

October 2018 Arrivals Summary

Monthly Arrivals

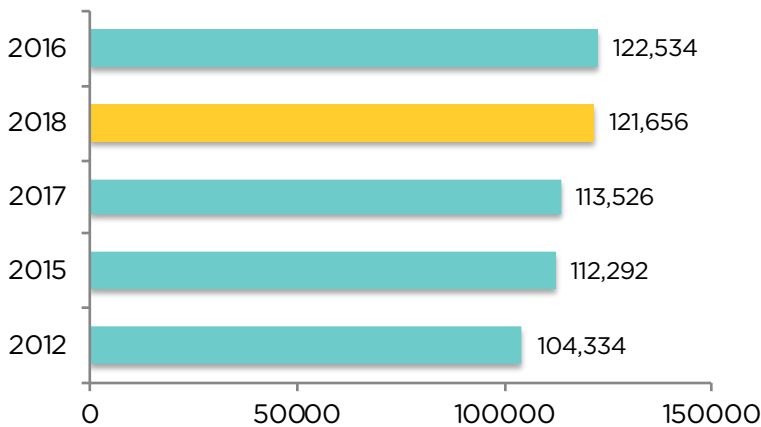
OCT Arrivals 121,656 7.2% ↑

CYTD Arrivals 1,270,054 -0.9% ↓

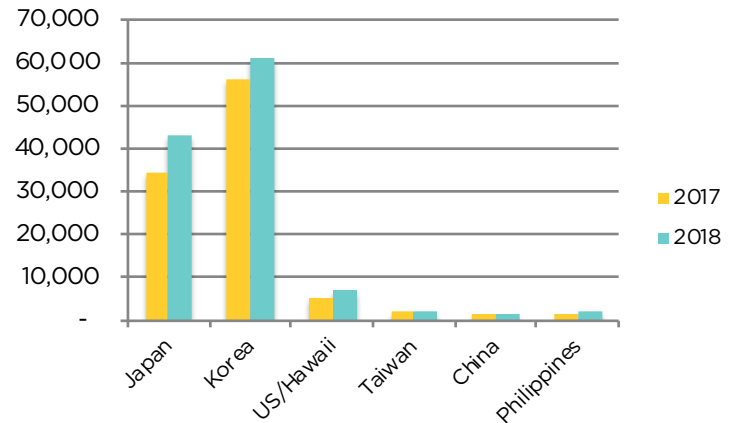
DID YOU KNOW?

The overall on-island spending for visitors in FY2018 grew by **2.6%** over last year.

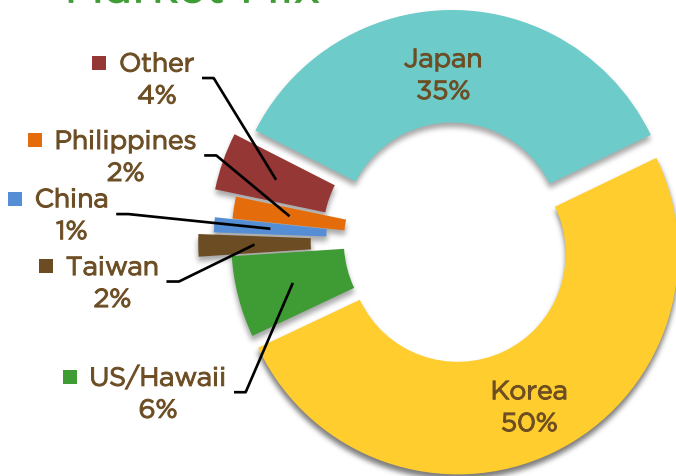
Top 5 October Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	34,489	43,013	24.7%
Korea	56,292	60,983	8.3%
US/Hawaii	5,318	7,262	36.6%
Taiwan	1,901	1,990	4.7%
China	1,395	1,325	-5.0%
Philippines	1,732	1,940	12.0%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary October 2018



	Oct-17	Oct-18	% from LY
Civilian Air Arrivals ^a	104,870	119,344	13.8%
Civilian Sea Arrivals ^a	45	472	948.9%
Armed Forces Air Arrivals ^a	678	1,585	133.8%
Armed Forces Sea Arrivals ^a	7,933	255	-96.8%
TOTAL VISITOR ARRIVALS	113,526	121,656	7.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-17	Oct-18	% from LY
JAPAN	34,489	43,013	24.7%
Kanto (Tokyo)	18,940	24,717	30.5%
Chubu (Nagoya)	4,150	4,153	0.1%
Kinki (Osaka)	5,560	7,484	34.6%
Koshinetsu	757	698	-7.8%
Hokuriku	350	495	41.4%
Tohoku	1,224	1,265	3.3%
Kyushu	1,190	1,697	42.6%
Chugoku	687	909	32.3%
Hokkaido	813	682	-16.1%
Shikoku	292	413	41.4%
Okinawa/Miya	373	317	-15.0%
Other	153	183	19.6%
KOREA	56,292	60,983	8.3%
Seoul	19,947	24,966	25.2%
Incheon/Gyeonggi	16,179	15,838	-2.1%
*Chungbuk	1,010	-	-
Chungnam/Daejeon	2,139	1,287	-39.8%
*Gangwon	646	-	-
Jeonbuk/Gwanju	911	804	-11.7%
Gyeonbuk/Daegu	2,053	2,504	22.0%
*Busan	-	6,475	-
*Jeonnam	1,593	-	-
*Gyeongnam	9,307	-	-
*Ulsan	-	1,164	-
Other	2,507	7,945	216.9%
TAIWAN	1,901	1,990	4.7%
Taipei	1,046	1,358	29.8%
Kaohsiung	141	123	-12.8%
Taichung	359	156	-56.5%
Taoyuan, Miaoli, Hsinehu	224	126	-43.8%
*Hsinchu	-	97	-
Other	131	130	-0.8%
CHINA	1,395	1,325	-5.0%
Beijing	251	267	6.4%
Shanghai	487	487	0.0%
Guangzhou	169	105	-37.9%
Other	488	466	-4.5%
*US/HAWAII	5,318	7,262	36.6%
CNMI	1,391	1,265	-9.1%
PALAU	479	357	-25.5%
FSM	956	982	2.7%
RMI	59	132	123.7%
PHILIPPINES	1,732	1,940	12.0%
AUSTRALIA	115	204	77.4%
*CANADA	69	-	-
EUROPE	135	162	20.0%
HONG KONG	611	501	-18.0%
*THAILAND	41	-	-
*VIETNAM	5	-	-
RUSSIA	245	419	71.0%
*SINGAPORE	-	90	-
*INDIA	-	12	-
*MALAYSIA	-	43	-
OTHER/UNKNOWN	315	249	-21.0%

VISITOR INDUSTRY STATISTICS

	Oct-17	Oct-18	% from LY
Hotel Occupancy Taxes ^c	\$3,116,688.25	\$3,490,084.41	12.0%
Weighted Hotel Occupancy Rate ^d	71.7%	82.3%	14.8%
Weighted Hotel Room Rate ^d	\$197.27	\$187.55	-4.9%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
 October 2018 Visitor Arrival Summary
 Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2018/9



	CYTD 2017 (Jan - Oct '17)	CYTD 2018 (Jan - Oct '18)	% from LY	FYTD 2018 (Oct '17)	FYTD 2019 (Oct '18)	% from LY
Air Arrivals ^a	1,261,109	1,256,053	-0.4%	105,548	120,929	14.6%
Sea Arrivals ^a	20,988	14,001	-33.3%	7,978	727	-90.9%
TOTAL VISITOR ARRIVALS	1,282,097	1,270,054	-0.9%	113,526	121,656	7.2%
	CYTD 2017 (Jan - Oct '17)	CYTD 2018 (Jan - Oct '18)	% from LY	FYTD 2018 (Oct '17)	FYTD 2019 (Oct '18)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	527,245	445,616	-15.5%	34,489	43,013	24.7%
Kanto (Tokyo)	276,964	239,301	-13.6%	18,940	24,717	30.5%
Chubu (Nagoya)	68,473	55,267	-19.3%	4,150	4,153	0.1%
Kinki (Osaka)	92,077	77,601	-15.7%	5,560	7,484	34.6%
Koshinetsu	11,098	7,033	-36.6%	757	698	-7.8%
Hokuriku	7,236	5,846	-19.2%	350	495	41.4%
Tohoku	16,581	11,716	-29.3%	1,224	1,265	3.3%
Kyushu	20,647	17,656	-14.5%	1,190	1,697	42.6%
Chugoku	11,939	9,862	-17.4%	687	909	32.3%
Hokkaido	11,211	6,990	-37.7%	813	682	-16.1%
Shikoku	5,740	4,777	-16.8%	292	413	41.4%
Okinawa/Miya	3,512	3,780	7.6%	373	317	-15.0%
Other	1,767	5,787	227.5%	153	183	19.6%
KOREA	553,724	625,902	13.0%	56,292	60,983	8.3%
Seoul	196,109	219,869	12.1%	19,947	24,966	25.2%
Incheon/Gyeonggi	147,285	151,968	3.2%	16,179	15,838	-2.1%
*Chungbuk	9,811	-	-	1,010	-	-
Chungnam/Daejeon	20,608	14,851	-27.9%	2,139	1,287	-39.8%
*Gangwon	6,873	-	-	646	-	-
Jeonbuk/Gwanju	9,291	10,175	9.5%	911	804	-11.7%
Gyeongbuk/Daegu	24,945	26,042	4.4%	2,053	2,504	22.0%
*Busan	-	67,738	-	-	6,475	-
*Jeonnam	15,390	-	-	1,593	-	-
*Gyeongnam	96,970	-	-	9,307	-	-
*Ulsan	-	12,469	-	-	1,164	-
Other	26,442	122,790	364.4%	2,507	7,945	216.9%
TAIWAN	28,448	23,582	-17.1%	1,901	1,990	4.7%
Taipei	15,766	13,289	-15.7%	1,046	1,358	29.8%
Kaohsiung	1,983	1,409	-28.9%	141	123	-12.8%
Taichung	5,182	2,997	-42.2%	359	156	-56.5%
Taoyuan, Miaoli, Hsinehu	3,465	2,173	-37.3%	224	126	-43.8%
*Hsinchu	-	1,535	-	-	97	-
Other	2,052	2,179	6.2%	131	130	-0.8%
CHINA	19,247	14,258	-25.9%	1,395	1,325	-5.0%
Beijing	3,284	2,230	-32.1%	251	267	6.4%
Shanghai	6,246	4,810	-23.0%	487	487	0.0%
Guangzhou	1,835	1,039	-43.4%	169	105	-37.9%
Other	7,882	6,179	-21.6%	488	466	-4.5%
*US/HAWAII	63,703	77,933	22.3%	5,318	7,262	36.6%
CNMI	15,621	16,872	8.0%	1,391	1,265	-9.1%
PALAU	3,346	3,363	0.5%	479	357	-25.5%
FSM	9,087	12,300	35.4%	956	982	2.7%
RMI	1,028	1,390	35.2%	59	132	123.7%
PHILIPPINES	14,527	14,629	0.7%	1,732	1,940	12.0%
AUSTRALIA	1,916	2,035	6.2%	115	204	77.4%
*CANADA	804	-	-	69	-	-
EUROPE	1,591	1,732	8.9%	135	162	20.0%
HONG KONG	13,252	5,060	-61.8%	611	501	-18.0%
*THAILAND	383	-	-	41	-	-
*VIETNAM	103	-	-	5	-	-
RUSSIA	2,449	3,302	34.8%	245	419	71.0%
*SINGAPORE	-	785	-	-	90	-
*INDIA	-	194	-	-	12	-
*MALAYSIA	-	266	-	-	43	-
OTHER/UNKNOWN	4,635	6,834	47.4%	315	249	-21.0%
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes^c	\$37,028,038.80	\$37,357,609.94	0.9%	\$3,116,688.25	\$3,490,084.41	12.0%
Weighted Hotel Occupancy Rate^d	84.0%	86.2%	2.6%	71.7%	82.3%	14.8%
Weighted Hotel Room Rate^d	\$205.03	\$204.93	0.0%	\$197.27	\$187.55	-4.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited, Department of Administration, STR Global (Hotel Occupancy and ADR Report).

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

