



	Feb-15	Feb-16	% from LY
Civilian Air Arrivals ^a	123,699	133,188	7.7%
Civilian Sea Arrivals ^a	53	65	22.6%
Armed Forces Air Arrivals ^a	2,081	2,079	-0.1%
Armed Forces Sea Arrivals ^a	247	7,000	2734.0%
TOTAL VISITOR ARRIVALS	126,080	142,332	12.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-15	Feb-16	% from LY
JAPAN	74,153	71,796	-3.2%
Kanto (Tokyo)	34,265	33,294	-2.8%
Chubu (Nagoya)	9,798	10,276	4.9%
Kinki (Osaka)	14,415	14,889	3.3%
Koshinetsu	1,681	1,683	0.1%
Hokuriku	1,187	1,273	7.2%
Tohoku	2,937	2,824	-3.8%
Kyushu	4,571	2,677	-41.4%
Chugoku	2,128	1,706	-19.8%
Hokkaido	1,331	1,437	8.0%
Shikoku	1,061	956	-9.9%
Okinawa/Miya	531	668	25.8%
Other	248	113	-54.4%
KOREA	31,677	41,576	31.2%
Seoul	15,083	17,642	17.0%
Incheon	1,804	2,399	33.0%
Chungbuk	476	835	75.4%
Chungnam	1,018	1,718	68.8%
Gangwon	390	425	9.0%
Jeonbuk	616	663	7.6%
Gyeonbuk	912	1,542	69.1%
Gyeonggi	6,998	8,993	28.5%
Jeonnam	785	1,058	34.8%
Gyeongnam	2,591	4,563	76.1%
Other	1,004	1,738	73.1%
TAIWAN	4,776	4,796	0.4%
Taipei	2,740	2,765	0.9%
Kaohsiung	231	306	32.5%
Taichung	780	838	7.4%
Taoyuan, Miaoli, Hsinehu	694	554	-20.2%
Other	331	333	0.6%
CHINA	5,259	6,391	21.5%
Beijing	1,089	1,495	37.3%
Shanghai	1,240	1,491	20.2%
Guangzhou	257	334	30.0%
Other	2,673	3,071	14.9%
U.S. MAINLAND	4,535	4,827	6.4%
HAWAII	1,113	1,150	3.3%
CNMI	919	1,109	20.7%
PALAU	230	216	-6.1%
FSM	651	725	11.4%
RMI	51	69	35.3%
PHILIPPINES	703	860	22.3%
AUSTRALIA	399	302	-24.3%
CANADA	83	81	-2.4%
EUROPE	120	158	31.7%
HONG KONG	610	682	11.8%
THAILAND	49	39	-20.4%
VIETNAM	21	15	-28.6%
RUSSIA	142	119	-16.2%
OTHER/UNKNOWN	289	356	23.2%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	68,933	64,184	-6.9%
Hotel Occupancy Taxes ^c	\$3,568,920.63	\$ 3,927,078.63	10.0%
Weighted Hotel Occupancy Rate ^d	83%	88%	6.0%
Weighted Hotel Room Rate ^d	\$163	\$173	6.1%

Guam Visitors Bureau
FEBRUARY 2016 Visitor Arrival Summary
Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

	CYTD 2015 (Jan - Feb '15)	CYTD 2016 (Jan - Feb '16)	% from LY	FYTD 2015 (Oct '14 - Feb '15)	FYTD 2016 (Oct '15 - Feb '16)	% from LY
Air Arrivals ^a	244,052	264,185	8.2%	568,972	628,414	10.4%
Sea Arrivals ^a	529	7,406	1300.0%	5,553	9,640	73.6%
TOTAL VISITOR ARRIVALS	244,581	271,591	11.0%	574,525	638,054	11.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - Feb '15)	CYTD 2016 (Jan - Feb '16)	% from LY	FYTD 2015 (Oct '14 - Feb '15)	FYTD 2016 (Oct '15 - Feb '16)	% from LY
JAPAN	139,164	134,512	-3.3%	334,216	323,178	-3.3%
Kanto (Tokyo)	64,355	62,089	-3.5%	153,127	153,474	0.2%
Chubu (Nagoya)	17,806	18,101	1.7%	44,590	42,898	-3.8%
Kinki (Osaka)	28,508	29,864	4.8%	68,844	69,207	0.5%
Koshinetsu	3,641	3,267	-10.3%	9,537	7,886	-17.3%
Hokuriku	1,976	1,989	0.7%	4,323	4,473	3.5%
Tohoku	5,341	5,006	-6.3%	12,778	11,554	-9.6%
Kyushu	7,048	4,960	-29.6%	14,563	12,109	-16.9%
Chugoku	3,701	3,069	-17.1%	10,453	8,323	-20.4%
Hokkaido	3,484	3,154	-9.5%	7,455	6,238	-16.3%
Shikoku	2,012	1,602	-20.4%	5,173	4,122	-20.3%
Okinawa/Miya	848	1,035	22.1%	2,018	1,874	-7.1%
Other	444	376	-15.3%	1,355	1,020	-24.7%
KOREA	70,522	90,435	28.2%	153,209	216,910	41.6%
Seoul	30,802	35,653	15.7%	67,738	86,791	28.1%
Incheon	4,405	5,359	21.7%	9,776	13,211	35.1%
Chungbuk	1,236	1,834	48.4%	2,741	4,105	49.8%
Chungnam	2,670	3,960	48.3%	5,993	8,915	48.8%
Gangwon	1,192	1,338	12.2%	2,162	2,927	35.4%
Jeonbuk	1,462	1,588	8.6%	2,645	3,343	26.4%
Gyeonbuk	2,492	3,848	54.4%	5,253	9,068	72.6%
Gyeonggi	15,770	19,663	24.7%	35,542	47,236	32.9%
Jeonnam	1,813	2,477	36.6%	3,591	5,251	46.2%
Gyeongnam	6,006	10,633	77.0%	12,433	27,219	118.9%
Other	2,674	4,082	52.7%	5,335	8,844	65.8%
TAIWAN	7,378	8,471	14.8%	16,514	17,497	6.0%
Taipei	4,134	4,812	16.4%	9,518	9,876	3.8%
Kaohsiung	444	526	18.5%	1,030	1,126	9.3%
Taichung	1,274	1,490	17.0%	2,826	3,069	8.6%
Taoyuan, Miaoli, Hsinehu	989	1,071	8.3%	2,098	2,282	8.8%
Other	537	572	6.5%	1,042	1,144	9.8%
CHINA	6,255	8,518	36.2%	10,791	13,163	22.0%
Beijing	1,233	1,903	54.3%	2,584	2,829	9.5%
Shanghai	1,681	2,187	30.1%	3,038	3,481	14.6%
Guangzhou	316	577	82.6%	558	969	73.7%
Other	3,025	3,851	27.3%	4,611	5,884	27.6%
U.S. MAINLAND	9,333	10,224	9.5%	22,425	23,943	6.8%
HAWAII	2,183	2,398	9.8%	5,517	5,606	1.6%
CNMI	1,861	2,322	24.8%	5,357	6,395	19.4%
PALAU	430	479	11.4%	1,316	1,853	40.8%
FSM	1,380	1,388	0.6%	3,673	4,122	12.2%
RMI	110	138	25.5%	312	370	18.6%
PHILIPPINES	1,430	1,606	12.3%	5,355	5,680	6.1%
AUSTRALIA	721	598	-17.1%	1,520	1,085	-28.6%
CANADA	190	148	-22.1%	448	374	-16.5%
EUROPE	272	316	16.2%	789	890	12.8%
HONG KONG	1,242	1,211	-2.5%	3,518	3,730	6.0%
THAILAND	72	82	13.9%	141	197	39.7%
VIETNAM	26	48	84.6%	57	91	59.6%
RUSSIA	840	561	-33.2%	2,145	1,408	-34.4%
OTHER/UNKNOWN	643	730	13.5%	1,669	1,922	15.2%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	128,599	117,309	-8.8%	303,849	282,980	-6.9%
Hotel Occupancy Taxes^c	\$7,121,324.73	\$ 7,843,129.73	10.1%	\$15,135,136.27	\$16,878,929.36	11.5%
Weighted Hotel Occupancy Rate^d	81%	85%	4.9%	74%	79%	6.8%
Weighted Hotel Room Rate^d	\$168	\$179	6.5%	\$155	\$166	7.2%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
FEBRUARY 2016**

FEBRUARY	1	2	3r	4'	5	6'	7	8'	9	10	11	12	13	14'	15	16	Total (FEB 1-16)
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
TOTAL CIV' AIR	4,362	3,352	3,527	4,859	4,782	5,121	5,468	4,520	5,197	5,136	5,253	4,072	3,990	4,811	4,848	4,507	73,805
Japan	2,455	2,017	1,942	2,299	2,116	2,269	2,345	2,068	2,105	2,428	3,010	2,010	2,165	2,650	2,739	2,701	37,319
Korea	1,422	810	1,042	1,492	1,754	1,697	2,114	1,590	1,274	1,212	1,323	1,226	1,227	1,333	1,393	1,037	21,946
Taiwan	1	90	215	265	165	323	364	304	157	715	10	403	6	271	-	48	3,337
China, P.R.C.	169	115	64	484	460	388	140	339	1,278	456	618	97	224	248	373	352	5,805
U.S. Mainland	140	145	140	144	137	189	189	109	123	176	98	164	166	159	161	116	2,356
Hawaii	34	47	30	28	28	28	55	20	40	30	37	20	28	26	33	62	546
CNMI	29	34	26	22	40	21	38	19	28	38	41	61	54	32	31	40	554
Palau	11	1	7	9	23	8	1	6	7	-	5	27	12	3	4	12	136
FSM	36	23	19	31	2	31	24	33	19	24	22	9	27	19	32	36	387
RMI	-	4	2	2		3	-	3	7	-	1	1	3	-	1	5	32
Philippines	38	23	27	30	24	45	26	5	22	21	26	15	45	28	33	28	436
Australia	1	1	2	1	2	2	20	1	7	-	3	2	2	5	12	3	64
Canada	8	1	3	1	-	4	6	5	6	1	6	1	1	3	3	4	53
Europe	3	2	1	5	5	9	14	-	8	3	9	4	3	5	3	8	82
Hong Kong	4	29	2	23	1	91	112	8	108	11	36	1	16	10	5	27	484
Thailand	3	-	1	4	-	-	-	-	2	1	1	-	-	4	-	2	18
Vietnam	-	-	-	-	3	-	2	-	-	3	-	-	-	-	-	2	10
Russia	-	8	2	1	7	-	-	2	2	1	3	3	2	-	-	15	46
Other	8	2	2	18	15	13	18	8	4	16	4	28	9	15	25	9	194

Note: February 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY FEBRUARY 2016

FEBRUARY	17	18	19	20	21	22	23	24	25	26	27	28	29	Total
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
TOTAL CIV' AIR	4,321	4,760	4,863	4,228	5,103	4,881	4,355	4,471	4,575	4,641	4,185	4,850	4,150	133,188
Japan	2,235	2,679	2,720	2,321	2,870	2,864	2,767	2,509	2,460	2,463	2,226	2,612	2,691	70,736
Korea	1,357	1,648	1,718	1,501	1,633	1,651	1,144	1,381	1,679	1,761	1,525	1,507	1,117	41,568
Taiwan	381	1	55	6	209	-	55	301	6	135	1	305	4	4,796
China, P.R.C.	30	53	57	47	77	53	43	27	38	35	41	37	37	6,380
U.S. Mainland	175	134	136	150	150	112	141	129	117	95	170	146	146	4,157
Hawaii	24	26	40	26	50	72	58	18	34	21	35	64	35	1,049
CNMI	33	92	61	44	28	24	34	40	48	62	30	20	39	1,109
Palau	7	4	9	8	-	11	2	2	7	8	15	3	4	216
FSM	10	39	10	34	23	26	13	7	50	7	39	59	21	725
RMI	-	3	-	5	-	2	6	4	7	2	5	3	-	69
Philippines	43	24	26	34	24	39	26	28	73	23	46	14	22	858
Australia	3	4	1	5	3	3	2	5	2	6	2	5	4	109
Canada	4	2	2	-	-	3	-	4	2	1	1	2	7	81
Europe	7	5	6	6	6	7	4	3	3	4	9	12	4	158
Hong Kong	1	34	1	31	16	-	26	5	23	1	8	52	-	682
Thailand	4	6	5	-	2	-	1	-	-	-	-	2	-	38
Vietnam	-	-	-	-	1	-	-	-	-	-	4	-	-	15
Russia	2	-	8	7	7	9	17	-	8	2	8	-	5	119
Other	5	6	8	3	4	5	16	8	18	15	20	7	14	323

Note: February 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
FEBRUARY 2016**

FEBRUARY	2015			2016			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,319	1,788	4,107	2,455	1,907	4,362	5.86%	6.66%	6.21%
2	2,540	1,461	4,001	2,017	1,335	3,352	-20.59%	-8.62%	-16.22%
3 ^r	2,707	1,227	3,934	1,942	1,585	3,527	-28.26%	29.18%	-10.35%
4 ^r	2,205	1,488	3,693	2,299	2,560	4,859	4.26%	72.04%	31.57%
5	2,256	1,872	4,128	2,116	2,666	4,782	-6.21%	42.41%	15.84%
6 ^r	2,568	1,707	4,275	2,269	2,852	5,121	-11.64%	67.08%	19.79%
7	2,758	1,384	4,142	2,345	3,123	5,468	-14.97%	125.65%	32.01%
8 ^r	2,780	1,856	4,636	2,068	2,452	4,520	-25.61%	32.11%	-2.50%
9	2,769	1,394	4,163	2,105	3,092	5,197	-23.98%	121.81%	24.84%
10	2,713	1,182	3,895	2,428	2,708	5,136	-10.50%	129.10%	31.86%
11	2,975	1,519	4,494	3,010	2,243	5,253	1.18%	47.66%	16.89%
12	2,504	2,003	4,507	2,010	2,062	4,072	-19.73%	2.95%	-9.65%
13	2,828	1,527	4,355	2,165	1,825	3,990	-23.44%	19.52%	-8.38%
14	2,370	1,960	4,330	2,650	2,161	4,811	11.81%	10.26%	11.11%
15	2,874	2,714	5,588	2,739	2,109	4,848	-4.70%	-22.29%	-13.24%
16	3,160	1,641	4,801	2,701	1,806	4,507	-14.53%	10.05%	-6.12%
17	2,355	2,261	4,616	2,235	2,086	4,321	-5.10%	-7.74%	-6.39%
18	2,401	2,380	4,781	2,679	2,081	4,760	11.58%	-12.56%	-0.44%
19	2,448	2,804	5,252	2,720	2,143	4,863	11.11%	-23.57%	-7.41%
20	2,256	2,299	4,555	2,321	1,907	4,228	2.88%	-17.05%	-7.18%
21	2,701	1,954	4,655	2,870	2,233	5,103	6.26%	14.28%	9.62%
22	2,550	2,078	4,628	2,864	2,017	4,881	12.31%	-2.94%	5.47%
23	3,052	1,866	4,918	2,767	1,588	4,355	-9.34%	-14.90%	-11.45%
24	2,747	1,737	4,484	2,509	1,962	4,471	-8.66%	12.95%	-0.29%
25	2,593	1,481	4,074	2,460	2,115	4,575	-5.13%	42.81%	12.30%
26	2,738	2,163	4,901	2,463	2,178	4,641	-10.04%	0.69%	-5.31%
27	2,704	1,451	4,155	2,226	1,959	4,185	-17.68%	35.01%	0.72%
28	2,433	1,198	3,631	2,612	2,238	4,850	7.36%	86.81%	33.57%
29				2,691	1,459	4,150			
Total	73,304	50,395	123,699	70,736	62,452	133,188	-3.50%	23.92%	7.67%

Note: February daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
FEBRUARY 2016**

2 0 1 5					2 0 1 6					% chg from L Y		
Day	FEB	Japan	Other	Total	Day	FEB	Japan	Other	Total	Japan	Other	Total
Sun	1	2,319	1,788	4,107								
Mon	2	2,540	1,461	4,001	Mon	1	2,455	1,907	4,362	-3.3%	30.5%	9.0%
Tue	3	2,707	1,227	3,934	Tue	2	2,017	1,335	3,352	-25.5%	8.8%	-14.8%
Wed	4	2,205	1,488	3,693	Wed	3'	1,942	1,585	3,527	-11.9%	6.5%	-4.5%
Thu	5	2,256	1,872	4,128	Thu	4'	2,299	2,560	4,859	1.9%	36.8%	17.7%
Fri	6	2,568	1,707	4,275	Fri	5	2,116	2,666	4,782	-17.6%	56.2%	11.9%
Sat	7	2,758	1,384	4,142	Sat	6'	2,269	2,852	5,121	-17.7%	106.1%	23.6%
Sun	8	2,780	1,856	4,636	Sun	7	2,345	3,123	5,468	-15.6%	68.3%	17.9%
Mon	9	2,769	1,394	4,163	Mon	8'	2,068	2,452	4,520	-25.3%	75.9%	8.6%
Tue	10	2,713	1,182	3,895	Tue	9	2,105	3,092	5,197	-22.4%	161.6%	33.4%
Wed	11	2,975	1,519	4,494	Wed	10	2,428	2,708	5,136	-18.4%	78.3%	14.3%
Thu	12	2,504	2,003	4,507	Thu	11	3,010	2,243	5,253	20.2%	12.0%	16.6%
Fri	13	2,828	1,527	4,355	Fri	12	2,010	2,062	4,072	-28.9%	35.0%	-6.5%
Sat	14	2,370	1,960	4,330	Sat	13	2,165	1,825	3,990	-8.6%	-6.9%	-7.9%
Sun	15	2,874	2,714	5,588	Sun	14	2,650	2,161	4,811	-7.8%	-20.4%	-13.9%
Mon	16	3,160	1,641	4,801	Mon	15	2,739	2,109	4,848	-13.3%	28.5%	1.0%
Tue	17	2,355	2,261	4,616	Tue	16	2,701	1,806	4,507	14.7%	-20.1%	-2.4%
Wed	18	2,401	2,380	4,781	Wed	17	2,235	2,086	4,321	-6.9%	-12.4%	-9.6%
Thu	19	2,448	2,804	5,252	Thu	18	2,679	2,081	4,760	9.4%	-25.8%	-9.4%
Fri	20	2,256	2,299	4,555	Fri	19	2,720	2,143	4,863	20.6%	-6.8%	6.8%
Sat	21	2,701	1,954	4,655	Sat	20	2,321	1,907	4,228	-14.1%	-2.4%	-9.2%
Sun	22	2,550	2,078	4,628	Sun	21	2,870	2,233	5,103	12.5%	7.5%	10.3%
Mon	23	3,052	1,866	4,918	Mon	22	2,864	2,017	4,881	-6.2%	8.1%	-0.8%
Tue	24	2,747	1,737	4,484	Tue	23	2,767	1,588	4,355	0.7%	-8.6%	-2.9%
Wed	25	2,593	1,481	4,074	Wed	24	2,509	1,962	4,471	-3.2%	32.5%	9.7%
Thu	26	2,738	2,163	4,901	Thu	25	2,460	2,115	4,575	-10.2%	-2.2%	-6.7%
Fri	27'	2,704	1,451	4,155	Fri	26	2,463	2,178	4,641	-8.9%	50.1%	11.7%
Sat	28	2,433	1,198	3,631	Sat	27	2,226	1,959	4,185	-8.5%	63.5%	15.3%
					Sun	28	2,612	2,238	4,850			
					Mon	29	2,691	1,459	4,150			
Total		70,985	48,607	119,592	Total		70,736	62,452	133,188	-0.4%	28.5%	11.4%

Note: February daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date