



	Nov-13	Nov-14	% from LY
Civilian Air Arrivals ^a	105,666	104,261	-1.3%
Civilian Sea Arrivals ^a	49	71	44.9%
Armed Forces Air Arrivals ^a	1,765	1,496	-15.2%
Armed Forces Sea Arrivals ^a	n.a.	302	n.a.
TOTAL VISITOR ARRIVALS	107,480	106,130	-1.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-13	Nov-14	% from LY
JAPAN	67,357	64,939	-3.6%
Kanto (Tokyo)	29,266	29,840	2.0%
Chubu (Nagoya)	8,703	8,551	-1.7%
Kinki (Osaka)	14,942	13,224	-11.5%
Koshinetsu	2,964	2,094	-29.4%
Hokuriko	1,058	793	-25.0%
Tohoku	2,662	2,810	5.6%
Kyushu	2,326	2,529	8.7%
Chugoku	2,163	2,155	-0.4%
Hokkaido	1,391	1,350	-2.9%
Shikoku	883	1,217	37.8%
Okinawa/Miya	483	260	-46.2%
Other	516	116	-77.5%
KOREA	23,967	25,930	8.2%
Seoul	11,466	11,604	1.2%
Incheon	1,493	1,771	18.6%
Chungbuk	490	516	5.3%
Chungnam	769	915	19.0%
Gangwon	320	260	-18.8%
Jeonbuk	325	363	11.7%
Gyeonbuk	810	767	-5.3%
Gyeonggi	5,440	6,489	19.3%
Jeonnam	504	603	19.6%
Gyeongnam	1,566	1,952	24.6%
Other	784	690	-12.0%
TAIWAN	2,996	2,677	-10.6%
Taipei	1,692	1,620	-4.3%
Kaohsiung	251	199	-20.7%
Taichung	504	414	-17.9%
Taoyuan, Miaoli, Hsinehu	306	307	0.3%
Other	243	137	-43.6%
CHINA	693	1,103	59.2%
Beijing	145	314	116.6%
Shanghai	127	335	163.8%
Guangzhou	50	69	38.0%
Other	371	385	3.8%
U.S. MAINLAND	3,967	4,243	7.0%
HAWAII	974	1,178	20.9%
CNMI	1,614	1,204	-25.4%
PALAU	203	221	-86.3%
FSM	756	780	3.2%
RMI	87	88	1.1%
PHILIPPINES	1,297	1,372	5.8%
AUSTRALIA	260	217	-16.5%
CANADA	147	74	-49.7%
EUROPE	186	195	4.8%
HONG KONG	947	708	-25.2%
THAILAND	22	21	-4.5%
VIETNAM	2	5	150.0%
RUSSIA	1,472	428	-70.9%
OTHER/UNKNOWN	484	374	-22.7%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	61,661	59,602	-3.3%
Hotel Occupancy Taxes ^c	\$2,010,566.55	\$2,271,209.39	13%
Weighted Hotel Occupancy Rate ^d	72%	74%	3%
Weighted Hotel Room Rate ^d	\$123	\$133	8%

Guam Visitors Bureau
November 2014 Visitor Arrival Summary
Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2014/15

	CYTD 2013 (Jan - Nov '13)	CYTD 2014 (Jan - Nov '14)	% from LY	FYTD 2014 (Oct - Nov '13)	FYTD 2015 (Oct - Nov '14)	% from LY
Air Arrivals ^a	1,210,685	1,212,470	0.1%	208,080	206,669	-0.7%
Sea Arrivals ^a	5,224	10,769	106.1%	1,355	3,422	152.5%
TOTAL VISITOR ARRIVALS	1,215,909	1,223,239	0.6%	209,435	210,091	0.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2013 (Jan - Nov '13)	CYTD 2014 (Jan - Nov '14)	% from LY	FYTD 2014 (Oct - Nov '13)	FYTD 2015 (Oct - Nov '14)	% from LY
JAPAN	817,323	741,380	-9.3%	134,231	125,576	-6.4%
Kanto (Tokyo)	404,855	356,471	-12.0%	61,288	58,729	-4.2%
Chubu (Nagoya)	102,689	98,957	-3.6%	17,892	16,891	-5.6%
Kinki (Osaka)	156,913	141,575	-9.8%	27,895	24,650	-11.6%
Koshinetsu	21,553	18,472	-14.3%	4,800	3,770	-21.5%
Hokuriko	10,826	10,496	-3.0%	2,014	1,588	-21.2%
Tohoku	27,817	24,656	-11.4%	5,218	4,886	-6.4%
Kyushu	29,036	31,473	8.4%	4,657	4,751	2.0%
Chugoku	23,446	22,606	-3.6%	4,672	4,584	-1.9%
Hokkaido	15,251	14,501	-4.9%	2,471	2,436	-1.4%
Shikoku	10,522	10,367	-1.5%	1,807	2,044	13.1%
Okinawa/Miya	3,829	4,300	12.3%	786	616	-21.6%
Other	10,586	7,506	-29.1%	731	631	-13.7%
KOREA	220,782	275,703	24.9%	43,214	50,353	16.5%
Seoul	108,299	128,511	18.7%	20,485	22,105	7.9%
Incheon	13,115	17,262	31.6%	2,827	3,433	21.4%
Chungbuk	3,444	4,576	32.9%	776	909	17.1%
Chungnam	7,432	9,815	32.1%	1,497	1,885	25.9%
Gangwon	2,514	2,907	15.6%	577	574	-0.5%
Jeonbuk	2,827	3,920	38.7%	593	729	22.9%
Gyeonbuk	6,705	8,989	34.1%	1,489	1,625	9.1%
Gyeonggi	48,515	62,141	28.1%	9,859	12,237	24.1%
Jeonnam	4,633	5,897	27.3%	980	1,202	22.7%
Gyeongnam	14,410	21,250	47.5%	2,708	4,073	50.4%
Other	8,888	10,435	17.4%	1,423	1,581	11.1%
TAIWAN	44,832	46,066	2.8%	7,103	6,066	-14.6%
Taipei	24,924	25,559	2.5%	4,061	3,648	-10.2%
Kaohsiung	3,200	2,897	-9.5%	584	381	-34.8%
Taichung	7,563	8,078	6.8%	1,286	1,050	-18.4%
Taoyuan, Miaoli, Hsinehu	4,620	5,965	29.1%	644	673	4.5%
Other	4,525	3,567	-21.2%	528	314	-40.5%
CHINA	10,634	14,751	38.7%	2,212	3,007	35.9%
Beijing	2,708	4,736	74.9%	552	777	40.8%
Shanghai	3,157	3,349	6.1%	752	873	16.1%
Guangzhou	853	1,144	34.1%	161	222	37.9%
Other	3,916	5,522	41.0%	747	1,135	51.9%
U.S. MAINLAND	44,632	50,572	13.3%	6,988	8,472	21.2%
HAWAII	8,871	12,560	41.6%	1,747	2,323	33.0%
CNMI	14,628	13,489	-7.8%	2,675	2,224	-16.9%
PALAU	2,656	2,749	3.5%	400	492	23.0%
FSM	9,037	8,433	-6.7%	1,460	1,510	3.4%
RMI	789	772	-2.2%	184	151	-17.9%
PHILIPPINES	9,835	10,814	10.0%	2,503	2,660	6.3%
AUSTRALIA	3,064	3,579	16.8%	490	514	4.9%
CANADA	895	750	-16.2%	216	136	-37.0%
EUROPE	1,895	1,655	-12.7%	295	310	5.1%
HONG KONG	7,751	7,208	-7.0%	1,595	1,304	-18.2%
THAILAND	361	362	0.3%	50	47	-6.0%
VIETNAM	90	95	5.6%	14	20	42.9%
RUSSIA	6,669	15,790	136.8%	1,888	802	-57.5%
OTHER/UNKNOWN	5,941	5,742	-3.3%	815	702	-13.9%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	727,020	657,216	-10%	123,099	115,075	-6.5%
Hotel Occupancy Taxes^c	\$27,027,538.34	\$33,182,498.16	23%	\$4,458,750.48	\$5,048,162.88	13%
Weighted Hotel Occupancy Rate^d	75%	77%	3%	66%	75%	14%
Weighted Hotel Room Rate^d	\$132	\$147	11%	\$123	\$135	10%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
NOVEMBER 2014**

NOVEMBER	1	2	3	4	5	6	7	8	9 ^r	10	11	12	13	14	15	16	Total
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
TOTAL CIV^l AIR	3,458	3,387	3,163	2,989	3,093	3,425	3,606	3,391	3,714	3,574	3,038	3,334	3,821	3,416	3,686	4,170	55,265
Japan	2,223	1,940	2,088	1,997	1,813	1,894	2,382	2,215	2,082	2,526	2,122	2,119	2,298	2,229	2,301	2,424	34,653
Korea	891	867	764	606	720	1,060	953	853	792	760	582	735	1,109	893	921	970	13,476
Taiwan	-	196	-	2	193	93	-	-	440	3	5	217	88	-	3	270	1,510
China, P.R.C.	19	34	8	22	61	29	19	61	83	16	34	26	12	3	32	76	535
U.S. Mainland	107	138	132	188	123	101	72	79	140	98	99	97	92	107	127	139	1,839
Hawaii	12	49	36	38	39	29	17	33	38	20	31	24	33	17	34	84	534
CNMI	28	13	20	17	18	32	60	24	27	26	28	24	52	78	48	34	529
Palau	11	7	3	6	10	10	3	9	5	2	1	7	5	7	16	19	121
FSM	36	26	31	26	13	32	6	17	28	39	30	25	40	7	66	30	452
RMI	3	1	1	5	2	2	-	4	2	2	4	-	3	1	15	1	46
Philippines	35	39	23	12	62	29	44	42	15	38	15	42	16	20	36	19	487
Australia	3	8	13	6	5	12	22	4	1	11	-	2	9	20	2	14	132
Canada	7	1	2	3	-	8	1	1	3	-	2	1	1	4	5	5	44
Europe	4	8	9	6	12	10	11	2	7	4	6	4	5	15	11	3	117
Hong Kong	16	14	-	17	1	65	1	27	19	7	47	2	40	-	40	41	337
Thailand	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	5	10
Vietnam	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Russia	40	39	20	23	9	8	4	13	26	18	19	5	1	6	17	19	267
Other	23	6	12	15	11	11	11	6	6	4	12	4	17	8	12	17	175

Note: November 2014 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
NOVEMBER 2014**

NOVEMBER	17 Mon	18 Tue	19 Wed	20 Thu	21 Fri	22 Sat	23 Sun	24 Mon	25 Tue	26 Wed	27 Thu	28 Fri	29 Sat	30 Sun	Total
TOTAL CIV¹ AIR	3,493	3,445	3,236	3,580	4,004	3,752	3,669	3,574	3,184	2,987	3,534	3,807	3,319	3,412	104,261
Japan	2,384	2,452	1,945	2,116	2,747	2,536	2,085	2,390	2,055	1,516	1,795	2,347	2,010	1,781	64,812
Korea	805	628	790	1,004	944	852	916	888	732	827	1,070	1,107	942	947	25,928
Taiwan	2	-	219	108	2	1	220	-	3	176	211	1	3	221	2,677
China, P.R.C.	17	6	48	30	6	20	92	26	16	50	31	110	23	66	1,076
U.S. Mainland	95	104	104	101	89	94	116	89	76	115	63	47	140	167	3,239
Hawaii	47	33	28	16	22	26	27	33	24	29	14	14	27	37	911
CNMI	30	48	25	53	64	49	60	42	44	64	92	39	33	32	1,204
Palau	6	3	6	2	10	13	4	11	10	10	9	7	6	3	221
FSM	35	43	20	23	4	40	21	21	19	15	25	8	28	26	780
RMI	3	9	4	1	2	4	5	2	5	2	1	-	4	-	88
Philippines	20	24	30	42	87	47	49	34	89	152	128	96	41	44	1,370
Australia	17	-	2	1	10	4	6	11	3	1	3	9	4	2	205
Canada	3	1	2	2	-	1	2	-	4	4	6	1	4	-	74
Europe	2	2	-	10	11	6	6	7	7	5	15	2	1	4	195
Hong Kong	2	77	2	42	-	37	25	-	65	1	37	-	24	59	708
Thailand	2	-	-	3	-	1	1	2	-	-	1	-	-	1	21
Vietnam	-	-	3	-	-	-	1	-	-	-	-	-	-	-	5
Russia	11	5	2	3	1	15	14	11	21	10	29	12	19	8	428
Other	12	10	6	23	5	6	19	7	11	10	4	7	10	14	319

Note: November 2014 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
NOVEMBER 2014**

NOVEMBER	2013			2014			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,408	1,303	3,711	2,223	1,235	3,458	-7.68%	-5.22%	-6.82%
2	2,872	1,275	4,147	1,940	1,447	3,387	-32.45%	13.49%	-18.33%
3	2,198	1,164	3,362	2,088	1,075	3,163	-5.00%	-7.65%	-5.92%
4	2,453	1,027	3,480	1,997	992	2,989	-18.59%	-3.41%	-14.11%
5	2,164	936	3,100	1,813	1,280	3,093	-16.22%	36.75%	-0.23%
6	1,784	1,048	2,832	1,894	1,531	3,425	6.17%	46.09%	20.94%
7	1,886	1,481	3,367	2,382	1,224	3,606	26.30%	-17.35%	7.10%
8	2,444	1,454	3,898	2,215	1,176	3,391	-9.37%	-19.12%	-13.01%
9	2,310	1,278	3,588	2,082	1,632	3,714	-9.87%	27.70%	3.51%
10	2,328	1,479	3,807	2,526	1,048	3,574	8.51%	-29.14%	-6.12%
11	2,538	1,074	3,612	2,122	916	3,038	-16.39%	-14.71%	-15.89%
12	2,377	1,053	3,430	2,119	1,215	3,334	-10.85%	15.38%	-2.80%
13	1,967	1,076	3,043	2,298	1,523	3,821	16.83%	41.54%	25.57%
14	2,179	1,622	3,801	2,229	1,187	3,416	2.29%	-26.82%	-10.13%
15	2,421	1,416	3,837	2,301	1,385	3,686	-4.96%	-2.19%	-3.94%
16	2,274	1,132	3,406	2,424	1,746	4,170	6.60%	54.24%	22.43%
17	2,304	1,441	3,745	2,384	1,109	3,493	3.47%	-23.04%	-6.73%
18	2,564	1,231	3,795	2,452	993	3,445	-4.37%	-19.33%	-9.22%
19	2,212	1,119	3,331	1,945	1,291	3,236	-12.07%	15.37%	-2.85%
20	1,800	1,350	3,150	2,116	1,464	3,580	17.56%	8.44%	13.65%
21	2,252	1,673	3,925	2,747	1,257	4,004	21.98%	-24.87%	2.01%
22	2,682	1,492	4,174	2,536	1,216	3,752	-5.44%	-18.50%	-10.11%
23	2,349	1,275	3,624	2,085	1,584	3,669	-11.24%	24.24%	1.24%
24	2,124	1,316	3,440	2,390	1,184	3,574	12.52%	-10.03%	3.90%
25	2,083	1,153	3,236	2,055	1,129	3,184	-1.34%	-2.08%	-1.61%
26	2,020	1,018	3,038	1,516	1,471	2,987	-24.95%	44.50%	-1.68%
27	1,722	1,507	3,229	1,795	1,739	3,534	4.24%	15.39%	9.45%
28	1,886	1,645	3,531	2,347	1,460	3,807	24.44%	-11.25%	7.82%
29	2,296	1,398	3,694	2,010	1,309	3,319	-12.46%	-6.37%	-10.15%
30	2,030	1,303	3,333	1,781	1,631	3,412	-12.27%	25.17%	2.37%
Total	66,927	38,739	105,666	64,812	39,449	104,261	-3.16%	1.83%	-1.33%

Note: November daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
NOVEMBER 2014**

2 0 1 3					2 0 1 4					% chg from L Y		
Day	NOV	Japan	Other	Total	Day	NOV	Japan	Other	Total	Japan	Other	Total
Fri	1	2,408	1,303	3,711								
Sat	2	2,872	1,275	4,147	Sat	1	2,223	1,235	3,458	-22.6%	-3.1%	-16.6%
Sun	3	2,198	1,164	3,362	Sun	2	1,940	1,447	3,387	-11.7%	24.3%	0.7%
Mon	4	2,453	1,027	3,480	Mon	3	2,088	1,075	3,163	-14.9%	4.7%	-9.1%
Tue	5	2,164	936	3,100	Tue	4	1,997	992	2,989	-7.7%	6.0%	-3.6%
Wed	6	1,784	1,048	2,832	Wed	5	1,813	1,280	3,093	1.6%	22.1%	9.2%
Thu	7	1,886	1,481	3,367	Thu	6	1,894	1,531	3,425	0.4%	3.4%	1.7%
Fri	8	2,444	1,454	3,898	Fri	7	2,382	1,224	3,606	-2.5%	-15.8%	-7.5%
Sat	9	2,310	1,278	3,588	Sat	8	2,215	1,176	3,391	-4.1%	-8.0%	-5.5%
Sun	10	2,328	1,479	3,807	Sun	9 ^r	2,082	1,632	3,714	-10.6%	10.3%	-2.4%
Mon	11	2,538	1,074	3,612	Mon	10	2,526	1,048	3,574	-0.5%	-2.4%	-1.1%
Tue	12	2,377	1,053	3,430	Tue	11	2,122	916	3,038	-10.7%	-13.0%	-11.4%
Wed	13	1,967	1,076	3,043	Wed	12	2,119	1,215	3,334	7.7%	12.9%	9.6%
Thu	14	2,179	1,622	3,801	Thu	13	2,298	1,523	3,821	5.5%	-6.1%	0.5%
Fri	15	2,421	1,416	3,837	Fri	14	2,229	1,187	3,416	-7.9%	-16.2%	-11.0%
Sat	16	2,274	1,132	3,406	Sat	15	2,301	1,385	3,686	1.2%	22.3%	8.2%
Sun	17	2,304	1,441	3,745	Sun	16	2,424	1,746	4,170	5.2%	21.2%	11.3%
Mon	18	2,564	1,231	3,795	Mon	17	2,384	1,109	3,493	-7.0%	-9.9%	-8.0%
Tue	19	2,212	1,119	3,331	Tue	18	2,452	993	3,445	10.8%	-11.3%	3.4%
Wed	20	1,800	1,350	3,150	Wed	19	1,945	1,291	3,236	8.1%	-4.4%	2.7%
Thu	21	2,252	1,673	3,925	Thu	20	2,116	1,464	3,580	-6.0%	-12.5%	-8.8%
Fri	22	2,682	1,492	4,174	Fri	21	2,747	1,257	4,004	2.4%	-15.8%	-4.1%
Sat	23	2,349	1,275	3,624	Sat	22	2,536	1,216	3,752	8.0%	-4.6%	3.5%
Sun	24	2,124	1,316	3,440	Sun	23	2,085	1,584	3,669	-1.8%	20.4%	6.7%
Mon	25	2,083	1,153	3,236	Mon	24	2,390	1,184	3,574	14.7%	2.7%	10.4%
Tue	26	2,020	1,018	3,038	Tue	25	2,055	1,129	3,184	1.7%	10.9%	4.8%
Wed	27	1,722	1,507	3,229	Wed	26	1,516	1,471	2,987	-12.0%	-2.4%	-7.5%
Thu	28	1,886	1,645	3,531	Thu	27	1,795	1,739	3,534	-4.8%	5.7%	0.1%
Fri	29	2,296	1,398	3,694	Fri	28	2,347	1,460	3,807	2.2%	4.4%	3.1%
Sat	30	2,030	1,303	3,333	Sat	29	2,010	1,309	3,319	-1.0%	0.5%	-0.4%
					Sun	30	1,781	1,631	3,412			
Total		64,519	37,436	101,955	MTD² Total		64,812	39,449	104,261	0.5%	5.4%	2.3%

Note: November daily arrivals reflect "Civilian Air" arrivals only.