

June 2018 Arrivals Summary

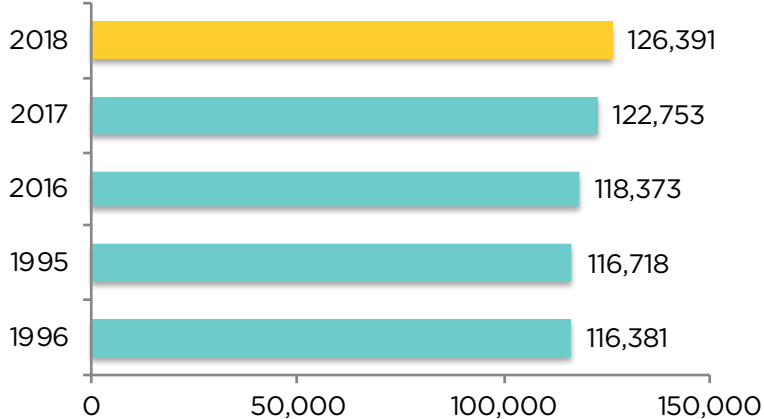
Monthly Arrivals

JUN Arrivals	126,391	+3.0%	↑
CYTD Arrivals	757,922	-2.1%	↓
FYTD Arrivals	1,134,743	-2.6%	↓

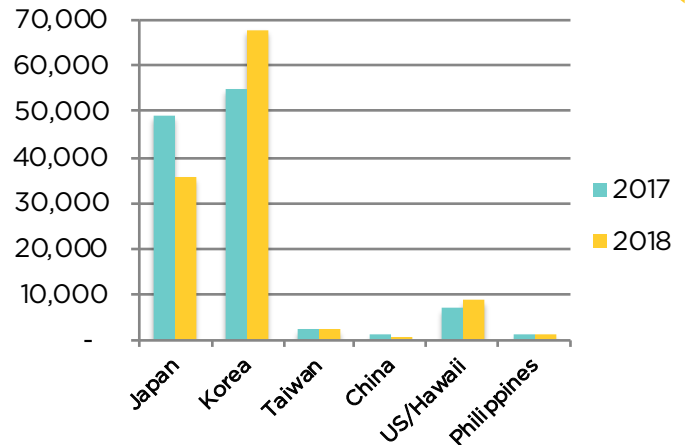
DID YOU KNOW?

In June 2018, more than **1,400 Korean Visitors** traveled to Guam for their honeymoon.

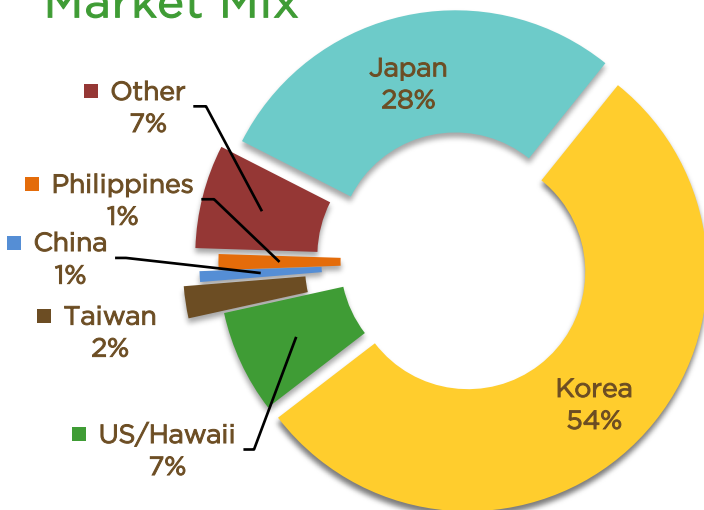
Top 5 June Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	48,971	35,739	-27.0%
Korea	55,033	67,996	23.6%
US/Hawaii	6,977	8,817	26.4%
Taiwan	2,545	2,731	7.3%
China	1,582	913	-42.3%
Philippines	1,398	1,349	-3.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



Want to learn more or get more details?
Please visit us at

www.guamvisitorsbureau.com

Visitor Arrival Summary June 2018



	Jun-17	Jun-18	% from LY
Civilian Air Arrivals ^a	121,516	122,221	0.6%
Civilian Sea Arrivals ^a	132	63	-52.3%
Armed Forces Air Arrivals ^a	921	1,604	74.2%
Armed Forces Sea Arrivals ^a	184	2,503	1260.3%
TOTAL VISITOR ARRIVALS	122,753	126,391	3.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-17	Jun-18	% from LY
JAPAN	48,971	35,739	-27.0%
Kanto (Tokyo)	25,261	19,110	-24.3%
Chubu (Nagoya)	6,111	4,147	-32.1%
Kinki (Osaka)	8,758	6,138	-29.9%
Koshinetsu	969	450	-53.6%
Hokuriku	796	600	-24.6%
Tohoku	1,620	1,104	-31.9%
Kyushu	2,277	1,831	-19.6%
Chugoku	1,215	784	-35.5%
Hokkaido	984	477	-51.5%
Shikoku	580	415	-28.4%
Okinawa/Miya	237	431	81.9%
Other	163	252	54.6%
KOREA	55,033	67,996	23.6%
Seoul	19,177	24,583	28.2%
Incheon/Gyeonggi	14,733	17,624	19.6%
*Chungbuk	885	-	-
Chungnam/Daejeon	1,836	1,478	-19.5%
*Gangwon	580	-	-
Jeonbuk/Gwanju	782	1,069	36.7%
Gyeonbuk/Daegu	2,494	2,880	15.5%
*Busan	-	7,636	-
*Jeonnam	1,738	-	-
*Gyeongnam	10,272	-	-
*Ulsan	-	1,427	-
Other	2,536	11,299	345.5%
TAIWAN	2,545	2,731	7.3%
Taipei	1,524	1,661	9.0%
Kaohsiung	168	167	-0.6%
Taichung	395	289	-26.8%
Taoyuan, Miaoli, Hsinehu	296	292	-1.4%
*Hsinchu	-	129	-
Other	162	193	19.1%
CHINA	1,582	913	-42.3%
Beijing	176	110	-37.5%
Shanghai	537	348	-35.2%
Guangzhou	174	79	-54.6%
Other	695	376	-45.9%
*US/HAWAII	6,977	8,817	26.4%
CNMI	1,834	2,251	22.7%
PALAU	389	390	0.3%
FSM	1,080	1,623	50.3%
RMI	176	227	29.0%
PHILIPPINES	1,398	1,349	-3.5%
AUSTRALIA	160	233	45.6%
*CANADA	62	-	-
EUROPE	123	143	16.3%
HONG KONG	1,241	543	-56.2%
*THAILAND	34	-	-
*VIETNAM	3	-	-
RUSSIA	285	395	38.6%
*SINGAPORE	-	69	-
*INDIA	-	15	-
*MALAYSIA	-	42	-
OTHER/UNKNOWN	544	349	-35.8%

VISITOR INDUSTRY STATISTICS

	Jun-17	Jun-18	% from LY
Hotel Occupancy Taxes ^c	\$3,318,845.19	\$3,067,019.64	-7.6%
Weighted Hotel Occupancy Rate ^d	83.7%	85.6%	2.3%
Weighted Hotel Room Rate ^d	\$183.65	\$187.03	1.8%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
June 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Jun '17)	CYTD 2018 (Jan - Jun '18)	% from LY	FYTD 2017 (Oct - Jun '17)	FYTD 2018 (Oct - Jun '18)	% from LY
Air Arrivals ^a	763,413	746,691	-2.2%	1,152,825	1,113,481	-3.4%
Sea Arrivals ^a	11,078	11,231	1.4%	12,582	21,262	69.0%
TOTAL VISITOR ARRIVALS	774,491	757,922	-2.1%	1,165,407	1,134,743	-2.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Jun '17)	CYTD 2018 (Jan - Jun '18)	% from LY	FYTD 2017 (Oct - Jun '17)	FYTD 2018 (Oct - Jun '18)	% from LY
JAPAN	328,724	262,233	-20.2%	510,313	389,853	-23.6%
Kanto (Tokyo)	164,442	130,801	-20.5%	253,395	199,820	-21.1%
Chubu (Nagoya)	43,837	35,012	-20.1%	64,765	49,173	-24.1%
Kinki (Osaka)	59,355	47,816	-19.4%	97,292	68,696	-29.4%
Koshinetsu	7,713	4,627	-40.0%	12,614	7,568	-40.0%
Hokuriku	5,209	4,029	-22.7%	7,559	5,843	-22.7%
Tohoku	11,258	7,802	-30.7%	17,811	11,985	-32.7%
Kyushu	13,511	10,820	-19.9%	21,030	15,851	-24.6%
Chugoku	8,100	6,270	-22.6%	13,184	10,574	-19.8%
Hokkaido	8,286	5,232	-36.9%	11,939	7,695	-35.5%
Shikoku	3,664	2,967	-19.0%	5,939	4,224	-28.9%
Okinawa/Miya	2,229	2,159	-3.1%	3,131	3,055	-2.4%
Other	1,120	4,698	319.5%	1,654	5,369	224.6%
KOREA	319,044	372,097	16.6%	471,046	559,893	18.9%
Seoul	110,104	115,633	5.0%	162,171	183,758	13.3%
Incheon/Gyeonggi	84,035	89,950	7.0%	125,221	141,357	12.9%
*Chungbuk	5,951	-	-	8,549	2,319	-72.9%
Chungnam/Daejeon	12,393	8,613	-30.5%	18,448	14,923	-19.1%
*Gangwon	4,358	-	-	6,304	1,465	-76.8%
Jeonbuk/Gwanju	5,605	6,206	10.7%	8,115	9,236	13.8%
Gyeongbuk/Daegu	15,342	15,232	-0.7%	23,016	23,162	0.6%
Busan	-	39,311	-	-	47,661	-
*Jeonnam	9,126	-	-	13,134	3,114	-76.3%
*Gyeongnam	56,938	-	-	84,231	19,885	-76.4%
*Ulsan	-	7,951	-	-	9,274	-
Other	15,192	89,201	487.2%	21,857	103,739	374.6%
TAIWAN	19,459	14,108	-27.5%	29,180	20,066	-31.2%
Taipei	10,755	7,788	-27.6%	16,123	11,104	-31.1%
Kaohsiung	1,300	885	-31.9%	2,166	1,246	-42.5%
Taichung	3,571	1,850	-48.2%	5,105	2,864	-43.9%
Taoyuan, Miaoli, Hsinehu	2,440	1,319	-45.9%	3,741	1,979	-47.1%
*Hsinchu	-	729	-	-	852	-
Other	1,393	1,537	10.3%	2,045	2,021	-1.2%
CHINA	12,767	9,369	-26.6%	18,154	13,471	-25.8%
Beijing	2,346	1,311	-44.1%	3,284	1,883	-42.7%
Shanghai	4,009	3,213	-19.9%	5,731	4,801	-16.2%
Guangzhou	1,181	636	-46.1%	1,733	946	-45.4%
Other	5,231	4,209	-19.5%	7,406	5,841	-21.1%
*U.S. MAINLAND/HAWAII	39,543	45,547	15.2%	57,449	64,239	11.8%
CNMI	8,924	9,861	10.5%	13,186	14,956	13.4%
PALAU	1,710	2,018	18.0%	2,848	3,316	16.4%
FSM	5,134	7,438	44.9%	7,961	10,848	36.3%
RMI	614	762	24.1%	919	1,068	16.2%
PHILIPPINES	8,887	8,800	-1.0%	15,909	15,137	-4.9%
AUSTRALIA	1,372	1,429	4.2%	1,798	1,883	4.7%
*CANADA	550	-	-	806	124	-84.6%
EUROPE	1,060	1,113	5.0%	1,633	1,721	5.4%
HONG KONG	10,718	2,982	-72.2%	14,217	5,086	-64.2%
*THAILAND	260	-	-	363	69	-81.0%
*VIETNAM	61	-	-	91	9	-90.1%
RUSSIA	1,715	2,404	40.2%	2,662	3,556	33.6%
*SINGAPORE	-	478	-	-	578	-
*INDIA	-	95	-	-	103	-
*MALAYSIA	-	160	-	-	180	-
OTHER/UNKNOWN	2,871	5,797	101.9%	4,290	7,325	70.7%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$23,323,556.70	\$22,243,430.79	-4.6%	\$33,424,164.18	\$31,244,569.50	-6.5%
Weighted Hotel Occupancy Rate ^d	85.8%	85.9%	0.1%	85.7%	84.1%	-1.9%
Weighted Hotel Room Rate ^d	\$204.83	\$204.29	-0.3%	\$201.78	\$204.17	1.2%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

