

April 2021 Arrivals



DID YOU KNOW?

GVB launched a **6 part series** to show how Guam is preparing for the return of visitors. Catch it here: [Let's Go Guam! Episodes](#)

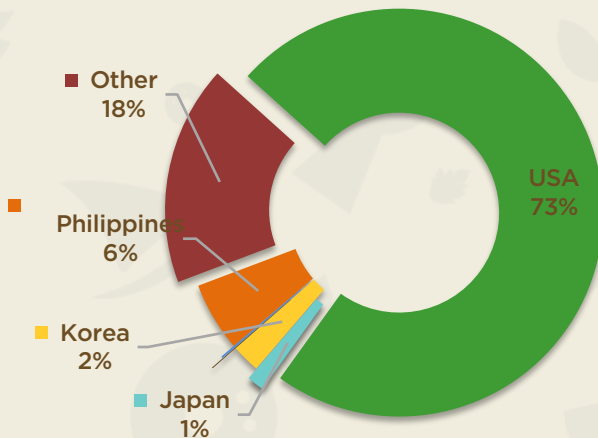
ARRIVALS

APR Arrivals	3,814	145.0%	↑
CYTD Arrivals	15,534	-95.0%	↓
FYTD Arrivals	22,547	-97.0%	↓

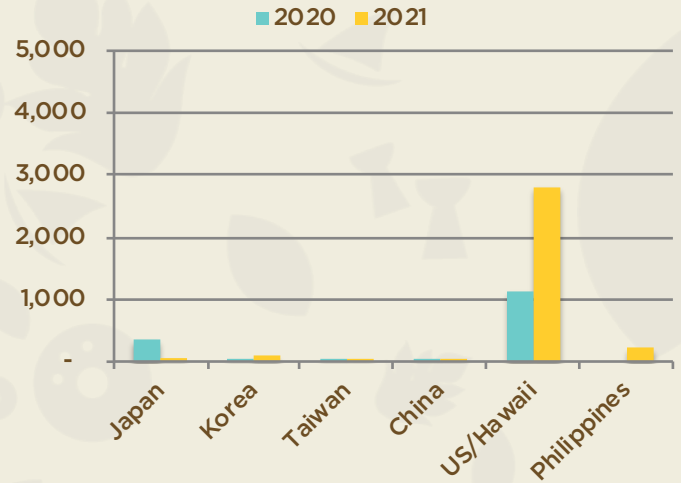
Top 5 April Arrivals



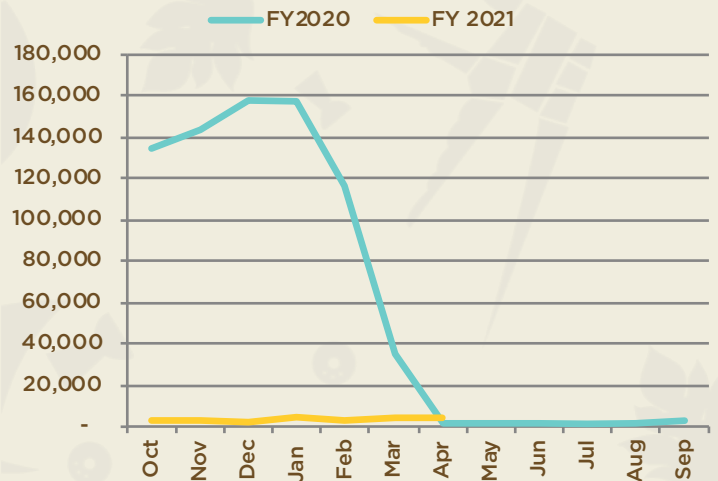
MARKET MIX



MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	338	52	-84.6%
Korea	6	86	1,333.3%
Taiwan	4	3	-25.0%
China	4	6	50.0%
US/Hawaii	1,107	2,794	152.4%
Philippines	-	209	-



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary April 2021



	Apr-20	Apr-21	% from LY
Civilian Air Arrivals ^a	595	2,404	304.0%
Civilian Sea Arrivals ^a	64	109	70.3%
Armed Forces Air Arrivals ^a	898	1,228	36.7%
Armed Forces Sea Arrivals ^a	0	73	-
TOTAL VISITOR ARRIVALS	1,557	3,814	145.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-20	Apr-21	% from LY
JAPAN	338	52	-84.6%
Kanto (Tokyo)	19	25	31.6%
Chubu (Nagoya)	3	1	-66.7%
Kinki (Osaka)	-	3	-
Koshinetsu	-	2	-
Hokuriku	-	-	-
Tohoku	2	1	-50.0%
Kyushu	1	1	0.0%
Chugoku	2	-	-
Hokkaido	1	-	-
Shikoku	-	-	-
Okinawa/Miya	289	8	-97.2%
Other	21	11	-47.6%
KOREA	6	86	1333.3%
Seoul	1	52	5100.0%
Incheon/Gyeonggi	-	16	-
Chungnam/Daejeon	-	1	-
Jeonbuk/Gwanju	-	2	-
Gyeongbuk/Daegu	-	1	-
Busan	1	3	200.0%
Ulsan	-	-	-
Other	4	11	175.0%
TAIWAN	4	3	-25.0%
Taipei	2	2	0.0%
Kaohsiung	2	-	-
Taichung	-	1	-
Taoyuan, Miaoli, Hsinehu	-	-	-
Hsinchu	-	-	-
Other	-	-	-
CHINA	4	6	50.0%
Beijing	-	-	-
Shanghai	-	-	-
Guangzhou	4	-	-
Other	-	6	-
US/HAWAII	1,107	2,794	152.4%
CNMI	14	162	1057.1%
PALAU	1	4	300.0%
FSM	14	236	1585.7%
RMI	-	1	-
PHILIPPINES	-	209	-
AUSTRALIA	-	2	-
EUROPE	3	11	266.7%
HONG KONG	-	1	-
RUSSIA	-	5	-
SINGAPORE	-	6	-
INDIA	-	3	-
MALAYSIA	-	-	-
OTHER/UNKNOWN	2	51	2450.0%

QUARTERLY VISITOR INDUSTRY STATISTICS (January - March 2020 vs January - March 2021)

Hotel Occupancy Taxes ^c	\$12,850,715.49	\$2,492,556.53	-80.6%
Weighted Hotel Occupancy Rate ^d	73.7%	51.4%	-30.3%
Weighted Hotel Room Rate ^d	\$222.01	\$158.15	-28.8%

Guam Visitors Bureau
 April 2021 Visitor Arrival Summary
 Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Apr 2020)	CYTD 2021 (Jan - Apr 2021)	% from LY	FYTD 2020 (Oct '19 - Apr '20)	FYTD 2021 (Oct '20 - Apr '21)	% from LY				
Air Arrivals^a	309,959	15,294	-95.1%	741,963	22,028	-97.0%				
Sea Arrivals^a	1,133	240	-78.8%	5,354	519	-90.3%				
TOTAL VISITOR ARRIVALS	311,092	15,534	-95.0%	747,317	22,547	-97.0%				
	CYTD 2020 (Jan - Apr 2020)	CYTD 2021 (Jan - Apr 2021)	% from LY	FYTD 2020 (Oct '19 - Apr '20)	FYTD 2021 (Oct '20 - Apr '21)	% from LY				
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)										
JAPAN	143,556	1,168	-99.2%	324,357	1,635	-99.5%				
Kanto (Tokyo)	73,899	264	-99.6%	162,625	495	-99.7%				
Chubu (Nagoya)	16,128	23	-99.9%	38,553	51	-99.9%				
Kinki (Osaka)	26,630	14	-99.9%	66,967	27	-100.0%				
Koshinetsu	2,487	6	-99.8%	5,724	8	-99.9%				
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%				
Tohoku	3,507	89	-97.5%	7,776	93	-98.8%				
Kyushu	8,569	97	-98.9%	16,644	102	-99.4%				
Chugoku	3,548	51	-98.6%	8,180	61	-99.3%				
Hokkaido	3,020	94	-96.9%	6,165	94	-98.5%				
Shikoku	1,471	4	-99.7%	3,907	5	-99.9%				
Okinawa/Miya	1,387	233	-83.2%	2,173	344	-84.2%				
Other	947	287	-69.7%	1,379	349	-74.7%				
KOREA	123,797	380	-99.7%	324,882	537	-99.8%				
Seoul	46,883	165	-99.6%	132,347	241	-99.8%				
Incheon/Gyeonggi	29,813	105	-99.6%	79,968	137	-99.8%				
Chungnam/Daejeon	3,411	6	-99.8%	8,516	12	-99.9%				
Jeonbuk/Gwanju	5,808	4	-99.9%	9,511	5	-99.9%				
Gyeongbuk/Daegu	5,638	6	-99.9%	13,548	11	-99.9%				
Busan	12,876	13	-99.9%	33,946	22	-99.9%				
Ulsan	2,250	6	-99.7%	5,889	12	-99.8%				
Other	17,118	75	-99.6%	41,157	97	-99.8%				
TAIWAN	4,484	32	-99.3%	10,642	100	-99.1%				
Taipei	2,595	21	-99.2%	6,190	59	-99.0%				
Kaohsiung	214	1	-99.5%	741	13	-98.2%				
Taichung	603	3	-99.5%	1,493	9	-99.4%				
Taoyuan, Miaoli, Hsinehu	450	1	-99.8%	1,015	7	-99.3%				
Hsinchu	262	1	-99.6%	510	2	-99.6%				
Other	360	5	-98.6%	693	10	-98.6%				
CHINA	2,016	38	-98.1%	4,266	51	-98.8%				
Beijing	511	-	-	915	-	-				
Shanghai	740	28	-96.2%	1,565	31	-98.0%				
Guangzhou	113	1	-99.1%	292	3	-99.0%				
Other	652	9	-98.6%	1,494	17	-98.9%				
US/HAWAII	21,048	11,048	-47.5%	40,499	15,902	-60.7%				
CNMI	4,288	682	-84.1%	9,704	1,009	-89.6%				
PALAU	703	25	-96.4%	1,891	35	-98.1%				
FSM	3,079	686	-77.7%	6,915	972	-85.9%				
RMI	222	8	-96.4%	630	16	-97.5%				
PHILIPPINES	2,546	701	-72.5%	8,970	1,078	-88.0%				
AUSTRALIA	694	158	-77.2%	1,247	172	-86.2%				
EUROPE	454	49	-89.2%	1,086	71	-93.5%				
HONG KONG	461	4	-99.1%	1,210	14	-98.8%				
RUSSIA	454	14	-96.9%	978	25	-97.4%				
SINGAPORE	160	16	-90.0%	482	20	-95.9%				
INDIA	37	42	13.5%	96	62	-35.4%				
MALAYSIA	68	3	-95.6%	157	4	-97.5%				
OTHER/UNKNOWN	1,892	240	-87.3%	3,951	325	-91.8%				
VISITOR INDUSTRY STATISTICS				(Jan - Mar 2020 vs Jan - Mar 2021)				(Oct - Mar 2020 vs Oct - Mar 2021)		
Hotel Occupancy Taxes^c	\$12,850,715.49	\$2,492,556.53	-80.6%	\$22,601,377.75	\$4,938,072.18	-78.2%				
Weighted Hotel Occupancy Rate^d	73.7%	51.4%	-30.3%	81.8%	45.0%	-45.0%				
Weighted Hotel Room Rate^d	\$222.01	\$158.15	-28.8%	\$215.33	\$156.12	-27.5%				

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			Total CYTD		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	Apr-20	Apr-21	% from LY	2020	2021	% from LY
JAPAN	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	338	52	-84.6%	143,556	1,168	-99.2%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	19	25	31.6%	73,899	264	-99.6%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	3	1	-66.7%	16,128	23	-99.9%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	-	3	-	26,630	14	-99.9%
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	-	2	-	2,487	6	-99.8%
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	-	-	-	1,963	6	-99.7%
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	2	1	-50.0%	3,507	89	-97.5%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	1	1	0.0%	8,569	97	-98.9%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	2	-	-	3,548	51	-98.6%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	1	-	-	3,020	94	-96.9%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	-	-	-	1,471	4	-99.7%
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	289	8	-97.2%	1,387	233	-83.2%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	21	11	-47.6%	947	287	-69.7%
KOREA	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	6	86	1333.3%	123,797	380	-99.7%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	1	52	5100.0%	46,883	165	-99.6%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	-	16	-	29,813	105	-99.6%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	-	1	-	3,411	6	-99.8%
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	-	2	-	5,808	4	-99.9%
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	-	1	-	5,638	6	-99.9%
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	1	3	200.0%	12,876	13	-99.9%
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	-	-	-	2,250	6	-99.7%
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	4	11	175.0%	17,118	75	-99.6%
TAIWAN	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4	3	-25.0%	4,484	32	-99.3%
Taipei	1,600	8	-99.5%	727	8	-98.9%	266	3	-98.9%	2	2	0.0%	2,595	21	-99.2%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	2	-	-	214	1	-99.5%
Taichung	299	-	-	245	-	-	59	2	-96.6%	-	1	-	603	3	-99.5%
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	-	-	-	450	1	-99.8%
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	-	-	-	262	1	-99.6%
Other	160	-	-	149	-	-	51	5	-90.2%	-	-	-	360	5	-98.6%
CHINA	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	4	6	50.0%	2,016	38	-98.1%
Beijing	466	-	-	43	-	-	2	-	-	-	-	-	511	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	-	-	-	740	28	-96.2%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	4	-	-	113	1	-99.1%
Other	567	-	-	66	-	-	19	3	-84.2%	-	6	-	652	9	-98.6%
US/HAWAII	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	1,107	2,794	152.4%	21,048	11,048	-47.5%
CNMI	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	14	162	1057.1%	4,288	682	-84.1%
PALAU	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	1	4	300.0%	703	25	-96.4%
FSM	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	14	236	1585.7%	3,079	686	-77.7%
RMI	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	-	1	-	222	8	-96.4%
PHILIPPINES	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	-	209	-	2,546	701	-72.5%
AUSTRALIA	186	116	-37.6%	415	40	-90.4%	93	-	-	-	2	-	694	158	-77.2%
EUROPE	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	3	11	266.7%	454	49	-89.2%
HONG KONG	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	-	1	-	461	4	-99.1%
RUSSIA	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	-	5	-	454	14	-96.9%
SINGAPORE	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	-	6	-	160	16	-90.0%
INDIA	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	-	3	-	37	42	13.5%
MALAYSIA	30	2	-93.3%	30	-	-	8	1	-87.5%	-	-	-	68	3	-95.6%
OTHER/UNKNOWN	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	2	51	2450.0%	1,892	240	-87.3%
SEA ARRIVALS (CIV & MIL)	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	64	182	184.4%	1,133	240	-78.8%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	1,557	3,814	145.0%	311,092	15,534	-95.0%