

Preliminary Visitor Arrival Summary  
October 2020



	Oct-19	Oct-20	% from LY
Civilian Air Arrivals <sup>a</sup>	131,460	1,293	-99.0%
Civilian Sea Arrivals <sup>a</sup>	2,934	51	-98.3%
Armed Forces Air Arrivals <sup>a</sup>	260	987	279.6%
Armed Forces Sea Arrivals <sup>a</sup>	176	0	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>134,830</b>	<b>2,331</b>	<b>-98.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-19	Oct-20	% from LY
<b>JAPAN</b>	<b>49,218</b>	<b>91</b>	<b>-99.8%</b>
Kanto (Tokyo)	25,324	30	-99.9%
Chubu (Nagoya)	5,898	2	-100.0%
Kinki (Osaka)	10,465	6	-99.9%
Koshinetsu	667	2	-99.7%
Hokuriku	614	-	-
Tohoku	984	-	-
Kyushu	2,229	3	-99.9%
Chugoku	1,312	5	-99.6%
Hokkaido	771	-	-
Shikoku	657	1	-99.8%
Okinawa/Miya	206	12	-94.2%
Other	91	30	-67.0%
<b>KOREA</b>	<b>67,124</b>	<b>37</b>	<b>-99.9%</b>
Seoul	29,177	14	-100.0%
Incheon/Gyeonggi	17,345	10	-99.9%
Chungnam/Daejeon	1,504	-	-
Jeonbuk/Gwanju	904	-	-
Gyeongbuk/Daegu	2,404	-	-
Busan	6,664	1	-100.0%
Ulsan	1,201	3	-99.8%
Other	7,925	9	-99.9%
<b>TAIWAN</b>	<b>2,131</b>	<b>20</b>	<b>-99.1%</b>
Taipei	1,186	12	-99.0%
Kaohsiung	193	5	-97.4%
Taichung	342	1	-99.7%
Taoyuan, Miaoli, Hsinehu	225	2	-99.1%
Hsinchu	78	-	-
Other	107	-	-
<b>CHINA</b>	<b>1,066</b>	<b>7</b>	<b>-99.3%</b>
Beijing	210	-	-
Shanghai	329	2	-99.4%
Guangzhou	117	-	-
Other	410	5	-98.8%
<b>US/HAWAII</b>	<b>5,486</b>	<b>1,666</b>	<b>-69.6%</b>
<b>CNMI</b>	<b>1,534</b>	<b>107</b>	<b>-93.0%</b>
<b>PALAU</b>	<b>414</b>	<b>-</b>	<b>-</b>
<b>FSM</b>	<b>1,179</b>	<b>94</b>	<b>-92.0%</b>
<b>RMI</b>	<b>135</b>	<b>4</b>	<b>-97.0%</b>
<b>PHILIPPINES</b>	<b>2,009</b>	<b>199</b>	<b>-90.1%</b>
<b>AUSTRALIA</b>	<b>124</b>	<b>4</b>	<b>-96.8%</b>
<b>EUROPE</b>	<b>131</b>	<b>8</b>	<b>-93.9%</b>
<b>HONG KONG</b>	<b>278</b>	<b>6</b>	<b>-97.8%</b>
<b>RUSSIA</b>	<b>120</b>	<b>3</b>	<b>-97.5%</b>
<b>SINGAPORE</b>	<b>104</b>	<b>2</b>	<b>-98.1%</b>
<b>INDIA</b>	<b>14</b>	<b>3</b>	<b>-78.6%</b>
<b>MALAYSIA</b>	<b>16</b>	<b>-</b>	<b>-</b>
<b>OTHER/UNKNOWN</b>	<b>637</b>	<b>29</b>	<b>-95.4%</b>

QUARTERLY VISITOR INDUSTRY STATISTICS (July - September 2019 vs July - September 2020)

Hotel Occupancy Taxes <sup>c</sup>	\$11,719,025.64	\$1,331,682.65	-88.6%
Weighted Hotel Occupancy Rate <sup>d</sup>	92.0%	27.1%	-70.5%
Weighted Hotel Room Rate <sup>d</sup>	\$216.17	\$154.18	-28.7%

Guam Visitors Bureau  
Preliminary October 2020 Visitor Arrival Summary  
Calendar Year-to-Date 2019/20 • Fiscal Year-to-Date 2020/21



	CYTD 2019 (Jan - Oct '19)	CYTD 2020 (Jan - Oct '2020)	% from LY	FYTD 2020 (Oct '19)	FYTD 2021 (Oct '20)	% from LY			
<b>Air Arrivals<sup>a</sup></b>	<b>1,354,386</b>	<b>322,138</b>	<b>-76.2%</b>	<b>131,720</b>	<b>2,280</b>	<b>-98.3%</b>			
<b>Sea Arrivals<sup>a</sup></b>	<b>9,884</b>	<b>1,353</b>	<b>-86.3%</b>	<b>3,110</b>	<b>51</b>	<b>-98.4%</b>			
<b>TOTAL VISITOR ARRIVALS</b>	<b>1,364,270</b>	<b>323,491</b>	<b>-76.3%</b>	<b>134,830</b>	<b>2,331</b>	<b>-98.3%</b>			
	CYTD 2019 (Jan - Oct '19)	CYTD 2020 (Jan - Oct '2020)	% from LY	FYTD 2020 (Oct '19)	FYTD 2021 (Oct '20)	% from LY			
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>									
<b>JAPAN</b>	<b>553,219</b>	<b>143,864</b>	<b>-74.0%</b>	<b>49,218</b>	<b>91</b>	<b>-99.8%</b>			
Kanto (Tokyo)	287,696	74,041	-74.3%	25,324	30	-99.9%			
Chubu (Nagoya)	66,376	16,137	-75.7%	5,898	2	-100.0%			
Kinki (Osaka)	109,464	26,652	-75.7%	10,465	6	-99.9%			
Koshinetsu	8,814	2,489	-71.8%	667	2	-99.7%			
Hokuriku	7,315	1,963	-73.2%	614	-	-100.0%			
Tohoku	12,777	3,510	-72.5%	984	-	-100.0%			
Kyushu	25,427	8,579	-66.3%	2,229	3	-99.9%			
Chugoku	14,333	3,567	-75.1%	1,312	5	-99.6%			
Hokkaido	8,959	3,022	-66.3%	771	-	-100.0%			
Shikoku	7,152	1,474	-79.4%	657	1	-99.8%			
Okinawa/Miya	3,170	1,426	-55.0%	206	12	-94.2%			
Other	1,736	1,004	-42.2%	91	30	-67.0%			
<b>KOREA</b>	<b>619,396</b>	<b>124,061</b>	<b>-80.0%</b>	<b>67,124</b>	<b>37</b>	<b>-99.9%</b>			
Seoul	260,945	47,016	-82.0%	29,177	14	-100.0%			
Incheon/Gyeonggi	155,084	29,886	-80.7%	17,345	10	-99.9%			
Chungnam/Daejeon	15,389	3,412	-77.8%	1,504	-	-100.0%			
Jeonbuk/Gwanju	9,472	5,810	-38.7%	904	-	-100.0%			
Gyeongbuk/Daegu	24,660	5,639	-77.1%	2,404	-	-100.0%			
Busan	67,308	12,883	-80.9%	6,664	1	-100.0%			
Ulsan	11,036	2,262	-79.5%	1,201	3	-99.8%			
Other	75,502	17,153	-77.3%	7,925	9	-99.9%			
<b>TAIWAN</b>	<b>23,189</b>	<b>4,553</b>	<b>-80.4%</b>	<b>2,131</b>	<b>20</b>	<b>-99.1%</b>			
Taipei	13,697	2,634	-80.8%	1,186	12	-99.0%			
Kaohsiung	1,654	226	-86.3%	193	5	-97.4%			
Taichung	3,223	606	-81.2%	342	1	-99.7%			
Taoyuan, Miaoli, Hsinehu	2,245	455	-79.7%	225	2	-99.1%			
Hsinchu	479	263	-45.1%	78	-	-100.0%			
Other	1,891	369	-80.5%	107	-	-100.0%			
<b>CHINA</b>	<b>10,312</b>	<b>2,044</b>	<b>-80.2%</b>	<b>1,066</b>	<b>7</b>	<b>-99.3%</b>			
Beijing	1,906	514	-73.0%	210	-	-100.0%			
Shanghai	3,493	747	-78.6%	329	2	-99.4%			
Guangzhou	867	114	-86.9%	117	-	-100.0%			
Other	4,046	669	-83.5%	410	5	-98.8%			
<b>US/HAWAII</b>	<b>77,029</b>	<b>30,478</b>	<b>-60.4%</b>	<b>5,486</b>	<b>1,666</b>	<b>-69.6%</b>			
CNMI	19,106	5,009	-73.8%	1,534	107	-93.0%			
PALAU	3,557	771	-78.3%	414	-	-100.0%			
FSM	12,098	3,512	-71.0%	1,179	94	-92.0%			
RMI	1,361	241	-82.3%	135	4	-97.0%			
<b>PHILIPPINES</b>	<b>16,314</b>	<b>3,119</b>	<b>-80.9%</b>	<b>2,009</b>	<b>199</b>	<b>-90.1%</b>			
<b>AUSTRALIA</b>	<b>1,858</b>	<b>748</b>	<b>-59.7%</b>	<b>124</b>	<b>4</b>	<b>-96.8%</b>			
<b>EUROPE</b>	<b>1,788</b>	<b>492</b>	<b>-72.5%</b>	<b>131</b>	<b>8</b>	<b>-93.9%</b>			
<b>HONG KONG</b>	<b>4,645</b>	<b>483</b>	<b>-89.6%</b>	<b>278</b>	<b>6</b>	<b>-97.8%</b>			
<b>RUSSIA</b>	<b>3,608</b>	<b>475</b>	<b>-86.8%</b>	<b>120</b>	<b>3</b>	<b>-97.5%</b>			
<b>SINGAPORE</b>	<b>1,321</b>	<b>173</b>	<b>-86.9%</b>	<b>104</b>	<b>2</b>	<b>-98.1%</b>			
<b>INDIA</b>	<b>130</b>	<b>48</b>	<b>-63.1%</b>	<b>14</b>	<b>3</b>	<b>-78.6%</b>			
<b>MALAYSIA</b>	<b>315</b>	<b>70</b>	<b>-77.8%</b>	<b>16</b>	<b>-</b>	<b>-100.0%</b>			
<b>OTHER/UNKNOWN</b>	<b>5,140</b>	<b>1,997</b>	<b>-61.1%</b>	<b>637</b>	<b>29</b>	<b>-95.4%</b>			
<b>VISITOR INDUSTRY STATISTICS</b>				<b>(Jan - Sep 2019 vs Jan - Sep 2020)</b>			<b>(Oct 2018 - Sep 2019 vs Oct 2019 - Sep 2020)</b>		
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$35,153,962.01</b>	<b>\$18,604,201.26</b>	<b>-47.1%</b>	<b>\$45,061,822.44</b>	<b>\$28,354,863.52</b>	<b>-37.1%</b>			
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>89.4%</b>	<b>45.2%</b>	<b>-49.4%</b>	<b>88.5%</b>	<b>56.4%</b>	<b>-36.3%</b>			
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$214.54</b>	<b>\$182.08</b>	<b>-15.1%</b>	<b>\$211.01</b>	<b>\$188.72</b>	<b>-10.6%</b>			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



