

	Sep-13	Sep-14	% from LY
Civilian Air Arrivals <sup>a</sup>	106,585	104,688 <sup>R</sup>	-1.8%
Civilian Sea Arrivals <sup>a</sup>	50	136	172.0%
Armed Forces Air Arrivals <sup>a</sup>	2,000	4,546	127.3%
Armed Forces Sea Arrivals <sup>a</sup>	n.a.	3,161 <sup>R</sup>	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>108,635</b>	<b>112,531 <sup>R</sup></b>	<b>3.6%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	Sep-13	Sep-14	% from LY
<b>JAPAN</b>	<b>73,493</b>	<b>68,409</b>	<b>-6.9%</b>
Kanto (Tokyo)	39,793	34,352	-13.7%
Chubu (Nagoya)	7,810	8,627	10.5%
Kinki (Osaka)	14,876	12,060	-18.9%
Koshinetsu	1,692	1,826	7.9%
Hokuriko	653	846	29.6%
Tohoku	1,975	2,029	2.7%
Kyushu	2,449	3,197	30.5%
Chugoku	1,778	2,047	15.1%
Hokkaido	974	1,054	8.2%
Shikoku	908	803	-11.6%
Okinawa/Miya	420	837	99.3%
Other	165	731	343.0%
<b>KOREA</b>	<b>19,689</b>	<b>23,657</b>	<b>20.2%</b>
Seoul	9,851	10,798	9.6%
Incheon	1,212	1,526	25.9%
Chungbuk	285	394	38.2%
Chungnam	715	851	19.0%
Gangwon	121	248	105.0%
Jeonbuk	207	308	48.8%
Gyeonbuk	560	827	47.7%
Gyeonggi	4,396	5,690	29.4%
Jeonnam	392	440	12.2%
Gyeongnam	1,336	1,829	36.9%
Other	614	746	21.5%
<b>TAIWAN</b>	<b>4,949</b>	<b>3,408</b>	<b>-31.1%</b>
Taipei	2,976	2,121	-28.7%
Kaohsiung	332	173	-47.9%
Taichung	872	643	-26.3%
Taoyuan, Miaoli, Hsinehu	541	360	-33.5%
Other	228	111	-51.3%
<b>CHINA <sup>R</sup></b>	<b>873</b>	<b>1,656</b>	<b>89.7%</b>
Beijing	344	683	98.5%
Shanghai	168	335	99.4%
Guangzhou	88	124	40.9%
Other	273	514	88.3%
<b>U.S. MAINLAND</b>	<b>4,086</b>	<b>6,532</b>	<b>59.9%</b>
<b>HAWAII</b>	<b>910</b>	<b>1,251</b>	<b>37.5%</b>
<b>CNMI</b>	<b>1,000</b>	<b>937</b>	<b>-6.3%</b>
<b>PALAU</b>	<b>198</b>	<b>175</b>	<b>-82.5%</b>
<b>FSM</b>	<b>825</b>	<b>684</b>	<b>-17.1%</b>
<b>RMI</b>	<b>86</b>	<b>44</b>	<b>-48.8%</b>
<b>PHILIPPINES</b>	<b>725</b>	<b>753</b>	<b>3.9%</b>
<b>AUSTRALIA</b>	<b>283</b>	<b>351</b>	<b>24.0%</b>
<b>CANADA</b>	<b>91</b>	<b>29</b>	<b>-68.1%</b>
<b>EUROPE</b>	<b>110</b>	<b>96</b>	<b>-12.7%</b>
<b>HONG KONG</b>	<b>629</b>	<b>610</b>	<b>-3.0%</b>
<b>THAILAND</b>	<b>36</b>	<b>16</b>	<b>-55.6%</b>
<b>VIETNAM</b>	<b>15</b>	<b>6</b>	<b>-60.0%</b>
<b>RUSSIA</b>	<b>238</b>	<b>196</b>	<b>-17.6%</b>
<b>OTHER/UNKNOWN</b>	<b>349</b>	<b>424</b>	<b>21.5%</b>

#### VISITOR INDUSTRY STATISTICS

	Sep-13	Sep-14	% from LY
JGTA <sup>b</sup> Air Arrivals	67,180	60,742	-9.6%
Hotel Occupancy Taxes <sup>c</sup>	\$3,313,955.15	\$2,893,515.37	-12.7%
Weighted Hotel Occupancy Rate <sup>d</sup>	74%	n.a.	n.a.
Weighted Hotel Room Rate <sup>d</sup>	\$123	n.a.	n.a.

**Guam Visitors Bureau**  
**September 2014 Visitor Arrival Summary**  
**Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2013/14**

	CYTD 2013 (Jan - Sep '13)	CYTD 2014 (Jan - Sep '14)	% from LY	FYTD 2013 (Oct '12 - Sep '13)	FYTD 2014 (Oct '13 - Sep '14)	% from LY
Air Arrivals <sup>a</sup>	1,002,605	1,005,801	0.3%	1,330,487	1,331,957	0.1%
Sea Arrivals <sup>a</sup>	3,869	7,347	89.9%	7,178	9,214	28.4%
<b>TOTAL VISITOR ARRIVALS</b>	<b>1,006,474</b>	<b>1,013,148</b>	<b>0.7%</b>	<b>1,337,665</b>	<b>1,341,171</b>	<b>0.3%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	CYTD 2013 (Jan - Sep '13)	CYTD 2014 (Jan - Sep '14)	% from LY	FYTD 2013 (Oct '12 - Sep '13)	FYTD 2014 (Oct '13 - Sep '14)	% from LY
<b>JAPAN</b>	<b>683,092</b>	<b>615,804</b>	<b>-9.9%</b>	<b>912,093</b>	<b>825,830</b>	<b>-9.5%</b>
Kanto (Tokyo)	343,567	297,742	-13.3%	450,752	390,977	-13.3%
Chubu (Nagoya)	84,797	82,066	-3.2%	114,563	110,475	-3.6%
Kinki (Osaka)	129,018	116,925	-9.4%	173,739	161,539	-7.0%
Koshinetsu	16,753	14,702	-12.2%	23,891	22,374	-6.3%
Hokuriko	8,812	8,908	1.1%	11,918	11,943	0.2%
Tohoku	22,599	19,770	-12.5%	31,251	27,842	-10.9%
Kyushu	24,379	26,722	9.6%	32,612	34,611	6.1%
Chugoku	18,774	18,022	-4.0%	25,848	25,440	-1.6%
Hokkaido	12,780	12,065	-5.6%	17,266	15,986	-7.4%
Shikoku	8,715	8,323	-4.5%	12,118	11,374	-6.1%
Okinawa/Miya	3,043	3,684	21.1%	4,021	4,913	22.2%
Other	9,855	6,875	-30.2%	14,114	8,356	-40.8%
<b>KOREA</b>	<b>177,568</b>	<b>225,350</b>	<b>26.9%</b>	<b>232,850</b>	<b>293,437</b>	<b>26.0%</b>
Seoul	87,814	106,406	21.2%	115,315	138,686	20.3%
Incheon	10,288	13,829	34.4%	13,667	18,197	33.1%
Chungbuk	2,668	3,667	37.4%	3,456	4,894	41.6%
Chungnam	5,935	7,930	33.6%	7,795	10,322	32.4%
Gangwon	1,937	2,333	20.4%	2,442	3,180	30.2%
Jeonbuk	2,234	3,191	42.8%	2,854	4,135	44.9%
Gyeonbuk	5,216	7,364	41.2%	6,904	9,899	43.4%
Gyeonggi	38,656	49,904	29.1%	50,965	65,286	28.1%
Jeonnam	3,653	4,695	28.5%	4,712	6,206	31.7%
Gyeongnam	11,702	17,177	46.8%	14,754	21,450	45.4%
Other	7,465	8,854	18.6%	9,986	11,182	12.0%
<b>TAIWAN</b>	<b>37,729</b>	<b>40,000</b>	<b>6.0%</b>	<b>47,904</b>	<b>50,924</b>	<b>6.3%</b>
Taipei	20,863	21,911	5.0%	26,577	28,001	5.4%
Kaohsiung	2,616	2,516	-3.8%	3,377	3,409	0.9%
Taichung	6,277	7,028	12.0%	7,911	9,019	14.0%
Taoyuan, Miaoli, Hsinehu	3,976	5,292	33.1%	4,952	6,342	28.1%
Other	3,997	3,253	-18.6%	5,087	4,153	-18.4%
<b>CHINA</b>	<b>8,422</b>	<b>11,744</b>	<b>39.4%</b>	<b>10,384</b>	<b>14,547</b>	<b>40.1%</b>
Beijing	2,156	3,959	83.6%	2,431	4,609	89.6%
Shanghai	2,405	2,476	3.0%	3,021	3,399	12.5%
Guangzhou	692	922	33.2%	817	1,150	40.8%
Other	3,169	4,387	38.4%	4,115	5,389	31.0%
<b>U.S. MAINLAND</b>	<b>37,644</b>	<b>42,100</b>	<b>11.8%</b>	<b>48,876</b>	<b>53,292</b>	<b>9.0%</b>
<b>HAWAII</b>	<b>7,124</b>	<b>10,237</b>	<b>43.7%</b>	<b>9,670</b>	<b>12,859</b>	<b>33.0%</b>
<b>CNMI</b>	<b>11,953</b>	<b>11,265</b>	<b>-5.8%</b>	<b>15,905</b>	<b>15,466</b>	<b>-2.8%</b>
<b>PALAU</b>	<b>2,256</b>	<b>2,257</b>	<b>0.0%</b>	<b>3,021</b>	<b>2,936</b>	<b>-2.8%</b>
<b>FSM</b>	<b>7,577</b>	<b>6,923</b>	<b>-8.6%</b>	<b>10,052</b>	<b>9,188</b>	<b>-8.6%</b>
<b>RMI</b>	<b>605</b>	<b>621</b>	<b>2.6%</b>	<b>903</b>	<b>895</b>	<b>-0.9%</b>
<b>PHILIPPINES</b>	<b>7,332</b>	<b>8,154</b>	<b>11.2%</b>	<b>10,564</b>	<b>11,742</b>	<b>11.2%</b>
<b>AUSTRALIA</b>	<b>2,574</b>	<b>3,065</b>	<b>19.1%</b>	<b>3,265</b>	<b>3,830</b>	<b>17.3%</b>
<b>CANADA</b>	<b>679</b>	<b>614</b>	<b>-9.6%</b>	<b>961</b>	<b>1,031</b>	<b>7.3%</b>
<b>EUROPE</b>	<b>1,600</b>	<b>1,345</b>	<b>-15.9%</b>	<b>2,101</b>	<b>1,876</b>	<b>-10.7%</b>
<b>HONG KONG</b>	<b>6,156</b>	<b>5,904</b>	<b>-4.1%</b>	<b>8,936</b>	<b>8,605</b>	<b>-3.7%</b>
<b>THAILAND</b>	<b>311</b>	<b>315</b>	<b>1.3%</b>	<b>382</b>	<b>400</b>	<b>4.7%</b>
<b>VIETNAM</b>	<b>76</b>	<b>75</b>	<b>-1.3%</b>	<b>92</b>	<b>100</b>	<b>8.7%</b>
<b>RUSSIA</b>	<b>4,781</b>	<b>14,988</b>	<b>213.5%</b>	<b>6,134</b>	<b>18,291</b>	<b>198.2%</b>
<b>OTHER/UNKNOWN</b>	<b>5,126</b>	<b>5,040</b>	<b>-1.7%</b>	<b>6,394</b>	<b>6,708</b>	<b>4.9%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>603,921</b>	<b>542,141</b>	<b>-10.2%</b>	<b>807,268</b>	<b>730,061</b>	<b>-9.6%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$22,568,787.86</b>	<b>\$25,777,433.15</b>	<b>14.2%</b>	<b>\$28,606,196.21</b>	<b>\$33,224,057.66</b>	<b>16.1%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>77%</b>	<b>n.a.</b>	<b>n.a.</b>	<b>79%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$134</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$131</b>	<b>n.a.</b>	<b>n.a.</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association