

January 2021 Arrivals



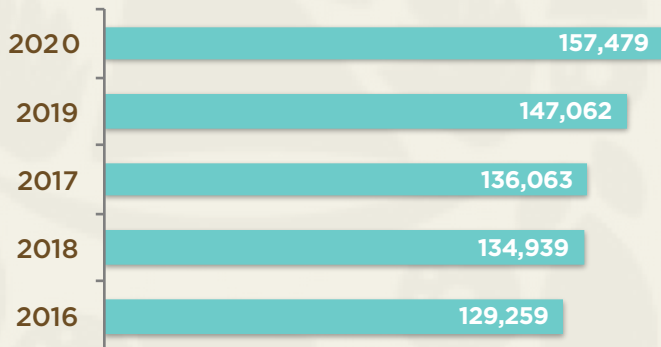
DID YOU KNOW?

52% of January arrivals traveled to Guam for **military or government** business.

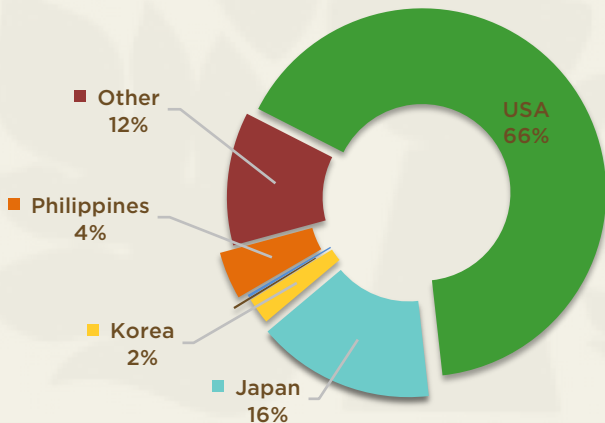
ARRIVALS

JAN Arrivals **4,526** **-97.1%** ↓
FYTD Arrivals **11,539** **-98.1%** ↓

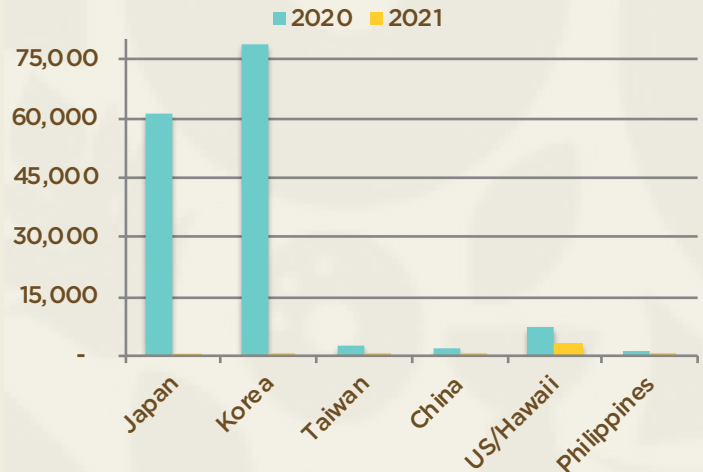
Top 5 January Arrivals



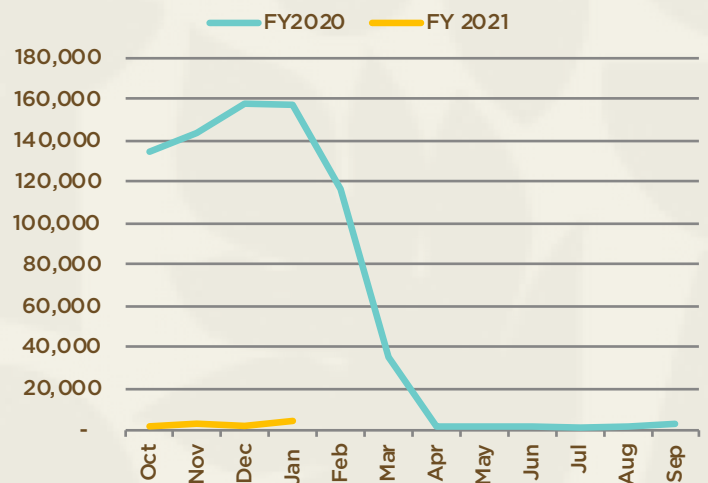
MARKET MIX



MARKET SNAPSHOT



| Market | 2020 | 2021 | % to LY |
|-------------|--------|-------|---------|
| Japan | 61,088 | 708 | -98.8% |
| Korea | 78,609 | 104 | -99.9% |
| Taiwan | 2,544 | 9 | -99.6% |
| China | 1,818 | 11 | -99.4% |
| US/Hawaii | 7,267 | 2,975 | -59.1% |
| Philippines | 915 | 189 | -79.3% |



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary January 2021



| | Jan-20 | Jan-21 | % from LY |
|--|----------------|--------------|---------------|
| Civilian Air Arrivals ^a | 156,138 | 2,439 | -98.4% |
| Civilian Sea Arrivals ^a | 64 | 6 | -90.6% |
| Armed Forces Air Arrivals ^a | 1,277 | 2,081 | 63.0% |
| Armed Forces Sea Arrivals ^a | 0 | 0 | 0.0% |
| TOTAL VISITOR ARRIVALS | 157,479 | 4,526 | -97.1% |

| ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces) | Jan-20 | Jan-21 | % from LY |
|--|---------------|--------------|---------------|
| JAPAN | 61,088 | 708 | -98.8% |
| Kanto (Tokyo) | 30,736 | 126 | -99.6% |
| Chubu (Nagoya) | 6,849 | 16 | -99.8% |
| Kinki (Osaka) | 11,577 | 4 | -100.0% |
| Koshinetsu | 1,247 | 1 | -99.9% |
| Hokuriku | 743 | 6 | -99.2% |
| Tohoku | 1,462 | 74 | -94.9% |
| Kyushu | 4,023 | 89 | -97.8% |
| Chugoku | 1,401 | 50 | -96.4% |
| Hokkaido | 1,790 | 85 | -95.3% |
| Shikoku | 567 | 3 | -99.5% |
| Okinawa/Miya | 489 | 101 | -79.3% |
| Other | 204 | 153 | -25.0% |
| KOREA | 78,609 | 104 | -99.9% |
| Seoul | 30,131 | 36 | -99.9% |
| Incheon/Gyeonggi | 17,514 | 39 | -99.8% |
| Chungnam/Daejeon | 2,183 | 2 | -99.9% |
| Jeonbuk/Gwanju | 3,856 | 2 | -99.9% |
| Gyeongbuk/Daegu | 3,949 | 1 | -100.0% |
| Busan | 8,487 | 3 | -100.0% |
| Ulsan | 1,432 | 1 | -99.9% |
| Other | 11,057 | 20 | -99.8% |
| TAIWAN | 2,544 | 9 | -99.6% |
| Taipei | 1,600 | 8 | -99.5% |
| Kaohsiung | 106 | - | - |
| Taichung | 299 | - | - |
| Taoyuan, Miaoli, Hsinchu | 251 | - | - |
| Hsinchu | 128 | 1 | -99.2% |
| Other | 160 | - | - |
| CHINA | 1,818 | 11 | -99.4% |
| Beijing | 466 | - | - |
| Shanghai | 700 | 10 | -98.6% |
| Guangzhou | 85 | 1 | -98.8% |
| Other | 567 | - | - |
| US/HAWAII | 7,267 | 2,975 | -59.1% |
| CNMI | 1,587 | 181 | -88.6% |
| PALAU | 264 | 3 | -98.9% |
| FSM | 1,155 | 117 | -89.9% |
| RMI | 120 | 2 | -98.3% |
| PHILIPPINES | 915 | 189 | -79.3% |
| AUSTRALIA | 186 | 116 | -37.6% |
| EUROPE | 231 | 12 | -94.8% |
| HONG KONG | 291 | 1 | -99.7% |
| RUSSIA | 336 | 3 | -99.1% |
| SINGAPORE | 68 | 1 | -98.5% |
| INDIA | 12 | 33 | 175.0% |
| MALAYSIA | 30 | 2 | -93.3% |
| OTHER/UNKNOWN | 894 | 53 | -94.1% |

QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2019 vs October - December 2020)

| | | | |
|--|----------------|----------------|--------|
| Hotel Occupancy Taxes ^c | \$9,750,662.26 | \$2,445,515.65 | -74.9% |
| Weighted Hotel Occupancy Rate ^d | 89.9% | 38.7% | -57.0% |
| Weighted Hotel Room Rate ^d | \$208.65 | \$154.08 | -26.2% |

Guam Visitors Bureau
Preliminary January 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



| | CYTD 2020 (Jan 2020) | CYTD 2021 (Jan 2021) | % from LY | FYTD 2020 (Oct '20 - Jan '21) | FYTD 2021 (Oct '20 - Jan '21) | % from LY |
|-------------------------------|-------------------------|-------------------------|---------------|----------------------------------|----------------------------------|---------------|
| Air Arrivals ^a | 157,415 | 4,520 | -97.1% | 589,419 | 11,254 | -98.1% |
| Sea Arrivals ^a | 64 | 6 | -90.6% | 4,285 | 285 | -93.3% |
| TOTAL VISITOR ARRIVALS | 157,479 | 4,526 | -97.1% | 593,704 | 11,539 | -98.1% |

| ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces) | CYTD 2020 (Jan 2020) | CYTD 2021 (Jan 2021) | % from LY | FYTD 2020 (Oct '20 - Jan '21) | FYTD 2021 (Oct '20 - Jan '21) | % from LY |
|--|-------------------------|-------------------------|---------------|----------------------------------|----------------------------------|---------------|
| JAPAN | 61,088 | 708 | -98.8% | 241,889 | 1,175 | -99.5% |
| Kanto (Tokyo) | 30,736 | 126 | -99.6% | 119,462 | 357 | -99.7% |
| Chubu (Nagoya) | 6,849 | 16 | -99.8% | 29,274 | 44 | -99.8% |
| Kinki (Osaka) | 11,577 | 4 | -100.0% | 51,914 | 17 | -100.0% |
| Koshinetsu | 1,247 | 1 | -99.9% | 4,484 | 3 | -99.9% |
| Hokuriku | 743 | 6 | -99.2% | 3,044 | 6 | -99.8% |
| Tohoku | 1,462 | 74 | -94.9% | 5,731 | 78 | -98.6% |
| Kyushu | 4,023 | 89 | -97.8% | 12,098 | 94 | -99.2% |
| Chugoku | 1,401 | 50 | -96.4% | 6,033 | 60 | -99.0% |
| Hokkaido | 1,790 | 85 | -95.3% | 4,935 | 85 | -98.3% |
| Shikoku | 567 | 3 | -99.5% | 3,003 | 4 | -99.9% |
| Okinawa/Miya | 489 | 101 | -79.3% | 1,275 | 212 | -83.4% |
| Other | 204 | 153 | -25.0% | 636 | 215 | -66.2% |
| KOREA | 78,609 | 104 | -99.9% | 279,694 | 261 | -99.9% |
| Seoul | 30,131 | 36 | -99.9% | 115,595 | 112 | -99.9% |
| Incheon/Gyeonggi | 17,514 | 39 | -99.8% | 67,669 | 71 | -99.9% |
| Chungnam/Daejeon | 2,183 | 2 | -99.9% | 7,288 | 8 | -99.9% |
| Jeonbuk/Gwanju | 3,856 | 2 | -99.9% | 7,559 | 3 | -100.0% |
| Gyeongbuk/Daegu | 3,949 | 1 | -100.0% | 11,859 | 6 | -99.9% |
| Busan | 8,487 | 3 | -100.0% | 29,557 | 12 | -100.0% |
| Ulsan | 1,432 | 1 | -99.9% | 5,071 | 7 | -99.9% |
| Other | 11,057 | 20 | -99.8% | 35,096 | 42 | -99.9% |
| TAIWAN | 2,544 | 9 | -99.6% | 8,702 | 77 | -99.1% |
| Taipei | 1,600 | 8 | -99.5% | 5,195 | 46 | -99.1% |
| Kaohsiung | 106 | - | - | 633 | 12 | -98.1% |
| Taichung | 299 | - | - | 1,189 | 6 | -99.5% |
| Taoyuan, Miaoli, Hsinehu | 251 | - | - | 816 | 6 | -99.3% |
| Hsinchu | 128 | 1 | -99.2% | 376 | 2 | -99.5% |
| Other | 160 | - | - | 493 | 5 | -99.0% |
| CHINA | 1,818 | 11 | -99.4% | 4,068 | 24 | -99.4% |
| Beijing | 466 | - | - | 870 | - | - |
| Shanghai | 700 | 10 | -98.6% | 1,525 | 13 | -99.1% |
| Guangzhou | 85 | 1 | -98.8% | 264 | 3 | -98.9% |
| Other | 567 | - | - | 1,409 | 8 | -99.4% |
| US/HAWAII | 7,267 | 2,975 | -59.1% | 26,718 | 7,829 | -70.7% |
| CNMI | 1,587 | 181 | -88.6% | 7,003 | 508 | -92.7% |
| PALAU | 264 | 3 | -98.9% | 1,452 | 13 | -99.1% |
| FSM | 1,155 | 117 | -89.9% | 4,991 | 403 | -91.9% |
| RMI | 120 | 2 | -98.3% | 528 | 10 | -98.1% |
| PHILIPPINES | 915 | 189 | -79.3% | 7,339 | 566 | -92.3% |
| AUSTRALIA | 186 | 116 | -37.6% | 739 | 130 | -82.4% |
| EUROPE | 231 | 12 | -94.8% | 863 | 34 | -96.1% |
| HONG KONG | 291 | 1 | -99.7% | 1,040 | 11 | -98.9% |
| RUSSIA | 336 | 3 | -99.1% | 860 | 14 | -98.4% |
| SINGAPORE | 68 | 1 | -98.5% | 390 | 5 | -98.7% |
| INDIA | 12 | 33 | 175.0% | 71 | 53 | -25.4% |
| MALAYSIA | 30 | 2 | -93.3% | 119 | 3 | -97.5% |
| OTHER/UNKNOWN | 894 | 53 | -94.1% | 2,953 | 138 | -95.3% |

| VISITOR INDUSTRY STATISTICS | (Jan - Dec 2019 vs Jan - Dec 2020) | | | (Oct - Dec 2019 vs Oct - Dec 2020) | | |
|--|------------------------------------|-----------------|--------|------------------------------------|----------------|--------|
| Hotel Occupancy Taxes ^c | \$44,904,624.27 | \$21,049,784.43 | -53.1% | \$9,750,662.26 | \$2,445,515.65 | -74.9% |
| Weighted Hotel Occupancy Rate ^d | 89.5% | 43.6% | -51.3% | 89.9% | 38.7% | -57.0% |
| Weighted Hotel Room Rate ^d | \$213.07 | \$175.08 | -17.8% | \$208.65 | \$154.08 | -26.2% |

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).