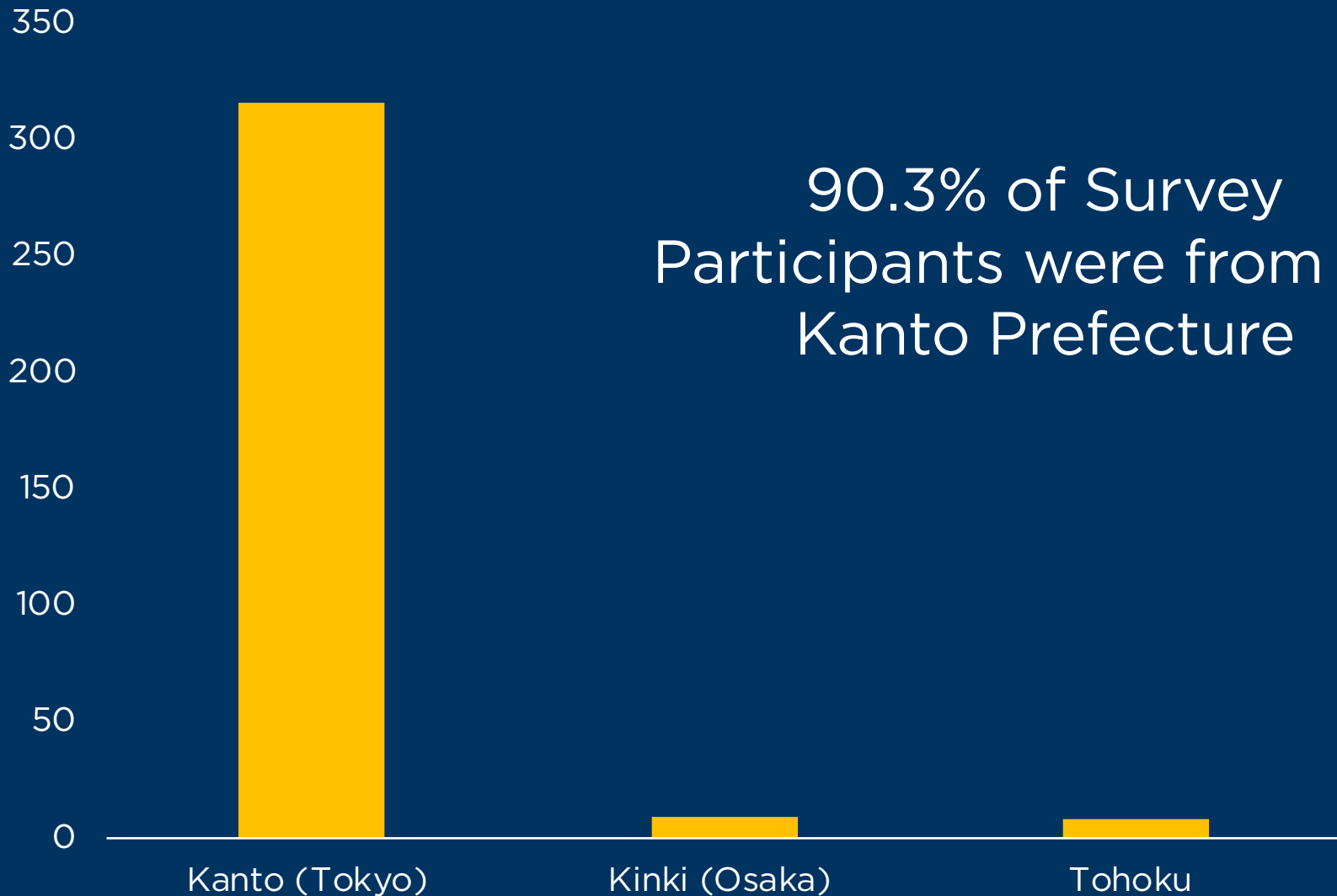


# 2017 TOURISM EXPO JAPAN SURVEY RESULTS

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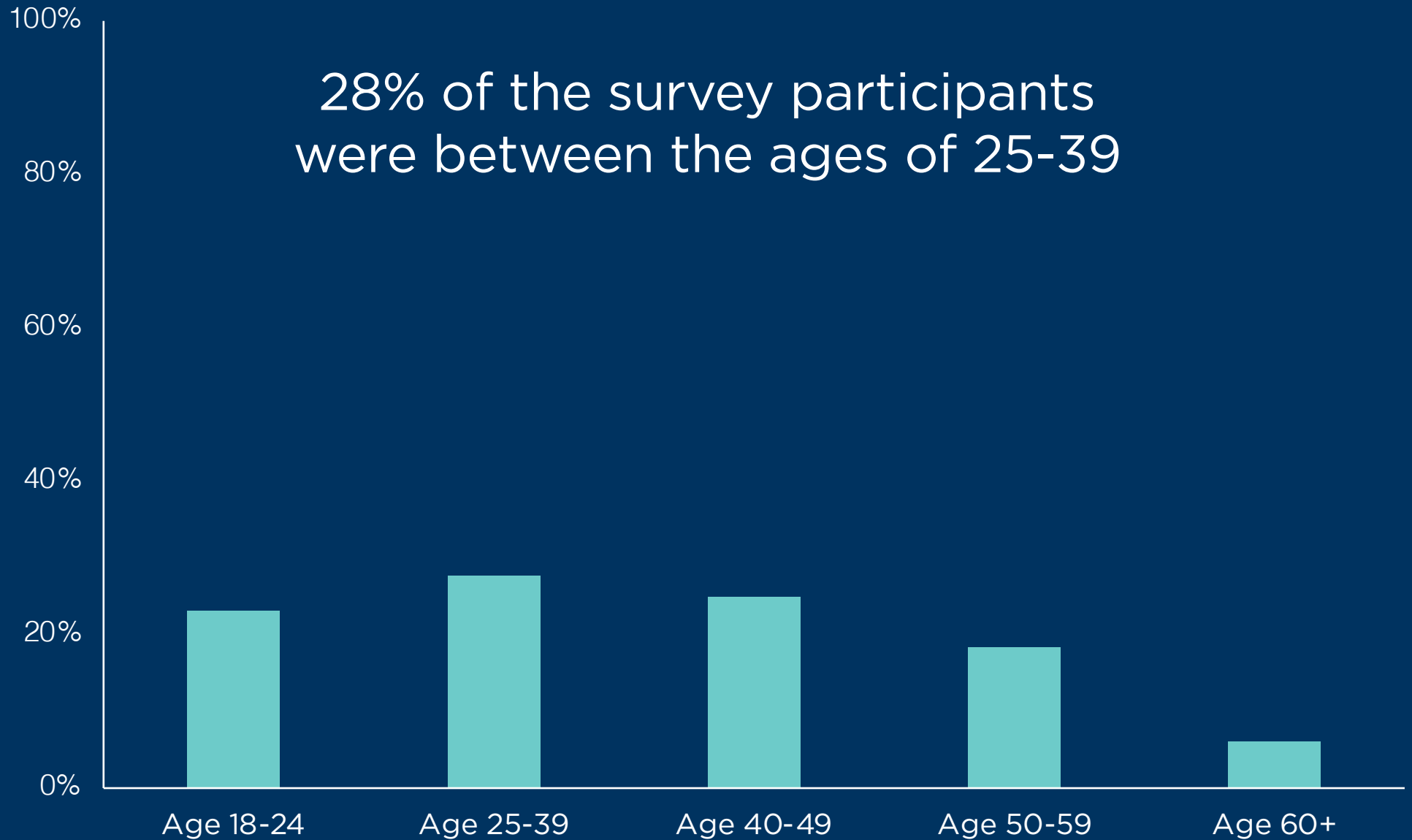
## WHAT PREFECTURE DO YOU CURRENTLY RESIDE IN?

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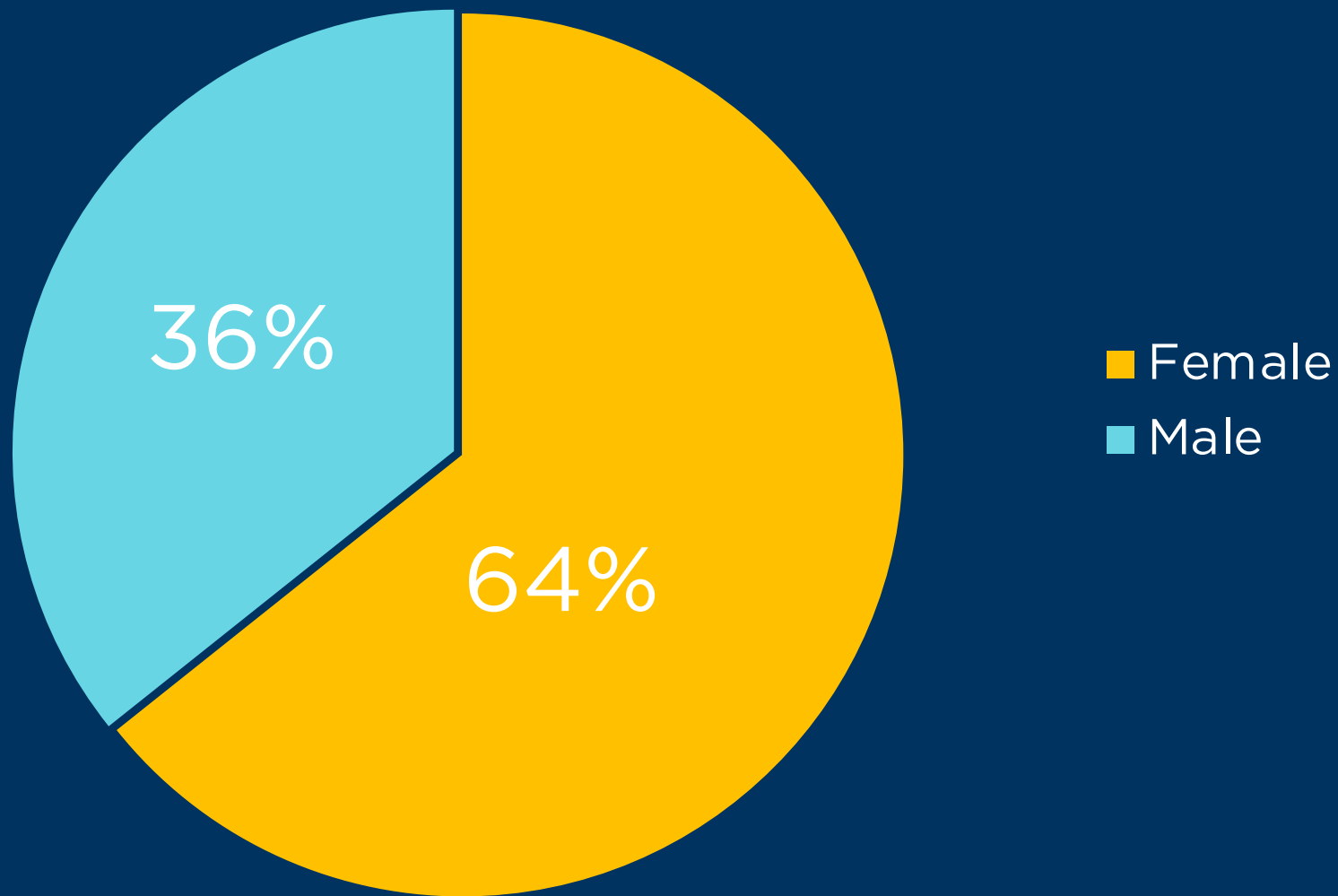
## 2017 TOURISM EXPO JAPAN SURVEY RESULTS: AGE

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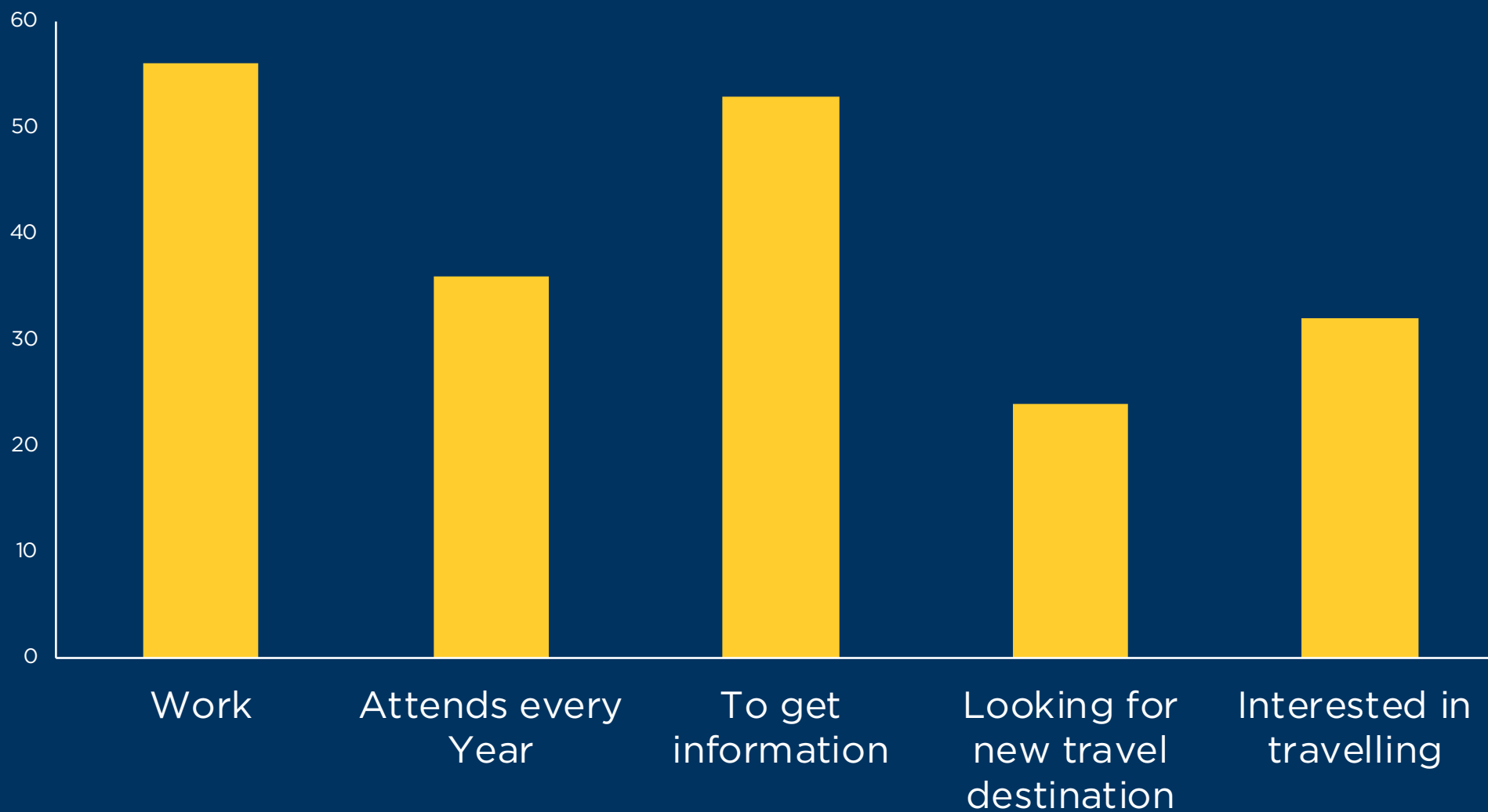
## 2017 TOURISM EXPO JAPAN SURVEY RESULTS: GENDER

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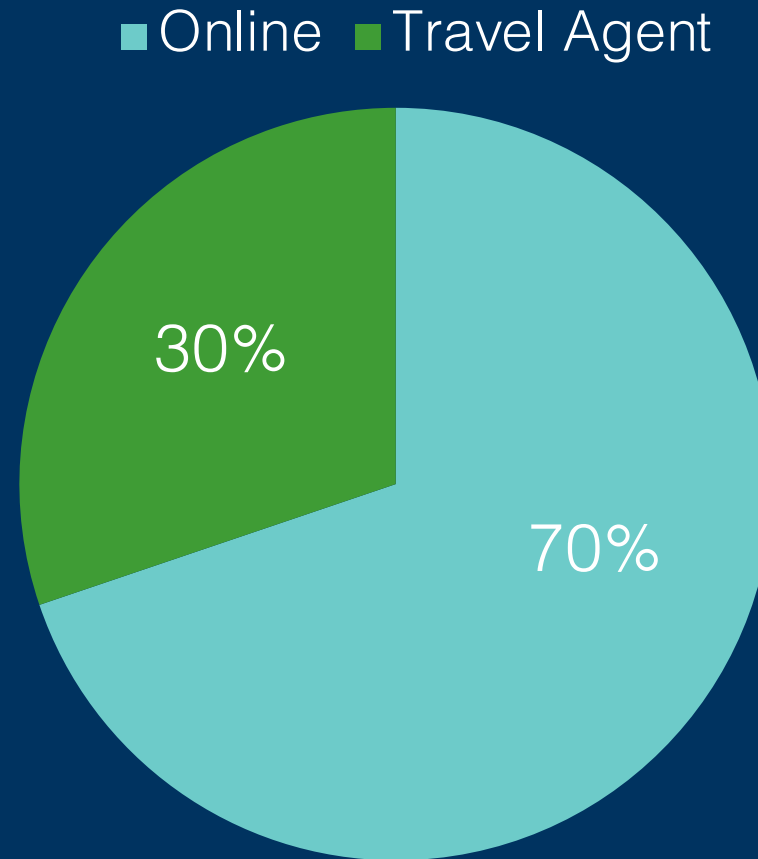
## What motivated you to attend Tourism EXPO Japan 2017?

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## WHAT MEDIUMS DO YOU USE TO PLAN YOUR TRIP?

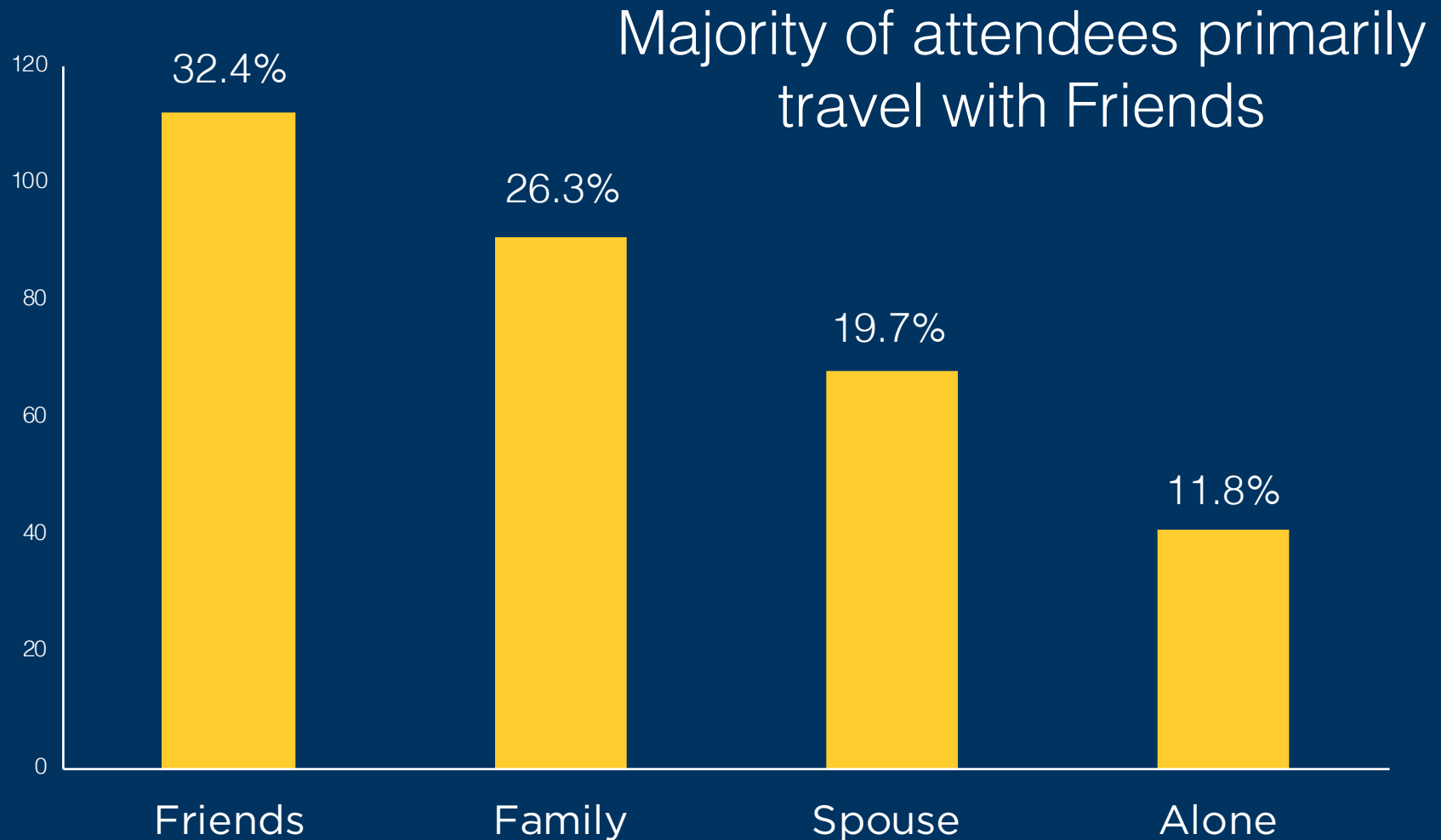
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Online travel bookings continue to rise over the use of Traditional Travel agents

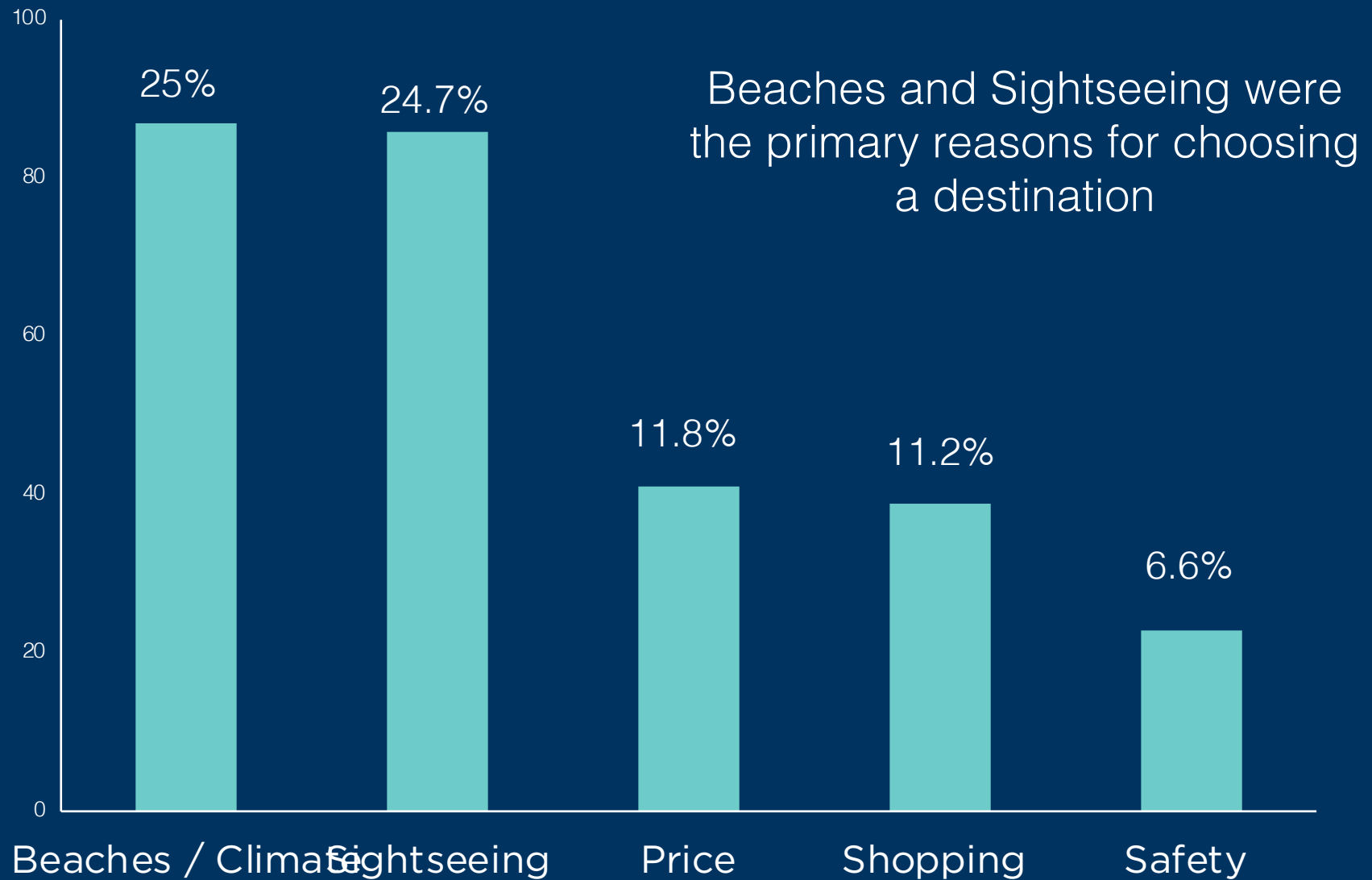
## Who do you usually travel with?

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# WHAT IS YOUR PRIMARY MOTIVATION FOR CHOOSING A TRAVEL DESTINATION?

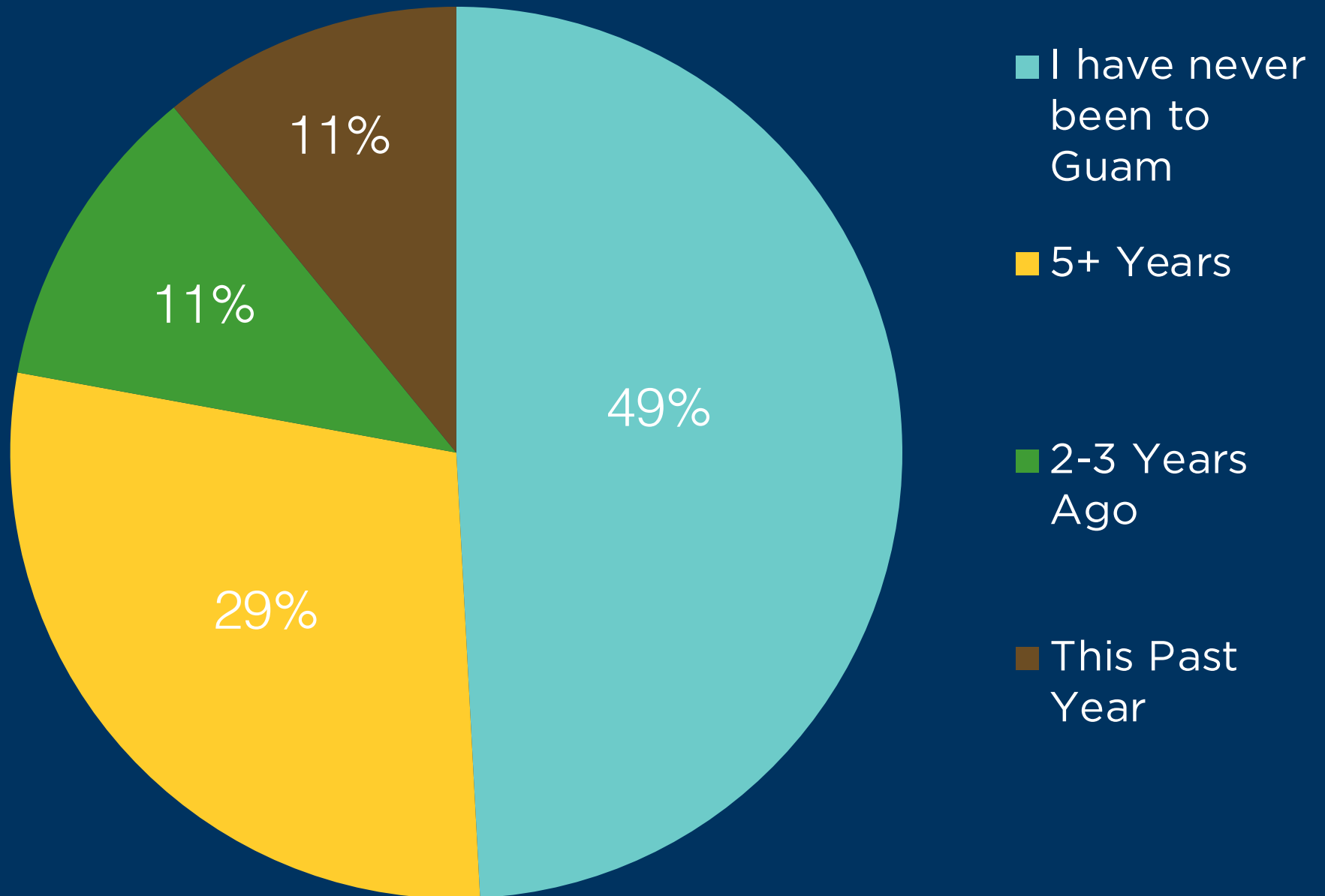
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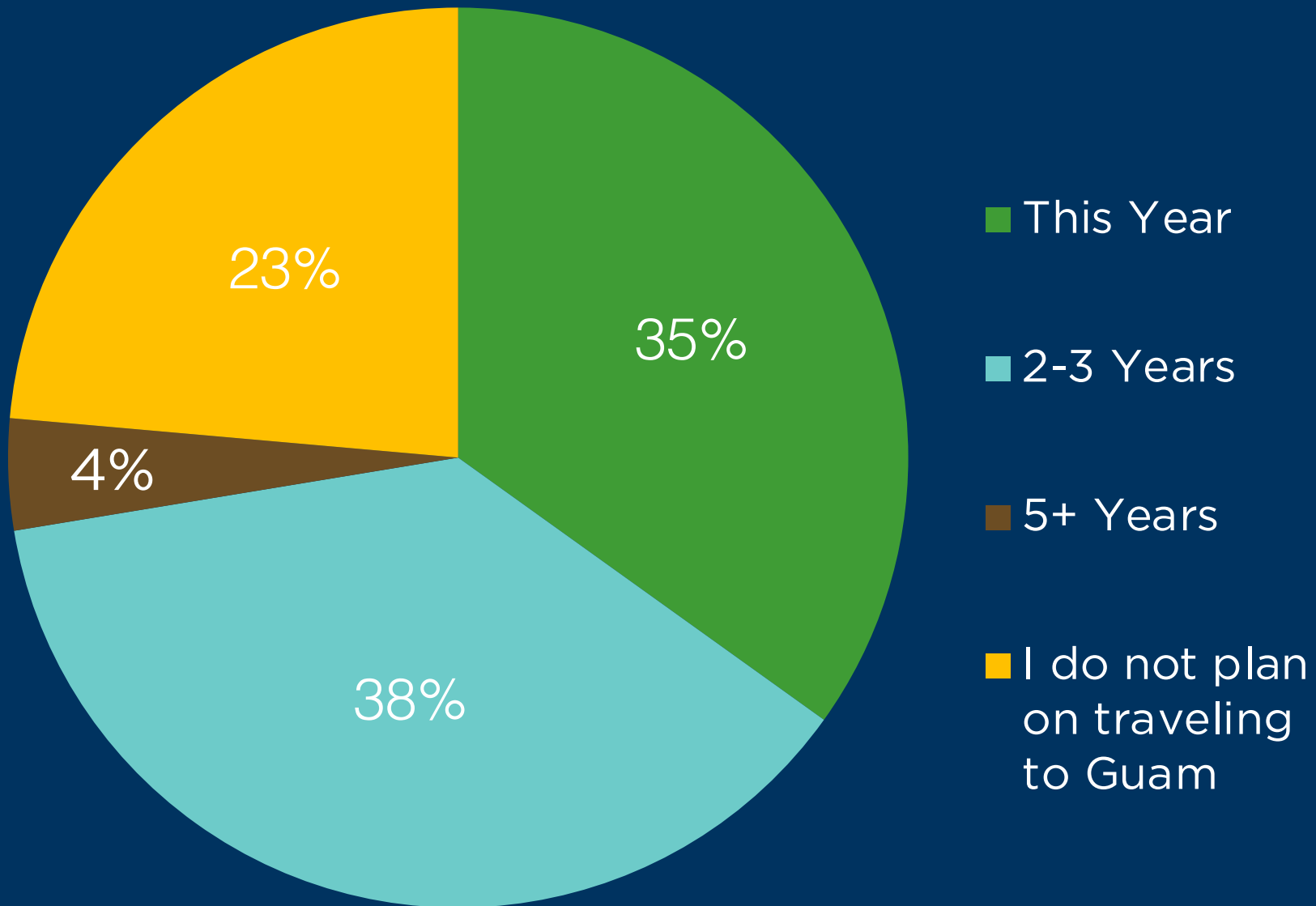
## HOW RECENTLY HAVE YOU VISITED GUAM?

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## WHEN DO YOU PLAN ON TRAVELING TO GUAM?

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SI YU'US MA'ASE!

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