



	Jul-15	Jul-16	% from LY
Civilian Air Arrivals ^a	113,029	121,839	7.8%
Civilian Sea Arrivals ^a	205	23	-88.8%
Armed Forces Air Arrivals ^a	1,479	1,134	-23.3%
Armed Forces Sea Arrivals ^a	378	0	-100.0%
TOTAL VISITOR ARRIVALS	115,091	122,996	6.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-15	Jul-16	% from LY
JAPAN	59,062	54,625	-7.5%
Kanto (Tokyo)	32,314	30,083	-6.9%
Chubu (Nagoya)	7,343	6,320	-13.9%
Kinki (Osaka)	11,167	10,617	-4.9%
Koshinetsu	839	886	5.6%
Hokuriku	523	645	23.3%
Tohoku	1,418	1,353	-4.6%
Kyushu	2,034	1,779	-12.5%
Chugoku	1,345	1,263	-6.1%
Hokkaido	770	656	-14.8%
Shikoku	738	577	-21.8%
Okinawa/Miya	371	308	-17.0%
Other	200	138	-31.0%
KOREA	35,395	48,883	38.1%
Seoul	15,854	18,754	18.3%
Incheon	1,969	2,446	24.2%
Chungbuk	531	703	32.4%
Chungnam	1,125	1,735	54.2%
Gangwon	240	417	73.8%
Jeonbuk	419	667	59.2%
Gyeongbuk	1,292	2,272	75.9%
Gyeonggi	7,031	9,453	34.4%
Jeonnam	586	1,297	121.3%
Gyeongnam	4,932	8,467	71.7%
Other	1,416	2,672	88.7%
TAIWAN	6,174	3,883	-37.1%
Taipei	3,309	2,024	-38.8%
Kaohsiung	468	270	-42.3%
Taichung	1,155	790	-31.6%
Taoyuan, Miaoli, Hsinehu	769	540	-29.8%
Other	473	259	-45.2%
CHINA	2,311	2,062	-10.8%
Beijing	523	345	-34.0%
Shanghai	579	769	32.8%
Guangzhou	178	199	11.8%
Other	1,031	749	-27.4%
U.S. MAINLAND	4,940	5,604	13.4%
HAWAII	1,142	1,013	-11.3%
CNMI	1,519	2,067	36.1%
PALAU	426	461	8.2%
FSM	901	898	-0.3%
RMI	76	104	36.8%
PHILIPPINES	849	1,651	94.5%
AUSTRALIA	217	149	-31.3%
CANADA	79	87	10.1%
EUROPE	125	161	28.8%
HONG KONG	687	734	6.8%
THAILAND	69	39	-43.5%
VIETNAM	6	15	150.0%
RUSSIA	194	158	-18.6%
OTHER/UNKNOWN	336	379	12.8%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	48,948	41,460	-15.3%
Hotel Occupancy Taxes ^c	\$2,376,335.71	\$2,747,193.96	15.6%
Weighted Hotel Occupancy Rate ^d	77%	72%	-6.5%
Weighted Hotel Room Rate ^d	\$ 169	\$172	1.8%

Guam Visitors Bureau
JULY 2016 Preliminary Visitor Arrival Summary
Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

	CYTD 2015 (Jan - Jul '15)	CYTD 2016 (Jan - Jul '16)	% from LY	FYTD 2015 (Oct '14 - Jul '15)	FYTD 2016 (Oct '15 - Jul '16)	% from LY
Air Arrivals ^a	780,689	856,472	9.7%	1,105,609	1,220,701	10.4%
Sea Arrivals ^a	5,478	9,622	75.6%	10,502	11,856	12.9%
TOTAL VISITOR ARRIVALS	786,167	866,094	10.2%	1,116,111	1,232,557	10.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - Jul '15)	CYTD 2016 (Jan - Jul '16)	% from LY	FYTD 2015 (Oct '14 - Jul '15)	FYTD 2016 (Oct '15 - Jul '16)	% from LY
JAPAN	441,887	419,619	-5.0%	636,939	608,285	-4.5%
Kanto (Tokyo)	212,909	206,879	-2.8%	301,681	298,264	-1.1%
Chubu (Nagoya)	61,232	53,600	-12.5%	88,016	78,397	-10.9%
Kinki (Osaka)	86,165	85,641	-0.6%	126,501	124,984	-1.2%
Koshinetsu	9,704	8,892	-8.4%	15,600	13,511	-13.4%
Hokuriku	6,108	6,193	1.4%	8,455	8,677	2.6%
Tohoku	14,579	14,176	-2.8%	22,016	20,724	-5.9%
Kyushu	20,728	16,366	-21.0%	28,243	23,515	-16.7%
Chugoku	12,161	10,186	-16.2%	18,913	15,440	-18.4%
Hokkaido	8,551	8,212	-4.0%	12,522	11,296	-9.8%
Shikoku	6,052	5,538	-8.5%	9,213	8,058	-12.5%
Okinawa/Miya	2,375	2,554	7.5%	3,545	3,393	-4.3%
Other	1,323	1,382	4.5%	2,234	2,026	-9.3%
KOREA	222,797	301,861	35.5%	305,484	428,336	40.2%
Seoul	96,769	115,736	19.6%	133,705	166,874	24.8%
Incheon	13,981	18,091	29.4%	19,352	25,943	34.1%
Chungbuk	3,673	5,350	45.7%	5,178	7,621	47.2%
Chungnam	7,921	11,798	48.9%	11,244	16,753	49.0%
Gangwon	2,813	3,558	26.5%	3,783	5,147	36.1%
Jeonbuk	3,370	4,355	29.2%	4,553	6,110	34.2%
Gyeonbuk	8,075	12,576	55.7%	10,836	17,796	64.2%
Gyeonggi	48,774	64,837	32.9%	68,546	92,410	34.8%
Jeonnam	5,134	7,662	49.2%	6,912	10,436	51.0%
Gyeongnam	24,353	44,213	81.6%	30,780	60,799	97.5%
Other	7,934	13,685	72.5%	10,595	18,447	74.1%
TAIWAN	26,203	25,554	-2.5%	35,339	34,580	-2.1%
Taipei	14,180	13,638	-3.8%	19,564	18,702	-4.4%
Kaohsiung	1,850	1,709	-7.6%	2,436	2,309	-5.2%
Taichung	4,803	5,094	6.1%	6,355	6,673	5.0%
Taoyuan, Miaoli, Hsinehu	3,480	3,374	-3.0%	4,589	4,585	-0.1%
Other	1,890	1,739	-8.0%	2,395	2,311	-3.5%
CHINA	13,319	17,726	33.1%	17,855	22,371	25.3%
Beijing	2,660	3,171	19.2%	4,010	4,097	2.2%
Shanghai	4,078	5,594	37.2%	5,435	6,888	26.7%
Guangzhou	835	1,505	80.2%	1,077	1,897	76.1%
Other	5,746	7,456	29.8%	7,333	9,489	29.4%
U.S. MAINLAND	33,352	37,294	11.8%	46,444	51,013	9.8%
HAWAII	8,116	8,605	6.0%	11,450	11,813	3.2%
CNMI	7,758	10,681	37.7%	11,254	14,754	31.1%
PALAU	1,960	2,883	47.1%	2,846	4,257	49.6%
FSM	5,578	6,507	16.7%	7,871	9,241	17.4%
RMI	511	758	48.3%	713	990	38.8%
PHILIPPINES	6,587	11,540	75.2%	10,512	15,614	48.5%
AUSTRALIA	1,848	1,498	-18.9%	2,647	1,985	-25.0%
CANADA	581	586	0.9%	839	812	-3.2%
EUROPE	891	1,146	28.6%	1,408	1,720	22.2%
HONG KONG	4,459	4,707	5.6%	6,735	7,226	7.3%
THAILAND	295	311	5.4%	364	426	17.0%
VIETNAM	108	121	12.0%	139	164	18.0%
RUSSIA	1,978	1,467	-25.8%	3,283	2,314	-29.5%
OTHER/UNKNOWN	2,461	3,608	46.6%	3,487	4,800	37.7%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	391,500	348,916	-10.9%	566,755	514,567	-9.2%
Hotel Occupancy Taxes^c	\$20,914,102.10	\$23,148,653.54	10.7%	\$28,927,913.64	\$32,184,453.17	11.3%
Weighted Hotel Occupancy Rate^d	75%	75%	0.0%	73%	75%	2.7%
Weighted Hotel Room Rate^d	\$156	\$165	5.8%	\$146	\$159	8.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
JULY 2016**

JULY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
TOTAL CIV' AIR	4,223	3,603	4,404	3,671	3,180	3,621	4,213	4,283	4,137	4,551	4,256	3,604	3,837	4,202	3,759	3,814	63,358
Japan	1,738	1,830	1,682	1,465	1,496	1,541	1,939	1,944	2,029	1,857	1,845	1,733	1,702	2,034	1,412	1,786	28,033
Korea	1,825	1,266	1,953	1,813	1,196	1,297	1,665	1,859	1,291	1,865	1,936	1,200	1,318	1,589	1,814	1,273	25,160
Taiwan	135	153	272	-	116	364	2	2	213	285	1	110	413	-	116	123	2,305
China, P.R.C.	91	32	70	130	70	11	62	113	55	53	118	56	11	65	84	51	1,072
U.S. Mainland	155	98	184	126	126	229	174	156	176	241	168	207	157	180	138	222	2,737
Hawaii	28	34	29	13	18	30	28	21	47	48	47	39	43	32	25	37	519
CNMI	97	56	37	29	29	70	77	55	81	35	57	83	85	89	85	59	1,024
Palau	29	15	9	14	9	11	33	46	29	17	8	5	2	5	23	15	270
FSM	6	21	28	21	21	24	32	7	36	26	32	46	32	36	2	31	401
RMI	-	1	3	-	3	-	12	1	3	3	1	5	3	4	3	7	49
Philippines	93	40	73	34	40	14	106	52	86	39	15	60	28	81	40	114	915
Australia	-	3	4	5	-	3	1	4	1	2	4	5	14	1	5	7	59
Canada	1	1	2	4	-	2	2	-	6	4	5	3	3	-	1	1	35
Europe	4	2	2	1	8	1	4	3	5	6	5	12	-	5	-	8	66
Hong Kong	7	41	20	-	21	6	34	6	58	43	5	13	5	48	-	66	373
Thailand	-	1	3	-	-	3	5	-	1	-	1	2	1	1	-	1	19
Vietnam	4	-	1	-	-	-	-	-	-	1	-	2	-	-	-	2	10
Russia	4	-	16	8	14	8	15	5	-	10	1	9	4	10	-	2	106
Other	6	9	16	8	13	7	22	9	20	16	7	14	16	22	11	9	205

Note: July 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
JULY 2016**

JULY	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
TOTAL CIV' AIR	3,723	3,066	2,422	3,292	4,161	4,270	3,882	4,668	4,099	3,744	3,833	4,411	4,085	4,032	4,793	121,839
Japan	1,288	909	678	1,239	2,052	1,909	2,009	2,082	1,871	1,953	1,796	2,341	1,860	2,187	2,158	54,365
Korea	1,757	1,673	1,155	1,316	1,591	1,787	1,354	1,878	1,798	1,166	1,426	1,545	1,807	1,375	2,089	48,877
Taiwan	176	1	85	237	1	63	60	232	-	102	277	1	77	71	195	3,883
China, P.R.C.	49	126	32	17	47	104	29	56	128	43	38	134	98	48	40	2,061
U.S. Mainland	195	150	178	219	134	124	148	134	111	161	125	113	99	120	115	4,863
Hawaii	48	33	25	26	20	18	19	58	40	29	31	13	13	37	32	961
CNMI	28	53	97	101	113	118	71	43	71	73	47	84	69	33	42	2,067
Palau	3	8	10	13	8	21	21	8	12	19	6	10	15	35	2	461
FSM	46	21	34	35	46	58	7	32	25	46	42	41	14	20	30	898
RMI	3	-	1	6	2	6	11	7	2	8	1	4	-	3	1	104
Philippines	76	44	46	39	70	27	85	49	17	77	21	90	17	52	24	1,649
Australia	4	5	6	3	3	3	1	5	6	1	1	1	3	2	10	113
Canada	5	9	-	3	2	-	2	2	1	3	-	2	4	2	-	70
Europe	4	10	11	16	7	4	5	-	5	8	1	5	4	9	6	161
Hong Kong	21	5	51	7	38	8	44	65	1	39	7	19	3	29	24	734
Thailand	2	2	3	-	1	1	-	1	-	1	3	3	2	-	1	39
Vietnam	-	-	-	-	-	-	4	-	-	-	-	1	-	-	-	15
Russia	8	5	3	10	8	-	4	-	6	4	-	-	-	2	2	158
Other	10	12	7	5	18	19	8	16	5	11	11	4	-	7	22	360

Note: July 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
JULY 2016**

JULY	2015			2016			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	707	1,225	1,932	1,738	2,485	4,223	145.8%	102.9%	118.6%
2	1,595	1,859	3,454	1,830	1,773	3,603	14.7%	-4.6%	4.3%
3	1,714	1,288	3,002	1,682	2,722	4,404	-1.9%	111.3%	46.7%
4	2,077	1,398	3,475	1,465	2,206	3,671	-29.5%	57.8%	5.6%
5	1,283	1,262	2,545	1,496	1,684	3,180	16.6%	33.4%	25.0%
6	2,000	2,056	4,056	1,541	2,080	3,621	-23.0%	1.2%	-10.7%
7	1,467	1,246	2,713	1,939	2,274	4,213	32.2%	82.5%	55.3%
8	1,542	1,254	2,796	1,944	2,339	4,283	26.1%	86.5%	53.2%
9	1,780	2,011	3,791	2,029	2,108	4,137	14.0%	4.8%	9.1%
10	1,914	1,443	3,357	1,857	2,694	4,551	-3.0%	86.7%	35.6%
11	2,406	1,571	3,977	1,845	2,411	4,256	-23.3%	53.5%	7.0%
12	2,191	2,148	4,339	1,733	1,871	3,604	-20.9%	-12.9%	-16.9%
13	1,803	1,631	3,434	1,702	2,135	3,837	-5.6%	30.9%	11.7%
14	2,140	1,654	3,794	2,034	2,168	4,202	-5.0%	31.1%	10.8%
15	2,754	2,125	4,879	1,412	2,347	3,759	-48.7%	10.4%	-23.0%
16	2,050	2,108	4,158	1,786	2,028	3,814	-12.9%	-3.8%	-8.3%
17	1,773	1,650	3,423	1,288	2,435	3,723	-27.4%	47.6%	8.8%
18	2,504	1,752	4,256	909	2,157	3,066	-63.7%	23.1%	-28.0%
19	2,025	1,950	3,975	678	1,744	2,422	-66.5%	-10.6%	-39.1%
20	2,029	2,074	4,103	1,239	2,053	3,292	-38.9%	-1.0%	-19.8%
21	1,435	1,520	2,955	2,052	2,109	4,161	43.0%	38.8%	40.8%
22	1,459	1,550	3,009	1,909	2,361	4,270	30.8%	52.3%	41.9%
23	1,514	2,100	3,614	2,009	1,873	3,882	32.7%	-10.8%	7.4%
24	1,841	1,805	3,646	2,082	2,586	4,668	13.1%	43.3%	28.0%
25	2,182	1,945	4,127	1,871	2,228	4,099	-14.3%	14.6%	-0.7%
26	2,222	2,208	4,430	1,953	1,791	3,744	-12.1%	-18.9%	-15.5%
27	2,322	1,930	4,252	1,796	2,037	3,833	-22.7%	5.5%	-9.9%
28	1,829	1,315	3,144	2,341	2,070	4,411	28.0%	57.4%	40.3%
29	1,946	2,052	3,998	1,860	2,225	4,085	-4.4%	8.4%	2.2%
30	2,045	2,271	4,316	2,187	1,845	4,032	6.9%	-18.8%	-6.6%
31	2,139	1,940	4,079	2,158	2,635	4,793	0.9%	35.8%	17.5%
Total	58,688	54,341	113,029	54,365	67,474	121,839	-7.4%	24.2%	7.8%

Note: July daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
JULY 2016**

2 0 1 5					2 0 1 6					% chg from L Y		
Day	JULY	Japan	Other	Total	Day	JULY	Japan	Other	Total	Japan	Other	Total
Wed	1	707	1,225	1,932								
Thu	2	1,595	1,859	3,454								
Fri	3	1,714	1,288	3,002	Fri	1	1,738	2,485	4,223	1.4%	92.9%	40.7%
Sat	4	2,077	1,398	3,475	Sat	2	1,830	1,773	3,603	-11.9%	26.8%	3.7%
Sun	5	1,283	1,262	2,545	Sun	3	1,682	2,722	4,404	31.1%	115.7%	73.0%
Mon	6	2,000	2,056	4,056	Mon	4	1,465	2,206	3,671	-26.8%	7.3%	-9.5%
Tue	7	1,467	1,246	2,713	Tue	5	1,496	1,684	3,180	2.0%	35.2%	17.2%
Wed	8	1,542	1,254	2,796	Wed	6	1,541	2,080	3,621	-0.1%	65.9%	29.5%
Thu	9	1,780	2,011	3,791	Thu	7	1,939	2,274	4,213	8.9%	13.1%	11.1%
Fri	10	1,914	1,443	3,357	Fri	8	1,944	2,339	4,283	1.6%	62.1%	27.6%
Sat	11	2,406	1,571	3,977	Sat	9	2,029	2,108	4,137	-15.7%	34.2%	4.0%
Sun	12	2,191	2,148	4,339	Sun	10	1,857	2,694	4,551	-15.2%	25.4%	4.9%
Mon	13	1,803	1,631	3,434	Mon	11	1,845	2,411	4,256	2.3%	47.8%	23.9%
Tue	14	2,140	1,654	3,794	Tue	12	1,733	1,871	3,604	-19.0%	13.1%	-5.0%
Wed	15	2,754	2,125	4,879	Wed	13	1,702	2,135	3,837	-38.2%	0.5%	-21.4%
Thu	16	2,050	2,108	4,158	Thu	14	2,034	2,168	4,202	-0.8%	2.8%	1.1%
Fri	17	1,773	1,650	3,423	Fri	15	1,412	2,347	3,759	-20.4%	42.2%	9.8%
Sat	18	2,504	1,752	4,256	Sat	16	1,786	2,028	3,814	-28.7%	15.8%	-10.4%
Sun	19	2,025	1,950	3,975	Sun	17	1,288	2,435	3,723	-36.4%	24.9%	-6.3%
Mon	20	2,029	2,074	4,103	Mon	18	909	2,157	3,066	-55.2%	4.0%	-25.3%
Tue	21	1,435	1,520	2,955	Tue	19	678	1,744	2,422	-52.8%	14.7%	-18.0%
Wed	22	1,459	1,550	3,009	Wed	20	1,239	2,053	3,292	-15.1%	32.5%	9.4%
Thu	23	1,514	2,100	3,614	Thu	21	2,052	2,109	4,161	35.5%	0.4%	15.1%
Fri	24	1,841	1,805	3,646	Fri	22	1,909	2,361	4,270	3.7%	30.8%	17.1%
Sat	25	2,182	1,945	4,127	Sat	23	2,009	1,873	3,882	-7.9%	-3.7%	-5.9%
Sun	26	2,222	2,208	4,430	Sun	24	2,082	2,586	4,668	-6.3%	17.1%	5.4%
Mon	27	2,322	1,930	4,252	Mon	25	1,871	2,228	4,099	-19.4%	15.4%	-3.6%
Tue	28	1,829	1,315	3,144	Tue	26	1,953	1,791	3,744	6.8%	36.2%	19.1%
Wed	29	1,946	2,052	3,998	Wed	27	1,796	2,037	3,833	-7.7%	-0.7%	-4.1%
Thu	30	2,045	2,271	4,316	Thu	28	2,341	2,070	4,411	14.5%	-8.9%	2.2%
Fri	31	2,139	1,940	4,079	Fri	29	1,860	2,225	4,085	-13.0%	14.7%	0.1%
					Sat	30	2,187	1,845	4,032			
					Sun	31	2,158	2,635	4,793			
Total		56,386	51,257	107,643	Total		50,020	62,994	113,014	-11.3%	22.9%	5.0%

Note: July daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date