

# April 2022 Arrivals



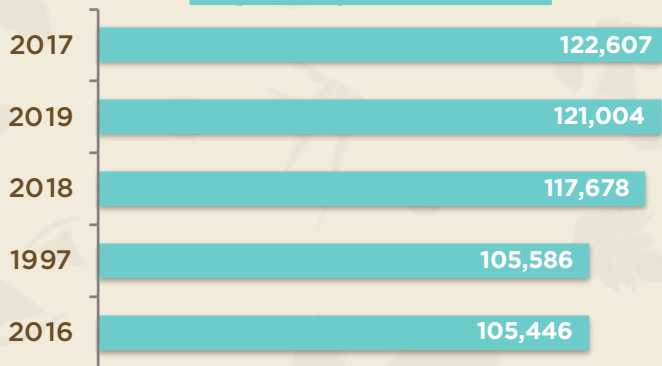
## DID YOU KNOW?

55% of Korean visitors in April stated that this was their 1<sup>st</sup> time to Guam.

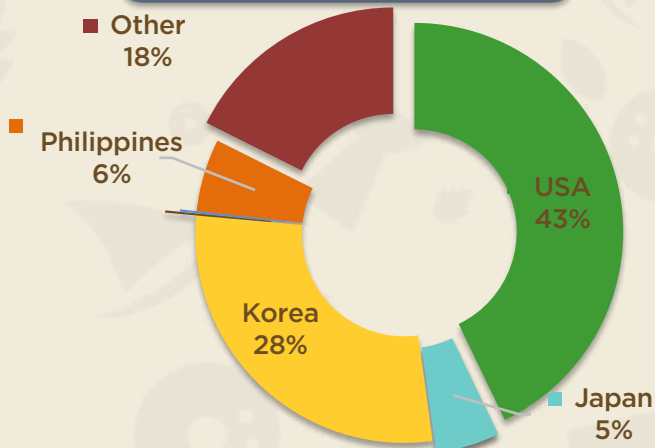
## ARRIVALS

APR Arrivals	11,318	196.7%	↑
CYTD Arrivals	36,875	137.4%	↑
FYTD Arrivals	61,670	173.5%	↑

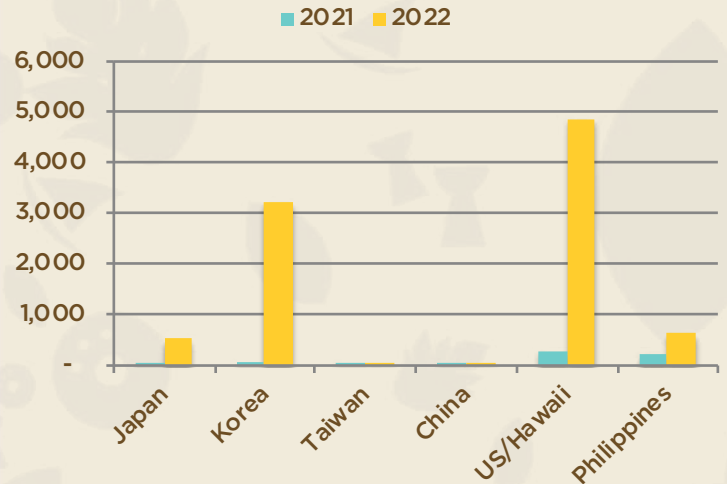
## Top 5 April Arrivals



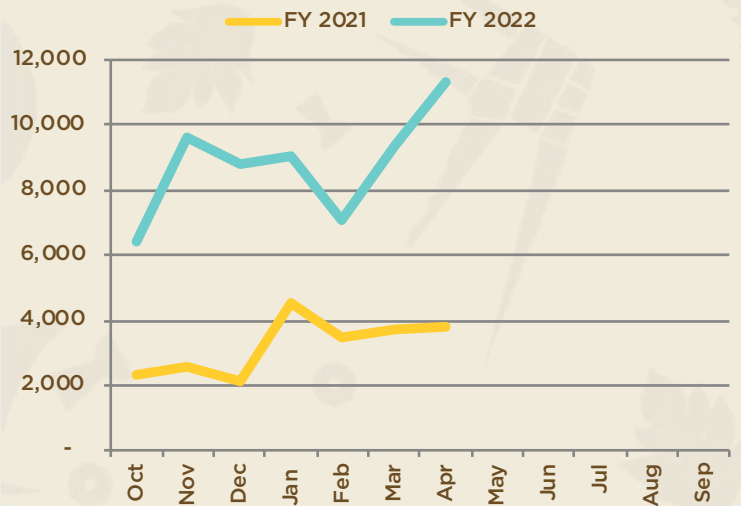
## MARKET MIX



## MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	52	562	980.8%
Korea	86	3,234	3,660.5%
Taiwan	3	20	566.7%
China	6	19	216.7%
US/Hawaii	2,794	4,852	73.7%
Philippines	209	634	203.3%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Preliminary Visitor Arrival Summary  
April 2022



	Apr-21	Apr-22	% from LY
Civilian Air Arrivals <sup>a</sup>	2,404	10,407	332.9%
Civilian Sea Arrivals <sup>a</sup>	109	12	-89.0%
Armed Forces Air Arrivals <sup>a</sup>	1,228	822	-33.1%
Armed Forces Sea Arrivals <sup>a</sup>	73	77	5.5%
<b>TOTAL VISITOR ARRIVALS</b>	<b>3,814</b>	<b>11,318</b>	<b>196.7%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-21	Apr-22	% from LY
<b>JAPAN</b>	<b>52</b>	<b>562</b>	<b>980.8%</b>
Kanto (Tokyo)	25	310	1140.0%
Chubu (Nagoya)	1	20	1900.0%
Kinki (Osaka)	3	35	1066.7%
Koshinetsu	2	5	150.0%
Hokuriku	-	1	-
Tohoku	1	8	700.0%
Kyushu	1	19	1800.0%
Chugoku	-	8	-
Hokkaido	-	2	-
Shikoku	-	-	-
Okinawa/Miya	8	94	1075.0%
Other	11	60	445.5%
<b>KOREA</b>	<b>86</b>	<b>3,234</b>	<b>3660.5%</b>
Seoul	52	1,499	2782.7%
Incheon/Gyeonggi	16	820	5025.0%
Chungnam/Daejeon	1	77	7600.0%
Jeonbuk/Gwanju	2	50	2400.0%
Gyeongbuk/Daegu	1	100	9900.0%
Busan	3	307	10133.3%
Ulsan	-	35	-
Other	11	346	3045.5%
<b>TAIWAN</b>	<b>3</b>	<b>20</b>	<b>566.7%</b>
Taipei	2	10	400.0%
Kaohsiung	-	2	-
Taichung	1	1	0.0%
Taoyuan, Miaoli, Hsinehu	-	4	-
Hsinchu	-	-	-
Other	-	3	-
<b>CHINA</b>	<b>6</b>	<b>19</b>	<b>216.7%</b>
Beijing	-	-	-
Shanghai	-	9	-
Guangzhou	-	3	-
Other	6	7	16.7%
<b>US/HAWAII</b>	<b>2,794</b>	<b>4,852</b>	<b>73.7%</b>
<b>CNMI</b>	<b>162</b>	<b>1,014</b>	<b>525.9%</b>
<b>PALAU</b>	<b>4</b>	<b>104</b>	<b>2500.0%</b>
<b>FSM</b>	<b>236</b>	<b>310</b>	<b>31.4%</b>
<b>RMI</b>	<b>1</b>	<b>13</b>	<b>1200.0%</b>
<b>PHILIPPINES</b>	<b>209</b>	<b>634</b>	<b>203.3%</b>
<b>AUSTRALIA</b>	<b>2</b>	<b>45</b>	<b>2150.0%</b>
<b>EUROPE</b>	<b>11</b>	<b>47</b>	<b>327.3%</b>
<b>HONG KONG</b>	<b>1</b>	<b>8</b>	<b>700.0%</b>
<b>RUSSIA</b>	<b>5</b>	<b>-</b>	<b>-</b>
<b>SINGAPORE</b>	<b>6</b>	<b>139</b>	<b>2216.7%</b>
<b>INDIA</b>	<b>3</b>	<b>8</b>	<b>166.7%</b>
<b>MALAYSIA</b>	<b>-</b>	<b>12</b>	<b>-</b>
<b>OTHER/UNKNOWN</b>	<b>51</b>	<b>208</b>	<b>307.8%</b>

QUARTERLY VISITOR INDUSTRY STATISTICS (January - March 2021 vs January - March 2022)

Hotel Occupancy Taxes <sup>c</sup>	\$3,550,073.91	\$1,943,091.76	-45.3%
Weighted Hotel Occupancy Rate <sup>d</sup>	51.4%	56.0%	8.9%
Weighted Hotel Room Rate <sup>d</sup>	\$158.15	\$162.67	2.9%

Guam Visitors Bureau  
Preliminary April 2022 Visitor Arrival Summary  
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Apr '21)	CYTD 2022 (Jan - Apr '22)	% from LY	FYTD 2021 (Oct '21 - Apr '22)	FYTD 2022 (Oct '21 - Apr '22)	% from LY	
Air Arrivals <sup>a</sup>	15,294	36,686	139.9%	22,028	61,206	177.9%	
Sea Arrivals <sup>a</sup>	240	189	-21.3%	519	464	-10.6%	
<b>TOTAL VISITOR ARRIVALS</b>	<b>15,534</b>	<b>36,875</b>	<b>137.4%</b>	<b>22,547</b>	<b>61,670</b>	<b>173.5%</b>	
	CYTD 2021 (Jan - Apr '21)	CYTD 2022 (Jan - Apr '22)	% from LY	FYTD 2021 (Oct '21 - Apr '22)	FYTD 2022 (Oct '21 - Apr '22)	% from LY	
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>							
<b>JAPAN</b>	<b>1,168</b>	<b>2,309</b>	<b>97.7%</b>	<b>1,635</b>	<b>3,490</b>	<b>113.5%</b>	
Kanto (Tokyo)	264	838	217.4%	495	1,474	197.8%	
Chubu (Nagoya)	23	128	456.5%	51	177	247.1%	
Kinki (Osaka)	14	71	407.1%	27	116	329.6%	
Koshinetsu	6	25	316.7%	8	36	350.0%	
Hokuriku	6	7	16.7%	6	11	83.3%	
Tohoku	89	104	16.9%	93	127	36.6%	
Kyushu	97	51	-47.4%	102	80	-21.6%	
Chugoku	51	47	-7.8%	61	55	-9.8%	
Hokkaido	94	88	-6.4%	94	99	5.3%	
Shikoku	4	2	-50.0%	5	8	60.0%	
Okinawa/Miya	233	607	160.5%	344	786	128.5%	
Other	287	341	18.8%	349	521	49.3%	
<b>KOREA</b>	<b>380</b>	<b>5,229</b>	<b>1276.1%</b>	<b>537</b>	<b>11,325</b>	<b>2008.9%</b>	
Seoul	165	2,522	1428.5%	241	5,667	2251.5%	
Incheon/Gyeonggi	105	1,344	1180.0%	137	2,921	2032.1%	
Chungnam/Daejeon	6	117	1850.0%	12	231	1825.0%	
Jeonbuk/Gwanju	4	76	1800.0%	5	152	2940.0%	
Gyeongbuk/Daegu	6	149	2383.3%	11	326	2863.6%	
Busan	13	417	3107.7%	22	756	3336.4%	
Ulsan	6	55	816.7%	12	104	766.7%	
Other	75	549	632.0%	97	1,168	1104.1%	
<b>TAIWAN</b>	<b>32</b>	<b>69</b>	<b>115.6%</b>	<b>100</b>	<b>151</b>	<b>51.0%</b>	
Taipei	21	38	81.0%	59	84	42.4%	
Kaohsiung	1	10	900.0%	13	12	-7.7%	
Taichung	3	7	133.3%	9	12	33.3%	
Taoyuan, Miaoli, Hsinehu	1	7	600.0%	7	33	371.4%	
Hsinchu	1	1	0.0%	2	3	50.0%	
Other	5	6	20.0%	10	7	-30.0%	
<b>CHINA</b>	<b>38</b>	<b>64</b>	<b>68.4%</b>	<b>51</b>	<b>125</b>	<b>145.1%</b>	
Beijing	-	4	-	-	5	-	
Shanghai	28	31	10.7%	31	77	148.4%	
Guangzhou	1	8	700.0%	3	8	166.7%	
Other	9	21	133.3%	17	35	105.9%	
<b>US/HAWAII</b>	<b>11,048</b>	<b>21,353</b>	<b>93.3%</b>	<b>15,902</b>	<b>34,634</b>	<b>117.8%</b>	
CNMI	682	2,976	336.4%	1,009	4,081	304.5%	
PALAU	25	251	904.0%	35	408	1065.7%	
FSM	686	986	43.7%	972	1,679	72.7%	
RMI	8	24	200.0%	16	41	156.3%	
<b>PHILIPPINES</b>	<b>701</b>	<b>1,592</b>	<b>127.1%</b>	<b>1,078</b>	<b>2,594</b>	<b>140.6%</b>	
<b>AUSTRALIA</b>	<b>158</b>	<b>552</b>	<b>249.4%</b>	<b>172</b>	<b>599</b>	<b>248.3%</b>	
<b>EUROPE</b>	<b>49</b>	<b>279</b>	<b>469.4%</b>	<b>71</b>	<b>431</b>	<b>507.0%</b>	
<b>HONG KONG</b>	<b>4</b>	<b>20</b>	<b>400.0%</b>	<b>14</b>	<b>28</b>	<b>100.0%</b>	
<b>RUSSIA</b>	<b>14</b>	<b>23</b>	<b>64.3%</b>	<b>25</b>	<b>37</b>	<b>48.0%</b>	
<b>SINGAPORE</b>	<b>16</b>	<b>207</b>	<b>1193.8%</b>	<b>20</b>	<b>353</b>	<b>1665.0%</b>	
<b>INDIA</b>	<b>42</b>	<b>31</b>	<b>-26.2%</b>	<b>62</b>	<b>47</b>	<b>-24.2%</b>	
<b>MALAYSIA</b>	<b>3</b>	<b>19</b>	<b>533.3%</b>	<b>4</b>	<b>32</b>	<b>700.0%</b>	
<b>OTHER/UNKNOWN</b>	<b>240</b>	<b>702</b>	<b>192.5%</b>	<b>325</b>	<b>1,151</b>	<b>254.2%</b>	
<b>VISITOR INDUSTRY STATISTICS</b>				<b>(Oct 2020 - Mar 2021 vs Oct 2021 - Mar 2022)</b>			
	<b>(Jan - Mar 2021 vs Jan - Mar 2022)</b>				<b>(Oct 2020 - Mar 2021 vs Oct 2021 - Mar 2022)</b>		
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$3,550,073.91</b>	<b>\$1,943,091.76</b>	<b>-45.3%</b>	<b>\$6,127,239.09</b>	<b>\$4,575,308.63</b>	<b>-25.3%</b>	
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>51.4%</b>	<b>56.0%</b>	<b>8.9%</b>	<b>45.0%</b>	<b>45.6%</b>	<b>1.3%</b>	
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$158.15</b>	<b>\$162.67</b>	<b>2.9%</b>	<b>\$156.12</b>	<b>\$164.40</b>	<b>5.3%</b>	

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			Total CYTD		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	Apr-21	Apr-22	% from LY	2021	2022	% from LY
<b>JAPAN</b>	<b>708</b>	<b>1,125</b>	<b>58.9%</b>	<b>249</b>	<b>239</b>	<b>-4.0%</b>	<b>159</b>	<b>383</b>	<b>140.9%</b>	<b>52</b>	<b>562</b>	<b>980.8%</b>	<b>1,168</b>	<b>2,309</b>	<b>97.7%</b>
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	25	310	1140.0%	264	838	217.4%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	1	20	1900.0%	23	128	456.5%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	3	35	1066.7%	14	71	407.1%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	2	5	150.0%	6	25	316.7%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	-	1	-	6	7	16.7%
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	1	8	700.0%	89	104	16.9%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	1	19	1800.0%	97	51	-47.4%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	-	8	-	51	47	-7.8%
Hokkaido	85	76	-10.6%	2	-	-	7	10	42.9%	-	2	-	94	88	-6.4%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	-	-	-	4	2	-50.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	8	94	1075.0%	233	607	160.5%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	11	60	445.5%	287	341	18.8%
<b>KOREA</b>	<b>104</b>	<b>924</b>	<b>788.5%</b>	<b>77</b>	<b>311</b>	<b>303.9%</b>	<b>113</b>	<b>760</b>	<b>572.6%</b>	<b>86</b>	<b>3,234</b>	<b>3660.5%</b>	<b>380</b>	<b>5,229</b>	<b>1276.1%</b>
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	52	1,499	2782.7%	165	2,522	1428.5%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	16	820	5025.0%	105	1,344	1180.0%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	1	77	7600.0%	6	117	1850.0%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	50	2400.0%	4	76	1800.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	1	100	9900.0%	6	149	2383.3%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	3	307	10133.3%	13	417	3107.7%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	-	35	-	6	55	816.7%
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	11	346	3045.5%	75	549	632.0%
<b>TAIWAN</b>	<b>9</b>	<b>21</b>	<b>133.3%</b>	<b>9</b>	<b>8</b>	<b>-11.1%</b>	<b>11</b>	<b>20</b>	<b>81.8%</b>	<b>3</b>	<b>20</b>	<b>566.7%</b>	<b>32</b>	<b>69</b>	<b>115.6%</b>
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	2	10	400.0%	21	38	81.0%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	-	2	-	1	10	900.0%
Taichung	-	1	-	-	1	-	2	4	100.0%	1	1	0.0%	3	7	133.3%
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	-	4	-	1	7	600.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	-	-	-	1	1	0.0%
Other	-	2	-	-	1	-	5	-	-100.0%	-	3	-	5	6	20.0%
<b>CHINA</b>	<b>11</b>	<b>17</b>	<b>54.5%</b>	<b>4</b>	<b>15</b>	<b>275.0%</b>	<b>17</b>	<b>13</b>	<b>-23.5%</b>	<b>6</b>	<b>19</b>	<b>216.7%</b>	<b>38</b>	<b>64</b>	<b>68.4%</b>
Beijing	-	3	-	-	1	-	-	-	-	-	-	-	-	4	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	-	9	-	28	31	10.7%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	-	3	-	1	8	700.0%
Other	-	5	-	-	6	-	3	3	0.0%	6	7	16.7%	9	21	133.3%
<b>US/HAWAII</b>	<b>2,975</b>	<b>5,096</b>	<b>71.3%</b>	<b>2,542</b>	<b>5,176</b>	<b>103.6%</b>	<b>2,737</b>	<b>6,229</b>	<b>127.6%</b>	<b>2,794</b>	<b>4,852</b>	<b>73.7%</b>	<b>11,048</b>	<b>21,353</b>	<b>93.3%</b>
<b>CNMI</b>	<b>181</b>	<b>509</b>	<b>181.2%</b>	<b>153</b>	<b>481</b>	<b>214.4%</b>	<b>186</b>	<b>972</b>	<b>422.6%</b>	<b>162</b>	<b>1,014</b>	<b>525.9%</b>	<b>682</b>	<b>2,976</b>	<b>336.4%</b>
<b>PALAU</b>	<b>3</b>	<b>42</b>	<b>1300.0%</b>	<b>7</b>	<b>35</b>	<b>400.0%</b>	<b>11</b>	<b>70</b>	<b>536.4%</b>	<b>4</b>	<b>104</b>	<b>2500.0%</b>	<b>25</b>	<b>251</b>	<b>904.0%</b>
<b>FSM</b>	<b>117</b>	<b>247</b>	<b>111.1%</b>	<b>149</b>	<b>176</b>	<b>18.1%</b>	<b>184</b>	<b>253</b>	<b>37.5%</b>	<b>236</b>	<b>310</b>	<b>31.4%</b>	<b>686</b>	<b>986</b>	<b>43.7%</b>
<b>RMI</b>	<b>2</b>	<b>1</b>	<b>-50.0%</b>	<b>2</b>	<b>2</b>	<b>0.0%</b>	<b>3</b>	<b>8</b>	<b>166.7%</b>	<b>1</b>	<b>13</b>	<b>1200.0%</b>	<b>8</b>	<b>24</b>	<b>200.0%</b>
<b>PHILIPPINES</b>	<b>189</b>	<b>277</b>	<b>46.6%</b>	<b>125</b>	<b>298</b>	<b>138.4%</b>	<b>178</b>	<b>383</b>	<b>115.2%</b>	<b>209</b>	<b>634</b>	<b>203.3%</b>	<b>701</b>	<b>1,592</b>	<b>127.1%</b>
<b>AUSTRALIA</b>	<b>116</b>	<b>431</b>	<b>271.6%</b>	<b>40</b>	<b>58</b>	<b>45.0%</b>	<b>-</b>	<b>18</b>	<b>-</b>	<b>2</b>	<b>45</b>	<b>2150.0%</b>	<b>158</b>	<b>552</b>	<b>249.4%</b>
<b>EUROPE</b>	<b>12</b>	<b>114</b>	<b>850.0%</b>	<b>15</b>	<b>81</b>	<b>440.0%</b>	<b>11</b>	<b>37</b>	<b>236.4%</b>	<b>11</b>	<b>47</b>	<b>327.3%</b>	<b>49</b>	<b>279</b>	<b>469.4%</b>
<b>HONG KONG</b>	<b>1</b>	<b>3</b>	<b>200.0%</b>	<b>1</b>	<b>6</b>	<b>500.0%</b>	<b>1</b>	<b>3</b>	<b>200.0%</b>	<b>1</b>	<b>8</b>	<b>700.0%</b>	<b>4</b>	<b>20</b>	<b>400.0%</b>
<b>RUSSIA</b>	<b>3</b>	<b>19</b>	<b>533.3%</b>	<b>1</b>	<b>2</b>	<b>100.0%</b>	<b>5</b>	<b>2</b>	<b>-60.0%</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>14</b>	<b>23</b>	<b>64.3%</b>
<b>SINGAPORE</b>	<b>1</b>	<b>22</b>	<b>2100.0%</b>	<b>1</b>	<b>21</b>	<b>2000.0%</b>	<b>8</b>	<b>25</b>	<b>212.5%</b>	<b>6</b>	<b>139</b>	<b>2216.7%</b>	<b>16</b>	<b>207</b>	<b>1193.8%</b>
<b>INDIA</b>	<b>33</b>	<b>4</b>	<b>-87.9%</b>	<b>3</b>	<b>16</b>	<b>433.3%</b>	<b>3</b>	<b>3</b>	<b>0.0%</b>	<b>3</b>	<b>8</b>	<b>166.7%</b>	<b>42</b>	<b>31</b>	<b>-26.2%</b>
<b>MALAYSIA</b>	<b>2</b>	<b>2</b>	<b>0.0%</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>0.0%</b>	<b>-</b>	<b>12</b>	<b>-</b>	<b>3</b>	<b>19</b>	<b>533.3%</b>
<b>OTHER/UNKNOWN</b>	<b>53</b>	<b>188</b>	<b>254.7%</b>	<b>63</b>	<b>137</b>	<b>117.5%</b>	<b>73</b>	<b>169</b>	<b>131.5%</b>	<b>51</b>	<b>208</b>	<b>307.8%</b>	<b>240</b>	<b>702</b>	<b>192.5%</b>
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	<b>6</b>	<b>18</b>	<b>200.0%</b>	<b>37</b>	<b>30</b>	<b>-18.9%</b>	<b>15</b>	<b>52</b>	<b>246.7%</b>	<b>182</b>	<b>89</b>	<b>-51.1%</b>	<b>240</b>	<b>189</b>	<b>-21.3%</b>
<b>TOTAL</b>	<b>4,526</b>	<b>9,060</b>	<b>100.2%</b>	<b>3,478</b>	<b>7,096</b>	<b>104.0%</b>	<b>3,716</b>	<b>9,401</b>	<b>153.0%</b>	<b>3,814</b>	<b>11,318</b>	<b>196.7%</b>	<b>15,534</b>	<b>36,875</b>	<b>137.4%</b>