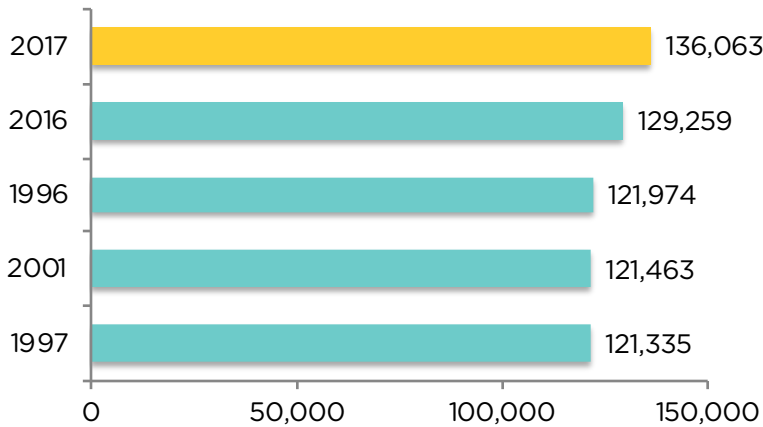


January 2017 Arrivals Summary

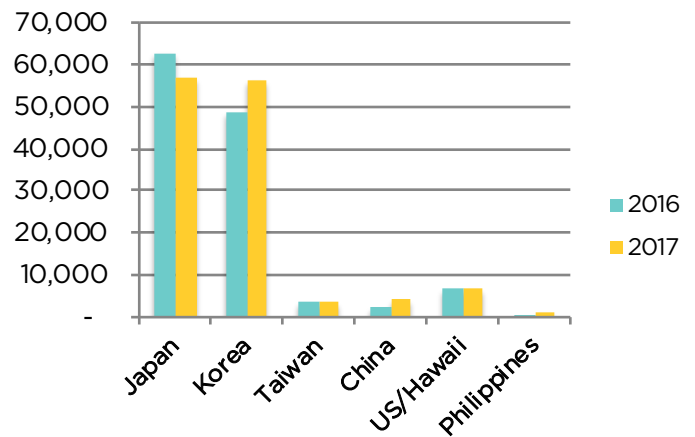
Monthly Arrivals

JAN Arrivals	136,063	5.3%	↑
FYTD Arrivals	526,979	6.3%	↑

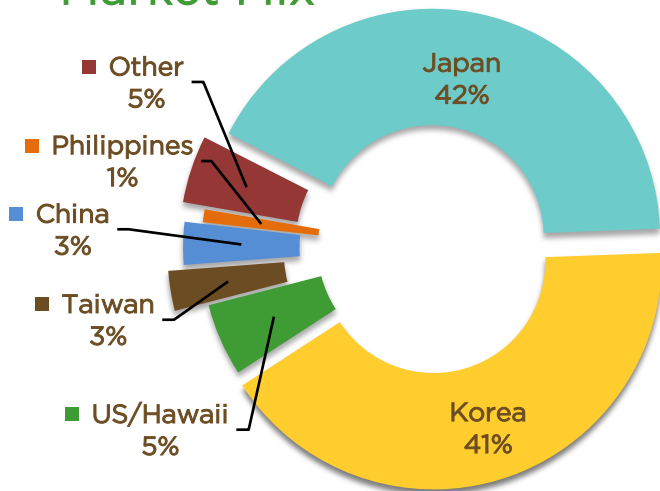
Top 5 January Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2016	2017	% to LY
Japan	62,716	57,041	-9.0%
Korea	48,859	56,340	15.3%
Taiwan	3,675	3,848	4.7%
China	2,127	4,104	92.9%
US/Hawaii	6,645	7,000	5.07%
Philippines	746	1,232	65.1%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary
January 2017



	Jan-16	Jan-17	% from LY
Civilian Air Arrivals ^a	127,069	133,836	5.3%
Civilian Sea Arrivals ^a	252	687	172.6%
Armed Forces Air Arrivals ^a	1,849	1,532	-17.1%
Armed Forces Sea Arrivals ^a	89	8	-91.0%
TOTAL VISITOR ARRIVALS	129,259	136,063	5.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-16	Jan-17	% from LY
JAPAN	62,716	57,041	-9.0%
Kanto (Tokyo)	28,795	28,466	-1.1%
Chubu (Nagoya)	7,825	6,597	-15.7%
Kinki (Osaka)	14,975	10,890	-27.3%
Koshinetsu	1,584	1,569	-0.9%
Hokuriku	716	731	2.1%
Tohoku	2,182	1,942	-11.0%
Kyushu	2,283	2,038	-10.7%
Chugoku	1,363	1,433	5.1%
Hokkaido	1,717	2,185	27.3%
Shikoku	646	662	2.5%
Okinawa/Miya	367	348	-5.2%
Other	263	180	-31.6%
KOREA	48,859	56,340	15.3%
Seoul	18,011	18,918	5.0%
Incheon	2,960	3,043	2.8%
Chungbuk	999	1,183	18.4%
Chungnam	2,242	2,251	0.4%
Gangwon	913	1,026	12.4%
Jeonbuk	925	1,002	8.3%
Gyeonbuk	2,306	3,174	37.6%
Gyeonggi	10,670	10,948	2.6%
Jeonnam	1,419	1,772	24.9%
Gyeongnam	6,070	9,840	62.1%
Other	2,344	3,183	35.8%
TAIWAN	3,675	3,848	4.7%
Taipei	2,047	2,317	13.2%
Kaohsiung	220	238	8.2%
Taichung	652	637	-2.3%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%
Other	239	281	17.6%
CHINA	2,127	4,104	92.9%
Beijing	408	907	122.3%
Shanghai	696	1,269	82.3%
Guangzhou	243	387	59.3%
Other	780	1,541	97.6%
U.S. MAINLAND	5,397	5,802	7.5%
HAWAII	1,248	1,198	-4.0%
CNMI	1,213	1,363	12.4%
PALAU	263	218	-17.1%
FSM	663	743	12.1%
RMI	69	62	-10.1%
PHILIPPINES	746	1,232	65.1%
AUSTRALIA	296	141	-52.4%
CANADA	67	106	58.2%
EUROPE	158	212	34.2%
HONG KONG	529	2,033	284.3%
THAILAND	43	29	-32.6%
VIETNAM	33	22	-33.3%
RUSSIA	442	416	-5.9%
OTHER/UNKNOWN	374	458	22.5%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$3,916,051.10	\$4,465,534.06	14.0%
Weighted Hotel Occupancy Rate ^d	79.6%	87.2%	9.5%
Weighted Hotel Room Rate ^d	\$214.01	\$231.60	8.2%

Guam Visitors Bureau
January 2017 Visitor Arrival Summary
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2016 (Jan '16)	CYTD 2017 (Jan '17)	% from LY	FYTD 2016 (Oct'15 - Jan '16)	FYTD 2017 (Oct'16 - Jan '17)	% from LY
Air Arrivals ^a	128,918	135,368	5.0%	493,147	524,780	6.4%
Sea Arrivals ^a	341	695	103.8%	2,575	2,199	-14.6%
TOTAL VISITOR ARRIVALS	129,259	136,063	5.3%	495,722	526,979	6.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan '16)	CYTD 2017 (Jan '17)	% from LY	FYTD 2016 (Oct'15 - Jan '16)	FYTD 2017 (Oct'16 - Jan '17)	% from LY
JAPAN	62,716	57,041	-9.0%	251,382	238,630	-5.1%
Kanto (Tokyo)	28,795	28,466	-1.1%	120,180	117,419	-2.3%
Chubu (Nagoya)	7,825	6,597	-15.7%	32,622	27,525	-15.6%
Kinki (Osaka)	14,975	10,890	-27.3%	54,318	48,827	-10.1%
Koshinetsu	1,584	1,569	-0.9%	6,203	6,470	4.3%
Hokuriku	716	731	2.1%	3,200	3,081	-3.7%
Tohoku	2,182	1,942	-11.0%	8,730	8,495	-2.7%
Kyushu	2,283	2,038	-10.7%	9,432	9,557	1.3%
Chugoku	1,363	1,433	5.1%	6,617	6,517	-1.5%
Hokkaido	1,717	2,185	27.3%	4,801	5,838	21.6%
Shikoku	646	662	2.5%	3,166	2,937	-7.2%
Okinawa/Miya	367	348	-5.2%	1,206	1,250	3.6%
Other	263	180	-31.6%	907	714	-21.3%
KOREA	48,859	56,340	15.3%	175,334	208,342	18.8%
Seoul	18,011	18,918	5.0%	69,149	70,985	2.7%
Incheon	2,960	3,043	2.8%	10,812	12,009	11.1%
Chungbuk	999	1,183	18.4%	3,270	3,781	15.6%
Chungnam	2,242	2,251	0.4%	7,197	8,306	15.4%
Gangwon	913	1,026	12.4%	2,502	2,972	18.8%
Jeonbuk	925	1,002	8.3%	2,680	3,512	31.0%
Gyeonbuk	2,306	3,174	37.6%	7,526	10,848	44.1%
Gyeonggi	10,670	10,948	2.6%	38,243	43,168	12.9%
Jeonnam	1,419	1,772	24.9%	4,193	5,780	37.8%
Gyeongnam	6,070	9,840	62.1%	22,656	37,133	63.9%
Other	2,344	3,183	35.8%	7,106	9,848	38.6%
TAIWAN	3,675	3,848	4.7%	12,701	13,569	6.8%
Taipei	2,047	2,317	13.2%	7,111	7,685	8.1%
Kaohsiung	220	238	8.2%	820	1,104	34.6%
Taichung	652	637	-2.3%	2,231	2,171	-2.7%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	1,728	1,676	-3.0%
Other	239	281	17.6%	811	933	15.0%
CHINA	2,127	4,104	92.9%	6,772	9,491	40.2%
Beijing	408	907	122.3%	1,334	1,845	38.3%
Shanghai	696	1,269	82.3%	1,990	2,991	50.3%
Guangzhou	243	387	59.3%	635	939	47.9%
Other	780	1,541	97.6%	2,813	3,716	32.1%
U.S. MAINLAND	5,397	5,802	7.5%	19,116	20,008	4.7%
HAWAII	1,248	1,198	-4.0%	4,456	4,898	9.9%
CNMI	1,213	1,363	12.4%	5,286	5,625	6.4%
PALAU	263	218	-17.1%	1,637	1,356	-17.2%
FSM	663	743	12.1%	3,397	3,570	5.1%
RMI	69	62	-10.1%	301	367	21.9%
PHILIPPINES	746	1,232	65.1%	4,820	8,254	71.2%
AUSTRALIA	296	141	-52.4%	783	567	-27.6%
CANADA	67	106	58.2%	293	362	23.5%
EUROPE	158	212	34.2%	732	785	7.2%
HONG KONG	529	2,033	284.3%	3,048	5,532	81.5%
THAILAND	43	29	-32.6%	158	132	-16.5%
VIETNAM	33	22	-33.3%	76	52	-31.6%
RUSSIA	442	416	-5.9%	1,289	1,363	5.7%
OTHER/UNKNOWN	374	458	22.5%	1,566	1,877	19.9%

VISITOR INDUSTRY STATISTICS

	2016	2017	% from LY	2016	2017	% from LY
Hotel Occupancy Taxes^c	\$3,916,051.10	\$4,465,534.06	14.0%	\$12,951,850.73	\$14,566,141.54	12.5%
Weighted Hotel Occupancy Rate^d	79.6%	87.2%	9.5%	74.7%	86.0%	15.1%
Weighted Hotel Room Rate^d	\$214.01	\$231.60	8.2%	\$197.25	\$204.67	3.8%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).