



Guam Visitors Bureau • Setbision Bisitan Guahan

MARCH 2013 VISITOR STATISTICS

March Arrivals Hit All-Time High

They say that records are meant to be broken. Arrivals in March to Guam welcomed its highest monthly visitor count to date breaking the record high set in August 1995 (135,710). Arrivals in March reached 136,728 visitors, up 8.2% from the same period last year (126,376).

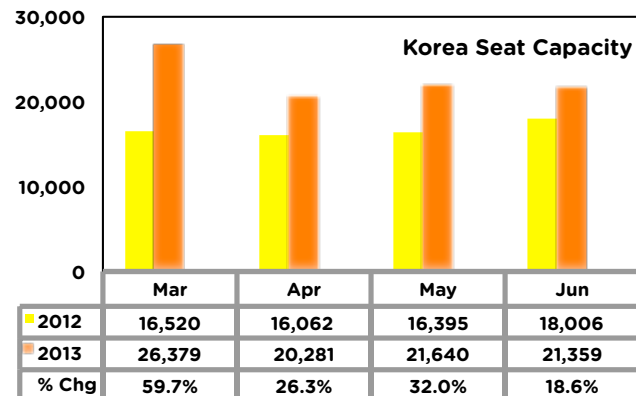
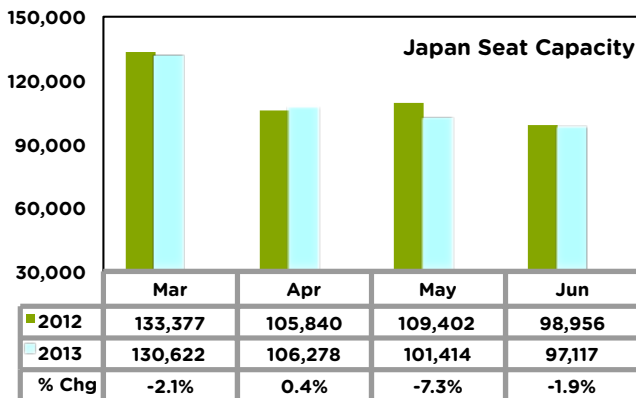
Visitors from Japan flocked in record numbers to Guam in March with 105,280 arrivals. Japan's visitor tally represents a 5.8% year-over-year increase and its largest arrival figure to Guam ever. This is also marked the first time in twelve years that Guam's primary visitor market surpassed the six-digit mark since August 2001's 104,989 arrivals. Interestingly, close to 64% of Korean Air's total seat capacity to Guam in March were from Japan, while 46% originated from Korea. Korean Air scheduled fifty-four extra flights which generated 12,176 additional seats from the Narita gateway in March.

Korea's positive momentum continued with a sizeable 51.9% increase from 10,751 arrivals last year to 16,327. Total seat capacity from Korea to Guam reported a solid 59.7% growth with 26,379 seats compared to 16,520 last March. The robust gains maybe directly attributed to Jeju Air's daily regular flights which commenced in September 2012 in addition to four extra flights weekly from Incheon, and Korean Air's twice weekly extra flights from Pusan. Guam has experienced seventeen consecutive months of unprecedented growth from its second largest visitor market.

Taiwan arrivals recorded a 1.3% marginal decline, while positive gains were noted from China (6.7%), Russia (152.0%), the Philippines (25.3%) and Hong Kong (11.9%).

Japan and Korea Seat Capacity

Second quarter scheduled seat capacity levels from Japan indicate a 3.0% less seats (304,809 vs. 314,198), while Korea's seat capacity will surpass last year's levels by 25.4% (63,280 vs. 50,463).



Source: Airline Flight Schedules: United, Delta Airlines, Japan Airlines, Korean Air, Jin Air, Jeju Airlines, China Airlines & Eva Airways.

VISITOR ARRIVAL STATISTICS

| | MAR 12 | MAR 13 | % LY |
|---|----------------|----------------|-------------|
| Civilian Air Arrivals | 123,152 | 134,788 | 9.4% |
| Civilian Sea Arrivals | 1,058 | 638 | -39.7% |
| Armed Forces Air Arrivals | 2,166 | 1,211 | -44.1% |
| Armed Forces Sea Arrivals | n.a. | 91 | - |
| TOTAL VISITOR ARRIVALS¹ | 126,376 | 136,728 | 8.2% |

Air Arrivals (Civilian & Armed Forces)

| By Country of Residence | MAR 12 | MAR 13 | % LY |
|---------------------------|----------------|----------------|-------------|
| JAPAN | 99,541 | 105,280 | 5.8% |
| KOREA | 10,751 | 16,327 | 51.9% |
| TAIWAN | 3,255 | 3,212 | -1.3% |
| CHINA, P.R.C. | 420 | 448 | 6.7% |
| U.S. MAINLAND | 4,758 | 4,198 | -11.8% |
| HAWAII | 1,082 | 687 | -36.5% |
| CNMI | 1,451 | 1,282 | -11.6% |
| PALAU | 305 | 205 | -32.8% |
| FSM | 779 | 755 | -3.1% |
| RMI | 170 | 74 | -56.5% |
| PHILIPPINES | 767 | 961 | 25.3% |
| AUSTRALIA | 366 | 264 | -27.9% |
| CANADA | 85 | 67 | -21.2% |
| EUROPE | 169 | 267 | 58.0% |
| HONG KONG | 622 | 696 | 11.9% |
| THAILAND | 53 | 42 | -20.8% |
| VIETNAM | 9 | 6 | -33.3% |
| RUSSIA | 302 | 761 | 152.0% |
| OTHER/UNKNOWN | 433 | 467 | 7.9% |
| TOTAL AIR ARRIVALS | 123,152 | 134,788 | 9.4% |

| Calendar YTD Arrivals | CY2012 | CY2013 | % Chg |
|-----------------------|---------|---------|-------|
| January-March | 355,093 | 375,358 | 5.7% |

| Fiscal YTD Arrivals | FY2012 | FY2013 | % Chg |
|---------------------|---------|---------|-------|
| October-March | 648,410 | 706,549 | 9.0% |

VISITOR INDUSTRY STATISTICS

| | MAR 12 | MAR 13 | % LY |
|--------------------------|----------------|----------------|-------|
| JGTA Air Arrivals | 89,386 | 93,971 | 5.1% |
| WTD Hotel Occupancy Rate | 89% | 88% | 1 pt |
| WTD Hotel Room Rate | \$117 | \$133 | 13.7% |
| Hotel Occupancy Tax | \$2,292,825.58 | \$2,629,475.48 | 14.7% |

Source: ¹Civilian air & sea and Armed Forces arrivals. Customs & Agriculture Declaration Form, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau Research Department. ²Japan Guam Travel Association ³Guam Hotel & Restaurant Association Weighted Averages ⁴Division of Accounts, Department of Administration, Government of Guam. Hotel occupancy taxes are unaudited.



| JAPAN | 2012 | 2013 | % from LY |
|--------------|----------------|----------------|------------------|
| January | 80,638 | 78,841 | -2.2% |
| February | 84,870 | 85,993 | 1.3% |
| March | 99,541 | 105,280 | 5.8% |
| April | 61,077 | | |
| May | 55,457 | | |
| June | 64,018 | | |
| July | 76,745 | | |
| August | 97,982 | | |
| September | 79,900 | | |
| October | 70,612 | | |
| November | 77,659 | | |
| December | 80,730 | | |
| Total | 929,229 | 270,114 | |

| KANTO (TOKYO) | 2012 | 2013 | % from LY |
|----------------------|----------------|----------------|------------------|
| January | 37,940 | 36,227 | -4.5% |
| February | 39,855 | 40,728 | 2.2% |
| March | 49,825 | 51,998 | 4.4% |
| April | 30,974 | | |
| May | 26,863 | | |
| June | 31,199 | | |
| July | 41,548 | | |
| August | 55,698 | | |
| September | 43,071 | | |
| October | 35,465 | | |
| November | 35,684 | | |
| December | 36,036 | | |
| Total | 464,158 | 128,953 | |

| CHUBU (NAGOYA) | 2012 | 2013 | % from LY |
|-----------------------|----------------|---------------|------------------|
| January | 9,784 | 9,626 | -1.6% |
| February | 10,548 | 10,533 | -0.1% |
| March | 12,330 | 12,777 | 3.6% |
| April | 8,287 | | |
| May | 7,367 | | |
| June | 9,568 | | |
| July | 9,220 | | |
| August | 10,770 | | |
| September | 7,594 | | |
| October | 8,603 | | |
| November | 9,928 | | |
| December | 11,235 | | |
| Total | 115,234 | 32,936 | |

| KINKI (OSAKA) | 2012 | 2013 | % from LY |
|----------------------|----------------|---------------|------------------|
| January | 17,002 | 16,476 | -3.1% |
| February | 17,465 | 17,068 | -2.3% |
| March | 19,523 | 18,775 | -3.8% |
| April | 11,667 | | |
| May | 10,531 | | |
| June | 12,143 | | |
| July | 13,241 | | |
| August | 18,200 | | |
| September | 15,798 | | |
| October | 12,324 | | |
| November | 15,174 | | |
| December | 17,223 | | |
| Total | 180,291 | 52,319 | |

| KOSHINETSU | 2012 | 2013 | % from LY |
|-------------------|---------------|--------------|------------------|
| January | 2,493 | 2,520 | 1.1% |
| February | 2,458 | 2,556 | 4.0% |
| March | 2,691 | 2,877 | 6.9% |
| April | 1,382 | | |
| May | 1,449 | | |
| June | 1,531 | | |
| July | 1,403 | | |
| August | 1,638 | | |
| September | 1,583 | | |
| October | 1,600 | | |
| November | 3,033 | | |
| December | 2,505 | | |
| Total | 23,766 | 7,953 | |

| HOKURIKU | 2012 | 2013 | % from LY |
|-----------------|---------------|--------------|------------------|
| January | 1,088 | 848 | -22.1% |
| February | 1,352 | 1,258 | -7.0% |
| March | 1,510 | 1,603 | 6.2% |
| April | 803 | | |
| May | 976 | | |
| June | 928 | | |
| July | 952 | | |
| August | 787 | | |
| September | 756 | | |
| October | 858 | | |
| November | 1,115 | | |
| December | 1,133 | | |
| Total | 12,258 | 3,709 | |

| TOHOKU | 2012 | 2013 | % from LY |
|---------------|---------------|---------------|------------------|
| January | 2,861 | 3,384 | 18.3% |
| February | 3,267 | 3,592 | 9.9% |
| March | 3,424 | 3,969 | 15.9% |
| April | 1,933 | | |
| May | 1,880 | | |
| June | 2,178 | | |
| July | 2,367 | | |
| August | 2,327 | | |
| September | 1,933 | | |
| October | 2,538 | | |
| November | 3,368 | | |
| December | 2,746 | | |
| Total | 30,822 | 10,945 | |

| KYUSHU | 2012 | 2013 | % from LY |
|---------------|---------------|---------------|------------------|
| January | 2,515 | 2,191 | -12.9% |
| February | 2,955 | 3,237 | 9.5% |
| March | 3,384 | 4,718 | 39.4% |
| April | 1,734 | | |
| May | 2,176 | | |
| June | 2,183 | | |
| July | 2,619 | | |
| August | 2,398 | | |
| September | 1,969 | | |
| October | 2,229 | | |
| November | 2,813 | | |
| December | 3,191 | | |
| Total | 30,166 | 10,146 | |

| CHUGOKU | 2012 | 2013 | % from LY |
|----------------|---------------|--------------|------------------|
| January | 2,255 | 2,039 | -9.6% |
| February | 2,401 | 2,532 | 5.5% |
| March | 2,797 | 2,949 | 5.4% |
| April | 1,585 | | |
| May | 1,689 | | |
| June | 1,679 | | |
| July | 2,053 | | |
| August | 2,247 | | |
| September | 2,194 | | |
| October | 2,561 | | |
| November | 2,107 | | |
| December | 2,406 | | |
| Total | 25,974 | 7,520 | |

| HOKKAIDO | 2012 | 2013 | % from LY |
|-----------------|---------------|--------------|------------------|
| January | 3,135 | 2,698 | -13.9% |
| February | 2,410 | 1,625 | -32.6% |
| March | 2,037 | 2,215 | 8.7% |
| April | 1,320 | | |
| May | 903 | | |
| June | 967 | | |
| July | 1,007 | | |
| August | 847 | | |
| September | 1,029 | | |
| October | 1,577 | | |
| November | 1,555 | | |
| December | 1,354 | | |
| Total | 18,141 | 6,538 | |

| SHIKOKU | 2012 | 2013 | % from LY |
|----------------|---------------|--------------|------------------|
| January | 1,021 | 975 | -4.5% |
| February | 1,128 | 1,254 | 11.2% |
| March | 1,182 | 1,352 | 14.4% |
| April | 618 | | |
| May | 727 | | |
| June | 720 | | |
| July | 1,025 | | |
| August | 1,128 | | |
| September | 1,663 | | |
| October | 952 | | |
| November | 1,169 | | |
| December | 1,282 | | |
| Total | 12,615 | 3,581 | |

| OKINAWA/MIYA | 2012 | 2013 | % from LY |
|---------------------|--------------|-------------|------------------|
| January | 455 | 457 | 0.4% |
| February | 849 | 130 | -84.7% |
| March | 510 | 248 | -51.4% |
| April | 610 | | |
| May | 583 | | |
| June | 692 | | |
| July | 768 | | |
| August | 854 | | |
| September | 574 | | |
| October | 443 | | |
| November | 304 | | |
| December | 231 | | |
| Total | 6,873 | 835 | |

| OTHER | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 89 | 1,400 | 1473.0% |
| February | 182 | 1,480 | 713.2% |
| March | 328 | 1,799 | 448.5% |
| April | 164 | | |
| May | 313 | | |
| June | 230 | | |
| July | 542 | | |
| August | 1,088 | | |
| September | 1,736 | | |
| October | 1,462 | | |
| November | 1,409 | | |
| December | 1,388 | | |
| Total | 8,931 | 4,679 | |

| KOREA | 2012 | 2013 | % from LY | SEOUL | 2012 | 2013 | % from LY |
|--------------|----------------|---------------|------------------|--------------|---------------|---------------|------------------|
| January | 16,507 | 22,962 | 39.1% | January | 8,334 | 10,418 | 25.01% |
| February | 13,651 | 18,979 | 39.0% | February | 7,358 | 9,833 | 33.6% |
| March | 10,751 | 16,327 | 51.9% | March | 5,579 | 8,017 | 43.70% |
| April | 11,480 | | | April | 6,000 | | |
| May | 11,613 | | | May | 6,297 | | |
| June | 15,118 | | | June | 7,455 | | |
| July | 17,466 | | | July | 9,300 | | |
| August | 18,106 | | | August | 9,218 | | |
| September | 12,855 | | | September | 6,844 | | |
| October | 16,122 | | | October | 8,047 | | |
| November | 17,696 | | | November | 8,757 | | |
| December | 21,464 | | | December | 10,697 | | |
| Total | 182,829 | 58,268 | | Total | 93,886 | 28,268 | |

| INCHEON | 2012 | 2013 | % from LY | CHUNGBUK | 2012 | 2013 | % from LY |
|----------------|---------------|--------------|------------------|-----------------|--------------|--------------|------------------|
| January | 882 | 1,382 | 56.7% | January | 216 | 471 | 118.1% |
| February | 772 | 1,065 | 38.0% | February | 194 | 273 | 40.7% |
| March | 689 | 1,021 | 48.2% | March | 140 | 260 | 85.7% |
| April | 732 | | | April | 181 | | |
| May | 743 | | | May | 167 | | |
| June | 920 | | | June | 231 | | |
| July | 992 | | | July | 240 | | |
| August | 1,006 | | | August | 232 | | |
| September | 816 | | | September | 156 | | |
| October | 1,133 | | | October | 262 | | |
| November | 1,106 | | | November | 234 | | |
| December | 1,140 | | | December | 292 | | |
| Total | 10,931 | 3,468 | | Total | 2,545 | 1,004 | |

| CHUNGNAM | 2012 | 2013 | % from LY | GANGWON | 2012 | 2013 | % from LY |
|-----------------|--------------|--------------|------------------|----------------|--------------|-------------|------------------|
| January | 485 | 866 | 78.6% | January | 306 | 462 | 51.0% |
| February | 475 | 538 | 13.3% | February | 155 | 215 | 38.7% |
| March | 368 | 530 | 44.0% | March | 134 | 164 | 22.4% |
| April | 336 | | | April | 144 | | |
| May | 313 | | | May | 144 | | |
| June | 584 | | | June | 134 | | |
| July | 507 | | | July | 105 | | |
| August | 622 | | | August | 127 | | |
| September | 492 | | | September | 134 | | |
| October | 560 | | | October | 182 | | |
| November | 562 | | | November | 165 | | |
| December | 738 | | | December | 158 | | |
| Total | 6,042 | 1,934 | | Total | 1,888 | 841 | |

| JEONBUK | 2012 | 2013 | % from LY | GYEONBUK | 2012 | 2013 | % from LY |
|----------------|--------------|-------------|------------------|-----------------|--------------|--------------|------------------|
| January | 326 | 349 | 7.1% | January | 511 | 816 | 59.7% |
| February | 281 | 236 | -16.0% | February | 294 | 382 | 29.9% |
| March | 141 | 197 | 39.7% | March | 290 | 507 | 74.8% |
| April | 131 | | | April | 361 | | |
| May | 137 | | | May | 272 | | |
| June | 176 | | | June | 458 | | |
| July | 221 | | | July | 489 | | |
| August | 212 | | | August | 493 | | |
| September | 100 | | | September | 255 | | |
| October | 137 | | | October | 522 | | |
| November | 250 | | | November | 503 | | |
| December | 233 | | | December | 663 | | |
| Total | 2,345 | 782 | | Total | 5,111 | 1,705 | |

| GYEONGGI | 2012 | 2013 | % from LY |
|-----------------|---------------|---------------|------------------|
| January | 3,620 | 5,119 | 41.4% |
| February | 3,067 | 4,099 | 33.6% |
| March | 2,508 | 3,572 | 42.4% |
| April | 2,540 | | |
| May | 2,495 | | |
| June | 3,631 | | |
| July | 3,656 | | |
| August | 3,707 | | |
| September | 2,988 | | |
| October | 3,598 | | |
| November | 3,824 | | |
| December | 4,887 | | |
| Total | 40,521 | 12,790 | |

| JEONNAM | 2012 | 2013 | % from LY |
|----------------|--------------|--------------|------------------|
| January | 391 | 481 | 23.0% |
| February | 256 | 400 | 56.3% |
| March | 221 | 310 | 40.3% |
| April | 204 | | |
| May | 234 | | |
| June | 335 | | |
| July | 246 | | |
| August | 360 | | |
| September | 157 | | |
| October | 308 | | |
| November | 337 | | |
| December | 414 | | |
| Total | 3,463 | 1,191 | |

| GYEONGNAM | 2012 | 2013 | % from LY |
|------------------|--------------|--------------|------------------|
| January | 993 | 1,450 | 46.0% |
| February | 458 | 1,128 | 146.3% |
| March | 388 | 1,098 | 183.0% |
| April | 474 | | |
| May | 541 | | |
| June | 732 | | |
| July | 1,016 | | |
| August | 1,346 | | |
| September | 467 | | |
| October | 640 | | |
| November | 1,162 | | |
| December | 1,250 | | |
| Total | 9,467 | 3,676 | |

| OTHER | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 443 | 1,148 | 159.1% |
| February | 341 | 810 | 137.5% |
| March | 293 | 651 | 122.2% |
| April | 377 | | |
| May | 270 | | |
| June | 462 | | |
| July | 694 | | |
| August | 783 | | |
| September | 446 | | |
| October | 733 | | |
| November | 796 | | |
| December | 992 | | |
| Total | 6,630 | 2,609 | |

| TAIWAN | 2012 | 2013 | % from LY |
|---------------|---------------|---------------|------------------|
| January | 7,015 | 3,362 | -52.1% |
| February | 3,816 | 4,552 | 19.3% |
| March | 3,255 | 3,212 | -1.3% |
| April | 3,963 | | |
| May | 3,196 | | |
| June | 4,001 | | |
| July | 5,536 | | |
| August | 4,541 | | |
| September | 3,646 | | |
| October | 3,688 | | |
| November | 2,951 | | |
| December | 3,536 | | |
| Total | 49,144 | 11,126 | |

| TAIPEI | 2012 | 2013 | % from LY |
|---------------|---------------|--------------|------------------|
| January | 4,261 | 1,849 | -56.6% |
| February | 2,509 | 2,493 | -0.6% |
| March | 2,264 | 1,797 | -20.6% |
| April | 2,344 | | |
| May | 2,020 | | |
| June | 2,416 | | |
| July | 2,980 | | |
| August | 2,399 | | |
| September | 2,116 | | |
| October | 2,029 | | |
| November | 1,606 | | |
| December | 2,079 | | |
| Total | 29,023 | 6,139 | |

| KAOHSIUNG | 2012 | 2013 | % from LY |
|------------------|--------------|-------------|------------------|
| January | 447 | 293 | -34.5% |
| February | 306 | 226 | -26.1% |
| March | 188 | 267 | 42.0% |
| April | 291 | | |
| May | 214 | | |
| June | 277 | | |
| July | 372 | | |
| August | 321 | | |
| September | 225 | | |
| October | 342 | | |
| November | 231 | | |
| December | 188 | | |
| Total | 3,402 | 786 | |

| TAICHUNG | 2012 | 2013 | % from LY |
|-----------------|--------------|--------------|------------------|
| January | 1,039 | 467 | -55.1% |
| February | 445 | 837 | 88.1% |
| March | 440 | 506 | 15.0% |
| April | 629 | | |
| May | 410 | | |
| June | 589 | | |
| July | 954 | | |
| August | 915 | | |
| September | 475 | | |
| October | 601 | | |
| November | 506 | | |
| December | 527 | | |
| Total | 7,530 | 1,810 | |

TAOYUAN, MIAOLI,

| HSINEHU | 2012 | 2013 | % from LY |
|----------------|--------------|--------------|------------------|
| January | 819 | 360 | -56.0% |
| February | 320 | 432 | 35.0% |
| March | 204 | 300 | 47.1% |
| April | 488 | | |
| May | 386 | | |
| June | 426 | | |
| July | 729 | | |
| August | 451 | | |
| September | 336 | | |
| October | 349 | | |
| November | 288 | | |
| December | 339 | | |
| Total | 5,135 | 1,092 | |

| OTHER | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 449 | 393 | -12.5% |
| February | 236 | 564 | 139.0% |
| March | 159 | 342 | 115.1% |
| April | 211 | | |
| May | 166 | | |
| June | 293 | | |
| July | 501 | | |
| August | 455 | | |
| September | 494 | | |
| October | 367 | | |
| November | 320 | | |
| December | 403 | | |
| Total | 4,054 | 1,299 | |

| CHINA | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 2,519 | 545 | -78.4% |
| February | 340 | 2,796 | 722.4% |
| March | 420 | 448 | 6.7% |
| April | 509 | | |
| May | 453 | | |
| June | 420 | | |
| July | 642 | | |
| August | 1,019 | | |
| September | 655 | | |
| October | 1,087 | | |
| November | 397 | | |
| December | 478 | | |
| Total | 8,939 | 3,789 | |

| BEIJING | 2012 | 2013 | % from LY |
|----------------|--------------|-------------|------------------|
| January | 721 | 193 | -73.2% |
| February | 111 | 566 | 409.9% |
| March | 98 | 94 | -4.1% |
| April | 103 | | |
| May | 114 | | |
| June | 101 | | |
| July | 217 | | |
| August | 217 | | |
| September | 158 | | |
| October | 135 | | |
| November | 47 | | |
| December | 93 | | |
| Total | 2,115 | 853 | |

| SHANGHAI | 2012 | 2013 | % from LY |
|-----------------|--------------|--------------|------------------|
| January | 898 | 170 | -81.1% |
| February | 57 | 1,017 | 1684.2% |
| March | 148 | 144 | -2.7% |
| April | 148 | | |
| May | 104 | | |
| June | 106 | | |
| July | 111 | | |
| August | 536 | | |
| September | 283 | | |
| October | 333 | | |
| November | 98 | | |
| December | 185 | | |
| Total | 3,007 | 1,331 | |

| GUANGZHOU | 2012 | 2013 | % from LY |
|------------------|-------------|-------------|------------------|
| January | 73 | 42 | -42.5% |
| February | 21 | 64 | 204.8% |
| March | 9 | 36 | 300.0% |
| April | 57 | | |
| May | 15 | | |
| June | 21 | | |
| July | 69 | | |
| August | 37 | | |
| September | 46 | | |
| October | 72 | | |
| November | 47 | | |
| December | 6 | | |
| Total | 473 | 142 | |

| OTHER | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 827 | 140 | -83.1% |
| February | 151 | 1,149 | 660.9% |
| March | 165 | 174 | 5.5% |
| April | 201 | | |
| May | 220 | | |
| June | 192 | | |
| July | 245 | | |
| August | 229 | | |
| September | 168 | | |
| October | 547 | | |
| November | 205 | | |
| December | 194 | | |
| Total | 3,344 | 1,463 | |

| U.S. MAINLAND | 2012 | 2013 | % from LY | HAWAII | 2012 | 2013 | % from LY |
|----------------------|---------------|---------------|------------------|---------------|---------------|--------------|------------------|
| January | 4,124 | 3,938 | -4.5% | January | 867 | 935 | 7.8% |
| February | 4,096 | 3,869 | -5.5% | February | 780 | 652 | -16.4% |
| March | 4,758 | 4,198 | -11.8% | March | 1,082 | 687 | -36.5% |
| April | 3,955 | | | April | 1,014 | | |
| May | 4,844 | | | May | 1,037 | | |
| June | 4,137 | | | June | 1,206 | | |
| July | 4,651 | | | July | 914 | | |
| August | 3,898 | | | August | 784 | | |
| September | 5,626 | | | September | 1,067 | | |
| October | 3,743 | | | October | 871 | | |
| November | 3,746 | | | November | 913 | | |
| December | 3,743 | | | December | 762 | | |
| Total | 51,321 | 12,005 | | Total | 11,297 | 2,274 | |

| CNMI | 2012 | 2013 | % from LY | PALAU | 2012 | 2013 | % from LY |
|--------------|---------------|--------------|------------------|--------------|--------------|-------------|------------------|
| January | 1,144 | 1,110 | -3.0% | January | 221 | 184 | -16.7% |
| February | 1,059 | 1,158 | 9.3% | February | 226 | 215 | -4.9% |
| March | 1,451 | 1,282 | -11.6% | March | 305 | 205 | -32.8% |
| April | 1,237 | | | April | 295 | | |
| May | 1,408 | | | May | 312 | | |
| June | 1,844 | | | June | 382 | | |
| July | 1,862 | | | July | 342 | | |
| August | 1,724 | | | August | 312 | | |
| September | 1,036 | | | September | 259 | | |
| October | 1,206 | | | October | 327 | | |
| November | 1,454 | | | November | 212 | | |
| December | 1,292 | | | December | 226 | | |
| Total | 16,717 | 3,550 | | Total | 3,419 | 604 | |

| FSM | 2012 | 2013 | % from LY | RMI | 2012 | 2013 | % from LY |
|--------------|---------------|--------------|------------------|--------------|--------------|-------------|------------------|
| January | 753 | 681 | -9.6% | January | 44 | 49 | 11.4% |
| February | 664 | 794 | 19.6% | February | 55 | 26 | -52.7% |
| March | 779 | 755 | -3.1% | March | 170 | 74 | -56.5% |
| April | 715 | | | April | 91 | | |
| May | 903 | | | May | 85 | | |
| June | 1,093 | | | June | 83 | | |
| July | 912 | | | July | 108 | | |
| August | 1,026 | | | August | 92 | | |
| September | 749 | | | September | 126 | | |
| October | 901 | | | October | 130 | | |
| November | 722 | | | November | 100 | | |
| December | 852 | | | December | 68 | | |
| Total | 10,069 | 2,230 | | Total | 1,152 | 149 | |

| PHILIPPINES | 2012 | 2013 | % from LY | AUSTRALIA | 2012 | 2013 | % from LY |
|--------------------|---------------|--------------|------------------|------------------|--------------|-------------|------------------|
| January | 463 | 500 | 8.0% | January | 340 | 411 | 20.9% |
| February | 527 | 538 | 2.1% | February | 571 | 299 | -47.6% |
| March | 767 | 961 | 25.3% | March | 366 | 264 | -27.9% |
| April | 1,219 | | | April | 433 | | |
| May | 1,240 | | | May | 253 | | |
| June | 794 | | | June | 224 | | |
| July | 767 | | | July | 239 | | |
| August | 658 | | | August | 256 | | |
| September | 816 | | | September | 390 | | |
| October | 1,419 | | | October | 321 | | |
| November | 835 | | | November | 148 | | |
| December | 978 | | | December | 222 | | |
| Total | 10,483 | 1,999 | | Total | 3,763 | 974 | |

| CANADA | 2012 | 2013 | % from LY |
|---------------|-------------|-------------|------------------|
| January | 67 | 66 | -1.5% |
| February | 69 | 92 | 33.3% |
| March | 85 | 67 | -21.2% |
| April | 62 | | |
| May | 63 | | |
| June | 59 | | |
| July | 44 | | |
| August | 33 | | |
| September | 50 | | |
| October | 112 | | |
| November | 72 | | |
| December | 98 | | |
| Total | 814 | 225 | |

| EUROPE | 2012 | 2013 | % from LY |
|---------------|--------------|-------------|------------------|
| January | 125 | 171 | 36.8% |
| February | 130 | 195 | 50.0% |
| March | 169 | 267 | 58.0% |
| April | 168 | | |
| May | 85 | | |
| June | 119 | | |
| July | 118 | | |
| August | 155 | | |
| September | 113 | | |
| October | 168 | | |
| November | 153 | | |
| December | 180 | | |
| Total | 1,683 | 633 | |

| HONG KONG | 2012 | 2013 | % from LY |
|------------------|--------------|--------------|------------------|
| January | 747 | 886 | 18.6% |
| February | 692 | 671 | -3.0% |
| March | 622 | 696 | 11.9% |
| April | 605 | | |
| May | 647 | | |
| June | 632 | | |
| July | 648 | | |
| August | 606 | | |
| September | 630 | | |
| October | 746 | | |
| November | 999 | | |
| December | 1,035 | | |
| Total | 8,609 | 2,253 | |

| THAILAND | 2012 | 2013 | % from LY |
|-----------------|-------------|-------------|------------------|
| January | 16 | 25 | 56.3% |
| February | 32 | 55 | 71.9% |
| March | 53 | 42 | -20.8% |
| April | 29 | | |
| May | 27 | | |
| June | 38 | | |
| July | 70 | | |
| August | 18 | | |
| September | 29 | | |
| October | 24 | | |
| November | 17 | | |
| December | 30 | | |
| Total | 383 | 122 | |

| VIETNAM | 2012 | 2013 | % from LY |
|----------------|-------------|-------------|------------------|
| January | 16 | 14 | -12.5% |
| February | 14 | 4 | -71.4% |
| March | 9 | 6 | -33.3% |
| April | 3 | | |
| May | 0 | | |
| June | 17 | | |
| July | 15 | | |
| August | 3 | | |
| September | 22 | | |
| October | 6 | | |
| November | 5 | | |
| December | 5 | | |
| Total | 115 | 24 | |

| RUSSIA | 2012 | 2013 | % from LY |
|---------------|--------------|--------------|------------------|
| January | 201 | 1,074 | 434.3% |
| February | 135 | 496 | 267.4% |
| March | 302 | 761 | 152.0% |
| April | 287 | | |
| May | 282 | | |
| June | 374 | | |
| July | 427 | | |
| August | 371 | | |
| September | 308 | | |
| October | 361 | | |
| November | 421 | | |
| December | 571 | | |
| Total | 4,040 | 2,331 | |

| OTHER | 2012 | 2013 | % from LY |
|--------------|--------------|--------------|------------------|
| January | 329 | 340 | 3.3% |
| February | 388 | 440 | 13.4% |
| March | 433 | 467 | 7.9% |
| April | 328 | | |
| May | 325 | | |
| June | 361 | | |
| July | 384 | | |
| August | 368 | | |
| September | 451 | | |
| October | 486 | | |
| November | 400 | | |
| December | 382 | | |
| Total | 4,635 | 1,247 | |

| VISITOR ARRIVALS (AIR & SEA) | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | % from LY |
|---|------------------|------------------|------------------|------------------|------------------|------------------|----------------|------------------|
| January | 109,073 | 108,100 | 98,298 | 103,262 | 109,055 | 116,588 | 116,558 | 0.0% |
| February | 106,999 | 104,350 | 93,455 | 109,321 | 110,839 | 112,129 | 122,072 | 8.9% |
| March | 108,204 | 106,561 | 100,940 | 109,797 | 108,702 | 126,376 | 136,728 | 8.2% |
| April | 90,385 | 86,887 | 80,706 | 82,756 | 70,894 | 87,806 | | |
| May | 86,393 | 91,490 | 71,897 | 88,492 | 70,471 | 82,697 | | |
| June | 99,277 | 94,882 | 60,100 | 85,635 | 75,693 | 94,948 | | |
| July | 111,310 | 106,833 | 97,650 | 110,808 | 99,586 | 111,970 | | |
| August | 128,923 | 104,879 | 103,577 | 120,149 | 120,788 | 131,988 | | |
| September | 92,364 | 83,298 | 92,126 | 106,515 | 100,433 | 112,342 | | |
| October | 91,312 | 86,213 | 78,311 | 88,964 | 90,276 | 104,334 | | |
| November | 96,571 | 80,552 | 81,928 | 94,787 | 99,345 | 109,133 | | |
| December | 104,083 | 87,734 | 93,883 | 96,922 | 103,696 | 117,724 | | |
| Calendar Year Total | 1,224,894 | 1,141,779 | 1,052,871 | 1,197,408 | 1,159,778 | 1,308,035 | 375,358 | |
| from LY | 1.1% | -6.8% | -7.8% | 13.7% | -3.1% | 12.8% | | |
| Fiscal Year Total | 1,223,290 | 1,179,246 | 1,053,248 | 1,170,857 | 1,147,134 | 1,270,161 | 706,549 | |
| % from LY | 0.5% | -3.6% | -10.7% | 11.2% | -2.0% | 10.7% | | |

AIR ARRIVALS**SEA ARRIVALS**

| | 2012 | 2013 | % from LY | 2012 | 2013 | % from LY |
|--------------|------------------|----------------|------------------|--------------|--------------|------------------|
| January | 116,136 | 116,094 | 0.0% | 452 | 464 | 2.7% |
| February | 112,115 | 121,824 | 8.7% | 14 | 248 | 1671.4% |
| March | 125,318 | 135,999 | 8.5% | 1,058 | 729 | -31.1% |
| April | 87,470 | | | 336 | | |
| May | 82,230 | | | 467 | | |
| June | 94,920 | | | 28 | | |
| July | 111,890 | | | 80 | | |
| August | 131,952 | | | 36 | | |
| September | 108,728 | | | 3,614 | | |
| October | 102,330 | | | 2,004 | | |
| November | 108,900 | | | 233 | | |
| December | 116,652 | | | 1,072 | | |
| TOTAL | 1,298,641 | 373,917 | | 9,394 | 1,441 | |

Source: Civilian air & sea and Armed Forces air arrivals. Customs & Agriculture Declaration Form, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Armed Forces sea arrivals are compiled by the Navy Port Control until September 2008. Armed Forces sea arrivals by place of residence is not available. Monthly air and sea statistics illustrate Civilian and Armed Forces visitors. A detailed breakdown is available upon request. Note: *Revised, **preliminary *Does not include military sea arrivals.

| | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | % from LY |
|----------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|-----------|
| January | \$2,171,613.34 | \$1,856,616.47 | \$1,956,666.60 | \$2,021,235.50 | \$2,703,694.50 | \$2,624,702.41 | -2.9% |
| February | \$2,230,705.64 | \$2,000,489.12 | \$2,154,982.68 | \$2,416,005.07 | \$2,697,697.61 | \$2,832,715.29 | 5.0% |
| March | \$1,839,584.01 | \$1,763,475.18 | \$1,966,819.54 | \$2,304,934.86 | \$2,292,825.58 | \$2,629,475.48 | 14.7% |
| April | \$1,887,701.23 | \$1,751,672.89 | \$1,910,006.36 | \$2,062,094.17 | \$2,424,740.37 | | |
| May | \$1,599,861.56 | \$1,324,195.04 | \$1,392,834.26 | \$1,512,829.67 | \$1,710,483.38 | | |
| June | \$1,720,492.09 | \$1,235,752.19 | \$1,559,729.58 | \$1,554,241.98 | \$1,737,013.72 | | |
| July | \$1,454,972.94 | \$1,201,337.17 | \$1,624,499.48 | \$1,304,006.04 | \$1,785,387.33 | | |
| August | \$1,848,029.91 | \$1,622,792.69 | \$1,980,481.70 | \$1,980,407.69 | \$2,214,837.44 | | |
| September | \$2,417,625.56 | \$2,200,784.93 | \$2,709,544.63 | \$2,816,686.74 | \$3,155,620.48 | | |
| October | \$1,397,577.05 | \$1,451,511.24 | \$1,995,270.65 | \$1,813,320.21 | \$2,229,314.45 | | |
| November | \$1,338,695.55 | \$1,490,651.69 | \$1,248,525.32 | \$1,531,689.28 | \$1,959,839.78 | | |
| December | \$1,501,822.61 | \$1,491,700.24 | \$1,662,134.98 | \$1,644,146.64 | \$1,848,254.12 | | |
| Calendar Year Total | \$21,408,681.49 | \$19,390,978.85 | \$22,161,495.78 | \$22,961,597.85 | \$26,759,708.76 | \$8,086,893.18 | |
| % from LY | 0.8% | -9.4% | 14.3% | 3.6% | 16.5% | | |

| | FY2008 | FY2009 | FY2010 | FY2011 | FY2012 | FY2013 |
|------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| FY TOTAL | \$21,594,320.73 | \$19,195,210.89 | \$21,689,428.00 | \$22,878,372.67 | \$25,711,456.54 | \$14,124,301.53 |
| % from LY | 2.6% | -11.1% | 13.0% | 5.5% | 12.4% | |

| | | | | | | |
|---------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|
| CALENDAR YEAR HIGH MONTH: | September \$2,417,625.56 | September \$2,200,784.93 | September \$2,709,544.63 | September \$2,816,686.74 | September \$3,155,620.48 | February \$2,832,715.29 |
|---------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|

| | | | | | | |
|--------------------------|----------------------------|------------------------|----------------------------|------------------------|-----------------------|---------------------------|
| CALENDAR YEAR LOW MONTH: | November \$1,338,695.55 | July \$1,201,337.17 | November \$1,248,525.32 | July \$1,304,006.04 | May \$1,710,483.38 | January \$2,624,702.41 |
|--------------------------|----------------------------|------------------------|----------------------------|------------------------|-----------------------|---------------------------|

| | | | | | | |
|-------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|
| FISCAL YEAR HIGH MONTH: | September \$2,417,625.56 | September \$2,200,784.93 | September \$2,709,544.63 | September \$2,816,686.74 | September \$3,155,620.48 | February \$2,832,715.29 |
|-------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|

| | | | | | | |
|------------------------|---------------------------|------------------------|-----------------------|----------------------------|----------------------------|----------------------------|
| FISCAL YEAR LOW MONTH: | October \$1,319,123.14 | July \$1,201,337.17 | May \$1,392,834.26 | November \$1,248,525.32 | November \$1,531,689.28 | December \$1,848,254.12 |
|------------------------|---------------------------|------------------------|-----------------------|----------------------------|----------------------------|----------------------------|

Source: Division of Accounts, Department of Administration, Government of Guam. Note: Hotel occupancy tax collections are unaudited.