

Guam

關島

Håfa Adai! (Hello)

你好



Visit Guam 2019



#instaGuam



即時假期 Instant Vacation + 社群分享 Sharing on SNS

Where is Paradise?

天堂之地

每週225航班 Flights per week: 225

每年11,600航班 Flights per year: 11,600

ARRIVALS 旅遊人數

2018一月-2018十二月

January 2018 – December 2018

總旅客數

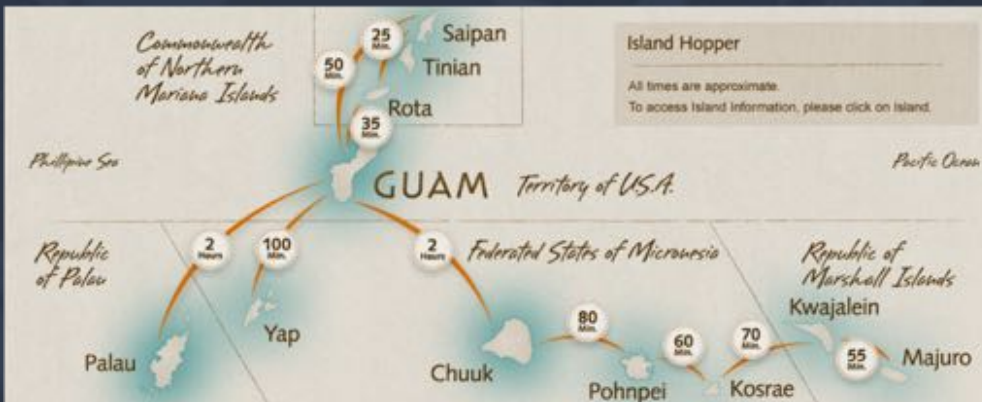
Total Visitors CYTD: 1,552,177



國家MARKET

旅客數PAX

日本Japan*	563,220
韓國Korea*	746,987
北美洲North America	93,244
台灣Taiwan*	27,880
中國China	16,267
菲律賓Philippines	19,091
香港Hong Kong*	6,574
俄羅斯Russia*	4,562



關島免簽證國家 Guam-CNMI Visa Waiver

Countries:

香港、馬來西亞、諾魯、紐巴布新幾內亞、俄羅斯
Hong Kong, Malaysia, Nauru, Papua New Guinea, Russia

美國旅遊免簽證國家 U.S. Visa Waiver Countries:

台灣、安道爾共和國、澳洲、奧地利、比利時、汶萊、捷克、丹麥、芬蘭、愛沙尼亞、法國、德國、希臘、匈牙利、冰島、愛爾蘭、義大利、日本、拉托維亞、立陶宛、列支敦斯登、盧森堡、馬爾它、摩納哥、荷蘭、紐西蘭、挪威、葡萄牙、聖馬利諾、新加坡、斯洛伐克、斯洛維尼亞共和國、韓國、西班牙、瑞典、瑞士和英國。

Andorra, Australia, Austria, Belgium, Brunei, Chile, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, New Zealand, Norway, Portugal, San Marino, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, United Kingdom (US Dept. of Homeland Security)

Our People

民族分佈與人口



- 人口 Population: 170,000
 - 37% 查莫洛人 Chamorro
 - 26% 菲律賓人 Filipino
 - 11% 其他太平洋島嶼國家 Other Pacific Islanders
- 出生於關島者皆為美國公民 People born in Guam are U.S. citizens
- 官方語言 Official languages:
查莫洛語 Chamorro 英語 English

Guam History

關島歷史



Cuisine 美食



Where to Stay

關島住宿



- 34間飯店與度假村 Hotels and Resorts
 - 8,883 間房間 8,833 hotel rooms
- 樂天酒店 Lotte Hotel
 - 222間全新裝潢房間 222 renovated rooms
- 杜喜塔尼飯店 Dusit Thani
 - 全新海灘式酒店 (417間房間)
New beachside hotel (417 rooms)
 - 可容納千人的350坪大宴會廳
Grand Ballroom - Largest MICE facility (1,155 sq. m) can accommodate 1,000 pax
- 椿 Tsubaki Tower
 - 關島第一家五星級飯店 340間頂級房間
Guam's first 5-star hotel (340 luxury rooms)
 - 預計2019完工 Expected completion in 2019
- Airbnbs
 - 遍佈全島 Located all throughout the island





Getting Around 交通資訊

遊客可以通過各種交通方式遊覽關島

With a wide variety of ways to get around the island, visitors can see & do everything on their list!

- 觀光巴士 Tour Buses
- 含WIFI的計程車 Wi-Fi Taxis
- 無軌電車 Wi-Fi Trolleys
- 購物接駁車 Shopping Buses
- 摩托車租賃 Scooter Rentals
- 汽車租賃 Rental Cars
 - Nissan Rent A Car
 - Avis
 - Budget
 - Dollar Rent A Car
 - Hertz
 - National Car Rental
 - Thrifty Car Rental
 - SixT Car Rental
- App叫車 Stroll Guam
- 禮車接送 LUX Guam Limousine
- 三輪車 Pedal Power





Top Attractions

熱門景點

Guam Museum

關島博物館



- 2016全新查莫洛教育館落成
Senator Antonio M. Palomo Guam Museum Chamorro Educational Facility opened in 2016.
- 展出超過4000年的查莫洛歷史與文化
Showcases over 4,000 years of history & Chamorro culture.
- 擁有超過25萬件文物，文件和照片館藏
Currently has over 250,000 unique artifacts, documents, & photographs in its collections.



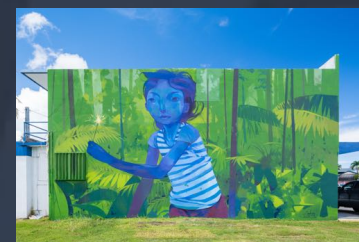
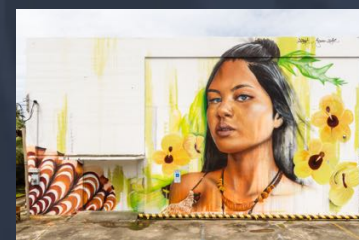
Valley of the Latte

拉提谷

- 一生一次的難忘體驗 - 沿著Talofofo河和Ugum河
一睹傳統關島原住民查莫洛人的舊時村莊模樣
A unique and once in a lifetime experience where one will have the opportunity to travel along the Talofofo & Ugum River.
- 拉提石遺址不僅有著豐富的歷史和文化 更能看到當地特有的野生物種 Guides will share the rich history and culture of the Ancient Latte site, local waters, & wildlife.
- 體驗傳統的查莫洛編織法和鑽木取火技術
Traditional fire and basket weaving techniques



Art 藝術



關島有眾多InstaSpot地點，遍布整個島的壁畫及裝置藝術！

Take a drive around the island and snap a photo by any of the numerous InstaSpot locations including mural installations found all throughout the island!

GVB sponsored the Guam Art eXhibit (GAX), Pow! Wow! Guam, and the 2018 and 2019 Guam Spraycation.

Water Activities 水上活動

槳板 Paddle Board



水上摩托車 Jet Ski



海釣 Ocean Fishing



出海賞豚 Dolphin Watching



Water Activities 水上活動

海底漫步 Sea Walker



香蕉船 Banana Boat



浮潛 Snorkel



拖曳傘 Parasail



Adventure 探險之旅

登山 Hike

the world's tallest mountain



越野 Off-Road

on a UTV over Guam's natural landscapes



滑索 Zip Line

through the jungle overlooking the ocean



潛水 Dive

and touch two shipwrecks that lay side-by-side



Take a flight! 空中之旅

輕航機自駕 *Fly an airplane!*



高空彈跳 *Sling through Guam's breezy air*



跳傘 ... or jump out of one!



室內彈簧床 ... or catch some indoors



Golf 高爾夫



七個世界級的專業高爾夫球場，共180洞 包括Jack Nicklaus和Arnold Palmer所設計的球場

Seven world class, professional golf courses with a total of 180 holes including a Jack Nicklaus course and an Arnold Palmer course.

The Perfect Getaway 完美假期

婚禮

Get hitched



絕美教堂

in a beautiful chapel



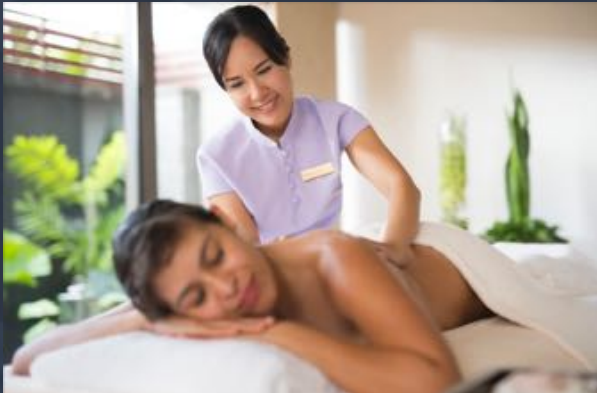
海灘享用早餐

Enjoy breakfast by the ocean



SPA按摩放鬆

Escape into luxury at the spa



泳池

Wind down by the pool

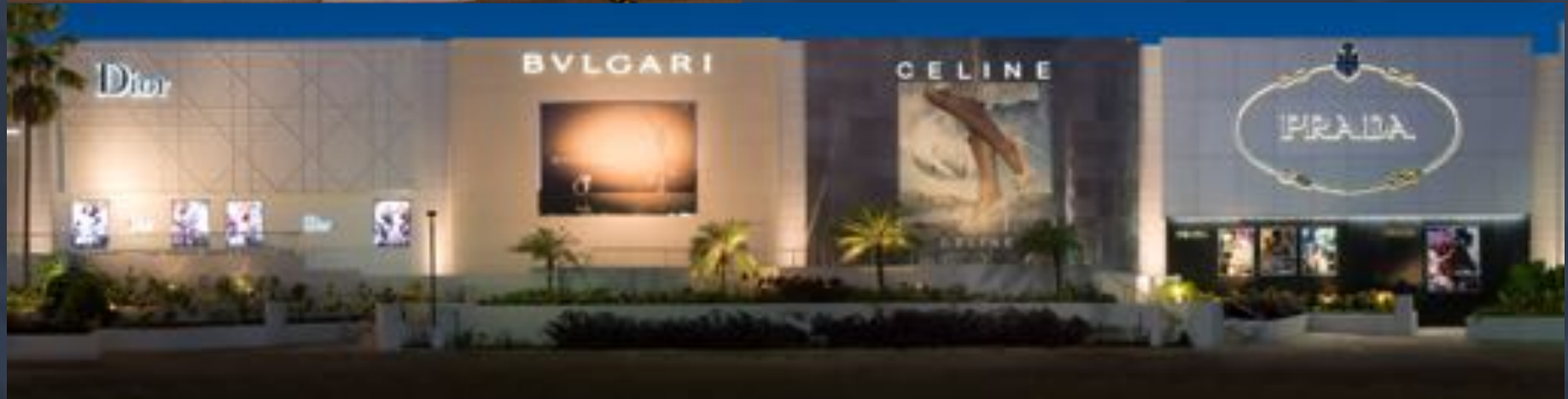


傳統文化晚宴秀

Cap your night with a cultural dinner show



Duty-Free Shopping 免稅購物



2019 Events

2019 特別活動





關島密克羅尼西亞島嶼嘉年華
Guam Micronesia
Island Fair
May 29 – June 2, 2019
亞迦納 Hagåtña



關島之傲
Guam Pride 2019
June 7, 2019:
亞迦納 Hagåtña



關島BBQ封街派對
Guam BBQ Block Party
July 6, 2019
歡樂島特區
Pleasure Island



壕溝挑戰賽
Trench Challenge
September 29, 2019



第12屆年度關島自行車巡迴賽
12th Annual Tour
of Guam Cycling
December 15, 2019



關島自由紀念日
75th Guam Liberation
July 21, 2019

關島自由紀念日活動行程 75th Guam Liberation Activities May - August 2019

DATE	TIME	EVENT	LOCATION
Sunday - 5/12/2019		Guam Flag Day	
Wednesday - 5/29/2019	6 PM	31st Guam Micronesia Island Fair	Plaza de España, Hagåtña
Wednesday - 6/5/2019	6 PM	75th Liberation Carnival Opening	Carnival Grounds
Saturday - 6/8/2019	TBD	Guam Pride Events (LGBTQ)	Hagåtña
Saturday - 6/22/2019	7 PM	Guam Electric Island Festival	Carnival Grounds
Sunday - 6/23/2019	TBD	75th Liberation Queen's Coronation	TBD
Friday - 6/28/2019	TBD	War Survivors Memorial Mass	TBD
Thursday - 7/4/2019	6 PM	A Star Spangled American Celebration	Carnival Grounds
	9 PM	4th of July Fireworks	Carnival Grounds
Sunday - 7/7/2019	9:30 AM	Manengon March/Run	Various Starting Points- End in Ylig
	9:30 AM	Manengon Memorial	Ylig, Yona
Monday - 7/8/2019	10 AM	MTM Memorial	Route 8, PHH, Across Lemai Café
Tuesday - 7/9/2019	10 AM	Jalaguac Memorial Barrigada	Tiyan, Barrigada
Friday - 7/12/2019	10 AM	Fr. Jesus Baza Duenas Memorial	Mangilao Mayor's Office
Saturday - 7/13/2019	6:30 PM	Asan Landing Memorial	Asan
Monday - 7/15/2019	8 AM	Tinta/Faha Memorial	Merizo
Tuesday - 7/16/2019	5 PM	Tinta/Faha Memorial Mass	San Dimas Catholic Church, Merizo
Friday - 7/19/2019	8:30 AM	Fena Memorial	Fena, Agat
	evenings	Flag Display (7/19- 7/21)	WPP, Asan
Saturday - 7/20/2019	7 AM	Sumay Memorial	Sumay, USN Cemetery
	TBD	Queen's Mass	TBD
Sunday - 7/21/2019	TBD	Car Show/Classic	Plaza de España, Hagåtña
	7 AM	Raider Memorial	Adelup
	7:21 AM	Liberation Mile Run	Route 1, MCD, Hagåtña
	8 AM	Queen's Breakfast	Government House
	10 AM	75th Liberation Parade	75th Liberation Parade
	TBD	Parade Awards	Carnival Grounds
	TBD	Car Show/New Models	Plaza de España, Hagåtña
Monday - 7/22/2019	10 PM	75th Liberation Fireworks	Carnival Grounds
	6 PM	75th Liberation Raffle Drawing	Carnival Grounds
Thursday - 8/8/2019	9 AM	Chagui'an Memorial & Mass	Yigo
Sunday - 8/11/2019		75th Liberation Carnival Closing	

Tax
Free

SHOP GUAM

- 關島購物節提供多元免稅購物和島嶼活動，遊客和當地居民可以享受各種購物回饋與福利。

Showcasing Guam's tax-free shopping & island activities, Shop Guam features a diverse set of shopping incentives that visitors and local residents can enjoy.

- 2018關島購物節 Shop Guam e-Festival 2018 success:
 - 突破過往紀錄 Record breaking year
 - 超過40萬名國際旅客 400,000+ international arrivals
 - 6萬名新客戶 60,000 new user acquisitions
 - 超過3400萬美元的媒體效益 Generated more than 34 million dollars worth of media value

2019 關島購物節 Shop Guam
eFestival

November 10, 2019 – February 10, 2020



2019 Opportunity

MICE

Support Program

會議展覽

推動計畫



MICE SUPPORT PROGRAM

會議展覽推動計畫

Content	GROUP SIZE	15-49 pax	50-100 pax	101-500 pax	501 + pax
Provide small gifts to all arriving travelers 提供精美紀念品給所有旅客		✓	✓	✓	✓
Welcome packets with Guam information to the Tour Leader. 提供歡迎禮物包給旅行代表		✓	✓	✓	✓
Greeting service and shell leis to all arriving travelers. 機場落地迎接與傳統貝殼項鍊迎接儀式			✓	✓	✓
Special Leis (higher value) to protocol members. 提供特殊項鍊給主要成員				✓	✓
GVB Welcome Banner at the airport arrival area or at place of reception. 於機場或歡迎會掛關島觀光局歡迎布條					✓
Cultural Dancers and/or Miss Guam at place of reception 文化舞蹈表演或關島小姐於歡迎會迎賓/表演					✓
Attendance of GVB Board or Management at place of reception, if requested. 關島觀光局高層親自出席歡迎會					✓

需符合適用條件

Conditions Apply

Si Yu'os Ma'åse'

(Thank you)

謝謝



#instaGuam