

March 2019 Arrivals



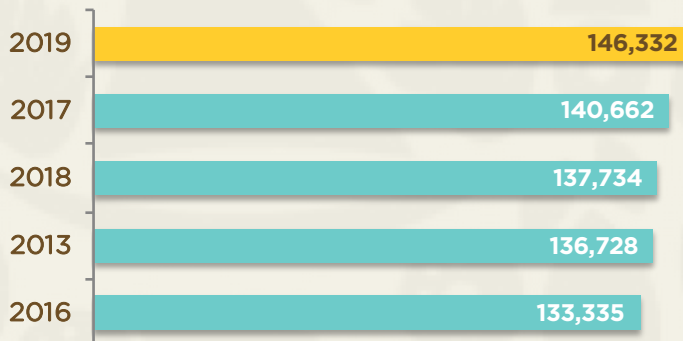
DID YOU KNOW?

An additional **94 chartered flights** were scheduled from **Japan** for the month of March 2019.

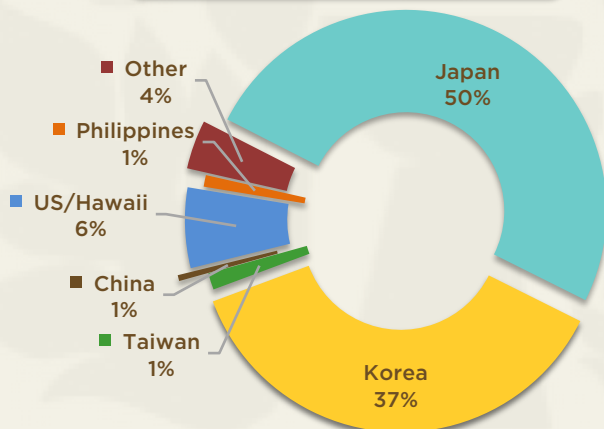
ARRIVALS

MAR Arrivals	146,332	+6.2%	↑
CYTD Arrivals	431,083	+7.8%	↑
FYTD Arrivals	831,692	+7.1%	↑

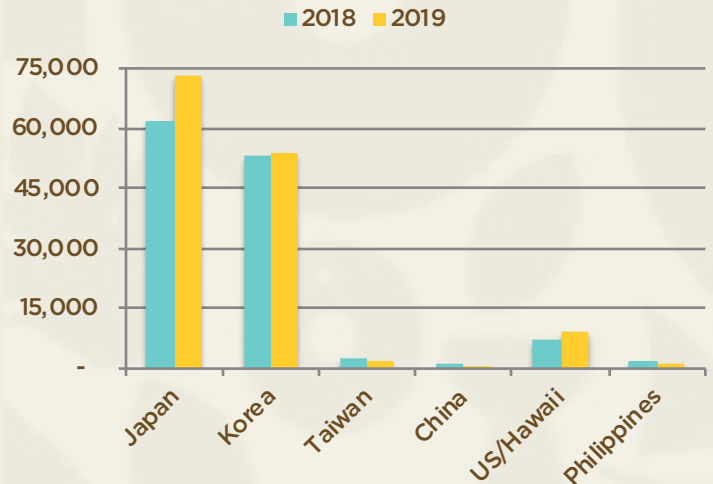
Top 5 March Arrivals



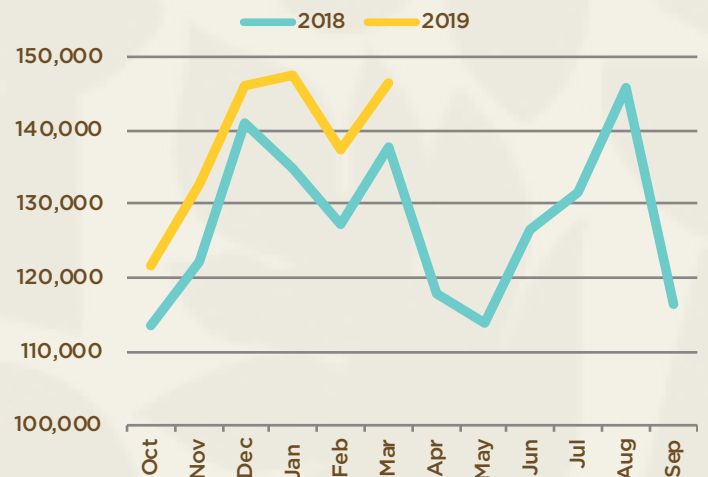
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	61,613	72,974	18.4%
Korea	53,132	54,087	1.8%
Taiwan	2,453	1,962	-20.0%
China	1,174	697	-40.6%
US/Hawaii	7,519	9,472	26.0%
Philippines	1,955	1,365	-30.2%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary March 2019



	Mar-18	Mar-19	% from LY
Civilian Air Arrivals ^a	133,947	144,081	7.6%
Civilian Sea Arrivals ^a	46	20	-56.5%
Armed Forces Air Arrivals ^a	949	1,868	96.8%
Armed Forces Sea Arrivals ^a	2,792	363	-87.0%
TOTAL VISITOR ARRIVALS	137,734	146,332	6.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-18	Mar-19	% from LY
JAPAN	61,613	72,974	18.4%
Kanto (Tokyo)	28,888	36,675	27.0%
Chubu (Nagoya)	9,314	10,025	7.6%
Kinki (Osaka)	12,677	14,916	17.7%
Koshinetsu	1,113	1,431	28.6%
Hokuriku	991	954	-3.7%
Tohoku	1,718	1,738	1.2%
Kyushu	2,263	2,965	31.0%
Chugoku	1,519	1,615	6.3%
Hokkaido	967	1,269	31.2%
Shikoku	749	788	5.2%
Okinawa/Miya	272	315	15.8%
Other	1,142	283	-75.2%
KOREA	53,132	54,087	1.8%
Seoul	14,468	20,961	44.9%
Incheon/Gyeonggi	12,416	14,434	16.3%
Chungnam/Daejeon	1,231	1,317	7.0%
Jeonbuk/Gwanju	873	712	-18.4%
Gyeongbuk/Daegu	1,841	1,854	0.7%
Busan	5,654	6,377	12.8%
Ulsan	1,229	1,174	-4.5%
Other	15,420	7,258	-52.9%
TAIWAN	2,453	1,962	-20.0%
Taipei	1,248	1,064	-14.7%
Kaohsiung	146	144	-1.4%
Taichung	373	273	-26.8%
Taoyuan, Miaoli, Hsinehu	286	274	-4.2%
Hsinchu	112	88	-21.4%
Other	288	119	-58.7%
CHINA	1,174	697	-40.6%
Beijing	117	103	-12.0%
Shanghai	553	232	-58.0%
Guangzhou	63	42	-33.3%
Other	441	320	-27.4%
US/HAWAII	7,519	9,472	26.0%
CNMI	1,896	1,912	0.8%
PALAU	311	304	-2.3%
FSM	1,388	1,091	-21.4%
RMI	109	133	22.0%
PHILIPPINES	1,955	1,365	-30.2%
AUSTRALIA	180	161	-10.6%
EUROPE	226	225	-0.4%
HONG KONG	573	416	-27.4%
RUSSIA	540	644	19.3%
SINGAPORE	88	75	-14.8%
INDIA	17	19	11.8%
MALAYSIA	55	65	18.2%
OTHER/UNKNOWN	1,667	347	-79.2%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$4,045,217.88	n.a	n.a
Weighted Hotel Occupancy Rate ^d	87.7%	n.a	n.a
Weighted Hotel Room Rate ^d	\$197.58	n.a	n.a

Guam Visitors Bureau
Preliminary March 2019 Visitor Arrival Summary
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan - Mar '18)	CYTD 2019 (Jan - Mar '19)	% from LY	FYTD 2018 (Oct '17 - Mar '18)	FYTD 2019 (Oct '18 - Mar '19)	% from LY
Air Arrivals ^a	391,916	429,013	9.5%	758,706	826,301	8.9%
Sea Arrivals ^a	7,942	2,070	-73.9%	17,973	5,391	-70.0%
TOTAL VISITOR ARRIVALS	399,858	431,083	7.8%	776,679	831,692	7.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2018 (Jan - Mar '18)	CYTD 2019 (Jan - Mar '19)	% from LY	FYTD 2018 (Oct '17 - Mar '18)	FYTD 2019 (Oct '18 - Mar '19)	% from LY
JAPAN	149,985	189,769	26.5%	277,605	350,552	26.3%
Kanto (Tokyo)	72,925	101,023	38.5%	141,944	187,627	32.2%
Chubu (Nagoya)	20,340	22,481	10.5%	34,501	39,592	14.8%
Kinki (Osaka)	28,151	35,238	25.2%	49,031	65,844	34.3%
Koshinetsu	2,767	3,801	37.4%	5,708	6,976	22.2%
Hokuriku	2,282	2,506	9.8%	4,096	4,531	10.6%
Tohoku	4,479	5,139	14.7%	8,662	9,758	12.7%
Kyushu	5,504	7,647	38.9%	10,535	14,540	38.0%
Chugoku	3,518	3,906	11.0%	7,822	7,624	-2.5%
Hokkaido	3,127	4,215	34.8%	5,590	6,774	21.2%
Shikoku	1,559	1,894	21.5%	2,816	4,038	43.4%
Okinawa/Miya	1,141	1,167	2.3%	2,037	2,080	2.1%
Other	4,192	752	-82.1%	4,863	1,168	-76.0%
KOREA	183,320	182,811	-0.3%	371,116	364,878	-1.7%
Seoul	53,010	71,465	34.8%	121,135	145,353	20.0%
Incheon/Gyeonggi	42,316	47,011	11.1%	93,723	93,764	0.0%
Chungnam/Daejeon	4,379	4,849	10.7%	10,689	9,296	-13.0%
Jeonbuk/Gwanju	3,403	3,414	0.3%	6,433	6,063	-5.8%
Gyeongbuk/Daegu	7,194	7,656	6.4%	15,124	15,500	2.5%
Busan	18,426	20,313	10.2%	26,776	41,514	55.0%
Ulsan	3,652	3,399	-6.9%	4,975	6,840	37.5%
Other	50,940	24,704	-51.5%	92,261	46,548	-49.5%
TAIWAN	7,400	6,958	-6.0%	13,358	13,246	-0.8%
Taipei	3,949	4,002	1.3%	7,265	8,007	10.2%
Kaohsiung	483	451	-6.6%	844	912	8.1%
Taichung	920	931	1.2%	1,934	1,549	-19.9%
Taoyuan, Miaoli, Hsinehu	681	720	5.7%	1,341	1,277	-4.8%
Hsinchu	324	337	4.0%	447	613	37.1%
Other	1,043	517	-50.4%	1,527	888	-41.8%
CHINA	6,312	4,607	-27.0%	10,414	7,949	-23.7%
Beijing	929	931	0.2%	1,501	1,470	-2.1%
Shanghai	2,172	1,454	-33.1%	3,760	2,478	-34.1%
Guangzhou	362	397	9.7%	672	633	-5.8%
Other	2,849	1,825	-35.9%	4,481	3,368	-24.8%
US/HAWAII	22,822	25,266	10.7%	41,514	47,864	15.3%
CNMI	4,489	5,137	14.4%	9,584	10,131	5.7%
PALAU	820	864	5.4%	2,118	1,889	-10.8%
FSM	3,165	2,842	-10.2%	6,575	5,946	-9.6%
RMI	289	348	20.4%	595	719	20.8%
PHILIPPINES	3,886	3,923	1.0%	10,223	10,326	1.0%
AUSTRALIA	816	901	10.4%	1,270	1,417	11.6%
EUROPE	601	634	5.5%	1,209	1,317	8.9%
HONG KONG	1,388	1,615	16.4%	3,492	3,643	4.3%
RUSSIA	1,460	1,801	23.4%	2,612	3,502	34.1%
SINGAPORE	227	274	20.7%	327	582	78.0%
INDIA	45	48	6.7%	53	94	77.4%
MALAYSIA	79	153	93.7%	99	290	192.9%
OTHER/UNKNOWN	4,812	1,062	-77.9%	6,542	1,956	-70.1%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$12,358,678.25	n.a.	n.a.	\$21,359,816.96	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	89.4%	n.a.	n.a.	84.9%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$216.21	n.a.	n.a.	\$210.08	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



January

February

March

Total CYTD

	Jan-18	Jan-19	% from LY	Feb-18	Feb-19	% from LY	Mar-18	Mar-19	% from LY	2017	2018	% from LY
JAPAN	41,435	58,021	40.0%	46,937	58,774	25.2%	61,613	72,974	18.4%	149,985	189,769	26.5%
Kanto (Tokyo)	21,185	31,772	50.0%	22,852	32,576	42.6%	28,888	36,675	27.0%	72,925	101,023	38.5%
Chubu (Nagoya)	4,984	6,170	23.8%	6,042	6,286	4.0%	9,314	10,025	7.6%	20,340	22,481	10.5%
Kinki (Osaka)	7,742	10,244	32.3%	7,732	10,078	30.3%	12,677	14,916	17.7%	28,151	35,238	25.2%
Koshinetsu	674	1,303	93.3%	980	1,067	8.9%	1,113	1,431	28.6%	2,767	3,801	37.4%
Hokuriku	486	662	36.2%	805	890	10.6%	991	954	-3.7%	2,282	2,506	9.8%
Tohoku	1,115	1,775	59.2%	1,646	1,626	-1.2%	1,718	1,738	1.2%	4,479	5,139	14.7%
Kyushu	1,368	2,206	61.3%	1,873	2,476	32.2%	2,263	2,965	31.0%	5,504	7,647	38.9%
Chugoku	897	1,109	23.6%	1,102	1,182	7.3%	1,519	1,615	6.3%	3,518	3,906	11.0%
Hokkaido	1,367	1,929	41.1%	793	1,017	28.2%	967	1,269	31.2%	3,127	4,215	34.8%
Shikoku	336	512	52.4%	474	594	25.3%	749	788	5.2%	1,559	1,894	21.5%
Okinawa/Miya	266	184	-30.8%	603	668	10.8%	272	315	15.8%	1,141	1,167	2.3%
Other	1,015	155	-84.7%	2,035	314	-84.6%	1,142	283	-75.2%	4,192	752	-82.1%
KOREA	69,249	69,295	0.1%	60,939	59,429	-2.5%	53,132	54,087	1.8%	183,320	182,811	-0.3%
Seoul	20,932	27,444	31.1%	17,610	23,060	30.9%	14,468	20,961	44.9%	53,010	71,465	34.8%
Incheon/Gyeonggi	15,801	16,919	7.1%	14,099	15,658	11.1%	12,416	14,434	16.3%	42,316	47,011	11.1%
Chungnam/Daejeon	1,723	1,929	12.0%	1,425	1,603	12.5%	1,231	1,317	7.0%	4,379	4,849	10.7%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	891	1,116	25.3%	873	712	-18.4%	3,403	3,414	0.3%
Gyeonbuk/Daegu	3,285	3,234	-1.6%	2,068	2,568	24.2%	1,841	1,854	0.7%	7,194	7,656	6.4%
Busan	7,129	7,051	-1.1%	5,643	6,885	22.0%	5,654	6,377	12.8%	18,426	20,313	10.2%
Ulsan	1,393	1,144	-17.9%	1,030	1,081	5.0%	1,229	1,174	-4.5%	3,652	3,399	-6.9%
Other	17,347	9,988	-42.4%	18,173	7,458	-59.0%	15,420	7,258	-52.9%	50,940	24,704	-51.5%
TAIWAN	2,263	2,461	8.7%	2,684	2,535	-5.6%	2,453	1,962	-20.0%	7,400	6,958	-6.0%
Taipei	1,289	1,411	9.5%	1,412	1,527	8.1%	1,248	1,064	-14.7%	3,949	4,002	1.3%
Kaohsiung	189	153	-19.0%	148	154	4.1%	146	144	-1.4%	483	451	-6.6%
Taichung	205	300	46.3%	342	358	4.7%	373	273	-26.8%	920	931	1.2%
Taoyuan, Miaoli, Hsinehu	166	276	66.3%	229	170	-25.8%	286	274	-4.2%	681	720	5.7%
Hsinchu	114	139	21.9%	98	110	12.2%	112	88	-21.4%	324	337	4.0%
Other	300	182	-39.3%	455	216	-52.5%	288	119	-58.7%	1,043	517	-50.4%
CHINA	1,194	1,261	5.6%	3,944	2,649	-32.8%	1,174	697	-40.6%	6,312	4,607	-27.0%
Beijing	105	213	102.9%	707	615	-13.0%	117	103	-12.0%	929	931	0.2%
Shanghai	520	381	-26.7%	1,099	841	-23.5%	553	232	-58.0%	2,172	1,454	-33.1%
Guangzhou	79	119	50.6%	220	236	7.3%	63	42	-33.3%	362	397	9.7%
Other	490	548	11.8%	1,918	957	-50.1%	441	320	-27.4%	2,849	1,825	-35.9%
US/HAWAII	9,361	8,536	-8.8%	5,942	7,258	22.1%	7,519	9,472	26.0%	22,822	25,266	10.7%
CNMI	1,365	1,745	27.8%	1,228	1,480	20.5%	1,896	1,912	0.8%	4,489	5,137	14.4%
PALAU	206	336	63.1%	303	224	-26.1%	311	304	-2.3%	820	864	5.4%
FSM	932	897	-3.8%	845	854	1.1%	1,388	1,091	-21.4%	3,165	2,842	-10.2%
RMI	107	97	-9.3%	73	118	61.6%	109	133	22.0%	289	348	20.4%
PHILIPPINES	959	1,277	33.2%	972	1,281	31.8%	1,955	1,365	-30.2%	3,886	3,923	1.0%
AUSTRALIA	132	221	67.4%	504	519	3.0%	180	161	-10.6%	816	901	10.4%
EUROPE	193	211	9.3%	182	198	8.8%	226	225	-0.4%	601	634	5.5%
HONG KONG	424	454	7.1%	391	745	90.5%	573	416	-27.4%	1,388	1,615	16.4%
RUSSIA	670	816	21.8%	250	341	36.4%	540	644	19.3%	1,460	1,801	23.4%
SINGAPORE	68	85	25.0%	71	114	60.6%	88	75	-14.8%	227	274	20.7%
INDIA	17	14	-17.6%	11	15	36.4%	17	19	11.8%	45	48	6.7%
MALAYSIA	4	20	400.0%	20	68	240.0%	55	65	18.2%	79	153	93.7%
OTHER/UNKNOWN	1,396	313	-77.6%	1,749	402	-77.0%	1,667	347	-79.2%	4,812	1,062	-77.9%
SEA ARRIVALS (CIV & MIL)	4,964	1,447	-70.9%	140	240	71.4%	2,838	383	-86.5%	7,942	2,070	-73.9%
TOTAL	134,939	147,507	9.3%	127,185	137,244	7.9%	137,734	146,332	6.2%	399,858	431,083	7.8%