HAWAII</b>	<b>7,000</b>	<b>9,361</b>	<b>33.7%</b>
<b>CNMI</b>	<b>1,363</b>	<b>1,365</b>	<b>0.1%</b>
<b>PALAU</b>	<b>218</b>	<b>206</b>	<b>-5.5%</b>
<b>FSM</b>	<b>743</b>	<b>932</b>	<b>25.4%</b>
<b>RMI</b>	<b>62</b>	<b>107</b>	<b>72.6%</b>
<b>PHILIPPINES</b>	<b>1,232</b>	<b>959</b>	<b>-22.2%</b>
<b>AUSTRALIA</b>	<b>141</b>	<b>132</b>	<b>-6.4%</b>
<b>*CANADA</b>	<b>106</b>	<b>-</b>	<b>-</b>
<b>EUROPE</b>	<b>212</b>	<b>193</b>	<b>-9.0%</b>
<b>HONG KONG</b>	<b>2,033</b>	<b>424</b>	<b>-79.1%</b>
<b>*THAILAND</b>	<b>29</b>	<b>-</b>	<b>-</b>
<b>*VIETNAM</b>	<b>22</b>	<b>-</b>	<b>-</b>
<b>RUSSIA</b>	<b>416</b>	<b>670</b>	<b>61.1%</b>
<b>*SINGAPORE</b>	<b>-</b>	<b>68</b>	<b>-</b>
<b>*INDIA</b>	<b>-</b>	<b>17</b>	<b>-</b>
<b>*MALAYSIA</b>	<b>-</b>	<b>4</b>	<b>-</b>
<b>OTHER/UNKNOWN</b>	<b>458</b>	<b>1,396</b>	<b>204.8%</b>

### VISITOR INDUSTRY STATISTICS

	Jan-17	Jan-18	% from LY
Hotel Occupancy Taxes <sup>c</sup>	\$4,465,534.06	\$3,920,271.69	-12.2%
Weighted Hotel Occupancy Rate <sup>d</sup>	87.2%	87.6%	0.5%
Weighted Hotel Room Rate <sup>d</sup>	\$231.60	\$226.09	-2.4%

\*Note: Due to the implementation of the New Customs Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau  
January 2018 Visitor Arrival Summary  
Calendar Year-to-Date 2017/18 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan '17)	CYTD 2018 (Jan '18)	% from LY	FYTD 2017 (Oct'16 - Jan '17)	FYTD 2018 (Oct'17 - Jan '18)	% from LY
Air Arrivals <sup>a</sup>	135,368	129,975	-4.0%	524,746	496,765	-5.3%
Sea Arrivals <sup>a</sup>	695	4,964	614.2%	2,199	14,995	581.9%
<b>TOTAL VISITOR ARRIVALS</b>	<b>136,063</b>	<b>134,939</b>	<b>-0.8%</b>	<b>526,945</b>	<b>511,760</b>	<b>-2.9%</b>
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan '17)	CYTD 2018 (Jan '18)	% from LY	FYTD 2017 (Oct'16 - Jan '17)	FYTD 2018 (Oct'17 - Jan '18)	% from LY
<b>JAPAN</b>	<b>57,041</b>	<b>41,435</b>	<b>-27.4%</b>	<b>238,626</b>	<b>169,055</b>	<b>-29.2%</b>
Kanto (Tokyo)	28,466	21,185	-25.6%	117,433	90,204	-23.2%
Chubu (Nagoya)	6,597	4,984	-24.5%	27,525	19,145	-30.4%
Kinki (Osaka)	10,890	7,742	-28.9%	48,827	28,622	-41.4%
Koshinetsu	1,569	674	-57.0%	6,470	3,615	-44.1%
Hokuriku	731	486	-33.5%	3,081	2,300	-25.3%
Tohoku	1,942	1,115	-42.6%	8,495	5,298	-37.6%
Kyushu	2,038	1,368	-32.9%	9,557	6,399	-33.0%
Chugoku	1,433	897	-37.4%	6,517	5,201	-20.2%
Hokkaido	2,185	1,367	-37.4%	5,838	3,830	-34.4%
Shikoku	662	336	-49.2%	2,937	1,593	-45.8%
Okinawa/Miya	348	266	-23.6%	1,243	1,162	-6.5%
Other	180	1,015	463.9%	703	1,686	139.8%
<b>KOREA</b>	<b>56,340</b>	<b>69,249</b>	<b>22.9%</b>	<b>208,343</b>	<b>257,045</b>	<b>23.4%</b>
Seoul	18,918	20,932	10.6%	70,985	89,057	25.5%
Incheon/ Gyeonggi	13,991	15,801	12.9%	12,009	67,208	459.6%
*Chungbuk	1,183	-	-	3,781	2,319	-38.7%
Chungnam/ Daejeon	2,251	1,723	-23.5%	8,306	8,033	-3.3%
*Gangwon	1,026	-	-	2,972	1,465	-50.7%
Jeonbuk/Gwanju	1,002	1,639	63.6%	3,512	4,669	32.9%
Gyeonbuk/ Daegu	3,174	3,285	3.5%	10,848	11,215	3.4%
Busan	-	7,129	-	43,168	15,479	-64.1%
*Jeonnam	1,772	-	-	5,780	3,114	-46.1%
Gyeongnam	9,840	-	-	37,134	19,885	-46.5%
*Ulsan	-	1,393	-	-	2,716	-
Other	3,183	17,347	445.0%	9,848	31,885	223.8%
<b>TAIWAN</b>	<b>3,848</b>	<b>2,263</b>	<b>-41.2%</b>	<b>13,571</b>	<b>8,221</b>	<b>-39.4%</b>
Taipei	2,317	1,289	-44.4%	7,685	4,605	-40.1%
Kaohsiung	238	189	-20.6%	1,106	550	-50.3%
Taichung	637	205	-67.8%	2,171	1,219	-43.9%
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%	1,676	826	-50.7%
*Hsinchu	-	114	-	-	237	-
Other	281	300	6.8%	933	784	-16.0%
<b>CHINA</b>	<b>4,104</b>	<b>1,194</b>	<b>-70.9%</b>	<b>9,440</b>	<b>5,296</b>	<b>-43.9%</b>
Beijing	907	105	-88.4%	1,854	677	-63.5%
Shanghai	1,269	520	-59.0%	2,975	2,108	-29.1%
Guangzhou	387	79	-79.6%	895	389	-56.5%
Other	1,541	490	-68.2%	3,716	2,122	-42.9%
<b>*US/HAWAII</b>	<b>7,000</b>	<b>9,361</b>	<b>33.7%</b>	<b>24,911</b>	<b>28,053</b>	<b>12.6%</b>
CNMI	1,363	1,365	0.1%	5,627	6,460	14.8%
PALAU	218	206	-5.5%	1,356	1,504	10.9%
FSM	743	932	25.4%	3,570	4,342	21.6%
RMI	62	107	72.6%	367	413	12.5%
PHILIPPINES	1,232	959	-22.2%	8,254	7,296	-11.6%
AUSTRALIA	141	132	-6.4%	567	586	3.4%
*CANADA	106	-	-	362	124	-
EUROPE	212	193	-9.0%	783	801	2.3%
HONG KONG	2,033	424	-79.1%	5,546	2,528	-54.4%
*THAILAND	29	-	-	132	69	-
*VIETNAM	22	-	-	52	9	-
RUSSIA	416	670	61.1%	1,363	1,822	33.7%
*SINGAPORE	-	68	-	-	168	-
*INDIA	-	17	-	-	25	-
*MALAYSIA	-	4	-	-	24	-
OTHER/UNKNOWN	458	1,396	204.8%	1,876	2,924	55.9%

**VISITOR INDUSTRY STATISTICS**

<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$4,465,534.06</b>	<b>\$3,920,271.69</b>	<b>-12.2%</b>	<b>\$14,566,141.54</b>	<b>\$12,921,410.40</b>	<b>-11.3%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>87.2%</b>	<b>87.6%</b>	<b>0.5%</b>	<b>86.0%</b>	<b>82.2%</b>	<b>-4.4%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$231.60</b>	<b>\$226.09</b>	<b>-2.4%</b>	<b>\$204.67</b>	<b>\$209.47</b>	<b>2.3%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/18 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report)

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<b>RUSSIA</b>	<b>416</b>	<b>670</b>	<b>61.1%</b>
<b>*SINGAPORE</b>	<b>-</b>	<b>68</b>	<b>-</b>
<b>*INDIA</b>	<b>-</b>	<b>17</b>	<b>-</b>
<b>*MALAYSIA</b>	<b>-</b>	<b>4</b>	<b>-</b>
<b>OTHER/UNKNOWN</b>	<b>458</b>	<b>1,396</b>	<b>204.8%</b>
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	<b>695</b>	<b>4,964</b>	<b>614.2%</b>
<b>TOTAL</b>	<b>136,063</b>	<b>134,939</b>	<b>-0.8%</b>

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