

December 2022

Monthly Arrivals Summary

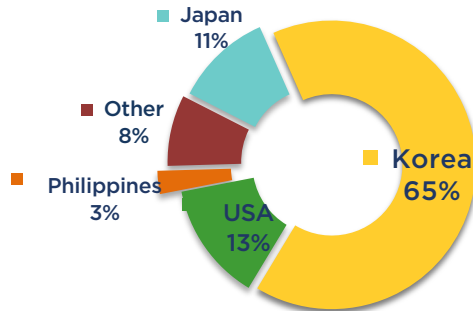
DEC Arrivals	55,540	533.7% ↑
CYTD Arrivals	328,446	313.7% ↑
FYTD Arrivals	136,326	449.8% ↑

VISITOR SNAPSHOT

Travel Party Size
3-4 pax (43.5%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **42.6%**
Repeats : **42.3%**



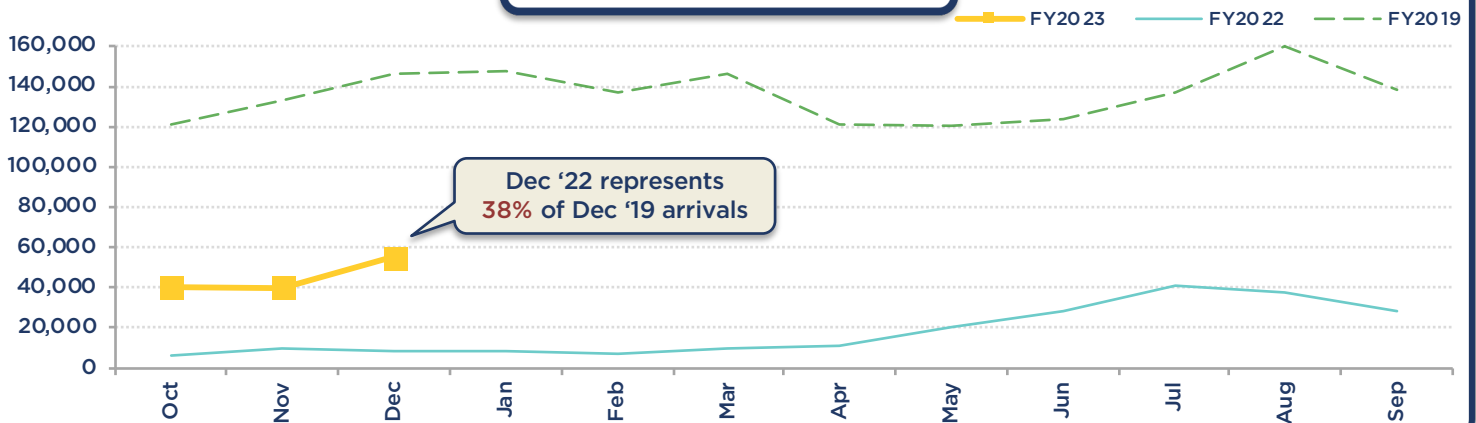
PRIMARY REASON FOR TRIP



Pleasure/Vacation **66.1%**
Visiting friends/family **5.0%**
Government/Military **3.5%**
Honeymoon **2.5%**
Medical **1.4%**

Market	2021	2022	% to LY
Japan	521	6,039	1,059.1%
Korea	1,459	36,250	2,384.6%
Taiwan	19	135	610.5%
China	41	85	107.3%
US/Hawaii	5,158	7,394	43.4%
Philippines	391	1,438	267.8%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary December 2022



	Dec-21	Dec-22	% from LY
Civilian Air Arrivals ^a	7,889	55,099	598.4%
Civilian Sea Arrivals ^a	44	8	-81.8%
Armed Forces Air Arrivals ^a	825	430	-47.9%
Armed Forces Sea Arrivals ^a	6	3	-50.0%
TOTAL VISITOR ARRIVALS	8,764	55,540	533.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-21	Dec-22	% from LY
JAPAN	521	6,039	1059.1%
Kanto (Tokyo)	316	3,569	1029.4%
Chubu (Nagoya)	29	556	1817.2%
Kinki (Osaka)	16	981	6031.3%
Koshinetsu	3	72	2300.0%
Hokuriku	-	44	-
Tohoku	12	144	1100.0%
Kyushu	11	251	2181.8%
Chugoku	5	49	880.0%
Hokkaido	5	81	1520.0%
Shikoku	-	28	-
Okinawa/Miya	44	120	172.7%
Other	80	144	80.0%
KOREA	1,459	36,250	2384.6%
Seoul	733	13,948	1802.9%
Incheon/Gyeonggi	369	8,187	2118.7%
Chungnam/Daejeon	40	802	1905.0%
Jeonbuk/Gwanju	4	680	16900.0%
Gyeongbuk/Daegu	21	1,508	7081.0%
Busan	87	4,534	5111.5%
Ulsan	9	677	7422.2%
Other	196	5,914	2917.3%
TAIWAN	19	135	610.5%
Taipei	13	64	392.3%
Kaohsiung	1	12	1100.0%
Taichung	2	13	550.0%
Taoyuan, Miaoli, Hsinehu	2	11	450.0%
Hsinchu	1	3	200.0%
Other	-	32	-
CHINA	41	85	107.3%
Beijing	1	2	100.0%
Shanghai	32	20	-37.5%
Guangzhou	-	1	-
Other	8	62	675.0%
US/HAWAII	5,158	7,394	43.4%
CNMI	597	1,866	212.6%
PALAU	77	334	333.8%
FSM	141	980	595.0%
RMI	-	102	-
PHILIPPINES	391	1,438	267.8%
AUSTRALIA	4	57	1325.0%
EUROPE	48	160	233.3%
HONG KONG	4	69	1625.0%
RUSSIA	3	12	300.0%
SINGAPORE	53	73	37.7%
INDIA	7	1	-85.7%
MALAYSIA	8	12	50.0%
OTHER/UNKNOWN	183	522	185.2%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jul 2021 - Sep 2021	Jul 2022 - Sep 2022	
Hotel Occupancy Taxes ^c	\$4,401,598.13	\$6,378,452.06	44.9%
Weighted Hotel Occupancy Rate ^d	52.4%	66.8%	27.5%
Weighted Hotel Room Rate ^d	\$162.92	\$192.40	18.1%

Guam Visitors Bureau
Preliminary December 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2022/23



	CYTD 2021 (Jan - Dec '21)	CYTD 2022 (Jan - Dec '22)	% from LY	FYTD 2022 (Oct - Dec '21)	FYTD 2023 (Oct - Dec '22)	% from LY
Air Arrivals ^a	78,469	327,687	317.6%	24,520	136,279	455.8%
Sea Arrivals ^a	920	759	-17.5%	275	47	-82.9%
TOTAL VISITOR ARRIVALS	79,389	328,446	313.7%	24,795	136,326	449.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2021 (Jan - Dec '21)	CYTD 2022 (Jan - Dec '22)	% from LY	FYTD 2022 (Oct - Dec '21)	FYTD 2023 (Oct - Dec '22)	% from LY
JAPAN	4,168	23,539	464.8%	1,181	11,698	890.5%
Kanto (Tokyo)	1,615	13,381	728.5%	636	6,931	989.8%
Chubu (Nagoya)	88	1,720	1854.5%	49	1,043	2028.6%
Kinki (Osaka)	102	2,860	2703.9%	45	1,705	3688.9%
Koshinetsu	27	220	714.8%	11	119	981.8%
Hokuriku	10	139	1290.0%	4	83	1975.0%
Tohoku	149	482	223.5%	23	261	1034.8%
Kyushu	155	918	492.3%	29	516	1679.3%
Chugoku	86	232	169.8%	8	85	962.5%
Hokkaido	128	413	222.7%	11	207	1781.8%
Shikoku	17	153	800.0%	6	65	983.3%
Okinawa/Miya	989	1,754	77.4%	179	323	80.4%
Other	802	1,267	58.0%	180	360	100.0%
KOREA	8,002	193,407	2317.0%	6,096	91,049	1393.6%
Seoul	4,103	84,670	1963.6%	3,145	36,539	1061.8%
Incheon/Gyeonggi	2,014	49,350	2350.3%	1,577	22,615	1334.1%
Chungnam/Daejeon	146	4,251	2811.6%	114	2,084	1728.1%
Jeonbuk/Gwanju	87	3,788	4254.0%	76	1,767	2225.0%
Gyeonbuk/Daegu	221	6,619	2895.0%	177	3,413	1828.2%
Busan	402	17,771	4320.6%	339	9,527	2710.3%
Ulsan	62	2,898	4574.2%	49	1,592	3149.0%
Other	967	24,060	2388.1%	619	13,512	2082.9%
TAIWAN	2,267	636	-71.9%	82	295	259.8%
Taipei	1,527	374	-75.5%	46	154	234.8%
Kaohsiung	73	83	13.7%	2	47	2250.0%
Taichung	170	57	-66.5%	5	23	360.0%
Taoyuan, Miaoli, Hsinehu	197	40	-79.7%	26	15	-42.3%
Hsinchu	105	20	-81.0%	2	9	350.0%
Other	195	62	-68.2%	1	47	4600.0%
CHINA	172	552	220.9%	61	197	223.0%
Beijing	10	20	100.0%	1	4	300.0%
Shanghai	99	218	120.2%	46	53	15.2%
Guangzhou	2	37	1750.0%	-	13	-
Other	61	277	354.1%	14	127	807.1%
US/HAWAII	49,666	70,578	42.1%	13,281	19,287	45.2%
CNMI	3,956	15,935	302.8%	1,105	4,415	299.5%
PALAU	461	2,431	427.3%	157	809	415.3%
FSM	2,893	5,229	80.7%	693	2,577	271.9%
RMI	58	371	539.7%	17	222	1205.9%
PHILIPPINES	2,887	8,842	206.3%	1,002	3,614	260.7%
AUSTRALIA	393	1,359	245.8%	47	327	595.7%
EUROPE	827	990	19.7%	152	316	107.9%
HONG KONG	29	246	748.3%	8	129	1512.5%
RUSSIA	70	88	25.7%	14	39	178.6%
SINGAPORE	1,056	616	-41.7%	146	200	37.0%
INDIA	149	80	-46.3%	16	18	12.5%
MALAYSIA	37	82	121.6%	13	27	107.7%
OTHER/UNKNOWN	1,378	2,706	96.4%	449	1,060	136.1%

VISITOR INDUSTRY STATISTICS	Jan - Sep 2021	Jan - Sep 2022		Oct 2020 - Sep 2021	Oct 2021 - Sep 2022	
Hotel Occupancy Taxés	\$10,425,183.34	\$14,054,578.85	34.8%	\$13,002,348.52	\$16,774,856.83	29.0%
Weighted Hotel Occupancy Rate	48.3%	58.9%	21.9%	45.9%	53.0%	15.5%
Weighted Hotel Room Rate	\$158.61	\$175.48	10.6%	\$157.48	\$173.15	10.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

