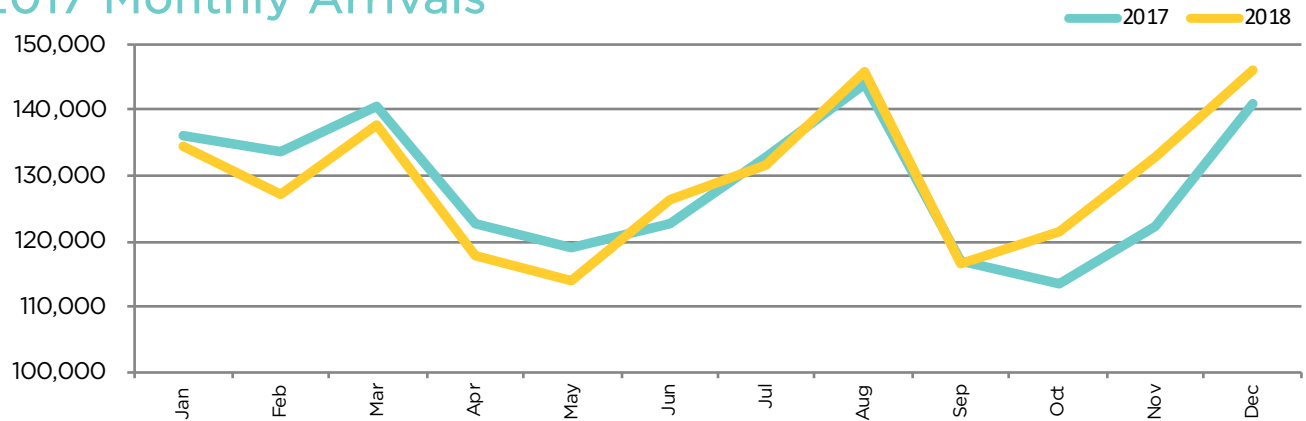
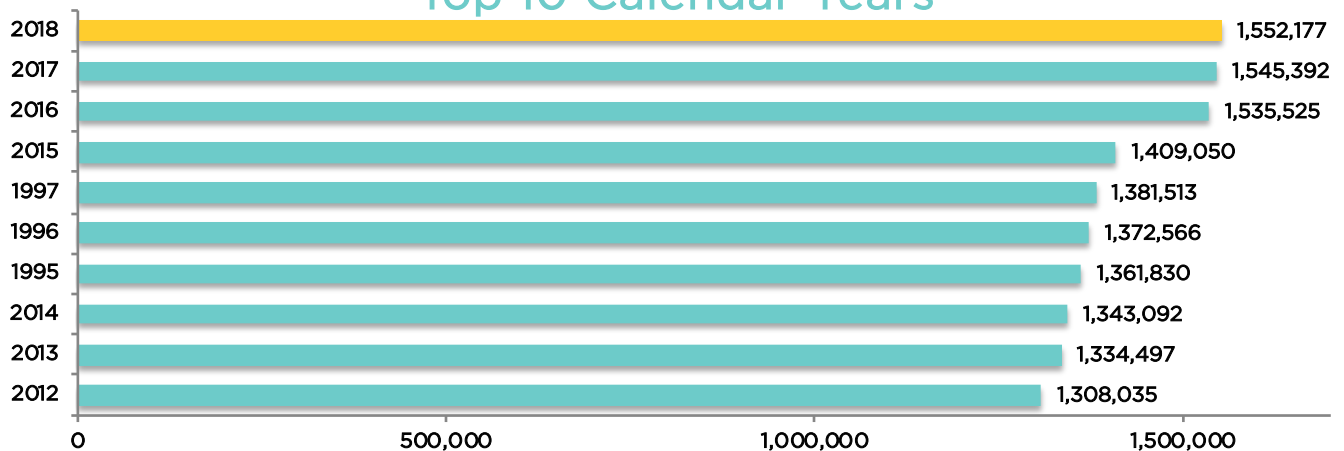


2018 Annual Summary

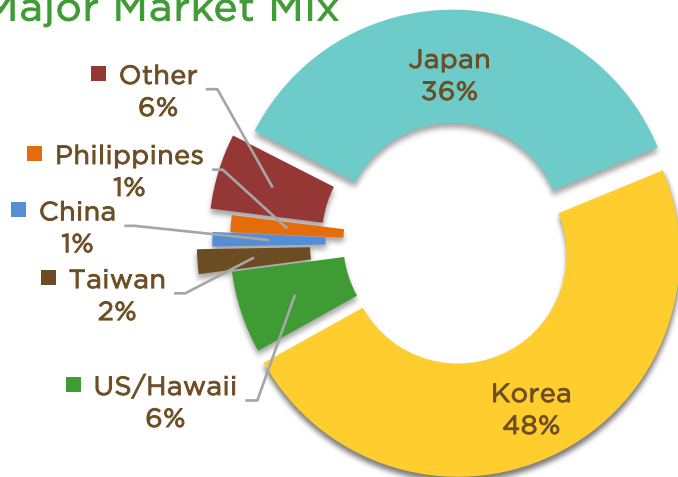
2017 Monthly Arrivals



Top 10 Calendar Years



Major Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	620,376	563,220	-9.2%
Korea	685,228	746,987	9.0%
US/Hawaii	77,077	93,244	21.0%
Taiwan	32,505	27,880	-14.2%
China	21,954	16,267	-25.9%
Philippines	19,132	19,091	-0.2%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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December 2018 Arrivals Summary

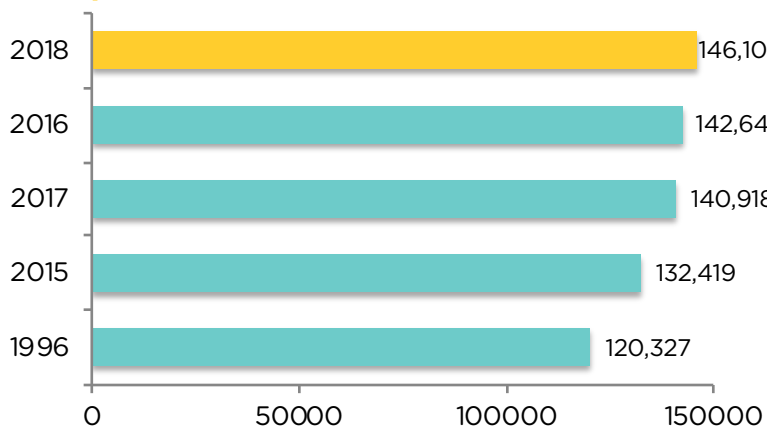
Monthly Arrivals

DEC Arrivals	146,104	+3.7%	↑
CYTD Arrivals	1,552,177	+0.4%	↑
FYTD Arrivals	400,610	+6.3%	↑

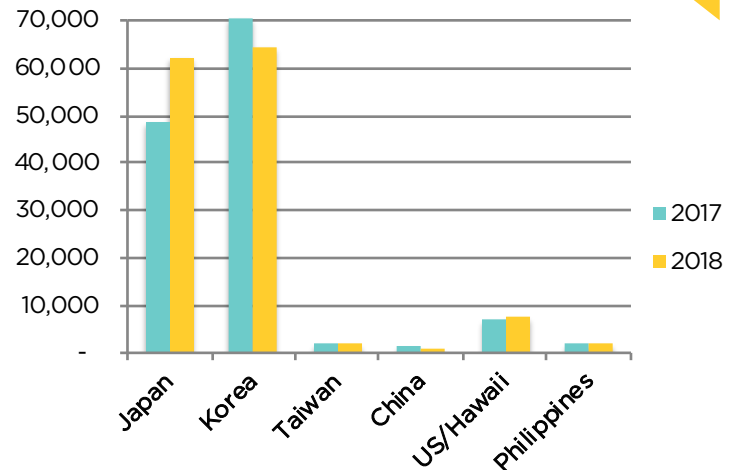
DID YOU KNOW?

December 2018 welcomed the largest number of visitors in Guam's tourism history!

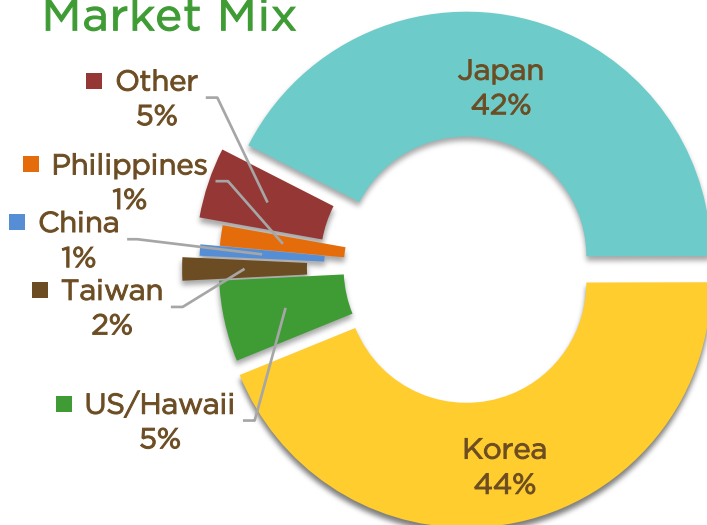
Top 5 December Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	48,785	62,037	27.2%
Korea	70,411	64,127	-8.9%
US/Hawaii	7,321	7,819	6.8%
Taiwan	2,099	2,241	6.8%
China	1,650	1,088	-34.1%
Philippines	2,115	1,960	-7.3%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Preliminary Visitor Arrival Summary
December 2018



	Dec-17	Dec-18	% from LY
Civilian Air Arrivals ^a	138,279	144,721	4.7%
Civilian Sea Arrivals ^a	1,050	432	-58.9%
Armed Forces Air Arrivals ^a	712	940	32.0%
Armed Forces Sea Arrivals ^a	877	11	-98.7%
TOTAL VISITOR ARRIVALS	140,918	146,104	3.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-17	Dec-18	% from LY
JAPAN	48,785	62,037	27.2%
Kanto (Tokyo)	25,528	31,775	24.5%
Chubu (Nagoya)	6,036	8,070	33.7%
Kinki (Osaka)	8,285	11,913	43.8%
Koshinetsu	1,198	1,174	-2.0%
Hokuriku	693	800	15.4%
Tohoku	1,434	1,798	25.4%
Kyushu	2,025	2,709	33.8%
Chugoku	1,403	1,600	14.0%
Hokkaido	989	895	-9.5%
Shikoku	526	885	68.3%
Okinawa/Miya	285	287	0.7%
Other	383	131	-65.8%
KOREA	70,411	64,127	-8.9%
Seoul	27,475	24,610	-10.4%
Incheon/Gyeonggi	17,822	16,374	-8.1%
*Chungbuk	-	-	-
Chungnam/Daejeon	1,794	1,706	-4.9%
*Gangwon	-	-	-
Jeonbuk/Gwanju	1,094	1,086	-0.7%
Gyeonbuk/Daegu	3,226	3,076	-4.6%
*Busan	8,350	8,481	-
*Jeonnam	-	-	-
*Gyeongnam	-	-	-
*Ulsan	1,323	1,183	-
Other	9,327	7,611	-18.4%
TAIWAN	2,099	2,241	6.8%
Taipei	1,096	1,363	24.4%
Kaohsiung	116	201	73.3%
Taichung	399	258	-35.3%
Taoyuan, Miaoli, Hsinehu	159	184	15.7%
*Hsinchu	123	91	-
Other	206	144	-30.1%
CHINA	1,650	1,088	-34.1%
Beijing	190	146	-23.2%
Shanghai	732	278	-62.0%
Guangzhou	97	70	-27.8%
Other	631	594	-5.9%
*US/HAWAII	7,321	7,819	6.8%
CNMI	1,811	1,965	8.5%
PALAU	508	384	-24.4%
FSM	1,329	1,118	-15.9%
RMI	145	132	-9.0%
PHILIPPINES	2,115	1,960	-7.3%
AUSTRALIA	159	160	0.6%
*CANADA	-	-	-
EUROPE	223	287	28.7%
HONG KONG	797	933	17.1%
*THAILAND	-	-	-
*VIETNAM	-	-	-
RUSSIA	663	831	25.3%
*SINGAPORE	100	125	-
*INDIA	8	24	-
*MALAYSIA	20	68	-
OTHER/UNKNOWN	847	362	-57.3%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$3,034,340.44	n.a	n.a
Weighted Hotel Occupancy Rate^d	86.8%	n.a	n.a
Weighted Hotel Room Rate^d	\$228.57	n.a	n.a

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
Preliminary December 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2018/9



	CYTD 2017 (Jan - Dec '17)	CYTD 2018 (Jan - Dec '18)	% from LY	FYTD 2018 (Oct '17 - Dec '17)	FYTD 2019 (Oct '18 - Dec '18)	% from LY
Air Arrivals ^a	1,522,351	1,532,132	0.6%	366,790	397,289	8.3%
Sea Arrivals ^a	23,041	20,045	-13.0%	10,031	3,321	-66.9%
TOTAL VISITOR ARRIVALS	1,545,392	1,552,177	0.4%	376,821	400,610	6.3%


ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Dec '17)	CYTD 2018 (Jan - Dec '18)	% from LY	FYTD 2018 (Oct '17 - Dec '17)	FYTD 2019 (Oct '18 - Dec '18)	% from LY
JAPAN	620,376	563,220	-9.2%	127,620	160,783	26.0%
Kanto (Tokyo)	327,043	301,185	-7.9%	69,019	86,604	25.5%
Chubu (Nagoya)	78,484	68,137	-13.2%	14,161	17,111	20.8%
Kinki (Osaka)	107,397	100,705	-6.2%	20,880	30,606	46.6%
Koshinetsu	13,282	9,500	-28.5%	2,941	3,175	8.0%
Hokuriku	8,700	7,368	-15.3%	1,814	2,025	11.6%
Tohoku	19,540	15,070	-22.9%	4,183	4,619	10.4%
Kyushu	24,488	22,852	-6.7%	5,031	6,893	37.0%
Chugoku	15,556	12,667	-18.6%	4,304	3,718	-13.6%
Hokkaido	12,861	8,832	-31.3%	2,463	2,559	3.9%
Shikoku	6,705	6,508	-2.9%	1,257	2,144	70.6%
Okinawa/Miya	4,035	4,376	8.5%	896	913	1.9%
Other	2,285	6,020	163.5%	671	416	-38.0%
KOREA	685,228	746,987	9.0%	187,796	182,068	-3.1%
Seoul	244,287	268,792	10.0%	68,125	73,889	8.5%
Incheon/Gyeonggi	182,513	182,883	0.2%	51,407	46,753	-9.1%
*Chungbuk	11,120	-	-	2,319	-	-100.0%
Chungnam/Daejeon	24,779	18,011	-27.3%	6,310	4,447	-29.5%
*Gangwon	7,692	-	-	1,465	-	-100.0%
Jeonbuk/Gwanju	11,410	12,020	5.3%	3,030	2,649	-12.6%
Gyeongbuk/Daegu	30,822	31,382	1.8%	7,930	7,844	-1.1%
*Busan	8,350	82,464	-	8,350	21,201	-
*Jeonnam	16,911	-	-	3,114	-	-100.0%
*Gyeongnam	107,548	-	-	19,885	-	-100.0%
*Ulsan	1,323	14,746	-	1,323	3,441	-
Other	38,473	136,689	255.3%	14,538	21,844	50.3%
TAIWAN	32,505	27,880	-14.2%	5,958	6,288	5.5%
Taipei	18,036	15,936	-11.6%	3,316	4,005	20.8%
Kaohsiung	2,203	1,747	-20.7%	361	461	27.7%
Taichung	5,837	3,459	-40.7%	1,014	618	-39.1%
Taoyuan, Miaoli, Hsinchu	3,901	2,604	-33.2%	660	557	-15.6%
*Hsinchu	123	1,714	-	123	276	-
Other	2,405	2,420	0.6%	484	371	-23.3%
CHINA	21,954	16,267	-25.9%	4,102	3,342	-18.5%
Beijing	3,605	2,502	-30.6%	572	539	-5.8%
Shanghai	7,347	5,346	-27.2%	1,588	1,024	-35.5%
Guangzhou	1,976	1,170	-40.8%	310	236	-23.9%
Other	9,026	7,249	-19.7%	1,632	1,543	-5.5%
*US/HAWAII	77,077	93,244	21.0%	18,692	22,598	20.9%
CNMI	19,325	20,563	6.4%	5,095	4,994	-2.0%
PALAU	4,165	4,031	-3.2%	1,298	1,025	-21.0%
FSM	11,541	14,421	25.0%	3,410	3,104	-9.0%
RMI	1,275	1,629	27.8%	306	371	21.2%
PHILIPPINES	19,132	19,091	-0.2%	6,337	6,403	1.0%
AUSTRALIA	2,255	2,340	3.8%	454	516	13.7%
*CANADA	859	-	-	124	-	-100.0%
EUROPE	2,064	2,253	9.2%	608	683	12.3%
HONG KONG	14,745	6,574	-55.4%	2,104	2,028	-3.6%
*THAILAND	411	-	-	69	-	-100.0%
*VIETNAM	107	-	-	9	-	-100.0%
RUSSIA	3,356	4,562	35.9%	1,152	1,701	47.7%
*SINGAPORE	100	1,003	-	100	308	-
*INDIA	8	224	-	8	46	-
*MALAYSIA	20	364	-	20	137	-
OTHER/UNKNOWN	5,848	7,479	27.9%	1,528	894	-41.5%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$42,912,489.26	n.a.	n.a.	\$9,001,138.71	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	84.2%	n.a.	n.a.	80.4%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$205.40	n.a.	n.a.	\$203.93	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

	January			February			March			April			May			June		
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	May-17	May-18	% from LY	Jun-17	Jun-18	% from LY
JAPAN	57,041	41,269	-27.7%	54,354	46,937	-13.6%	71,394	61,613	-13.7%	49,834	39,934	-19.9%	47,140	36,575	-22.4%	48,971	35,739	-28.3%
Kanto (Tokyo)	28,466	21,182	-25.6%	26,813	22,852	-14.8%	34,617	28,888	-16.5%	25,539	20,605	-19.3%	23,746	18,161	-23.5%	25,261	19,110	-25.6%
Chubu (Nagoya)	6,597	4,896	-25.8%	6,691	6,042	-9.7%	11,502	9,314	-19.0%	6,498	5,589	-14.0%	6,438	4,936	-23.3%	6,111	4,147	-33.7%
Kinki (Osaka)	10,890	7,724	-29.1%	9,619	7,732	-19.6%	13,095	12,677	-3.2%	8,720	7,313	-16.1%	8,273	6,214	-24.9%	8,758	6,138	-31.2%
Koshinetsu	1,569	664	-57.7%	1,331	980	-26.4%	1,685	1,113	-33.9%	1,197	689	-42.4%	962	721	-25.1%	969	450	-54.0%
Hokuriku	731	478	-34.6%	1,016	805	-20.8%	1,137	991	-12.8%	649	538	-17.1%	880	609	-30.8%	796	600	-26.1%
Tohoku	1,942	1,115	-42.6%	2,217	1,646	-25.8%	2,256	1,718	-23.8%	1,656	1,025	-38.1%	1,567	1,194	-23.8%	1,620	1,104	-32.9%
Kyushu	2,038	1,368	-32.9%	2,589	1,873	-27.7%	2,790	2,263	-18.9%	1,935	1,613	-16.6%	1,882	1,872	-0.5%	2,277	1,831	-22.4%
Chugoku	1,433	893	-37.7%	1,377	1,102	-20.0%	1,681	1,519	-9.6%	1,092	896	-17.9%	1,302	1,072	-17.7%	1,215	784	-36.2%
Hokkaido	2,185	1,332	-39.0%	1,220	793	-35.0%	1,406	967	-31.2%	1,352	863	-36.2%	1,139	765	-32.8%	984	477	-51.6%
Shikoku	662	336	-49.2%	581	474	-18.4%	718	749	4.3%	555	427	-23.1%	568	566	-0.4%	580	415	-29.7%
Okinawa/Miya	348	266	-23.6%	692	603	-12.9%	251	272	8.4%	464	226	-51.3%	237	361	52.3%	237	431	81.4%
Other	180	1,015	463.9%	208	2,035	878.4%	246	1,142	364.2%	177	150	-15.3%	146	104	-28.8%	163	252	52.1%
KOREA	56,340	69,249	22.9%	51,184	60,939	19.1%	51,391	53,132	3.4%	53,520	60,265	12.6%	51,576	60,516	17.3%	55,033	67,996	23.5%
Seoul	18,918	20,932	10.6%	17,008	17,610	3.5%	17,245	14,468	-16.1%	19,204	18,160	-5.4%	18,552	19,880	7.2%	19,177	24,583	28.2%
Incheon/Gyeonggi	13,991	15,801	12.9%	13,199	14,099	6.8%	14,054	12,416	-11.7%	14,542	14,411	-0.9%	13,516	15,599	15.4%	14,733	17,624	19.6%
*Chungbuk	1,183	-	-100.0%	988	-	-	934	-	-	1,161	-	-	800	-	-	885	-	-
Chungnam/Daejeon	2,251	1,723	-23.5%	2,346	1,425	-39.3%	2,041	1,231	-39.7%	2,051	1,441	-29.7%	1,868	1,315	-29.6%	1,836	1,478	-19.6%
*Gangwon	1,026	-	-	887	-	-	598	-	-	690	-	-	577	-	-	580	-	-
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	873	-20.1%	961	849	-11.7%	806	885	9.8%	782	1,069	36.7%
Gyeongbuk/Daegu	3,174	3,285	3.5%	2,813	2,068	-26.5%	2,361	1,841	-22.0%	2,273	2,257	-0.7%	2,227	2,901	30.3%	2,494	2,880	15.5%
*Busan	-	7,129	-	-	5,643	-	-	5,654	-	-	6,104	-	-	7,145	-	-	7,636	-
*Jeonnam	1,772	-	-	1,556	-	-	1,416	-	-	1,260	-	-	1,384	-	-	1,738	-	-
*Gyeongnam	9,840	-	-	8,836	-	-	9,375	-	-	9,101	-	-	9,514	-	-	10,272	-	-
*Ulsan	-	1,393	-	-	1,030	-	-	1,229	-	-	1,519	-	-	1,353	-	-	1,427	-
Other	3,183	17,347	445.0%	2,589	18,173	601.9%	2,275	15,420	577.8%	2,277	15,524	581.8%	2,332	11,438	390.5%	2,536	11,299	345.5%
TAIWAN	3,848	2,263	-41.2%	3,610	2,684	-25.7%	2,853	2,453	-14.0%	3,208	2,241	-30.1%	3,395	1,736	-48.9%	2,545	2,731	7.2%
Taipei	2,317	1,289	-44.4%	2,003	1,412	-29.5%	1,253	1,248	-0.4%	1,678	1,222	-27.2%	1,980	956	-51.7%	1,524	1,661	8.8%
Kaohsiung	238	189	-20.6%	300	148	-50.7%	213	146	-31.5%	225	122	-45.8%	156	113	-27.6%	168	167	-0.6%
Taichung	637	205	-67.8%	669	342	-48.9%	540	373	-30.9%	650	368	-43.4%	680	273	-59.9%	395	289	-26.8%
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%	393	229	-41.7%	590	286	-51.5%	435	211	-51.5%	351	135	-61.5%	296	292	-1.4%
*Hsinchu	281	114	-	-	98	-	-	112	-	-	130	-	-	146	-	-	129	-
Other	281	300	6.8%	245	455	85.7%	257	288	12.1%	220	188	-14.5%	228	113	-50.4%	162	193	19.1%
CHINA	4,104	1,186	-71.1%	2,393	3,944	64.8%	1,330	1,174	-11.7%	1,720	1,046	-39.2%	1,638	1,098	-33.0%	1,582	913	-43.0%
Beijing	907	105	-88.4%	573	707	23.4%	177	117	-33.9%	264	123	-53.4%	249	149	-40.2%	176	110	-37.5%
Shanghai	1,269	519	-59.1%	699	1,099	57.2%	440	553	25.7%	483	353	-26.9%	581	340	-41.5%	537	348	-35.2%
Guangzhou	387	79	-79.6%	213	220	3.3%	89	63	-29.2%	161	111	-31.1%	157	84	-46.5%	174	79	-55.2%
Other	1,541	483	-68.7%	908	1,918	111.2%	624	441	-29.3%	812	459	-43.5%	651	525	-19.4%	695	376	-47.3%
*US/HAWAII	7,000	9,336	33.4%	6,747	5,942	-11.9%	6,348	7,519	18.4%	6,091	6,929	13.8%	6,380	6,979	9.4%	6,977	8,817	54.0%
CNMI	1,363	1,327	-2.6%	1,105	1,228	11.1%	1,537	1,896	23.4%	1,440	1,454	1.0%	1,645	1,667	1.3%	1,834	2,251	20.2%
PALAU	218	206	-5.5%	221	303	37.1%	257	311	21.0%	271	346	27.7%	354	462	30.5%	389	390	-2.1%
FSM	743	931	25.3%	685	845	23.4%	810	1,388	71.4%	903	1,442	59.7%	913	1,208	32.3%	1,080	1,623	49.4%
RMI	62	107	72.6%	74	73	-1.4%	114	109	-4.4%	91	135	48.4%	97	111	14.4%	176	227	27.3%
PHILIPPINES	1,232	958	-22.2%	1,288	972	-24.5%	1,317	1,955	48.4%	2,134	1,842	-13.7%	1,518	1,723	13.5%	1,398	1,349	-3.6%
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	164	180	9.8%	215	161	-25.1%	144	219	52.1%	160	233	44.4%
*CANADA	106	-	-	81	-	-	123	-	-	98	-	-	80	-	-	62	-	-
EUROPE	212	193	-9.0%	224	182	-18.8%	189	226	19.6%	170	226	32.9%	142	143	0.7%	123	143	9.8%
HONG KONG	2,033	411	-79.8%	1,789	391	-78.1%	1,924	573	-70.2%	2,052	593	-71.1%	1,679	458	-72.7%	1,241	543	-58.3%
*THAILAND	29	-	-	64	-	-	20	-	-	49	-	-	64	-	-	34	-	-
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	10	-	-	3	-	-
RUSSIA	416	648	55.8%	233	250	7.3%	374	540	44.4%	232	315	35.8%	175	234	33.7%	285	395	38.6%
*SINGAPORE	-	68	-	-	71	-	-	88	-	-	97	-	-	85	-	-	69	-
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	26	-	-	15	-
*MALAYSIA	-	4	-	-	20	-	-	55	-	-	20	-	-	19	-	-	42	-
OTHER/UNKNOWN	458	1,396	204.8%	390	1,749	348.5%	478	1,667	248.7%	532	357	-32.9%	469	279	-40.5%	544	349	-36.0%
SEA ARRIVALS (CIV & MIL)	695	4,964	614.2%	8,547	140	-98.4%	42	2,838	6657.1%	44	266	504.5%	1,434	457	-68.1%	316	2,566	722.4%
TOTAL	136,063	134,658	-1.0%	133,553	127,185	-4.8%	140,662	137,734	-2.1%	122,607	117,678	-4.0%	118,853	113,995	-4.1%	122,753	126,391	2.2%

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

