



# INDUSTRY RECOVERY REPORT

OCTOBER 23, 2020



# EXECUTIVE ORDER NO. 2020-37

Governor Lou Leon Guerrero signed Executive Order No. 2020-37 relative to amending Executive Order No. 2020-23 creating the Office of Homelessness Assistance and Poverty Prevention.

As of October 21, 84 individuals reside at the Global Dorm in Maite, 33 of whom are minors. This includes sixteen (16) from the age 0-2; eight (8) from the age 3-5; four (4) from the age 6-10; three (3) from the age 11-13 and two (2) from the age 14-17.

COVID-19 testing was completed for all staff and residents of the facility. As reported during previous Interagency on Homelessness and Office of Homelessness Assistance and Poverty Prevention (OHAPP) meetings, there have been a total of 10 positives at the shelter to date (one staff and nine clients). Five of these confirmed cases of COVID-19 were minors.

To mitigate further spread of the virus, confirmed cases were transferred to the Government of Guam designated isolation facility. The Guam Fire Department was also mobilized to sanitize the facility, and there have been no additional positives reported.

Following a request from the Mayors' Council of Guam to elevate OHAPP's responsiveness and provide additional support to fight homelessness on Guam, Governor Lou Leon Guerrero signed Executive Order 2020-37 today. EO 2020-37 moves OHAPP to the Office of the Governor for administrative supervision.

# GUAM TO BE ADDED TO HAWAII TRUSTED TRAVELER PROGRAM

Governor Lou Leon Guerrero, in a phone conversation with Hawaii Governor David Ige on Friday morning, has confirmed Guam will be added to their Pre-Travel Testing Program.

Recently, Hawaii opened travel to residents and visitors through the Pre-Travel Testing Program. Under the Pre-Travel Testing Program, travelers who, upon entry into the state, provide written confirmation from a state-approved COVID-19 testing facility of a negative test result from a test administered to the traveler within 72 hours from the final leg of departure, will be able to bypass Hawaii's mandatory quarantine order. There are currently 16 laboratory partners in Hawaii's program, including the Diagnostic Laboratory Services (DLS).

“After speaking with Governor Ige, we both agreed that the Department of Public Health and Social Services’ (DPHSS) Guam Public Health Laboratory (GPHL) is qualified for their Trusted Traveler program and meets the standard for inclusion,” said Governor Leon Guerrero. “Guam’s Public Health Director, Art San Agustin, is coordinating with Hawaii health officials to ensure our travelers en route to Hawaii who meet the proper test criteria are welcomed into the program.”

Both the GPHL and DLS are Clinical Laboratory Improvement Amendments (CLIA) certified. Additionally, the GPHL is a biosafety two-level laboratory, holds a certificate from the International Air Transport Association (IATA), and has performed polymerase chain reaction (PCR) testing on dengue for the Micronesia region since 2015.

# GVB MEMBERSHIP DEADLINES EXTENDED

The Guam Visitors Bureau has extended the payment deadline, allowing eligibility for nomination and eligibility for voting from October 5, 2020 to November 5, 2020. Our GVB Membership election has been rescheduled and will be held on February 5, 2021.

## *Membership Election*

Fiscal Year 2021 is a GVB election year. This is an opportunity for GVB members to use the power of their voice to nominate and vote for candidates that will represent the industry through (4) seats within the GVB Board of Directors.

In order to be eligible, the following deadlines must be adhered to:

November 5, 2021 – FY2021 membership payment deadline allowing eligibility for nomination and eligibility for voting.  
January 9, 2021 – Nomination deadline, 5:00PM.

For more information please contact Taylor Pangilinan at [taylor.pangilinan@visitguam.org](mailto:taylor.pangilinan@visitguam.org)

## FAQs

### When are GVB membership meetings held?

Quarterly meetings are held in the months of March, June, September and December.

### What is the annual membership fee?

- ▶ One Hundred Dollars (\$100) for the fiscal year period of October 1 to September 30. \$100 entitles each member to one vote, up to a maximum of 10 votes.
- ▶ Membership fees are not pro-rated.
- ▶ Registration by the second Friday in October guarantees listing in the GVB Membership Directory.

### What is the composition of the GVB Board of Directors?

- Thirteen (13) members comprised of:
- ▶ Four (4) elected by the membership to serve a term of 2 years;
  - ▶ Five (5) appointed by the Governor to serve at the pleasure of the Governor for a term of four years or two terms;



- ▶ Three (3) appointed by the Speaker of the Guam Legislature to serve four years or two terms; and
- ▶ One (1) elected by the Board to serve a term of two years.



### Who is eligible to vote?

A contributing member whose annual membership fee is paid within ninety (90) calendar days prior to a membership election in which such member intends to vote. Elections are held every other year in January.

### Where are the GVB overseas contacts located?

- ▶ China: Beijing, Shanghai, Guangzhou
- ▶ Hong Kong: Central
- ▶ Japan: Osaka and Tokyo
- ▶ Korea: Seoul
- ▶ Philippines
- ▶ Taiwan: Taipei





# MARKET INTELLIGENCE REPORT

*As of October 22, 2020 and may be subject to change.*



# MARKETS AT-A-GLANCE

# MARKETS AT-A-GLANCE

## JAPAN

### 1 COVID-19 News

- Number of cases per 100,000 in the last week is less than ten in all prefectures except Okinawa
- Household infections remain high
- Tokyo household and workplace transmission account for 63% of its cases, with untraceable cases exceeding 50%
- Resident track details regarding inbound and outbound travel are shown in appendix

### 2 Market Intelligence

- Both the Ministry of Foreign Affairs and travel agents recommend travelers have overseas travel insurance; agencies with follow JATA's guidelines
- Governor David Ige announced that State of Hawaii's pre-travel testing program will start Oct 15; airline schedules are shown in the appendix
- HIS and NTA resume tour package departures in Dec
- No changes to full service airlines' schedules

## TAIWAN

### \* COVID-19 and Market News

- As number of imported cases is gradually rising, Taiwan prepares fresh measures to counter coronavirus
- Phoenix Tours, a main Taiwan travel agency, opened a gym to generate revenue
- Cambodia added to medium-risk countries by the CECC
- Taiwan to open borders to Palau in first travel bubble

## SOUTH KOREA

### 1 COVID-19 News

- New cases rose by double digits for a fourth consecutive day on Oct 19
- Social distancing scheme has been reduced to the lowest level
- Eased restrictions allow public facilities, bars and clubs to operate normally, but infection prevention measures must be strictly followed
- Health authorities warned that sporadic cluster infections are being reported, especially from nursing homes
- Home delivery or takeout services for cooked food have a remarkable increase amid fast expansion of delivery smartphone apps
- "Special travel advisory" has been extended until Nov 17

### 2 Market Intelligence

- Ministry of Economy and Finance and Ministry of Culture, Sports and Tourism resume its discount coupon program to invigorate domestic spending
- Students will take in-person classes more often starting Oct 19, as attendance cap restrictions in schools have been eased
- Airlines workforces take leave, paid or unpaid, due to the prolonged impact
- Travel agencies such as Interpark Tour implementing unpaid leave
- AirAsia launched its Super APP to transform its lifestyle platform
- T'way begins cargo services using passenger jets
- Jin Air converting B777-200ER to cargo flight
- Jeju Air launched 'Air Travel on the Plane' and is conducting diverse events, providing travel bags and medical kits to passengers; this type of airline product allows airlines to complete flying hours to maintain pilot's license and to derive benefits rather than paying a parking fee
- Plans begin to launch Give Us A Moment: Guam Online Exhibition in Nov

DETAILS ARE FOUND IN THE APPENDIX

# APPENDIX

*As of October 22, 2020 and  
may be subject to change.*



# JAPAN

# JAPAN COVID-19 NEWS

## HIGHLIGHT

### NATIONWIDE

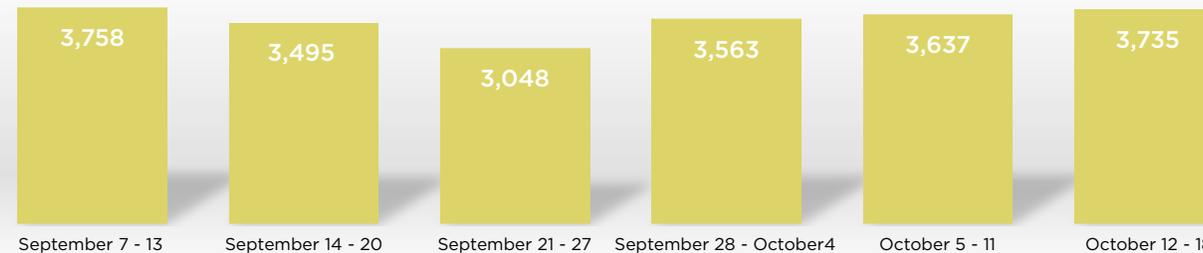
- The number of cases per 100,000 in the last week is less than 10 in all prefectures except Okinawa.
- Slight increase compared to last week.
- Keep practicing daily prevention measures (wear a face mask, avoid closed and crowded area).
- Household infections remain high.
- Not recommend to stay longer at dining places without wearing a face mask.

### NUMBER OF CASES PER 100,000 POPULATION

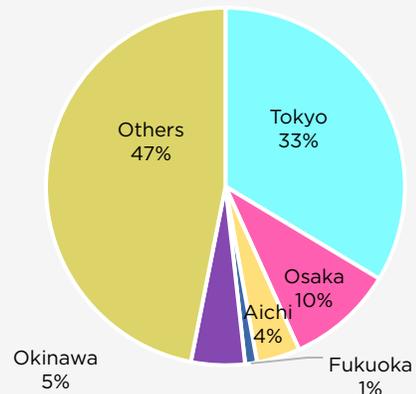
Tokyo	9.1	Aichi	1.8
Okinawa	11.1	Fukuoka	0.8
Osaka	4.0		



### NATIONWIDE: NEW CASES



### NEW CASES: OCTOBER 12-18



AREA / NEW CASES	SEPTEMBER 28 – OCTOBER 4	OCTOBER 5 - 11	OCTOBER 12 - 18	CHANGES (#) VS LW	CHANGES (%) VS LW
Tokyo	1,230	1,231	1,256	25	2.0%
Osaka	362	345	360	15	4.3%
Aichi	362	102	146	44	43.1%
Fukuoka	31	47	40	-7	-14.9%
Okinawa	163	153	181	28	18.3%
Nationwide	3,563	3,637	3,735	98	2.7%

Confirmed COVID-19

Cases: 94,524

5.5% active (5,173)

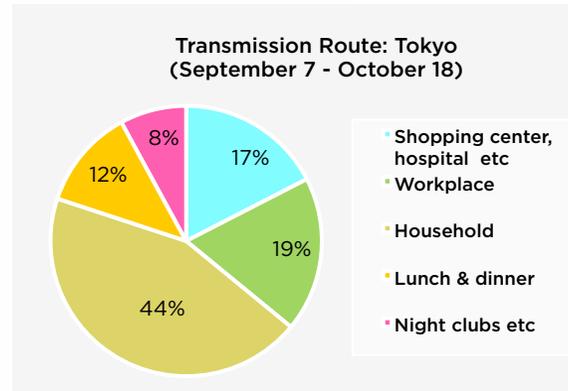
AS OF OCT 22, 2020

# JAPAN COVID-19 NEWS

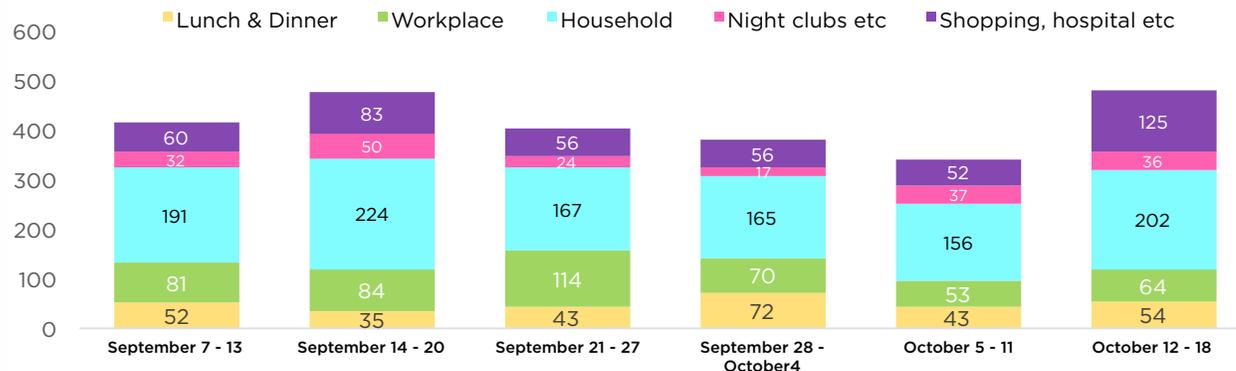
## TOKYO HIGHLIGHT

- Household and workplace transmission account for 63%.
- Total cases from October 12th to 18th have stayed at the same level from the previous week.
- Untraceable cases have exceeded 50%.
- Prioritize economic activities while taking prevention measures against virus.

PERIOD	UNTRACEABLE	TRACEABLE	TOTAL COUNT
Sept 7 - 13	54%	46%	1,231
Sept 14 - 20	52%	48%	1,205
Sept 21 - 27	53%	47%	1,049
Sept 28 - Oct 4	54%	46%	1,230
Oct 5 - 11	60%	40%	1,231
Oct 12 - 18	56%	44%	1,256
Total	55%	45%	7,207



Transmission Route : Tokyo



# JAPAN COVID-19 NEWS



外務省

Ministry of Foreign Affairs of Japan

## RESIDENT TRACK

Countries on the refusal entry list:	Thailand and Vietnam	Malaysia, Cambodia, Laos, Myanmar and Taiwan	Singapore	South Korea and Brunei
•Effective: •September 25	•Effective: •July 29	•Effective: •September 8	•Effective: •September 30	•Effective: •October 8

## INBOUND: Businesspeople (medium and long-term)

RESIDENCE TRACK SCHEME	Countries on refusal entry List	Thailand, Vietnam, Malaysia, Taiwan, Singapore, Brunei, Cambodia, Laos and Myanmar	South Korea
<b>BEFORE ENTRY INTO JAPAN</b>			
Apply for visa or re-entry confirmation letter at Japan's overseas establishment like Japanese embassy.	X	X	X
14-days health monitoring until leaving home countries.	X	X	X
Obtaining a certificate of pre-entry testing result before entry.	X	X	X
Take out private medical insurance (including travel insurance covering medical expenses during stay in Japan)	X	X	X
<b>UPON ARRIVAL</b>			
Answer and submit a questionnaire (health condition)	X	X	X
Require to take PCR or Antigen test.	X	X	X
Submit a certificate of pre-entry testing result.	X	X	X
Submit written pledge and schedule of activities in Japan.	X	X	X
Install COVID-19 contact tracing App.(COCOA)	X	X	X
<b>AFTER ENTRY INTO JAPAN</b>			
14days quarantine at home or a place designated by government	X	X	X
Refraining from using public transportation.	X	X	X
Install the COVID-19 contact tracing app (COCOA)	X	X	X
Retaining location data for 14days after entering to Japan.	X	X	X



外務省

Ministry of Foreign Affairs of Japan

## RESIDENT TRACK

Countries on the refusal entry list:	Thailand and Vietnam	Malaysia, Cambodia, Laos, Myanmar and Taiwan	Singapore	South Korea and Brunei
•Effective: •September 25	•Effective: •July 29	•Effective: •September 8	•Effective: •September 30	•Effective: •October 8

## OUTBOUND: Businesspeople (medium and long-term)

RESIDENCE TRACK SCHEME	Countries on refusal entry List	Thailand, Vietnam, Malaysia, Taiwan, Singapore, Brunei, Cambodia, Laos and Myanmar	South Korea
<b>BEFORE ENTRY INTO THE COUNTRIES TO TRAVEL</b>			
Apply for visa at the embassy in Japan.	X	X	X
14-days health monitoring until departure.	X	X	X
Obtaining a certificate of pre-entry testing result. (72hours)	X	X	
Take out private medical insurance (including travel insurance covering medical expenses during stay in Japan)	Not specified	Not specified	Not specified
<b>UPON ARRIVAL</b>			
Answer and submit a questionnaire (health condition report)	X	X	X
Install COVID-19 contact tracing App.	X		X
Take PCR upon arrival the destination.	X	X	
If traveler has symptoms such as a fever, PCR testing will be conducted.			X
<b>AFTER ENTRY INTO COUNTRIES</b>			
14days quarantine at home or a place designated by government.	X	X	X
PCR testing at health center within 3days after entry.			X
Monitor health conditions for 14days.	X	X	X
Entry procedures may be different in each country.	X	X	X

# JAPAN MARKET INTELLIGENCE

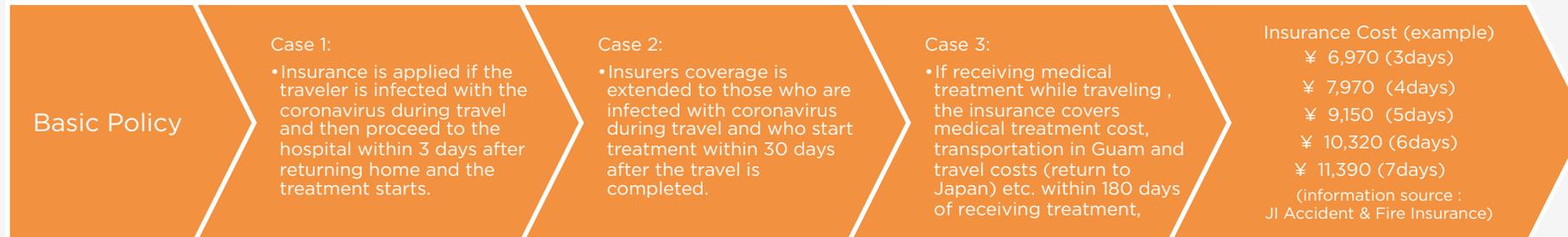
## OVERSEAS TRAVEL INSURANCE

MOFA	TRAVEL AGENT	UNWTO GUIDELINE	JATA GUIDELINE
<ul style="list-style-type: none"> <li>The Ministry of Foreign Affairs recommends overseas travelers have overseas travel insurance.</li> </ul>	<ul style="list-style-type: none"> <li>Recommend to take out overseas travel insurance.</li> </ul>	<ul style="list-style-type: none"> <li>UNWTO recommends that insurance companies provide insurance products with full or 100% coverage.</li> </ul>	<ul style="list-style-type: none"> <li>Developing a guideline for overseas travel.</li> <li>Will be shared once created. Residence Track</li> </ul>

### JGTC MEMBERS:

JTB	JALPAK	HIS	KNT	NTA	TOBU Top
<ul style="list-style-type: none"> <li>Will follow JATA.</li> </ul>					

### COVERAGE BY INSURANCE:



### RANKING OF TOP SELLING:

 <b>ジェイアイ傷害火災</b>	 <b>損保ジャパン</b>	 <b>東京海上日動</b>	 <b>ソニー損保</b>
<b>No.1</b> JI Accident & Fire Insurance (JTB group)	<b>No. 2</b> SOMPO Japan	<b>No. 3</b> Tokio Marine & Nichido	<b>No. 4</b> Sony Assurance Inc.

# JAPAN MARKET INTELLIGENCE

## HAWAII TOURISM:

- Governor David Ige announced on September 16th that the State of Hawaii’s pre-travel testing program will start on October 15.
- The Department of Health has approved the COVID-19 Nucleic Acid Amplification Test Authorized by Japan’s Ministry of Health, Labor, and Welfare. Proof of a negative test result from trusted testing partners in Japan will allow travelers from Japan to bypass the 14-day quarantine upon their arrival in Hawaii.
- The DOH is currently in discussions with various Japanese medical institutions as it secures a list of trusted testing partners in Japan.
- After the pre-travel program is launched for Japan, Japanese travelers will have the option to take the NAAT test from a trusted partner 72 hours prior to their departure for Hawaii.
- HTJ said the government of Hawaii State will announce designated medical organizations in next 10 days.

**PRE-TRAVEL TESTING PROGRAM**

Travelers are exempted from 14-day quarantine requirement if they test negative.

Travelers to take the test within 72 hours before departure.

FDA-approved nucleic acid amplification test (NAAT).

Travelers are not able to test upon arrival in Hawaii.

## Delta December Flight Schedule

Japan - HNL (departure date)	Airline	Dep	Arr	Flight number	Capacity	Dep Time	Arr Time	HNL - Japan (departure date)	Airline	Dep	Arr	Flight number	capacity	Dep Time	Arr Time
20-Dec-20	DL	HND	HNL	180	226	2100	904	19-Dec-20	DL	HNL	HND	181	226	1327	1800+1
22-Dec-20	DL	HND	HNL	180	226	2100	904	21-Dec-20	DL	HNL	HND	181	226	1327	1800+1
24-Dec-20	DL	HND	HNL	180	226	2100	904	23-Dec-20	DL	HNL	HND	181	226	1327	1800+1
26-Dec-20	DL	HND	HNL	180	226	2100	904	25-Dec-20	DL	HNL	HND	181	226	1327	1800+1
27-Dec-20	DL	HND	HNL	180	226	2100	904	26-Dec-20	DL	HNL	HND	181	226	1327	1800+1
29-Dec-20	DL	HND	HNL	180	226	2100	904	28-Dec-20	DL	HNL	HND	181	226	1327	1800+1
31-Dec-20	DL	HND	HNL	180	226	2100	904	30-Dec-20	DL	HNL	HND	181	226	1327	1800+1



HND - HNL v.v  
7 round-trip  
Total: 1,582 seats

- Delta will begin operating the Haneda - Honolulu route 4 times a week starting in December.

# JAPAN MARKET INTELLIGENCE

## HAWAII TOURISM:

### Hawaiian, JAL and ANA October & November Flight Schedule

Japan - HNL (departure date)	Airline	Dep	Arr	Flight number	Capacity	Dep Time	Arr Time	HNL - Japan (departure date)	Airline	Dep	Arr	Flight number	Capacity	Dep Time	Arr Time
3-Oct-20	HA	NRT	HNL	822	278	1955	820	1-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
10-Oct-20	HA	NRT	HNL	822	278	1955	820	8-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
17-Oct-20	HA	NRT	HNL	822	278	1955	820	15-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
24-Oct-20	HA	NRT	HNL	822	278	1955	820	22-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
31-Oct-20	HA	NRT	HNL	822	278	1955	820	29-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
11-Oct-20	JL	HND	HNL	8782	186	2155	1015	12-Oct-20	JL	HNL	HND	8781	186	1210	1555+1
24-Oct-20	JL	HND	HNL	8782	186	2155	1015	25-Oct-20	JL	HNL	KIX	8791	186	1140	1630+1
5-Oct-20	NH	NRT	HNL	184	246	2010	845	6-Oct-20	NH	HNL	NRT	183	246	1135	1450+1
19-Oct-20	NH	NRT	HNL	184	246	2010	845	20-Oct-20	NH	HNL	NRT	183	246	1135	1450+1

Japan - HNL (departure date)	Airline	Dep	Arr	Flight number	Capacity	Dep Time	Arr Time	HNL - Japan (departure date)	Airline	Dep	Arr	Flight number	Capacity	Dep Time	Arr Time
7-Nov-20	HA	NRT	HNL	822	278	1955	800	5-Nov-20	HA	HNL	NRT	821	278	1620	1955+1
14-Nov-20	HA	NRT	HNL	822	278	1955	800	12-Nov-20	HA	HNL	NRT	821	278	1620	1955+1
21-Nov-20	HA	NRT	HNL	822	278	1955	800	19-Nov-20	HA	HNL	NRT	821	278	1620	1955+1
28-Nov-20	HA	NRT	HNL	822	278	1955	800	26-Nov-20	HA	HNL	NRT	821	278	1620	1955+1
31-Oct-20	HA	NRT	HNL	822	278	1955	800	29-Oct-20	HA	HNL	NRT	821	278	1620	1955+1
10-Nov-20	JL	HND	HNL	8782	186	2155	1000	11-Nov-20	JL	HNL	HND	8781	186	1235	1650+1
23-Nov-20	JL	HND	HNL	8782	186	2155	1000	24-Nov-20	JL	HNL	HND	8791	186	1235	1650+1
6-Nov-20	NH	NRT	HNL	186	246	2215	1015	7-Nov-20	NH	HNL	NRT	185	246	1320	1735+1
20-Nov-20	NH	NRT	HNL	186	246	2215	1015	21-Nov-20	NH	HNL	NRT	185	246	1320	1735+1

## HAWAII TOURISM

AUTHORITY



NRT-HNL v.v.  
10 round trip  
Total: 2,780 seats  
(OW base)



HND-HNL v.v.  
4 round-trip  
Total: 744 seats  
(OW base)



NRT-HNL v.v.  
4 round-trip  
Total: 984 seats  
(OW base)

- Hawaiian, JAL and ANA will operate total 18 round-trip between Japan and Hawaii in October and November.

# JAPAN MARKET INTELLIGENCE

## JAPAN TO GUAM FLIGHT OPERATION

• No changes from last week's report

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	OPERATION
UNITED	NRT (Narita)	UA827	11:00 15:45	UA828	07:00 09:55	Daily	126 or 166 or 364	Suspended until Dec 16
UNITED	NRT (Narita)	UA197	17:35 22:35	UA196	12:00 14:55	Daily	126 or 166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	126 or 166 or 364	Suspended until Jan 4
UNITED	NGO (Nagoya)	UA136	11:30 16:10	UA137	07:25 10:15	Daily	126 or 166	Suspended until Dec 16
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	126 or 166	Suspended until Jan 4
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	126 or 166	Suspended until Dec 16
UNITED	FUK (Fukuoka)	UA166	11:05 15:55	UA165	07:15 10:10	Daily	126	Suspended until Jan 4
JAPAN AIRLINES	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until Nov 30
TWAY	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until Nov 21
JEJU AIR	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:55 15:50 18:55	Daily	189	Suspended until Nov 30

(Data Source: Airlines and other MI)



### PACKAGE SALES BY MAJOR WHOLESALERS

TOUR SELLING (DEPARTURE DATE)

 JTB Tour	Canceled until Nov 30	Dec 1 ~
 HIS Tour	Canceled until Nov 30	Dec 1~
 KNT Tour	Canceled until Nov 30	Dec 1 ~
 NTA Tour	Canceled until Nov 30	Dec 1~
 JALPAK Tour	Canceled until Nov 30	Dec 1 ~
 TOBU Top Tour	Canceled until Nov 15	Nov 16 ~
 RAKUTEN Travel Tour	Canceled until Nov 30	Dec 1 ~

(Data Source: MI & Travel agent HP)

# SOUTH KOREA

## HIGHLIGHT

- South Korea's new coronavirus cases rose by **double digits** for a fourth consecutive day on October 19.
- South Korea **lowered its social distancing scheme to the lowest level** on October 12 as a long holiday, which ran from late September to early this month, did not lead to another spike in new virus cases.
- Under the eased restrictions, public facilities, as well as bars and clubs, are allowed to operate normally on the condition that infection prevention measures are strictly followed.
- However, Health authorities warned that sporadic cluster infections are still being reported across the nation, especially from nursing homes.

## ONLINE SHOPPING FOR COOKED FOOD HAS A REMARKABLE INCREASE

Home delivery or takeout services for cooked food have posted a remarkable increase over the past year amid fast expansion of delivery apps on smartphones as well as the social distancing in the wake of COVID-19.

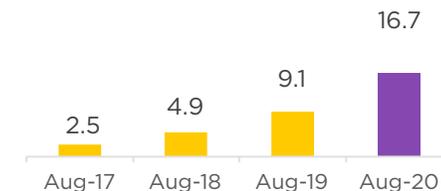
The monthly turnover of retailers selling packed dish via online shopping platforms reached 1.45 billion USD collectively in August, setting a record high (Statistics Korea).

“Apart from consumers’ reluctance to eat at restaurants amid COVID-19, the surge in home delivery or takeout services is quite attributed to a growing popularity of mobile delivery apps, which offer a variety of dishes from restaurants in the neighborhood at a glance - compared to the traditional orders via phone calls to a particular restaurant,” said a retail services analyst.

The marked growth in online shopping has been backed by systematic parcel delivery services, which send products to consumers across the country in one to three days.



Online Orders For Delivery, Takeout Food  
(Turnover, Unit: Hundred million USD)



## SPECIAL TRAVEL ADVISORY

October 18

- Extended “special travel advisory” until November 17

Travel  
Advisory



Confirmed  
COVID-19

CASES:  
25,543

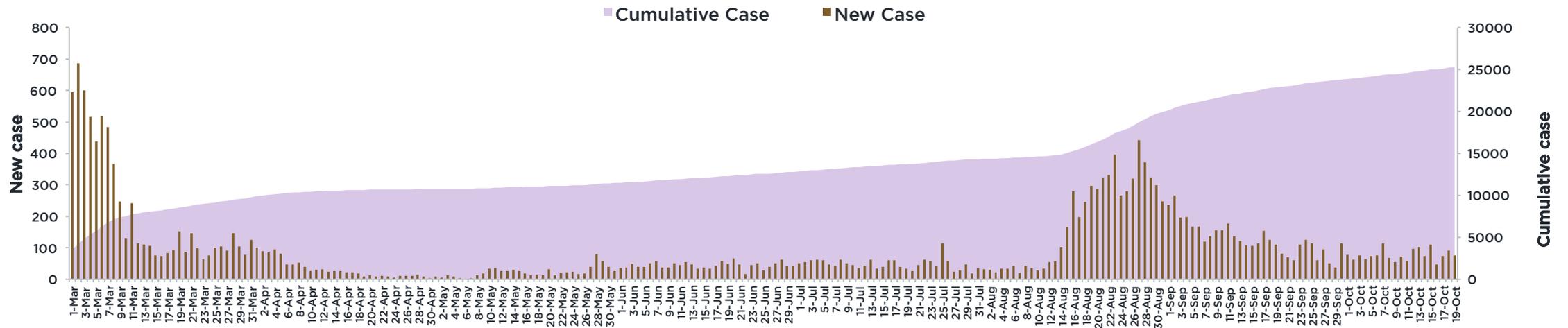
5.6%  
active  
(1,443)

AS OF OCT 22, 2020

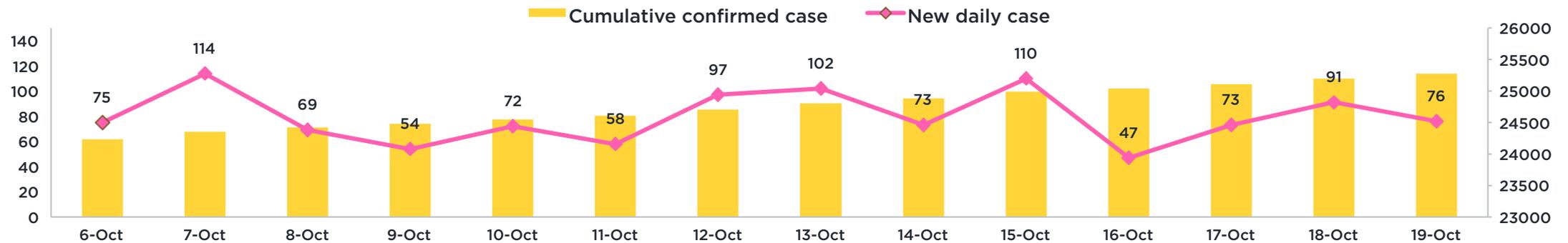
worldometer

# KOREA COVID-19 NEWS

## DAILY AND CUMULATIVE NUMBER OF CONFIRMED CASES SINCE FIRST CASE



## DAILY AND CUMULATIVE NUMBER OF CONFIRMED CASES FOR TWO WEEKS



## DISCOUNT COUPON PROGRAM TO RESUME TO BOOST DOMESTIC CONSUMPTION

Ministry of Economy and Finance and Ministry of Culture, Sports and Tourism - decided to resume its discount coupon program, after suspending it in mid-August due to a resurgence of COVID-19, to invigorate domestic spending amid the COVID-19 pandemic.

However, concerns persist that the consumption scheme could again lead to a virus flare-up, alongside skepticism over its actual long-term effect on the economy.

The scheme: distribute coupons tied to eight different areas in the cultural, leisure and services sectors, by the end of the month.

The coupon program would benefit some 10 million people and invigorate spending in industries including accommodation, tourism, film, food services and agriculture.



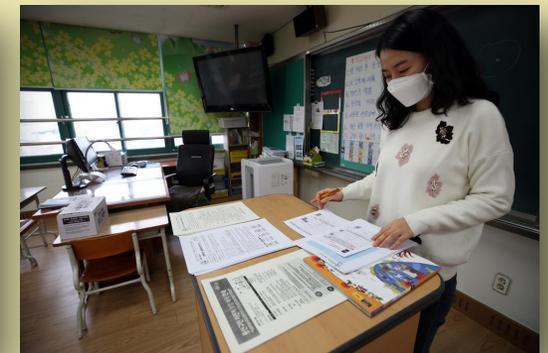
## WITH EASED SOCIAL DISTANCE RESTRICTIONS, 1<sup>ST</sup> GRADERS TO RETURN TO CLASSROOMS

South Korean students will take in-person classes more often starting October 19, as attendance cap restrictions in schools have been eased amid a recent drop in new coronavirus cases.

The Ministry of Education raised the attendance cap, currently at one-third in elementary and middle schools, and two-thirds in high schools, to two-thirds for all schools, in line with the government's relaxed social distancing rules nationwide.

The new measure goes into effect on October 19.

First graders of elementary schools, including those in the greater Seoul area, are expected to attend in-person classes almost every day to help them get accustomed to school life, which has been largely absent since the start of the pandemic in spring.



## AIRLINES WORKFORCES TAKE LEAVE DUE TO PROLONGED COVID-19



According to Korean Air, 70 percent of its 18,000 workforces take paid leave from April to October but they extended the period until December 15 due to the prolonged coronavirus impact on the airline industry.

Most of workforces of Asiana Airlines will take unpaid leave from November due to finished subsidy from the government.

Also the workforces of Korean LCCs (Jeju Air, Jin Air, T'way, Air Busan, Air Seoul, and Fly Gwangwon) will take unpaid leave until the end of December this year.

## TRAVEL TRADE NEWS



## TRAVEL AGENCIES IMPLEMENTING UNPAID LEAVE



- **NHN Doctor Tour** is reducing its workforces due to COVID-19 impact. There will be only 10 workforces left.
- **Interpark Tour** will implement unpaid leave to overseas travel package related department starting from November 1 to February next year.
- **Lotte JTB** is downsizing overseas travel package business from November 30.

## AIRASIA LAUNCHED SUPER APP



AirAsia launched Airasia.com application called Super APP on October 12 to be transformed to lifestyle platform as a part of their digital business.

With the new branding, AirAsia website and application provides services not only air tickets but also other services such as e-commerce, deliveries and payments.

## TRAVEL TRADE NEWS



### T'WAY BEGINS CARGO SERVICES USING PASSENGER JETS



T'way will convert two passenger flights, B737-800 to cargo flights on Incheon-Ho Chi Minh route in early November as the COVID-19 pandemic has driven down travel demand.

T'way will expand its business to other countries.

Increased cargo demand helped airlines offset a sharp decline in air travel demand in the second quarter.

### JIN AIR CONVERTING B777-200ER TO CARGO FLIGHT



Jin Air has been operating with Belly Cargo to Taipei and Bangkok routes but they are converting B777-200ER to cargo flight to secure a source of revenue amid the challenging business environment.

The routes have not yet decided but once it's approved by the Ministry of Land, Infrastructure and Transport, they will start operating cargo flight and cargo seat bag together.

### JEJU AIR LAUNCHED A PRODUCT - AIR TRAVEL ON THE PLANE



Korean airlines have launched 'Air Travel Product' to overcome difficulties amid prolonged COVID-19.

Jeju Air launched a product 'Air Travel on the Plane'. The flight will take off from Incheon International Airport at 4pm on October 23, fly over Gwangju, Yeosu, Busan, Pohang, and Daegu, and land back in Incheon at 5:30pm. Jeju Air is conducting diverse events and provides travel bags including F&B packages and medical kits to all passengers.

These type of products will be released by airlines amid COVID-19, to complete flying hours to maintain pilot's license. Also, operating a short distance route derive benefits rather than paying a parking fee.

# KOREA MARKET INTELLIGENCE

## GIVE US A MOMENT: GUAM ONLINE EXHIBITION

### Give Us A Moment

PERIOD: November 2020  
(TBD)

TARGET: Korean Travel Trade  
and Consumers

TIMELINE: By October 13-21:  
Collecting video clips  
from Guam partners

By October 21-28:  
Editing

By October 28-29:  
Complete the exhibition  
website

*For more information, please contact Ms.  
Colleen Cabedo at  
colleen.cabedo@visitguam.org*



# TAIWAN

## TAIWAN PREPARES FRESH MEASURES TO COUNTER CORONAVIRUS



- CECC chief Health and Welfare Minister Chen Shih-chung noted that a second wave of virus has erupted in Europe, while the pandemic shows no signs of abating in the United States. As the number of imported cases in Taiwan is also rising gradually, there is a strong possibility of a second wave reaching the island nation as well.
- In an effort to prevent a worsening of the situation, the CECC would announce a new package of measures in mid-November.
- Strict border controls are likely to be included, and the severity of domestic restrictions depends on local developments, he stated.



- *Taiwan to open borders to Palau in first 'travel bubble'.*

### ELIGIBLE COUNTRIES/REGIONS include:

#### Low-risk countries/regions:

New Zealand, Macao, Palau, Fiji, Brunei, Thailand, Mongolia, Bhutan, Laos, Nauru, East Timor, Mauritius, Vietnam, the Marshall Islands

#### Medium-risk countries/regions:

Malaysia, Singapore, Hong Kong, Australia, **Cambodia**

## TRAVEL AGENCY OPENS GYM TO DIVERSIFY BUSINESS AMID COVID-19



*Phoenix Tours, one of Taiwan's main travel agencies, opened a gym on Friday with the aim of seeking more sources of income to survive the COVID-19 pandemic, which has forced the suspension of most overseas tours and has placed a great financial burden on tour operators.*

Confirmed  
COVID-19

CASES:  
548

8% active  
(44)

AS OF OCT 22, 2020

worldometer