

February 2020 Arrivals



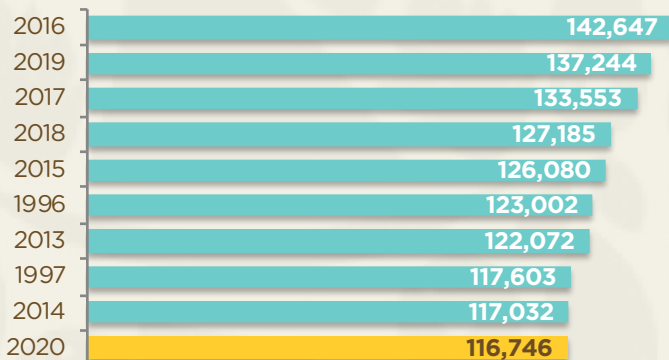
DID YOU KNOW?

Over **43%** of visitors in February 2020 said they have been to Guam more than once.

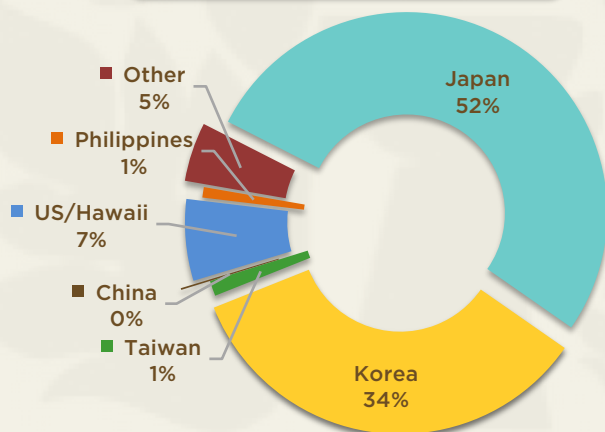
ARRIVALS

FEB Arrivals	116,746	-14.9%	↓
CYTD Arrivals	274,225	-3.7%	↓
FYTD Arrivals	710,450	+3.7%	↑

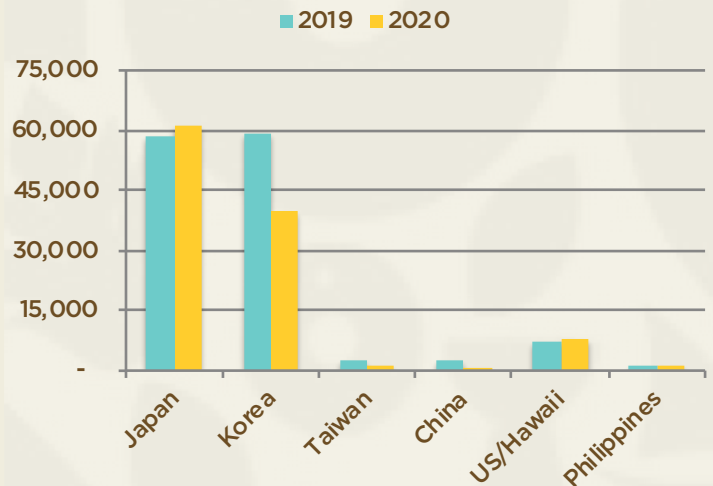
Top 10 February Arrivals



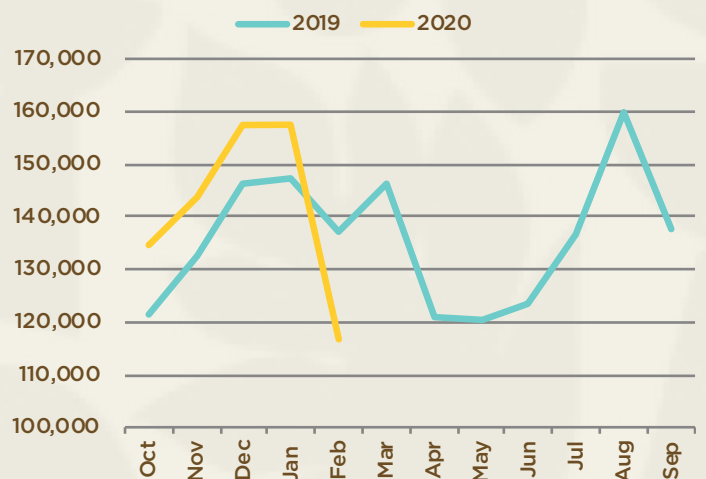
MARKET MIX



MARKET SNAPSHOT



Market	2019	2020	% to LY
Japan	58,774	60,918	3.6%
Korea	59,429	40,022	-32.7%
Taiwan	2,535	1,438	-43.3%
China	2,649	163	-93.8%
US/Hawaii	7,258	7,667	5.6%
Philippines	1,281	979	-23.6%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary February 2020



	Feb-19	Feb-20	% from LY
Civilian Air Arrivals ^a	134,539	113,451	-15.7%
Civilian Sea Arrivals ^a	26	829	3088.5%
Armed Forces Air Arrivals ^a	2,465	2,375	-3.7%
Armed Forces Sea Arrivals ^a	214	91	-57.5%
TOTAL VISITOR ARRIVALS	137,244	116,746	-14.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-19	Feb-20	% from LY
JAPAN	58,774	60,918	3.6%
Kanto (Tokyo)	32,576	31,567	-3.1%
Chubu (Nagoya)	6,286	7,051	12.2%
Kinki (Osaka)	10,078	11,046	9.6%
Koshinetsu	1,067	987	-7.5%
Hokuriku	890	969	8.9%
Tohoku	1,626	1,547	-4.9%
Kyushu	2,476	3,591	45.0%
Chugoku	1,182	1,622	37.2%
Hokkaido	1,017	917	-9.8%
Shikoku	594	704	18.5%
Okinawa/Miya	668	504	-24.6%
Other	314	413	31.5%
KOREA	59,429	40,022	-32.7%
Seoul	23,060	14,460	-37.3%
Incheon/Gyeonggi	15,658	10,545	-32.7%
Chungnam/Daejeon	1,603	1,084	-32.4%
Jeonbuk/Gwanju	1,116	1,886	69.0%
Gyeongbuk/Daegu	2,568	1,629	-36.6%
Busan	6,885	4,078	-40.8%
Ulsan	1,081	745	-31.1%
Other	7,458	5,595	-25.0%
TAIWAN	2,535	1,438	-43.3%
Taipei	1,527	727	-52.4%
Kaohsiung	154	70	-54.5%
Taichung	358	245	-31.6%
Taoyuan, Miaoli, Hsinehu	170	161	-5.3%
Hsinchu	110	86	-21.8%
Other	216	149	-31.0%
CHINA	2,649	163	-93.8%
Beijing	615	43	-93.0%
Shanghai	841	38	-95.5%
Guangzhou	236	16	-93.2%
Other	957	66	-93.1%
US/HAWAII	7,258	7,667	5.6%
CNMI	1,480	1,508	1.9%
PALAU	224	235	4.9%
FSM	854	1,080	26.5%
RMI	118	71	-39.8%
PHILIPPINES	1,281	979	-23.6%
AUSTRALIA	519	415	-20.0%
EUROPE	198	160	-19.2%
HONG KONG	745	146	-80.4%
RUSSIA	341	81	-76.2%
SINGAPORE	114	59	-48.2%
INDIA	15	21	40.0%
MALAYSIA	68	30	-55.9%
OTHER/UNKNOWN	402	833	107.2%

QUARTERLY VISITOR INDUSTRY STATISTICS (October 2018 - December 2018 vs October 2019 - December 2019)

Hotel Occupancy Taxes ^c	\$9,907,860.43	\$9,748,159.25	-1.6%
Weighted Hotel Occupancy Rate ^d	85.9%	89.9%	4.7%
Weighted Hotel Room Rate ^d	\$200.42	\$208.65	4.1%

Guam Visitors Bureau
February 2020 Visitor Arrival Summary
Calendar Year-to-Date 2019/20 • Fiscal Year-to-Date 2019/20



	CYTD 2019 (Jan - Feb '19)	CYTD 2020 (Jan - Feb '2020)	% from LY	FYTD 2019 (Oct '18 - Feb '19)	FYTD 2020 (Oct '19 - Feb '20)	% from LY
Air Arrivals^a	283,064	273,241	-3.5%	680,352	705,245	3.7%
Sea Arrivals^a	1,687	984	-41.7%	5,008	5,205	3.9%
TOTAL VISITOR ARRIVALS	284,751	274,225	-3.7%	685,360	710,450	3.7%
	CYTD 2019 (Jan - Feb '19)	CYTD 2020 (Jan - Feb '2020)	% from LY	FYTD 2019 (Oct '18 - Feb '19)	FYTD 2020 (Oct '19 - Feb '20)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	116,795	122,006	4.5%	277,578	302,807	9.1%
Kanto (Tokyo)	64,348	62,303	-3.2%	150,952	151,029	0.1%
Chubu (Nagoya)	12,456	13,900	11.6%	29,567	36,325	22.9%
Kinki (Osaka)	20,322	22,623	11.3%	50,928	62,960	23.6%
Koshinetsu	2,370	2,234	-5.7%	5,545	5,471	-1.3%
Hokuriku	1,552	1,712	10.3%	3,577	4,013	12.2%
Tohoku	3,401	3,009	-11.5%	8,020	7,278	-9.3%
Kyushu	4,682	7,614	62.6%	11,575	15,689	35.5%
Chugoku	2,291	3,023	32.0%	6,009	7,655	27.4%
Hokkaido	2,946	2,707	-8.1%	5,505	5,852	6.3%
Shikoku	1,106	1,271	14.9%	3,250	3,707	14.1%
Okinawa/Miya	852	993	16.5%	1,765	1,779	0.8%
Other	469	617	31.6%	885	1,049	18.5%
KOREA	128,724	118,631	-7.8%	310,791	319,716	2.9%
Seoul	50,504	44,591	-11.7%	124,392	130,055	4.6%
Incheon/Gyeonggi	32,577	28,059	-13.9%	79,330	78,214	-1.4%
Chungnam/Daejeon	3,532	3,267	-7.5%	7,979	8,372	4.9%
Jeonbuk/Gwanju	2,702	5,742	112.5%	5,351	9,445	76.5%
Gyeongbuk/Daegu	5,802	5,578	-3.9%	13,646	13,488	-1.2%
Busan	13,936	12,565	-9.8%	35,137	33,635	-4.3%
Ulsan	2,225	2,177	-2.2%	5,666	5,816	2.6%
Other	17,446	16,652	-4.6%	39,290	40,691	3.6%
TAIWAN	4,996	3,982	-20.3%	11,284	10,140	-10.1%
Taipei	2,938	2,327	-20.8%	6,943	5,922	-14.7%
Kaohsiung	307	176	-42.7%	768	703	-8.5%
Taichung	658	544	-17.3%	1,276	1,434	12.4%
Taoyuan, Miaoli, Hsinehu	446	412	-7.6%	1,003	977	-2.6%
Hsinchu	249	214	-14.1%	525	462	-12.0%
Other	398	309	-22.4%	769	642	-16.5%
CHINA	3,910	1,981	-49.3%	7,252	4,231	-41.7%
Beijing	828	509	-38.5%	1,367	913	-33.2%
Shanghai	1,222	738	-39.6%	2,246	1,563	-30.4%
Guangzhou	355	101	-71.5%	591	280	-52.6%
Other	1,505	633	-57.9%	3,048	1,475	-51.6%
US/HAWAII	15,794	14,934	-5.4%	38,392	34,385	-10.4%
CNMI	3,225	3,095	-4.0%	8,219	8,511	3.6%
PALAU	560	499	-10.9%	1,585	1,687	6.4%
FSM	1,751	2,235	27.6%	4,855	6,071	25.0%
RMI	215	191	-11.2%	586	599	2.2%
PHILIPPINES	2,558	1,894	-26.0%	8,961	8,318	-7.2%
AUSTRALIA	740	601	-18.8%	1,256	1,154	-8.1%
EUROPE	409	391	-4.4%	1,092	1,023	-6.3%
HONG KONG	1,199	437	-63.6%	3,227	1,186	-63.2%
RUSSIA	1,157	417	-64.0%	2,858	941	-67.1%
SINGAPORE	199	127	-36.2%	507	449	-11.4%
INDIA	29	33	13.8%	75	92	22.7%
MALAYSIA	88	60	-31.8%	225	149	-33.8%
OTHER/UNKNOWN	715	1,727	141.5%	1,609	3,786	135.3%
VISITOR INDUSTRY STATISTICS	(Jan 2018 - Dec 2018 vs Jan 2019 - Dec 2019)			(Oct 2018 - Dec 2018 vs Oct 2019 - Dec 2019)		
Hotel Occupancy Taxes^c	\$43,775,385.96	\$44,902,121.26	2.6%	\$9,907,860.43	\$9,748,159.25	-1.6%
Weighted Hotel Occupancy Rate^d	86.5%	89.5%	3.5%	85.9%	89.9%	4.7%
Weighted Hotel Room Rate^d	\$205.25	\$213.07	3.8%	\$200.42	\$208.65	4.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/20 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



January

February

Total CYTD

	Jan-19	Jan-2020	% from LY	Feb-19	Feb-20	% from LY	2019	2020	% from LY
JAPAN	58,021	61,088	5.3%	58,774	60,918	3.6%	116,795	122,006	4.5%
Kanto (Tokyo)	31,772	30,736	-3.3%	32,576	31,567	-3.1%	64,348	62,303	-3.2%
Chubu (Nagoya)	6,170	6,849	11.0%	6,286	7,051	12.2%	12,456	13,900	11.6%
Kinki (Osaka)	10,244	11,577	13.0%	10,078	11,046	9.6%	20,322	22,623	11.3%
Koshinetsu	1,303	1,247	-4.3%	1,067	987	-7.5%	2,370	2,234	-5.7%
Hokuriku	662	743	12.2%	890	969	8.9%	1,552	1,712	10.3%
Tohoku	1,775	1,462	-17.6%	1,626	1,547	-4.9%	3,401	3,009	-11.5%
Kyushu	2,206	4,023	82.4%	2,476	3,591	45.0%	4,682	7,614	62.6%
Chugoku	1,109	1,401	26.3%	1,182	1,622	37.2%	2,291	3,023	32.0%
Hokkaido	1,929	1,790	-7.2%	1,017	917	-9.8%	2,946	2,707	-8.1%
Shikoku	512	567	10.7%	594	704	18.5%	1,106	1,271	14.9%
Okinawa/Miya	184	489	165.8%	668	504	-24.6%	852	993	16.5%
Other	155	204	31.6%	314	413	31.5%	469	617	31.6%
KOREA	69,295	78,609	13.4%	59,429	40,022	-32.7%	128,724	118,631	-7.8%
Seoul	27,444	30,131	9.8%	23,060	14,460	-37.3%	50,504	44,591	-11.7%
Incheon/Gyeonggi	16,919	17,514	3.5%	15,658	10,545	-32.7%	32,577	28,059	-13.9%
Chungnam/Daejeon	1,929	2,183	13.2%	1,603	1,084	-32.4%	3,532	3,267	-7.5%
Jeonbuk/Gwanju	1,586	3,856	143.1%	1,116	1,886	69.0%	2,702	5,742	112.5%
Gyeonbuk/Daegu	3,234	3,949	22.1%	2,568	1,629	-36.6%	5,802	5,578	-3.9%
Busan	7,051	8,487	20.4%	6,885	4,078	-40.8%	13,936	12,565	-9.8%
Ulsan	1,144	1,432	25.2%	1,081	745	-31.1%	2,225	2,177	-2.2%
Other	9,988	11,057	10.7%	7,458	5,595	-25.0%	17,446	16,652	-4.6%
TAIWAN	2,461	2,544	3.4%	2,535	1,438	-43.3%	4,996	3,982	-20.3%
Taipei	1,411	1,600	13.4%	1,527	727	-52.4%	2,938	2,327	-20.8%
Kaohsiung	153	106	-30.7%	154	70	-54.5%	307	176	-42.7%
Taichung	300	299	-0.3%	358	245	-31.6%	658	544	-17.3%
Taoyuan, Miaoli, Hsinehu	276	251	-9.1%	170	161	-5.3%	446	412	-7.6%
Hsinchu	139	128	-7.9%	110	86	-21.8%	249	214	-14.1%
Other	182	160	-12.1%	216	149	-31.0%	398	309	-22.4%
CHINA	1,261	1,818	44.2%	2,649	163	-93.8%	3,910	1,981	-49.3%
Beijing	213	466	118.8%	615	43	-93.0%	828	509	-38.5%
Shanghai	381	700	83.7%	841	38	-95.5%	1,222	738	-39.6%
Guangzhou	119	85	-28.6%	236	16	-93.2%	355	101	-71.5%
Other	548	567	3.5%	957	66	-93.1%	1,505	633	-57.9%
US/HAWAII	8,536	7,267	-14.9%	7,258	7,667	5.6%	15,794	14,934	-5.4%
CNMI	1,745	1,587	-9.1%	1,480	1,508	1.9%	3,225	3,095	-4.0%
PALAU	336	264	-21.4%	224	235	4.9%	560	499	-10.9%
FSM	897	1,155	28.8%	854	1,080	26.5%	1,751	2,235	27.6%
RMI	97	120	23.7%	118	71	-39.8%	215	191	-11.2%
PHILIPPINES	1,277	915	-28.3%	1,281	979	-23.6%	2,558	1,894	-26.0%
AUSTRALIA	221	186	-15.8%	519	415	-20.0%	740	601	-18.8%
EUROPE	211	231	9.5%	198	160	-19.2%	409	391	-4.4%
HONG KONG	454	291	-35.9%	745	146	-80.4%	1,199	437	-63.6%
RUSSIA	816	336	-58.8%	341	81	-76.2%	1,157	417	-64.0%
SINGAPORE	85	68	-20.0%	114	59	-48.2%	199	127	-36.2%
INDIA	14	12	-14.3%	15	21	40.0%	29	33	13.8%
MALAYSIA	20	30	50.0%	68	30	-55.9%	88	60	-31.8%
OTHER/UNKNOWN	313	894	185.6%	402	833	107.2%	715	1,727	141.5%
SEA ARRIVALS (CIV & MIL)	1,447	64	-95.6%	240	920	283.3%	1,687	984	-41.7%
TOTAL	147,507	157,479	6.8%	137,244	116,746	-14.9%	284,751	274,225	-3.7%