

	Feb-14	Feb-15	% from LY
Civilian Air Arrivals ^a	113,563	123,699	8.9%
Civilian Sea Arrivals ^a	726	53	-92.7%
Armed Forces Air Arrivals ^a	2,603	2,081	-20.1%
Armed Forces Sea Arrivals ^a	140	247	76.4%
TOTAL VISITOR ARRIVALS	117,032	126,080	7.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-14	Feb-15	% from LY
JAPAN	75,293	74,153	-1.5%
Kanto (Tokyo)	34,802	34,265	-1.5%
Chubu (Nagoya)	10,337	9,798	-5.2%
Kinki (Osaka)	14,386	14,415	0.2%
Koshinetsu	2,032	1,681	-17.3%
Hokuriku	1,301	1,187	-8.8%
Tohoku	3,005	2,937	-2.3%
Kyushu	3,048	4,571	50.0%
Chugoku	2,270	2,128	-6.3%
Hokkaido	1,692	1,331	-21.3%
Shikoku	1,015	1,061	4.5%
Okinawa/Miya	420	531	26.4%
Other	985	248	-74.8%
KOREA	23,305	31,677	35.9%
Seoul	11,454	15,083	31.7%
Incheon	1,250	1,804	44.3%
Chungbuk	428	476	11.2%
Chungnam	933	1,018	9.1%
Gangwon	328	390	18.9%
Jeonbuk	378	616	63.0%
Gyeongbuk	760	912	20.0%
Gyeonggi	4,993	6,998	40.2%
Jeonnam	545	785	44.0%
Gyeongnam	1,385	2,591	87.1%
Other	851	1,004	18.0%
TAIWAN	3,871	4,776	23.4%
Taipei	2,061	2,740	32.9%
Kaohsiung	239	231	-3.3%
Taichung	676	780	15.4%
Taoyuan, Miaoli, Hsinehu	471	694	47.3%
Other	424	331	-21.9%
CHINA	2,027	5,259	159.4%
Beijing	578	1,089	88.4%
Shanghai	438	1,240	183.1%
Guangzhou	112	257	129.5%
Other	899	2,673	197.3%
U.S. MAINLAND	4,419	4,535	2.6%
HAWAII	873	1,113	27.5%
CNMI	1,070	919	-14.1%
PALAU	196	230	-78.5%
FSM	614	651	6.0%
RMI	65	51	-21.5%
PHILIPPINES	733	703	-4.1%
AUSTRALIA	532	399	-25.0%
CANADA	93	83	-10.8%
EUROPE	156	120	-23.1%
HONG KONG	777	610	-21.5%
THAILAND	38	49	28.9%
VIETNAM	4	21	425.0%
RUSSIA	1,368	142	-89.6%
OTHER/UNKNOWN	732	289	-60.5%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	68,347	68,933	0.9%
Hotel Occupancy Taxes^c	\$3,128,965.37	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	92%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$150	n.a.	n.a.

Guam Visitors Bureau
February 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Feb '14)	CYTD 2015 (Jan - Feb '15)	% from LY	FYTD 2014 (Oct '14 - Feb '15)	FYTD 2015 (Oct '14 - Feb '15)	% from LY
Air Arrivals ^a	233,075	244,052	4.7%	559,231	568,972	1.7%
Sea Arrivals ^a	1,033	529	-48.8%	2,900	5,553	91.5%
TOTAL VISITOR ARRIVALS	234,108	244,581	4.5%	562,131	574,525	2.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Feb '14)	CYTD 2015 (Jan - Feb '15)	% from LY	FYTD 2014 (Oct '14 - Feb '15)	FYTD 2015 (Oct '14 - Feb '15)	% from LY
JAPAN	144,434	139,164	-3.6%	354,460	334,216	-5.7%
Kanto (Tokyo)	65,298	64,355	-1.4%	158,533	153,127	-3.4%
Chubu (Nagoya)	18,861	17,806	-5.6%	47,270	44,590	-5.7%
Kinki (Osaka)	29,273	28,508	-2.6%	73,887	68,844	-6.8%
Koshinetsu	4,211	3,641	-13.5%	11,883	9,537	-19.7%
Hokuriku	2,211	1,976	-10.6%	5,246	4,323	-17.6%
Tohoku	5,966	5,341	-10.5%	14,038	12,778	-9.0%
Kyushu	5,310	7,048	32.7%	13,199	14,563	10.3%
Chugoku	4,220	3,701	-12.3%	11,638	10,453	-10.2%
Hokkaido	4,261	3,484	-18.2%	8,182	7,455	-8.9%
Shikoku	2,038	2,012	-1.3%	5,089	5,173	1.7%
Okinawa/Miya	775	848	9.4%	2,004	2,018	0.7%
Other	2,010	444	-77.9%	3,491	1,355	-61.2%
KOREA	51,895	70,522	35.9%	119,982	153,209	27.7%
Seoul	24,816	30,802	24.1%	57,096	67,738	18.6%
Incheon	2,970	4,405	48.3%	7,338	9,776	33.2%
Chungbuk	911	1,236	35.7%	2,138	2,741	28.2%
Chungnam	1,864	2,670	43.2%	4,256	5,993	40.8%
Gangwon	774	1,192	54.0%	1,621	2,162	33.4%
Jeonbuk	923	1,462	58.4%	1,867	2,645	41.7%
Gyeonbuk	1,619	2,492	53.9%	4,154	5,253	26.5%
Gyeonggi	11,396	15,770	38.4%	26,778	35,542	32.7%
Jeonnam	1,295	1,813	40.0%	2,806	3,591	28.0%
Gyeongnam	3,105	6,006	93.4%	7,378	12,433	68.5%
Other	2,222	2,674	20.3%	4,550	5,335	17.3%
TAIWAN	8,783	7,378	-16.0%	19,707	16,514	-16.2%
Taipei	4,759	4,134	-13.1%	10,849	9,518	-12.3%
Kaohsiung	590	444	-24.7%	1,483	1,030	-30.5%
Taichung	1,467	1,274	-13.2%	3,458	2,826	-18.3%
Taoyuan, Miaoli, Hsinehu	1,086	989	-8.9%	2,136	2,098	-1.8%
Other	881	537	-39.0%	1,781	1,042	-41.5%
CHINA	4,141	6,255	51.1%	6,944	10,791	55.4%
Beijing	1,130	1,233	9.1%	1,780	2,584	45.2%
Shanghai	1,077	1,681	56.1%	2,000	3,038	51.9%
Guangzhou	209	316	51.2%	437	558	27.7%
Other	1,725	3,025	75.4%	2,727	4,611	69.1%
U.S. MAINLAND	8,794	9,333	6.1%	19,986	22,425	12.2%
HAWAII	1,712	2,183	27.5%	4,334	5,517	27.3%
CNMI	2,412	1,861	-22.8%	6,613	5,357	-19.0%
PALAU	362	430	18.8%	1,041	1,316	26.4%
FSM	1,167	1,380	18.3%	3,432	3,673	7.0%
RMI	115	110	-4.3%	389	312	-19.8%
PHILIPPINES	1,462	1,430	-2.2%	5,050	5,355	6.0%
AUSTRALIA	865	721	-16.6%	1,630	1,520	-6.7%
CANADA	178	190	6.7%	595	448	-24.7%
EUROPE	377	272	-27.9%	908	789	-13.1%
HONG KONG	1,353	1,242	-8.2%	4,054	3,518	-13.2%
THAILAND	68	72	5.9%	153	141	-7.8%
VIETNAM	21	26	23.8%	46	57	23.9%
RUSSIA	3,617	840	-76.8%	6,920	2,145	-69.0%
OTHER/UNKNOWN	1,319	643	-51.3%	2,987	1,669	-44.1%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	130,953	128,599	-2%	318,873	303,849	-4.7%
Hotel Occupancy Taxes ^c	\$6,829,861.91	n.a.	n.a.	\$13,146,827.28	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	88%	n.a.	n.a.	77%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$159	n.a.	n.a.	\$143	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
FEBRUARY 2015**

FEBRUARY	1	2	3	4	5	6	7	8	9	10	11	12	13	14'	15	16	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
TOTAL CIV' AIR	4,107	4,001	3,934	3,693	4,128	4,275	4,142	4,636	4,163	3,895	4,494	4,507	4,355	4,330	5,588	4,801	69,049
Japan	2,319	2,540	2,707	2,205	2,256	2,568	2,758	2,780	2,769	2,713	2,975	2,504	2,828	2,370	2,874	3,160	42,326
Korea	999	1,156	803	843	1,240	1,498	950	1,025	1,086	715	726	1,244	980	1,410	1,542	1,056	17,273
Taiwan	218	2	5	236	112	6	2	310	-	3	186	329	261	4	532	216	2,422
China, P.R.C.	182	52	24	114	44	7	80	140	33	59	310	77	31	232	337	72	1,794
U.S. Mainland	175	129	195	171	163	81	157	204	105	168	167	145	107	127	155	120	2,369
Hawaii	84	22	50	15	155	24	45	36	40	35	21	20	23	26	23	29	648
CNMI	16	37	34	35	38	50	34	40	12	29	44	31	50	47	25	24	546
Palau	1	10	1	1	12	4	10	3	12	9	2	17	28	6	1	12	129
FSM	23	15	35	23	39	5	24	17	13	23	26	21	5	3	28	52	352
RMI	1	-	4	1	1	2	2	-	-	8	-	2	-	-	1	-	22
Philippines	24	17	23	11	25	7	39	9	57	91	13	25	7	22	18	11	399
Australia	3	7	3	10	3	8	-	2	8	-	5	2	11	3	5	5	75
Canada	2	-	2	5	1	3	2	4	3	4	5	-	3	2	7	1	44
Europe	7	6	1	11	3	3	2	1	4	6	4	6	4	4	4	11	77
Hong Kong	22	2	15	3	16	3	22	25	1	12	1	57	-	60	20	8	267
Thailand	3	1	-	-	2	-	-	-	1	-	-	10	-	-	-	1	18
Vietnam	-	-	-	-	2	-	-	-	-	-	-	1	2	-	1	-	6
Russia	12	-	18	4	9	-	5	16	6	2	5	2	11	10	2	2	104
Other	16	5	14	5	7	6	10	24	13	18	4	14	4	4	13	21	178

Note: February 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY FEBRUARY 2015

FEBRUARY	17	18	19	20	21	22	23	24	25	26	27 ^r	28	Total
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
TOTAL CIV' AIR	4,616	4,781	5,252	4,555	4,655	4,628	4,918	4,484	4,074	4,901	4,155	3,631	123,699
Japan	2,355	2,401	2,448	2,256	2,701	2,550	3,052	2,747	2,593	2,738	2,704	2,433	73,304
Korea	1,230	1,555	1,520	1,454	1,066	914	1,346	1,059	975	1,402	1,140	716	31,650
Taiwan	314	227	520	302	9	503	2	4	221	250	1	1	4,776
China, P.R.C.	415	382	328	357	493	376	304	373	48	251	39	95	5,255
U.S. Mainland	135	106	120	96	148	123	69	106	111	81	141	168	3,773
Hawaii	18	11	30	6	37	41	38	32	32	29	38	20	980
CNMI	37	31	34	44	15	21	20	15	41	24	38	52	918
Palau	4	5	18	9	25	3	2	9	-	5	13	8	230
FSM	18	16	48	8	22	20	24	39	33	37	4	29	650
RMI	1	4	2	2	8	2	-	4	-	1	-	5	51
Philippines	22	24	41	9	46	25	18	26	13	29	14	33	699
Australia	1	1	11	1	6	2	12	3	-	1	7	6	126
Canada	1	-	8	2	9	9	1	-	1	-	6	2	83
Europe	3	2	2	1	7	4	4	2	-	4	2	12	120
Hong Kong	52	4	115	-	57	22	5	52	-	10	-	26	610
Thailand	-	-	1	-	1	3	5	2	-	4	-	2	36
Vietnam	-	-	1	3	-	-	-	-	-	5	-	6	21
Russia	6	2	-	-	3	2	4	2	3	8	1	7	142
Other	4	10	5	5	2	8	12	9	3	22	7	10	275

Note: February 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
FEBRUARY 2015**

FEBRUARY	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,171	1,959	4,130	2,319	1,788	4,107	6.82%	-8.73%	-0.56%
2	1,917	1,828	3,745	2,540	1,461	4,001	32.50%	-20.08%	6.84%
3	2,495	1,439	3,934	2,707	1,227	3,934	8.50%	-14.73%	0.00%
4	2,310	1,235	3,545	2,205	1,488	3,693	-4.55%	20.49%	4.17%
5	2,006	1,364	3,370	2,256	1,872	4,128	12.46%	37.24%	22.49%
6	2,604	1,732	4,336	2,568	1,707	4,275	-1.38%	-1.44%	-1.41%
7	2,959	1,474	4,433	2,758	1,384	4,142	-6.79%	-6.11%	-6.56%
8	2,713	1,096	3,809	2,780	1,856	4,636	2.47%	69.34%	21.71%
9	2,002	1,470	3,472	2,769	1,394	4,163	38.31%	-5.17%	19.90%
10	2,947	1,127	4,074	2,713	1,182	3,895	-7.94%	4.88%	-4.39%
11	2,936	1,165	4,101	2,975	1,519	4,494	1.33%	30.39%	9.58%
12	2,708	1,293	4,001	2,504	2,003	4,507	-7.53%	54.91%	12.65%
13	2,709	1,670	4,379	2,828	1,527	4,355	4.39%	-8.56%	-0.55%
14	2,655	1,523	4,178	2,370	1,960	4,330	-10.73%	28.69%	3.64%
15	2,505	1,286	3,791	2,874	2,714	5,588	14.73%	111.04%	47.40%
16	2,837	1,486	4,323	3,160	1,641	4,801	11.39%	10.43%	11.06%
17	3,320	1,270	4,590	2,355	2,261	4,616	-29.07%	78.03%	0.57%
18	2,827	1,096	3,923	2,401	2,380	4,781	-15.07%	117.15%	21.87%
19	2,568	1,248	3,816	2,448	2,804	5,252	-4.67%	124.68%	37.63%
20	2,762	1,594	4,356	2,256	2,299	4,555	-18.32%	44.23%	4.57%
21	2,967	1,358	4,325	2,701	1,954	4,655	-8.97%	43.89%	7.63%
22	2,761	1,282	4,043	2,550	2,078	4,628	-7.64%	62.09%	14.47%
23	2,766	1,532	4,298	3,052	1,866	4,918	10.34%	21.80%	14.43%
24	3,047	1,358	4,405	2,747	1,737	4,484	-9.85%	27.91%	1.79%
25	2,928	1,134	4,062	2,593	1,481	4,074	-11.44%	30.60%	0.30%
26	2,387	1,266	3,653	2,738	2,163	4,901	14.70%	70.85%	34.16%
27*	2,755	1,604	4,359	2,704	1,451	4,155	-1.85%	-9.54%	-4.68%
28	2,870	1,242	4,112	2,433	1,198	3,631	-15.23%	-3.54%	-11.70%
Total	74,432	39,131	113,563	73,304	50,395	123,699	-1.52%	28.79%	8.93%

Note: February daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
FEBRUARY 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	FEB	Japan	Other	Total	Day	FEB	Japan	Other	Total	Japan	Other	Total
Sat	1	2,171	1,959	4,130								
Sun	2	1,917	1,828	3,745	Sun	1	2,319	1,788	4,107	21.0%	-2.2%	9.7%
Mon	3	2,495	1,439	3,934	Mon	2	2,540	1,461	4,001	1.8%	1.5%	1.7%
Tue	4	2,310	1,235	3,545	Tue	3	2,707	1,227	3,934	17.2%	-0.6%	11.0%
Wed	5	2,006	1,364	3,370	Wed	4	2,205	1,488	3,693	9.9%	9.1%	9.6%
Thu	6	2,604	1,732	4,336	Thu	5	2,256	1,872	4,128	-13.4%	8.1%	-4.8%
Fri	7	2,959	1,474	4,433	Fri	6	2,568	1,707	4,275	-13.2%	15.8%	-3.6%
Sat	8	2,713	1,096	3,809	Sat	7	2,758	1,384	4,142	1.7%	26.3%	8.7%
Sun	9	2,002	1,470	3,472	Sun	8	2,780	1,856	4,636	38.9%	26.3%	33.5%
Mon	10	2,947	1,127	4,074	Mon	9	2,769	1,394	4,163	-6.0%	23.7%	2.2%
Tue	11	2,936	1,165	4,101	Tue	10	2,713	1,182	3,895	-7.6%	1.5%	-5.0%
Wed	12	2,708	1,293	4,001	Wed	11	2,975	1,519	4,494	9.9%	17.5%	12.3%
Thu	13	2,709	1,670	4,379	Thu	12	2,504	2,003	4,507	-7.6%	19.9%	2.9%
Fri	14	2,655	1,523	4,178	Fri	13	2,828	1,527	4,355	6.5%	0.3%	4.2%
Sat	15	2,505	1,286	3,791	Sat	14	2,370	1,960	4,330	-5.4%	52.4%	14.2%
Sun	16	2,837	1,486	4,323	Sun	15	2,874	2,714	5,588	1.3%	82.6%	29.3%
Mon	17	3,320	1,270	4,590	Mon	16	3,160	1,641	4,801	-4.8%	29.2%	4.6%
Tue	18	2,827	1,096	3,923	Tue	17	2,355	2,261	4,616	-16.7%	106.3%	17.7%
Wed	19	2,568	1,248	3,816	Wed	18	2,401	2,380	4,781	-6.5%	90.7%	25.3%
Thu	20	2,762	1,594	4,356	Thu	19	2,448	2,804	5,252	-11.4%	75.9%	20.6%
Fri	21	2,967	1,358	4,325	Fri	20	2,256	2,299	4,555	-24.0%	69.3%	5.3%
Sat	22	2,761	1,282	4,043	Sat	21	2,701	1,954	4,655	-2.2%	52.4%	15.1%
Sun	23	2,766	1,532	4,298	Sun	22	2,550	2,078	4,628	-7.8%	35.6%	7.7%
Mon	24	3,047	1,358	4,405	Mon	23	3,052	1,866	4,918	0.2%	37.4%	11.6%
Tue	25	2,928	1,134	4,062	Tue	24	2,747	1,737	4,484	-6.2%	53.2%	10.4%
Wed	26	2,387	1,266	3,653	Wed	25	2,593	1,481	4,074	8.6%	17.0%	11.5%
Thu	27	2,755	1,604	4,359	Thu	26	2,738	2,163	4,901	-0.6%	34.9%	12.4%
Fri	28	2,870	1,242	4,112	Fri	27	2,704	1,451	4,155	-5.8%	16.8%	1.0%
					Sat	28	2,433	1,198	3,631			
Total		72,261	37,172	109,433	Total		70,871	49,197	120,068	-1.9%	32.3%	9.7%

Note: February daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date