Preliminary Visitor Arrival Summary
August 2019 vs August 2025

GUAM VISITORS BUREAU

	Aug-19	Aug-25	% vs 2019
Civilian Air Arrivals[a]	158,633	78,694	-50.4%
Civilian Sea Arrivals[a]	141	0	-100.0%
Armed Forces Air Arrivals[a]	912	202	-77.9%
Armed Forces Sea Arrivals[a]	170	22	-87.1%
TOTAL VISITOR ARRIVALS	**159,856**	**78,918**	**-50.6%**

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-19	Aug-25	% vs 2019
KOREA	**65,333**	**38,476**	**-41.1%**
Seoul	*30,038*	*13,717*	-54.3%
Incheon/Gyeonggi	*14,634*	*7,535*	-48.5%
Chungnam/Daejeon	*1,493*	*1,076*	-27.9%
Jeonbuk/Gwanju	*1,105*	*1,262*	14.2%
Gyeonbuk/Daegu	*2,415*	*1,935*	-19.9%
Busan	*6,635*	*3,707*	-44.1%
Ulsan	*1,207*	*774*	-35.9%
Other	*7,806*	*8,470*	8.5%
JAPAN	**75,630**	**29,168**	**-61.4%**
Kanto (Tokyo)	*43,071*	*16,764*	-61.1%
Chubu (Nagoya)	*10,032*	*3,026*	-69.8%
Kinki (Osaka)	*12,635*	*5,892*	-53.4%
Koshinetsu	*929*	*394*	-57.6%
Hokuriku	*730*	*341*	-53.3%
Tohoku	*1,047*	*467*	-55.4%
Kyushu	*3,257*	*747*	-77.1%
Chugoku	*2,229*	*593*	-73.4%
Hokkaido	*423*	*214*	-49.4%
Shikoku	*872*	*335*	-61.6%
Okinawa/Miya	*260*	*74*	-71.5%
Other	*145*	*321*	121.4%
TAIWAN	**2,730**	**866**	**-68.3%**
Taipei	*1,677*	*434*	-74.1%
Kaohsiung	*165*	*80*	-51.5%
Taichung	*335*	*82*	-75.5%
Taoyuan, Miaoli, Hsinehu	*188*	*114*	-39.4%
Hsinchu	*129*	*67*	-48.1%
Other	*236*	*89*	-62.3%
CHINA	**976**	**501**	**-48.7%**
Beijing	*116*	*102*	-12.1%
Shanghai	*393*	*116*	-70.5%
Guangzhou	*77*	*32*	-58.4%
Other	*390*	*251*	-35.6%
US/HAWAII	**7,095**	**5,526**	**-22.1%**
CNMI	**2,580**	**1,189**	**-53.9%**
PHILIPPINES	**408**	**1,170**	**186.8%**
FSM	**1,469**	**954**	**-35.1%**
PALAU	**217**	**218**	**0.5%**
EUROPE	**1,388**	**118**	**-91.5%**
AUSTRALIA	**105**	**72**	**-31.4%**
SINGAPORE	**164**	**43**	**-73.8%**
RMI	**362**	**34**	**-90.6%**
HONG KONG	**191**	**62**	**-67.5%**
RUSSIA	**72**	**5**	**-93.1%**
MALAYSIA	**14**	**11**	**-21.4%**
INDIA	**35**	**11**	**-68.6%**
OTHER/UNKNOWN	**776**	**472**	**-39.2%**

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Jun 2019	Jan - Jun 2025	
Hotel Occupancy Taxes [c]	**$10,391,648**	**$6,700,098**	**-35.5%**
Weighted Hotel Occupancy Rate [d]	**84.8%**	**62.2%**	**-26.7%**
Weighted Hotel Room Rate [d]	**$200.99**	**$194.49**	**-3.2%**

Guam Visitors Bureau
Preliminary August 2025 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2025 • Fiscal Year-to-Date 2019 vs 2025

	CYTD 2019 (Jan - Aug '19)	CYTD 2025 (Jan - Aug '25)	% vs 2019	FYTD 2019 (Oct '18 - Aug '19)	FYTD 2025 (Oct '24 - Aug '25)	% vs 2019
Air Arrivals[a]	1,087,188	495,085	-54.5%	1,484,476	669,984	-54.9%
Sea Arrivals[a]	5,572	572	-89.7%	8,893	929	-89.6%
TOTAL VISITOR ARRIVALS	**1,092,760**	**495,657**	**-54.6%**	**1,493,369**	**670,913**	**-55.1%**

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2019 (Jan - Aug '19)	CYTD 2025 (Jan - Aug '25)	% vs 2019	FYTD 2019 (Oct '18 - Aug '19)	FYTD 2025 (Oct '24 - Aug '25)	% vs 2019
KOREA	**490,860**	**232,020**	**-52.7%**	**672,927**	**316,819**	**-52.9%**
Seoul	203,504	83,997	-58.7%	277,392	115,650	-58.3%
Incheon/Gyeonggi	121,971	49,754	-59.2%	168,724	69,946	-58.5%
Chungnam/Daejeon	12,366	6,232	-49.6%	16,813	8,382	-50.1%
Jeonbuk/Gwanju	7,858	6,283	-20.0%	10,507	8,245	-21.5%
Gyeonbuk/Daegu	20,235	10,162	-49.8%	28,079	13,438	-52.1%
Busan	54,918	18,215	-66.8%	76,119	24,091	-68.4%
Ulsan	8,830	3,938	-55.4%	12,271	5,415	-55.9%
Other	61,178	53,439	-12.6%	83,022	71,652	-13.7%
JAPAN	**444,243**	**163,224**	**-63.3%**	**605,026**	**219,070**	**-63.8%**
Kanto (Tokyo)	227,888	94,585	-58.5%	314,492	125,992	-59.9%
Chubu (Nagoya)	54,732	17,463	-68.1%	71,843	23,849	-66.8%
Kinki (Osaka)	87,809	27,973	-68.1%	118,415	36,672	-69.0%
Koshinetsu	7,447	2,720	-63.5%	10,622	3,872	-63.5%
Hokuriku	6,102	1,894	-69.0%	8,127	2,398	-70.5%
Tohoku	10,640	3,550	-66.6%	15,259	5,157	-66.2%
Kyushu	20,699	3,908	-81.1%	27,592	6,369	-76.9%
Chugoku	11,601	3,042	-73.8%	15,319	4,248	-72.3%
Hokkaido	7,421	2,463	-66.8%	9,980	3,288	-67.1%
Shikoku	5,767	1,529	-73.5%	7,911	2,083	-73.7%
Okinawa/Miya	2,603	1,005	-61.4%	3,516	1,371	-61.0%
Other	1,534	3,092	101.6%	1,950	3,771	93.4%
TAIWAN	**19,913**	**5,988**	**-69.9%**	**26,201**	**7,192**	**-72.6%**
Taipei	11,214	3,190	-71.6%	15,219	3,909	-74.3%
Kaohsiung	1,330	402	-69.8%	1,791	509	-71.6%
Taichung	2,617	710	-72.9%	3,235	825	-74.5%
Taoyuan, Miaoli, Hsinehu	1,824	594	-67.4%	2,381	708	-70.3%
Hsinchu	1,264	343	-72.9%	1,540	402	-73.9%
Other	1,664	749	-55.0%	2,035	839	-58.8%
CHINA	**8,419**	**3,288**	**-60.9%**	**11,761**	**4,270**	**-63.7%**
Beijing	1,534	649	-57.7%	2,073	822	-60.3%
Shanghai	2,866	901	-68.6%	3,890	1,242	-68.1%
Guangzhou	680	212	-68.8%	916	259	-71.7%
Other	3,339	1,526	-54.3%	4,882	1,947	-60.1%
US/HAWAII	**65,411**	**55,801**	**-14.7%**	**88,009**	**74,188**	**-15.7%**
CNMI	**16,133**	**8,326**	**-48.4%**	**21,127**	**11,527**	**-45.4%**
PHILIPPINES	**13,033**	**9,563**	**-26.6%**	**19,436**	**13,520**	**-30.4%**
FSM	**9,717**	**7,102**	**-26.9%**	**12,821**	**10,090**	**-21.3%**
PALAU	**2,881**	**1,988**	**-31.0%**	**3,906**	**3,015**	**-22.8%**
EUROPE	**1,485**	**1,053**	**-29.1%**	**2,168**	**1,372**	**-36.7%**
AUSTRALIA	**1,533**	**891**	**-41.9%**	**2,049**	**1,168**	**-43.0%**
SINGAPORE	**991**	**784**	**-20.9%**	**1,299**	**970**	**-25.3%**
RMI	**1,092**	**294**	**-73.1%**	**1,463**	**448**	**-69.4%**
HONG KONG	**4,022**	**503**	**-87.5%**	**6,050**	**667**	**-89.0%**
RUSSIA	**3,269**	**83**	**-97.5%**	**4,970**	**116**	**-97.7%**
MALAYSIA	**284**	**149**	**-47.5%**	**421**	**190**	**-54.9%**
INDIA	**104**	**108**	**3.8%**	**150**	**124**	**-17.3%**
OTHER/UNKNOWN	**3,798**	**3,920**	**3.2%**	**4,692**	**5,238**	**11.6%**

VISITOR INDUSTRY STATISTICS	Jan - Jun 2019	Jan - Jun 2025		Oct 2018 - Jun 2019	Oct 2024 - Jun 2025	
Hotel Occupancy Taxes[c]	**$23,470,079**	**$15,430,722**	**-34.3%**	**$33,386,721**	**$21,519,009**	**-35.5%**
Weighted Hotel Occupancy Rate[d]	**88.1%**	**68.1%**	**-22.7%**	**87.4%**	**66.3%**	**-24.1%**
Weighted Hotel Room Rate[d]	**$213.73**	**$204.23**	**-4.4%**	**$209.29**	**$202.31**	**-3.3%**

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/2025 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: [a] Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: [b]Japan Guam Travel Association, [c] Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Preliminary Visitor Arrival Summary
August 2025

GUAM VISITORS BUREAU

	Aug-24	Aug-25	% from LY
Civilian Air Arrivals[a]	66,474	78,694	18.4%
Civilian Sea Arrivals[a]	102	0	-100.0%
Armed Forces Air Arrivals[a]	345	202	-41.4%
Armed Forces Sea Arrivals[a]	5	22	340.0%
TOTAL VISITOR ARRIVALS	**66,926**	**78,918**	**17.9%**

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-24	Aug-25	% from LY
KOREA	**28,731**	**38,476**	**33.9%**
Seoul	*11,470*	*13,717*	19.6%
Incheon/Gyeonggi	*6,108*	*7,535*	23.4%
Chungnam/Daejeon	*817*	*1,076*	31.7%
Jeonbuk/Gwanju	*851*	*1,262*	48.3%
Gyeonbuk/Daegu	*1,244*	*1,935*	55.5%
Busan	*2,374*	*3,707*	56.1%
Ulsan	*449*	*774*	72.4%
Other	*5,418*	*8,470*	56.3%
JAPAN	**26,156**	**29,168**	**11.5%**
Kanto (Tokyo)	*14,906*	*16,764*	12.5%
Chubu (Nagoya)	*2,963*	*3,026*	2.1%
Kinki (Osaka)	*4,276*	*5,892*	37.8%
Koshinetsu	*446*	*394*	-11.7%
Hokuriku	*219*	*341*	55.7%
Tohoku	*552*	*467*	-15.4%
Kyushu	*1,377*	*747*	-45.8%
Chugoku	*531*	*593*	11.7%
Hokkaido	*176*	*214*	21.6%
Shikoku	*235*	*335*	42.6%
Okinawa/Miya	*146*	*74*	-49.3%
Other	*329*	*321*	-2.4%
TAIWAN	**178**	**866**	**386.5%**
Taipei	*92*	*434*	371.7%
Kaohsiung	*40*	*80*	100.0%
Taichung	*18*	*82*	355.6%
Taoyuan, Miaoli, Hsinehu	*1*	*114*	11300.0%
Hsinchu	*13*	*67*	415.4%
Other	*14*	*89*	535.7%
CHINA	**514**	**501**	**-2.5%**
Beijing	*101*	*102*	1.0%
Shanghai	*169*	*116*	-31.4%
Guangzhou	*19*	*32*	68.4%
Other	*225*	*251*	11.6%
US/HAWAII	**6,255**	**5,526**	**-11.7%**
CNMI	**1,380**	**1,189**	**-13.8%**
PHILIPPINES	**1,148**	**1,170**	**1.9%**
FSM	**1,123**	**954**	**-15.0%**
PALAU	**364**	**218**	**-40.1%**
EUROPE	**97**	**118**	**21.6%**
AUSTRALIA	**113**	**72**	**-36.3%**
SINGAPORE	**57**	**43**	**-24.6%**
RMI	**47**	**34**	**-27.7%**
HONG KONG	**79**	**62**	**-21.5%**
RUSSIA	**8**	**5**	**-37.5%**
MALAYSIA	**14**	**11**	**-21.4%**
INDIA	**32**	**11**	**-65.6%**
OTHER/UNKNOWN	**523**	**472**	**-9.8%**

QUARTERLY VISITOR INDUSTRY STATISTICS	Apr - Jun 2024	Apr - Jun 2025	
Hotel Occupancy Taxes [c]	**$7,575,812**	**$6,700,098**	**-11.6%**
Weighted Hotel Occupancy Rate [d]	**66.1%**	**62.2%**	**-5.9%**
Weighted Hotel Room Rate [d]	**$198.11**	**$194.49**	**-1.8%**

Guam Visitors Bureau
Preliminary August 2025 Visitor Arrival Summary
Calendar Year-to-Date 2024/25 • Fiscal Year-to-Date 2024/25

	CYTD 2024 (Jan - Aug '24)	CYTD 2025 (Jan - Aug '25)	% from LY	FYTD 2024 (Oct '23 - Aug '24)	FYTD 2025 (Oct '24 - Aug '25)	% from LY
Air Arrivals[a]	504,285	495,085	-1.8%	692,841	669,984	-3.3%
Sea Arrivals[a]	8,225	572	-93.0%	8,351	929	-88.9%
TOTAL VISITOR ARRIVALS	**512,510**	**495,657**	**-3.3%**	**701,192**	**670,913**	**-4.3%**

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2024 (Jan - Aug '24)	CYTD 2025 (Jan - Aug '25)	% from LY	FYTD 2024 (Oct '23 - Aug '24)	FYTD 2025 (Oct '24 - Aug '25)	% from LY
KOREA	**263,400**	**232,020**	**-11.9%**	**366,520**	**316,819**	**-13.6%**
Seoul	98,026	83,997	-14.3%	137,253	115,650	-15.7%
Incheon/Gyeonggi	61,209	49,754	-18.7%	86,201	69,946	-18.9%
Chungnam/Daejeon	6,660	6,232	-6.4%	9,357	8,382	-10.4%
Jeonbuk/Gwanju	6,555	6,283	-4.1%	8,714	8,245	-5.4%
Gyeonbuk/Daegu	10,960	10,162	-7.3%	14,939	13,438	-10.0%
Busan	21,077	18,215	-13.6%	29,891	24,091	-19.4%
Ulsan	4,517	3,938	-12.8%	6,259	5,415	-13.5%
Other	54,396	53,439	-1.8%	73,906	71,652	-3.0%
JAPAN	**137,775**	**163,224**	**18.5%**	**188,348**	**219,070**	**16.3%**
Kanto (Tokyo)	73,682	94,585	28.4%	99,772	125,992	26.3%
Chubu (Nagoya)	15,899	17,463	9.8%	22,445	23,849	6.3%
Kinki (Osaka)	23,514	27,973	19.0%	32,227	36,672	13.8%
Koshinetsu	2,195	2,720	23.9%	2,984	3,872	29.8%
Hokuriku	1,461	1,894	29.6%	2,143	2,398	11.9%
Tohoku	2,964	3,550	19.8%	4,396	5,157	17.3%
Kyushu	6,985	3,908	-44.1%	9,583	6,369	-33.5%
Chugoku	3,424	3,042	-11.2%	4,807	4,248	-11.6%
Hokkaido	2,325	2,463	5.9%	3,138	3,288	4.8%
Shikoku	1,339	1,529	14.2%	1,898	2,083	9.7%
Okinawa/Miya	1,389	1,005	-27.6%	1,722	1,371	-20.4%
Other	2,598	3,092	19.0%	3,233	3,771	16.6%
TAIWAN	**2,189**	**5,988**	**173.5%**	**2,710**	**7,192**	**165.4%**
Taipei	1,184	3,190	169.4%	1,506	3,909	159.6%
Kaohsiung	250	402	60.8%	303	509	68.0%
Taichung	273	710	160.1%	314	825	162.7%
Taoyuan, Miaoli, Hsinehu	177	594	235.6%	216	708	227.8%
Hsinchu	114	343	200.9%	128	402	214.1%
Other	191	749	292.1%	243	839	245.3%
CHINA	**3,529**	**3,288**	**-6.8%**	**4,457**	**4,270**	**-4.2%**
Beijing	638	649	1.7%	787	822	4.4%
Shanghai	1,238	901	-27.2%	1,597	1,242	-22.2%
Guangzhou	195	212	8.7%	237	259	9.3%
Other	1,458	1,526	4.7%	1,836	1,947	6.0%
US/HAWAII	**61,108**	**55,801**	**-8.7%**	**81,130**	**74,188**	**-8.6%**
CNMI	**9,111**	**8,326**	**-8.6%**	**12,116**	**11,527**	**-4.9%**
PHILIPPINES	**8,734**	**9,563**	**9.5%**	**12,382**	**13,520**	**9.2%**
FSM	**8,667**	**7,102**	**-18.1%**	**11,809**	**10,090**	**-14.6%**
PALAU	**2,422**	**1,988**	**-17.9%**	**3,326**	**3,015**	**-9.4%**
EUROPE	**1,079**	**1,053**	**-2.4%**	**1,528**	**1,372**	**-10.2%**
AUSTRALIA	**1,015**	**891**	**-12.2%**	**1,213**	**1,168**	**-3.7%**
SINGAPORE	**449**	**784**	**74.6%**	**906**	**970**	**7.1%**
RMI	**433**	**294**	**-32.1%**	**563**	**448**	**-20.4%**
HONG KONG	**491**	**503**	**2.4%**	**730**	**667**	**-8.6%**
RUSSIA	**107**	**83**	**-22.4%**	**149**	**116**	**-22.1%**
MALAYSIA	**95**	**149**	**56.8%**	**153**	**190**	**24.2%**
INDIA	**123**	**108**	**-12.2%**	**143**	**124**	**-13.3%**
OTHER/UNKNOWN	**3,558**	**3,920**	**10.2%**	**4,658**	**5,238**	**12.5%**

VISITOR INDUSTRY STATISTICS	**Jan - Jun 2024**	**Jan - Jun 2025**		**Oct 2023 - Jun 2024**	**Oct 2024 - Jun 2025**	
Hotel Occupancy Taxes [c]	**$18,407,408**	**$15,430,722**	**-16.2%**	**$25,761,451**	**$21,519,009**	**-16.5%**
Hotel Occupancy Rate [d]	**69.2%**	**68.1%**	**-1.6%**	**66.9%**	**66.3%**	**-0.9%**
Hotel Room Rate [d]	**$211.89**	**$204.23**	**-3.6%**	**$207.38**	**$202.31**	**-2.4%**

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GUAM VISITORS BUREAU	January			February			March			April			May			June		
	Jan-24	Jan-25	% from LY	Feb-24	Feb-25	% from LY	Mar-24	Mar-25	% from LY	Apr-24	Apr-25	% from LY	May-24	May-25	% from LY	Jun-24	Jun-25	% from LY
KOREA	**46,740**	**33,999**	**-27.3%**	**41,853**	**29,891**	**-28.6%**	**32,676**	**22,228**	**-32.0%**	**28,982**	**21,777**	**-24.9%**	**28,338**	**23,381**	**-17.5%**	**26,235**	**27,148**	**3.5%**
Seoul	16,182	12,474	-22.9%	15,533	10,097	-35.0%	11,208	7,731	-31.0%	11,334	8,194	-27.7%	10,731	8,661	-19.3%	10,224	10,165	-0.6%
Incheon/Gyeonggi	10,602	7,124	-32.8%	9,638	6,220	-35.5%	7,862	5,632	-28.4%	7,436	4,870	-34.5%	6,811	5,246	-23.0%	6,103	6,070	-0.5%
Chungnam/Daejeon	1,270	884	-30.4%	1,027	864	-15.9%	792	538	-32.1%	808	509	-37.0%	688	685	-0.4%	549	725	32.1%
Jeonbuk/Gwanju	1,304	890	-31.7%	1,071	822	-23.2%	655	539	-17.7%	712	580	-18.5%	666	575	-13.7%	596	685	14.9%
Gyeonbuk/Daegu	2,077	1,423	-31.5%	1,660	1,359	-18.1%	1,358	811	-40.3%	916	810	-11.6%	1,198	997	-16.8%	1,097	1,028	-6.3%
Busan	3,657	2,615	-28.5%	3,316	2,495	-24.8%	3,200	1,557	-51.3%	1,568	1,493	-4.8%	2,295	1,510	-34.2%	2,176	2,003	-8.0%
Ulsan	668	494	-26.0%	818	479	-41.4%	665	371	-44.2%	369	399	8.1%	500	383	-23.4%	474	448	-5.5%
Other	10,980	8,095	-26.3%	8,790	7,555	-14.1%	6,936	5,049	-27.2%	5,839	4,922	-15.7%	5,449	5,324	-2.3%	5,016	6,024	20.1%
JAPAN	**18,955**	**20,049**	**5.8%**	**17,600**	**20,982**	**19.2%**	**22,591**	**27,711**	**22.7%**	**14,326**	**17,151**	**19.7%**	**12,035**	**15,172**	**26.1%**	**10,952**	**13,481**	**23.1%**
Kanto (Tokyo)	10,314	11,682	13.3%	8,891	11,868	33.5%	10,650	15,352	44.2%	7,435	10,477	40.9%	6,641	9,025	35.9%	5,959	8,177	37.2%
Chubu (Nagoya)	2,427	2,014	-17.0%	2,099	2,393	14.0%	2,897	3,239	11.8%	1,719	2,001	16.4%	1,367	1,647	20.5%	924	1,340	45.0%
Kinki (Osaka)	2,924	3,222	10.2%	2,972	3,564	19.9%	4,974	5,050	1.5%	2,344	2,381	1.6%	1,927	2,236	16.0%	1,719	1,750	1.8%
Koshinetsu	406	388	-4.4%	261	396	51.7%	348	530	52.3%	202	247	22.3%	178	254	42.7%	153	234	52.9%
Hokuriku	158	167	5.7%	250	281	12.4%	270	362	34.1%	172	139	-19.2%	156	210	34.6%	144	199	38.2%
Tohoku	409	683	67.0%	481	483	0.4%	525	621	18.3%	242	306	26.4%	273	347	27.1%	209	237	13.4%
Kyushu	817	388	-52.5%	938	533	-43.2%	1,170	684	-41.5%	760	465	-38.8%	622	385	-38.1%	567	320	-43.6%
Chugoku	363	293	-19.3%	542	412	-24.0%	547	479	-12.4%	376	311	-17.3%	315	249	-21.0%	420	320	-23.8%
Hokkaido	553	370	-33.1%	472	318	-32.6%	292	477	63.4%	252	290	15.1%	181	316	74.6%	244	227	-7.0%
Shikoku	133	153	15.0%	154	160	3.9%	236	202	-14.4%	161	149	-7.5%	119	147	23.5%	106	176	66.0%
Okinawa/Miya	180	214	18.9%	227	145	-36.1%	174	84	-51.7%	237	109	-54.0%	96	95	-1.0%	161	130	-19.3%
Other	271	475	75.3%	313	429	37.1%	508	631	24.2%	426	276	-35.2%	160	261	63.1%	346	371	7.2%
TAIWAN	**197**	**1,711**	**768.5%**	**593**	**90**	**-84.8%**	**139**	**97**	**-30.2%**	**416**	**700**	**68.3%**	**133**	**747**	**461.7%**	**173**	**805**	**365.3%**
Taipei	121	979	709.1%	334	49	-85.3%	96	50	-47.9%	206	415	101.5%	59	351	494.9%	90	413	358.9%
Kaohsiung	14	88	528.6%	45	16	-64.4%	16	13	-18.8%	72	35	-51.4%	9	63	600.0%	15	44	193.3%
Taichung	17	170	900.0%	84	7	-91.7%	7	13	85.7%	60	97	61.7%	16	126	687.5%	35	95	171.4%
Taoyuan, Miaoli, Hsinehu	20	156	680.0%	59	11	-81.4%	8	3	-62.5%	27	55	103.7%	27	94	248.1%	9	69	666.7%
Hsinchu	9	94	944.4%	25	3	-88.0%	9	6	-33.3%	13	30	130.8%	6	43	616.7%	13	46	253.8%
Other	16	224	1300.0%	46	4	-91.3%	3	12	300.0%	38	68	78.9%	16	70	337.5%	11	138	1154.5%
CHINA	**370**	**725**	**95.9%**	**810**	**415**	**-48.8%**	**307**	**227**	**-26.1%**	**354**	**320**	**-9.6%**	**305**	**270**	**-11.5%**	**330**	**266**	**-19.4%**
Beijing	96	173	80.2%	182	87	-52.2%	39	39	0.0%	43	56	30.2%	39	30	-23.1%	40	42	5.0%
Shanghai	112	248	121.4%	260	101	-61.2%	85	54	-36.5%	137	79	-42.3%	96	79	-17.7%	150	59	-60.7%
Guangzhou	21	46	119.0%	50	23	-54.0%	15	17	13.3%	17	11	-35.3%	26	25	-3.8%	12	19	58.3%
Other	141	258	83.0%	318	204	-35.8%	168	117	-30.4%	157	174	10.8%	144	136	-5.6%	128	146	14.1%
US/HAWAII	8,507	7,088	-16.7%	6,822	6,004	-12.0%	7,471	7,305	-2.2%	7,974	6,271	-21.4%	6,271	6,216	-0.9%	9,082	7,507	-17.3%
CNMI	940	954	1.5%	810	801	-1.1%	1,154	1,017	-11.9%	859	929	8.1%	1,023	825	-19.4%	1,417	1,183	-16.5%
PHILIPPINES	1,017	773	-24.0%	886	988	11.5%	1,354	1,229	-9.2%	1,072	1,705	59.0%	988	1,268	28.3%	1,153	1,313	13.9%
FSM	862	687	-20.3%	960	598	-37.7%	1,153	935	-18.9%	1,095	860	-21.5%	1,030	791	-23.2%	1,307	1,120	-14.3%
PALAU	255	219	-14.1%	218	178	-18.3%	261	229	-12.3%	295	330	11.9%	335	330	-1.5%	326	220	-32.5%
EUROPE	153	146	-4.6%	230	97	-57.8%	129	161	24.8%	123	136	10.6%	134	117	-12.7%	77	127	64.9%
AUSTRALIA	290	261	-10.0%	133	84	-36.8%	94	80	-14.9%	58	98	69.0%	115	110	-4.3%	82	68	-17.1%
SINGAPORE	41	41	0.0%	50	54	8.0%	63	73	15.9%	62	53	-14.5%	44	144	227.3%	66	309	368.2%
RMI	52	47	-9.6%	40	16	-60.0%	59	44	-25.4%	64	33	-48.4%	58	44	-24.1%	53	39	-26.4%
HONG KONG	31	41	32.3%	84	42	-50.0%	54	67	24.1%	46	95	106.5%	52	69	32.7%	69	42	-39.1%
RUSSIA	15	24	60.0%	25	12	-52.0%	11	6	-45.5%	18	11	-38.9%	16	11	-31.3%	12	10	-16.7%
MALAYSIA	8	4	-50.0%	17	6	-64.7%	10	17	70.0%	6	14	133.3%	8	33	312.5%	22	53	140.9%
INDIA	21	22	4.8%	7	5	-28.6%	23	31	34.8%	7	11	57.1%	18	9	-50.0%	6	11	83.3%
OTHER/UNKNOWN	515	477	-7.4%	397	587	47.9%	389	466	19.8%	391	556	42.2%	436	544	24.8%	424	346	-18.4%
SEA ARRIVALS (CIV & MIL)	3,701	48	-98.7%	2,619	103	-96.1%	685	184	-73.1%	625	65	-89.6%	81	108	33.3%	227	17	-92.5%
TOTAL	**82,670**	**67,316**	**-18.6%**	**74,154**	**60,953**	**-17.8%**	**68,623**	**62,107**	**-9.5%**	**56,773**	**51,115**	**-10.0%**	**51,420**	**50,189**	**-2.4%**	**52,013**	**54,065**	**3.9%**

GUAM VISITORS BUREAU	July			August			Total CYTD		
	Jul-24	Jul-25	% from LY	Aug-24	Aug-25	% from LY	2024	2025	% from LY
KOREA	**29,845**	**35,120**	**17.7%**	**28,731**	**38,476**	**33.9%**	**263,400**	**232,020**	**-11.9%**
Seoul	11,344	12,958	14.2%	11,470	13,717	19.6%	98,026	83,997	-14.3%
Incheon/Gyeonggi	6,649	7,057	6.1%	6,108	7,535	23.4%	61,209	49,754	-18.7%
Chungnam/Daejeon	709	951	34.1%	817	1,076	31.7%	6,660	6,232	-6.4%
Jeonbuk/Gwanju	700	930	32.9%	851	1,262	48.3%	6,555	6,283	-4.1%
Gyeonbuk/Daegu	1,410	1,799	27.6%	1,244	1,935	55.5%	10,960	10,162	-7.3%
Busan	2,491	2,835	13.8%	2,374	3,707	56.1%	21,077	18,215	-13.6%
Ulsan	574	590	2.8%	449	774	72.4%	4,517	3,938	-12.8%
Other	5,968	8,000	34.0%	5,418	8,470	56.3%	54,396	53,439	-1.8%
JAPAN	**15,160**	**19,510**	**28.7%**	**26,156**	**29,168**	**11.5%**	**137,775**	**163,224**	**18.5%**
Kanto (Tokyo)	8,886	11,240	26.5%	14,906	16,764	12.5%	73,682	94,585	28.4%
Chubu (Nagoya)	1,503	1,803	20.0%	2,963	3,026	2.1%	15,899	17,463	9.8%
Kinki (Osaka)	2,378	3,878	63.1%	4,276	5,892	37.8%	23,514	27,973	19.0%
Koshinetsu	201	277	37.8%	446	394	-11.7%	2,195	2,720	23.9%
Hokuriku	92	195	112.0%	219	341	55.7%	1,461	1,894	29.6%
Tohoku	273	406	48.7%	552	467	-15.4%	2,964	3,550	19.8%
Kyushu	734	386	-47.4%	1,377	747	-45.8%	6,985	3,908	-44.1%
Chugoku	330	385	16.7%	531	593	11.7%	3,424	3,042	-11.2%
Hokkaido	155	251	61.9%	176	214	21.6%	2,325	2,463	5.9%
Shikoku	195	207	6.2%	235	335	42.6%	1,339	1,529	14.2%
Okinawa/Miya	168	154	-8.3%	146	74	-49.3%	1,389	1,005	-27.6%
Other	245	328	33.9%	329	321	-2.4%	2,598	3,092	19.0%
TAIWAN	**360**	**972**	**170.0%**	**178**	**866**	**386.5%**	**2,189**	**5,988**	**173.5%**
Taipei	186	499	168.3%	92	434	371.7%	1,184	3,190	169.4%
Kaohsiung	39	63	61.5%	40	80	100.0%	250	402	60.8%
Taichung	36	120	233.3%	18	82	355.6%	273	710	160.1%
Taoyuan, Miaoli, Hsinehu	26	92	253.8%	1	114	11300.0%	177	594	235.6%
Hsinchu	26	54	107.7%	13	67	415.4%	114	343	200.9%
Other	47	144	206.4%	14	89	535.7%	191	749	292.1%
CHINA	**539**	**564**	**4.6%**	**514**	**501**	**-2.5%**	**3,529**	**3,288**	**-6.8%**
Beijing	98	120	22.4%	101	102	1.0%	638	649	1.7%
Shanghai	229	165	-27.9%	169	116	-31.4%	1,238	901	-27.2%
Guangzhou	35	39	11.4%	19	32	68.4%	195	212	8.7%
Other	177	240	35.6%	225	251	11.6%	1,458	1,526	4.7%
US/HAWAII	8,726	9,884	13.3%	6,255	5,526	-11.7%	61,108	55,801	-8.7%
CNMI	1,528	1,428	-6.5%	1,380	1,189	-13.8%	9,111	8,326	-8.6%
PHILIPPINES	1,116	1,117	0.1%	1,148	1,170	1.9%	8,734	9,563	9.5%
FSM	1,137	1,157	1.8%	1,123	954	-15.0%	8,667	7,102	-18.1%
PALAU	368	264	-28.3%	364	218	-40.1%	2,422	1,988	-17.9%
EUROPE	136	151	11.0%	97	118	21.6%	1,079	1,053	-2.4%
AUSTRALIA	130	118	-9.2%	113	72	-36.3%	1,015	891	-12.2%
SINGAPORE	66	67	1.5%	57	43	-24.6%	449	784	74.6%
RMI	60	37	-38.3%	47	34	-27.7%	433	294	-32.1%
HONG KONG	76	85	11.8%	79	62	-21.5%	491	503	2.4%
RUSSIA	2	4	100.0%	8	5	-37.5%	107	83	-22.4%
MALAYSIA	10	11	10.0%	14	11	-21.4%	95	149	56.8%
INDIA	9	8	-11.1%	32	11	-65.6%	123	108	-12.2%
OTHER/UNKNOWN	483	472	-2.3%	523	472	-9.8%	3,558	3,920	10.2%
SEA ARRIVALS (CIV & MIL)	180	25	-86.1%	107	22	-79.4%	8,225	572	-93.0%
TOTAL	**59,931**	**70,994**	**18.5%**	**66,926**	**78,918**	**17.9%**	**512,510**	**495,657**	**-3.3%**