

Preliminary Visitor Arrival Summary March 2021



	Mar-20	Mar-21	% from LY
Civilian Air Arrivals ^a	33,723	2,696	-92.0%
Civilian Sea Arrivals ^a	85	12	-85.9%
Armed Forces Air Arrivals ^a	1,502	1,005	-33.1%
Armed Forces Sea Arrivals ^a	0	3	-
TOTAL VISITOR ARRIVALS	35,310	3,716	-89.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-20	Mar-21	% from LY
JAPAN	21,212	159	-99.3%
Kanto (Tokyo)	11,577	36	-99.7%
Chubu (Nagoya)	2,225	5	-99.8%
Kinki (Osaka)	4,007	4	-99.9%
Koshinetsu	253	2	-99.2%
Hokuriku	251	-	-
Tohoku	496	8	-98.4%
Kyushu	954	1	-99.9%
Chugoku	523	1	-99.8%
Hokkaido	312	7	-97.8%
Shikoku	200	1	-99.5%
Okinawa/Miya	105	20	-81.0%
Other	309	74	-76.1%
KOREA	5,160	113	-97.8%
Seoul	2,291	44	-98.1%
Incheon/Gyeonggi	1,754	25	-98.6%
Chungnam/Daejeon	144	1	-99.3%
Jeonbuk/Gwanju	66	-	-
Gyeongbuk/Daegu	60	3	-95.0%
Busan	310	3	-99.0%
Ulsan	73	4	-94.5%
Other	462	33	-92.9%
TAIWAN	498	11	-97.8%
Taipei	266	3	-98.9%
Kaohsiung	36	-	-
Taichung	59	2	-96.6%
Taoyuan, Miaoli, Hsinehu	38	1	-97.4%
Hsinchu	48	-	-
Other	51	5	-90.2%
CHINA	31	17	-45.2%
Beijing	2	-	-
Shanghai	2	14	600.0%
Guangzhou	8	-	-
Other	19	3	-84.2%
US/HAWAII	5,007	2,737	-45.3%
CNMI	1,179	186	-84.2%
PALAU	203	11	-94.6%
FSM	830	184	-77.8%
RMI	31	3	-90.3%
PHILIPPINES	652	178	-72.7%
AUSTRALIA	93	-	-
EUROPE	60	11	-81.7%
HONG KONG	24	1	-95.8%
RUSSIA	37	5	-86.5%
SINGAPORE	33	8	-75.8%
INDIA	4	3	-25.0%
MALAYSIA	8	1	-87.5%
OTHER/UNKNOWN	163	73	-55.2%

QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2019 vs October - December 2020)

Hotel Occupancy Taxes ^c	\$9,750,662.26	\$2,445,515.65	-74.9%
Weighted Hotel Occupancy Rate ^d	89.9%	38.7%	-57.0%
Weighted Hotel Room Rate ^d	\$208.65	\$154.08	-26.2%

Guam Visitors Bureau
Preliminary March 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Mar 2020)	CYTD 2021 (Jan - Mar 2021)	% from LY	FYTD 2020 (Oct '20 - Mar '21)	FYTD 2021 (Oct '20 - Mar '21)	% from LY			
Air Arrivals^a	308,466	11,662	-96.2%	740,470	18,396	-97.5%			
Sea Arrivals^a	1,069	58	-94.6%	5,290	337	-93.6%			
TOTAL VISITOR ARRIVALS	309,535	11,720	-96.2%	745,760	18,733	-97.5%			
	CYTD 2020 (Jan - Mar 2020)	CYTD 2021 (Jan - Mar 2021)	% from LY	FYTD 2020 (Oct '20 - Mar '21)	FYTD 2021 (Oct '20 - Mar '21)	% from LY			
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)									
JAPAN	143,218	1,116	-99.2%	324,019	1,583	-99.5%			
Kanto (Tokyo)	73,880	239	-99.7%	162,606	470	-99.7%			
Chubu (Nagoya)	16,125	22	-99.9%	38,550	50	-99.9%			
Kinki (Osaka)	26,630	11	-100.0%	66,967	24	-100.0%			
Koshinetsu	2,487	4	-99.8%	5,724	6	-99.9%			
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%			
Tohoku	3,505	88	-97.5%	7,774	92	-98.8%			
Kyushu	8,568	96	-98.9%	16,643	101	-99.4%			
Chugoku	3,546	51	-98.6%	8,178	61	-99.3%			
Hokkaido	3,019	94	-96.9%	6,164	94	-98.5%			
Shikoku	1,471	4	-99.7%	3,907	5	-99.9%			
Okinawa/Miya	1,098	225	-79.5%	1,884	336	-82.2%			
Other	926	276	-70.2%	1,358	338	-75.1%			
KOREA	123,791	294	-99.8%	324,876	451	-99.9%			
Seoul	46,882	113	-99.8%	132,346	189	-99.9%			
Incheon/Gyeonggi	29,813	89	-99.7%	79,968	121	-99.8%			
Chungnam/Daejeon	3,411	5	-99.9%	8,516	11	-99.9%			
Jeonbuk/Gwanju	5,808	2	-100.0%	9,511	3	-100.0%			
Gyeongbuk/Daegu	5,638	5	-99.9%	13,548	10	-99.9%			
Busan	12,875	10	-99.9%	33,945	19	-99.9%			
Ulsan	2,250	6	-99.7%	5,889	12	-99.8%			
Other	17,114	64	-99.6%	41,153	86	-99.8%			
TAIWAN	4,480	29	-99.4%	10,638	97	-99.1%			
Taipei	2,593	19	-99.3%	6,188	57	-99.1%			
Kaohsiung	212	1	-99.5%	739	13	-98.2%			
Taichung	603	2	-99.7%	1,493	8	-99.5%			
Taoyuan, Miaoli, Hsinehu	450	1	-99.8%	1,015	7	-99.3%			
Hsinchu	262	1	-99.6%	510	2	-99.6%			
Other	360	5	-98.6%	693	10	-98.6%			
CHINA	2,012	32	-98.4%	4,262	45	-98.9%			
Beijing	511	-	-	915	-	-			
Shanghai	740	28	-96.2%	1,565	31	-98.0%			
Guangzhou	109	1	-99.1%	288	3	-99.0%			
Other	652	3	-99.5%	1,494	11	-99.3%			
US/HAWAII	19,941	8,254	-58.6%	39,392	13,108	-66.7%			
CNMI	4,274	520	-87.8%	9,690	847	-91.3%			
PALAU	702	21	-97.0%	1,890	31	-98.4%			
FSM	3,065	450	-85.3%	6,901	736	-89.3%			
RMI	222	7	-96.8%	630	15	-97.6%			
PHILIPPINES	2,546	492	-80.7%	8,970	869	-90.3%			
AUSTRALIA	694	156	-77.5%	1,247	170	-86.4%			
EUROPE	451	38	-91.6%	1,083	60	-94.5%			
HONG KONG	461	3	-99.3%	1,210	13	-98.9%			
RUSSIA	454	9	-98.0%	978	20	-98.0%			
SINGAPORE	160	10	-93.8%	482	14	-97.1%			
INDIA	37	39	5.4%	96	59	-38.5%			
MALAYSIA	68	3	-95.6%	157	4	-97.5%			
OTHER/UNKNOWN	1,890	189	-90.0%	3,949	274	-93.1%			
VISITOR INDUSTRY STATISTICS				(Jan - Dec 2019 vs Jan - Dec 2020)			(Oct - Dec 2019 vs Oct - Dec 2020)		
Hotel Occupancy Taxes^c	\$44,904,624.27	\$21,049,784.43	-53.1%	\$9,750,662.26	\$2,445,515.65	-74.9%			
Weighted Hotel Occupancy Rate^d	89.5%	43.6%	-51.3%	89.9%	38.7%	-57.0%			
Weighted Hotel Room Rate^d	\$213.07	\$175.08	-17.8%	\$208.65	\$154.08	-26.2%			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			Total CYTD		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	2020	2021	% from LY
JAPAN	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	143,218	1,116	-99.2%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	73,880	239	-99.7%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	16,125	22	-99.9%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	26,630	11	-100.0%
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	2,487	4	-99.8%
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	1,963	6	-99.7%
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	3,505	88	-97.5%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	8,568	96	-98.9%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	3,546	51	-98.6%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	3,019	94	-96.9%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	1,471	4	-99.7%
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	1,098	225	-79.5%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	926	276	-70.2%
KOREA	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	123,791	294	-99.8%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	46,882	113	-99.8%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	29,813	89	-99.7%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	3,411	5	-99.9%
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	5,808	2	-100.0%
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	5,638	5	-99.9%
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	12,875	10	-99.9%
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	2,250	6	-99.7%
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	17,114	64	-99.6%
TAIWAN	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4,480	29	-99.4%
Taipei	1,600	8	-99.5%	727	8	-98.9%	266	3	-98.9%	2,593	19	-99.3%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	212	1	-99.5%
Taichung	299	-	-	245	-	-	59	2	-96.6%	603	2	-99.7%
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	450	1	-99.8%
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	262	1	-99.6%
Other	160	-	-	149	-	-	51	5	-90.2%	360	5	-98.6%
CHINA	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	2,012	32	-98.4%
Beijing	466	-	-	43	-	-	2	-	-	511	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	740	28	-96.2%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	109	1	-99.1%
Other	567	-	-	66	-	-	19	3	-84.2%	652	3	-99.5%
US/HAWAII	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	19,941	8,254	-58.6%
CNMI	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	4,274	520	-87.8%
PALAU	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	702	21	-97.0%
FSM	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	3,065	450	-85.3%
RMI	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	222	7	-96.8%
PHILIPPINES	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	2,546	492	-80.7%
AUSTRALIA	186	116	-37.6%	415	40	-90.4%	93	-	-	694	156	-77.5%
EUROPE	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	451	38	-91.6%
HONG KONG	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	461	3	-99.3%
RUSSIA	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	454	9	-98.0%
SINGAPORE	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	160	10	-93.8%
INDIA	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	37	39	5.4%
MALAYSIA	30	2	-93.3%	30	-	-	8	1	-87.5%	68	3	-95.6%
OTHER/UNKNOWN	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	1,890	189	-90.0%
SEA ARRIVALS (CIV & MIL)	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	1,069	58	-94.6%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	309,535	11,720	-96.2%