

May 2018 Arrivals Summary

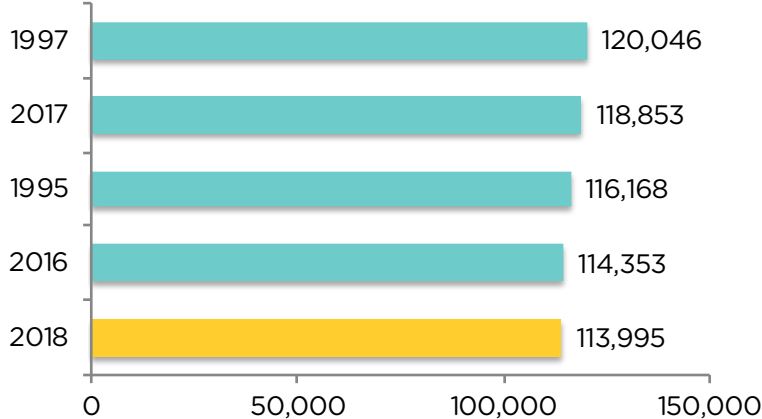
Monthly Arrivals

MAY Arrivals	113,995	-4.1%	↓
CYTD Arrivals	631,250	-3.1%	↓
FYTD Arrivals	1,008,071	-3.3%	↓

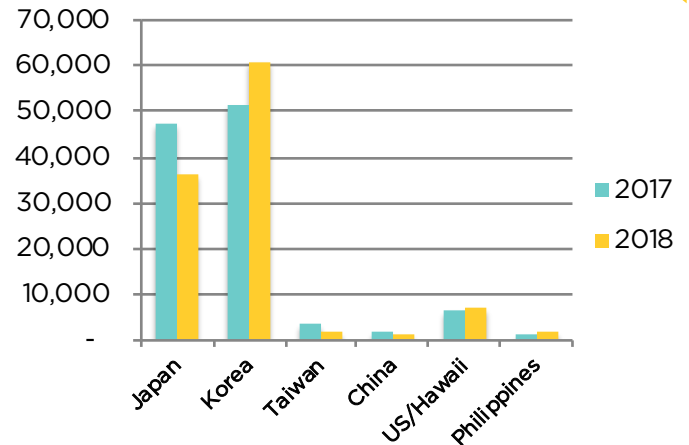
DID YOU KNOW?

The Guam Micronesia Island Fair, a GVB Signature Event, celebrated its **30th Anniversary** from May 2-6, 2018.

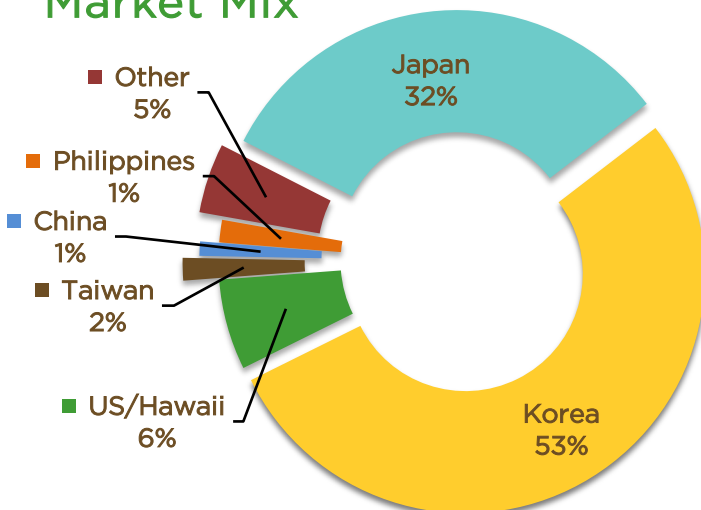
Top 5 May Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	47,140	36,575	-22.4%
Korea	51,576	60,516	17.3%
US/Hawaii	6,380	6,979	9.4%
Taiwan	3,395	1,736	-48.9%
China	1,638	1,098	-33.0%
Philippines	1,518	1,723	13.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary May 2018



	May-17	May-18	% from LY
Civilian Air Arrivals ^a	116,478	112,751	-3.2%
Civilian Sea Arrivals ^a	1,240	44	-96.5%
Armed Forces Air Arrivals ^a	941	787	-16.4%
Armed Forces Sea Arrivals ^a	194	413	112.9%
TOTAL VISITOR ARRIVALS	118,853	113,995	-4.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-17	May-18	% from LY
JAPAN	47,140	36,575	-22.4%
Kanto (Tokyo)	23,746	18,161	-23.5%
Chubu (Nagoya)	6,438	4,936	-23.3%
Kinki (Osaka)	8,273	6,214	-24.9%
Koshinetsu	962	721	-25.1%
Hokuriku	880	609	-30.8%
Tohoku	1,567	1,194	-23.8%
Kyushu	1,882	1,872	-0.5%
Chugoku	1,302	1,072	-17.7%
Hokkaido	1,139	765	-32.8%
Shikoku	568	566	-0.4%
Okinawa/Miya	237	361	52.3%
Other	146	104	-28.8%
KOREA	51,576	60,516	17.3%
Seoul	18,552	19,880	7.2%
Incheon/Gyeonggi	13,516	15,599	15.4%
*Chungbuk	800	-	-
Chungnam/Daejeon	1,868	1,315	-29.6%
*Gangwon	577	-	-
Jeonbuk/Gwanju	806	885	9.8%
Gyeonbuk/Daegu	2,227	2,901	30.3%
*Busan	-	7,145	-
*Jeonnam	1,384	-	-
*Gyeongnam	9,514	-	-
*Ulsan	-	1,353	-
Other	2,332	11,438	390.5%
TAIWAN	3,395	1,736	-48.9%
Taipei	1,979	956	-51.7%
Kaohsiung	156	113	-27.6%
Taichung	680	273	-59.9%
Taoyuan, Miaoli, Hsinehu	351	135	-61.5%
*Hsinchu	-	146	-
Other	229	113	-50.7%
CHINA	1,638	1,098	-33.0%
Beijing	249	149	-40.2%
Shanghai	581	340	-41.5%
Guangzhou	157	84	-46.5%
Other	651	525	-19.4%
*US/HAWAII	6,380	6,979	9.4%
CNMI	1,645	1,667	1.3%
PALAU	354	462	30.5%
FSM	913	1,208	32.3%
RMI	97	111	14.4%
PHILIPPINES	1,518	1,723	13.5%
AUSTRALIA	144	219	52.1%
*CANADA	80	-	-
EUROPE	142	143	0.7%
HONG KONG	1,679	458	-72.7%
*THAILAND	64	-	-
*VIETNAM	10	-	-
RUSSIA	175	234	33.7%
*SINGAPORE	-	85	-
*INDIA	-	26	-
*MALAYSIA	-	19	-
OTHER/UNKNOWN	469	279	-40.5%

VISITOR INDUSTRY STATISTICS

	May-17	May-18	% from LY
Hotel Occupancy Taxes ^c	\$3,291,567.66	\$3,132,722.80	-4.8%
Weighted Hotel Occupancy Rate ^d	80.3%	81.1%	1.0%
Weighted Hotel Room Rate ^d	\$203.76	\$197.67	-3.0%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
 May 2018 Visitor Arrival Summary
 Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
Air Arrivals ^a	640,830	622,585	-2.8%	1,030,241	989,375	-4.0%
Sea Arrivals ^a	10,776	8,665	-19.6%	12,280	18,696	52.2%
TOTAL VISITOR ARRIVALS	651,606	631,250	-3.1%	1,042,521	1,008,071	-3.3%


ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
JAPAN	279,751	226,328	-19.1%	461,340	353,948	-23.3%
Kanto (Tokyo)	139,184	111,688	-19.8%	228,137	180,707	-20.8%
Chubu (Nagoya)	37,726	30,777	-18.4%	58,654	44,938	-23.4%
Kinki (Osaka)	50,597	41,660	-17.7%	88,534	62,540	-29.4%
Koshinetsu	6,744	4,167	-38.2%	11,645	7,108	-39.0%
Hokuriku	4,413	3,421	-22.5%	6,763	5,235	-22.6%
Tohoku	9,640	6,698	-30.5%	16,193	10,881	-32.8%
Kyushu	11,234	8,989	-20.0%	18,753	14,020	-25.2%
Chugoku	6,885	5,482	-20.4%	11,969	9,786	-18.2%
Hokkaido	7,302	4,720	-35.4%	10,955	7,183	-34.4%
Shikoku	3,084	2,552	-17.3%	5,359	3,809	-28.9%
Okinawa/Miya	1,985	1,728	-12.9%	2,887	2,624	-9.1%
Other	957	4,446	364.6%	1,491	5,117	243.2%
KOREA	264,005	304,101	15.2%	416,007	491,897	18.2%
Seoul	90,925	91,050	0.1%	142,992	159,175	11.3%
Incheon/Gyeonggi	69,302	72,326	4.4%	110,488	123,733	12.0%
*Chungbuk	5,066	-	-	7,664	2,319	-69.7%
Chungnam/Daejeon	10,557	7,135	-32.4%	16,612	13,445	-19.1%
*Gangwon	3,778	-	-	5,724	1,465	-74.4%
Jeonbuk/Gwanju	4,823	5,137	6.5%	7,333	8,167	11.4%
Gyeongbuk/Daegu	12,848	12,352	-3.9%	20,522	20,282	-1.2%
*Busan	-	31,675	-	-	40,025	-
*Jeonnam	7,388	-	-	11,396	3,114	-72.7%
*Gyeongnam	46,669	-	-	73,962	19,885	-73.1%
*Ulsan	-	6,524	-	-	7,847	-
Other	12,649	77,902	515.9%	19,314	92,440	378.6%
TAIWAN	16,916	11,377	-32.7%	26,637	17,335	-34.9%
Taipei	9,227	6,127	-33.6%	14,595	9,443	-35.3%
Kaohsiung	1,134	718	-36.7%	2,000	1,079	-46.1%
Taichung	3,176	1,561	-50.9%	4,710	2,575	-45.3%
Taoyuan, Miaoli, Hsinchu	2,144	1,027	-52.1%	3,445	1,687	-51.0%
*Hsinchu	-	600	-	-	723	-
Other	1,235	1,344	8.8%	1,887	1,828	-3.1%
CHINA	11,124	8,448	-24.1%	16,511	12,550	-24.0%
Beijing	2,179	1,201	-44.9%	3,117	1,773	-43.1%
Shanghai	3,456	2,864	-17.1%	5,178	4,452	-14.0%
Guangzhou	960	557	-42.0%	1,512	867	-42.7%
Other	4,529	3,826	-15.5%	6,704	5,458	-18.6%
*US/HAWAII	32,571	36,705	12.7%	50,477	55,397	9.7%
CNMI	7,092	7,572	6.8%	11,354	12,667	11.6%
PALAU	1,321	1,628	23.2%	2,459	2,926	19.0%
FSM	4,054	5,814	43.4%	6,881	9,224	34.1%
RMI	438	535	22.1%	743	841	13.2%
PHILIPPINES	7,490	7,450	-0.5%	14,512	13,787	-5.0%
AUSTRALIA	1,212	1,189	-1.9%	1,638	1,643	0.3%
*CANADA	488	-	-	744	124	-83.3%
EUROPE	934	970	3.9%	1,507	1,578	4.7%
HONG KONG	9,390	2,426	-74.2%	12,888	4,530	-64.9%
*THAILAND	226	-	-	329	69	-79.0%
*VIETNAM	58	-	-	88	9	-89.8%
RUSSIA	1,430	1,987	39.0%	2,377	3,139	32.1%
*SINGAPORE	-	409	-	-	509	-
*INDIA	-	80	-	-	88	-
*MALAYSIA	-	118	-	-	138	-
OTHER/UNKNOWN	2,330	5,448	133.8%	3,749	6,976	86.1%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$20,004,711.51	\$19,176,411.15	-4.1%	\$30,105,318.99	\$28,177,549.86	-6.4%
Weighted Hotel Occupancy Rate ^d	86.2%	85.9%	-0.3%	86.0%	83.9%	-2.4%
Weighted Hotel Room Rate ^d	\$209.06	\$207.75	-0.6%	\$204.05	\$206.32	1.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

	January			February			March			April			May			Total CYTD		
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	May-17	May-18	% from LY	2017	2018	% from LY
	JAPAN	57,037	41,269	-27.6%	54,356	46,937	-13.6%	71,384	61,613	-13.7%	49,834	39,934	-19.9%	47,140	36,575	-22.4%	279,751	226,328
Kanto (Tokyo)	28,469	21,182	-25.6%	26,813	22,852	-14.8%	34,617	28,888	-16.5%	25,539	20,605	-19.3%	23,746	18,161	-23.5%	139,184	111,688	-19.8%
Chubu (Nagoya)	6,597	4,896	-25.8%	6,691	6,042	-9.7%	11,502	9,314	-19.0%	6,498	5,589	-14.0%	6,438	4,936	-23.3%	37,726	30,777	-18.4%
Kinki (Osaka)	10,890	7,724	-29.1%	9,619	7,732	-19.6%	13,095	12,677	-3.2%	8,720	7,313	-16.1%	8,273	6,214	-24.9%	50,597	41,660	-17.7%
Koshinetsu	1,569	664	-57.7%	1,331	980	-26.4%	1,685	1,113	-33.9%	1,197	689	-42.4%	962	721	-25.1%	6,744	4,167	-38.2%
Hokuriku	731	478	-34.6%	1,016	805	-20.8%	1,137	991	-12.8%	649	538	-17.1%	880	609	-30.8%	4,413	3,421	-22.5%
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	2,256	1,718	-23.8%	1,656	1,025	-38.1%	1,567	1,194	-23.8%	9,640	6,698	-30.5%
Kyushu	2,038	1,368	-32.9%	2,589	1,873	-27.7%	2,790	2,263	-18.9%	1,935	1,613	-16.6%	1,882	1,872	-0.5%	11,234	8,989	-20.0%
Chugoku	1,433	893	-37.7%	1,377	1,102	-20.0%	1,681	1,519	-9.6%	1,092	896	-17.9%	1,302	1,072	-17.7%	6,885	5,482	-20.4%
Hokkaido	2,185	1,332	-39.0%	1,220	793	-35.0%	1,406	967	-31.2%	1,352	863	-36.2%	1,139	765	-32.8%	7,302	4,720	-35.4%
Shikoku	662	336	-49.2%	581	474	-18.4%	718	749	4.3%	555	427	-23.1%	568	566	-0.4%	3,084	2,552	-17.3%
Okinawa/Miya	341	266	-22.0%	692	603	-12.9%	251	272	8.4%	464	226	-51.3%	237	361	52.3%	1,985	1,728	-12.9%
Other	180	1,015	463.9%	208	2,035	878.4%	246	1,142	364.2%	177	150	-15.3%	146	104	-28.8%	957	4,446	364.6%
KOREA	56,341	69,249	22.9%	51,181	60,939	19.1%	51,390	53,132	3.4%	53,517	60,265	12.6%	51,576	60,516	17.3%	264,005	304,101	15.2%
Seoul	18,918	20,932	10.6%	17,006	17,610	3.6%	17,245	14,468	-16.1%	19,204	18,160	-5.4%	18,552	19,880	7.2%	90,925	91,050	0.1%
Incheon/Gyeonggi	13,991	15,801	12.9%	13,199	14,099	6.8%	14,054	12,416	-11.7%	14,542	14,411	-0.9%	13,516	15,599	15.4%	69,302	72,326	4.4%
*Chungbuk	1,183	-	-	988	-	-	934	-	-	1,161	-	-	800	-	-	5,066	-	-
Chungnam/Daejeon	2,251	1,723	-23.5%	2,346	1,425	-39.3%	2,041	1,231	-39.7%	2,051	1,441	-29.7%	1,868	1,315	-29.6%	10,557	7,135	-32.4%
*Gangwon	1,026	-	-	887	-	-	598	-	-	690	-	-	577	-	-	3,778	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	873	-20.1%	961	849	-11.7%	806	885	9.8%	4,823	5,137	6.5%
Jeonbuk/Daegu	3,174	3,285	3.5%	2,813	2,068	-26.5%	2,361	1,841	-22.0%	2,273	2,257	-0.7%	2,227	2,901	30.3%	12,848	12,352	-3.9%
*Busan	-	7,129	-	-	5,643	-	-	5,654	-	-	6,104	-	-	7,145	-	31,675	-	-
*Jeonnam	1,772	-	-	1,556	-	-	1,416	-	-	1,260	-	-	1,384	-	-	7,388	-	-
*Gyeongnam	9,841	-	-	8,836	-	-	9,377	-	-	9,101	-	-	9,514	-	-	46,669	-	-
*Ulsan	-	1,393	-	-	1,030	-	-	1,229	-	-	1,519	-	-	1,353	-	6,524	-	-
Other	3,183	17,347	445.0%	2,588	18,173	602.2%	2,272	15,420	578.7%	2,274	15,524	582.7%	2,332	11,438	390.5%	12,649	77,902	515.9%
TAIWAN	3,850	2,263	-41.2%	3,610	2,684	-25.7%	2,853	2,453	-14.0%	3,208	2,241	-30.1%	3,395	1,736	-48.9%	16,916	11,377	-32.7%
Taipei	2,317	1,289	-44.4%	2,003	1,412	-29.5%	1,253	1,248	-0.4%	1,675	1,222	-27.0%	1,979	956	-51.7%	9,227	6,127	-33.6%
Kaohsiung	240	189	-21.3%	300	148	-50.7%	213	146	-31.5%	225	122	-45.8%	156	113	-27.6%	1,134	718	-36.7%
Taichung	637	205	-67.8%	669	342	-48.9%	540	373	-30.9%	650	368	-43.4%	680	273	-59.9%	3,176	1,561	-50.9%
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%	393	229	-41.7%	590	286	-51.5%	435	211	-51.5%	351	135	-61.5%	2,144	1,027	-52.1%
*Hsinchu	-	114	-	-	98	-	-	112	-	-	130	-	-	146	-	600	-	-
Other	281	300	6.8%	245	455	85.7%	257	288	12.1%	223	188	-15.7%	229	113	-50.7%	1,235	1,344	8.8%
CHINA	4,053	1,186	-70.7%	2,383	3,944	65.5%	1,330	1,174	-11.7%	1,720	1,046	-39.2%	1,638	1,098	-33.0%	11,124	8,448	-24.1%
Beijing	916	105	-88.5%	573	707	23.4%	177	117	-33.9%	264	123	-53.4%	249	149	-40.2%	2,179	1,201	-44.9%
Shanghai	1,253	519	-58.6%	699	1,099	57.2%	440	553	25.7%	483	353	-26.9%	581	340	-41.5%	3,456	2,864	-17.1%
Guangzhou	343	79	-77.0%	210	220	4.8%	89	63	-29.2%	161	111	-31.1%	157	84	-46.5%	960	557	-42.0%
Other	1,541	483	-68.7%	901	1,918	112.9%	624	441	-29.3%	812	459	-43.5%	651	525	-19.4%	4,529	3,826	-15.5%
*US/HAWAII	7,005	9,336	33.3%	6,747	5,942	-11.9%	6,348	7,519	18.4%	6,091	6,929	13.8%	6,380	6,979	9.4%	32,571	36,705	12.7%
CNMI	1,365	1,327	-2.8%	1,105	1,228	11.1%	1,537	1,896	23.4%	1,440	1,454	1.0%	1,645	1,667	1.3%	7,092	7,572	6.8%
PALAU	218	206	-5.5%	221	303	37.1%	257	311	21.0%	271	346	27.7%	354	462	30.5%	1,321	1,628	23.2%
FSM	743	931	25.3%	685	845	23.4%	810	1,388	71.4%	903	1,442	59.7%	913	1,208	32.3%	4,054	5,814	43.4%
RMI	62	107	72.6%	74	73	-1.4%	114	109	-4.4%	91	135	48.4%	97	111	14.4%	438	535	22.1%
PHILIPPINES	1,232	958	-22.2%	1,288	972	-24.5%	1,317	1,955	48.4%	2,135	1,842	-13.7%	1,518	1,723	13.5%	7,490	7,450	-0.5%
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	164	180	9.8%	215	161	-25.1%	144	219	52.1%	1,212	1,189	-1.9%
*CANADA	106	-	-	81	-	-	123	-	-	98	-	-	80	-	-	488	-	-
EUROPE	210	193	-8.1%	223	182	-18.4%	189	226	19.6%	170	226	32.9%	142	143	0.7%	934	970	3.9%
HONG KONG	2,047	411	-79.9%	1,688	391	-76.8%	1,924	573	-70.2%	2,052	593	-71.1%	1,679	458	-72.7%	9,390	2,426	-74.2%
*THAILAND	29	-	-	64	-	-	20	-	-	49	-	-	64	-	-	226	-	-
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	10	-	-	58	-	-
RUSSIA	416	648	55.8%	233	250	7.3%	374	540	44.4%	232	315	35.8%	175	234	33.7%	1,430	1,987	39.0%
*SINGAPORE	-	68	-	-	71	-	-	88	-	-	97	-	-	85	-	409	-	-
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	26	-	80	-	-
*MALAYSIA	-	4	-	-	20	-	-	55	-	-	20	-	-	19	-	118	-	-
OTHER/UNKNOWN	457	1,396	205.5%	390	1,749	348.5%	479	1,667	248.0%	535	357	-33.3%	469	279	-40.5%	2,330	5,448	133.8%
SEA ARRIVALS (CIV & MIL)	695	4,964	614.2%	8,547	140	-98.4%	42	2,838	6657.1%	58	266	358.6%	1,434	457	-68.1%	10,776	8,665	-19.6%
TOTAL	136,029	134,658	-1.0%	133,440	127,185	-4.7%	140,662	137,734	-2.1%	122,622	117,678	-4.0%	118,853	113,995	-4.1%	651,606	631,250	-3.1%