

Preliminary Visitor Arrival Summary February 2019 vs February 2025



	Feb-19	Feb-25	% vs 2019
Civilian Air Arrivals ^a	134,539	60,122	-55.3%
Civilian Sea Arrivals ^a	26	79	203.8%
Armed Forces Air Arrivals ^a	2,465	728	-70.5%
Armed Forces Sea Arrivals ^a	214	24	-88.8%
TOTAL VISITOR ARRIVALS	137,244	60,953	-55.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-19	Feb-25	% vs 2019
KOREA	59,429	29,891	-49.7%
Seoul	23,060	10,097	-56.2%
Incheon/Gyeonggi	15,658	6,220	-60.3%
Chungnam/Daejeon	1,603	864	-46.1%
Jeonbuk/Gwanju	1,116	822	-26.3%
Gyeongbuk/Daegu	2,568	1,359	-47.1%
Busan	6,885	2,495	-63.8%
Ulsan	1,081	479	-55.7%
Other	7,458	7,555	1.3%
JAPAN	58,774	20,982	-64.3%
Kanto (Tokyo)	32,576	11,868	-63.6%
Chubu (Nagoya)	6,286	2,393	-61.9%
Kinki (Osaka)	10,078	3,564	-64.6%
Koshinetsu	1,067	396	-62.9%
Hokuriku	890	281	-68.4%
Tohoku	1,626	483	-70.3%
Kyushu	2,476	533	-78.5%
Chugoku	1,182	412	-65.1%
Hokkaido	1,017	318	-68.7%
Shikoku	594	160	-73.1%
Okinawa/Miya	668	145	-78.3%
Other	314	429	36.6%
TAIWAN	2,535	90	-96.4%
Taipei	1,527	49	-96.8%
Kaohsiung	154	16	-89.6%
Taichung	358	7	-98.0%
Taoyuan, Miaoli, Hsinehu	170	11	-93.5%
Hsinchu	110	3	-97.3%
Other	216	4	-98.1%
CHINA	2,649	415	-84.3%
Beijing	615	87	-85.9%
Shanghai	841	101	-88.0%
Guangzhou	236	23	-90.3%
Other	957	204	-78.7%
US/HAWAII	7,258	6,004	-17.3%
CNMI	1,480	801	-45.9%
PHILIPPINES	1,281	988	-22.9%
FSM	854	598	-30.0%
PALAU	224	178	-20.5%
EUROPE	198	97	-51.0%
AUSTRALIA	519	84	-83.8%
SINGAPORE	114	54	-52.6%
RMI	118	16	-86.4%
HONG KONG	745	42	-94.4%
RUSSIA	341	12	-96.5%
MALAYSIA	68	6	-91.2%
INDIA	15	5	-66.7%
OTHER/UNKNOWN	402	587	46.0%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2018	Oct - Dec 2024	
Hotel Occupancy Taxes ^c	\$9,916,642	\$7,354,007	-25.8%
Weighted Hotel Occupancy Rate ^d	85.9%	62.3%	-27.5%
Weighted Hotel Room Rate ^d	\$200.42	\$198.38	-1.0%

Guam Visitors Bureau
Preliminary February 2025 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2025 • Fiscal Year-to-Date 2019 vs 2025



	CYTD 2019 (Jan - Feb '19)	CYTD 2025 (Jan - Feb '25)	% vs 2019	FYTD 2019 (Oct '18 - Feb '19)	FYTD 2025 (Oct '24 - Feb '25)	% vs 2019
Air Arrivals^a	283,064	128,118	-54.7%	680,352	303,017	-55.5%
Sea Arrivals^a	1,687	151	-91.0%	5,008	508	-89.9%
TOTAL VISITOR ARRIVALS	284,751	128,269	-55.0%	685,360	303,525	-55.7%
	CYTD 2019 (Jan - Feb '19)	CYTD 2025 (Jan - Feb '25)	% vs 2019	FYTD 2019 (Oct '18 - Feb '19)	FYTD 2025 (Oct '24 - Feb '25)	% vs 2019
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
KOREA	128,724	63,890	-50.4%	310,791	148,689	-52.2%
Seoul	50,504	22,571	-55.3%	124,392	54,224	-56.4%
Incheon/Gyeonggi	32,577	13,344	-59.0%	79,330	33,536	-57.7%
Chungnam/Daejeon	3,532	1,748	-50.5%	7,979	3,898	-51.1%
Jeonbuk/Gwanju	2,702	1,712	-36.6%	5,351	3,674	-31.3%
Gyeongbuk/Daegu	5,802	2,782	-52.1%	13,646	6,058	-55.6%
Busan	13,936	5,110	-63.3%	35,137	10,986	-68.7%
Ulsan	2,225	973	-56.3%	5,666	2,450	-56.8%
Other	17,446	15,650	-10.3%	39,290	33,863	-13.8%
JAPAN	116,795	41,031	-64.9%	277,578	96,877	-65.1%
Kanto (Tokyo)	64,348	23,550	-63.4%	150,952	54,957	-63.6%
Chubu (Nagoya)	12,456	4,407	-64.6%	29,567	10,793	-63.5%
Kinki (Osaka)	20,322	6,786	-66.6%	50,928	15,485	-69.6%
Koshinetsu	2,370	784	-66.9%	5,545	1,936	-65.1%
Hokuriku	1,552	448	-71.1%	3,577	952	-73.4%
Tohoku	3,401	1,166	-65.7%	8,020	2,773	-65.4%
Kyushu	4,682	921	-80.3%	11,575	3,382	-70.8%
Chugoku	2,291	705	-69.2%	6,009	1,911	-68.2%
Hokkaido	2,946	688	-76.6%	5,505	1,513	-72.5%
Shikoku	1,106	313	-71.7%	3,250	867	-73.3%
Okinawa/Miya	852	359	-57.9%	1,765	725	-58.9%
Other	469	904	92.8%	885	1,583	78.9%
TAIWAN	4,996	1,801	-64.0%	11,284	3,005	-73.4%
Taipei	2,938	1,028	-65.0%	6,943	1,747	-74.8%
Kaohsiung	307	104	-66.1%	768	211	-72.5%
Taichung	658	177	-73.1%	1,276	292	-77.1%
Taoyuan, Miaoli, Hsinehu	446	167	-62.6%	1,003	281	-72.0%
Hsinchu	249	97	-61.0%	525	156	-70.3%
Other	398	228	-42.7%	769	318	-58.6%
CHINA	3,910	1,140	-70.8%	7,252	2,122	-70.7%
Beijing	828	260	-68.6%	1,367	433	-68.3%
Shanghai	1,222	349	-71.4%	2,246	690	-69.3%
Guangzhou	355	69	-80.6%	591	116	-80.4%
Other	1,505	462	-69.3%	3,048	883	-71.0%
US/HAWAII	15,794	13,092	-17.1%	38,392	31,479	-18.0%
CNMI	3,225	1,755	-45.6%	8,219	4,956	-39.7%
PHILIPPINES	2,558	1,761	-31.2%	8,961	5,718	-36.2%
FSM	1,751	1,285	-26.6%	4,855	4,273	-12.0%
PALAU	560	397	-29.1%	1,585	1,424	-10.2%
EUROPE	409	243	-40.6%	1,092	562	-48.5%
AUSTRALIA	740	345	-53.4%	1,256	622	-50.5%
SINGAPORE	199	95	-52.3%	507	281	-44.6%
RMI	215	63	-70.7%	586	217	-63.0%
HONG KONG	1,199	83	-93.1%	3,227	247	-92.3%
RUSSIA	1,157	36	-96.9%	2,858	69	-97.6%
MALAYSIA	88	10	-88.6%	225	51	-77.3%
INDIA	29	27	-6.9%	75	43	-42.7%
OTHER/UNKNOWN	715	1,064	48.8%	1,609	2,382	48.0%
VISITOR INDUSTRY STATISTICS	Jan - Dec 2019	Jan - Dec 2024		Oct - Dec 2018	Oct - Dec 2024	
Hotel Occupancy Taxes ^c	\$44,980,545	\$32,081,000	-28.7%	\$9,916,642	\$7,354,007	-25.8%
Weighted Hotel Occupancy Rate ^d	89.5%	65.9%	-26.4%	85.9%	62.3%	-27.5%
Weighted Hotel Room Rate ^d	\$213.07	\$206.22	-3.2%	\$200.42	\$198.38	-1.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/2025 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Preliminary Visitor Arrival Summary February 2025



	Feb-24	Feb-25	% from LY
Civilian Air Arrivals ^a	70,159	60,122	-14.3%
Civilian Sea Arrivals ^a	2,618	79	-97.0%
Armed Forces Air Arrivals ^a	1,376	728	-47.1%
Armed Forces Sea Arrivals ^a	1	24	2300.0%
TOTAL VISITOR ARRIVALS	74,154	60,953	-17.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-24	Feb-25	% from LY
KOREA	41,853	29,891	-28.6%
Seoul	15,533	10,097	-35.0%
Incheon/Gyeonggi	9,638	6,220	-35.5%
Chungnam/Daejeon	1,027	864	-15.9%
Jeonbuk/Gwanju	1,071	822	-23.2%
Gyeonbuk/Daegu	1,660	1,359	-18.1%
Busan	3,316	2,495	-24.8%
Ulsan	818	479	-41.4%
Other	8,790	7,555	-14.1%
JAPAN	17,600	20,982	19.2%
Kanto (Tokyo)	8,891	11,868	33.5%
Chubu (Nagoya)	2,099	2,393	14.0%
Kinki (Osaka)	2,972	3,564	19.9%
Koshinetsu	261	396	51.7%
Hokuriku	250	281	12.4%
Tohoku	481	483	0.4%
Kyushu	938	533	-43.2%
Chugoku	542	412	-24.0%
Hokkaido	472	318	-32.6%
Shikoku	154	160	3.9%
Okinawa/Miya	227	145	-36.1%
Other	313	429	37.1%
TAIWAN	593	90	-84.8%
Taipei	334	49	-85.3%
Kaohsiung	45	16	-64.4%
Taichung	84	7	-91.7%
Taoyuan, Miaoli, Hsinehu	59	11	-81.4%
Hsinchu	25	3	-88.0%
Other	46	4	-91.3%
CHINA	810	415	-48.8%
Beijing	182	87	-52.2%
Shanghai	260	101	-61.2%
Guangzhou	50	23	-54.0%
Other	318	204	-35.8%
US/HAWAII	6,822	6,004	-12.0%
CNMI	810	801	-1.1%
PHILIPPINES	886	988	11.5%
FSM	960	598	-37.7%
PALAU	218	178	-18.3%
EUROPE	230	97	-57.8%
AUSTRALIA	133	84	-36.8%
SINGAPORE	50	54	8.0%
RMI	40	16	-60.0%
HONG KONG	84	42	-50.0%
RUSSIA	25	12	-52.0%
MALAYSIA	17	6	-64.7%
INDIA	7	5	-28.6%
OTHER/UNKNOWN	397	587	47.9%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2023	Oct - Dec 2024	
Hotel Occupancy Taxes ^c	\$6,088,287	\$7,354,007	20.8%
Weighted Hotel Occupancy Rate ^d	59.7%	62.3%	4.4%
Weighted Hotel Room Rate ^d	\$198.61	\$198.38	-0.1%

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Calendar Year-to-Date 2024/25 • Fiscal Year-to-Date 2024/25



	CYTD 2024 (Jan - Feb '24)	CYTD 2025 (Jan - Feb '25)	% from LY	FYTD 2024 (Oct '23 - Feb '24)	FYTD 2025 (Oct '24 - Feb '25)	% from LY
Air Arrivals ^a	150,504	128,118	-14.9%	339,060	303,017	-10.6%
Sea Arrivals ^a	6,320	151	-97.6%	6,446	508	-92.1%
TOTAL VISITOR ARRIVALS	156,824	128,269	-18.2%	345,506	303,525	-12.2%

	CYTD 2024 (Jan - Feb '24)	CYTD 2025 (Jan - Feb '25)	% from LY	FYTD 2024 (Oct '23 - Feb '24)	FYTD 2025 (Oct '24 - Feb '25)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
KOREA	88,593	63,890	-27.9%	191,713	148,689	-22.4%
Seoul	31,715	22,571	-28.8%	70,942	54,224	-23.6%
Incheon/Gyeonggi	20,240	13,344	-34.1%	45,232	33,536	-25.9%
Chungnam/Daejeon	2,297	1,748	-23.9%	4,994	3,898	-21.9%
Jeonbuk/Gwanju	2,375	1,712	-27.9%	4,534	3,674	-19.0%
Gyeongbuk/Daegu	3,737	2,782	-25.6%	7,716	6,058	-21.5%
Busan	6,973	5,110	-26.7%	15,787	10,986	-30.4%
Ulsan	1,486	973	-34.5%	3,228	2,450	-24.1%
Other	19,770	15,650	-20.8%	39,280	33,863	-13.8%
JAPAN	36,555	41,031	12.2%	87,128	96,877	11.2%
Kanto (Tokyo)	19,205	23,550	22.6%	45,295	54,957	21.3%
Chubu (Nagoya)	4,526	4,407	-2.6%	11,072	10,793	-2.5%
Kinki (Osaka)	5,896	6,786	15.1%	14,609	15,485	6.0%
Koshinetsu	667	784	17.5%	1,456	1,936	33.0%
Hokuriku	408	448	9.8%	1,090	952	-12.7%
Tohoku	890	1,166	31.0%	2,322	2,773	19.4%
Kyushu	1,755	921	-47.5%	4,353	3,382	-22.3%
Chugoku	905	705	-22.1%	2,288	1,911	-16.5%
Hokkaido	1,025	688	-32.9%	1,838	1,513	-17.7%
Shikoku	287	313	9.1%	846	867	2.5%
Okinawa/Miya	407	359	-11.8%	740	725	-2.0%
Other	584	904	54.8%	1,219	1,583	29.9%
TAIWAN	790	1,801	128.0%	1,311	3,005	129.2%
Taipei	455	1,028	125.9%	777	1,747	124.8%
Kaohsiung	59	104	76.3%	112	211	88.4%
Taichung	101	177	75.2%	142	292	105.6%
Taoyuan, Miaoli, Hsinehu	79	167	111.4%	118	281	138.1%
Hsinchu	34	97	185.3%	48	156	225.0%
Other	62	228	267.7%	114	318	178.9%
CHINA	1,180	1,140	-3.4%	2,108	2,122	0.7%
Beijing	278	260	-6.5%	427	433	1.4%
Shanghai	372	349	-6.2%	731	690	-5.6%
Guangzhou	71	69	-2.8%	113	116	2.7%
Other	459	462	0.7%	837	883	5.5%
US/HAWAII	15,329	13,092	-14.6%	35,351	31,479	-11.0%
CNMI	1,750	1,755	0.3%	4,755	4,956	4.2%
PHILIPPINES	1,903	1,761	-7.5%	5,551	5,718	3.0%
FSM	1,822	1,285	-29.5%	4,964	4,273	-13.9%
PALAU	473	397	-16.1%	1,377	1,424	3.4%
EUROPE	383	243	-36.6%	832	562	-32.5%
AUSTRALIA	423	345	-18.4%	621	622	0.2%
SINGAPORE	91	95	4.4%	548	281	-48.7%
RMI	92	63	-31.5%	222	217	-2.3%
HONG KONG	115	83	-27.8%	354	247	-30.2%
RUSSIA	40	36	-10.0%	82	69	-15.9%
MALAYSIA	25	10	-60.0%	83	51	-38.6%
INDIA	28	27	-3.6%	48	43	-10.4%
OTHER/UNKNOWN	912	1,064	16.7%	2,012	2,382	18.4%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2023	Jan - Dec 2024		Oct - Dec 2023	Oct - Dec 2024	
Hotel Occupancy Taxes ^c	\$28,423,583	\$32,081,000	12.9%	\$6,088,287	\$7,354,007	20.8%
Hotel Occupancy Rate ^d	65.8%	65.9%	0.2%	59.7%	62.3%	4.4%
Hotel Room Rate ^d	\$198.65	\$206.22	3.8%	\$198.61	\$198.38	-0.1%

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	January			February			Total CYTD		
	Jan-24	Jan-25	% from LY	Feb-24	Feb-25	% from LY	2024	2025	% from LY
KOREA	46,740	33,999	-27.3%	41,853	29,891	-28.6%	88,593	63,890	-27.9%
Seoul	16,182	12,474	-22.9%	15,533	10,097	-35.0%	31,715	22,571	-28.8%
Incheon/Gyeonggi	10,602	7,124	-32.8%	9,638	6,220	-35.5%	20,240	13,344	-34.1%
Chungnam/Daejeon	1,270	884	-30.4%	1,027	864	-15.9%	2,297	1,748	-23.9%
Jeonbuk/Gwanju	1,304	890	-31.7%	1,071	822	-23.2%	2,375	1,712	-27.9%
Gyeonbuk/Daegu	2,077	1,423	-31.5%	1,660	1,359	-18.1%	3,737	2,782	-25.6%
Busan	3,657	2,615	-28.5%	3,316	2,495	-24.8%	6,973	5,110	-26.7%
Ulsan	668	494	-26.0%	818	479	-41.4%	1,486	973	-34.5%
Other	10,980	8,095	-26.3%	8,790	7,555	-14.1%	19,770	15,650	-20.8%
JAPAN	18,955	20,049	5.8%	17,600	20,982	19.2%	36,555	41,031	12.2%
Kanto (Tokyo)	10,314	11,682	13.3%	8,891	11,868	33.5%	19,205	23,550	22.6%
Chubu (Nagoya)	2,427	2,014	-17.0%	2,099	2,393	14.0%	4,526	4,407	-2.6%
Kinki (Osaka)	2,924	3,222	10.2%	2,972	3,564	19.9%	5,896	6,786	15.1%
Koshinetsu	406	388	-4.4%	261	396	51.7%	667	784	17.5%
Hokuriku	158	167	5.7%	250	281	12.4%	408	448	9.8%
Tohoku	409	683	67.0%	481	483	0.4%	890	1,166	31.0%
Kyushu	817	388	-52.5%	938	533	-43.2%	1,755	921	-47.5%
Chugoku	363	293	-19.3%	542	412	-24.0%	905	705	-22.1%
Hokkaido	553	370	-33.1%	472	318	-32.6%	1,025	688	-32.9%
Shikoku	133	153	15.0%	154	160	3.9%	287	313	9.1%
Okinawa/Miya	180	214	18.9%	227	145	-36.1%	407	359	-11.8%
Other	271	475	75.3%	313	429	37.1%	584	904	54.8%
TAIWAN	197	1,711	768.5%	593	90	-84.8%	790	1,801	128.0%
Taipei	121	979	709.1%	334	49	-85.3%	455	1,028	125.9%
Kaohsiung	14	88	528.6%	45	16	-64.4%	59	104	76.3%
Taichung	17	170	900.0%	84	7	-91.7%	101	177	75.2%
Taoyuan, Miaoli, Hsinehu	20	156	680.0%	59	11	-81.4%	79	167	111.4%
Hsinchu	9	94	944.4%	25	3	-88.0%	34	97	185.3%
Other	16	224	1300.0%	46	4	-91.3%	62	228	267.7%
CHINA	370	725	95.9%	810	415	-48.8%	1,180	1,140	-3.4%
Beijing	96	173	80.2%	182	87	-52.2%	278	260	-6.5%
Shanghai	112	248	121.4%	260	101	-61.2%	372	349	-6.2%
Guangzhou	21	46	119.0%	50	23	-54.0%	71	69	-2.8%
Other	141	258	83.0%	318	204	-35.8%	459	462	0.7%
US/HAWAII	8,507	7,088	-16.7%	6,822	6,004	-12.0%	15,329	13,092	-14.6%
CNMI	940	954	1.5%	810	801	-1.1%	1,750	1,755	0.3%
PHILIPPINES	1,017	773	-24.0%	886	988	11.5%	1,903	1,761	-7.5%
FSM	862	687	-20.3%	960	598	-37.7%	1,822	1,285	-29.5%
PALAU	255	219	-14.1%	218	178	-18.3%	473	397	-16.1%
EUROPE	153	146	-4.6%	230	97	-57.8%	383	243	-36.6%
AUSTRALIA	290	261	-10.0%	133	84	-36.8%	423	345	-18.4%
SINGAPORE	41	41	0.0%	50	54	8.0%	91	95	4.4%
RMI	52	47	-9.6%	40	16	-60.0%	92	63	-31.5%
HONG KONG	31	41	32.3%	84	42	-50.0%	115	83	-27.8%
RUSSIA	15	24	60.0%	25	12	-52.0%	40	36	-10.0%
MALAYSIA	8	4	-50.0%	17	6	-64.7%	25	10	-60.0%
INDIA	21	22	4.8%	7	5	-28.6%	28	27	-3.6%
OTHER/UNKNOWN	515	477	-7.4%	397	587	47.9%	912	1,064	16.7%
SEA ARRIVALS (CIV & MIL)	3,701	48	-98.7%	2,619	103	-96.1%	6,320	151	-97.6%
TOTAL	82,670	67,316	-18.6%	74,154	60,953	-17.8%	156,824	128,269	-18.2%