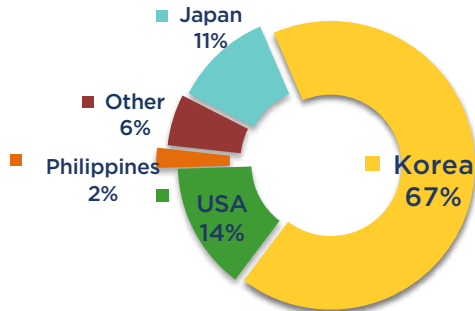


February 2023

Monthly Arrivals Summary

FEB Arrivals	56,253	692.7% ↑
CYTD Arrivals	112,918	598.9% ↑
FYTD Arrivals	249,244	508.6% ↑

MARKET MIX



Market	2022	2023	% to LY
Japan	239	6,240	2,510.9%
Korea	311	37,480	11,951.4%
Taiwan	8	81	912.5%
China	15	75	400.0%
US/Hawaii	5,176	8,111	56.7%
Philippines	298	1,286	331.5%

VISITOR SNAPSHOT

Travel Party Size
3-4 pax (44.1%)



Average length of stay **4 nights**

TRIP STATUS

First Timers : **47.3%**
Repeats : **37.1%**

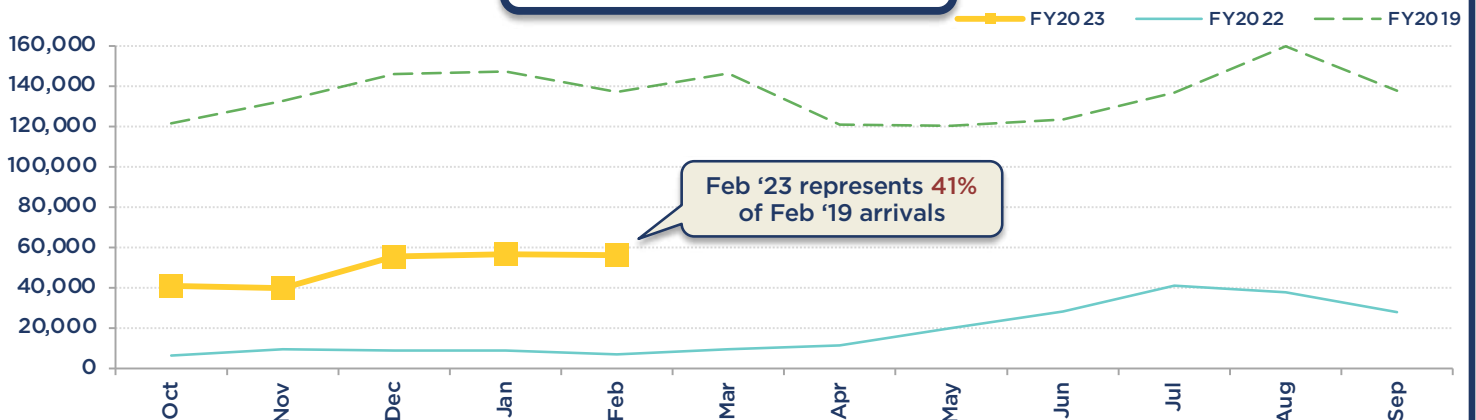


PRIMARY REASON FOR TRIP

Pleasure/Vacation **64.5%**
Medical 5.0%
Government/Military 3.9%
Visiting friends/family 2.7%
Other 1.6%



ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary February 2023



	Feb-22	Feb-23	% from LY
Civilian Air Arrivals ^a	5,526	53,545	869.0%
Civilian Sea Arrivals ^a	25	20	-20.0%
Armed Forces Air Arrivals ^a	1,540	2,688	74.5%
Armed Forces Sea Arrivals ^a	5	0	-
TOTAL VISITOR ARRIVALS	7,096	56,253	692.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-22	Feb-23	% from LY
JAPAN	239	6,240	2510.9%
Kanto (Tokyo)	105	3,465	3200.0%
Chubu (Nagoya)	32	566	1668.8%
Kinki (Osaka)	7	631	8914.3%
Koshinetsu	4	94	2250.0%
Hokuriku	-	63	-
Tohoku	14	246	1657.1%
Kyushu	7	287	4000.0%
Chugoku	18	140	677.8%
Hokkaido	-	104	-
Shikoku	-	26	-
Okinawa/Miya	31	408	1216.1%
Other	21	210	900.0%
KOREA	311	37,480	11951.4%
Seoul	150	14,488	9558.7%
Incheon/Gyeonggi	85	9,357	10908.2%
Chungnam/Daejeon	4	954	23750.0%
Jeonbuk/Gwanju	2	915	45650.0%
Gyeongbuk/Daegu	8	1,321	16412.5%
Busan	17	3,299	19305.9%
Ulsan	2	645	32150.0%
Other	43	6,501	15018.6%
TAIWAN	8	81	912.5%
Taipei	5	38	660.0%
Kaohsiung	1	2	100.0%
Taichung	1	12	1100.0%
Taoyuan, Miaoli, Hsinehu	-	6	-
Hsinchu	-	10	-
Other	1	13	1200.0%
CHINA	15	75	400.0%
Beijing	1	8	700.0%
Shanghai	6	26	333.3%
Guangzhou	2	10	400.0%
Other	6	31	416.7%
US/HAWAII	5,176	8,111	56.7%
CNMI	481	1,035	115.2%
PALAU	35	211	502.9%
FSM	176	907	415.3%
RMI	2	49	2350.0%
PHILIPPINES	298	1,286	331.5%
AUSTRALIA	58	242	317.2%
EUROPE	81	115	42.0%
HONG KONG	6	24	300.0%
RUSSIA	2	11	450.0%
SINGAPORE	21	53	152.4%
INDIA	16	6	-62.5%
MALAYSIA	4	8	100.0%
OTHER/UNKNOWN	137	299	118.2%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Taxes	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate	35.2%	59.7%	69.6%
Weighted Hotel Room Rate	\$166.14	\$193.61	16.5%

Guam Visitors Bureau
Preliminary February 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22- Feb'23)	% from LY
Air Arrivals ^a	16,108	112,881	600.8%	40,628	249,160	513.3%
Sea Arrivals ^a	48	37	-22.9%	323	84	-74.0%
TOTAL VISITOR ARRIVALS	16,156	112,918	598.9%	40,951	249,244	508.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22- Feb'23)	% from LY
JAPAN	1,364	11,030	708.7%	2,545	22,728	793.0%
Kanto (Tokyo)	327	6,306	1828.4%	963	13,237	1274.6%
Chubu (Nagoya)	106	1,121	957.5%	155	2,164	1296.1%
Kinki (Osaka)	17	1,221	7082.4%	62	2,926	4619.4%
Koshinetsu	16	167	943.8%	27	286	959.3%
Hokuriku	6	94	1466.7%	10	177	1670.0%
Tohoku	88	328	272.7%	111	589	430.6%
Kyushu	21	454	2061.9%	50	970	1840.0%
Chugoku	34	171	402.9%	42	256	509.5%
Hokkaido	76	214	181.6%	87	421	383.9%
Shikoku	1	51	5000.0%	7	116	1557.1%
Okinawa/Miya	473	551	16.5%	652	874	34.0%
Other	199	352	76.9%	379	712	87.9%
KOREA	1,235	77,113	6144.0%	7,331	168,162	2193.8%
Seoul	624	30,308	4757.1%	3,769	66,847	1673.6%
Incheon/Gyeonggi	307	18,498	5925.4%	1,884	41,113	2082.2%
Chungnam/Daejeon	31	1,915	6077.4%	145	3,999	2657.9%
Jeonbuk/Gwanju	13	1,868	14269.2%	89	3,635	3984.3%
Gyeongbuk/Daegu	28	2,805	9917.9%	205	6,218	2933.2%
Busan	77	6,774	8697.4%	416	16,301	3818.5%
Ulsan	12	1,385	11441.7%	61	2,977	4780.3%
Other	143	13,560	9382.5%	762	27,072	3452.8%
TAIWAN	29	931	3110.3%	111	1,226	1004.5%
Taipei	18	527	2827.8%	64	681	964.1%
Kaohsiung	3	34	1033.3%	5	81	1520.0%
Taichung	2	130	6400.0%	7	153	2085.7%
Taoyuan, Miaoli, Hsinehu	2	87	4250.0%	28	102	264.3%
Hsinchu	1	51	5000.0%	3	60	1900.0%
Other	3	102	3300.0%	4	149	3625.0%
CHINA	32	179	459.4%	93	376	304.3%
Beijing	4	17	325.0%	5	21	320.0%
Shanghai	14	48	242.9%	60	101	68.3%
Guangzhou	3	17	466.7%	3	30	900.0%
Other	11	97	781.8%	25	224	796.0%
US/HAWAII	10,272	15,342	49.4%	23,553	34,629	47.0%
CNMI	990	2,256	127.9%	2,095	6,671	218.4%
PALAU	77	380	393.5%	234	1,189	408.1%
FSM	423	1,670	294.8%	1,116	4,247	280.6%
RMI	3	82	2633.3%	20	304	1420.0%
PHILIPPINES	575	2,478	331.0%	1,577	6,092	286.3%
AUSTRALIA	489	311	-36.4%	536	638	19.0%
EUROPE	195	231	18.5%	347	547	57.6%
HONG KONG	9	80	788.9%	17	209	1129.4%
RUSSIA	21	38	81.0%	35	77	120.0%
SINGAPORE	43	100	132.6%	189	300	58.7%
INDIA	20	17	-15.0%	36	35	-2.8%
MALAYSIA	6	17	183.3%	19	44	131.6%
OTHER/UNKNOWN	325	626	92.6%	774	1,686	117.8%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2021	Jan - Dec 2022		Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Tax^{es}	\$13,145,461.32	\$19,193,710.99	46.0%	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate^e	45.1%	59.1%	31.0%	35.2%	59.7%	69.6%
Weighted Hotel Room Rate^f	\$160.50	\$180.02	12.2%	\$166.14	\$193.61	16.5%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration. ^dSTR Global (Hotel Occupancy and ADR Report).

 GUAM VISITORS BUREAU	January			February			Total CYTD		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,790	325.8%	239	6,240	2510.9%	1,364	11,030	708.7%
Kanto (Tokyo)	222	2,841	1179.7%	105	3,465	3200.0%	327	6,306	1828.4%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	106	1,121	957.5%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	17	1,221	7082.4%
Koshinetsu	12	73	508.3%	4	94	2250.0%	16	167	943.8%
Hokuriku	6	31	416.7%	-	63	-	6	94	1466.7%
Tohoku	74	82	10.8%	14	246	1657.1%	88	328	272.7%
Kyushu	14	167	1092.9%	7	287	4000.0%	21	454	2061.9%
Chugoku	16	31	93.8%	18	140	677.8%	34	171	402.9%
Hokkaido	76	110	44.7%	-	104	-	76	214	181.6%
Shikoku	1	25	2400.0%	-	26	-	1	51	5000.0%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	473	551	16.5%
Other	178	142	-20.2%	21	210	900.0%	199	352	76.9%
KOREA	924	39,633	4189.3%	311	37,480	11951.4%	1,235	77,113	6144.0%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	624	30,308	4757.1%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	307	18,498	5925.4%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	31	1,915	6077.4%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	1,868	14269.2%
Gyeonbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	28	2,805	9917.9%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	77	6,774	8697.4%
Ulsan	10	740	7300.0%	2	645	32150.0%	12	1,385	11441.7%
Other	100	7,059	6959.0%	43	6,501	15018.6%	143	13,560	9382.5%
TAIWAN	21	850	3947.6%	8	81	912.5%	29	931	3110.3%
Taipei	13	489	3661.5%	5	38	660.0%	18	527	2827.8%
Kaohsiung	2	32	1500.0%	1	2	100.0%	3	34	1033.3%
Taichung	1	118	11700.0%	1	12	1100.0%	2	130	6400.0%
Taoyuan, Miaoli, Hsinehu	2	81	3950.0%	-	6	-	2	87	4250.0%
Hsinchu	1	41	4000.0%	-	10	-	1	51	5000.0%
Other	2	89	4350.0%	1	13	1200.0%	3	102	3300.0%
CHINA	17	104	511.8%	15	75	400.0%	32	179	459.4%
Beijing	3	9	200.0%	1	8	700.0%	4	17	325.0%
Shanghai	8	22	175.0%	6	26	333.3%	14	48	242.9%
Guangzhou	1	7	600.0%	2	10	400.0%	3	17	466.7%
Other	5	66	1220.0%	6	31	416.7%	11	97	781.8%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	10,272	15,342	49.4%
CNMI	509	1,221	139.9%	481	1,035	115.2%	990	2,256	127.9%
PALAU	42	169	302.4%	35	211	502.9%	77	380	393.5%
FSM	247	763	208.9%	176	907	415.3%	423	1,670	294.8%
RMI	1	33	3200.0%	2	49	2350.0%	3	82	2633.3%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	575	2,478	331.0%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	489	311	-36.4%
EUROPE	114	116	1.8%	81	115	42.0%	195	231	18.5%
HONG KONG	3	56	1766.7%	6	24	300.0%	9	80	788.9%
RUSSIA	19	27	42.1%	2	11	450.0%	21	38	81.0%
SINGAPORE	22	47	113.6%	21	53	152.4%	43	100	132.6%
INDIA	4	11	175.0%	16	6	-62.5%	20	17	-15.0%
MALAYSIA	2	9	350.0%	4	8	100.0%	6	17	183.3%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	325	626	92.6%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	48	37	-22.9%
TOTAL	9,060	56,665	525.4%	7,096	56,253	692.7%	16,156	112,918	598.9%

