



	Apr-14	Apr-15	% from LY
Civilian Air Arrivals ^a	95,467	94,835	-0.7%
Civilian Sea Arrivals ^a	2,110	229	-89.1%
Armed Forces Air Arrivals ^a	1,182	949	-19.7%
Armed Forces Sea Arrivals ^a	63	228	261.9%
TOTAL VISITOR ARRIVALS	98,822	96,241	-2.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-14	Apr-15	% from LY
JAPAN	56,313	52,393	-7.0%
Kanto (Tokyo)	26,217	25,331	-3.4%
Chubu (Nagoya)	9,158	8,864	-3.2%
Kinki (Osaka)	10,443	9,338	-10.6%
Koshinetsu	1,202	1,034	-14.0%
Hokuriku	1,087	629	-42.1%
Tohoku	1,579	1,637	3.7%
Kyushu	2,216	2,226	0.5%
Chugoku	1,426	1,239	-13.1%
Hokkaido	1,178	1,082	-8.1%
Shikoku	689	620	-10.0%
Okinawa/Miya	269	270	0.4%
Other	849	123	-85.5%
KOREA	23,640	28,381	20.1%
Seoul	10,675	12,351	15.7%
Incheon	1,409	1,825	29.5%
Chungbuk	449	434	-3.3%
Chungnam	943	910	-3.5%
Gangwon	257	369	43.6%
Jeonbuk	383	396	3.4%
Gyeongbuk	911	931	2.2%
Gyeonggi	5,171	6,469	25.1%
Jeonnam	544	672	23.5%
Gyeongnam	1,929	3,107	61.1%
Other	969	917	-5.4%
TAIWAN	3,178	2,959	-6.9%
Taipei	1,754	1,595	-9.1%
Kaohsiung	172	245	42.4%
Taichung	591	590	-0.2%
Taoyuan, Miaoli, Hsinehu	348	364	4.6%
Other	313	165	-47.3%
CHINA	706	1,116	58.1%
Beijing	164	242	47.6%
Shanghai	145	406	180.0%
Guangzhou	63	65	3.2%
Other	334	403	20.7%
U.S. MAINLAND	4,004	4,585	14.5%
HAWAII	1,341	1,186	-11.6%
CNMI	1,316	1,027	-22.0%
PALAU	254	245	-3.5%
FSM	758	722	-4.7%
RMI	88	73	-17.0%
PHILIPPINES	1,341	1,390	3.7%
AUSTRALIA	373	193	-48.3%
CANADA	64	78	21.9%
EUROPE	175	131	-25.1%
HONG KONG	718	720	0.3%
THAILAND	40	39	-2.5%
VIETNAM	15	18	20.0%
RUSSIA	1,729	218	-87.4%
OTHER/UNKNOWN	596	310	-48.0%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	49,036	44,757	-8.7%
Hotel Occupancy Taxes ^c	\$3,204,080.33	\$ 2,811,804.06	-12.2%
Weighted Hotel Occupancy Rate ^d	72%	65%	-9.7%
Weighted Hotel Room Rate ^d	\$136	\$ 149	9.6%

Guam Visitors Bureau
April 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Apr '14)	CYTD 2015 (Jan - Apr '15)	% from LY	FYTD 2014 (Oct '14 - Apr '15)	FYTD 2015 (Oct '14 - Apr '15)	% from LY
Air Arrivals ^a	460,796	471,606	2.3%	786,952	796,526	1.2%
Sea Arrivals ^a	3,388	1,550	-54.3%	5,255	6,574	25.1%
TOTAL VISITOR ARRIVALS	464,184	473,156	1.9%	792,207	803,100	1.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Apr '14)	CYTD 2015 (Jan - Apr '15)	% from LY	FYTD 2014 (Oct '14 - Apr '15)	FYTD 2015 (Oct '14 - Apr '15)	% from LY
JAPAN	293,496	279,292	-4.8%	503,522	474,344	-5.8%
Kanto (Tokyo)	133,703	128,906	-3.6%	226,938	217,678	-4.1%
Chubu (Nagoya)	40,446	39,247	-3.0%	68,855	66,031	-4.1%
Kinki (Osaka)	57,634	56,129	-2.6%	102,248	96,465	-5.7%
Koshinetsu	8,057	6,556	-18.6%	15,729	12,452	-20.8%
Hokuriku	4,707	3,995	-15.1%	7,742	6,342	-18.1%
Tohoku	10,816	9,798	-9.4%	18,888	17,235	-8.8%
Kyushu	12,804	14,483	13.1%	20,693	21,998	6.3%
Chugoku	8,841	7,862	-11.1%	16,259	14,614	-10.1%
Hokkaido	7,334	6,072	-17.2%	11,255	10,043	-10.8%
Shikoku	3,948	3,903	-1.1%	6,999	7,064	0.9%
Okinawa/Miya	1,316	1,518	15.3%	2,545	2,688	5.6%
Other	3,890	823	-78.8%	5,371	1,734	-67.7%
KOREA	97,135	126,337	30.1%	165,222	209,024	26.5%
Seoul	45,794	54,820	19.7%	78,074	91,756	17.5%
Incheon	5,936	8,089	36.3%	10,304	13,460	30.6%
Chungbuk	1,738	2,189	25.9%	2,965	3,694	24.6%
Chungnam	3,630	4,757	31.0%	6,022	8,080	34.2%
Gangwon	1,262	1,917	51.9%	2,109	2,887	36.9%
Jeonbuk	1,582	2,221	40.4%	2,526	3,404	34.8%
Gyeonbuk	3,189	4,529	42.0%	5,724	7,290	27.4%
Gyeonggi	21,350	28,225	32.2%	36,732	47,997	30.7%
Jeonnam	2,267	3,163	39.5%	3,778	4,941	30.8%
Gyeongnam	6,496	11,916	83.4%	10,769	18,343	70.3%
Other	3,891	4,511	15.9%	6,219	7,172	15.3%
TAIWAN	15,202	13,616	-10.4%	26,126	22,752	-12.9%
Taipei	8,157	7,539	-7.6%	14,247	12,923	-9.3%
Kaohsiung	1,038	994	-4.2%	1,931	1,580	-18.2%
Taichung	2,600	2,436	-6.3%	4,591	3,988	-13.1%
Taoyuan, Miaoli, Hsinehu	1,921	1,778	-7.4%	2,971	2,887	-2.8%
Other	1,486	869	-41.5%	2,386	1,374	-42.4%
CHINA	5,475	8,814	61.0%	8,278	13,350	61.3%
Beijing	1,406	1,799	28.0%	2,056	3,149	53.2%
Shanghai	1,353	2,747	103.0%	2,276	4,104	80.3%
Guangzhou	345	468	35.7%	573	710	23.9%
Other	2,371	3,800	60.3%	3,373	5,387	59.7%
U.S. MAINLAND	17,395	19,329	11.1%	28,587	32,421	13.4%
HAWAII	4,216	4,725	12.1%	6,838	8,059	17.9%
CNMI	5,133	4,041	-21.3%	9,334	7,537	-19.3%
PALAU	851	884	3.9%	1,530	1,770	15.7%
FSM	2,712	2,968	9.4%	4,977	5,261	5.7%
RMI	271	304	12.2%	545	506	-7.2%
PHILIPPINES	3,696	3,768	1.9%	7,284	7,693	5.6%
AUSTRALIA	1,544	1,127	-27.0%	2,309	1,926	-16.6%
CANADA	340	359	5.6%	757	617	-18.5%
EUROPE	763	590	-22.7%	1,294	1,107	-14.5%
HONG KONG	2,799	2,637	-5.8%	5,500	4,913	-10.7%
THAILAND	164	142	-13.4%	249	211	-15.3%
VIETNAM	39	52	33.3%	64	83	29.7%
RUSSIA	7,129	1,312	-81.6%	10,432	2,617	-74.9%
OTHER/UNKNOWN	2,436	1,309	-46.3%	4,104	2,335	-43.1%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	261,970	249,478	-4.8%	449,890	424,728	-5.6%
Hotel Occupancy Taxes^c	\$13,884,224.38	\$13,472,695.83	-3.0%	\$20,201,189.75	\$21,486,507.37	6.4%
Weighted Hotel Occupancy Rate^d	84%	77%	-8.3%	78%	74%	-5.1%
Weighted Hotel Room Rate^d	\$150	\$ 161	7.3%	\$143	155%	-98.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
APRIL 2015**

APRIL	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total (April 1-16)
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	
TOTAL CIVIL AIR	3,596	4,086	3,966	3,318	3,377	2,990	2,421	2,720	3,447	3,659	3,343	3,172	3,345	2,515	2,673	3,181	51,809
Japan	2,219	2,127	2,494	1,955	1,787	1,818	1,412	1,555	1,822	2,184	1,930	1,650	2,025	1,406	1,366	1,483	29,233
Korea	853	1,108	995	945	937	855	599	711	1,111	1,185	792	938	939	692	769	1,251	14,680
Taiwan	213	304	1	2	229	2	4	177	145	-	5	201	2	1	198	64	1,548
China, P.R.C.	8	23	73	41	21	68	18	7	17	83	21	28	39	27	6	23	503
U.S. Mainland	109	124	217	154	133	109	116	116	95	86	324	125	153	192	138	184	2,375
Hawaii	33	43	33	10	45	37	43	19	22	14	37	63	57	28	30	42	556
CNMI	34	49	82	19	23	59	42	31	49	60	38	40	47	28	32	25	658
Palau	-	14	8	17	1	11	7	-	12	5	4	2	21	3	13	8	126
FSM	1	61	-	18	25	5	23	17	25	8	40	20	26	35	17	27	348
RMI	-	-	1	7	6	-	-	2	3	3	1	1	-	2	4	5	35
Philippines	98	113	22	54	31	5	31	44	78	10	45	21	10	35	64	24	685
Australia	9	-	5	4	18	2	1	19	8	-	12	12	11	-	9	1	111
Canada	-	7	3	4	3	1	3	2	5	-	3	4	1	5	1	8	50
Europe	4	12	9	5	-	4	2	1	4	3	3	10	2	-	2	4	65
Hong Kong	5	62	7	78	98	1	100	7	40	3	72	7	1	18	4	14	517
Thailand	4	1	-	-	1	1	-	1	-	-	3	9	-	-	7	-	27
Vietnam	-	-	-	-	-	-	-	-	-	1	-	7	-	-	-	-	8
Russia	1	10	2	2	9	-	3	4	5	6	6	17	1	22	1	9	98
Other	5	28	14	3	10	12	17	7	6	8	7	17	10	21	12	9	186

Note: April 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
APRIL 2015**

APRIL	17	18	19	20	21 ^r	22	23	24	25	26 ^r	27	28	29	30	Total
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	
TOTAL CIV' AIR	3,651	3,151	3,507	3,014	2,191	2,648	3,282	2,685	2,998	2,846	2,426	2,629	3,693	4,305	94,835
Japan	2,164	1,895	1,606	1,655	1,142	1,394	1,585	1,240	1,677	1,176	1,044	1,553	2,361	2,452	52,177
Korea	1,209	910	994	1,027	748	740	1,154	1,197	909	1,040	1,023	711	813	1,215	28,370
Taiwan	2	2	295	2	1	225	199	-	4	252	-	-	212	217	2,959
China, P.R.C.	47	49	22	65	16	33	23	34	42	43	73	49	40	77	1,116
U.S. Mainland	104	114	245	86	107	114	102	93	132	110	110	116	71	127	4,006
Hawaii	18	27	75	64	29	41	45	45	25	34	29	32	14	28	1,062
CNMI	57	13	22	19	31	16	38	28	17	21	25	21	18	41	1,025
Palau	7	2	8	10	2	-	18	19	11	3	14	7	2	16	245
FSM	11	41	47	23	25	21	39	2	35	22	26	33	33	16	722
RMI	-	3	4	2	3	-	11	4	4	2	-	3	-	2	73
Philippines	4	29	116	34	31	28	31	4	103	72	57	43	89	55	1,381
Australia	9	2	15	1	3	6	3	-	10	14	1	1	11	6	193
Canada	-	5	6	2	1	4	-	2	-	1	1	2	3	1	78
Europe	1	2	18	7	10	-	4	1	4	10	2	3	4	-	131
Hong Kong	1	51	3	-	28	10	15	1	11	12	5	36	8	22	720
Thailand	1	-	2	3	1	2	-	1	-	2	-	-	-	-	39
Vietnam	-	-	1	-	5	-	-	-	-	-	-	-	4	-	18
Russia	13	2	19	3	-	1	8	2	3	17	13	15	4	20	218
Other	3	4	9	11	8	13	7	12	11	15	3	4	6	10	302

Note: April 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL COMPARISON APRIL 2015

APRIL	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,461	895	3,356	2,219	1,377	3,596	-9.8%	53.9%	7.2%
2	3,025	1,087	4,112	2,127	1,959	4,086	-29.7%	80.2%	-0.6%
3 ^r	2,491	1,673	4,164	2,494	1,472	3,966	0.1%	-12.0%	-4.8%
4	2,270	1,447	3,717	1,955	1,363	3,318	-13.9%	-5.8%	-10.7%
5	2,031	1,277	3,308	1,787	1,590	3,377	-12.0%	24.5%	2.1%
6	1,696	1,482	3,178	1,818	1,172	2,990	7.2%	-20.9%	-5.9%
7	1,747	1,336	3,083	1,412	1,009	2,421	-19.2%	-24.5%	-21.5%
8	1,281	1,130	2,411	1,555	1,165	2,720	21.4%	3.1%	12.8%
9 ^r	1,057	1,250	2,307	1,822	1,625	3,447	72.4%	30.0%	49.4%
10	1,710	1,563	3,273	2,184	1,475	3,659	27.7%	-5.6%	11.8%
11 ^r	2,357	1,473	3,830	1,930	1,413	3,343	-18.1%	-4.1%	-12.7%
12	2,130	1,168	3,298	1,650	1,522	3,172	-22.5%	30.3%	-3.8%
13	1,804	1,387	3,191	2,025	1,320	3,345	12.3%	-4.8%	4.8%
14	1,996	1,286	3,282	1,406	1,109	2,515	-29.6%	-13.8%	-23.4%
15	1,919	956	2,875	1,366	1,307	2,673	-28.8%	36.7%	-7.0%
16	1,522	1,251	2,773	1,483	1,698	3,181	-2.6%	35.7%	14.7%
17	1,640	1,719	3,359	2,164	1,487	3,651	32.0%	-13.5%	8.7%
18	2,111	1,277	3,388	1,895	1,256	3,151	-10.2%	-1.6%	-7.0%
19	2,162	1,267	3,429	1,606	1,901	3,507	-25.7%	50.0%	2.3%
20	1,636	1,641	3,277	1,655	1,359	3,014	1.2%	-17.2%	-8.0%
21 ^r	1,765	1,386	3,151	1,142	1,049	2,191	-35.3%	-24.3%	-30.5%
22	1,321	1,002	2,323	1,394	1,254	2,648	5.5%	25.1%	14.0%
23	1,128	1,257	2,385	1,585	1,697	3,282	40.5%	35.0%	37.6%
24	1,438	1,495	2,933	1,240	1,445	2,685	-13.8%	-3.3%	-8.5%
25	1,928	1,289	3,217	1,677	1,321	2,998	-13.0%	2.5%	-6.8%
26 ^r	2,354	1,261	3,615	1,176	1,670	2,846	-50.0%	32.4%	-21.3%
27	2,169	1,616	3,785	1,044	1,382	2,426	-51.9%	-14.5%	-35.9%
28	1,683	1,260	2,943	1,553	1,076	2,629	-7.7%	-14.6%	-10.7%
29	1,877	849	2,726	2,361	1,332	3,693	25.8%	56.9%	35.5%
30	1,486	1,293	2,779	2,452	1,853	4,305	65.0%	43.3%	54.9%
Total	56,195	39,273	95,468	52,177	42,658	94,835	-7.2%	8.6%	-0.7%

Note: April daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date ^r Revised



**DAILY ARRIVAL COMPARISON BY DAY
APRIL 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	APR	Japan	Other	Total	Day	APR	Japan	Other	Total	Japan	Other	Total
Tue	1	2,461	895	3,356								
Wed	2	3,025	1,087	4,112	Wed	1	2,219	1,377	3,596	-26.6%	26.7%	-12.5%
Thu	3	2,491	1,673	4,164	Thu	2	2,127	1,959	4,086	-14.6%	17.1%	-1.9%
Fri	4	2,270	1,447	3,717	Fri	3 ^r	2,494	1,472	3,966	9.9%	1.7%	6.7%
Sat	5	2,031	1,277	3,308	Sat	4	1,955	1,363	3,318	-3.7%	6.7%	0.3%
Sun	6	1,696	1,482	3,178	Sun	5	1,787	1,590	3,377	5.4%	7.3%	6.3%
Mon	7	1,747	1,336	3,083	Mon	6	1,818	1,172	2,990	4.1%	-12.3%	-3.0%
Tue	8	1,281	1,130	2,411	Tue	7	1,412	1,009	2,421	10.2%	-10.7%	0.4%
Wed	9	1,057	1,250	2,307	Wed	8	1,555	1,165	2,720	47.1%	-6.8%	17.9%
Thu	10	1,710	1,563	3,273	Thu	9 ^r	1,822	1,625	3,447	6.5%	4.0%	5.3%
Fri	11	2,357	1,473	3,830	Fri	10	2,184	1,475	3,659	-7.3%	0.1%	-4.5%
Sat	12	2,130	1,168	3,298	Sat	11 ^r	1,930	1,413	3,343	-9.4%	21.0%	1.4%
Sun	13	1,804	1,387	3,191	Sun	12	1,650	1,522	3,172	-8.5%	9.7%	-0.6%
Mon	14	1,996	1,286	3,282	Mon	13	2,025	1,320	3,345	1.5%	2.6%	1.9%
Tue	15	1,919	956	2,875	Tue	14	1,406	1,109	2,515	-26.7%	16.0%	-12.5%
Wed	16	1,522	1,251	2,773	Wed	15	1,366	1,307	2,673	-10.2%	4.5%	-3.6%
Thu	17	1,640	1,719	3,359	Thu	16	1,483	1,698	3,181	-9.6%	-1.2%	-5.3%
Fri	18	2,111	1,277	3,388	Fri	17	2,164	1,487	3,651	2.5%	16.4%	7.8%
Sat	19	2,162	1,267	3,429	Sat	18	1,895	1,256	3,151	-12.3%	-0.9%	-8.1%
Sun	20	1,636	1,641	3,277	Sun	19	1,606	1,901	3,507	-1.8%	15.8%	7.0%
Mon	21	1,765	1,386	3,151	Mon	20	1,655	1,359	3,014	-6.2%	-1.9%	-4.3%
Tue	22	1,321	1,002	2,323	Tue	21 ^r	1,142	1,049	2,191	-13.6%	4.7%	-5.7%
Wed	23	1,128	1,257	2,385	Wed	22	1,394	1,254	2,648	23.6%	-0.2%	11.0%
Thu	24	1,438	1,495	2,933	Thu	23	1,585	1,697	3,282	10.2%	13.5%	11.9%
Fri	25	1,928	1,289	3,217	Fri	24	1,240	1,445	2,685	-35.7%	12.1%	-16.5%
Sat	26	2,354	1,261	3,615	Sat	25	1,677	1,321	2,998	-28.8%	4.8%	-17.1%
Sun	27	2,169	1,616	3,785	Sun	26 ^r	1,176	1,670	2,846	-45.8%	3.3%	-24.8%
Mon	28	1,683	1,260	2,943	Mon	27	1,044	1,382	2,426	-38.0%	9.7%	-17.6%
Tue	29	1,877	849	2,726	Tue	28	1,553	1,076	2,629	-17.3%	26.7%	-3.6%
Wed	30	1,486	1,293	2,779	Wed	29	2,361	1,332	3,693	58.9%	3.0%	32.9%
					Thu	30	2,452	1,853	4,305			
Total		53,734	38,378	92,112	Total		49,725	40,805	90,530	-7.5%	6.3%	-1.7%

Note: April daily arrivals reflect "Civilian Air" arrivals only. ¹ Revised