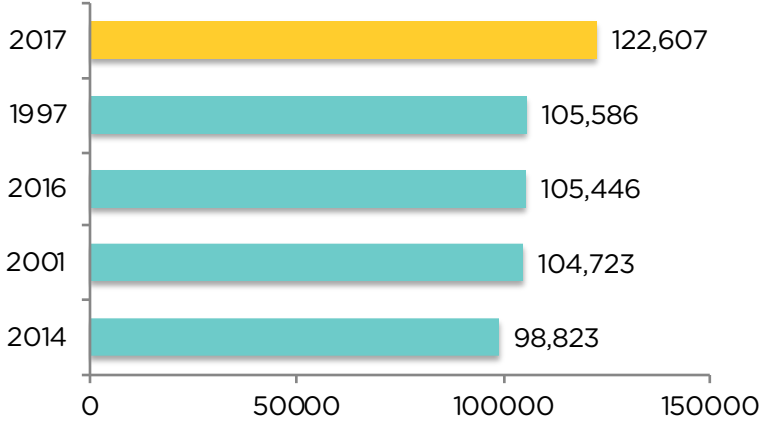


# April 2017 Arrivals Summary

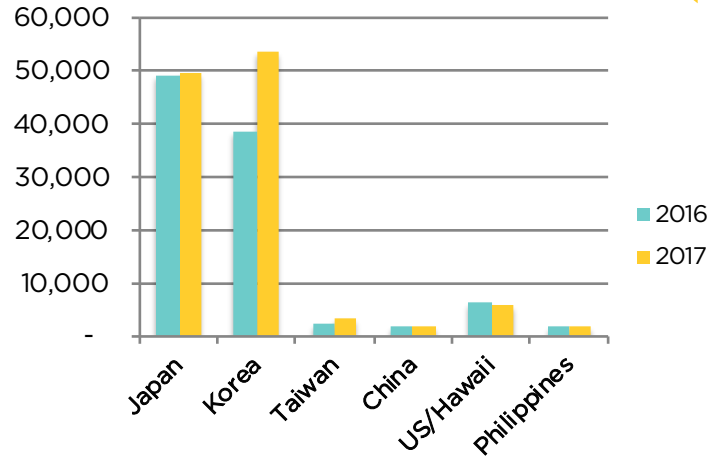
## Monthly Arrivals

APR Arrivals	122,607	+16.3%	↑
CYTD Arrivals	532,885	+4.4%	↑
FYTD Arrivals	923,801	+5.4%	↑

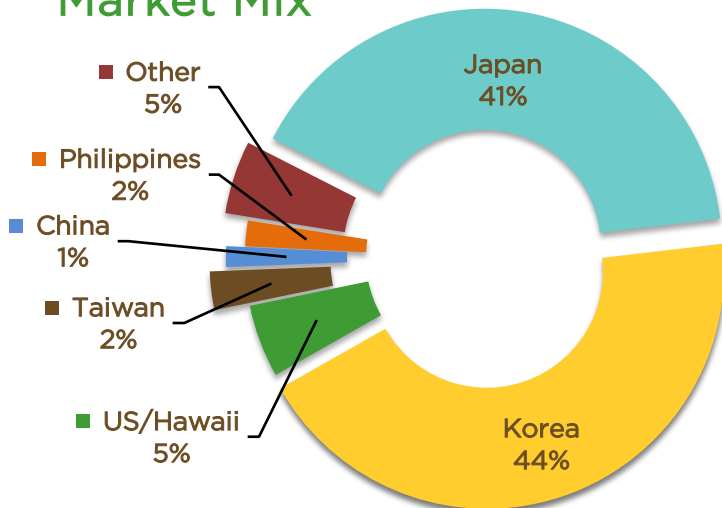
## Top 5 April Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2016	2017	% to LY
Japan	49,295	49,834	1.1%
Korea	38,667	53,520	38.4%
US/Hawaii	6,463	6,091	-5.8%
Taiwan	2,587	3,208	24.0%
China	1,829	1,720	-6.0%
Philippines	1,888	2,134	13.0%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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## Visitor Arrival Summary April 2017



	Apr-16	Apr-17	% from LY
Civilian Air Arrivals <sup>a</sup>	103,814	121,356	16.9%
Civilian Sea Arrivals <sup>a</sup>	60	30	-50.0%
Armed Forces Air Arrivals <sup>a</sup>	1,300	1,207	-7.2%
Armed Forces Sea Arrivals <sup>a</sup>	272	14	-94.9%
<b>TOTAL VISITOR ARRIVALS</b>	<b>105,446</b>	<b>122,607</b>	<b>16.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-16	Apr-17	% from LY
<b>JAPAN</b>	<b>49,295</b>	<b>49,834</b>	<b>1.1%</b>
Kanto (Tokyo)	24,848	25,539	2.8%
Chubu (Nagoya)	6,204	6,498	4.7%
Kinki (Osaka)	9,535	8,720	-8.5%
Koshinetsu	1,133	1,197	5.6%
Hokuriku	868	649	-25.2%
Tohoku	1,512	1,656	9.5%
Kyushu	1,830	1,935	5.7%
Chugoku	1,221	1,092	-10.6%
Hokkaido	1,150	1,352	17.6%
Shikoku	563	555	-1.4%
Okinawa/Miya	236	464	96.6%
Other	195	177	-9.2%
<b>KOREA</b>	<b>38,667</b>	<b>53,520</b>	<b>38.4%</b>
Seoul	14,918	19,204	28.7%
Incheon	2,519	3,168	25.8%
Chungbuk	682	1,161	70.2%
Chungnam	1,449	2,051	41.5%
Gangwon	481	690	43.5%
Jeonbuk	543	961	77.0%
Gyeonbuk	1,363	2,273	66.8%
Gyeonggi	8,614	11,374	32.0%
Jeonnam	807	1,260	56.1%
Gyeongnam	5,394	9,101	68.7%
Other	1,897	2,277	20.0%
<b>TAIWAN</b>	<b>2,587</b>	<b>3,208</b>	<b>24.0%</b>
Taipei	1,487	1,678	12.8%
Kaohsiung	163	225	38.0%
Taichung	462	650	40.7%
Taoyuan, Miaoli, Hsinehu	349	435	24.6%
Other	126	220	74.6%
<b>CHINA</b>	<b>1,829</b>	<b>1,720</b>	<b>-6.0%</b>
Beijing	256	264	3.7%
Shanghai	607	483	-20.4%
Guangzhou	210	161	-23.3%
Other	756	812	7.4%
<b>U.S. MAINLAND</b>	<b>5,124</b>	<b>4,735</b>	<b>-7.6%</b>
<b>HAWAII</b>	<b>1,339</b>	<b>1,356</b>	<b>1.3%</b>
<b>CNMI</b>	<b>1,394</b>	<b>1,440</b>	<b>3.3%</b>
<b>PALAU</b>	<b>353</b>	<b>271</b>	<b>-23.2%</b>
<b>FSM</b>	<b>869</b>	<b>903</b>	<b>3.9%</b>
<b>RMI</b>	<b>82</b>	<b>91</b>	<b>11.0%</b>
<b>PHILIPPINES</b>	<b>1,888</b>	<b>2,134</b>	<b>13.0%</b>
<b>AUSTRALIA</b>	<b>126</b>	<b>215</b>	<b>70.6%</b>
<b>CANADA</b>	<b>76</b>	<b>98</b>	<b>28.9%</b>
<b>EUROPE</b>	<b>183</b>	<b>170</b>	<b>-7.1%</b>
<b>HONG KONG</b>	<b>598</b>	<b>2,052</b>	<b>243.1%</b>
<b>THAILAND</b>	<b>62</b>	<b>49</b>	<b>-21.0%</b>
<b>VIETNAM</b>	<b>31</b>	<b>3</b>	<b>-90.3%</b>
<b>RUSSIA</b>	<b>156</b>	<b>232</b>	<b>48.7%</b>
<b>OTHER/UNKNOWN</b>	<b>455</b>	<b>532</b>	<b>16.9%</b>

### VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes <sup>c</sup>	\$3,138,396.15	\$3,895,769.91	24.1%
Weighted Hotel Occupancy Rate <sup>d</sup>	74.2%	84.2%	13.5%
Weighted Hotel Room Rate <sup>d</sup>	\$180.39	\$191.45	6.1%

Guam Visitors Bureau  
 April 2017 Visitor Arrival Summary  
 Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2016 (Jan - Apr '16)	CYTD 2017 (Jan - Apr '17)	% from LY	FYTD 2016 (Oct '15 - Apr '16)	FYTD 2017 (Oct '16 - Apr '17)	% from LY
Air Arrivals <sup>a</sup>	501,389	523,557	4.4%	865,618	912,969	5.5%
Sea Arrivals <sup>a</sup>	8,983	9,328	3.8%	11,217	10,832	-3.4%
<b>TOTAL VISITOR ARRIVALS</b>	<b>510,372</b>	<b>532,885</b>	<b>4.4%</b>	<b>876,835</b>	<b>923,801</b>	<b>5.4%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Apr '16)	CYTD 2017 (Jan - Apr '17)	% from LY	FYTD 2016 (Oct '15 - Apr '16)	FYTD 2017 (Oct '16 - Apr '17)	% from LY
<b>JAPAN</b>	<b>263,063</b>	<b>232,613</b>	<b>-11.6%</b>	<b>451,729</b>	<b>414,202</b>	<b>-8.3%</b>
Kanto (Tokyo)	124,467	115,435	-7.3%	215,852	204,388	-5.3%
Chubu (Nagoya)	34,473	31,288	-9.2%	59,270	52,216	-11.9%
Kinki (Osaka)	56,467	42,324	-25.0%	95,810	80,261	-16.2%
Koshinetsu	6,119	5,782	-5.5%	10,738	10,683	-0.5%
Hokuriku	4,146	3,533	-14.8%	6,630	5,883	-11.3%
Tohoku	9,127	8,071	-11.6%	15,675	14,624	-6.7%
Kyushu	10,764	9,352	-13.1%	17,913	16,871	-5.8%
Chugoku	6,366	5,583	-12.3%	11,620	10,667	-8.2%
Hokkaido	5,516	6,163	11.7%	8,600	9,816	14.1%
Shikoku	3,120	2,516	-19.4%	5,640	4,791	-15.1%
Okinawa/Miya	1,623	1,755	8.1%	2,462	2,657	7.9%
Other	875	811	-7.3%	1,519	1,345	-11.5%
<b>KOREA</b>	<b>163,546</b>	<b>212,435</b>	<b>29.9%</b>	<b>290,021</b>	<b>364,437</b>	<b>25.7%</b>
Seoul	63,867	72,375	13.3%	115,005	124,442	8.2%
Incheon	10,366	12,251	18.2%	18,218	21,217	16.5%
Chungbuk	3,102	4,266	37.5%	5,373	6,864	27.7%
Chungnam	6,807	8,689	27.6%	11,762	14,744	25.4%
Gangwon	2,238	3,201	43.0%	3,827	5,147	34.5%
Jeonbuk	2,552	4,017	57.4%	4,307	6,527	51.5%
Gyeongbuk	6,488	10,621	63.7%	11,708	18,295	56.3%
Gyeonggi	36,175	43,535	20.3%	63,748	75,755	18.8%
Jeonnam	4,051	6,004	48.2%	6,825	10,012	46.7%
Gyeongnam	20,627	37,152	80.1%	37,213	64,445	73.2%
Other	7,273	10,324	41.9%	12,035	16,989	41.2%
<b>TAIWAN</b>	<b>14,311</b>	<b>13,519</b>	<b>-5.5%</b>	<b>23,337</b>	<b>23,240</b>	<b>-0.4%</b>
Taipei	7,693	7,251	-5.7%	12,757	12,619	-1.1%
Kaohsiung	1,001	976	-2.5%	1,601	1,842	15.1%
Taichung	2,973	2,496	-16.0%	4,552	4,030	-11.5%
Taoyuan, Miaoli, Hsinehu	1,780	1,793	0.7%	2,991	3,094	3.4%
Other	864	1,003	16.1%	1,436	1,655	15.3%
<b>CHINA</b>	<b>11,731</b>	<b>9,547</b>	<b>-18.6%</b>	<b>16,376</b>	<b>14,934</b>	<b>-8.8%</b>
Beijing	2,271	1,921	-15.4%	3,197	2,859	-10.6%
Shanghai	3,335	2,891	-13.3%	4,629	4,613	-0.3%
Guangzhou	918	850	-7.4%	1,310	1,402	7.0%
Other	5,207	3,885	-25.4%	7,240	6,060	-16.3%
<b>U.S. MAINLAND</b>	<b>20,536</b>	<b>21,158</b>	<b>3.0%</b>	<b>34,255</b>	<b>35,364</b>	<b>3.2%</b>
<b>HAWAII</b>	<b>5,054</b>	<b>5,028</b>	<b>-0.5%</b>	<b>8,262</b>	<b>8,728</b>	<b>5.6%</b>
<b>CNMI</b>	<b>5,206</b>	<b>5,445</b>	<b>4.6%</b>	<b>9,279</b>	<b>9,707</b>	<b>4.6%</b>
<b>PALAU</b>	<b>1,259</b>	<b>967</b>	<b>-23.2%</b>	<b>2,633</b>	<b>2,105</b>	<b>-20.1%</b>
<b>FSM</b>	<b>3,291</b>	<b>3,141</b>	<b>-4.6%</b>	<b>6,025</b>	<b>5,968</b>	<b>-0.9%</b>
<b>RMI</b>	<b>340</b>	<b>341</b>	<b>0.3%</b>	<b>572</b>	<b>646</b>	<b>12.9%</b>
<b>PHILIPPINES</b>	<b>5,629</b>	<b>5,971</b>	<b>6.1%</b>	<b>9,703</b>	<b>12,993</b>	<b>33.9%</b>
<b>AUSTRALIA</b>	<b>869</b>	<b>1,068</b>	<b>22.9%</b>	<b>1,356</b>	<b>1,494</b>	<b>10.2%</b>
<b>CANADA</b>	<b>355</b>	<b>408</b>	<b>14.9%</b>	<b>581</b>	<b>664</b>	<b>14.3%</b>
<b>EUROPE</b>	<b>685</b>	<b>795</b>	<b>16.1%</b>	<b>1,259</b>	<b>1,368</b>	<b>8.7%</b>
<b>HONG KONG</b>	<b>2,753</b>	<b>7,798</b>	<b>183.3%</b>	<b>5,272</b>	<b>11,297</b>	<b>114.3%</b>
<b>THAILAND</b>	<b>174</b>	<b>162</b>	<b>-6.9%</b>	<b>289</b>	<b>265</b>	<b>-8.3%</b>
<b>VIETNAM</b>	<b>83</b>	<b>48</b>	<b>-42.2%</b>	<b>126</b>	<b>78</b>	<b>-38.1%</b>
<b>RUSSIA</b>	<b>908</b>	<b>1,255</b>	<b>38.2%</b>	<b>1,755</b>	<b>2,202</b>	<b>25.5%</b>
<b>OTHER/UNKNOWN</b>	<b>1,596</b>	<b>1,858</b>	<b>16.4%</b>	<b>2,788</b>	<b>3,277</b>	<b>17.5%</b>

**VISITOR INDUSTRY STATISTICS**

	CYTD 2016	CYTD 2017	% from LY	FYTD 2016	FYTD 2017	% from LY
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$14,982,807.42</b>	<b>\$16,713,143.85</b>	<b>11.5%</b>	<b>\$24,018,607.05</b>	<b>\$26,813,751.33</b>	<b>11.6%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>79.9%</b>	<b>87.7%</b>	<b>9.8%</b>	<b>76.9%</b>	<b>86.8%</b>	<b>12.9%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$200.59</b>	<b>\$210.39</b>	<b>4.9%</b>	<b>\$196.76</b>	<b>\$204.09</b>	<b>3.7%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report)

