

	Oct-13	Oct-14	% from LY
Civilian Air Arrivals ^a	99,507	99,259	-0.2%
Civilian Sea Arrivals ^a	1,141	42	-96.3%
Armed Forces Air Arrivals ^a	1,142	1,653	44.7%
Armed Forces Sea Arrivals ^a	165	3,007	1623.4%
TOTAL VISITOR ARRIVALS	101,955	103,961	2.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-13	Oct-14	% from LY
JAPAN	66,874	60,637	-9.3%
Kanto (Tokyo)	32,022	28,889	-9.8%
Chubu (Nagoya)	9,189	8,340	-9.2%
Kinki (Osaka)	12,953	11,426	-11.8%
Koshinetsu	1,836	1,676	-8.7%
Hokuriko	956	795	-16.8%
Tohoku	2,556	2,076	-18.8%
Kyushu	2,331	2,222	-4.7%
Chugoku	2,509	2,429	-3.2%
Hokkaido	1,080	1,086	0.6%
Shikoku	924	827	-10.5%
Okinawa/Miya	303	356	17.5%
Other	215	515	139.5%
KOREA	19,247	24,423	26.9%
Seoul	9,019	10,501	16.4%
Incheon	1,334	1,662	24.6%
Chungbuk	286	393	37.4%
Chungnam	728	970	33.2%
Gangwon	257	314	22.2%
Jeonbuk	268	366	36.6%
Gyeonbuk	679	858	26.4%
Gyeonggi	4,419	5,748	30.1%
Jeonnam	476	599	25.8%
Gyeongnam	1,142	2,121	85.7%
Other	639	891	39.4%
TAIWAN	4,107	3,389	-17.5%
Taipei	2,369	2,028	-14.4%
Kaohsiung	333	182	-45.3%
Taichung	782	636	-18.7%
Taoyuan, Miaoli, Hsinehu	338	366	8.3%
Other	285	177	-37.9%
CHINA	1,519	1,904	25.3%
Beijing	407	463	13.8%
Shanghai	625	538	-13.9%
Guangzhou	111	153	37.8%
Other	376	750	99.5%
U.S. MAINLAND	3,021	4,229	40.0%
HAWAII	773	1,145	48.1%
CNMI	1,061	1,020	-3.9%
PALAU	197	271	-74.5%
FSM	704	730	3.7%
RMI	97	63	-35.1%
PHILIPPINES	1,206	1,288	6.8%
AUSTRALIA	230	297	29.1%
CANADA	69	62	-10.1%
EUROPE	109	115	5.5%
HONG KONG	648	596	-8.0%
THAILAND	28	26	-7.1%
VIETNAM	12	15	25.0%
RUSSIA	416	374	-10.1%
OTHER/UNKNOWN	331	328	-0.9%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	61,438	55,473	-9.7%
Hotel Occupancy Taxes^c	\$2,448,183.93	\$2,776,953.49	13.4%
Weighted Hotel Occupancy Rate^d	60%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$123	n.a.	n.a.

Guam Visitors Bureau
October 2014 Visitor Arrival Summary
Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2014/15

	CYTD 2013 (Jan - Oct '13)	CYTD 2014 (Jan - Oct '14)	% from LY	FYTD 2014 (Oct '13)	FYTD 2015 (Oct '14)	% from LY
Air Arrivals ^a	1,103,254	1,106,713	0.3%	100,649	100,912	0.3%
Sea Arrivals ^a	5,175	10,396	100.9%	1,306	3,049	133.5%
TOTAL VISITOR ARRIVALS	1,108,429	1,117,109	0.8%	101,955	103,961	2.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2013 (Jan - Oct '13)	CYTD 2014 (Jan - Oct '14)	% from LY	FYTD 2014 (Oct '13)	FYTD 2015 (Oct '14)	% from LY
JAPAN	749,966	676,441	-9.8%	66,874	60,637	-9.3%
Kanto (Tokyo)	375,589	326,631	-13.0%	32,022	28,889	-9.8%
Chubu (Nagoya)	93,986	90,406	-3.8%	9,189	8,340	-9.2%
Kinki (Osaka)	141,971	128,351	-9.6%	12,953	11,426	-11.8%
Koshinetsu	18,589	16,378	-11.9%	1,836	1,676	-8.7%
Hokuriko	9,768	9,703	-0.7%	956	795	-16.8%
Tohoku	25,155	21,846	-13.2%	2,556	2,076	-18.8%
Kyushu	26,710	28,944	8.4%	2,331	2,222	-4.7%
Chugoku	21,283	20,451	-3.9%	2,509	2,429	-3.2%
Hokkaido	13,860	13,151	-5.1%	1,080	1,086	0.6%
Shikoku	9,639	9,150	-5.1%	924	827	-10.5%
Okinawa/Miya	3,346	4,040	20.7%	303	356	17.5%
Other	10,070	7,390	-26.6%	215	515	139.5%
KOREA	196,815	249,773	26.9%	19,247	24,423	26.9%
Seoul	96,833	116,907	20.7%	9,019	10,501	16.4%
Incheon	11,622	15,491	33.3%	1,334	1,662	24.6%
Chungbuk	2,954	4,060	37.4%	286	393	37.4%
Chungnam	6,663	8,900	33.6%	728	970	33.2%
Gangwon	2,194	2,647	20.6%	257	314	22.2%
Jeonbuk	2,502	3,557	42.2%	268	366	36.6%
Gyeonbuk	5,895	8,222	39.5%	679	858	26.4%
Gyeonggi	43,075	55,652	29.2%	4,419	5,748	30.1%
Jeonnam	4,129	5,294	28.2%	476	599	25.8%
Gyeongnam	12,844	19,298	50.2%	1,142	2,121	85.7%
Other	8,104	9,745	20.2%	639	891	39.4%
TAIWAN	41,836	43,389	3.7%	4,107	3,389	-17.5%
Taipei	23,232	23,939	3.0%	2,369	2,028	-14.4%
Kaohsiung	2,949	2,698	-8.5%	333	182	-45.3%
Taichung	7,059	7,664	8.6%	782	636	-18.7%
Taoyuan, Miaoli, Hsinehu	4,314	5,658	31.2%	338	366	8.3%
Other	4,282	3,430	-19.9%	285	177	-37.9%
CHINA	9,941	13,648	37.3%	1,519	1,904	25.3%
Beijing	2,563	4,422	72.5%	407	463	13.8%
Shanghai	3,030	3,014	-0.5%	625	538	-13.9%
Guangzhou	803	1,075	33.9%	111	153	37.8%
Other	3,545	5,137	44.9%	376	750	99.5%
U.S. MAINLAND	40,665	46,329	13.9%	3,021	4,229	40.0%
HAWAII	7,897	11,382	44.1%	773	1,145	48.1%
CNMI	13,014	12,285	-5.6%	1,061	1,020	-3.9%
PALAU	2,453	2,528	3.1%	197	271	37.6%
FSM	8,281	7,653	-7.6%	704	730	3.7%
RMI	702	684	-2.6%	97	63	-35.1%
PHILIPPINES	8,538	9,442	10.6%	1,206	1,288	6.8%
AUSTRALIA	2,804	3,362	19.9%	230	297	29.1%
CANADA	748	676	-9.6%	69	62	-10.1%
EUROPE	1,709	1,460	-14.6%	109	115	5.5%
HONG KONG	6,804	6,500	-4.5%	648	596	-8.0%
THAILAND	339	341	0.6%	28	26	-7.1%
VIETNAM	88	90	2.3%	12	15	25.0%
RUSSIA	5,197	15,362	195.6%	416	374	-10.1%
OTHER/UNKNOWN	5,457	5,368	-1.6%	331	328	-0.9%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	665,359	597,614	-10.2%	61,438	55,473	-9.7%
Hotel Occupancy Taxes^c	\$25,016,971.79	\$32,466,214.94	29.8%	\$2,448,183.93	\$2,776,953.49	13.4%
Weighted Hotel Occupancy Rate^d	77%	n.a.	n.a.	60%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$134	n.a.	n.a.	\$123	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association