

November 2017 Arrivals Summary

Monthly Arrivals

Nov Arrivals 122,377 -2.7%



CYTD Arrivals 1,404,382 0.8%

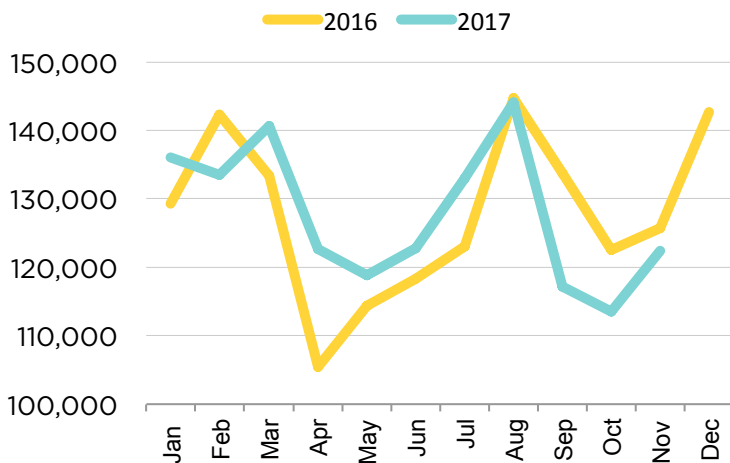


FYTD Arrivals 235,903 -5.0%

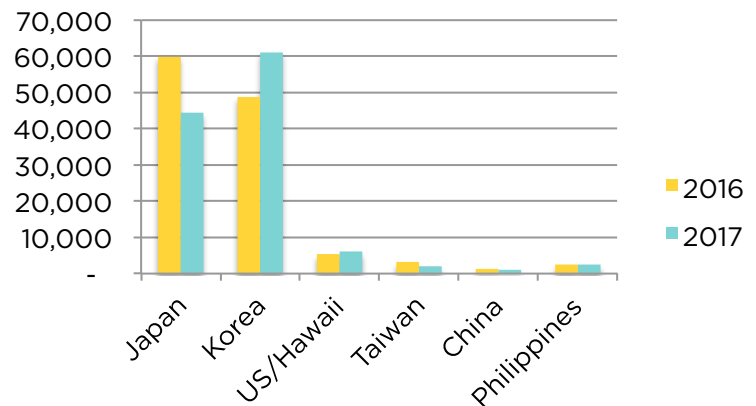


DID YOU KNOW?

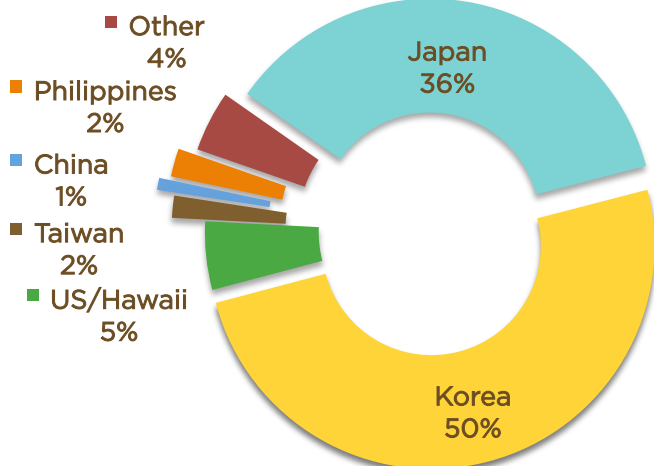
That about **58%** of Korean visitors spend more than **4+** nights on Guam!



Arrivals vs. LY



Market Mix



Major Markets

Market	2016	2017	% to LY
Japan	59,918	44,346	-26.0%
Korea	48,690	61,093	25.5%
US/Hawaii	5,428	6,053	11.5%
Taiwan	3,245	1,958	-39.7%
China	1,377	1,057	-23.2%
Philippines	2,497	2,490	-0.3%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
November 2017



	Nov-16	Nov-17	% from LY
Civilian Air Arrivals ^a	124,442	121,513	-2.4%
Civilian Sea Arrivals ^a	32	86	168.8%
Armed Forces Air Arrivals ^a	1,134	738	-34.9%
Armed Forces Sea Arrivals ^a	140	40	-71.4%
TOTAL VISITOR ARRIVALS	125,748	122,377	-2.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-16	Nov-17	% from LY
JAPAN	59,918	44,346	-26.0%
<i>Kanto (Tokyo)</i>	28,869	24,551	-15.0%
<i>Chubu (Nagoya)</i>	6,689	3,975	-40.6%
<i>Kinki (Osaka)</i>	12,910	7,035	-45.5%
<i>Koshinetsu</i>	1,575	986	-37.4%
<i>Hokuriku</i>	773	771	-0.3%
<i>Tohoku</i>	2,522	1,525	-39.5%
<i>Kyushu</i>	2,486	1,816	-27.0%
<i>Chugoku</i>	1,522	2,214	45.5%
<i>Hokkaido</i>	1,368	661	-51.7%
<i>Shikoku</i>	785	439	-44.1%
<i>Okinawa/Miya</i>	241	238	-1.2%
<i>Other</i>	178	135	-24.2%
KOREA	48,690	61,093	25.5%
<i>Seoul</i>	16,505	20,703	25.4%
<i>Incheon</i>	2,918	4,029	38.1%
<i>Chungbuk</i>	822	1,309	59.2%
<i>Chungnam</i>	1,923	2,377	23.6%
<i>Gangwon</i>	705	819	16.2%
<i>Jeonbuk</i>	880	1,025	16.5%
<i>Gyeonbuk</i>	2,424	2,651	9.4%
<i>Gyeonggi</i>	10,131	13,377	32.0%
<i>Jeonnam</i>	1,393	1,521	9.2%
<i>Gyeongnam</i>	9,018	10,579	17.3%
<i>Other</i>	1,971	2,703	37.1%
TAIWAN	3,245	1,958	-39.7%
<i>Taipei</i>	1,869	1,174	-37.2%
<i>Kaohsiung</i>	235	104	-55.7%
<i>Taichung</i>	506	256	-49.4%
<i>Taoyuan, Miaoli, Hsinehu</i>	424	277	-34.7%
<i>Other</i>	211	147	-30.3%
CHINA	1,377	1,057	-23.2%
<i>Beijing</i>	195	132	-32.3%
<i>Shanghai</i>	458	371	-19.0%
<i>Guangzhou</i>	174	44	-74.7%
<i>Other</i>	550	510	-7.3%
U.S. MAINLAND	4,259	5,268	23.7%
HAWAII	1,169	785	-32.8%
CNMI	1,497	1,893	26.5%
PALAU	248	311	25.4%
FSM	785	1,125	43.3%
RMI	120	102	-15.0%
PHILIPPINES	2,497	2,490	-0.3%
AUSTRALIA	121	180	48.8%
CANADA	73	55	-24.7%
EUROPE	180	250	38.9%
HONG KONG	668	696	4.2%
THAILAND	40	28	-30.0%
VIETNAM	10	4	-60.0%
RUSSIA	258	244	-5.4%
OTHER/UNKNOWN	421	366	-13.1%

VISITOR INDUSTRY STATISTICS

JGTA ^a Air Arrivals	52,300	n.a	n.a
Hotel Occupancy Taxes ^b	\$ 4,618,950.49	n.a	n.a
Weighted Hotel Occupancy Rate ^d	87%	n.a	n.a
Weighted Hotel Room Rate ^d	\$ 159.00	n.a	n.a

Guam Visitors Bureau
Preliminary November 2017 Visitor Arrival Summary
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2018



	CYTD 2016 (Jan - Nov '16)	CYTD 2017 (Jan - Nov '17)	% from LY	FYTD 2017 (Oct - Nov '16)	FYTD 2018 (Oct - Nov '17)	% from LY
Air Arrivals ^a	1,376,058	1,383,214	0.5%	248,038	227,799	-8.2%
Sea Arrivals ^a	16,826	21,168	25.8%	244	8,104	3221.3%
TOTAL VISITOR ARRIVALS	1,392,884	1,404,382	0.8%	248,282	235,903	-5.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Nov '16)	CYTD 2017 (Jan - Nov '17)	% from LY	FYTD 2017 (Oct - Nov '16)	FYTD 2018 (Oct - Nov '17)	% from LY
JAPAN	679,645	571,589	-15.9%	115,554	78,835	-31.8%
Kanto (Tokyo)	342,070	301,518	-11.9%	57,125	43,491	-23.9%
Chubu (Nagoya)	83,493	72,448	-13.2%	12,850	8,125	-36.8%
Kinki (Osaka)	137,849	99,112	-28.1%	23,513	12,595	-46.4%
Koshinetsu	14,210	12,084	-15.0%	3,045	1,743	-42.8%
Hokuriku	9,016	8,007	-11.2%	1,442	1,121	-22.3%
Tohoku	22,030	18,108	-17.8%	4,483	2,749	-38.7%
Kyushu	26,292	22,463	-14.6%	4,921	3,006	-38.9%
Chugoku	16,537	14,153	-14.4%	3,139	2,901	-7.6%
Hokkaido	12,448	11,872	-4.6%	2,435	1,474	-39.5%
Shikoku	8,765	6,179	-29.5%	1,540	731	-52.5%
Okinawa/Miya	4,447	3,743	-15.8%	695	611	-12.1%
Other	2,488	1,902	-23.6%	366	288	-21.3%
KOREA	489,764	614,811	25.5%	96,809	117,385	21.3%
Seoul	183,207	216,810	18.3%	32,967	40,650	23.3%
Incheon	29,230	36,026	23.3%	5,972	7,792	30.5%
Chungbuk	8,487	11,120	31.0%	1,707	2,319	35.9%
Chungnam	18,933	22,985	21.4%	3,890	4,516	16.1%
Gangwon	5,746	7,692	33.9%	1,324	1,465	10.6%
Jeonbuk	7,278	10,316	41.7%	1,629	1,936	18.8%
Gyeonbuk	21,345	27,596	29.3%	4,743	4,704	-0.8%
Gyeonggi	104,239	128,665	23.4%	20,529	25,793	25.6%
Jeonnam	12,810	16,911	32.0%	2,649	3,114	17.6%
Gyeongnam	76,300	107,552	41.0%	17,290	19,886	15.0%
Other	22,189	29,138	31.3%	4,109	5,210	26.8%
TAIWAN	39,252	30,408	-22.5%	6,744	3,859	-42.8%
Taipei	21,074	16,936	-19.6%	3,702	2,220	-40.0%
Kaohsiung	2,849	2,089	-26.7%	623	245	-60.7%
Taichung	7,422	5,438	-26.7%	1,021	615	-39.8%
Taoyuan, Miaoli, Hsinehu	5,202	3,742	-28.1%	924	501	-45.8%
Other	2,705	2,203	-18.6%	474	278	-41.4%
CHINA	25,358	20,243	-20.2%	3,732	2,452	-34.3%
Beijing	4,553	3,427	-24.7%	613	383	-37.5%
Shanghai	8,044	6,605	-17.9%	1,114	858	-23.0%
Guangzhou	2,265	1,832	-19.1%	447	213	-52.3%
Other	10,496	8,379	-20.2%	1,558	998	-35.9%
U.S. MAINLAND	57,594	56,422	-2.0%	8,834	9,428	6.7%
HAWAII	13,556	13,339	-1.6%	2,516	1,943	-22.8%
CNMI	15,942	17,516	9.9%	2,625	3,284	25.1%
PALAU	4,389	3,657	-16.7%	735	790	7.5%
FSM	10,083	10,212	1.3%	1,790	2,081	16.3%
RMI	1,127	1,130	0.3%	213	161	-24.4%
PHILIPPINES	19,533	17,018	-12.9%	4,903	4,222	-13.9%
AUSTRALIA	2,050	2,096	2.2%	279	295	5.7%
CANADA	880	859	-2.4%	154	124	-19.5%
EUROPE	1,747	1,838	5.2%	311	385	23.8%
HONG KONG	7,197	13,861	92.6%	1,319	1,307	-0.9%
THAILAND	423	411	-2.8%	75	69	-8.0%
VIETNAM	157	107	-31.8%	17	9	-47.1%
RUSSIA	2,156	2,693	24.9%	515	489	-5.0%
OTHER/UNKNOWN	5,205	5,004	-3.9%	913	681	-25.4%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	504,273	n.a.	n.a.	45,187	n.a.	n.a.
Hotel Occupancy Taxes ^c	\$34,801,380.32	n.a.	n.a.	\$3,644,528.45	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	77%	n.a.	n.a.	74%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$166	n.a.	n.a.	\$152	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^bCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^cJapan Guam Travel Association, ^dHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^eGuam Hotel & Restaurant Association

