



INDUSTRY RECOVERY REPORT

JULY 23, 2021



DESTINATION UPDATES

VACCINATION CLINICS

COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

UOG FIELDHOUSE COVID-19 VACCINATION CLINIC		
Saturday, July 24, Tuesday, July 27- Saturday, July 31	12 p.m. - 5:30 p.m.	<p>UOG Fieldhouse, Mangilao</p> <p>Register at tinyurl.com/vaxguam</p> <p>Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson</p> <p>Bring appointment confirmation and proof of identity. Walk-ins welcome.</p>
COMMUNITY COVID-19 VACCINATION CLINIC		
Friday, July 23 - Saturday, July 24	11 a.m. - 6 p.m.	<p>Micronesia Mall, 2nd Floor, Above Center Court, Dededo</p> <p>Register at tinyurl.com/covidstopswithme</p> <p>Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson</p> <p>Bring appointment confirmation and proof of identity. Walk-ins welcome.</p>
Friday, July 23	1 p.m. - 4 pm.	<p>DPHSS Northern Region Community Health Center, Dededo</p> <p>Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson</p> <p>Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.</p>
Monday, July 26	9 a.m. - 12 p.m.	<p>DPHSS Northern Region Community Health Center, Dededo</p> <p>Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson</p> <p>Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.</p>
Tuesday, July 27	9 a.m.- 12 p.m.	<p>DPHSS Southern Region Community Health Center, Inalåhan</p> <p>Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson</p> <p>Call (671) 828-7604/5/7518 to schedule an appointment. Walk-ins welcome.</p>

GET YOUR BUSINESS CERTIFIED!

APPLY TODAY

[Click here to apply](#)



WHO IS CERTIFIED

[Click here for list](#)



123
approved
as of July 22



X



WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

WHAT IS THE WTTC SAFE TRAVELS STAMP?

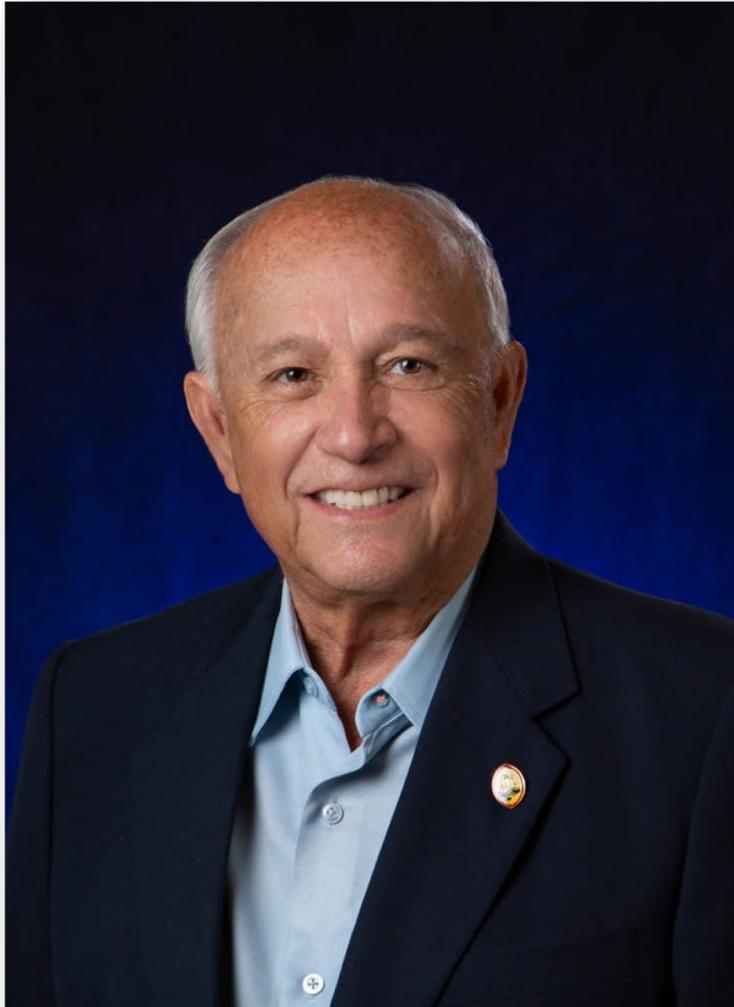
The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

BENEFITS

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.

FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



DESTINATION GUAM IS REOPENING TO ASIAN MARKETS

Håfa adai! Remember that American expatriate and entrepreneur Reuben Shushman, who traveled from his host country of Thailand to get vaccinated against COVID-19 in Guam last spring? Or American businessman Daniel Marshall, who flew in from his home in the Philippines for inoculation here? And do you recall how these and other expats raved about Guam's natural beauty, warm welcomes and American style?

These and other American citizens were early adopters of the vaccine vacation opportunity that has now given way to today's more ambitious Air V&V package-tour program, created by Guam Visitors Bureau.

In fact, GVB is now avidly pursuing foreign passport holders among our Asian source markets of Taiwan, South Korea and Japan, as well as emerging source markets like Thailand and the Philippines.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

CLICK HERE
FOR FULL
ARTICLE

GUAM'S 77TH LIBERATION CELEBRATION



GVB LIBERATION DRONE SHOW AND FIREWORKS LIGHT UP TUMON

OPERATION: LIBER8GUAM
TO ACHIEVE FULL VACCINATION OF 80% OF GUAM'S ADULT POPULATION

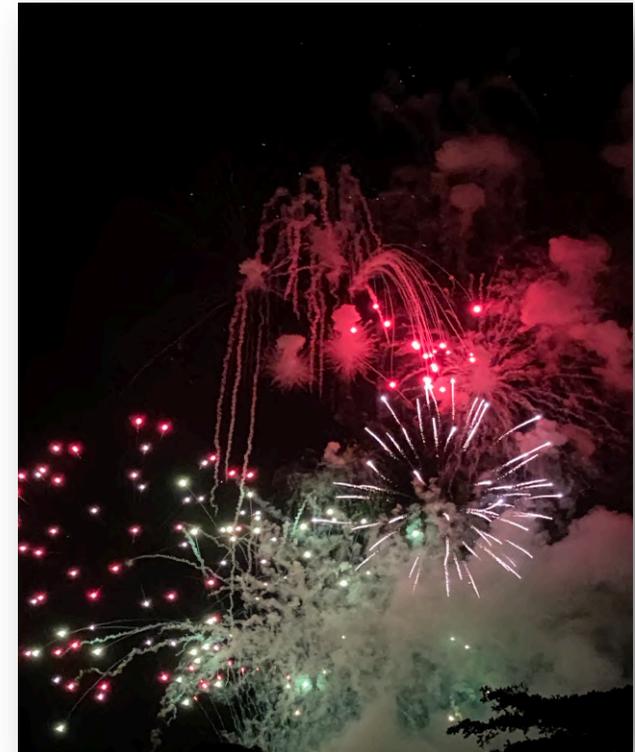
Liberation Fireworks & DRONE SHOW

WEDNESDAY, JULY 21, 2021
LIBERATION DRONE SHOW
8pm Tumon Bay

LIBERATION FIREWORKS
Synchronized shows starting at 8:15 pm
Tumon, Hagåtña, and Merizo
Merizo Fireworks Show rescheduled to July 24, 2021 at 8 pm

THURSDAY, JULY 22, 2021
REPEAT DRONE SHOW
8pm Merizo

Catch the live broadcast on KUAM News Facebook, TV8, & The Breeze 93.9 FM



ANNOUNCEMENTS

Ha'anin Minagof – “A Day of Happiness”

Join the Valley of the Latte! Net proceeds of the event will be donated to the Villages of Inalahan and Talofofu for their community improvement fund.

For more details or to register please visit –
www.valleyofthelatte.com

Si Yu'os Ma'ase!



**HA'ANIN
MINAGOF**

NET PROCEEDS OF THE EVENT WILL BE DONATED TO THE TALOFOFO AND INALAHAN COMMUNITY DEVELOPMENT FUND.

LIVE MUSIC | LIVE CULTURAL PERFORMANCES
| LOCAL VENDORS, EXHIBITORS, FARMERS,
AND ARTISTS | GRAND OPENING OF THE
MICRONESIA CULTURAL VILLAGE | LOCAL
FOOD & LOCAL BEER!

Valley of the Latte on July 31st, 2021
From 10:00 AM to 5:00 PM
WWW.VALLEYOFTHELATTE.COM

SPONSORS





MARKET INTELLIGENCE REPORT

As of July 23 and may be subject to change.



MARKETS AT-A-GLANCE



JAPAN

- New cases nationwide has increased by about 50%; Tokyo and Okinawa remain under a state of emergency
- More than 15,000 athletes and officials have arrived in Japan for the Tokyo Olympics; positive cases of Olympic officials and athletes have been confirmed
- More than 66 million doses of vaccinations have been administered in Japan
- There are four quarantine rules depending on which country you entered the country from; for Guam residents, the same quarantine rules apply as for the Japanese nationals
- Most travel agencies have cancelled their organized tours until August 31, but arranged tours will continue to be sold as usual
- Air V&V package for Japanese is still on sale, and five agencies are collaborating with GVB to sell package (AirTrip, Travel Gallery, IACE, Oshu Express, Travel standard and Rakuten Travel)
- In Okinawa, visitors with a negative PCR test result or a vaccination certificate can enjoy discounts and special offers at various shops and restaurants
- Fukuoka International Airport and Kinoshita Group jointly started PCR test centers
- Most scheduled flights except UA196/UA197 are suspended until the end of September
- Airline seat capacity for FY2021 is currently projected to be about 142,000
- Refer to appendix for social media insights

PHILIPPINES

- First batch of Janssen and about 1 million AstraZeneca vaccine doses arrived in the Philippines
- The Philippines has revised its roster of “green” countries and jurisdictions to ensure smooth implementation of more relaxed testing and quarantine protocols for those fully vaccinated
- The Department of Health confirmed a local transmission of the Delta variant

SOUTH KOREA

- The daily caseload has remained above the 1,000 mark since July 7 due to the resurgence in the greater Seoul area, and it has been spreading across the nation despite the nation’s vaccination drive
- Vaccination plan for quarter 3 shown in appendix
- Strictest social distancing schemes in Seoul, Gyeonggi Province and Incheon until July 25; South Korea elevated the social distancing scheme in regions outside the greater Seoul up one notch to level 2
- South Korea extends special advisory against overseas travel until Aug 14
- All travelers without a negative PCR test result will be denied entry
- Results from the Korea Travel Times consumer survey shown in appendix
- Total July outbound seat capacity estimated at 945 seats, with Jin Air flying four times and T’way one time
- Please refer to appendix for July PR/SNS activities

TAIWAN

- A woman who was newly vaccinated in the US tests positive for COVID-19
- Taiwan’s department store and shopping mall operators should accelerate their adoption of new sales models due to COVID-19 challenges
- CECC measures for following up on persons at risk of infection and restrictions of citizens and non-citizens entering Taiwan are shown in appendix
- Air V&V program has been receiving good exposure
- Refer to appendix for July social media calendar

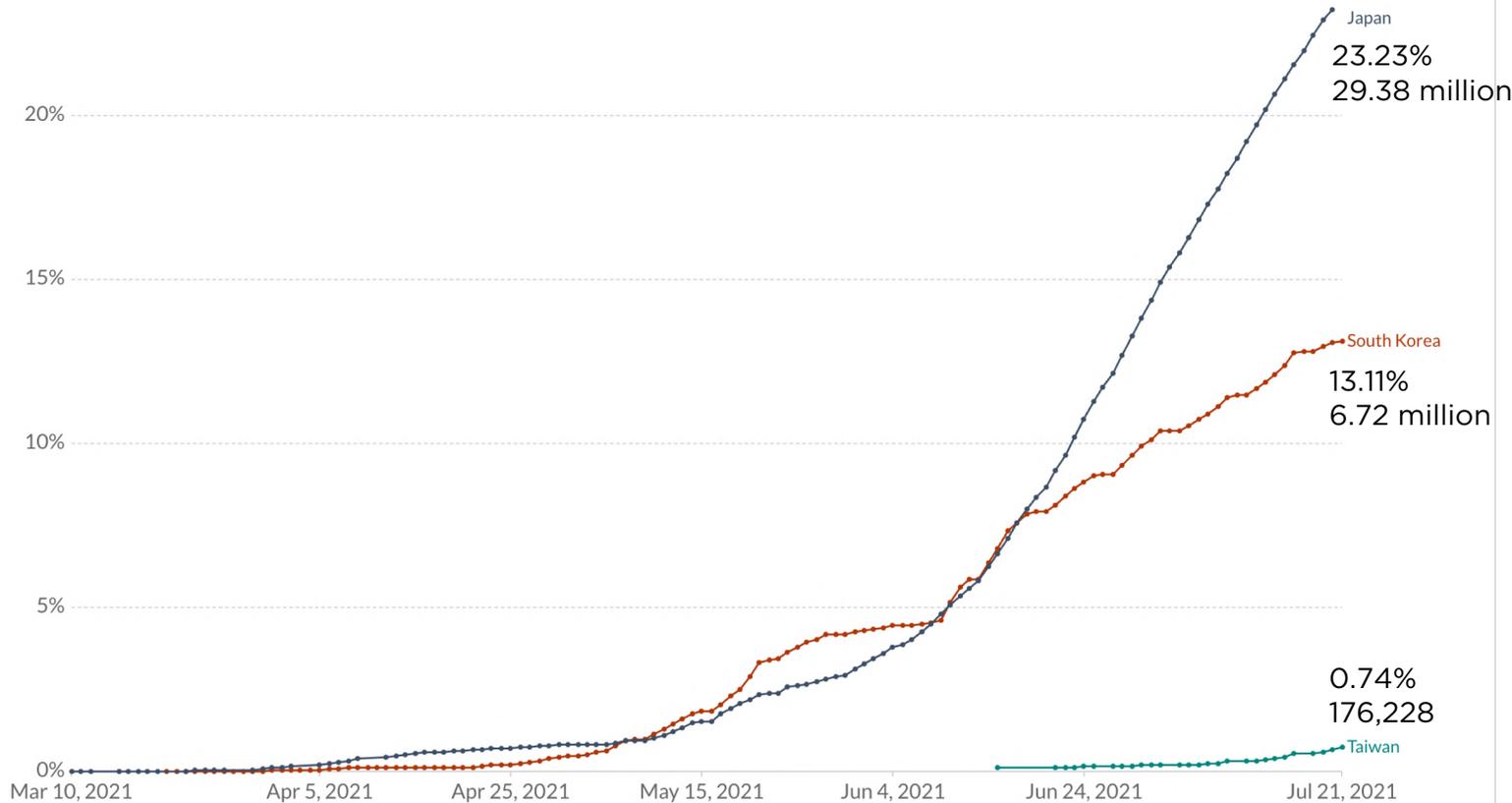
MARKETS AT-A-GLANCE

Share of the population fully vaccinated against COVID-19

Share of the total population that have received all doses prescribed by the vaccination protocol. This data is only available for countries which report the breakdown of doses administered by first and second doses.

Our World in Data

LINEAR LOG



PEOPLE WHO RECEIVED AT LEAST ONE DOSE OF COVID-19 VACCINE:

Japan: 35.25% | 44.59 million
 South Korea: 32.35% | 16.58 million
 Taiwan: 24.01% | 5.72 million



GUAM COVID-19 UPDATE

JIC Release No. 731 Supplemental - Data as of July 21, 2021

COVID AREA RISK (CAR) SCORE: 0.1

CASE COUNT	TOTAL	TODAY	PAST 7 DAYS	
COVID-19 CASES	8,500	14	27	
CONFIRMED	8,231	14	26	
PROBABLE	269	0	1	
TESTING	TOTAL	TODAY	7-DAY % POSITIVE	
DIAGNOSTIC	186,634	707	1.4%	
MOLECULAR	172,966	651	1.4%	
ANTIGEN	13,668	56	0.7%	
SEROLOGY	393	0	100%	
STATUS	TOTAL	ISOLATION LOCATION	TOTAL	
COVID-19 Death	143	Hospital	0	
Active Isolation	59	Home	35	
Not In Isolation	8,298	Isolation Facility	6	
Civilian	8,023	Military	18	
Military	477			
CENSUS	GMH	GRMC	USNH	TOTAL
COVID ADMISSION	0	0	0	0
IN ICU	0	0	0	0
ON VENTILATOR	0	0	0	0
Vaccine/Vaccinator	1st Doses	2nd Doses	Fully Immunized	
Pfizer-BioNTech	62,142	57,890	57,890	
Moderna	30,353	29,137	29,137	
Johnson & Johnson Janssen	-	-	3,389	
Department of Defense			10,084	
Guam National Guard			741	
TOTALS:	92,495	87,027	101,241 - 12 years & older (94,715 - Adults 18 years & older)	

*Percent is based on total eligible adult population.

78.9%

GUAM ENTRY PROTOCOLS

All incoming travelers into Guam are subject to a ten (10) day quarantine. Travelers arriving into the United States from any foreign country are subject to the Centers for Disease Control and Prevention (CDC) requirement of obtaining a negative pre-departure COVID-19 test result or documentation of recovery from COVID-19, and are still required to undergo quarantine based on their traveler status as defined in DPHSS Guidance Memo 2020-11 Rev. 13 and, are subject to exemptions as in this guidance memo. Further guidance for travelers who may be eligible for exemption from quarantine is as stated:

■ PRE-ARRIVAL NEGATIVE COVID-19 RT-PCR TEST

- Passengers who present a negative COVID-19 RT-PCR test may be exempt from quarantine. Passengers seeking exemption from quarantine under this section must present the following at the port of entry upon arrival:
 - Photo identification (e.g., passport, driver's license, state-issued identification);
 - Valid negative COVID-19 RT-PCR test result collected within 72 hours prior to arrival into Guam.

RT-PCR tests detect SARS-CoV-2 genetic material. These tests identify individuals who are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

OTHER PRE-ARRIVAL NEGATIVE COVID-19 VIRAL TEST

- Passengers who do not qualify for exemption from quarantine (i.e. no pre-arrival negative COVID-19 RT-PCR Test or not fully vaccinated) may qualify for quarantine at a rental lodging or personal residence. In order to qualify, passengers must present the following at the airport upon arrival:
 - Photo identification (e.g., passport, driver's license, state-issued identification); AND,
 - Valid negative COVID-19 viral (non-RT-PCR) test result collected within 72 hours prior to arrival into Guam.

Other viral tests, such as LAMP tests or antigen tests, also detect SARS-CoV-2 genetic material or specific proteins on the surface of the SARS-CoV-2 virus. These tests also help to identify whether individuals are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

DPHSS Guidance Memo 2020-11 Rev. 13 contains arrival protocols, including, but not limited to guidance for travelers with prior COVID-19 infections, arrivals from areas with no (active) cases or imported/sporadic cases, emergency or hardship-related travel to Guam and critical service worker requests. To view DPHSS Guidance Memo 2020-11 Rev. 13 in its entirety, [click here](#).

[Click here for the Vaccination Declaration Form](#)

[Click here for more information on entry protocols](#)



MARKETS: ENTRY PROTOCOLS

JAPAN ENTRY MEASURES



Who can enter Japan?

Japanese nationals

Foreign nationals with valid status of residence

- Secure negative certificate 72 hours prior to departure; airline to verify; test again upon arrival

Approved tests:

- Real time RT-PCR: real time reverse transcription PCR
- LAMP: Loop-mediated Isothermal Amplification
- TMA: Transcription Mediated Amplification
- TRC: Transcription Reverse-transcription Concerted reaction
- Smart Amp: Smart Amplification process
- NEAR: Nicking Enzyme Amplification Reaction

- Smartphone requirements*

- OEL (location reporting app)
- Report health condition daily via website (URL provided to traveler via email)
- MySOS (confirm location by video call from Health Monitoring Center for Overseas Entrants)
- COCOA (COVID-19 contact app)
- Google Maps (location data when positive)
 - Traveler will be required to rent a smartphone if they do not own one

- For Japanese nationals who have negative result in both tests, leave the facility and are requested to self-quarantine at home during the remaining period of 14 days after entering Japan

TAIWAN ENTRY MEASURES



Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
Taiwan National	Departure from any international port	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note 1, 2}
Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
	• ARC means R.O.C. (Taiwan) Resident Certificate Holder of ARC <ol style="list-style-type: none"> Open to all purposes of entry. Migrant worker must also hold re-entry permit. 	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time
Foreign National	<ol style="list-style-type: none"> Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other than tourism or regular social visits. Students approved by Ministry of Education ^{*note 3} International patient (including companions) approved by Ministry of Health and Welfare ^{*note 3} 	Yes	2. strengthened quarantine measures ^{*note 1, 2}
	Purpose of entry to be tourism or regular social visits	No	

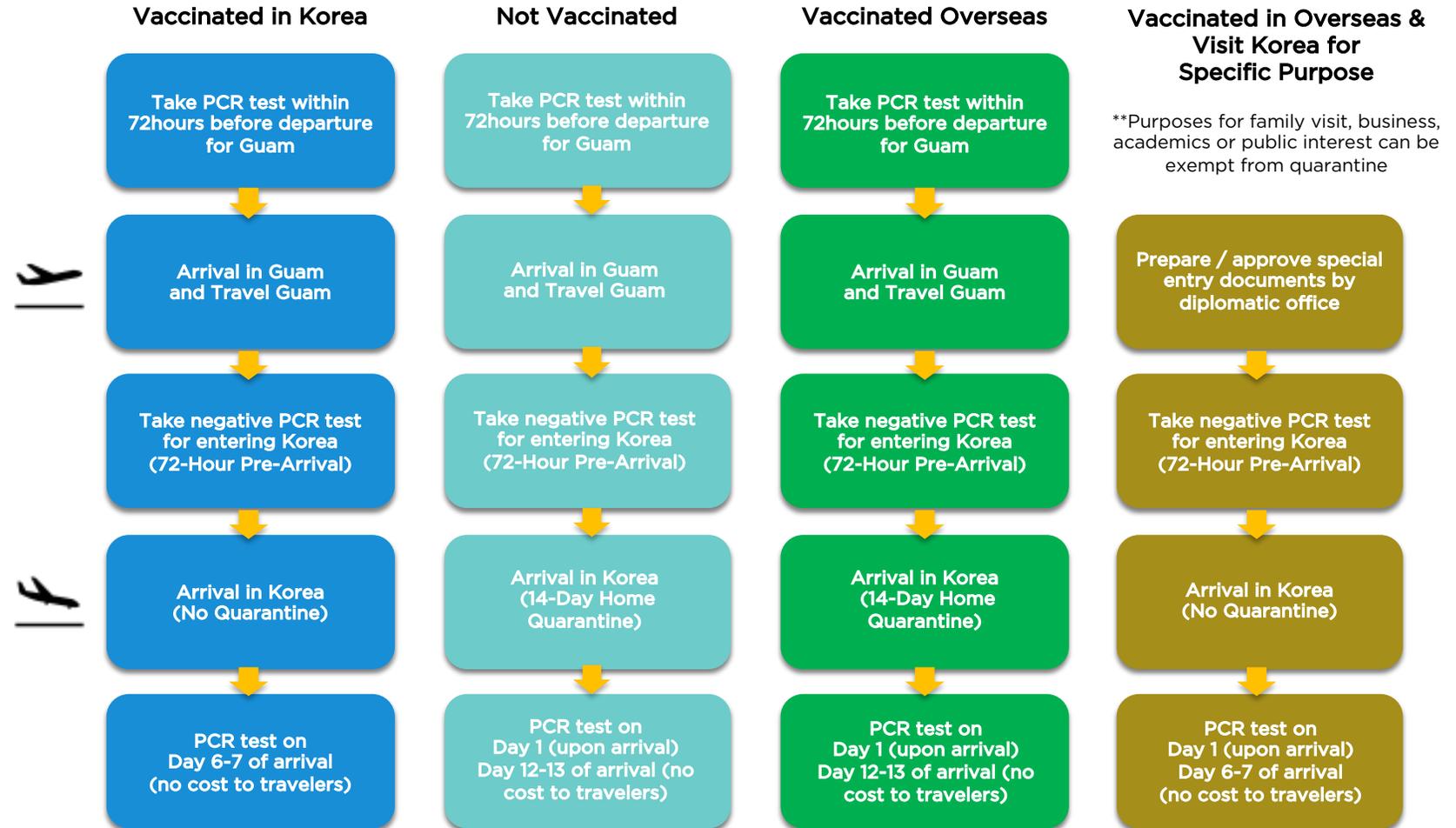
- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended 14-day quarantine in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions:
 - Short-term business with advance permission for shortened quarantine period

MARKETS: ENTRY PROTOCOLS

TRAVELERS TO KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; PCR test required on day 6/7
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense, followed by 7 days of home quarantine
- Foreigners arriving without a negative PCR test will be denied entry

SOUTH KOREA ENTRY MEASURES



MARKETS: ENTRY PROTOCOLS



Consulate General of the Philippines
Agana, Guam, United States

1-671-646-4620 | agana.pcg@dfa.gov.ph |
@PHinAgana

PSA-2021-022 FOR DISSEMINATION

PUBLIC ADVISORY 19 July 2021

The Philippine Consulate General in Agana informs the general public that based on the latest resolutions issued by the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF), the following guidelines shall apply to travelers to the Philippines:

1. Mandatory 14-day quarantine for all arriving travelers.

The first 10 days shall be observed in a quarantine facility; with the remainder to be completed either in the hotel quarantine facility or under home quarantine in their respective local government units of destination.

2. Reverse Transcription Polymerase Chain Reaction (RT-PCR) Test

A test will be done on the seventh day (with Day 1 being the day of arrival). In case of a negative test result, the arriving traveler shall complete the facility-based quarantine period totaling 10 days.

A. Former Filipinos Travelling to the Philippines (*Balikbayan Privilege*)

No need for 9a visa application. Travelers should present to the Bureau of Immigration in the Philippines either the PSA/NSO Birth Certificate on security paper OR old/expired Philippine Passport/s. No need for an Entry Exemption document.

Foreign spouses and children (with visa-free privilege to enter the Philippines such as US citizens using US passports) **traveling together** to the Philippines with a Filipino national or former Filipinos need not apply for visa or Entry Exemption document also.

B. US Citizens Travelling to the Philippines: Family Reunification

Please secure the full list of documentary requirements from the Consulate by sending an email indicating full name and number to pcgagana@gmail.com.

The minimum requirements are the following:

- Letter signed by the applicant addressed to the Philippine Consulate General stating the reason for travel at this time.
- Copy of the applicant's valid US passport (data page).
- Notarized letter from the spouse or Filipina mother in the Philippines addressed to the Philippine Consulate or Department of Foreign Affairs requesting the issuance of 9a visa and Entry Exemption document.
- Copy of Marriage Certificate issued by the Philippine Statistics Authority (PSA), if married.

- Barangay (local village) residence certificate issued to the spouse and child/ren in the Philippines as proof of residence, and her government-issued ID.
- Copy of financial proof to support the travel.
- Copy of the passport/PSA issued birth certificate/ID of the applicant's minor child/ren (if any).

The application for 9a visa and Entry Exemption document may be done by email through pcgagana@gmail.com.

C. US Citizens Travelling to the Philippines: Seafarers

Please secure the full list of documentary requirements from the Consulate by sending an email indicating full name and number to pcgagana@gmail.com.

The application for 9c (crew list) visa may be done by email through pcgagana@gmail.com. No need for Entry Exemption document for 9c visa holders.

D. US Citizens Travelling to the Philippines with valid Special Investor's Resident Visa (SIRV)

For more details regarding the SIRV, please visit the link below:
<https://boi.gov.ph/wp-content/uploads/2019/11/SIRV-FAQ.pdf>

For SIRV holders who wish to enter the Philippines, no Entry Exemption document is needed.

E. US Citizens Travelling to the Philippines with valid Special Resident Retiree's Visa (SRRV)

For more details regarding the SIRV, please visit the link below:
<https://pra.gov.ph/srrv/>

SRRV holders must have a valid PRA ID Card which must be presented at the Bureau of Immigration counter and comply with the minimum health and safety protocols.

For SRRV holders who wish to enter the Philippines, no Entry Exemption document is needed. For other questions, please send a direct email to clientrelations@pra.gov.ph / clientrelations.pra@gmail.com and/or call +63-2-8848-1412 to 16 local 2014, 2025, 2026 and 2027.

F. US Citizens/Other Citizens under the Medical Referral System (MRS)

The Medical Referral System provider on Guam will handle submission of required documents of patients travelling to the Philippines. A Visa and Entry Exemption document will be issued by the Consulate to the MRS provider upon receipt of the same from the Department of Foreign Affairs-Manila. Further, a quarantine exemption document to be issued by the Philippine Bureau of Quarantine, if needed and applicable, will be handled by the MRS provider.

PHILIPPINES ENTRY MEASURES



Click here



Click here



G. US Citizens/Other Citizens requiring Medical Services but not under the MRS (Personal Filing)

Please secure the full list of documentary requirements from the Consulate by sending an email indicating full name and number to pcgagana@gmail.com.

The request for entry exemption and 9a visa may be referred to the designated email address of the Department of Health-Manila.

H. Foreigner Workers: 9g visa or 47(a)2 visa Applicants

Inquiries may be sent to the Consulate through email address pcgagana@gmail.com. Holders of said visas will no longer be required to apply for entry exemption documents.

Follow @PHinAgana on Facebook, Instagram, and Twitter for immediate access to our advisories and announcements.

For more details on the travel restrictions, please visit <https://dfa.gov.ph/dfa-news/statements-and-advisoriesupdate>.



APPENDIX

As of July 23, 2021 and
may be subject to change.



JAPAN



HIGHLIGHTS



- The number of new cases nationwide has increased by about 50% from the previous week, and Tokyo and Okinawa remain under a state of emergency.
- With less than a week to go until the start of the Tokyo Olympics, more than 15,000 athletes and officials have arrived in Japan. Positive cases of Olympic officials and athletes have been confirmed.
- More than 66 million doses of vaccinations have been administered in Japan, with the first 40 million doses and the second 25 million doses.
- The number of vaccinations per 100 people has exceeded 25.

- There are four quarantine rules depending on which country you entered the country from. For Guam residents, the same quarantine rules apply as for the Japanese nationals.
- Most of the travel agencies have cancelled their organized tours until August 31, but arranged tours will continue to be sold as usual.
- Air V&V package for Japanese is still on sale, and 5 agencies are collaborating with GVB to sell package (AirTrip, Travel Gallery, IACE, Oshu express, Travel standard and Rakuten Travel).



- Arranged travel products (FIT) to Guam are still being sold through major partners.
- In Okinawa, visitors with a negative PCR test result or a vaccination certificate can enjoy discounts and special offers at various shops and restaurants etc. This project will start from August 1 to September 30.
- Fukuoka International Airport and Kinoshita Group and jointly has started PCR test center on July 2.
- Most scheduled flights except UA196/UA197 are suspended until the end of September.
- Airline seat capacity for FY2021 is currently projected to be about 142,000.

Confirmed
COVID-19

Cases:
852,517

3.7%
active
(31,218)

AS OF JULY 23, 2021

worldometer

JAPAN COVID-19 NEWS

HIGHLIGHTS NATIONWIDE

- The state of emergency in Tokyo and Okinawa remains in place until August 22.
- The pre-emergency measures in Chiba, Saitama, Kanagawa and Osaka, prefectures are extended until August 22.
- TOKYO has confirmed 1,149 new cases on July 14, the first time in two months that the number of cases has exceeded 1,000.
- The average number of new cases per day in Tokyo in the past week has been over 900.
- The conventional strains will be replaced by the B.1.617 delta variant in the future.
- Shimadzu Corp. has begun marketing a reagent PCR test kit that can identify delta variant in one hour.
- Restrictions under the state of emergency:
 - Restaurants and bars will be asked to refrain from serving alcohol.
 - The large-scale facilities will be allowed to continue to open on shortened business hours.
 - Restaurants not serving alcohol will be allowed to open until 8PM.
 - Reducing commuters by 70% and encourage teleworking.

AREA / NEW CASES	JULY 5 - 11	JULY 12 - 18	CHANGES (#) VS LW	CHANGES (%) VS LW
TOKYO	5,137	7,478	2,341	46%
OSAKA	999	1,898	899	90%
AICHI	401	493	92	23%
FUKUOKA	292	455	163	56%
OKINAWA	332	463	131	39%
HOKKAIDO	362	558	196	54%
KANAGAWA	2,004	2,797	793	39.6%
SAITAMA	985	1,754	769	78.1%
CHIBA	1,156	1,530	374	32.4%
NATIONWIDE	13,901	20,919	7,018	50%



NATIONWIDE: NEW CASES



Total number of cases:
Tokyo (July 12-18)
6,470 (+26%)

Total number of cases:
Osaka (July 12-18)
1,636 (+64%)

Total number of cases:
Aichi (July 12-18)
399 (+0.6%)

Total number of cases:
Fukuoka (July 12-18)
376 (+0.6%)

JAPAN TOKYO OLYMPICS NEWS

UPDATE

- International Olympic Committee (IOC) President Thomas Bach told a press conference on July 17 that about 15,000 athletes and officials entered the country between July 1 and 16.
- Tokyo Governor Koike intends to hold the Tokyo Olympics on schedule while taking measures to combat coronavirus infection.
- South Africa's soccer governing body said on July 18 two of its men's team members based in the Olympic Village and a technical staff member had tested positive and were being isolated.
- The IOC has confirmed that IOC member Ryu Seung-min from South Korea has been positive for COVID-19 test result of upon arrival in Japan on July 17.



- The British Olympic Association (BOA) confirmed on July 18 that six British track and field athletes and two staff members have been forced to isolate after being identified as close contacts to an individual who tested positive for COVID-19 on their flight to Japan.
- The Japanese public is deeply wary of the Olympics, fearing an outbreak that will spill into the general population.

TOKYO OLYMPIC GAMES: July 23 - August 8, 2021

TOKYO PARALYMPIC GAMES: August 24 - September 5, 2021

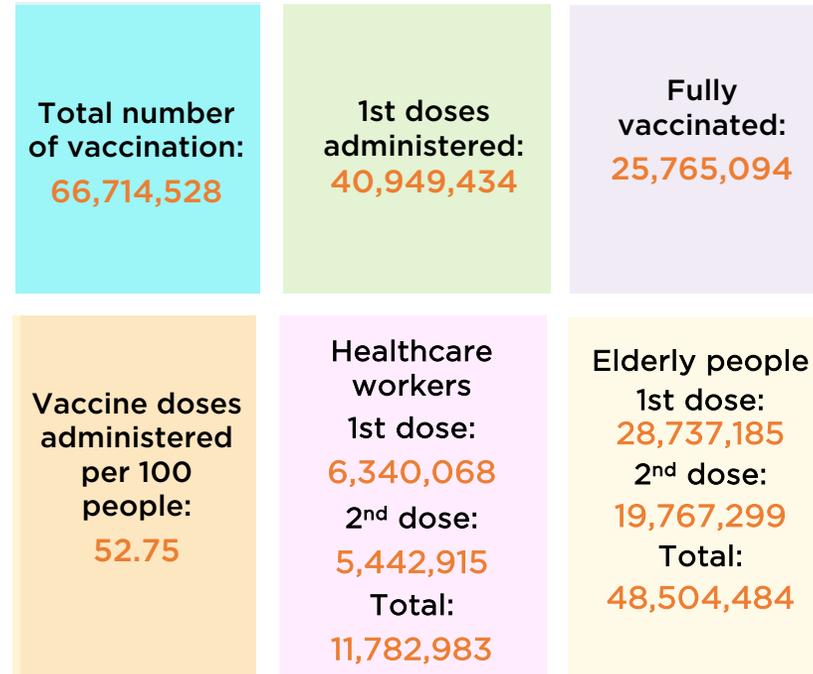


JAPAN COVID-19 NEWS

HIGHLIGHT

- The number of vaccinations in the country exceeded 66 million, with the first dose reaching 40 million and the second dose 25 million.
- In the total population of 127.1 million, 32.21% received the first dose and 20.27% have fully vaccinated.
- The vaccination ratio of the elderly over 65 years old (36 million people) is 80% for the first dose and 55% for the second dose.
- The Prime Minister's Office has announced that "3.41 million doses of vaccinations were administered by firms and universities by July 11." However, many of these doses have not been entered into the Vaccination Record System (VRS) and are not reflected in the announced results, so the actual number of doses is expected to further increase.
- The government plans to continue with its goal of completing the vaccination of the entire population by October or November.

COVID-19 VACCINATION UPDATE



QUICK REFERENCE FOR NEGATIVE CERTIFICATES

厚生労働省・検疫所 (2021. 7. 1.)

日本入国時に必要な検査証明書の要件 (検体、検査方法、検査時間)
※ 有効な検体、検査方法等が記載された検査証明書のみ有効と取り扱います。
 <有効な検査証明書として認められる要件> <有効な検査証明書として認められない主な例>

検体 <input type="radio"/> Nasopharyngeal/Nasopharynx (Swab/smear) <input type="radio"/> Rhinopharyngeal/Rhinopharynx (Swab/Smear) (鼻咽頭ぬぐい液) <input type="radio"/> (Deep throat)Saliva (唾液) <input type="radio"/> Nasopharyngeal (※) (and /, /+) oropharyngeal(throat) (swabs /smear) (鼻咽頭ぬぐい液・咽頭ぬぐい液の混合) (Naso and oropharyngeal/Rhino and oropharyngeal/oro and nasopharyngeal (※)) (※Nasopharyngeal/Nasopharynx/Rhinopharyngeal/Rhinopharynx)	<input type="radio"/> Nasal (swab/smear) (鼻腔ぬぐい) <input type="radio"/> Oral (swab/smear) (口腔ぬぐい) <input type="radio"/> Throat (swab/smear) (咽頭ぬぐい) <input type="radio"/> Mid-Turbinate Nasal (swab/smear) (中鼻甲介ぬぐい) <input type="radio"/> Nose (鼻ぬぐい) <input type="radio"/> Gargle Water (うがい液) <input type="radio"/> mixture of sample "A" and "B" (「鼻咽頭ぬぐい液と咽頭ぬぐい液の混合検体」を除く。複数箇所から採取した検体の混合検体) (なお、「A」、「B」は検体を指す) <Example> <input type="radio"/> Nasal and throat (swab/smear) (鼻腔・咽頭ぬぐい) <input type="radio"/> Pharyngeal and nasal (swab/smear) (咽頭・鼻腔ぬぐい) <input type="radio"/> Nasal and oropharyngeal/oropharynx (swab/smear) (鼻腔・口腔咽頭ぬぐい)
検査方法 ※下記の方法、もしくは検査手法名を含む方法 <input type="radio"/> Nucleic acid amplification test ((RT-) PCR) 核酸増幅検査 ((RT-) PCR法) (real-time (RT-)PCR、Q-PCR、Fluorescence-PCR、Multiplex-PCR) <input type="radio"/> Nucleic acid amplification test (LAMP) 核酸増幅検査 (LAMP法) (RT-LAMP) <input type="radio"/> Nucleic acid amplification test (TMA) 核酸増幅検査 (TMA法) <input type="radio"/> Nucleic acid amplification test (TRC) 核酸増幅検査 (TRC法) <input type="radio"/> Nucleic acid amplification test (Smart Amp) 核酸増幅検査 (Smart Amp法) <input type="radio"/> Nucleic acid amplification test (NEAR) 核酸増幅検査 (NEAR法) (例: ID-NOW [®]) <input type="radio"/> Next generation sequence 次世代シーケンス法 <input type="radio"/> Quantitative antigen test (CLEIA/ECLEIA) 抗原定量検査	<input type="radio"/> Antigen (test/kit) (抗原検査) <input type="radio"/> Rapid antigen (test/kit) (迅速抗原検査) <input type="radio"/> Antibody (test/kit) (抗体検査)
検査時間 <input type="radio"/> 検体採取が 出国前の72時間以内	<input type="radio"/> 結果判明が 出国前の72時間以内

※日本で無症状者への検査として推奨している検体・検査方法。 ※日本で無症状者への検査として推奨されていない検体・検査方法。
 ※今後、国内外の状況に鑑み、上記取扱いを変更する可能性があります。
 参考: 新型コロナウイルス感染症 (COVID-19) 病原体検査の指針第4版 (<https://www.mhlw.go.jp/content/000788513.pdf>)

BORDER CONTROL MEASURES

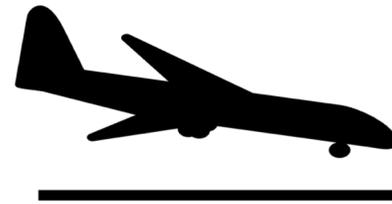
QUARANTINE RULES UPDATE

ENTRY FROM GUAM (Japanese & Guam Residents)

- Documentation requirements:
 - COVID-19 negative test record (certificate).
 - Negative certificate must include COVID-19 test methods, sample collection, test results, date of test, and sample collection date.
- Upon arrival in Japan
 - Take COVID-19 test (antigen test), if test result is negative,
 - Submit to COVID-19 test.
 - Sign a special pledge.
 - Download the following apps on mobile phone: OEL, MySOS, Google Maps, COCOA.
- Quarantine rules:
 - All arrivals, regardless of nationality and regardless of whether they have been vaccinated or not, are subject to a 14-day quarantine.
 - Self-quarantine for 14 days at personal residence or in a hotel.
 - During 14-day quarantine period, public transportation will not be allowed to use.
 - The public transportation from the airport to your home or hotel upon arrival is not permitted to use.
- Pre-arrival requirements:
 - Obtain a negative COVID-19 test result within 72 hours of departure for Japan.
 - COVID-19 test method: RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next generation sequence, Quantitative antigen test (CLEIA/ECLEIA)
 - Sample collection Nasopharyngeal Swab, Saliva, Nasopharyngeal and oropharyngeal swabs.

There are four quarantine rules that apply depending on which country the individual entered from.

- GROUP 1:** First 10 days in a government-paid designated facility
- GROUP 2:** First 6 days in a government-paid designated facility
- GROUP 3:** First 3 days in a government-paid designated facility
- GROUP 4:** 14 days self-quarantine



ENTRY FROM 61 COUNTRIES & REGIONS:

GROUP 1: 9 COUNTRIES & REGIONS

Afghanistan, India, Sri Lanka, Nepal, Pakistan, Maldives, Indonesia, Kyrgyzstan, Zambia

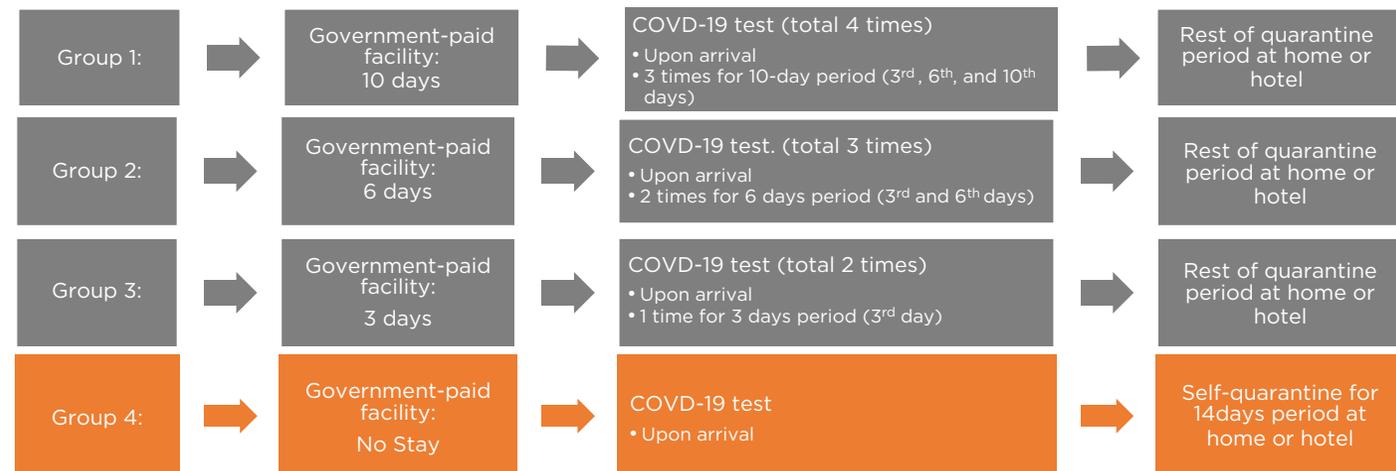
GROUP 2: 7 COUNTRIES & REGIONS

Bangladesh, Uganda, UK, Malaysia, United Arab Emirates, Russia (Moscow City)

GROUP 3: 45 COUNTRIES & REGIONS

Ireland, Netherlands, Kazakhstan, Greece, Sweden, Spain, Thailand, Tunisia, Denmark, Philippines, Brazil, United States (Idaho, Arkansas, Arizona, Oregon, Kentucky, Colorado, Nevada, Mississippi, Montana, Louisiana, Washington, New Mexico, Utah, Wyoming), Peru, Belgium, Portugal, Republic of South Africa, Jordan, Russia (Moscow, St. Petersburg), Peru, Belgium, Portugal, Republic of South Africa, Jordan, Russia (Moscow Oblast, St. Petersburg) Argentina, Uruguay, Ecuador, Egypt, Cuba, Colombia, Suriname, Seychelles, Chile, Trinidad and Tobago, Turkey, Paraguay, Fiji, Venezuela, Belarus, Bolivia, Libya, Russia (Republic of Karelia, Saratov Oblast, Nizhegorod Oblast), Costa Rica, Dominican Republic, Namibia, Russia (Republic of Sakha)

GROUP 4: REST OF COUNTRIES & REGIONS INCLUDING GUAM



JAPAN MARKET INTELLIGENCE

JAPAN TO GUAM FLIGHT OPERATION

UNITED



UA196/197: daily operation

Suspended until **OCT 4**:
 UA828/827; UA137/136;
 UA151/150; UA873/874;
 UA171/172; UA165/166

JAL JAPAN AIRLINES



NRT:
 JL941/942:
 Suspended until September 30

t'way



KIX:
 TW311/312:
 Suspended until Sept 30

JEJUair



KIX:
 7C3174/3173:
 Suspended until July 31

AGENT-ORGANIZED TOURS

HIGHLIGHT

- MOFA travel advisory & warning level to US remains as level 3. 14 days-quarantine upon arrival in Japan. Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.

GUAM



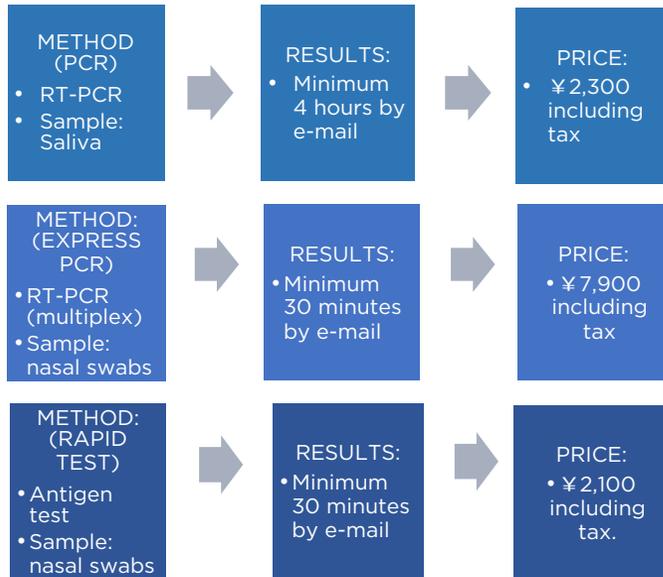
TOUR SELLING (DEPARTURE DATE)

	Canceled until Aug 31	Sept 1-
	Canceled until Aug 31	Sept 1-
	Canceled until Aug 31	Sept 1-
	Canceled until Aug 31	Sept 1-
	Canceled until Sept 30	Oct 1-
	Canceled until Aug 31	Sept 1-
	Canceled until Aug 31	Sept 1-

FUKUOKA AIRPORT PCR CENTER

Fukuoka International Airport and Kinoshita Group and jointly opened a PCR screening center on July 2.

- The center is located on the second floor of the Fukuoka Airport domestic terminal.
- The center will provide four different types of COVID-19 screenings for passengers without obvious symptoms.
- Rapid tests (antigen test) allow passenger to receive results in 30 minutes and can issue negative certificates. (JP only)
- Reservations can be made 5 days prior to the requested test date.
- The PCR test alone is not available.



CY21: AIR SEAT CAPACITY FORECAST

Total capacity: 142,333 seats
 Regular flight: 142,333 seats
 Charter flight: 0 seats

Forecast CY21	CY	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Regular	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	5,146	4,980	28,056	34,906	38,139	142,333
	CY20	68,006	63,710	51,230	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	208,207
Charter	CY21	0	0	0	0	0	0	0	0	0	0	0	0	0
	CY20	19,079	18,566	9,924	0	0	0	0	0	0	0	0	0	47,569
Total	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	5,146	4,980	28,056	34,906	38,139	142,333
	CY20	87,085	82,276	61,154	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	255,776
vs CY20 (Total)	DIFF	-95.6%	-96.9%	-92.6%	204.0%	214.2%	204.0%	172.3%	45.9%	46.4%	618.3%	768.3%	959.1%	-44.4%

JAPAN MARKET NEWS

GUAM SALES EFFORTS

- HIS & KNT continue to market Guam products for the coming summer holiday season.
- The current product consists of four categories below.
 - AIR + Hotel (arranged tour)
 - Package tour (agency-organized tour)
 - Air ticket only
- The website guides customer to GVB Japan HP for Guam quarantine rules.



OKINAWA BLUE POWER PROJECT

- The economic organization in Okinawa Prefecture is launching the “OKINAWA BLUE POWER Project”.

Period:	• August 1 to September 30, 2021
Purpose:	• Revitalize Okinawa's tourism industry and create a new way of tourism in Okinawa.
Eligibility:	• Tourists who presented a negative PCR test result or vaccination certificate.
Contents:	<ul style="list-style-type: none"> • "Blue Wristband" will be distributed. • Get special benefits and discounts at tourists facilities and restaurants.
Blue Wristband Distribution	<ul style="list-style-type: none"> • Tourist information centers at Naha Airport. • Counters of the Okinawa Rental Car Association.



Press conference in Naha City on July 12.

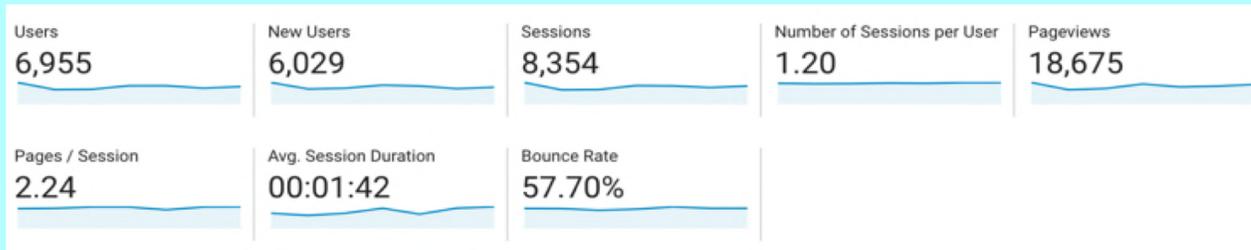


JAPAN PR ACTIVITIES

visitguam.jp SUMMARY

- Shown some spikes in July, which contributed SNS/PR activities

9 July 2021 - 15 July 2021

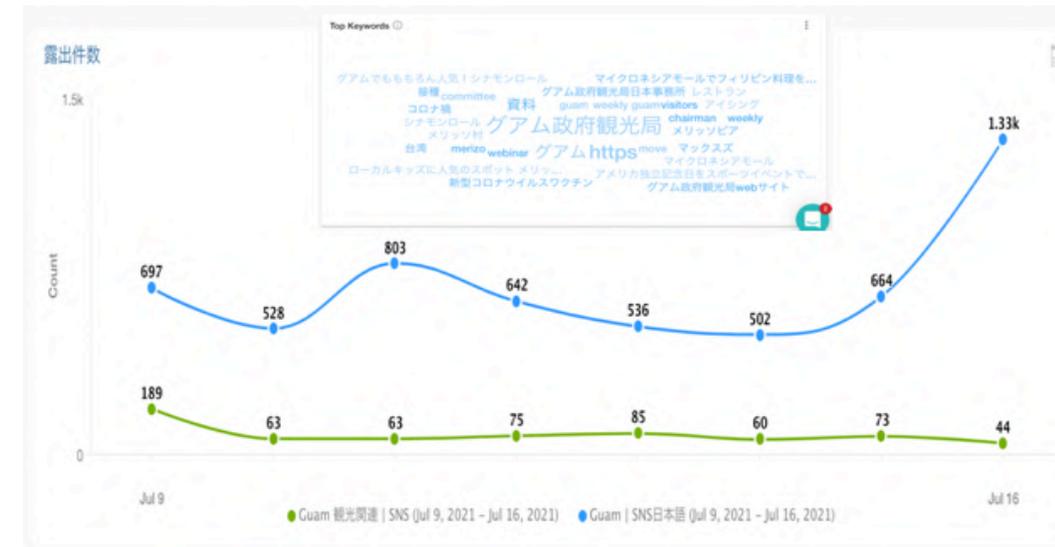


User trends for the past month



SNS SENTIMENTS BY MELTWATER

- Get Up And Move webinar and Weekly Guam content were talking points among SNS



SNS PERFORMANCE SUMMARY

- The number of impressions and engagements increased significantly compared to last week.

	Total # of followers	Impression (2Jul - 15Jul)	Engagement (9Jul - 15Jul)
	19,697	44,278 compared to 2~8Jul +285%	3,354 compared to 2~8Jul +109%
	23,722	8,451 compared to 2~8Jul +20%	2,444 compared to 2~8Jul +100%
	13,624	50,806 compared to 2~8Jul +217%	2,279 compared to 2~8Jul +181%

JAPAN PR ACTIVITIES

	2 Jul	5 Jul	6 Jul	7 Jul	8 Jul		9 Jul	12 Jul	13 Jul	14 Jul	15 Jul
Content	Guam Culture Guide	Weekly Guam	Instagum	Vax n' Win Weekly Guam	WTTC Weekly Guam	Content	WTTC Weekly Guam		Let's go GUAM Weekly GUAM	WTTC	instagum WTTC EVENT
											
											
											
 Press Release						 Press Release					

PR / SNS CALENDAR - JULY

	Twitter	Instagram / FB	Press Release / Website	Other
Week 2 (9 Jul - 15 Jul)	<input checked="" type="checkbox"/> WeeklyGUAM	<input checked="" type="checkbox"/> WeeklyGUAM	<input checked="" type="checkbox"/> Weekly Guam	LINE_About WTTC
	Guam culture guide	Guam culture guide		LINE_Weekly GUAM
	<input checked="" type="checkbox"/> Let's go Guam_3	<input checked="" type="checkbox"/> Let's go Guam_3		
	<input checked="" type="checkbox"/> WTTC	<input checked="" type="checkbox"/> #InstagumCP	Weekly GUAM	
	<input checked="" type="checkbox"/> Retweet GUAM related accounts	<input checked="" type="checkbox"/> WTTC	Let's go Guam	
	Olympics Related	Olympics Related	Guam culture guide	
		<input checked="" type="checkbox"/> RePost_Story	WTTC	
			Event	
			Vax n' Win	

Channel	Date	Contents
SNS channels	2 Jul - 15 Jul	Weekly GUAM Let's go Guam Guam culture guide #Instagum WTTC Event Vax n' Win
Press Release	2 Jul - 15 Jul	Weekly GUAM Get Up Move Seminar report Executive Order 2021-15 Weekly GUAM

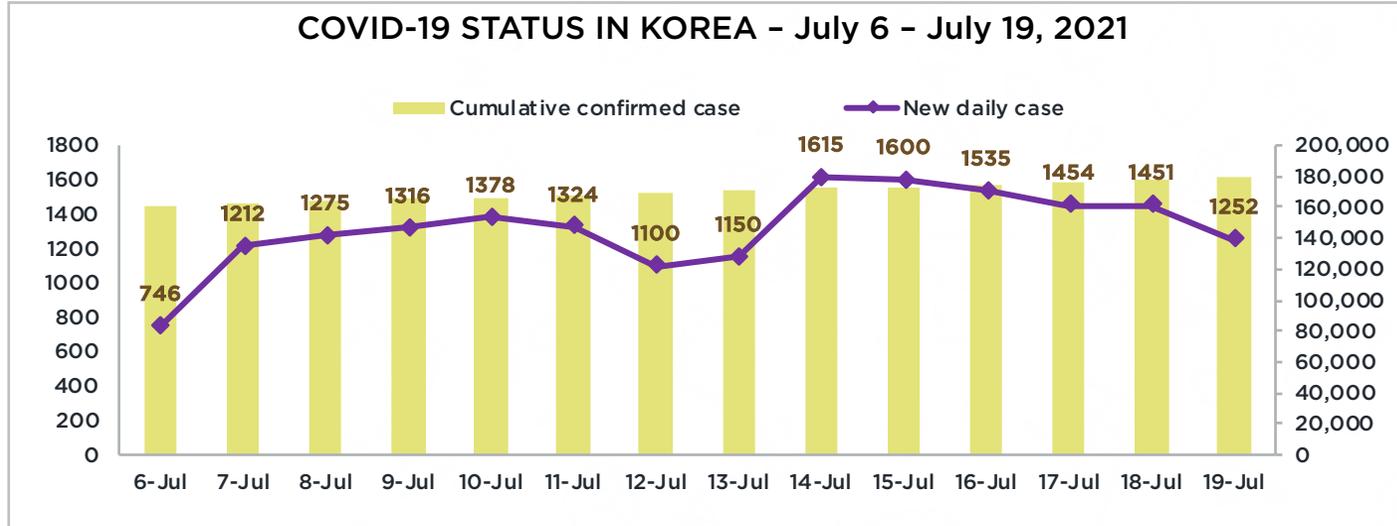
SOUTH KOREA



KOREA COVID-19 NEWS

HIGHLIGHT

- The daily caseload has remained above the 1,000 mark since July 7 due to the resurgence in the greater Seoul area, and it has been spreading across the nation despite the nation's vaccination drive.
- Over the past week, over 30% of new cases were untraceable.



Confirmed COVID-19

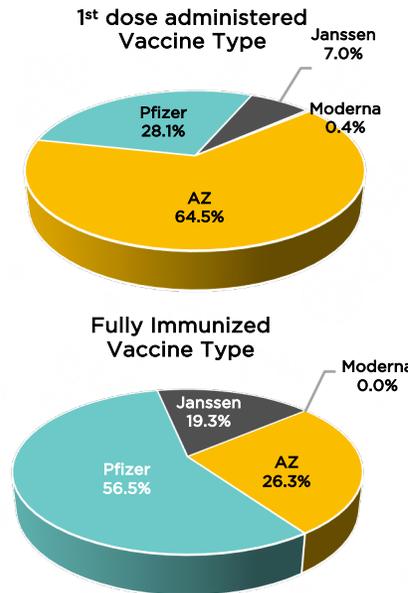
CASES:
184,103

10.3%
active
(18,967)

COVID-19 VACCINATION STATUS

Vaccine Maker	1st Dose Administered	Fully Immunized
AstraZeneca	10,401,113 (64.5%)	1,727,038** (26.3%)
Pfizer	4,539,060 (28.1%)	3,708,491 (56.5%)
Janssen	1,129,705 (7.0%)	1,129,705 (17.2%)
Moderna	63,206 (0.4%)	-
Total:	16,133,084	6,565,472

**Included Pfizer vaccines (666,314) for 2nd dose (mixed)



VACCINATION STATUS FEB 26, 2021 - JULY 19, 2021

1ST DOSES ADMINISTERED

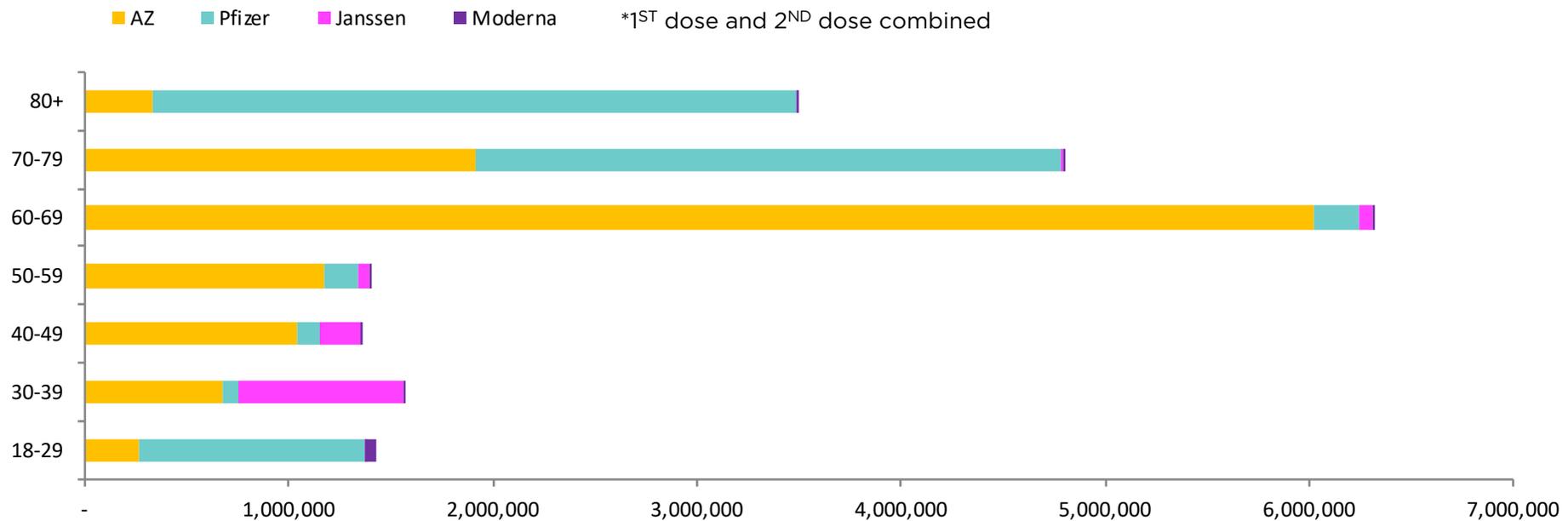
16,133,084
(31.4% of total population)

FULLY IMMUNIZED

6,565,472
(12.8% of total population)

AS OF JULY 23, 2021

VACCINATION PLAN - Q3 (VACCINE TYPE BY AGE)



SOUTH KOREA SOCIAL DISTANCING MEASURE

Level 1	Level 2	Level 3	Level 4
Seoul: less than 97 Greater Seoul area: less than 250	Seoul: 97-194 Greater Seoul area: 132-499	Seoul: 195-388 Greater Seoul area: 500-999	Seoul: more than 389 Greater Seoul area: more than 1,000
<ul style="list-style-type: none"> Comply with quarantine rules No restrictions on social gatherings In-advance reports to local governments with more than 500 gatherings No rallies of over 500 people No restrictions on operating hours of facilities 	<ul style="list-style-type: none"> Social gatherings allowed up to 8 people. (Gathering of 9 or more people are banned) <i>*Social gatherings allowed up to 6 people from July 1-14</i> Multiuse facilities allowed until midnight (restaurants, cafes, etc.) Recommendation of outdoor activities. (indoor sports facilities not recommended) No rallies/events of over 100 people. 	<ul style="list-style-type: none"> Social gatherings allowed up to 4 people. (Gathering of 5 or more people are banned) Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.) Recommendation of individual outdoor sports. No rallies/events of over 50 people. 	<ul style="list-style-type: none"> Social gatherings allowed up to 2 people until 6 p.m. (Gathering of 3 or more people are banned after 6 p.m.) Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.) Recommendation of work from home. Minimization of going out. All events prohibited / No rallies in group.

- The strictest social distancing schemes taking place in Seoul, Gyeonggi Province and Incheon until July 25th.
- South Korea elevated the social distancing scheme in regions outside the greater Seoul up one notch to level 2.
- The central city of Sejong, the provinces of north and south Jeolla in the southwest and North Gyeongsang Province in the east, however, are excluded.

KOREA COVID-19 NEWS

SOUTH KOREA EXTENDS SPECIAL ADVISORY AGAINST OVERSEAS TRAVEL UNTIL AUG 14

- South Korea extended its special advisory against overseas travel amid a resurgence of COVID-19 cases driven by the highly transmissible delta variant.
- The measure, which calls for citizens to cancel or postpone trips abroad, will remain in effect until August 14.



KOREA TO REQUIRE INBOUND TRAVELERS A NEGATIVE PCR TEST RESULT UPON ARRIVAL

- All travelers, including Koreans, without a negative PCR test result will be denied entering Korea from July 15.

PRELIMINARY GROUP OF TRAVEL BUBBLE ARRIVE IN SAIPAN FOR FAM TOUR

- The preliminary group composed of major airlines and travel agencies visited in Saipan on July 17 for commemoration Fam Tour.
- The group inspected hotels and facilities to safely implement the travel bubble program which will take effect July 24th.



Approx. 30 people from airlines, travel agencies, media, and digital influencers participated in the Fam Tour.

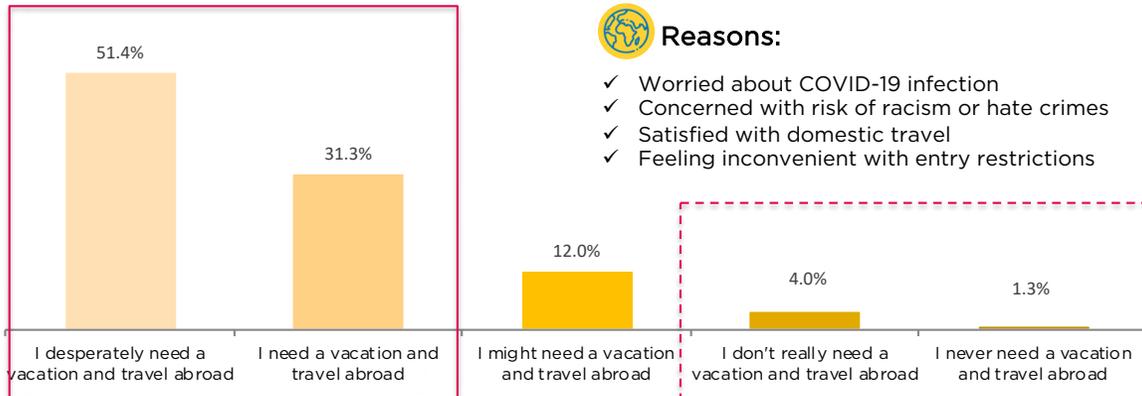


KOREA TRAVEL TIMES CONDUCTED CONSUMER SURVEY



- From June 9 to June 29, the Korea Travel Times conducted a consumer survey on overseas travel sentiment. Total 3,229 consumers participated in the survey.
- Of the 3,229 respondents, 82.7% responded that they are willing to travel abroad after completing the vaccination.

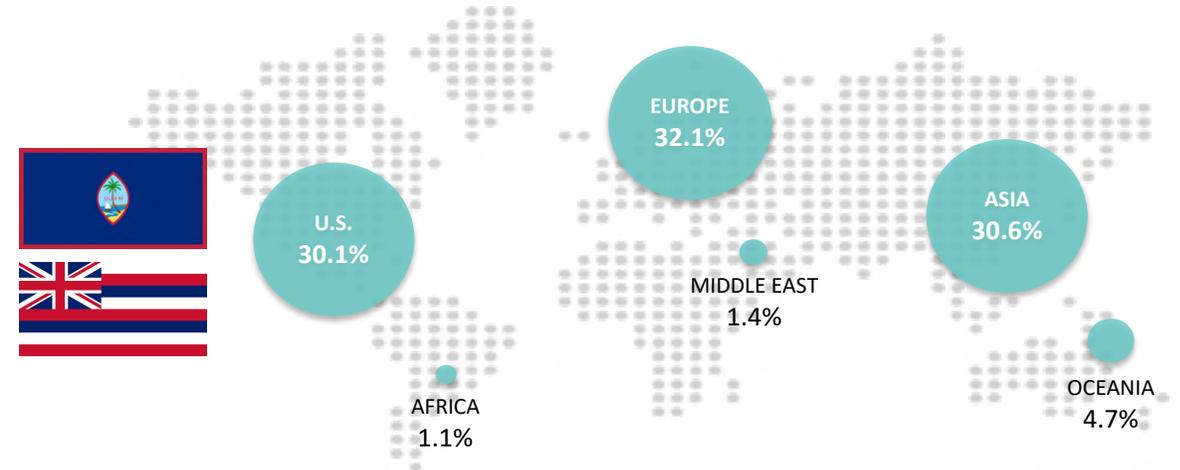
Will you travel abroad after vaccination?



Reasons:

- ✓ Worried about COVID-19 infection
- ✓ Concerned with risk of racism or hate crimes
- ✓ Satisfied with domestic travel
- ✓ Feeling inconvenient with entry restrictions

Which region would be your next international destination after COVID-19?



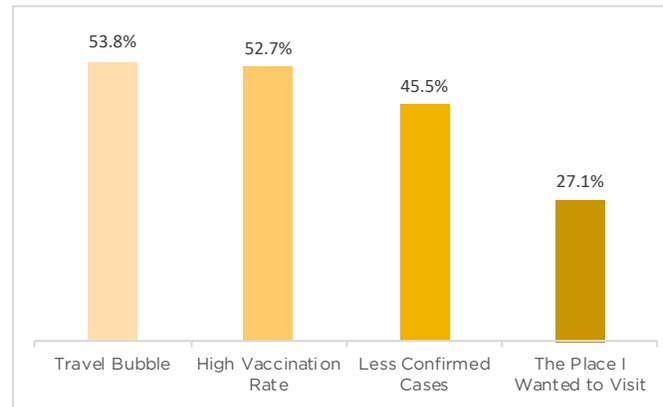
- Due to a pileup of confirmed cases in the U.S. in 2020, only 22.3% of consumers hoped to travel to the U.S. last year.
- However, in 2021, with the high vaccination rate in the U.S. and eased entry restrictions in Guam and Hawaii, people who are hoping to travel to the U.S. has increased 7.8%.

KOREA TRAVEL TIMES CONDUCTED CONSUMER SURVEY

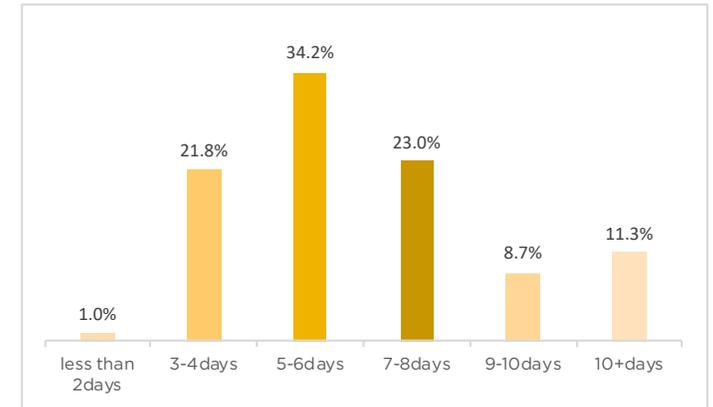


- More than 60% of people in their 50s and 60s and older responded that travel bubble agreement is the most important pre-emptive conditions.
- More than 30% of people responded that they are willing to travel abroad for 5-6 days.

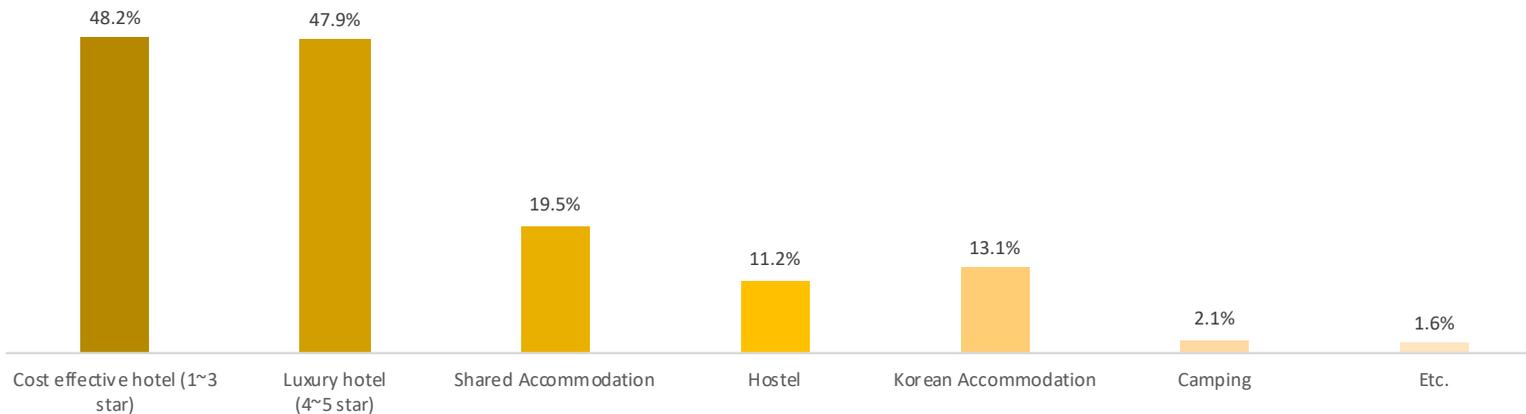
What will be your priority in choosing next destination?



How long will you travel abroad?



What kind of accommodation do you like to stay in?



- Top two preferred accommodation types were cost-effective hotels(47.9%) and luxury hotels(48.2%).
- It seems that due to COVID-19, people seem to prefer hotels that are expected to be safer and better managed.

KOREA MARKET INTELLIGENCE

JULY AIRLINE SCHEDULE

INCHEON - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	N/A	9:45	15:15	0
	KE111	N/A	19:35	01:00+1	0
Jeju Air	7C3100	N/A	6:25	12:00	0
	7C3102	N/A	10:40	16:05	0
	7C3106	N/A	20:20	02:00+1	0
Jin Air	LJ641	7/6, 13, 20, 27	18:50	00:15+1	756
T'way	TW301	7/31	18:00	23:40	189
Air Seoul	RS103	N/A	20:45	02:15+1	0
TOTAL					945

BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	N/A	22:05	03:05+1	0
Jin Air	LJ647	N/A	8:00	13:15	0
TOTAL					0

Total Outbound Seat Capacity (JULY): 945 seats

*Schedules and seat capacity are subject to change (as of July 19)

PR / SNS WEEKLY ACTIVITY



Week	Blog / Kakao (Weekly posting)	Instagram / FB (daily posting)
Week 3 (July 11 - July 17)	 Let's Go Guam: Guam virtual Tour - Tourist Spots Introduction	 Tourist Spots and attractions
Week 4 (July 18 - July 24)	Let's Go Guam: Things to know before go to Guam	Guam Safe Certified hotels with swimming pools / Guam Liberation Day

Channel	Date	Contents	Reference
SNS channels	July 11 - July 17	<ul style="list-style-type: none"> Posted various Let's go Guam contents including UGCs on our SNS channels. Guam Liberation Day events and its related photos will be exposed this week. 	

KOREA PR ACTIVITIES

SNS WEEKLY ACTIVITY



GVB KOREA July Content Calendar								Channels:
*Key Message: #LetsGoGuam #GuamNewQuarantine #GuamLiberationDay								Instagram Story / Video
								UGC / Event
								Naver Blog/ Facebook/Kakao
								Instagram Feed Daily Uploads
								ALL
					July 1	July 2	July 3	
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
					Onward Mangilao Golf Club	Update to New Quarantine		
	July 4	July 5	July 6	July 7	July 8	July 9	July 10	
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Get To Know About Guam: History & Culture	Photogenic Guam: Plaza de Espana	#LetsGoGuam Guam Museum	My Trip to Guam: CoCos Island	IG Story: #LetsGoGuam First Beach		
	July 11	July 12	July 13	July 14	July 15	July 16	July 17	
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		My Summer Story in Guam	UGC	IG Story: Guam Liberation Day	Guam Liberation Day - Introduction of local events	IG Story: Plan your trip to Guam for Summer Vacation		
	July 18	July 19	July 20	July 21	July 22	July 23	July 24	
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Things to know before you go to Guam	Guam Liberation Day - Introduction of local events	Guam Liberation Day - Introduction of local events	Guam Safe Certified Hotels with swimming pools	IG Story: Guam Safe Certified hotels with swimming pools		
	June 25	July 26	July 27	July 28	July 29	July 30	July 31	
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#Let'sGoGuam Guam Special Package targeting Thanksgiving Holidays	News Card: ongoing Guam promotions		IG Story: Q&A - Entry Protocol to Guam			

TAIWAN



NEWLY VACCINATED IN U.S. - TAIWANESE WOMAN GETS COVID-19

One of the imported cases of COVID-19 reported by Taiwan on Sunday involved a Taiwanese woman who had received two doses of the Pfizer-BioNTech (BNT) vaccine in the United States, according to the Central Epidemic Command Center (CECC).

The woman, in her 50s, got vaccine jabs in mid-June and mid-July in the U.S. but tested positive after returning to Taiwan on July 16, according to the CECC.



While some people who are fully vaccinated still get the disease, in the case of the woman, she had not met the U.S. Centers for Disease Control (CDC) standard for being fully vaccinated by the time she entered Taiwan.

The U.S. CDC said people are not considered fully vaccinated until two weeks after their second shot in a two-dose series.

DEPARTMENT STORES ADVISED TO EMBRACE NEW MODEL AMID COVID CHALLENGES

Taiwan's department store and shopping mall operators should accelerate their adoption of new sales models in the face of challenges brought by the COVID-19 pandemic, a local expert said Sunday.

Taiwan's retail sales grew 18.3 percent year-on-year in April but only 2.8 percent in May, according to government statistics, but sales in the food and beverage sector fell 19.1 percent in May from the same month a year earlier.



More manpower should be allocated, for example, to make deliveries to customers given the fact that all on-site dining is currently banned, and food and beverage businesses should come up with more appealing take-out menus.

Retailers should also speed up their membership marketing, which allows them to send tailored and precisely targeted messages and personalized discounts to boost sales.

Confirmed
COVID-19

CASES:
15,511

6.6%
active
(1,021)

AS OF JULY 23, 2021

worldometer

TAIWAN MAY ALLOW MIXING VACCINES WITHIN THREE MONTHS

- Taiwan may allow people to get one dose each of the AstraZeneca and Moderna COVID-19 vaccines in the coming months if studies show such an approach works, Health Minister Chen Shih-chung (陳時中) said Saturday.
- Clinical trials on the mix-and-match approach to COVID-19 vaccines in Taiwan will take at least three months to complete and the results will help the government determine the viability of such an approach, Chen said during a press briefing.
- If studies being done overseas prove before then that mixing the AstraZeneca vaccine with the Moderna vaccine is safe and effective, then the government may consider giving a green light to that option sooner, Chen said.
- Clinical trials on mixing vaccines have begun at National Taiwan University Hospital, with results expected in three months.



TAIWAN'S FIRST-DOSE VACCINATION RATE AT 20%

- One in five people in Taiwan have now received at least one COVID-19 vaccine shot after the number of doses administered in one day hit a new high of 280,006 on Friday, Health Minister Chen Shih-chung (陳時中) said at a press conference Saturday.
- Calling the achievement "the first milestone" in the government's fight against COVID-19, Chen said health authorities now see the possibility of bringing the ongoing two-month outbreak under control.
- A total of 4,790,949 people, or around 20.4 percent of Taiwan's 23.5 million population, have received at least one dose of the AstraZeneca or Moderna COVID-19 vaccine since the vaccination program began on March 22.
- A Level-3 COVID-19 alert has been in place around Taiwan since May 19, restricting indoor and outdoor gatherings, while border control measures have been enhanced amid an increase in cases in other countries.

CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

CECC Measures for Following Up on Persons at Risk of Infection

05/14/2021

Intervention	Home Isolation	Home Quarantine	Enhanced self-health management	Self-health management
Groups of persons	Individuals who had contact with confirmed cases	Individuals with international travel history	Eligible individuals who have applied and obtained permission to shorten their home quarantine period	Group 1: Individuals who were reported as a suspected case and subsequently tested negative Group 2: Individuals who have completed their home quarantine or isolation period. Group 3: Individuals who have completed their enhanced self-management period. Group 4: Individuals who returned from Palau under the Taiwan-Palau travel bubble. Group 5: Individuals to whom local health authorities deem it necessary to issue a "self-health management" notice.
Responsible authorities	Local health authorities	Local civil affairs bureau or borough chief	Relevant central competent authorities/local health authorities	Central/Local health authorities
Enforcement	Home isolation for 14 days Active monitoring twice a day	Home quarantine for 14 days Active monitoring once or twice a day	From the end of the shortened home quarantine period to the 14th day after entry into Taiwan Random daily audit will be conducted	Groups 1 & 4: Self-health management for 14 days Groups 2 & 3: Self-health management for 7 days
Notes concerning respective measures	<ul style="list-style-type: none"> Health authority will issue a "Home (Self) Isolation Notice" Health authority shall check health status of the individual twice a day During the home isolation period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to the hospital for medical attention Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home isolation period ends, the individual should conduct an additional 7-day period of self-health management See Ministry of Health and Welfare notice for detailed requirements (Click here) 	<ul style="list-style-type: none"> Where the relevant authority has issued a <u>Novel Coronavirus Health Declaration and Home Quarantine Notice</u>, the individual is to wear a surgical mask and go home (or to a designated site) for quarantine The local borough chief or borough clerk shall call the individual every day during the 14-day period to ask about the individual's health status, and shall record the information obtained During the quarantine period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to designated medical facilities for tests; the relevant health authority will also begin active monitoring Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home quarantine period ends, the individual should conduct an additional 7-day period of self-health management See Ministry of Health and Welfare notice for detailed requirements (Click here) 	<p>In addition to regular self-health management measures and precautions, enhanced self-health management requires additional compliance with the following:</p> <ul style="list-style-type: none"> The individual is only allowed to carry out limited business activities and is prohibited from going to crowded places (such as markets, nightclubs, night markets, department stores, restaurants, tourist destinations, etc.). The individual shall postpone all non-essential or non-urgent medical care or examinations; and make sure to inform the physician of travel history when seeking medical attention. The individual must visit leisure facilities in the quarantine hotel at staggered times to avoid contact with others; and notify quarantine hotel staff to conduct environmental disinfection after leaving those facilities. The individual must be picked up and accompanied by a designated person throughout the stay in Taiwan to ensure that protective measures are followed. A record must be kept of the individual's daily activities and the names of people he or she comes into contact with. The individual must not come into contact with anyone except the persons scheduled to meet according to the itinerary; the individual must wear a medical mask and maintain social distance all the time. The individual must reply to daily text messages requesting an update on personal health status from the competent health authority. Group 2 individuals may stay in a certified quarantine hotel or stay in a residence that meets the one person per room requirement, with each person having one private bathroom. 	<ul style="list-style-type: none"> Asymptomatic individuals can resume their normal activities. However, individuals should avoid going to places where social distancing may be difficult, where they may come into close contact with random people, or public settings where face mask wearing is not mandatory. It is forbidden to participate in close-contact or crowd activities, such as group dining, parties, or public gatherings. Non-urgent medical appointments or check-ups should be rescheduled. When going out, a medical face mask must be worn at all times. Frequent hand-washing, respiratory hygiene, and cough etiquette should also be followed. Body temperature should be measured twice a day in the morning and evening. Individuals with fever or respiratory symptoms such as coughing or running nose must contact local public health bureau or call 1922, and follow the instructions to seek medical attention immediately; make sure to wear a surgical mask; do not use public transport; inform the physician of your contact history, travel history, and whether anyone else has similar symptoms; wear a surgical mask while returning home and avoid going out; and keep 1 meter away from others when talking to them. Individuals in Group 4 should take a Covid test at a designated site at their own expense 5-7 days after re-entry to Taiwan After being tested for COVID-19 and returning home, individuals are to stay at home and not to go out before receiving results See Ministry of Health and Welfare notice for detailed requirements (Click here)
Legal basis	§ Article 48, Communicable Disease Control Act § Paragraph 1, Article 15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens	§ Article 58, Communicable Disease Control Act § Paragraph 2, Article 15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens		§ Article 48, Communicable Disease Control Act, Article 58, Communicable Disease Control Act § Article 67, Communicable Disease Control Act, Article 69, Communicable Disease Control Act



- Starting June 27, travelers arriving in Taiwan from countries other than the seven countries at high risk of COVID-19 variants (Brazil, India, the UK, Peru, Israel, Indonesia, and Bangladesh), including those who have visited the countries in the past 14 days and those who have transited in the countries, will be allowed to stay in group quarantine facilities at their own expense
- The latest list of the risk categories for countries/regions is as follows:
 - Low-risk countries/regions:
New Zealand, Macao, Palau, Fiji, Brunei, Laos, Nauru, East Timor, Mauritius, Vietnam, the Marshall Islands, Cambodia
 - Medium-risk countries/regions:
Australia, Singapore



TAIWAN COVID-19 & PR NEWS



RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

Regulations of Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals

(since March 1, 2021)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
Taiwan National	Departure from any international port	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1,2}

Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC • ARC means R.O.C. (Taiwan) Resident Certificate	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1,2}
	Non-ARC holder	Yes	1. Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other than tourism or regular social visits. 2. Students approved by Ministry of Education ^{*note 3} 3. International patient (including companions) approved by Ministry of Health and Welfare ^{*note 3}
	Purpose of entry to be tourism or regular social visits	No	

Note: 1. Travelers are required to make an affidavit stating that the location of their intended 14-day home quarantine in Taiwan (to be conducted in a quarantine hotel or in a home with one person per residence) meets relevant regulations.
2. Travelers who have traveled to the United Kingdom, the Republic of South Africa, the Kingdom of Eswatini, the Federative Republic of Brazil in the past 14 days (transited in those countries included) would be required to stay at group quarantine facilities after arrival in Taiwan and to receive COVID-19 testing.
3. Personnel on diplomatic/official business, migrant workers, [students](#), [international patients\(including companions\)](#) should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, Ministry of Education, and Ministry of Health and Welfare.
4. Business travelers who meet requirements announced by the Centers for Disease Control (CDC) may apply for shorten their required quarantine period—See [Regulations concerning short-term business travelers' applications for shortened quarantine periods in Taiwan](#) on CDC website for details.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Quarantine System for Entry



2021.2.26
National Immigration Agency
Ministry of the Interior

AIR V&V PROMOTION



Dscentury LIVE Stream Interview

Exposure Time: 7/16

Reach: 1,000 people



NR Monitor EXPOSURE

- TV: 7
- Online: 57
- Social Media: 107



icrt.com.tw

2021-01-01
安全上路停看聽 Traffic Trainer

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AIR V&V GUAM 安心入GUAM 全島暢玩

ICRT TOP 10 US TOP 10 UK TOP 10

ICRT Advertisement Website Banner Exposure

Time: 7/5-7/18

TAIWAN PR ACTIVITIES

SNS WEEKLY ACTIVITY



Social Media July Content Calendar							Stockholder:
							Safe-Certified Accommodations
							Let's Go Guam VLOG Safe-Certified Shopping
							Attractions, Activities and Others
					1-Jul-21	2-Jul-21	3-Jul-21
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					Safe-Certified Bar and Restaurants- THE BEACH RESTAURANT & GRILL	Let's Go Guam VLOG 5	Safe-Certified Attraction - Skydive Guam LLC
	4-Jul-21	5-Jul-21	6-Jul-21	7-Jul-21	8-Jul-21	9-Jul-21	10-Jul-21
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Safe-Certified Accommodations - THE TSUBAKI TOWER		Safe-Certified Shopping - T GALLERIA	Let's Go Guam VLOG 6	
	11-Jul-21	12-Jul-21	13-Jul-21	14-Jul-21	15-Jul-21	16-Jul-21	17-Jul-21
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe Travels - Big Sunset Cruise		Beautiful Beach of Guam	Safe-Certified Accommodation - GUAM REEF HOTEL	Safe-Certified Bar and Restaurants- THE GLOBE	
	18-Jul-21	19-Jul-21	20-Jul-21	21-Jul-21	22-Jul-21	23-Jul-21	24-Jul-21
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe Shopping - TUMON SANDS PLAZA	Safe-Certified Activity - Surfboard	Safe-Certified Accommodations - HOTEL NIKKO GUAM		Adventure- Fourwheeler	
	25-Jul-21	26-Jul-21	27-Jul-21	28-Jul-21	29-Jul-21	30-Jul-21	31-Jul-21
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY			
		Guam Museum		Safe-Certified Attraction- SPA AYUALAM		Safe-Certified Accommodations - LEOPALACE RESORT GUAM	

PHILIPPINES



FIRST BATCH OF JANSSEN, MORE ASTRAZENECA JABS REACH PH

Some 1.6 million Janssen and 1.15 million AstraZeneca vaccine doses arrived in the country, giving the national COVID-19 inoculation program a fresh boost amid the increasing threat from the Delta variant of the coronavirus.

The National Task Force Against COVID-19 (NTF) said it was the first Janssen shipment to reach the country and that a second batch of the single-shot vaccine, consisting of another 1,606,600 doses, is expected to arrive.



Earlier, another batch of AstraZeneca vaccines was formally received by Health Secretary Francisco Duque III and vaccine czar Carlito Galvez Jr.

The US Embassy said the Janssen vaccines were donated by the US government and delivered via the COVAX global vaccine pool.

“These safe, effective, single-dose vaccines will protect millions of our Filipino #FriendsPartnersAllies from COVID-19,” it said on social media posts.

Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses. This data is only available for countries which report the breakdown of doses administered by first and second doses.

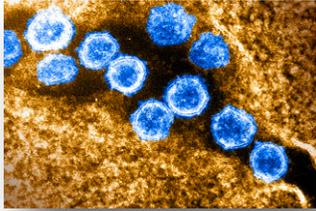


Philippines

~41,000 tourists benefit from DOT's subsidised tests, with 84% applying to travel to Boracay.

LOCKDOWN STATUS	INBOUND TRAVEL	OUTBOUND TRAVEL	
PARTIAL	PARTIAL	OPEN	
CONFIRMED	7 DAY ROLLING AVE	DEATHS	FULLY VACCINATED
1,524,449 13,912 per million	+5,570 +10% vs prev week	26,874 245.2 per million	5,031,301 4.59% of pop.

Source: Cases - John Hopkins University (2021-07-21). Vaccine - Government of the Philippines (2021-07-21). Retrieved from OurWorldInData.org



DOH CONFIRMS LOCAL TRANSMISSION OF DELTA VARIANT

The Department of Health (DOH) on July 22, confirmed that local transmission of the more virulent COVID-19 Delta variant has occurred in the Philippines.

In a statement sent to reporters, the DOH said that, based on the investigation conducted by local experts, "clusters of Delta variant cases were seen to be linked to other local cases, therefore, exhibiting local transmission."

The development comes after the country detected 12 new local cases of the highly transmissible variant on Thursday. In its earlier press release, the DOH said that, while it could not confirm if there was already local transmission of the Delta variant, it was already implementing "enhanced response" in areas where cases were detected on the premise that "there may be ongoing local transmission already."

"Upon detection of local cases with the Delta variant, the DOH explained that the government has initiated enhanced COVID-19 response in areas where Delta variant cases were detected through the implementation of the four-door strategy," the agency said in a statement.

Doors 1 and 2 involve strengthening border controls. Door 3 involves strengthening the implementation of the Prevent-Detect-Isolate-Treat-Reintegrate (PDITR), while Door 4 involves ensuring that the country's healthcare capacity is "ready for a possible surge."

PH RELEASES UPDATED LIST OF 'GREEN' COUNTRIES

The Philippines has revised the roster of "green" countries and jurisdictions to ensure the smooth implementation of more relaxed testing and quarantine protocols for individuals who are fully vaccinated against the coronavirus disease 2019 (Covid-19).

In a press statement issued Friday, Presidential Spokesperson Harry Roque released the updated list of 57 countries and jurisdictions where "green lane" policy for fully-vaccinated travelers will be implemented.

At least 11 states and jurisdictions, namely Azerbaijan, Barbados, Bermuda, Comoros, Curacao, Dominica, Gabon, Liechtenstein, Mali, North Macedonia, and Romania, have been added to the list.

On the other hand, Belize, Liberia, Malawi, Morocco, Mozambique, Rwanda, Saint Kitts and Nevis, Sierra Leone, Senegal, and Zimbabwe have been removed from the roster of "green" countries and jurisdictions.

The "green" countries and jurisdictions are those classified by the Department of Health as "low-risk countries or jurisdictions based on disease incidence rate," according to the IATF-EID's Resolution 123-C issued on June 28.

Under IATF-EID Resolution 123-C, travelers from "green" countries are allowed to spend seven days rather than 14 days in a quarantine facility upon their arrival in the Philippines, so long as they are fully vaccinated.

Fully-vaccinated passengers from "green" countries must carry their official documentation of full vaccination validated through the Philippine Overseas Labor Offices (POLO), or present their International Certificate of Vaccination, whichever is applicable, based on the resolution.

