



Visitor Arrival Summary
NOVEMBER 2013 (as of December 19, 2013)

	Nov-12	Nov-13	% from LY
Civilian Air Arrivals ^a	107,624	105,666	-1.8%
Civilian Sea Arrivals ^a	233	49	-79.0%
Armed Forces Air Arrivals ^a	1,276	1,765	38.3%
Armed Forces Sea Arrivals ^a	n.a.	n.a.	n.a.
TOTAL VISITOR ARRIVALS	109,133	107,480	-1.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-12	Nov-13	% from LY
JAPAN	77,659	67,357	-13.3%
Kanto (Tokyo)	35,684	29,266	-18.0%
Chubu (Nagoya)	9,928	8,703	-12.3%
Kinki (Osaka)	15,174	14,942	-1.5%
Koshinetsu	3,033	2,964	-2.3%
Hokuriko	1,115	1,058	-5.1%
Tohoku	3,368	2,662	-21.0%
Kyushu	2,813	2,326	-17.3%
Chugoku	2,107	2,163	2.7%
Hokkaido	1,555	1,391	-10.5%
Shikoku	1,169	883	-24.5%
Okinawa/Miya	304	483	58.9%
Other	1,409	516	-63.4%
KOREA	17,696	23,967	35.4%
Seoul	8,757	11,466	30.9%
Incheon	1,106	1,493	35.0%
Chungbuk	234	490	109.4%
Chungnam	562	769	36.8%
Gangwon	165	320	93.9%
Jeonbuk	250	325	30.0%
Gyeonbuk	503	810	61.0%
Gyeonggi	3,824	5,440	42.3%
Jeonnam	337	504	49.6%
Gyeongnam	1,162	1,566	34.8%
Other	796	784	-1.5%
TAIWAN	2,951	2,996	1.5%
Taipei	1,606	1,692	5.4%
Kaohsiung	231	251	8.7%
Taichung	506	504	-0.4%
Taoyuan, Miaoli, Hsinehu	288	306	6.3%
Other	320	243	-24.1%
CHINA	397	693	74.6%
Beijing	47	145	208.5%
Shanghai	98	127	29.6%
Guangzhou	47	50	6.4%
Other	205	371	81.0%
U.S. MAINLAND	3,746	3,967	5.9%
HAWAII	913	974	6.7%
CNMI	1,454	1,614	11.0%
PALAU	212	203	-4.2%
FSM	722	756	4.7%
RMI	100	87	-13.0%
PHILIPPINES	835	1,297	55.3%
AUSTRALIA	148	260	75.7%
CANADA	72	147	104.2%
EUROPE	153	186	21.6%
HONG KONG	999	947	-5.2%
THAILAND	17	22	29.4%
VIETNAM	5	2	-60.0%
RUSSIA	421	1,472	249.6%
OTHER/UNKNOWN	400	484	21.0%

VISITOR INDUSTRY STATISTICS

	Nov-12	Nov-13	% from LY
JGTA^b Air Arrivals	70,264	61,661	-12.2%
Hotel Occupancy Taxes^c	\$1,959,839.78	\$1,621,240.19	-17.3%
Weighted Hotel Occupancy Rate^d	84%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$113	n.a.	n.a.

Guam Visitors Bureau

NOVEMBER 2013 Visitor Arrival Summary

Calendar Year-to-Date 2012/13 • Fiscal Year-to-Date 2013/14

as of December 19, 2013

	CYTD 2012 (Jan '12 - Nov '12)	CYTD 2013 (Jan '13 - Nov '13)	% from LY	FYTD 2013 (Oct '12 - Nov '12)	FYTD 2014 (Oct '13 - Nov '13)	% from LY
Air Arrivals ^a	1,181,989	1,210,685	2.4%	211,230	208,080	-1.5%
Sea Arrivals ^a	8,322	5,224	-37.2%	2,237	1,355	-39.4%
TOTAL VISITOR ARRIVALS	1,190,311	1,215,909	2.2%	213,467	209,435	-1.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2012 (Jan '12 - Nov '12)	CYTD 2013 (Jan '13 - Nov '13)	% from LY	FYTD 2013 (Oct '12 - Nov '12)	FYTD 2014 (Oct '13 - Nov '13)	% from LY
JAPAN	848,499	817,323	-3.7%	148,271	134,231	-9.5%
Kanto (Tokyo)	428,122	404,855	-5.4%	71,149	61,288	-13.9%
Chubu (Nagoya)	163,068	156,913	-3.8%	27,498	27,895	1.4%
Kinki (Osaka)	21,261	21,553	1.4%	4,633	4,800	3.6%
Koshinetsu	11,125	10,826	-2.7%	1,973	2,014	2.1%
Hokuriku	28,076	27,817	-0.9%	5,906	5,218	-11.6%
Kyushu	26,975	29,036	7.6%	5,042	4,657	-7.6%
Chugoku	23,568	23,446	-0.5%	4,668	4,672	0.1%
Hokkaido	16,787	15,251	-9.1%	3,132	2,471	-21.1%
Shikoku	11,333	10,522	-7.2%	2,121	1,807	-14.8%
Okinawa/Miya	6,642	3,829	-42.4%	747	786	5.2%
Other	7,543	10,586	40.3%	2,871	731	-74.5%
KOREA	161,365	220,782	36.8%	33,818	43,214	27.8%
Seoul	83,189	108,299	30.2%	16,804	20,485	21.9%
Incheon	9,791	13,115	33.9%	2,239	2,827	26.3%
Chungbuk	2,253	3,444	52.9%	496	776	56.5%
Chungnam	5,304	7,432	40.1%	1,122	1,497	33.4%
Gangwon	1,730	2,514	45.3%	347	577	66.3%
Jeonbuk	2,112	2,827	33.9%	387	593	53.2%
Gyeongbuk	4,448	6,705	50.7%	1,025	1,489	45.3%
Gyeonggi	35,634	48,515	36.1%	7,422	9,859	32.8%
Jeonnam	3,049	4,633	52.0%	645	980	51.9%
Gyeongnam	8,217	14,410	75.4%	1,802	2,708	50.3%
Other	5,638	8,888	57.6%	1,529	1,423	-6.9%
TAIWAN	45,608	44,832	-1.7%	6,639	7,103	7.0%
Taipei	26,944	24,924	-7.5%	3,635	4,061	11.7%
Kaohsiung	3,214	3,200	-0.4%	573	584	1.9%
Taichung	7,003	7,563	8.0%	1,107	1,286	16.2%
Taoyuan, Miaoli, Hsinehu	4,796	4,620	-3.7%	637	644	1.1%
Other	3,651	4,525	23.9%	687	528	-23.1%
CHINA	8,461	10,634	25.7%	1,484	2,212	49.1%
Beijing	2,022	2,708	33.9%	182	552	203.3%
Shanghai	2,822	3,157	11.9%	431	752	74.5%
Guangzhou	467	853	82.7%	119	161	35.3%
Other	3,150	3,916	24.3%	752	747	-0.7%
U.S. MAINLAND	47,578	44,632	-6.2%	7,489	6,988	-6.7%
HAWAII	10,535	8,871	-15.8%	1,784	1,747	-2.1%
CNMI	15,425	14,628	-5.2%	2,660	2,675	0.6%
PALAU	3,193	2,656	-16.8%	539	400	-25.8%
FSM	9,217	9,037	-2.0%	1,623	1,460	-10.0%
RMI	1,084	789	-27.2%	230	184	-20.0%
PHILIPPINES	9,505	9,835	3.5%	2,254	2,503	11.0%
AUSTRALIA	3,541	3,064	-13.5%	469	490	4.5%
CANADA	716	895	25.0%	184	216	17.4%
EUROPE	1,503	1,895	26.1%	321	295	-8.1%
HONG KONG	7,574	7,751	2.3%	1,745	1,595	-8.6%
THAILAND	353	361	2.3%	41	50	22.0%
VIETNAM	110	90	-18.2%	11	14	27.3%
RUSSIA	3,469	6,669	92.2%	782	1,888	141.4%
OTHER/UNKNOWN	4,253	5,941	39.7%	886	815	-8.0%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	754,208	727,020	-3.6%	133,813	123,099	-8.0%
Hotel Occupancy Taxes^c	\$25,254,473.29	\$26,469,291.01	4.8%	\$4,189,154.23	\$3,900,503.15	-6.9%
Weighted Hotel Occupancy Rate^d	81%	n.a.	n.a.	82%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$122	n.a.	n.a.	\$114	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association