



# **GUAM VISITORS BUREAU**

## **Korean Visitor Tracker Exit Profile**

### **JULY 2012**



**Prepared by: QMark Research**

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# Background & Methodology

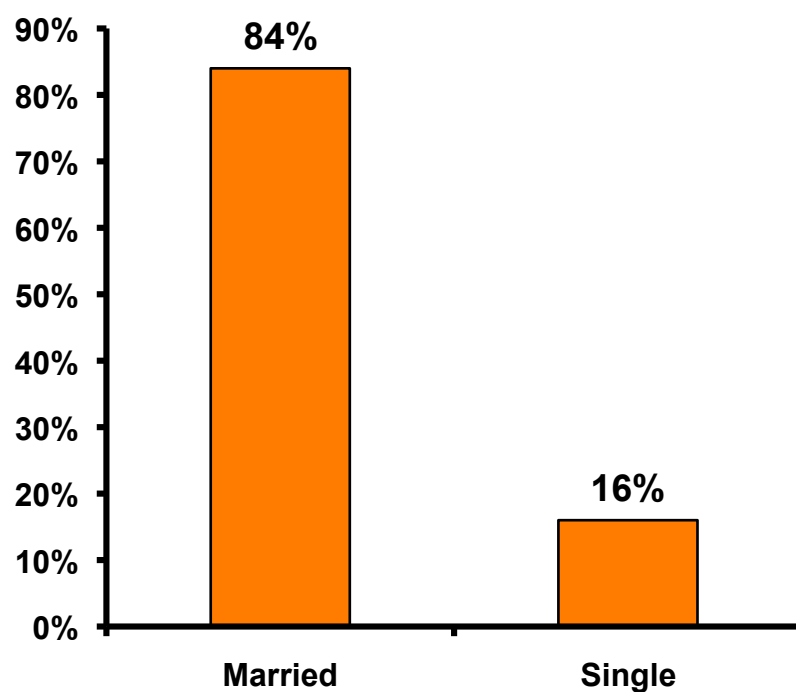
- All surveys were partially interviewer administered, as well as self-administered. Upon completion of the surveys, QMark's professional Korean speaking interviewers double-checked each questionnaire for consistency and completeness, while the respondent is present.
- A total of **353** departing Korean visitors were randomly interviewed at the Guam A.B. Wonpat International Airport's departure and waiting areas.
- The margin of error for a sample of **353** is +/- 5.2 percentage points with a 95% confidence level. That is, if all Korean visitors who traveled to Guam in the same time period were asked these questions, we can be 95% certain that their responses would not differ by +/- 5.2 percentage points.

# Objectives

- To monitor the effectiveness of the Korean seasonal campaigns in attracting Korean visitors, refresh certain baseline data, to better understand the nature, and economic value or impact of each of the targeted segments in the Korean marketing plan.
- Identify significant determinants of visitor satisfaction, expenditures and the desire to return to Guam.

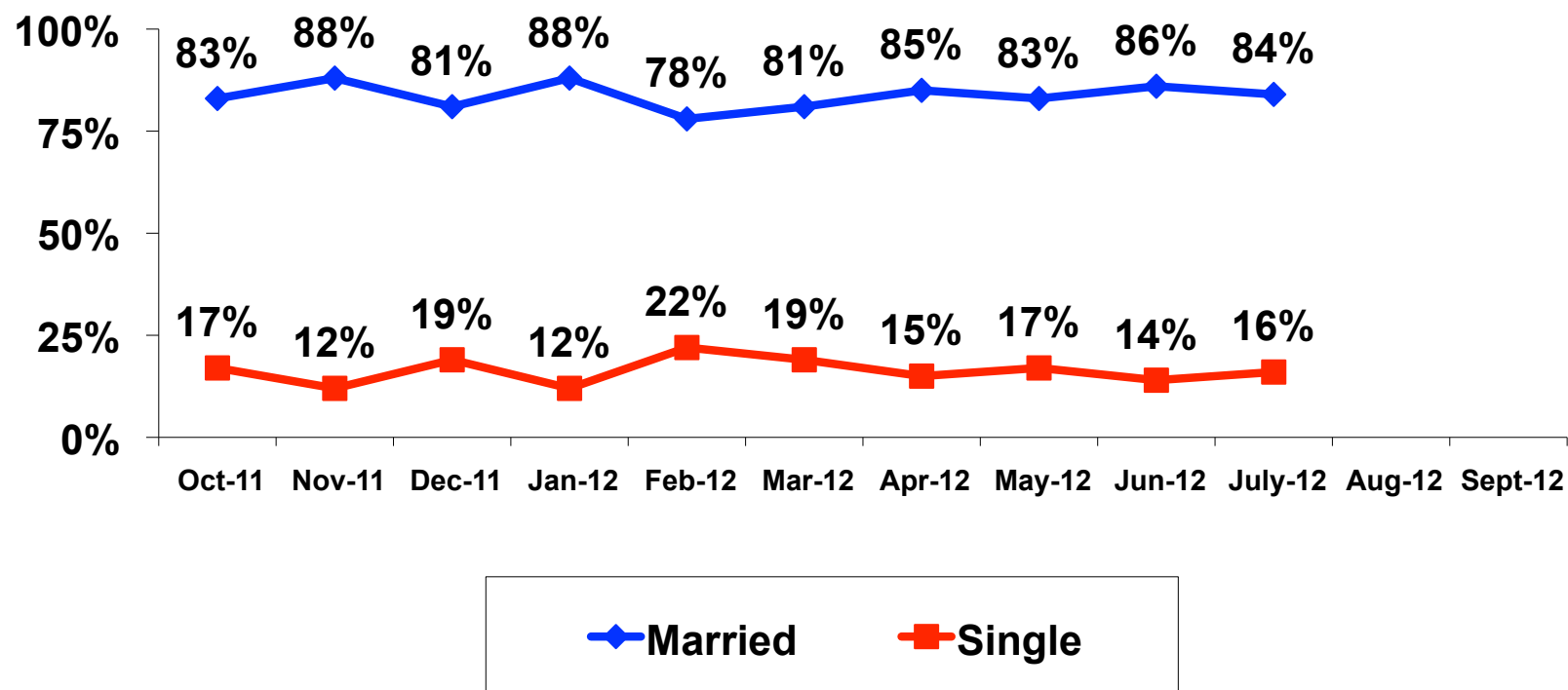
# SECTION 1 **PROFILE OF RESPONDENTS**

# Marital Status - Overall

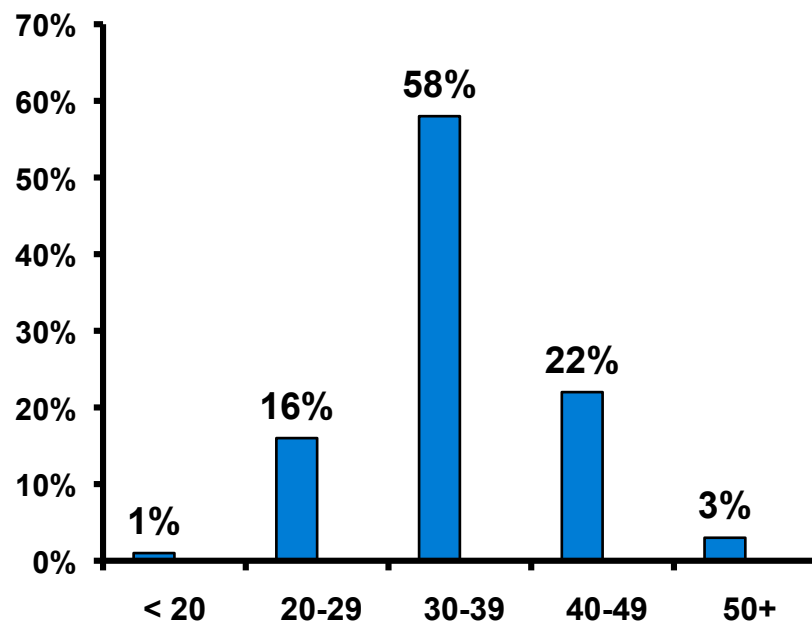


- A majority of visitors are married.

# Marital Status

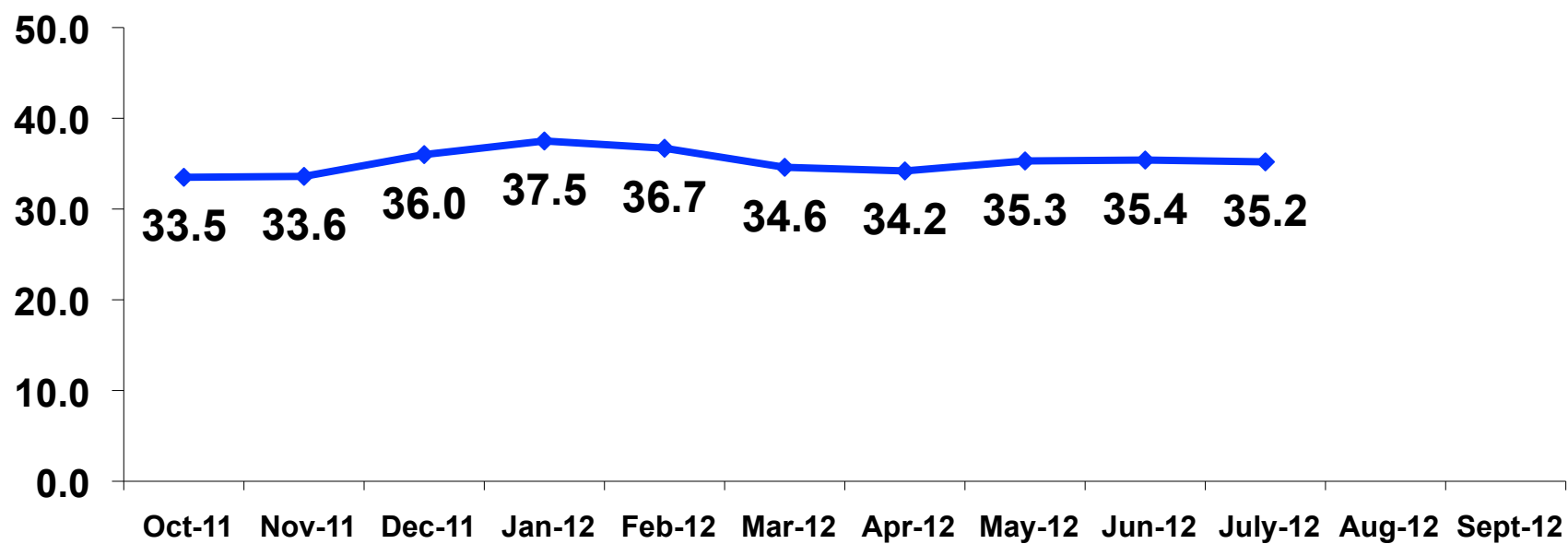


# Age - Overall



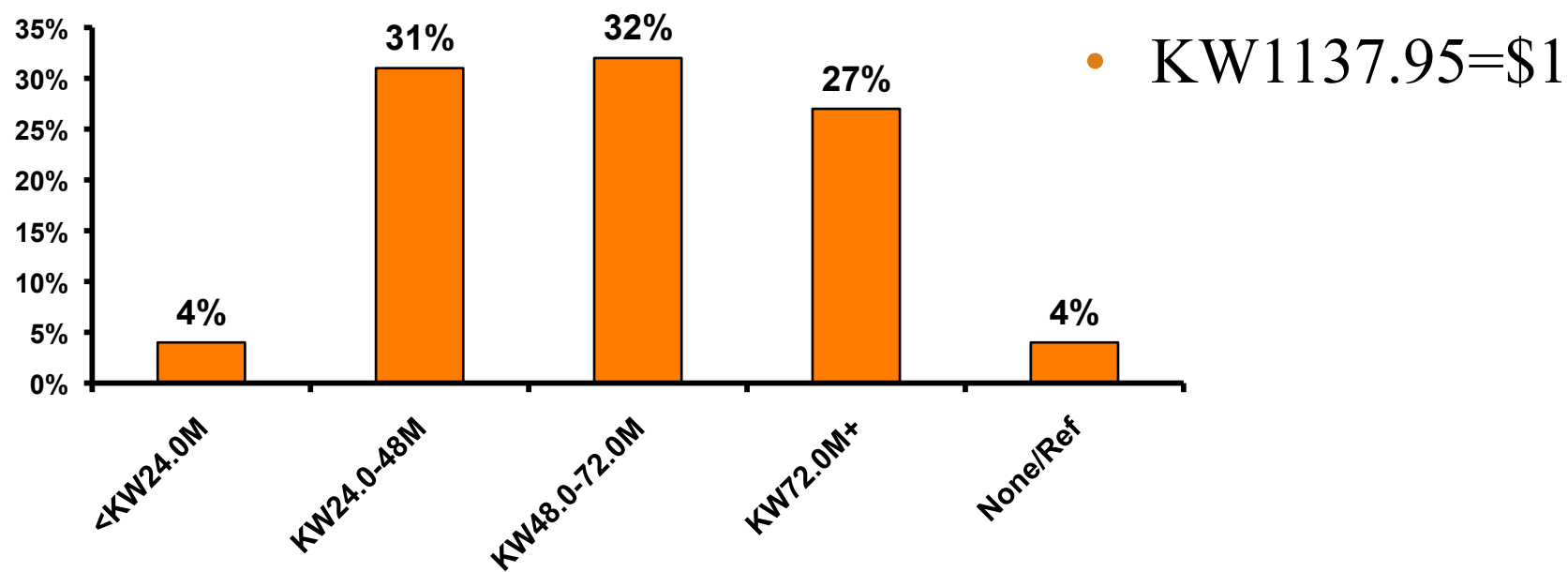
- The average age of the respondents is 35.2 years of age.

# Average Age

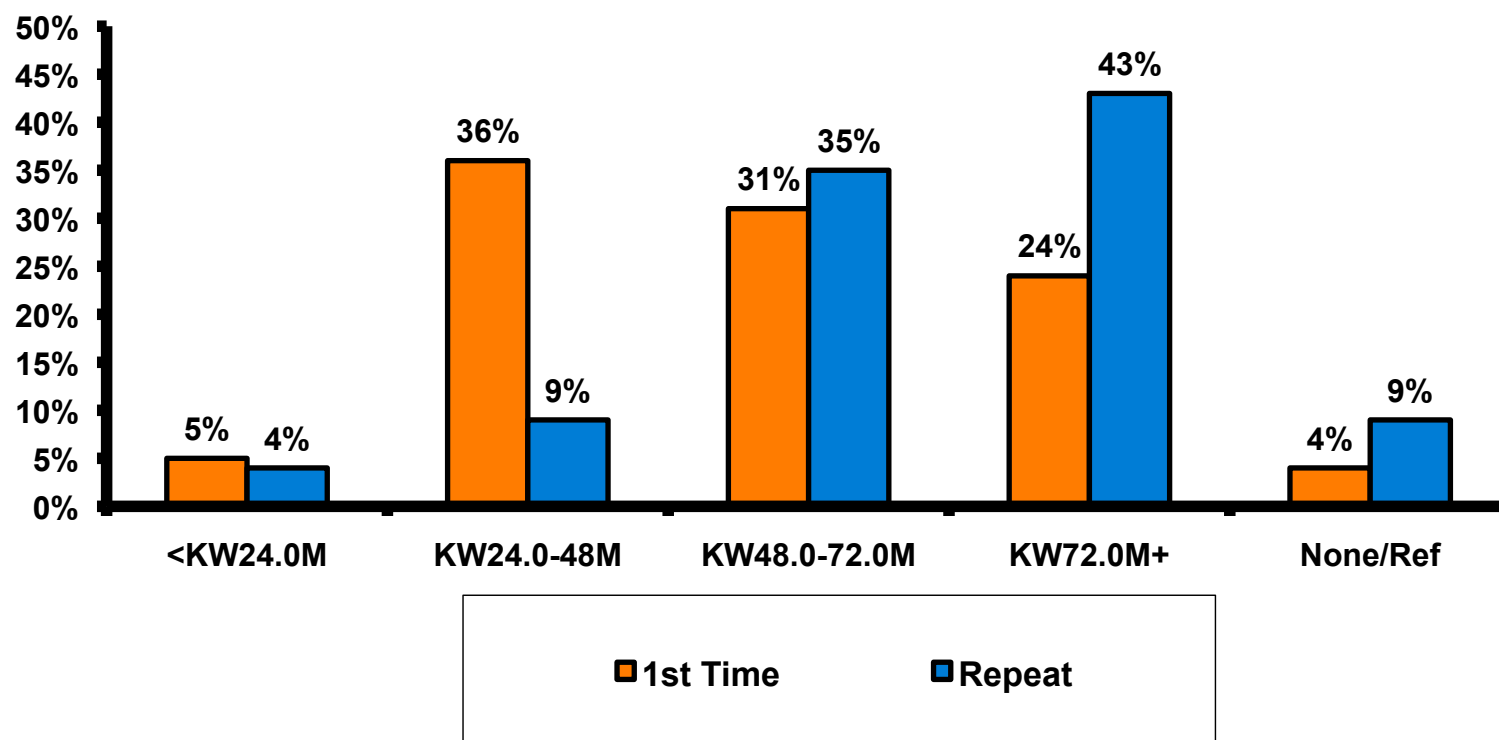




# Personal Income



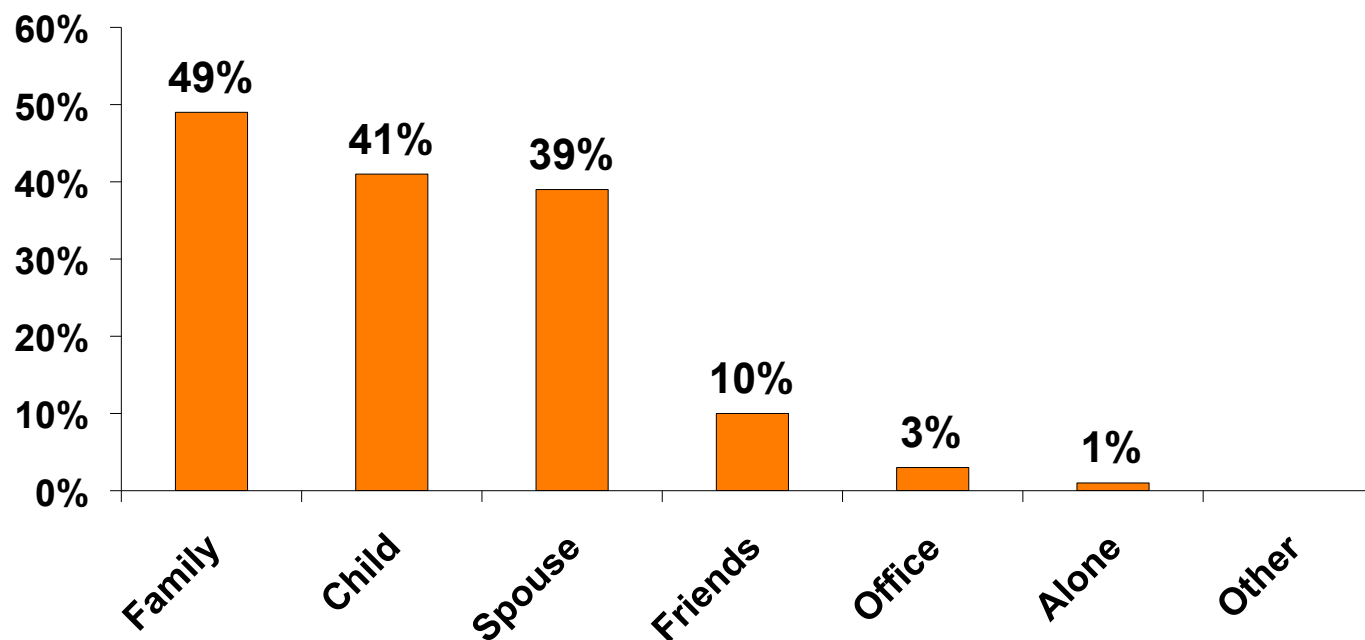
# Personal Income – 1st time vs. repeat



# Personal Income by Gender & Age

			TOTAL	GENDER		AGE				
				Male	Female	<20	20-29	30-39	40-49	50+
PERSONAL INCOME	<KW24.0M	Count	16	7	9	1	6	3	6	
			5%	4%	5%	33%	11%	2%	8%	
	KW24.0M-KW48.0M	Count	106	48	58		28	70	6	2
			32%	28%	35%		51%	36%	8%	18%
	KW48.0M-KW72.0M	Count	107	58	49		10	74	22	1
			32%	34%	30%		18%	38%	31%	9%
	KW72.0M+	Count	90	53	37		4	41	38	7
			27%	31%	23%		7%	21%	53%	64%
	Refused	Count	15	4	11	2	7	5		1
			4%	2%	7%	67%	13%	3%		9%
Total	Count	334	170	164	3	55	193	72	11	

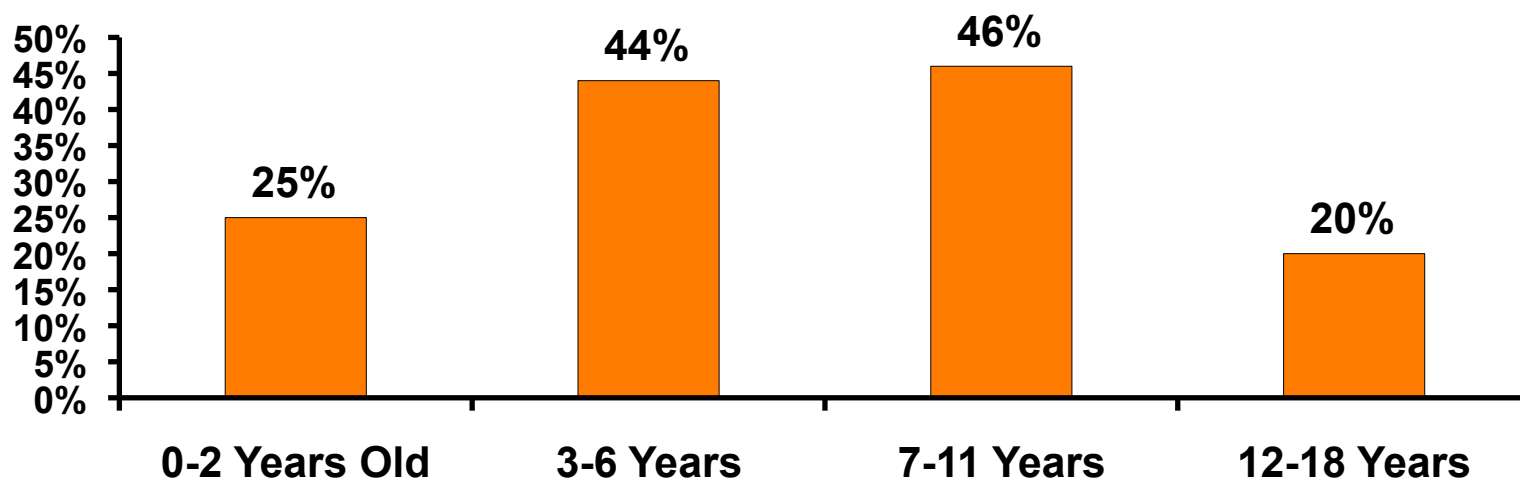
# Travel Companions



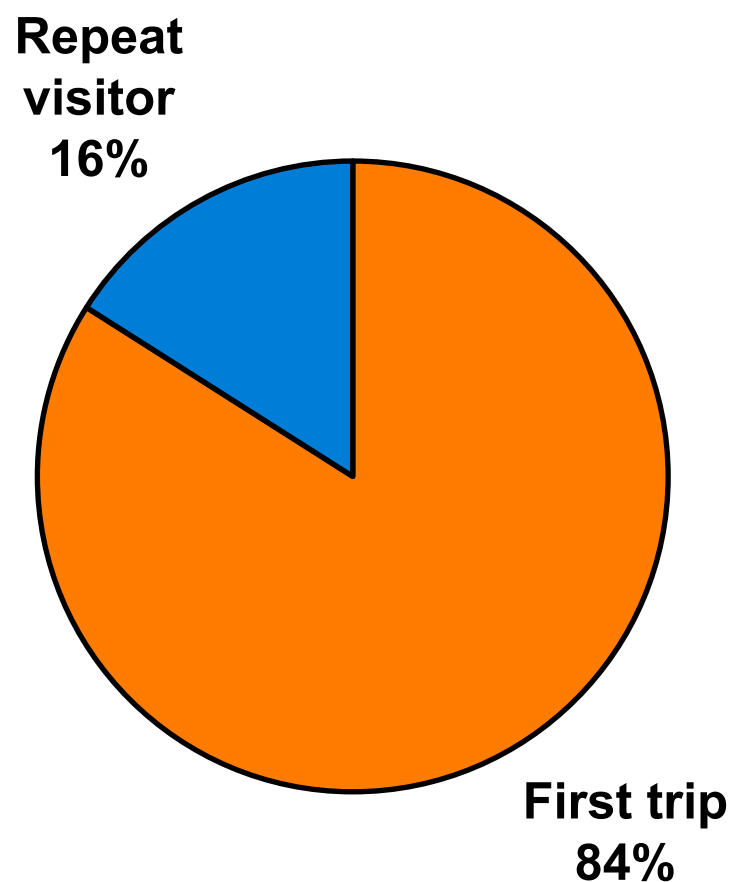
# Number of Children Travel Party

N=145 total respondents traveling with children.

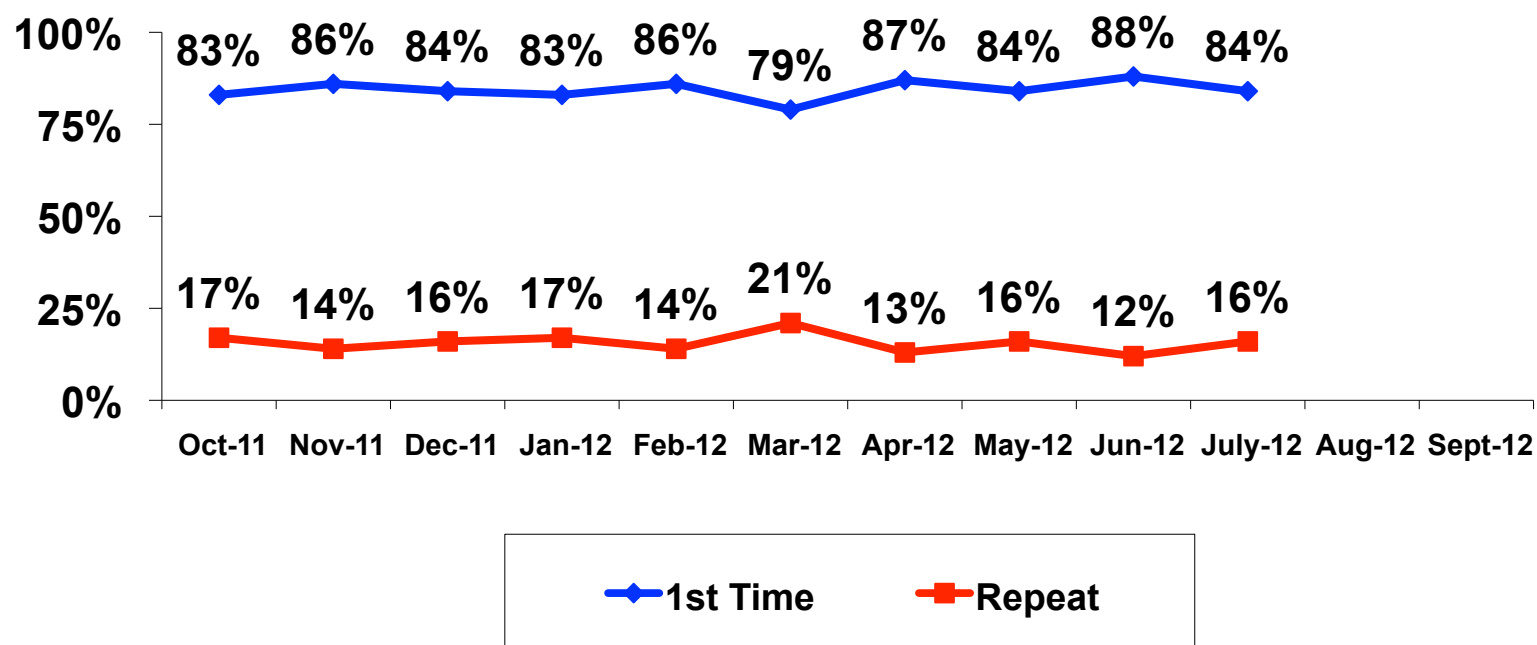
(Of those N=145 respondents, there is a total of 224 children 18 years or younger)



# Prior Trips to Guam



# Prior Trips to Guam



# Trips to Guam by Age & Gender

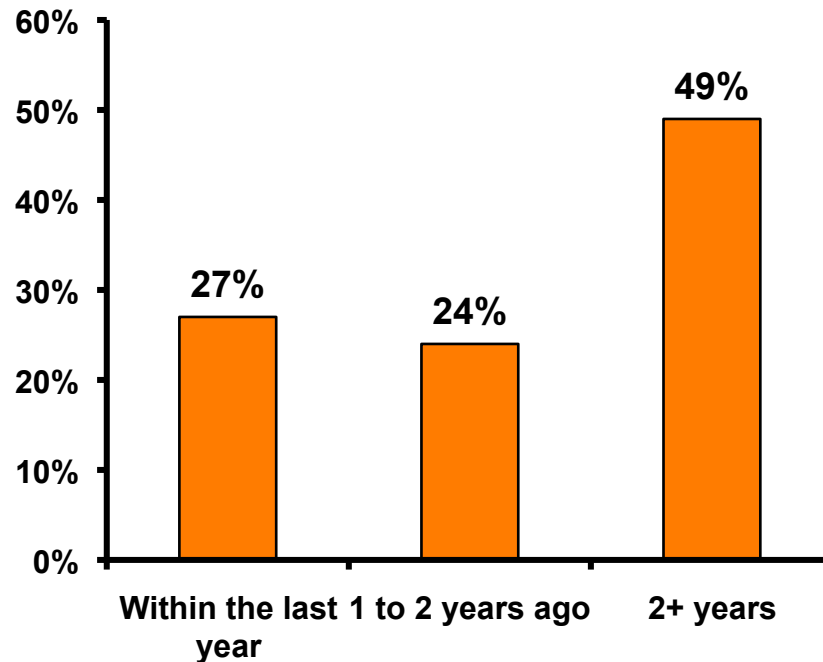
			TOTAL	TRIPS TO GUAM	
				1st	Repeat
GENDER	Male	Count	175	149	26
			50%	50%	46%
	Female	Count	178	148	30
			50%	50%	54%
Total	Count		353	297	56
AGE	<20	Count	3	1	2
			1%	0%	4%
	20-29	Count	58	53	5
			16%	18%	9%
	30-39	Count	204	182	22
			58%	61%	39%
	40-49	Count	77	55	22
			22%	19%	39%
	50+	Count	11	6	5
			3%	2%	9%
Total	Count		353	297	56

- First-time visitors tend to be younger than repeat visitors to Guam.



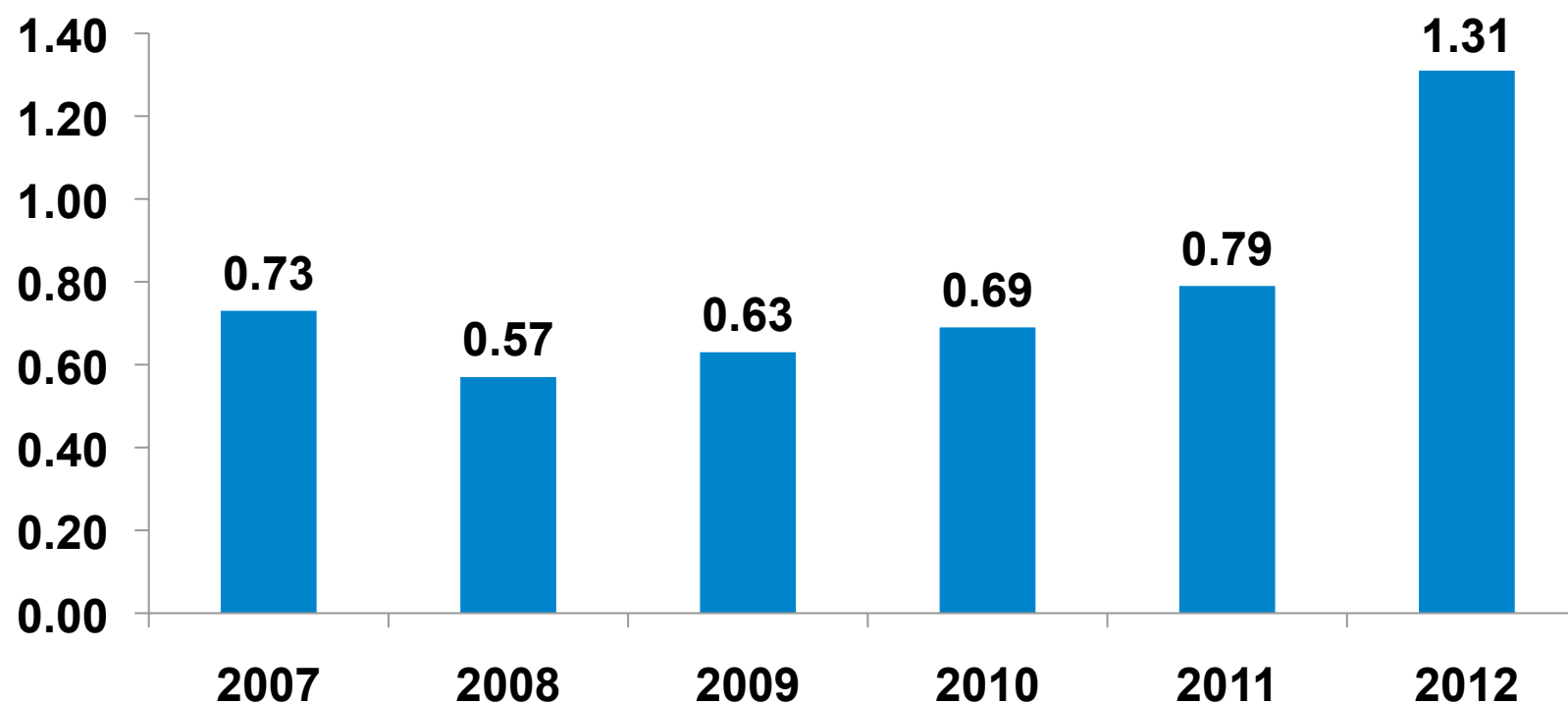
# Repeat Visitors Last Trip

n = 55



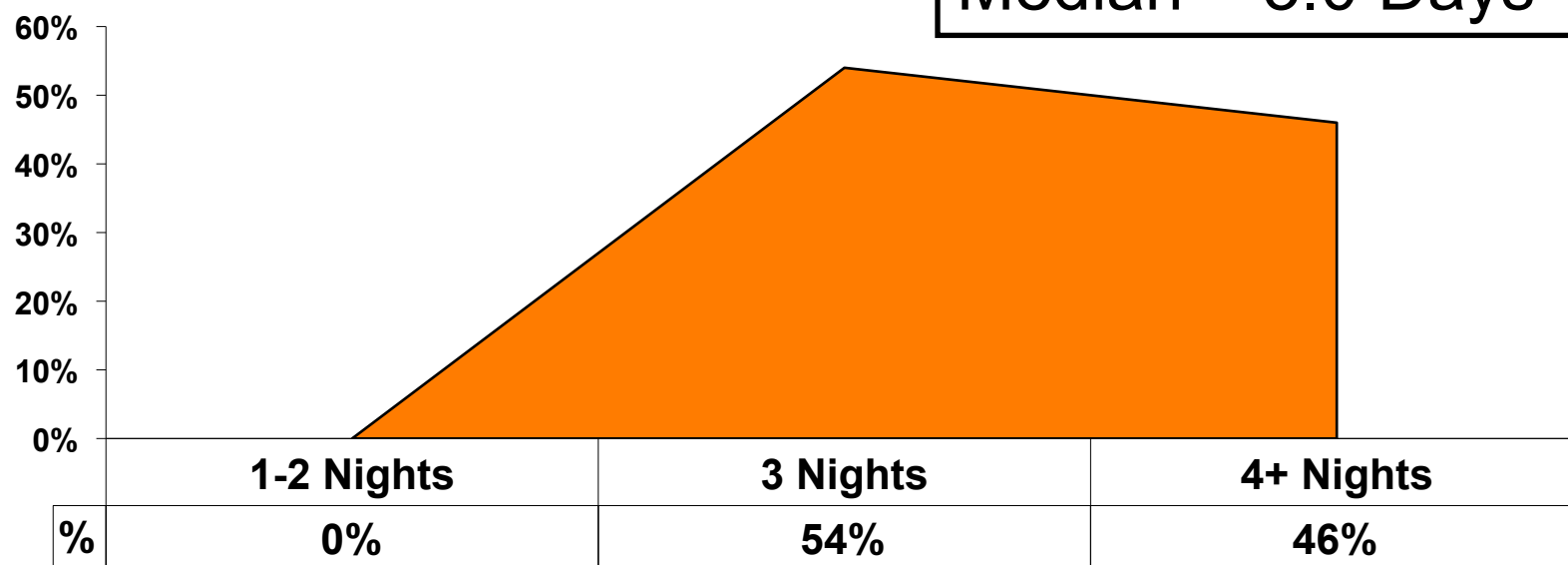
- The average repeat visitor has been to Guam 2.7 times.
- Half of the repeat visitors have been to Guam within the last 2 years.

## Average Number Overnight Trips (2007-2012) (2 nights or more)

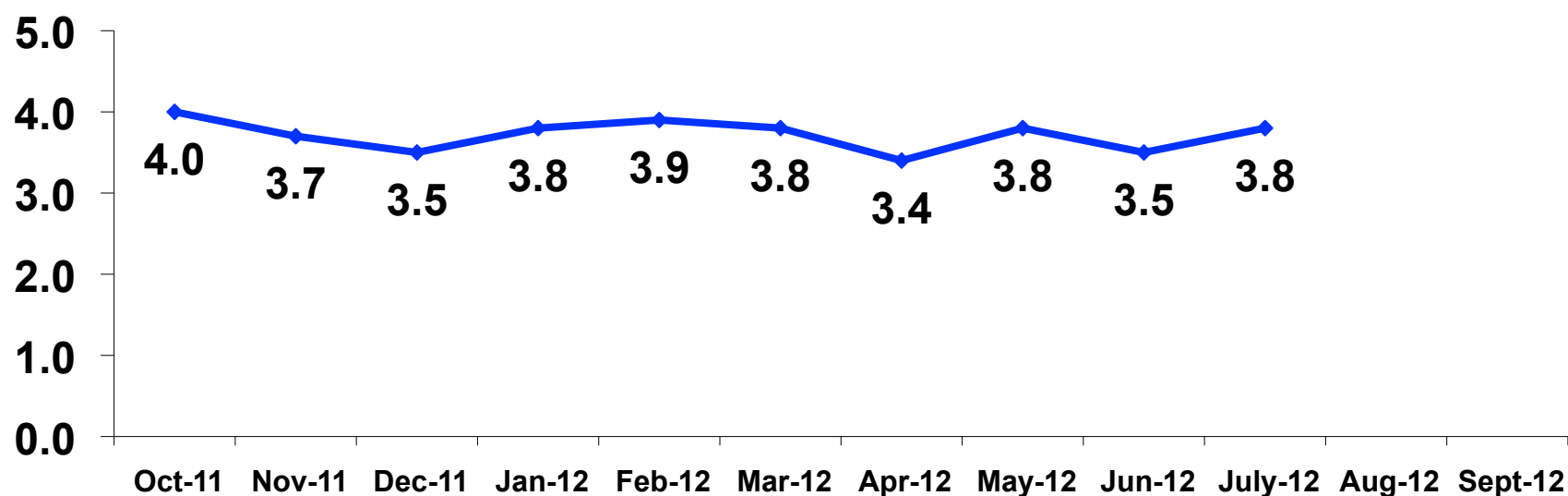


# Length of Stay

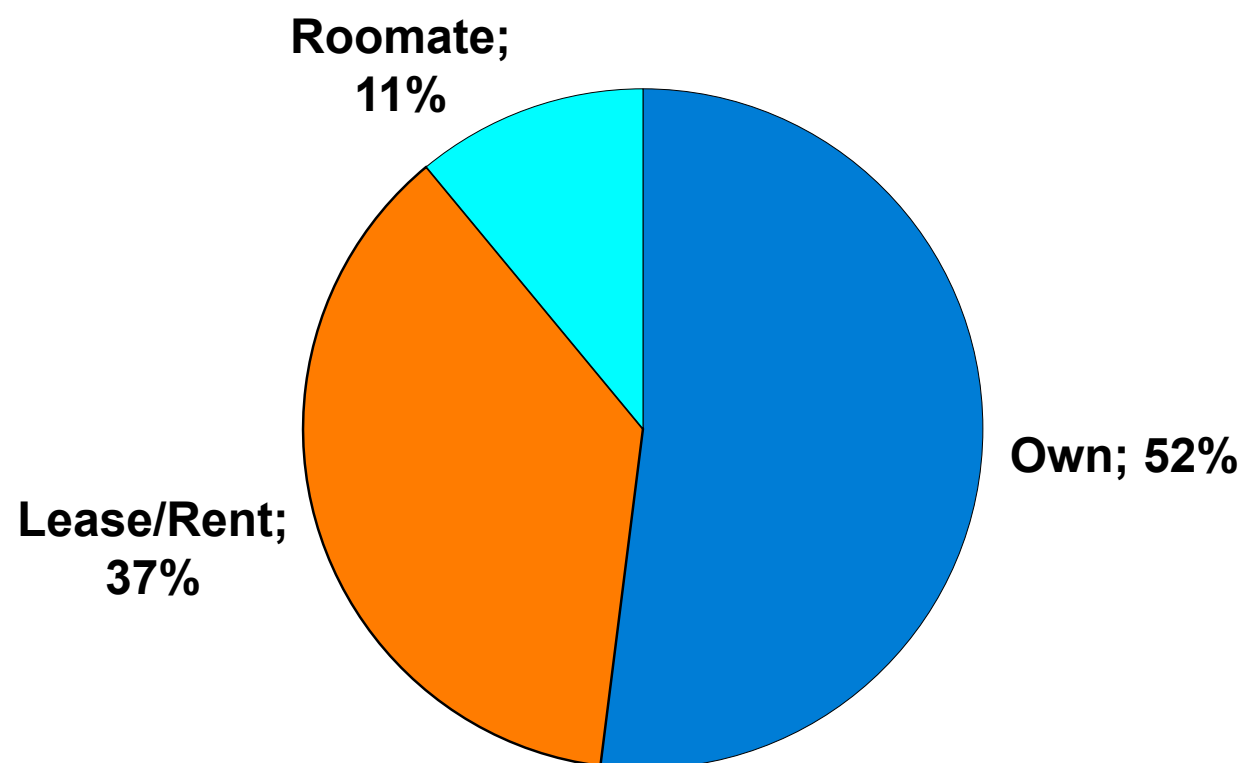
Mean = 3.80 Days  
Median = 3.0 Days



# Average Length of Stay



# Living Accommodations

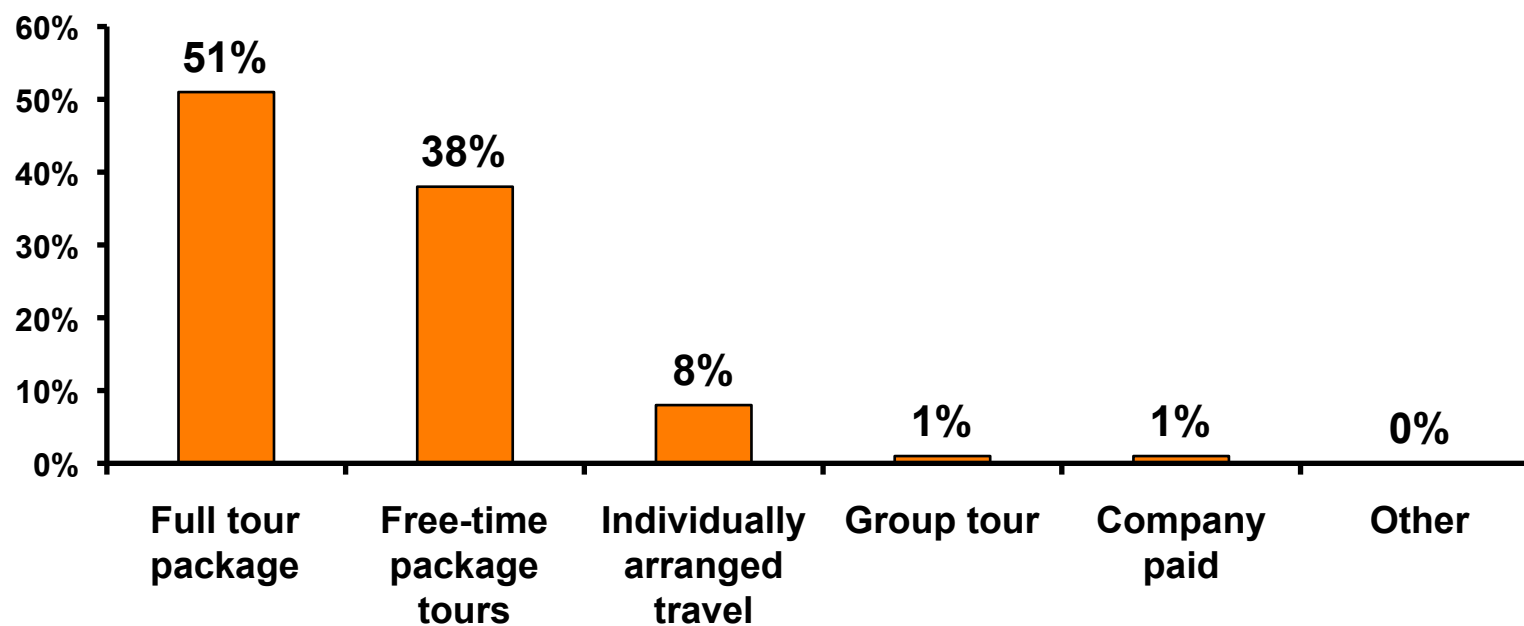


# Occupation by Income

		TOTAL	PERSONAL INCOME				
			<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.29	White Collar-Office	36%	13%	32%	49%	39%	40%
	Homemaker	16%	13%	12%	17%	10%	
	Prof/Specialist/Tech	12%		15%	8%	18%	
	Self-employed	11%	25%	8%	7%	18%	
	Service worker	4%	19%	8%	2%		
	Student	3%	13%		1%	2%	
	Manager	3%		4%	2%	6%	
	Professor/Teacher	3%	13%	3%	4%	1%	
	Sales/Clerical	2%		2%	3%	3%	
	Govt - Office/non-mgr	2%		6%	1%		
	Other	1%		4%		1%	
	Unemployed	1%	6%				
	Govt-Mgr	1%		3%	1%		
	Skilled worker	1%			4%		
	Govt-Exec	1%		2%	1%		
	Free-lancer	1%		1%	1%	1%	
	Farmer	0%				1%	
Total	Count	348	16	106	107	90	15

# SECTION 2 **TRAVEL PLANNING**

# Travel Planning - Overall



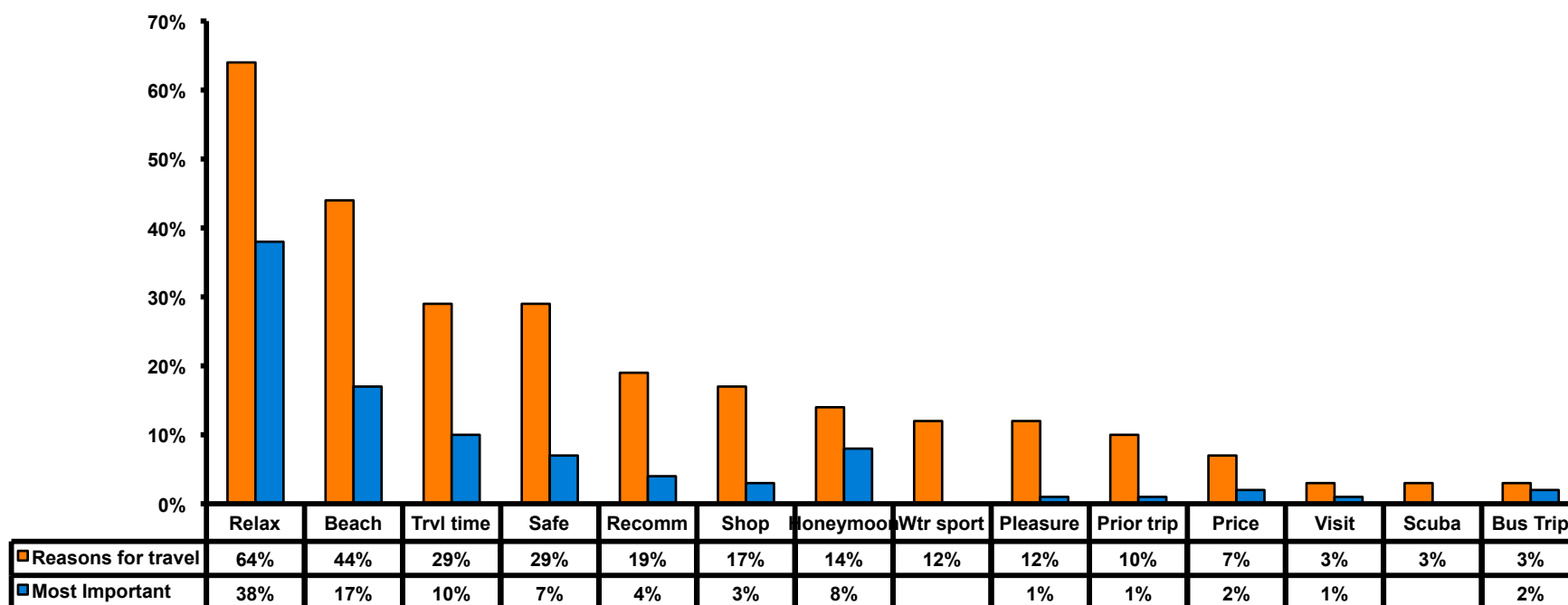


# Accommodation by Income

Average length of stay: 3.80 days

		TOTAL	PERSONAL INCOME				
			<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.9	Pacific Islands Club PIC	57%	40%	42%	64%	70%	27%
	Hyatt Regency Guam	10%	13%	15%	11%	3%	20%
	Hilton Guam Resort & Spa	7%	7%	9%	6%	6%	13%
	The Westin Resort Guam	5%	7%	8%	5%	3%	7%
	Sheraton Laguna Resort	5%		6%	2%	7%	13%
	Hotel Nikko Guam	4%	7%	5%	5%	3%	
	Holiday Resort Guam	4%	20%	3%	4%		20%
	Outrigger Guam Resort	2%		5%	3%		
	Guam Aurora Resort Villa & Spa	1%		3%	1%	1%	
	Onward Beach Resort	1%		1%	1%	1%	
	Relatives, Friends, Home Stay	1%	7%	1%		1%	
	Leo Palace Resort	1%		1%		1%	
	Guam Reef Hotel	1%				2%	
	Ramada Suites Guam	1%		2%			
	Other	0%				1%	
Fiesta Resort Guam	0%		1%				
Total	Count	350	15	106	107	89	15

# Travel Motivation - Top Responses



# Most Important Reason for Choosing Guam

- The desire to relax,
- Guam's natural beauty/beaches and
- Short travel distance

are the three reasons mentioned most often as the most important reason for this particular trip.

# Motivation by Age & Gender

		TOTAL	AGE					GENDER	
			<20	20-29	30-39	40-49	50+	Male	Female
Q.5	Just to relax	64%		57%	64%	74%	55%	65%	63%
	Beautiful seas, beaches, tropical climate	44%	67%	43%	44%	48%	27%	42%	47%
	Short travel time	29%		24%	34%	25%	9%	30%	28%
	It is a safe place to spend a vacation	29%		31%	28%	30%	27%	26%	31%
	Recommendation of friend, relative, travel agency	19%	33%	33%	17%	13%	18%	15%	22%
	Shopping	17%		16%	21%	13%		19%	15%
	Honeymoon	14%		29%	16%	3%		17%	12%
	Water sports	12%		14%	12%	12%		10%	13%
	Pleasure	12%	33%	19%	8%	13%	18%	11%	12%
	A previous visit	10%	67%	5%	6%	21%	18%	9%	11%
	Price of the tour package	7%		3%	8%	10%		10%	5%
	To visit friends or relatives	3%	33%		1%	6%	9%	3%	3%
	Other	3%		2%	3%	3%		2%	4%
	SCUBA diving	3%	33%	7%	1%	1%		2%	3%
	Company or Business trip	2%		2%	0%	5%	18%	3%	1%
	My company sponsored me	2%		2%	1%	4%		1%	3%
	Organized Sporting Activity	2%		5%	1%	3%		1%	3%
	To golf	1%			1%	1%		2%	1%
	Special promotion	1%		2%	1%			1%	1%
	Special Interest Tour	1%	33%		0%			1%	1%
	Convention, Conference, Trade show	0%					9%	1%	
	Promotional materials from GVB	0%			0%			1%	
	Career certification or testing	0%			0%			1%	
	To get married or Attend wedding	0%			0%			1%	
Total	Cases	353	3	58	204	77	11	175	178

# Motivation by Income

		TOTAL	PERSONAL INCOME				
			<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.5	Just to relax	64%	44%	61%	69%	73%	27%
	Beautiful seas, beaches, tropical climate	44%	50%	39%	47%	51%	47%
	Short travel time	29%	6%	23%	36%	32%	33%
	It is a safe place to spend a vacation	29%	25%	25%	33%	32%	20%
	Recommendation of friend, relative, travel agency	19%	25%	23%	17%	16%	20%
	Shopping	17%	6%	18%	20%	14%	13%
	Honeymoon	14%	31%	25%	11%	3%	13%
	Water sports	12%	6%	8%	19%	9%	13%
	Pleasure	12%		8%	13%	14%	27%
	A previous visit	10%	13%	2%	12%	18%	20%
	Price of the tour package	7%		8%	7%	9%	7%
	To visit friends or relatives	3%	13%	2%	1%	4%	7%
	Other	3%		4%	2%	4%	
	SCUBA diving	3%	6%	1%	2%	4%	7%
	Company or Business trip	2%	6%	4%	1%	1%	
	My company sponsored me	2%	19%	1%	2%		7%
	Organized Sporting Activity	2%	6%	2%	1%	1%	7%
	To golf	1%			3%	1%	
	Special promotion	1%		2%			
	Special Interest Tour	1%		1%			7%
	Convention, Conference, Trade show	0%					7%
	Promotional materials from GVB	0%				1%	
	Career certification or testing	0%		1%			
	To get married or Attend wedding	0%		1%			
Total	Cases	353	16	106	107	90	15

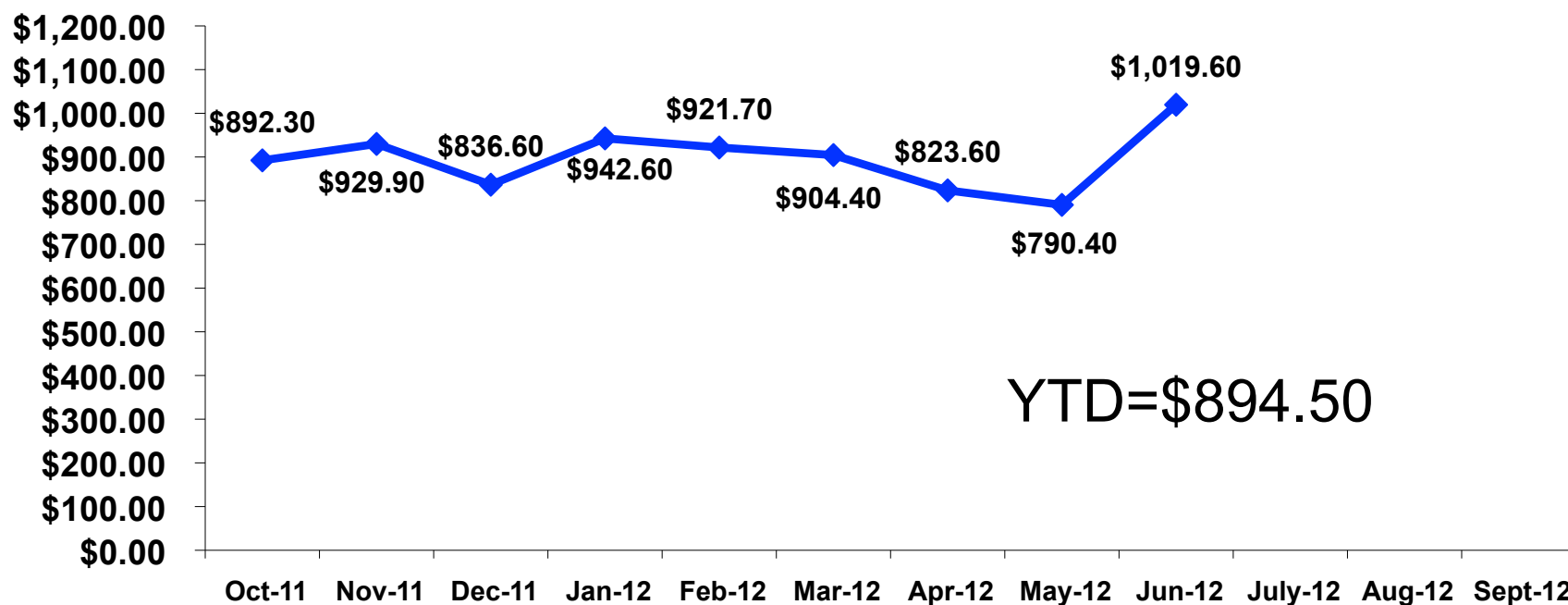
# SECTION 3 **EXPENDITURES**

# Prepaid Expenditures

KW1137.95/US\$1

- \$2,627.10 = overall mean average prepaid expense (for entire travel party size) by respondent
- \$0 = minimum (lowest amount recorded for the entire sample)
- \$9,666 = maximum (highest amount recorded for the entire sample)
- \$1,019.60 = overall mean average per person prepaid expenditures

# Prepaid Expenditures Per Person





# Breakdown of Prepaid Expenditures

KW1137.95=\$1

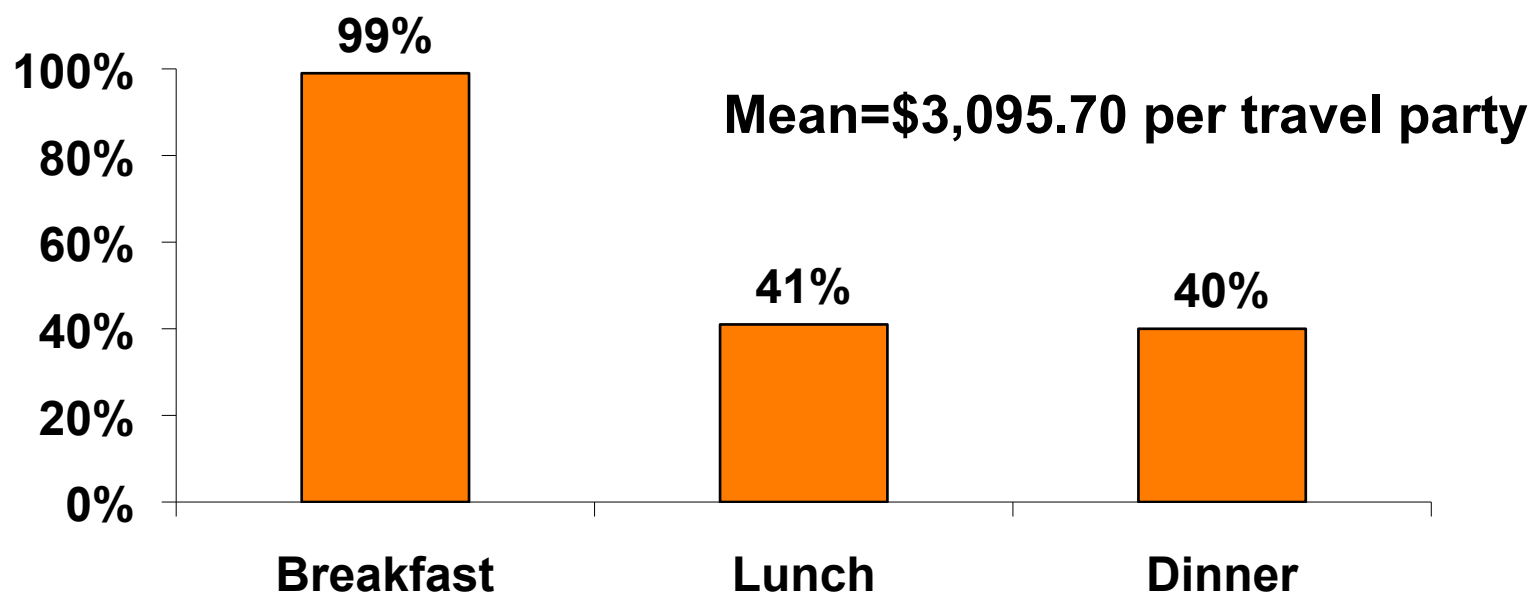
(Filter: Only those who responded)

	MEAN \$
Air & Accommodation package only	\$2,541.90
Air & Accommodation w/ daily meal package	\$3,095.70
Air only	\$1,274.20
Accommodation only	\$732.90
Accommodation w/ daily meal only	\$958.80
Food & Beverages in Hotel	\$236.60
Ground transportation- Korea	\$65.40
Ground transportation- Guam	\$266.60
Optional tours/ activities	\$532.70
Other expenses	\$342.40
Total Prepaid	\$2,627.10

# Prepaid Meal Breakdown

Air/ Accommodations with Daily Meal Package

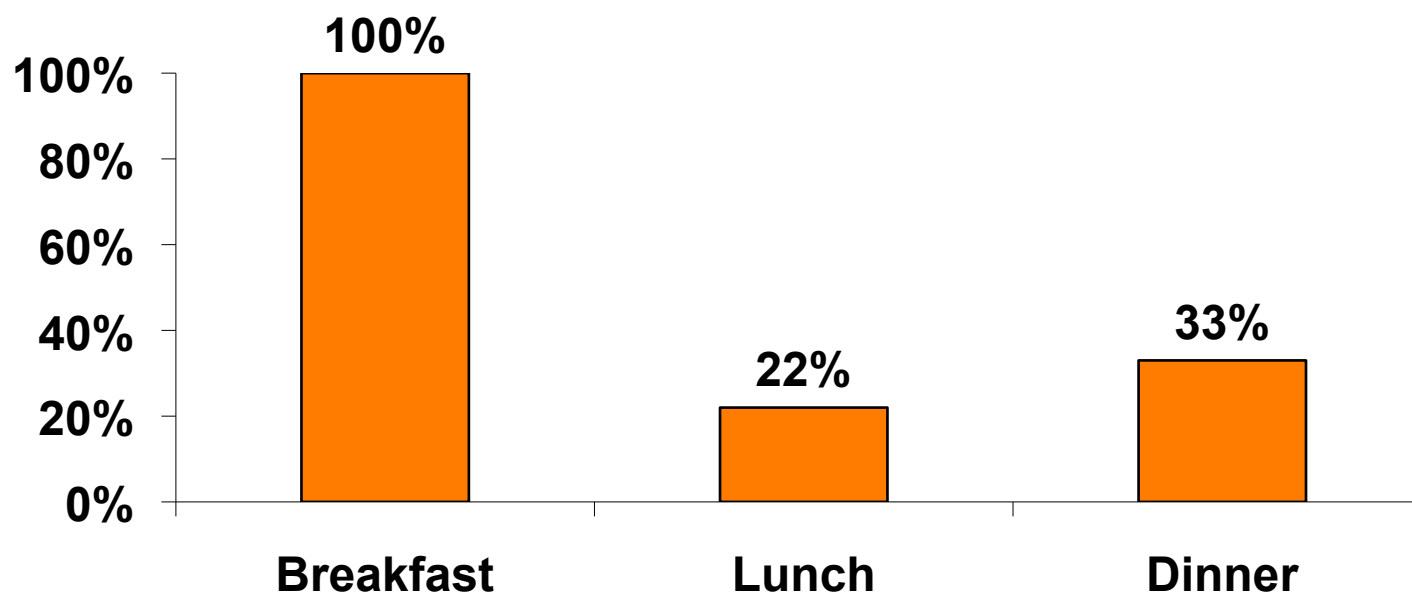
n=227



# Prepaid Meal Breakdown

Accommodations with Daily Meal Package

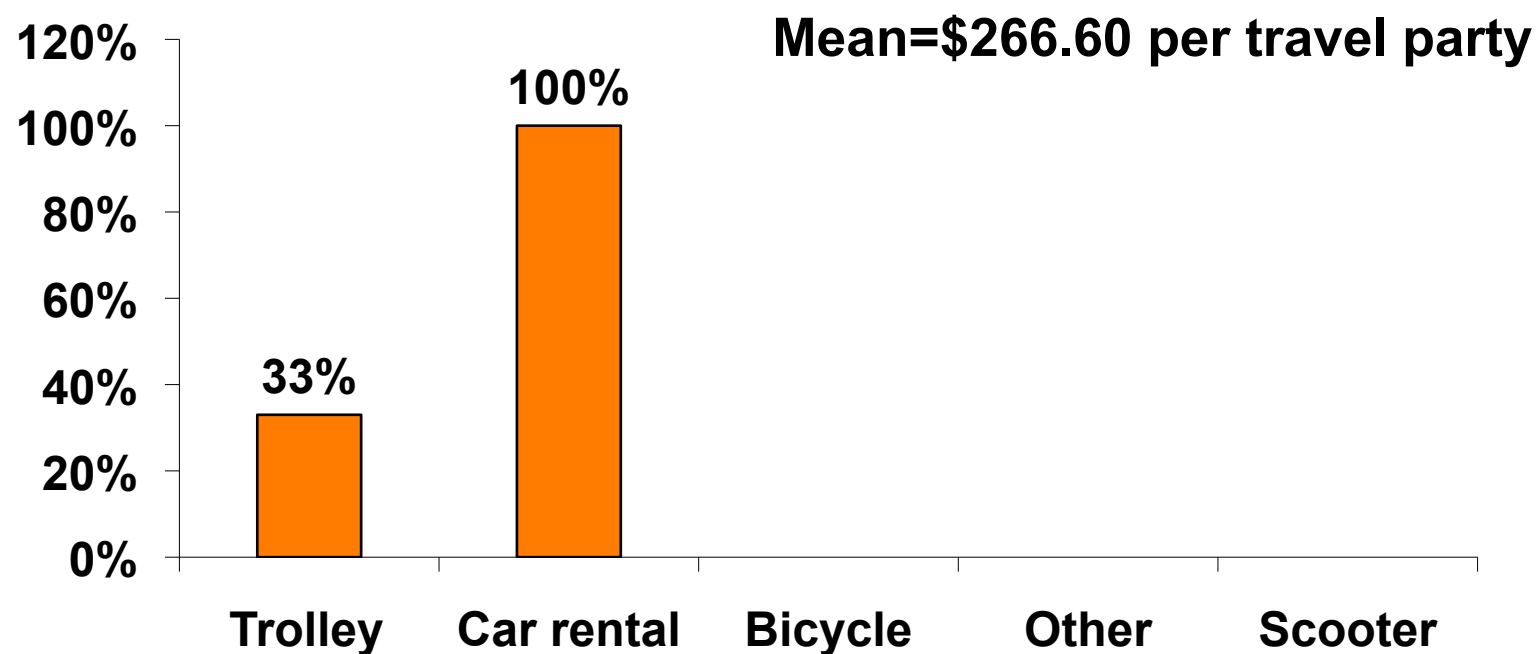
n= 9



Mean= \$1,097.50 per travel party

## Prepaid Ground Transportation

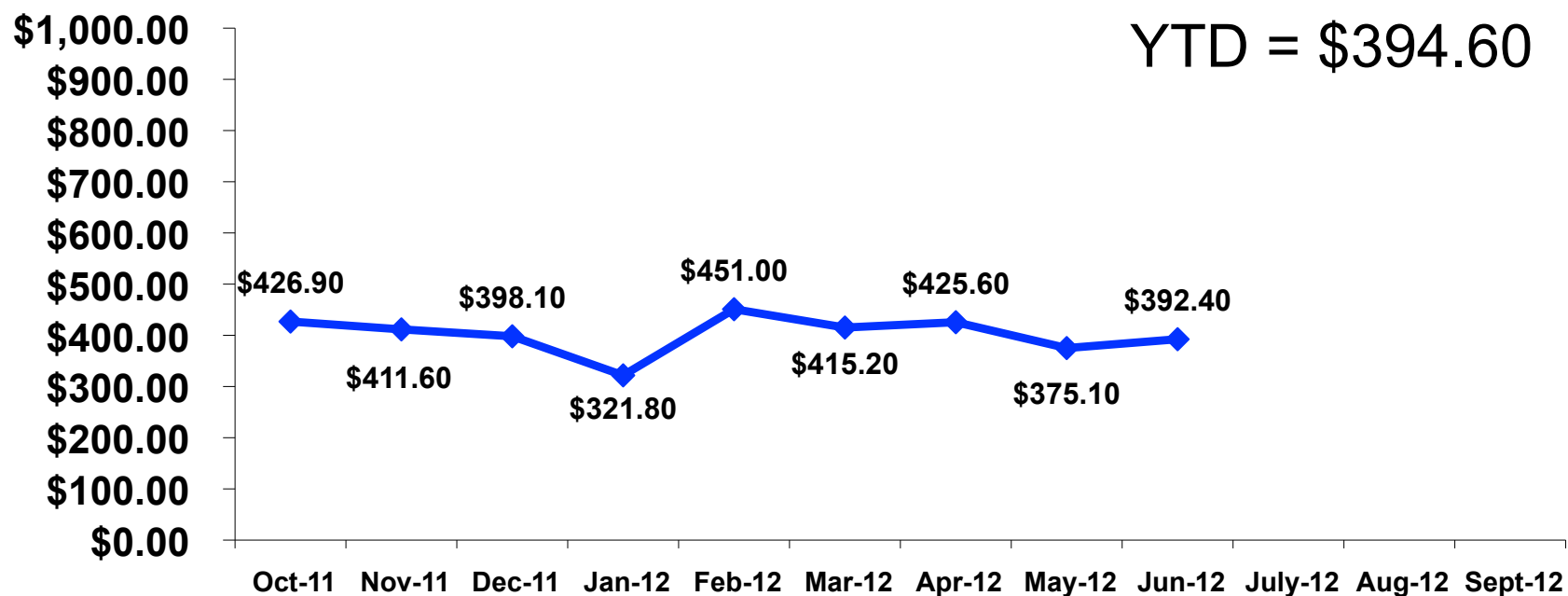
N=3



# On-Island Expenditures

- \$901.50 = overall mean average on-island expense (for entire travel party size) by respondent
- \$0 = Minimum (lowest amount recorded for the entire sample)
- \$7,000 = Maximum (highest amount recorded for the entire sample)
- \$392.40 = overall mean average per person on-island expenditure

# On-Island Expenditures Per Person

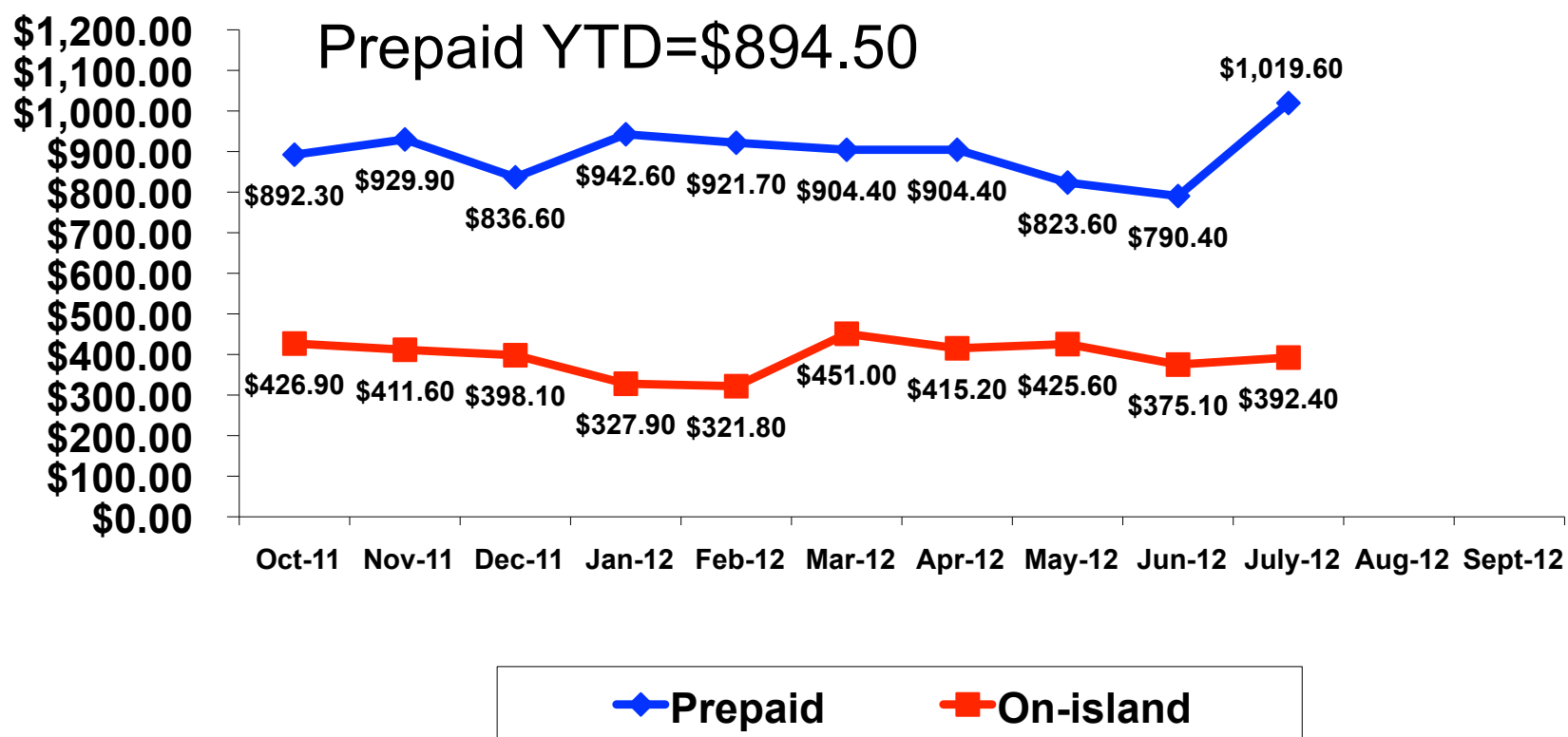


# Prepaid/On-Island Expenditures

## Per Person

On-Isle YTD = \$394.60

Prepaid YTD=\$894.50



# Total On-Island Expenditure by Gender & Age

		TOTAL	GENDER		GENDER									
					Male					Female				
					AGE					AGE				
					<20	20-29	30-39	40-49	50+	<20	20-29	30-39	40-49	50+
Q.11A	Mean	\$901.52	\$922.33	\$881.06	\$185.00	\$985.58	\$921.31	\$744.63	\$1,879.44	\$700.00	\$1,059.46	\$794.06	\$887.07	\$1,178.57
	Median	\$650	\$700	\$600	\$185	\$800	\$800	\$550	\$750	\$700	\$813	\$600	\$500	\$1,179



# On-Island Expenditure Categories by Gender & Age

		TOTAL	GENDER		AGE				
			Male	Female	<20	20-29	30-39	40-49	50+
F&B-HOTEL	Mean	\$37.03	\$29.70	\$44.19	\$5.00	\$45.72	\$30.15	\$40.73	\$106.50
	Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
F&B-FF REST/CONV	Mean	\$25.33	\$28.82	\$21.90	\$6.67	\$25.41	\$25.77	\$26.84	\$10.00
	Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
F&B-OUT- SIDE HOTEL/ REST	Mean	\$51.33	\$49.81	\$52.82	\$0.00	\$48.57	\$52.35	\$57.16	\$17.00
	Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
OPTIONAL TOUR	Mean	\$115.78	\$138.42	\$93.65	\$0.00	\$121.98	\$106.67	\$122.47	\$236.10
	Median	\$0	\$0	\$0	\$0	\$75	\$0	\$0	\$0
GIFT/ SOUV-SELF	Mean	\$217.00	\$252.09	\$182.31	\$433.33	\$293.34	\$214.53	\$146.82	\$300.00
	Median	\$0	\$12	\$0	\$0	\$10	\$50	\$0	\$0
GIFT/ SOUV- F&F AT HOME	Mean	\$124.73	\$129.86	\$119.66	\$140.00	\$143.61	\$121.75	\$130.23	\$29.00
	Median	\$0	\$0	\$0	\$20	\$0	\$0	\$0	\$0
LOCAL TRANS	Mean	\$46.73	\$56.79	\$36.78	\$83.33	\$31.95	\$30.78	\$38.78	\$508.00
	Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
OTHER EXP	Mean	\$316.80	\$289.64	\$343.51	\$193.33	\$341.02	\$282.38	\$228.62	\$1,597.00
	Median	\$20	\$0	\$30	\$130	\$20	\$2	\$40	\$455
TOTAL ON ISLAND	Mean	\$901.52	\$922.33	\$881.06	\$528.33	\$1,044.18	\$859.56	\$798.27	\$1,752.01
	Median	\$650	\$700	\$600	\$400	\$813	\$700	\$500	\$750

# On-Island Expenditures

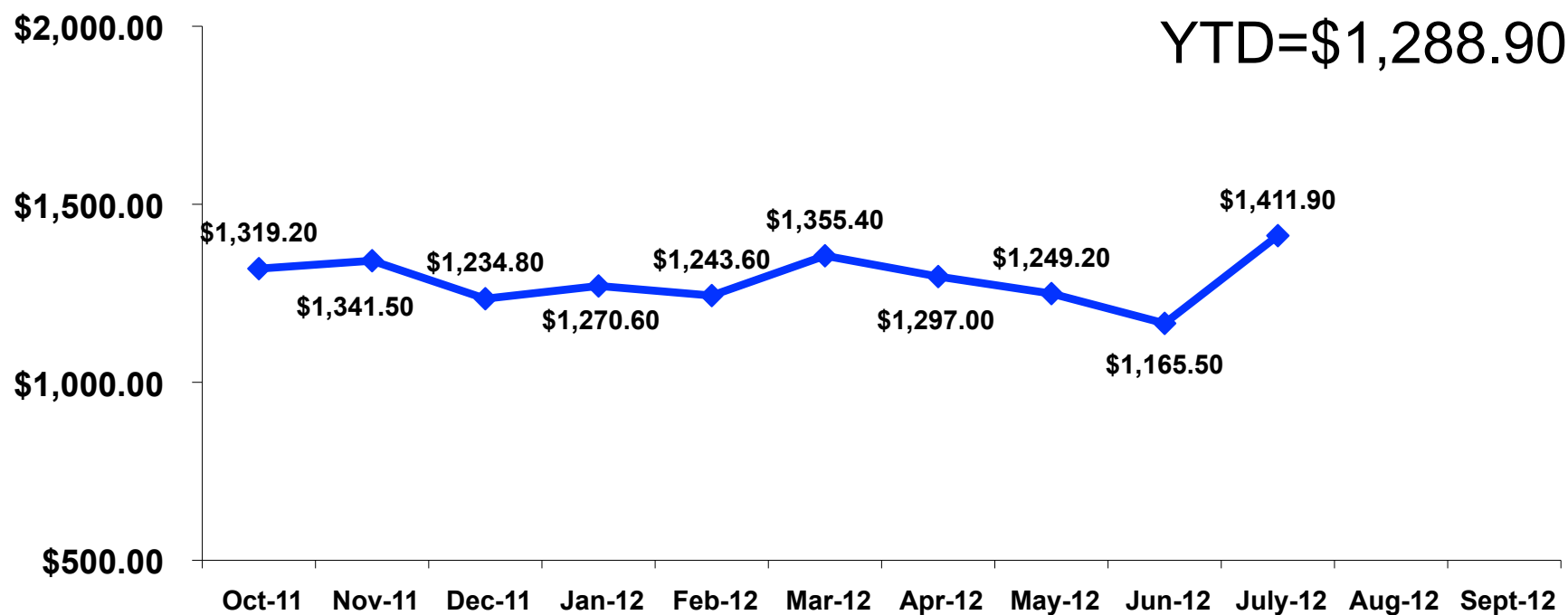
## First Timers & Repeaters

		TRIPS TO GUAM	
		1st	Repeat
F&B-HOTEL	Mean	\$33.13	\$57.50
	Median	\$0	\$0
F&B-FF	Mean	\$25.59	\$23.96
REST/CONV	Median	\$0	\$0
F&B-OUT- SIDE	Mean	\$50.11	\$57.77
HOTEL/ REST	Median	\$0	\$0
OPTIONAL	Mean	\$126.93	\$56.88
TOUR	Median	\$0	\$0
GIFT/	Mean	\$208.56	\$261.61
SOUV-SELF	Median	\$6	\$0
GIFT/ SOUV-	Mean	\$136.31	\$63.54
F&F AT HOME	Median	\$0	\$0
LOCAL TRANS	Mean	\$27.84	\$146.59
	Median	\$0	\$0
OTHER EXP	Mean	\$268.31	\$572.27
	Median	\$20	\$45
TOTAL ON	Mean	\$871.83	\$1,058.96
ISLAND	Median	\$656	\$600

# **Total Expenditures Per Person (Prepaid & On-Island)**

- \$1,411.90 = overall average
- \$0 = Minimum (lowest amount recorded for the entire sample)
- \$8,406 = Maximum (highest amount recorded for the entire sample)

# Total Expenditures Per Person

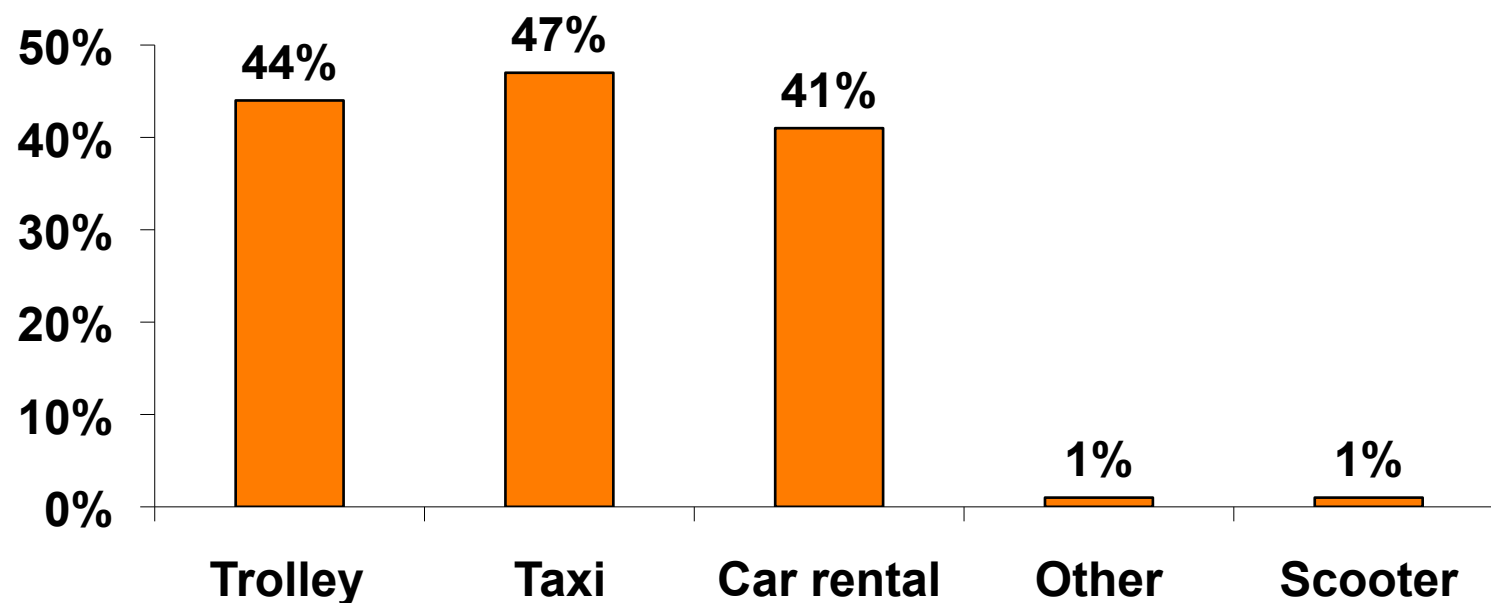


# Breakdown of On-Island Expenditures

	MEAN \$
Food & beverage in a hotel	\$37.00
Food & beverage in fast food restaurant/ convenience store	\$25.30
Food & beverage at restaurants or drinking establishments outside a hotel	\$51.30
Optional tours and activities	\$115.80
Gifts/ souvenirs for yourself/companions	\$217.00
Gifts/ souvenirs for friends/family at home	\$124.70
Local transportation	\$46.70
Other expenses not covered	\$316.80
<b>Average Total</b>	<b>\$901.50</b>

# Local Transportation

n=122



Mean=\$46.70 per travel party

# Guam Airport Expenditures

- \$62.10 = overall average
- \$0 = Minimum (lowest amount recorded for the entire sample)
- \$2,000 = Maximum (highest amount recorded for the entire sample)

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# Breakdown of Airport Expenditures

	MEAN \$
<b>Food &amp; Beverages</b>	\$5.20
<b>Gifts/Souvenirs Self</b>	\$38.30
<b>Gifts/Souvenirs Others</b>	\$18.50
<b>Total</b>	<b>\$62.10</b>

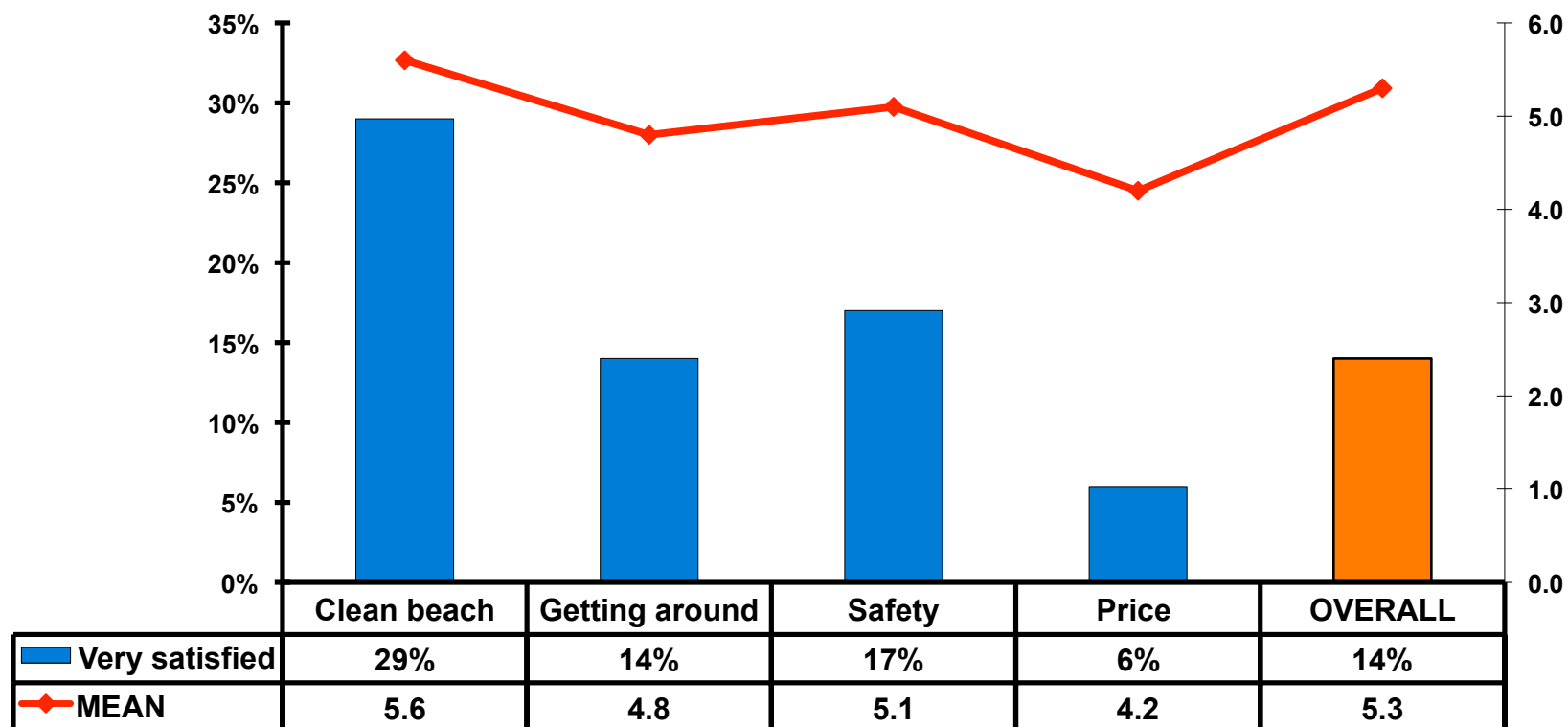


# SECTION 4 **VISITOR SATISFACTION**

# Satisfaction Scores Overall

7pt Rating Scale

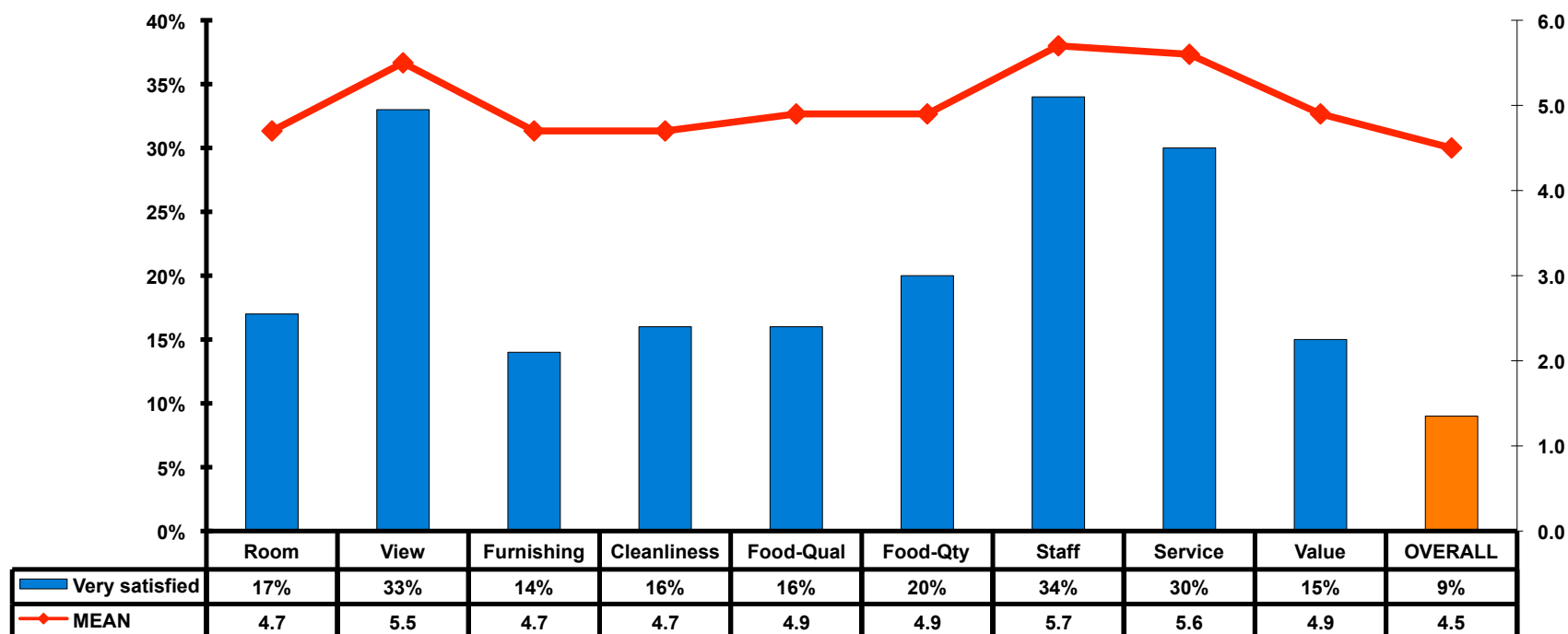
7=Very Satisfied/1=Very Dissatisfied



# Quality of Accommodations

7pt Rating Scale

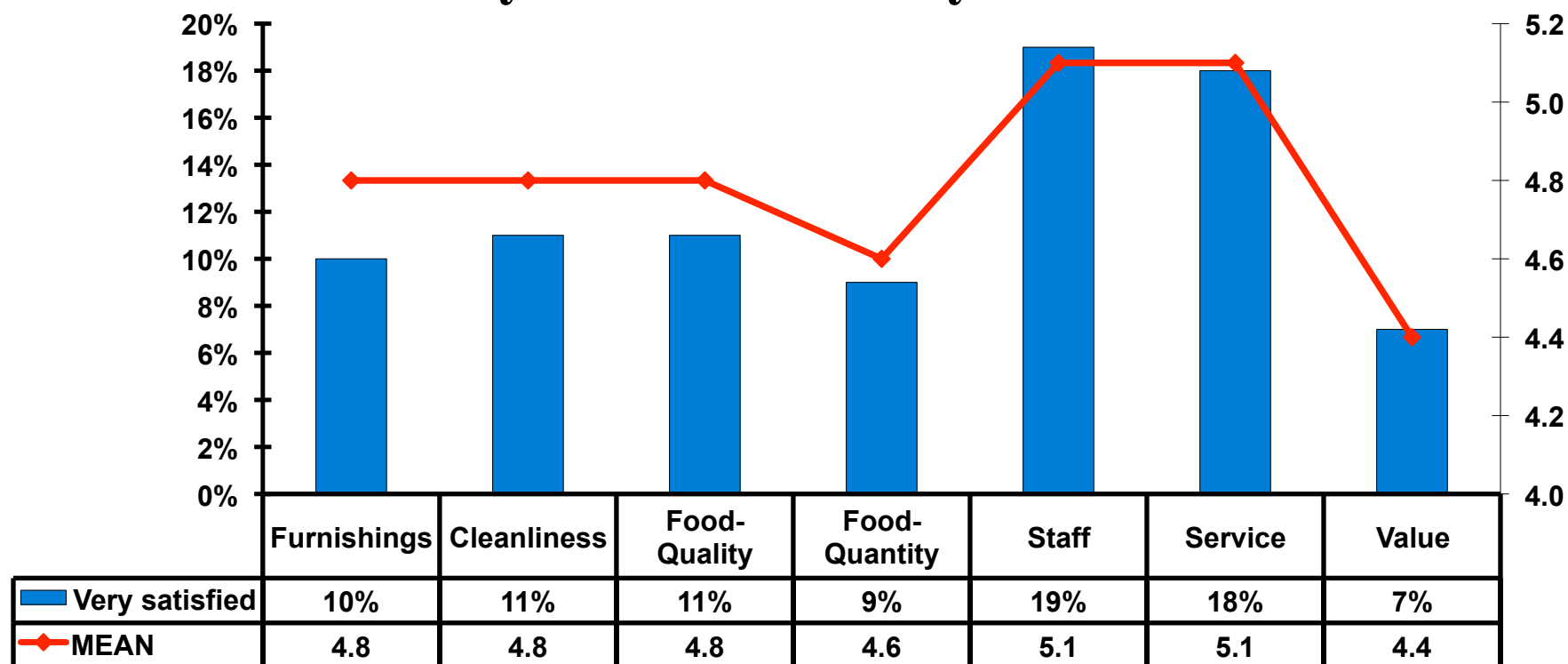
7=Very Satisfied/1=Very Dissatisfied



# Quality of Dining Experience

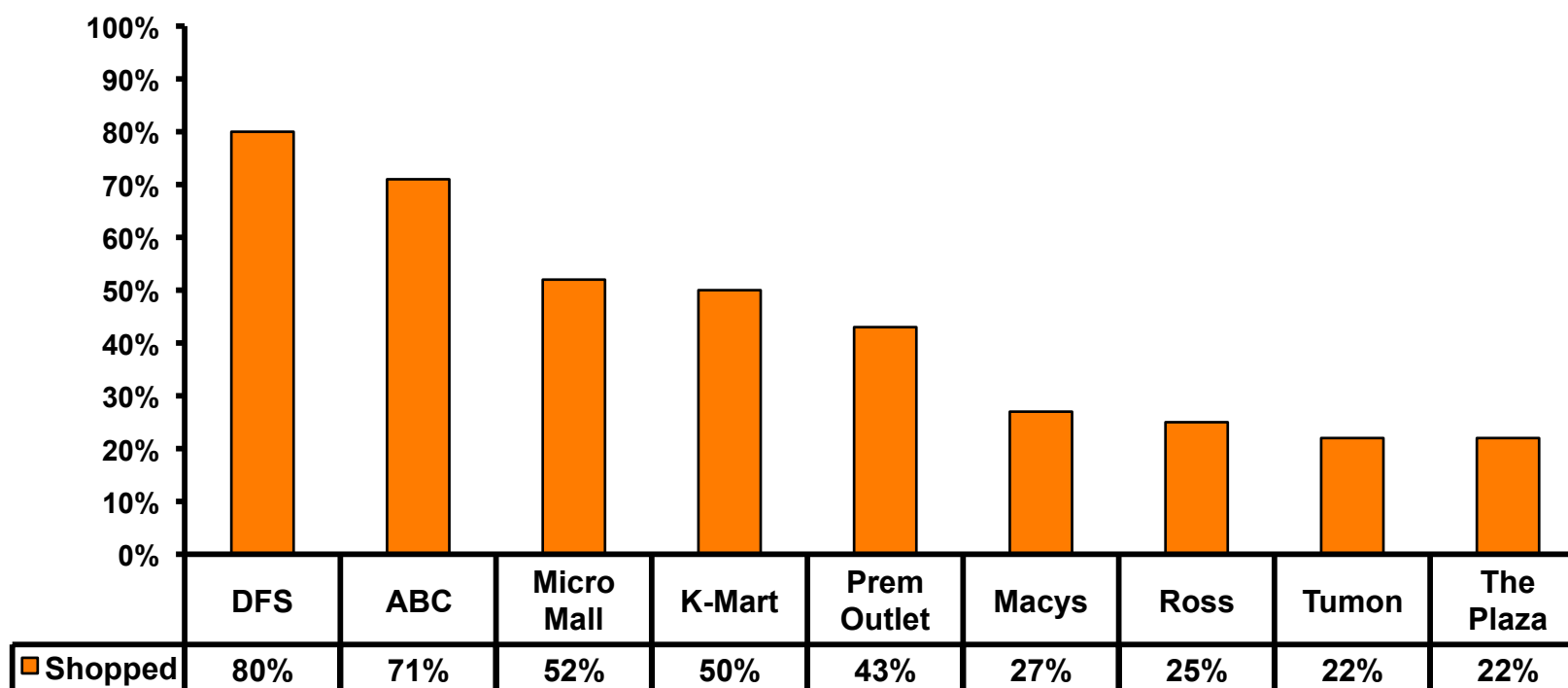
7pt Rating Scale

7=Very Satisfied/1=Very Dissatisfied



# Visits to Shopping Centers/Malls on Guam

## Top responses



# Satisfaction with Shopping

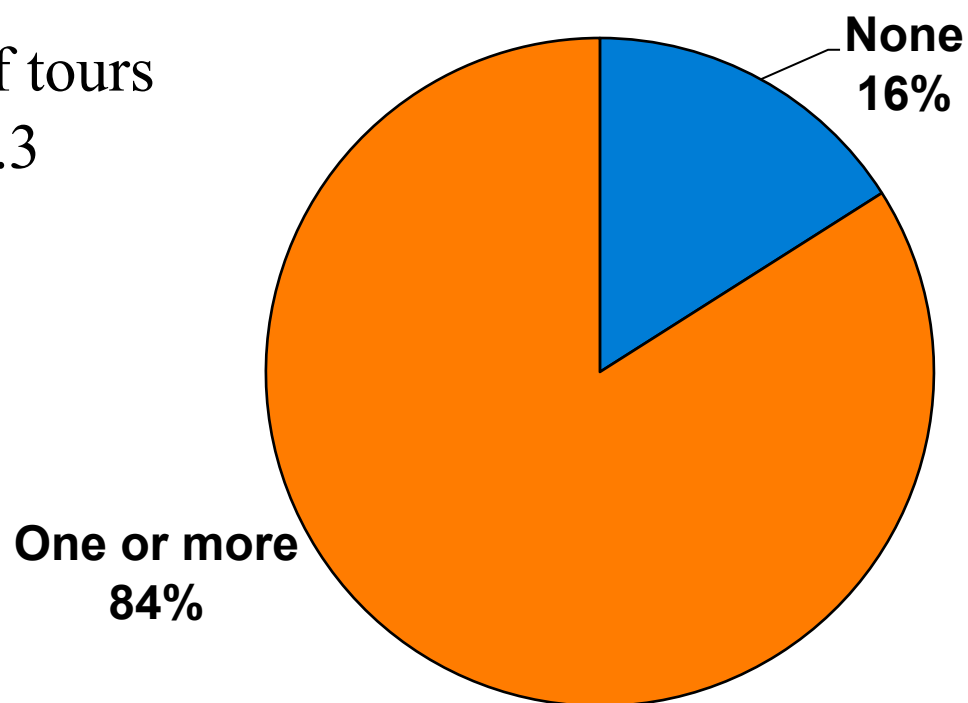
**7pt Rating Scale**

**7=Very Satisfied/ 1=Very Dissatisfied**

<b>Quality of Shopping</b>	<b>Variety of Shopping</b>
Score of 6 to 7 = <b>42%</b>	Score of 6 to 7 = <b>37%</b>
Score of 4 to 5 = <b>50%</b>	Score of 4 to 5 = <b>50%</b>
Score 1 to 3 = <b>7%</b>	Score 1 to 3 = <b>14%</b>
<b>MEAN = 5.1</b>	<b>MEAN = 4.9</b>

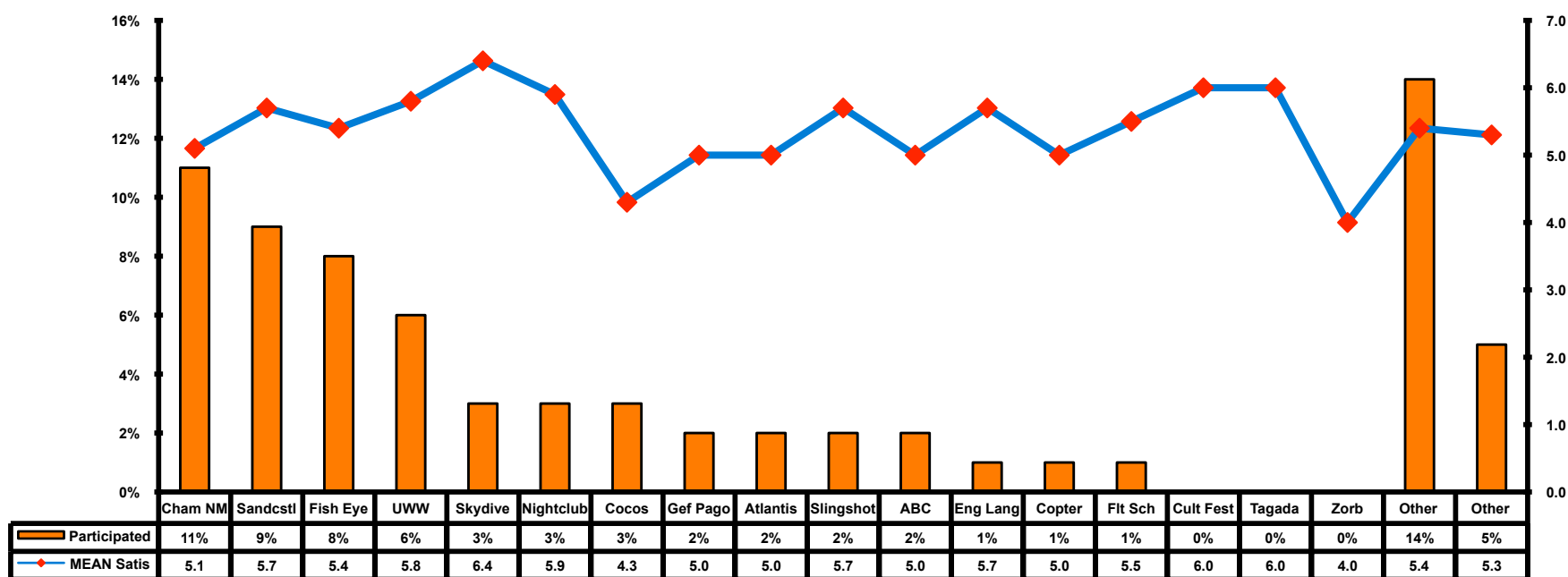
# Optional Tour Participation

- Average number of tours participated in is 2.3



# Optional Tours

## Participation & Satisfaction





# Day Tours Satisfaction

**7pt Rating Scale**

**7=Very Satisfied/ 1=Very Dissatisfied**

<b>Quality of Day Tour</b>	<b>Variety of Day Tour</b>
Score of 6 to 7 = <b>41%</b>	Score of 6 to 7 = <b>33%</b>
Score of 4 to 5 = <b>50%</b>	Score of 4 to 5 = <b>54%</b>
Score 1 to 3 = <b>10%</b>	Score 1 to 3 = <b>13%</b>
<b>MEAN = 5.0</b>	<b>MEAN = 4.7</b>

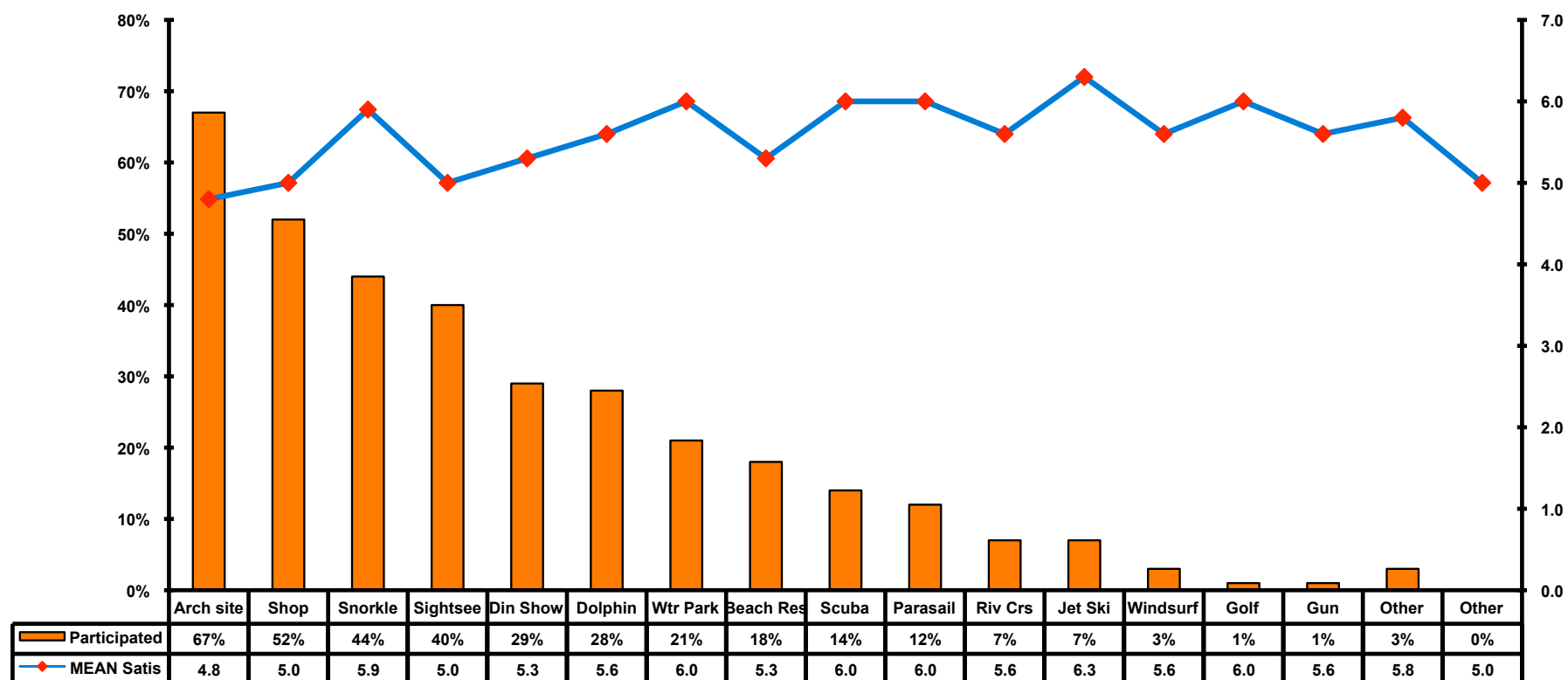
# Night Tours Satisfaction

**7pt Rating Scale**

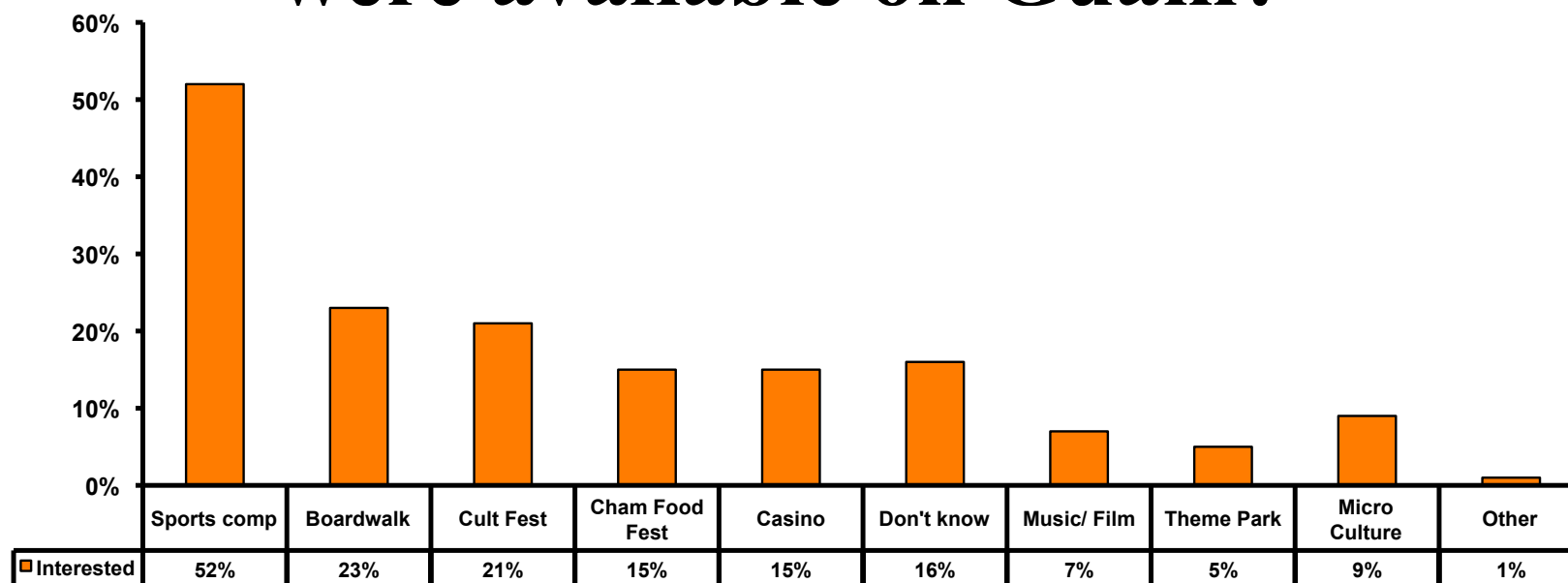
**7=Very Satisfied/ 1=Very Dissatisfied**

<b>Quality of Night Tour</b>	<b>Variety of Night Tour</b>
Score of 6 to 7 = <b>23%</b>	Score of 6 to 7 = <b>24%</b>
Score of 4 to 5 = <b>63%</b>	Score of 4 to 5 = <b>60%</b>
Score 1 to 3 = <b>14%</b>	Score 1 to 3 = <b>17%</b>
<b>MEAN = 4.5</b>	<b>MEAN = 4.4</b>

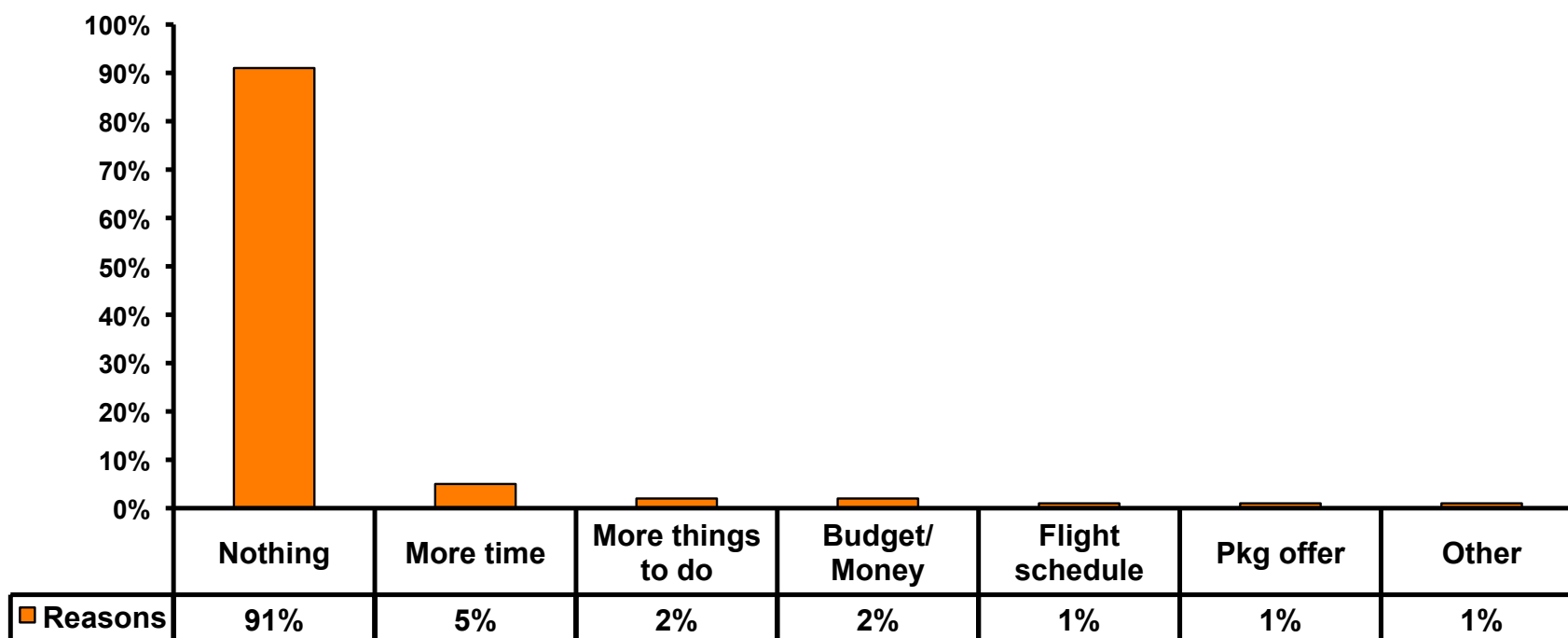
# Satisfaction with Other Activities



# Which activities or attractions would you most likely participate in if they were available on Guam?



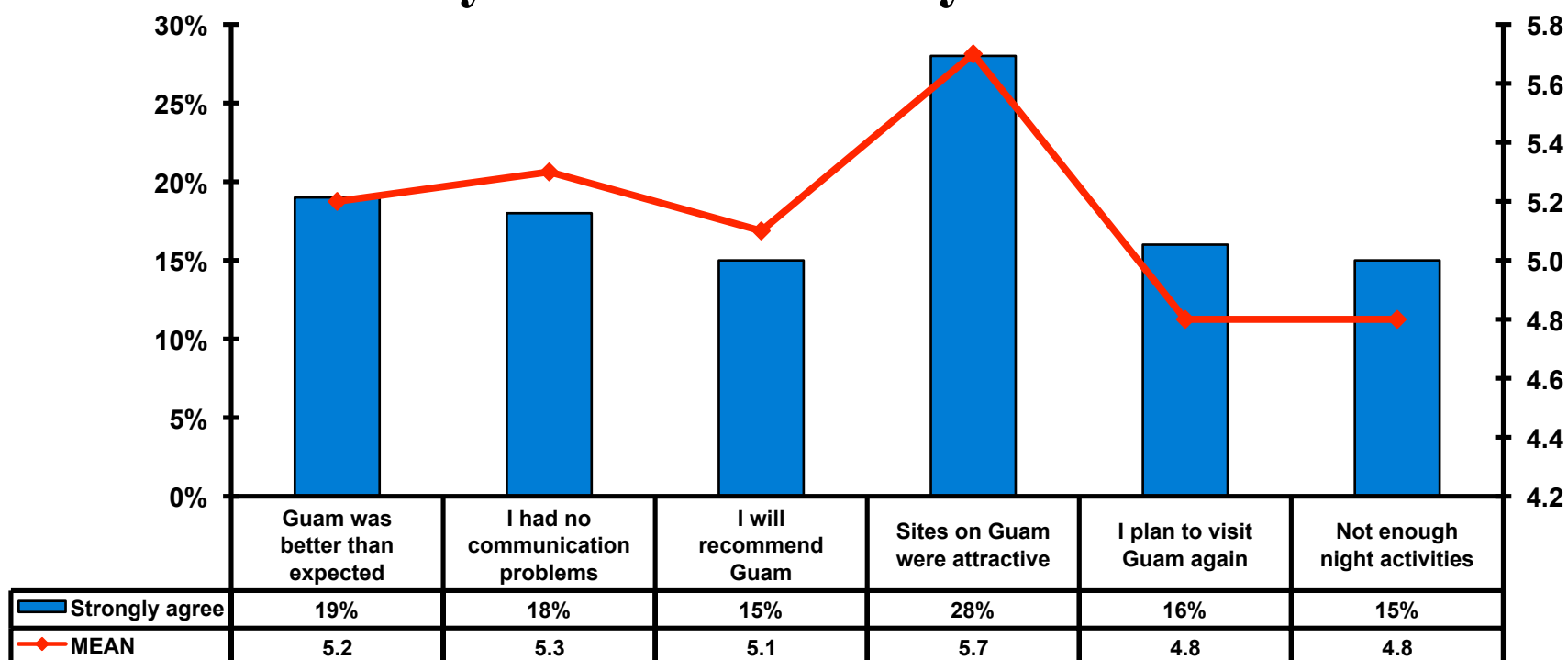
# What would it take to make you want to stay an extra day on Guam?



# On-Island Perceptions

7pt Rating Scale

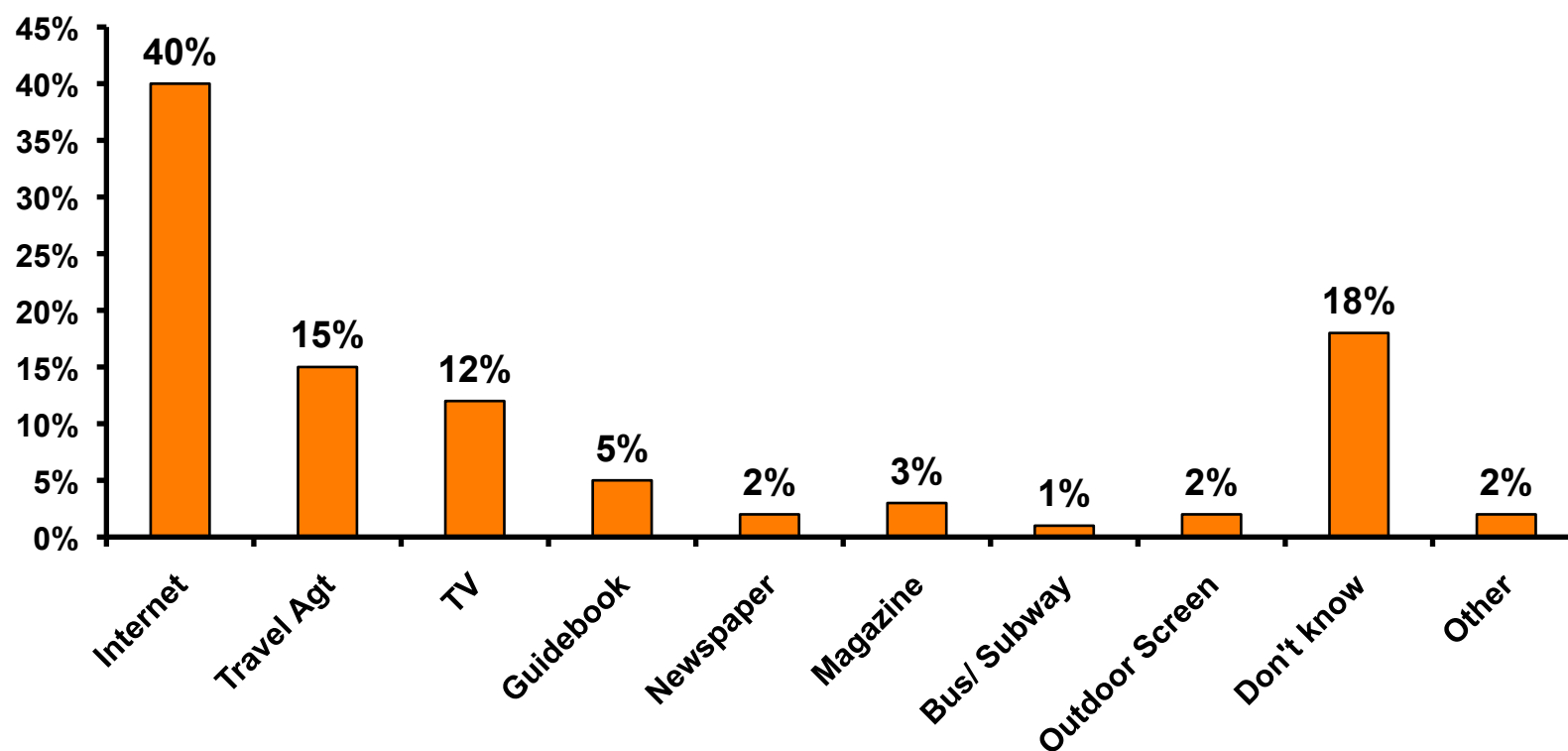
7=Very Satisfied/ 1=Very Dissatisfied



# SECTION 5 **PROMOTIONS**

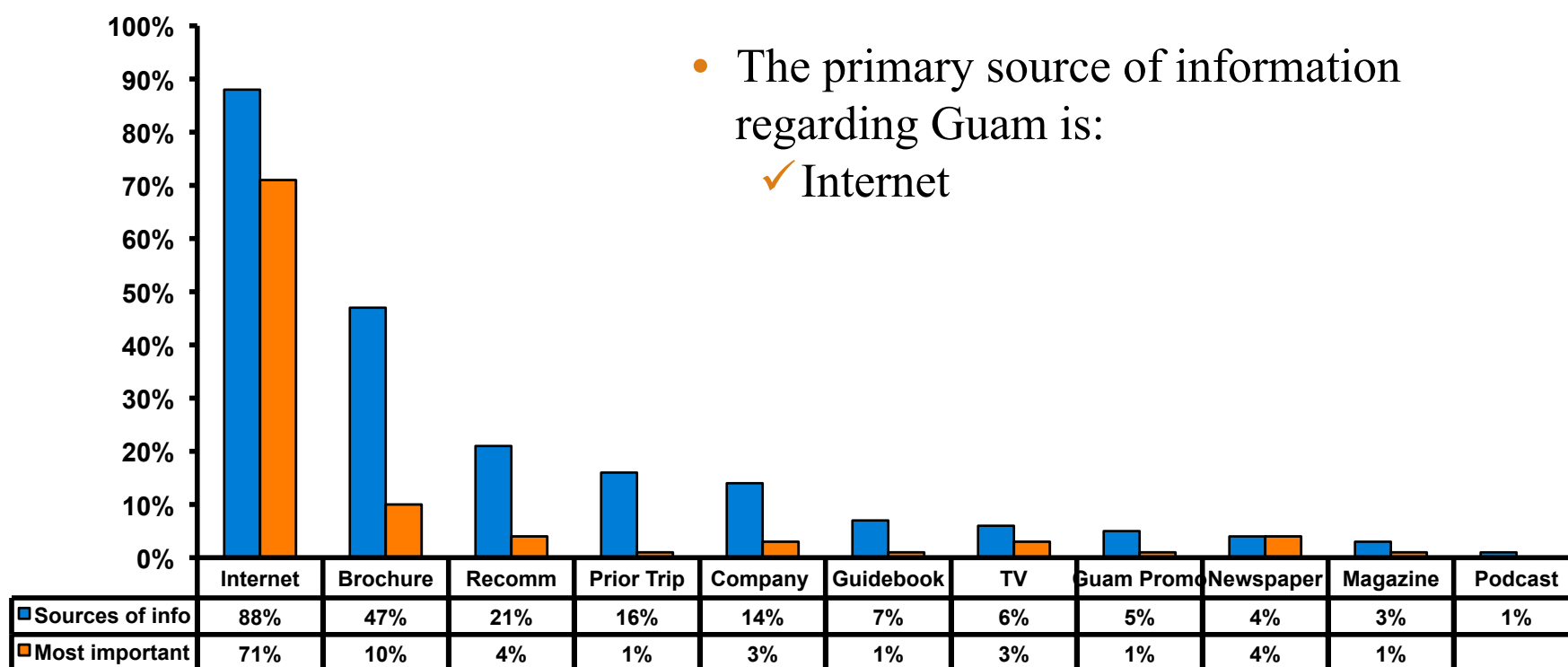
# Guam Promotion - Media

## Past 90 days



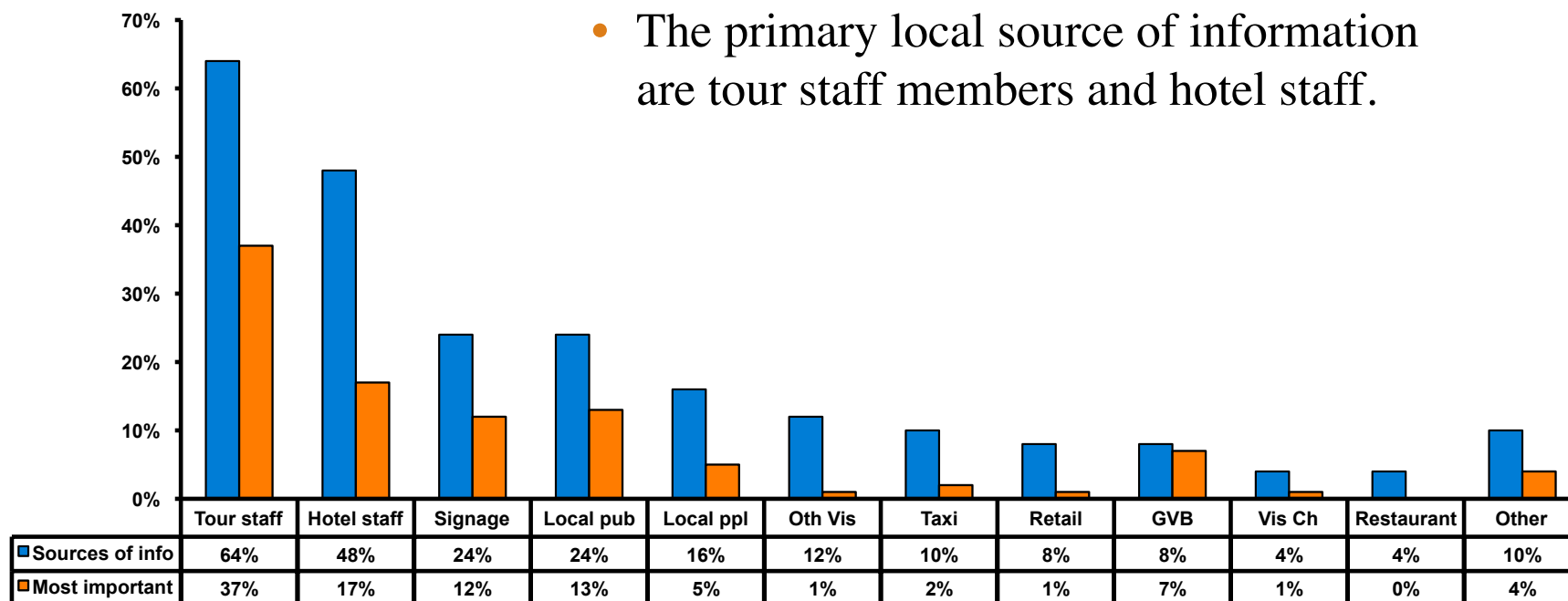


# Sources of Information Pre-arrival



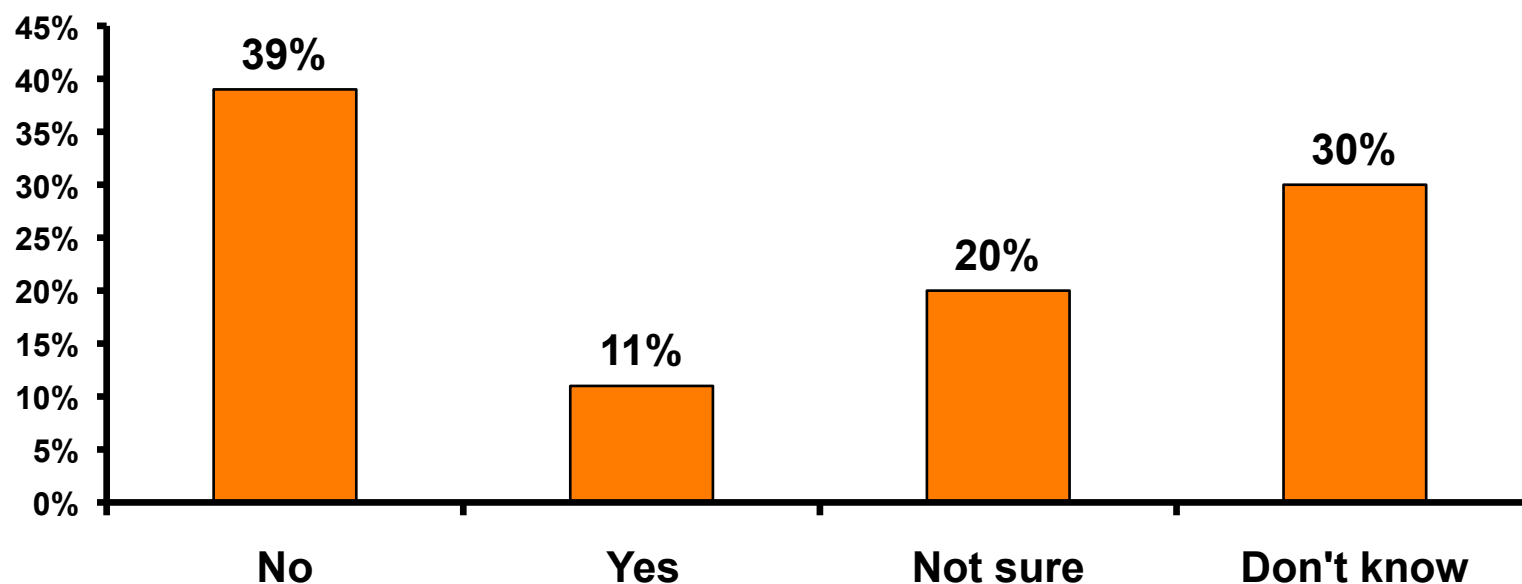
# Sources of Information Post-arrival

- The primary local source of information are tour staff members and hotel staff.



# SECTION 6 **OTHER ISSUES**

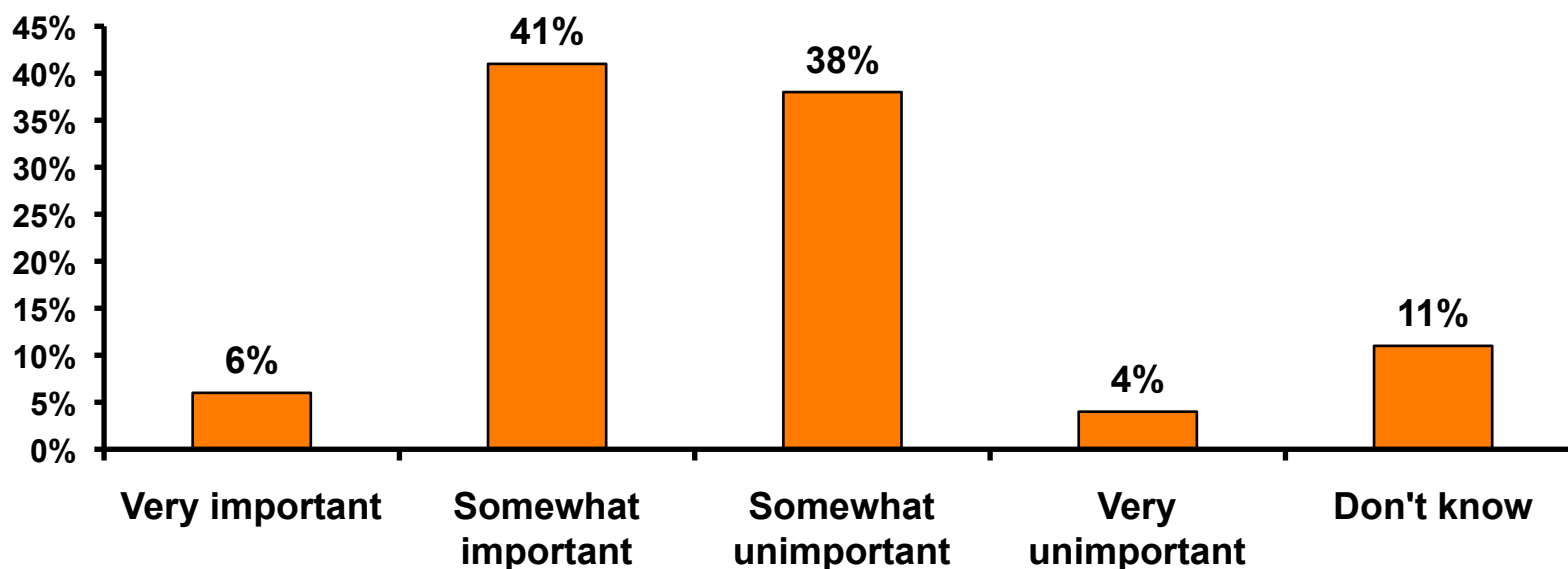
## Good time to spend money on travel outside of Korea - Overall



# Good time to spend money on travel outside of Korea by Age & Income

		AGE					PERSONAL INCOME				
		<20	20-29	30-39	40-49	50+	<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.22	No	33%	28%	39%	42%	82%	44%	41%	35%	43%	33%
	Yes	33%	17%	7%	16%	9%	19%	5%	10%	17%	20%
	Not sure		16%	23%	21%		13%	24%	21%	17%	13%
	Do not know	33%	40%	31%	22%	9%	25%	31%	34%	23%	33%
Total	Count	3	58	204	77	11	16	106	107	90	15

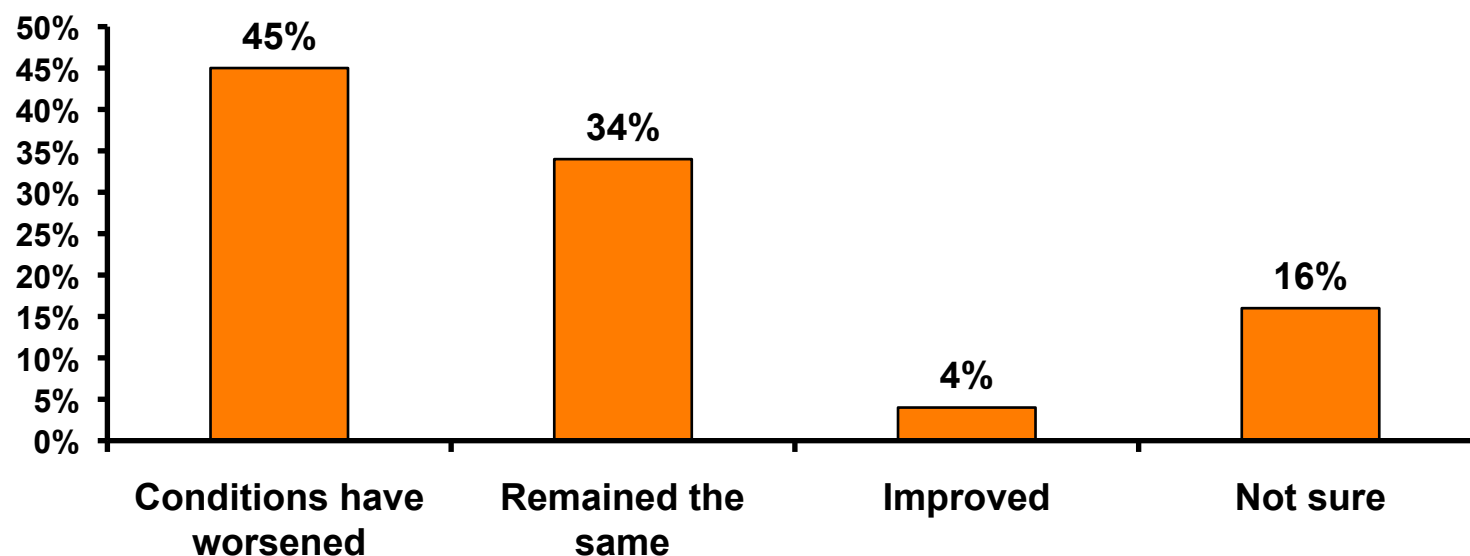
# The importance of the state of the Korean economy in decision to travel outside of Korea - Overall



# The importance of the state of the Korean economy in decision to travel outside of Korea by Age & Income

		AGE					PERSONAL INCOME				
		<20	20-29	30-39	40-49	50+	<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.23	Very unimportant		5%	3%	5%			3%	7%	1%	7%
	Somewhat unimportant		34%	43%	32%	27%	25%	34%	45%	47%	13%
	Somewhat important	33%	38%	39%	48%	27%	50%	45%	35%	40%	40%
	Very important	33%	10%	4%	1%	45%	6%	7%	7%	3%	13%
	Don't know	33%	12%	11%	13%		19%	11%	7%	9%	27%
Total	Count	3	58	204	77	11	16	106	107	90	15

# Rating Korean Economy Compared to 12 months ago

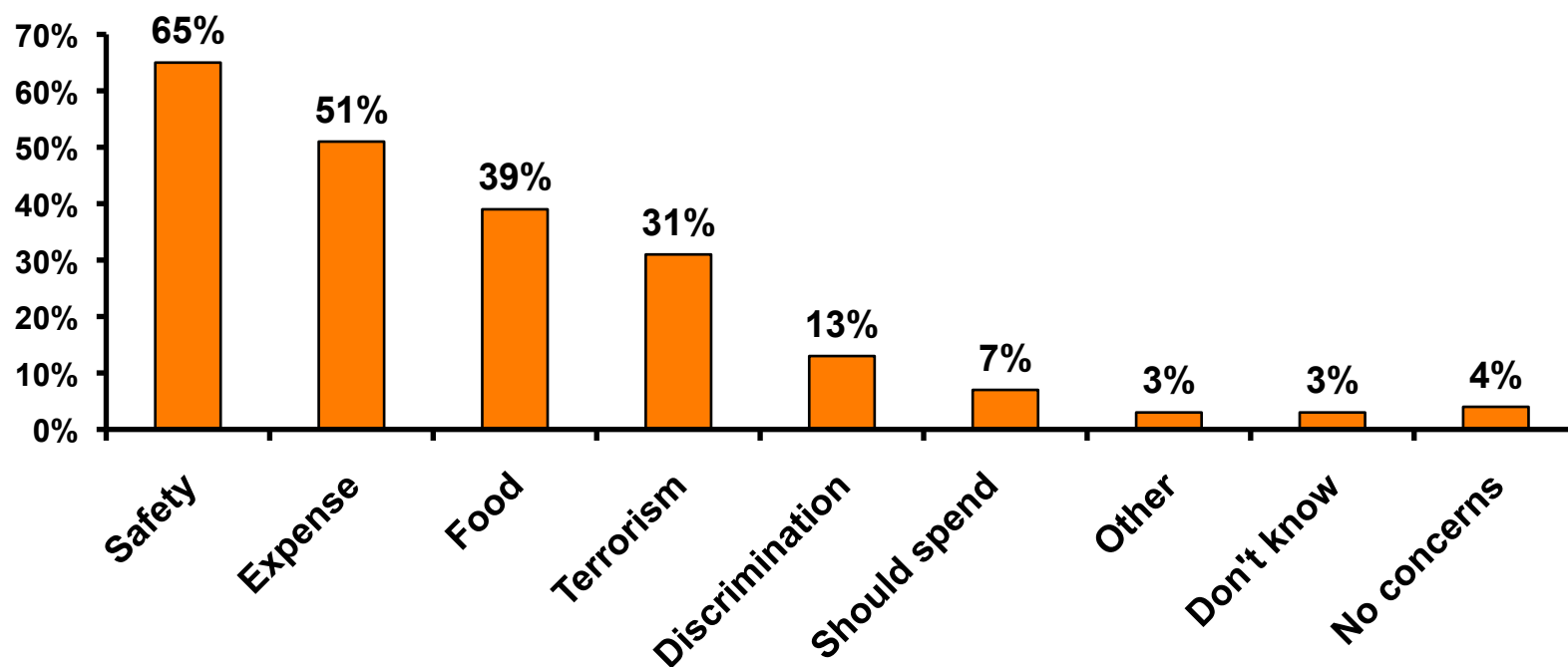




# Rating Korean Economy Compared to 12 months ago by Age & Income

		AGE					PERSONAL INCOME				
		<20	20-29	30-39	40-49	50+	<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.21	Conditions have worsened	100%	36%	43%	53%	55%	38%	50%	39%	49%	47%
	Conditions have remained the same		41%	35%	27%	45%	25%	32%	36%	41%	20%
	Conditions have improved		5%	4%	5%		13%	2%	4%	3%	20%
	Do not know		17%	18%	14%		25%	16%	21%	7%	13%
Total	Count	3	58	204	77	11	16	106	107	90	15

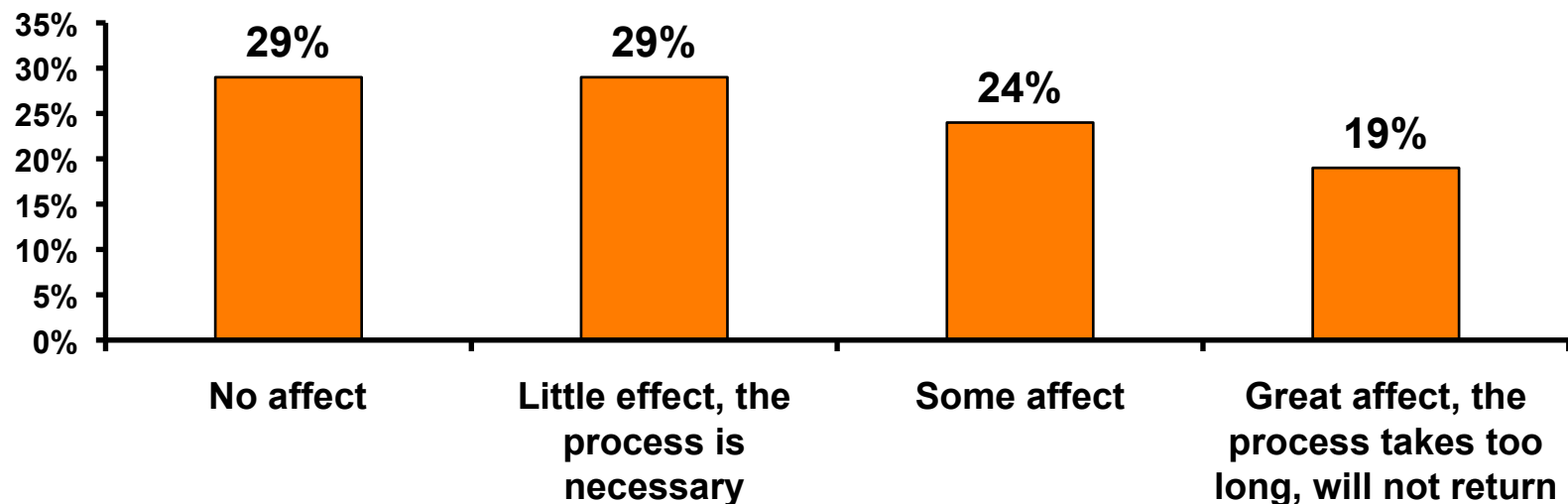
# Concerns about travel outside of Korea - Overall



# Concerns about travel outside of Korea - By Age & Income

		AGE					PERSONAL INCOME				
		<20	20-29	30-39	40-49	50+	<KW24.0M	KW24.0M-KW48.0M	KW48.0M-KW72.0M	KW72.0M+	Refused
Q.24	Safety at my destination	67%	62%	66%	67%	55%	50%	61%	71%	68%	80%
	Expense	100%	64%	50%	45%	27%	50%	54%	55%	40%	67%
	Food	33%	38%	43%	32%	36%	38%	39%	39%	42%	33%
	Terrorism		24%	35%	29%	27%	25%	33%	27%	42%	20%
	Spending money abroad when it should be spent at home	33%	5%	7%	5%	36%	13%	8%	8%	5%	7%
	No concerns		5%	2%	7%			4%	4%	5%	
	Other	33%	3%	3%	1%			5%	2%	3%	7%
	Do not know		2%	3%	5%		6%	3%	2%	5%	
Total	Cases	3	58	202	75	11	16	106	107	88	15

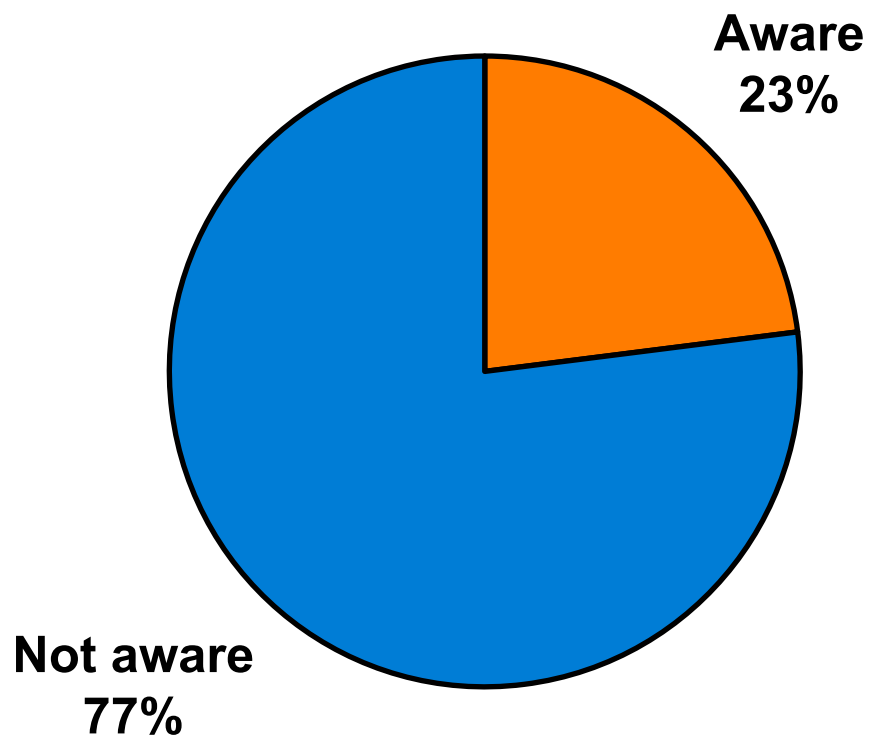
# Security Screening/ Immigration Process at Guam International Airport



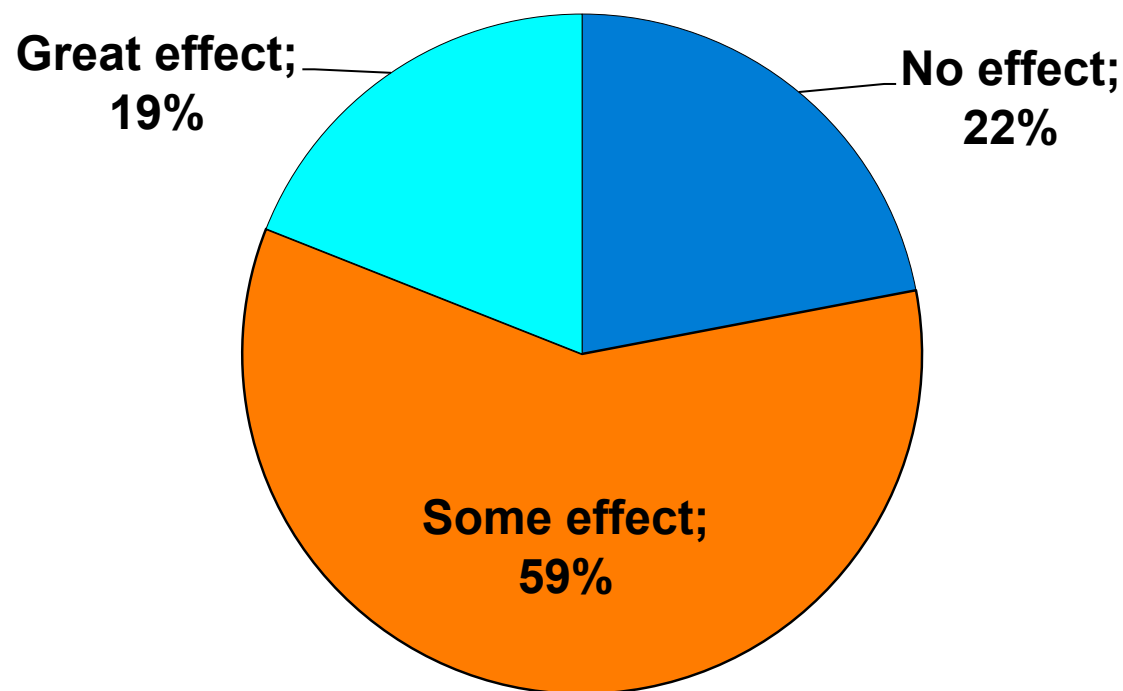
## **Hotel Room Surcharge by \$3.00/ Per day/ Per room to help build Guam Museum**

- Mean Rating – **3.1** out of possible 7.0
- Agree (Score 6-7) – **10%**
- Neutral (Score 4-5) – **40%**
- Disagree (Score 1-3) – **50%**

# Awareness of U.S. Military troops moving from Japan to Guam



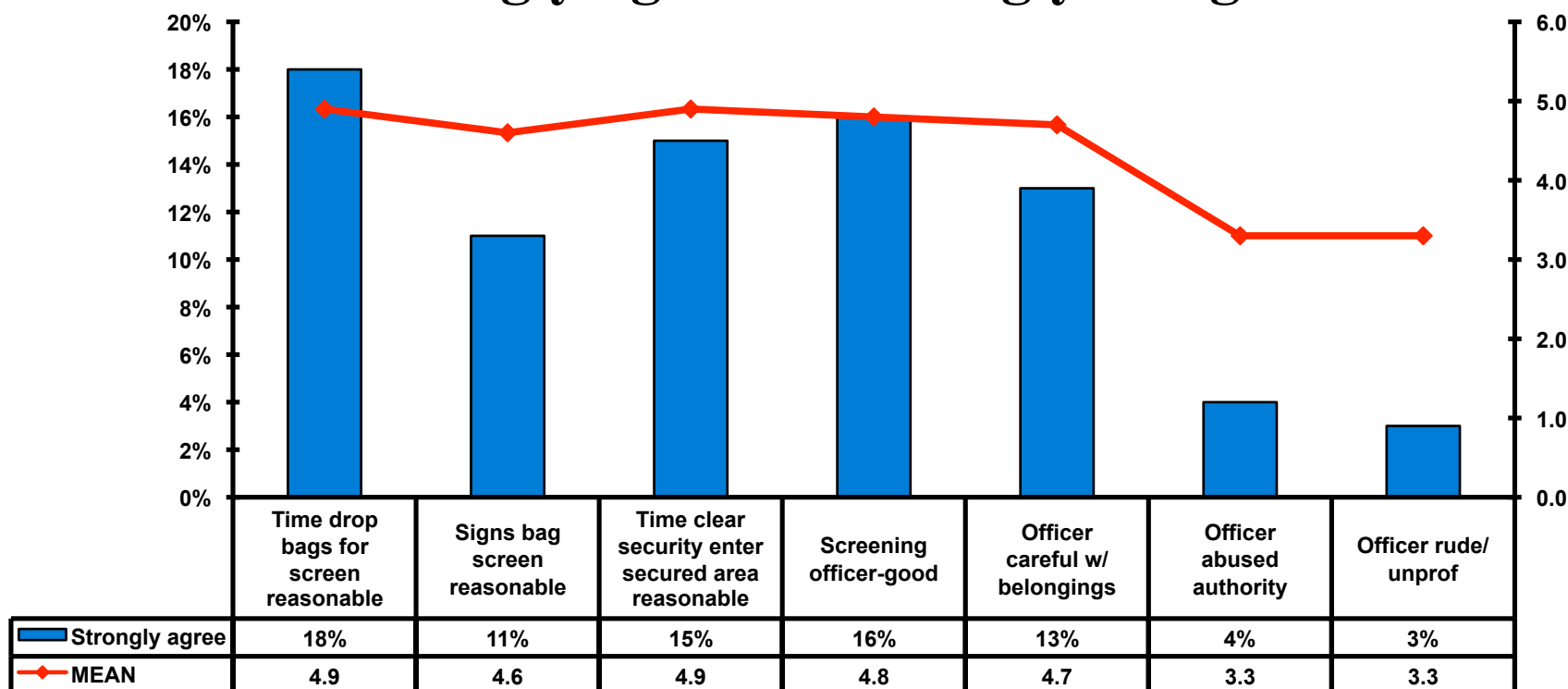
# Effects of U.S. military troop movement on future trips to Guam



# Airport Screening

## 7pt Rating Scale

7=Strongly agree/ 1=Strongly disagree





# Likelihood of travel outside of Korea within the next 6 to 24 months

