

January 2018 Arrivals Summary

Monthly Arrivals

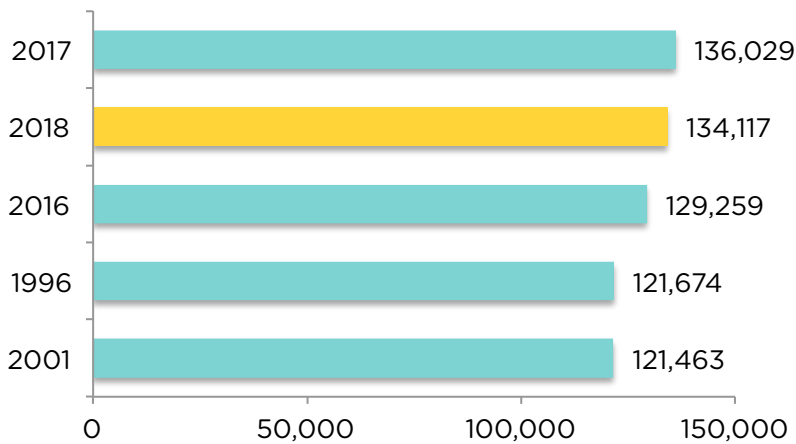
JAN Arrivals 134,117 -1.4% ↓

FYTD Arrivals 509,628 -3.3% ↓

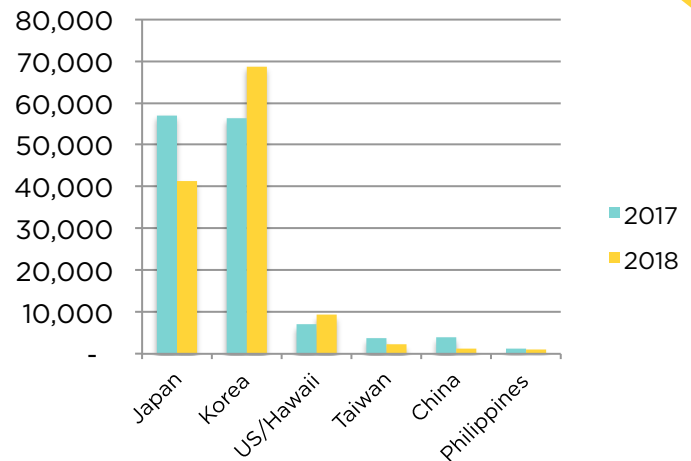
DID YOU KNOW?

In January of 2018, **51%** of Korean visitors traveled to Guam with children 18 years or younger!

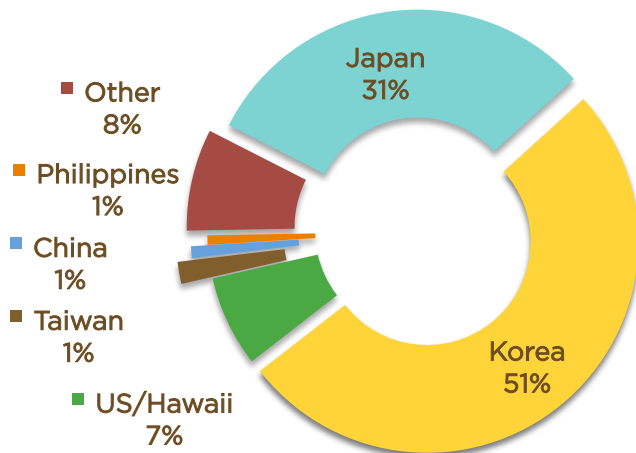
Top 5 January Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	57,037	41,250	-27.7%
Korea	56,341	68,713	22.0%
US/Hawaii	7,005	9,324	33.1%
Taiwan	3,850	2,258	-41.4%
China	4,053	1,186	-70.7%
Philippines	1,232	957	-22.3%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
January 2018



	Jan-17	Jan-18	% from LY
Civilian Air Arrivals ^a	133,802	125,764	-6.0%
Civilian Sea Arrivals ^a	687	51	-92.6%
Armed Forces Air Arrivals ^a	1,532	3,464	126.1%
Armed Forces Sea Arrivals ^a	8	4,838	60375.0%
TOTAL VISITOR ARRIVALS	136,029	134,117	-1.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-17	Jan-18	% from LY
JAPAN	57,037	41,250	-27.7%
Kanto (Tokyo)	28,469	21,160	-25.7%
Chubu (Nagoya)	6,597	4,892	-25.8%
Kinki (Osaka)	10,890	7,715	-29.2%
Koshinetsu	1,569	664	-57.7%
Hokuriku	731	478	-34.6%
Tohoku	1,942	1,115	-42.6%
Kyushu	2,038	1,365	-33.0%
Chugoku	1,433	893	-37.7%
Hokkaido	2,185	1,332	-39.0%
Shikoku	662	336	-49.2%
Okinawa/Miya	341	266	-22.0%
Other	180	1,034	474.4%
KOREA	56,341	68,713	22.0%
Seoul	18,918	20,605	8.9%
Incheon/ Gyeonggi	3,043	15,776	418.4%
*Chungbuk	1,183	-	-
Chungnam/ Daejeon	2,251	1,719	-23.6%
*Gangwon	1,026	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%
Gyeongbuk/ Daegu	3,174	3,302	4.0%
Busan	10,948	7,077	-35.4%
*Jeonnam	1,772	-	-
Gyeongnam	9,841	-	-
*Ulsan	-	1,378	-
Other	3,183	17,217	440.9%
TAIWAN	3,850	2,258	-41.4%
Taipei	2,317	1,285	-44.5%
Kaohsiung	240	189	-21.3%
Taichung	637	205	-67.8%
Taoyuan, Miaoli, Hsinchu	375	165	-56.0%
*Hsinchu	-	114	-
Other	281	300	6.8%
CHINA	4,053	1,186	-70.7%
Beijing	916	105	-88.5%
Shanghai	1,253	519	-58.6%
Guangzhou	343	79	-77.0%
Other	1,541	483	-68.7%
U.S. MAINLAND	5,805	9,324	60.6%
HAWAII	1,200	-	-100.0%
CNMI	1,365	1,325	-2.9%
PALAU	218	206	-5.5%
FSM	743	929	25.0%
RMI	62	107	72.6%
PHILIPPINES	1,232	957	-22.3%
AUSTRALIA	141	125	-11.3%
CANADA	106	-	-100.0%
EUROPE	210	193	-8.1%
HONG KONG	2,047	411	-79.9%
THAILAND	29	-	-100.0%
VIETNAM	22	-	-100.0%
RUSSIA	416	648	55.8%
*SINGAPORE	-	68	-
*INDIA	-	17	-
*MALAYSIA	-	4	-
OTHER/UNKNOWN	457	1,507	229.8%

VISITOR INDUSTRY STATISTICS			
Hotel Occupancy Taxes ^c	\$4,465,534.06	n.a	n.a
Weighted Hotel Occupancy Rate ^d	87%	88%	0.5%
Weighted Hotel Room Rate ^d	\$231.60	\$226.09	-2.4%

Guam Visitors Bureau
Preliminary January 2017 Visitor Arrival Summary
Calendar Year-to-Date 2017/18 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan '17)	CYTD 2018 (Jan '18)	% from LY	FYTD 2016 (Oct'16 - Jan '17)	FYTD 2017 (Oct'17 - Jan '18)	% from LY
Air Arrivals*	135,334	129,228	-4.5%	524,759	495,293	-5.6%
Sea Arrivals*	695	4,889	603.5%	2,199	14,335	551.9%
TOTAL VISITOR ARRIVALS	136,029	134,117	-1.4%	526,958	509,628	-3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan '17)	CYTD 2018 (Jan '18)	% from LY	FYTD 2016 (Oct'16 - Jan '17)	FYTD 2017 (Oct'17 - Jan '18)	% from LY
JAPAN	57,037	41,250	-27.7%	238,637	169,043	-29.2%
Kanto (Tokyo)	28,469	21,160	-25.7%	117,433	90,270	-23.1%
Chubu (Nagoya)	6,597	4,892	-25.8%	27,525	18,934	-31.2%
Kinki (Osaka)	10,890	7,715	-29.2%	48,827	28,657	-41.3%
Koshinetsu	1,569	664	-57.7%	6,470	3,605	-44.3%
Hokuriku	731	478	-34.6%	3,081	2,300	-25.3%
Tohoku	1,942	1,115	-42.6%	8,495	5,296	-37.7%
Kyushu	2,038	1,365	-33.0%	9,557	6,425	-32.8%
Chugoku	1,433	893	-37.7%	6,517	5,220	-19.9%
Hokkaido	2,185	1,332	-39.0%	5,838	3,807	-34.8%
Shikoku	662	336	-49.2%	2,937	1,603	-45.4%
Okinawa/Miya	341	266	-22.0%	1,243	1,166	-6.2%
Other	180	1,034	474.4%	714	1,760	146.5%
KOREA	56,341	68,713	22.0%	208,340	255,730	22.7%
Seoul	18,918	20,605	8.9%	70,985	88,034	24.0%
Incheon/ Gyeonggi	3,043	15,776	418.4%	12,009	41,141	242.6%
*Chungbuk	1,183	-	-100.0%	3,781	2,319	-38.7%
Chungnam/ Daejeon	2,251	1,719	-23.6%	8,306	8,019	-3.5%
*Gangwon	1,026	-	-	2,972	1,465	-50.7%
Jeonbuk/Gwanju	1,002	1,639	63.6%	3,512	4,659	32.7%
Gyeonbuk/ Daegu	3,174	3,302	4.0%	10,848	11,191	3.2%
Busan	10,948	7,077	-35.4%	43,168	41,084	-4.8%
*Jeonnam	1,772	-	-100.0%	5,780	3,114	-46.1%
Gyeongnam	9,841	-	-100.0%	37,134	21,211	-42.9%
*Ulsan	-	1,378	-	-	1,378	-
Other	3,183	17,217	440.9%	9,845	32,115	226.2%
TAIWAN	3,850	2,258	-41.4%	13,571	8,214	-39.5%
Taipei	2,317	1,285	-44.5%	7,685	4,600	-40.1%
Kaohsiung	240	189	-21.3%	1,106	550	-50.3%
Taichung	637	205	-67.8%	2,171	1,219	-43.9%
Taoyuan, Miaoli, Hsinehu	375	165	-56.0%	1,676	825	-50.8%
*Hsinchu	-	114	-	-	114	-
Other	281	300	6.8%	933	906	-2.9%
CHINA	4,053	1,186	-70.7%	9,440	5,251	-44.4%
Beijing	916	105	-88.5%	1,854	672	-63.8%
Shanghai	1,253	519	-58.6%	2,975	2,108	-29.1%
Guangzhou	343	79	-77.0%	895	385	-57.0%
Other	1,541	483	-68.7%	3,716	2,086	-43.9%
U.S. MAINLAND	5,805	9,324	60.6%	20,006	27,992	39.9%
HAWAII	1,200	-	-100.0%	4,900	-	-
CNMI	1,365	1,325	-2.9%	5,630	6,409	13.8%
PALAU	218	206	-5.5%	1,356	1,504	10.9%
FSM	743	929	25.0%	3,570	4,339	21.5%
RMI	62	107	72.6%	367	413	12.5%
PHILIPPINES	1,232	957	-22.3%	8,259	7,290	-11.7%
AUSTRALIA	141	125	-11.3%	567	579	2.1%
CANADA	106	-	-100.0%	362	124	-
EUROPE	210	193	-8.1%	783	801	2.3%
HONG KONG	2,047	411	-79.9%	5,545	2,471	-55.4%
THAILAND	29	-	-100.0%	132	69	-
VIETNAM	22	-	-100.0%	52	9	-
RUSSIA	416	648	55.8%	1,363	1,796	31.8%
*SINGAPORE	-	68	-	-	165	-
*INDIA	-	17	-	-	25	-
*MALAYSIA	-	4	-	-	24	-
OTHER/UNKNOWN	457	1,507	229.8%	1,879	3,045	62.1%

VISITOR INDUSTRY STATISTICS

	CYTD 2017	CYTD 2018	% from LY	FYTD 2016	FYTD 2017	% from LY
Hotel Occupancy Taxes ^e	\$4,465,534.06	n.a	n.a	\$14,566,141.54	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	87%	88%	0.5%	86%	82%	n.a.
Weighted Hotel Room Rate ^a	\$231.60	\$226.09	-2.4%	\$204.67	\$209.47	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: *Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: *Japan Guam Travel Association, ^eHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^aGuam Hotel & Restaurant Association



DAILY ARRIVAL SUMMARY
January 2018

JANUARY	1 Mon	2 Tue	3 Wed	4 Thu	5 Fri	6 Sat	7 Sun	8 Mon	9 Tue	10 Wed	11 Thu	12 Fri	13 Sat	14 Sun	15 Mon	16 Tue	Total
TOTAL CIV^A AIR	4,339	4,466	4,614	4,984	4,437	4,319	4,464	3,957	3,769	3,501	3,810	3,770	3,890	3,964	4,025	3,462	65,771
Japan	1,966	2,094	2,027	2,181	1,477	1,730	1,454	1,119	1,113	841	1,016	1,200	1,431	995	1,156	867	22,667
Korea	1,988	1,785	2,033	2,340	2,393	1,999	2,574	2,426	2,107	2,135	2,330	2,192	1,904	2,620	2,417	1,930	35,173
Taiwan	20	49	96	-	123	105	4	-	97	112	9	99	117	1	8	142	982
China, P.R.C.	33	36	14	12	28	11	31	40	23	11	18	15	16	32	21	54	395
USA/Hawaii	170	239	233	204	223	212	241	254	230	242	202	110	153	134	232	204	3,283
CNMI	35	57	57	55	52	54	40	33	27	54	72	63	54	43	62	44	802
Palau	7	6	-	3	13	-	4	6	8	2	4	5	8	2	4	4	76
FSM	20	47	28	31	8	37	30	30	37	34	44	11	36	29	24	45	491
RMI	1	2	-	3	4	5	6	2	11	-	10	1	10	1	-	14	70
Philippines	24	31	27	18	15	42	21	17	26	14	57	8	46	10	18	32	406
Australia	2	1	1	-	2	2	1	-	3	7	-	2	1	2	3	4	31
Europe	2	8	12	4	1	10	7	8	15	4	5	11	3	1	7	7	103
Hong Kong	4	20	5	17	2	16	28	1	19	-	27	-	23	7	2	42	213
Russia	56	69	74	84	76	72	13	12	42	18	9	3	2	3	1	9	543
Singapore	-	-	1	1	-	1	1	2	1	8	2	1	-	3	3	1	25
Malaysia	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	2
India	-	-	-	1	-	-	-	-	3	-	-	3	-	-	1	1	9
Other	11	22	6	29	19	23	8	7	7	19	5	52	71	79	70	62	490
Unknown	-	-	-	-	1	-	-	-	-	-	-	-	7	-	2	-	10

Note: January daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY
January 2018

JANUARY	17 Wed	18 Thu	19 Fri	20 Sat	21 Sun	22 Mon	23 Tue	24 Wed	25 Thu	26 Fri	27 Sat	28 Sun	29 Mon	30 Tue	31 Wed	Total	MTD
TOTAL CIV^A AIR	3,784	3,884	4,548	4,011	4,085	4,489	2,981	3,690	4,188	4,490	4,074	4,096	4,141	3,750	3,782	125,764	125,764
Japan	1,128	1,048	1,293	1,257	1,195	1,369	984	1,266	1,116	1,377	1,318	1,216	1,295	1,290	1,342	41,161	41,161
Korea	2,059	2,418	2,594	2,077	2,449	2,637	1,505	1,959	2,564	2,519	2,191	2,443	2,362	1,784	1,973	68,707	68,707
Taiwan	106	4	172	142	5	5	140	143	6	158	142	1	3	129	119	2,257	2,257
China, P.R.C.	16	17	72	52	24	81	48	9	49	126	52	54	127	42	19	1,183	1,183
U.S. Mainland	216	198	185	224	176	184	108	164	196	157	191	217	161	217	195	6,072	6,072
Hawaii	33	59	48	40	26	40	24	30	51	37	26	24	28	35	22	1,325	1,325
CNMI	3	-	4	9	1	10	7	7	14	25	23	3	8	5	11	206	206
Palau	31	5	49	6	62	18	33	14	40	10	7	32	62	44	25	929	929
FSM	1	3	4	-	8	6	1	1	1	-	-	-	9	2	1	107	107
RMI	30	51	47	74	16	44	55	21	40	40	59	14	5	41	14	957	957
Philippines	4	-	-	3	7	5	2	5	1	1	-	3	4	2	-	68	68
Australia	3	4	4	6	21	7	3	9	5	3	5	7	7	4	2	193	193
Canada	3	15	-	34	17	2	10	1	54	1	9	13	4	35	-	411	411
Europe	22	13	-	9	8	-	4	2	2	11	5	3	5	17	4	648	648
Hong Kong	4	1	2	3	4	3	-	-	5	1	-	4	8	1	5	66	66
Thailand	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	4	4
Vietnam	-	1	-	1	-	1	-	-	-	1	-	-	-	4	-	17	17
Russia	105	43	69	74	64	77	53	51	43	22	45	61	49	43	50	1,339	1,339
Other	20	3	5	-	2	-	4	8	1	1	1	-	4	55	-	114	114

Note: October daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.