



**Visitor Arrival Summary**  
**AUGUST 2013 (as of October 1, 2013)**

	Aug-12	Aug-13	% from LY
<b>Civilian Air Arrivals*</b>	<b>130,315</b>	<b>132,315</b> ↑	<b>1.5%</b>
<b>Civilian Sea Arrivals*</b>	<b>36</b>	<b>99</b>	<b>175.0%</b>
<b>Armed Forces Air Arrivals*</b>	<b>1,637</b>	<b>1,941</b>	<b>18.6%</b>
<b>Armed Forces Sea Arrivals<sup>†</sup></b>	<b>n.a.</b>	<b>n.a.</b>	<b>-</b>
<b>TOTAL VISITOR ARRIVALS</b>	<b>131,988</b>	<b>134,355</b> ↑	<b>1.8%</b>
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>			
	Aug-12	Aug-13	% from LY
<b>JAPAN</b>	<b>97,982</b>	<b>94,891</b>	<b>-3.2%</b>
Kanto (Tokyo)	55,698	53,945	-3.1%
Chubu (Nagoya)	10,770	10,933	1.5%
Kinki (Osaka)	18,200	16,573	-8.9%
Koshinetsu	1,638	1,787	9.1%
Hokuriko	787	691	-12.2%
Tohoku	2,327	2,036	-12.5%
Kyushu	2,398	3,370	40.5%
Chugoku	2,247	2,332	3.8%
Hokkaido	847	1,066	25.9%
Shikoku	1,128	937	-16.9%
Okinawa/Miya	854	626	-26.7%
<i>Other</i>	1,088	595	-45.3%
<b>KOREA</b>	<b>18,106</b>	<b>23,168</b>	<b>28.0%</b>
Seoul	9,218	12,117	31.4%
Incheon	1,006	1,209	20.2%
Chungbuk	232	320	37.9%
Chungnam	622	778	25.1%
Gangwon	127	204	60.6%
Jeonbuk	212	302	42.5%
Gyeonbuk	493	581	17.8%
Gyeonggi	3,707	4,721	27.4%
Jeonnam	360	534	48.3%
Gyeongnam	1,346	1,586	17.8%
Other	783	816	4.2%
<b>TAIWAN</b>	<b>4,541</b>	<b>4,156</b>	<b>-8.5%</b>
Taipei	2,399	2,079	-13.3%
Kaohsiung	321	256	-20.2%
Taichung	915	922	0.8%
Taoyuan, Miaoli, Hsinehu	451	485	7.5%
<i>Other</i>	455	414	-9.0%
<b>CHINA, P.R.C.</b>	<b>1,019</b>	<b>968</b>	<b>-5.0%</b>
Beijing	217	244	12.4%
Shanghai	536	221	-58.8%
Guangzhou	37	167	351.4%
Other	229	336	46.7%
<b>U.S. MAINLAND</b>	<b>3,898</b>	<b>4,032</b>	<b>3.4%</b>
<b>HAWAII</b>	<b>784</b>	<b>945</b>	<b>20.5%</b>
<b>CNMI</b>	<b>1,724</b>	<b>2,082</b>	<b>20.8%</b>
<b>PALAU</b>	<b>312</b>	<b>284</b>	<b>-9.0%</b>
<b>FSM</b>	<b>1,026</b>	<b>985</b>	<b>-4.0%</b>
<b>RMI</b>	<b>92</b>	<b>67</b>	<b>-27.2%</b>
<b>PHILIPPINES</b>	<b>658</b>	<b>779</b>	<b>18.4%</b>
<b>AUSTRALIA</b>	<b>256</b>	<b>196</b>	<b>-23.4%</b>
<b>CANADA</b>	<b>33</b>	<b>86</b>	<b>160.6%</b>
<b>EUROPE</b>	<b>155</b>	<b>154</b>	<b>-0.6%</b>
<b>HONG KONG</b>	<b>606</b>	<b>565</b> ↑	<b>-6.8%</b>
<b>THAILAND</b>	<b>18</b>	<b>36</b>	<b>100.0%</b>
<b>VIETNAM</b>	<b>3</b>	<b>5</b>	<b>66.7%</b>
<b>RUSSIA</b>	<b>371</b>	<b>350</b>	<b>-5.7%</b>
<b>OTHER/UNKNOWN</b>	<b>368</b>	<b>507</b>	<b>37.8%</b>
<b>VISITOR INDUSTRY STATISTICS</b>			
<b>JGTA Air Arrivals</b>	<b>84,313</b>	<b>80,010</b>	<b>-5.1%</b>
<b>Hotel Occupancy Taxes</b>	<b>\$2,214,837.44</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Occupancy Rate</b>	<b>93%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate</b>	<b>\$156</b>	<b>n.a.</b>	<b>n.a.</b>

**Guam Visitors Bureau**  
**August 2013 Visitor Arrival Summary**  
**Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013**  
**as of September 24, 2013**

	<b>CYTD 2012</b> <b>(Jan-Aug '12)</b>	<b>CYTD 2013</b> <b>(Jan-Aug '13)</b>	<b>% from LY</b>	<b>FYTD 2012</b> <b>(Oct '11-Aug '12)</b>	<b>FYTD 2013</b> <b>(Oct '12-Aug '13)</b>	<b>% from LY</b>
<b>Air Arrivals<sup>a</sup></b>	<b>862,031</b>	<b>894,022</b>	<b>3.7%</b>	<b>1,152,907</b>	<b>1,221,904</b>	<b>6.0%</b>
<b>Sea Arrivals<sup>a1</sup></b>	<b>2,471</b>	<b>3,819</b>	<b>54.6%</b>	<b>4,912</b>	<b>7,128</b>	<b>45.1%</b>
<b>TOTAL VISITOR ARRIVALS</b>	<b>864,502</b>	<b>897,841</b>	<b>3.9%</b>	<b>1,157,819</b>	<b>1,229,032</b>	<b>6.2%</b>
	<b>CYTD 2012</b> <b>(Jan-Aug '12)</b>	<b>CYTD 2013</b> <b>(Jan-Aug '13)</b>	<b>% from LY</b>	<b>FYTD 2012</b> <b>(Oct '11-Aug '12)</b>	<b>FYTD 2013</b> <b>(Oct '12-Aug '13)</b>	<b>% from LY</b>
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Arme</b>						
<b>JAPAN</b>	<b>620,328</b>	<b>609,599</b>	<b>-1.7%</b>	<b>827,865</b>	<b>838,600</b>	<b>1.3%</b>
Kanto (Tokyo)	313,902	303,774	-3.2%	413,421	410,959	-0.6%
Chubu (Nagoya)	77,874	76,987	-1.1%	102,778	106,753	3.9%
Kinki (Osaka)	119,772	114,142	-4.7%	160,451	158,863	-1.0%
Koshinetsu	15,045	15,061	0.1%	22,057	22,199	0.6%
Hokuriko	8,396	8,159	-2.8%	11,305	11,265	-0.4%
Tohoku	20,237	20,624	1.9%	27,183	29,276	7.7%
Kyushu	19,964	21,930	9.8%	28,384	30,163	6.3%
Chugoku	16,706	16,996	1.7%	24,284	24,070	-0.9%
Hokkaido	12,626	11,806	-6.5%	16,995	16,292	-4.1%
Shikoku	7,549	7,807	3.4%	10,701	11,210	4.8%
Okinawa/Miya	5,321	2,623	-50.7%	6,762	3,601	-46.7%
Other	2,936	9,690	230.0%	3,544	13,949	293.6%
<b>KOREA</b>	<b>114,692</b>	<b>157,879</b>	<b>37.7%</b>	<b>152,288</b>	<b>213,161</b>	<b>40.0%</b>
Seoul	59,541	77,963	30.9%	78,779	105,464	33.9%
Incheon	6,736	9,076	34.7%	8,950	12,455	39.2%
Chungbuk	1,601	2,383	48.8%	2,128	3,171	49.0%
Chungnam	3,690	5,220	41.5%	4,940	7,080	43.3%
Gangwon	1,249	1,816	45.4%	1,672	2,321	38.8%
Jeonbuk	1,625	2,027	24.7%	2,198	2,647	20.4%
Gyeonbuk	3,168	4,656	47.0%	4,234	6,344	49.8%
Gyeonggi	25,224	34,260	35.8%	33,647	46,569	38.4%
Jeonnam	2,247	3,261	45.1%	3,100	4,320	39.4%
Gyeongnam	5,948	10,366	74.3%	7,730	13,418	73.6%
Other	3,663	6,851	87.0%	4,910	9,372	90.9%
<b>TAIWAN</b>	<b>35,323</b>	<b>32,780</b>	<b>-7.2%</b>	<b>46,205</b>	<b>42,955</b>	<b>-7.0%</b>
Taipei	21,193	17,887	-15.6%	27,793	23,601	-15.1%
Kaohsiung	2,416	2,284	-5.5%	3,018	3,045	0.9%
Taichung	5,421	5,405	-0.3%	7,132	7,039	-1.3%
Taoyuan, Miaoli, Hsinehu	3,823	3,435	-10.1%	5,169	4,411	-14.7%
Other	2,470	3,769	52.6%	3,093	4,859	57.1%
<b>CHINA</b>	<b>6,322</b>	<b>7,549</b>	<b>19.4%</b>	<b>8,385</b>	<b>9,511</b>	<b>13.4%</b>
Beijing	1,682	1,812	7.7%	2,198	2,087	-5.1%
Shanghai	2,108	2,237	6.1%	2,975	2,853	-4.1%
Guangzhou	302	604	100.0%	428	729	70.3%
Other	2,230	2,896	29.9%	2,784	3,842	38.0%
<b>U.S. MAINLAND</b>	<b>34,463</b>	<b>33,558</b>	<b>-2.6%</b>	<b>47,703</b>	<b>44,790</b>	<b>-6.1%</b>
<b>HAWAII</b>	<b>7,684</b>	<b>6,214</b>	<b>-19.1%</b>	<b>10,370</b>	<b>8,760</b>	<b>-15.5%</b>
<b>CNMI</b>	<b>11,729</b>	<b>10,953</b>	<b>-6.6%</b>	<b>16,236</b>	<b>14,905</b>	<b>-8.2%</b>
<b>PALAU</b>	<b>2,395</b>	<b>2,058</b>	<b>-14.1%</b>	<b>3,409</b>	<b>2,823</b>	<b>-17.2%</b>
<b>FSM</b>	<b>6,845</b>	<b>6,752</b>	<b>-1.4%</b>	<b>9,388</b>	<b>9,227</b>	<b>-1.7%</b>
<b>RMI</b>	<b>728</b>	<b>519</b>	<b>-28.7%</b>	<b>953</b>	<b>817</b>	<b>-14.3%</b>
<b>PHILIPPINES</b>	<b>6,435</b>	<b>6,607</b>	<b>2.7%</b>	<b>9,424</b>	<b>9,839</b>	<b>4.4%</b>
<b>AUSTRALIA</b>	<b>2,682</b>	<b>2,291</b>	<b>-14.6%</b>	<b>3,681</b>	<b>2,982</b>	<b>-19.0%</b>
<b>CANADA</b>	<b>482</b>	<b>588</b>	<b>22.0%</b>	<b>723</b>	<b>870</b>	<b>20.3%</b>
<b>EUROPE</b>	<b>1,069</b>	<b>1,490</b>	<b>39.4%</b>	<b>1,453</b>	<b>1,991</b>	<b>37.0%</b>
<b>HONG KONG</b>	<b>5,199</b>	<b>5,529</b>	<b>6.3%</b>	<b>7,766</b>	<b>8,309</b>	<b>7.0%</b>
<b>THAILAND</b>	<b>283</b>	<b>275</b>	<b>-2.8%</b>	<b>354</b>	<b>346</b>	<b>-2.3%</b>
<b>VIETNAM</b>	<b>77</b>	<b>61</b>	<b>-20.8%</b>	<b>91</b>	<b>77</b>	<b>-15.4%</b>
<b>RUSSIA</b>	<b>2,379</b>	<b>4,543</b>	<b>91.0%</b>	<b>2,623</b>	<b>5,896</b>	<b>124.8%</b>
<b>OTHER/UNKNOWN</b>	<b>2,916</b>	<b>4,777</b>	<b>63.8%</b>	<b>3,990</b>	<b>6,045</b>	<b>51.5%</b>
<b>VISITOR INDUSTRY STATISTICS</b>						
<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>551,037</b>	<b>536,741</b>	<b>-2.6%</b>	<b>735,924</b>	<b>740,088</b>	<b>0.6%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$17,566,679.93</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$22,555,836.06</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>80%</b>	<b>n.a.</b>	<b>n.a.</b>	<b>78%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$124</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$121</b>	<b>n.a.</b>	<b>n.a.</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association