



INDUSTRY RECOVERY REPORT

APRIL 16, 2021



DESTINATION UPDATES



GET YOUR BUSINESS CERTIFIED!

APPLY TODAY

[Click here to apply](#)



WHO IS CERTIFIED

[Click here for list](#)



WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

BENEFITS

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.



MARKET INTELLIGENCE REPORT

As of April 15 and may be subject to change.



MARKETS AT-A-GLANCE

JAPAN

- Government designated Osaka, Hyogo, Miyagi, Tokyo, Kyoto and Okinawa for coronavirus pre-emergency response following spikes in infection cases
- Prefectural governors asked the government to strengthen screening tests for mutant strains of the virus
- Ministry of Health begins vaccinating elderly on April 12
- Four countries added to strengthen border control measures
- Face Express at Haneda and Narita Airports for check-in and boarding procedures
- Okinawa Naha Airport begins test center for travelers who are unable to take a PCR test before travel to Okinawa
- Two coronavirus test centers opened at Haneda Airport for domestic travelers
- Tour cancellation has been extended in response to flight cancellation to Guam
- United Airlines (June 2), Jeju Air (May 31), and Japan Airlines (June 30) have extended their flight suspension dates
- PR activities shown in appendix

TAIWAN

- Those not on the priority list for vaccination could be allowed to pay for a jab by late April
- Taiwan's COVID-19 vaccination program will be expanded to include government epidemic prevention workers and those with a higher risk of COVID-19 exposure due to their jobs
- Feedbacks on the travel bubble with Palau detailed in appendix
- Restriction to citizens and non-citizens entering Taiwan detailed in appendix
- GVB participated in the 2021 Spring Travel Fair, receive 150+ visitors per day
- GVB offered free booths at 2021 Taichung International Travel Fair (April) and 2021 Kaohsiung Travel Fair (May)

SOUTH KOREA

- New daily cases over 600 as people increased their activities in spring, raising concerns over another wave of the pandemic
- Free COVID-19 testing is expanded at all health centers nationwide to allow anyone regardless of the social distance level or symptoms
- Mandatory wearing of masks in all indoor public spaces is enforced; fine of \$100 will be imposed immediately if caught for not wearing a mask
- Global issues shown in appendix (i.e. Thailand Ministry of Tourism and Sports to discuss with Singapore a travel bubble)
- Outbound seat capacity for April remains 756 seats
- Lotte JTB will launch overseas travel accommodation coupon promotion in cooperation with Lotte Hotel
- KRT and Kyowon Travel sped up their integration process; will launch a home shopping promotion co-op with T'way
- PR activities shown in appendix

PHILIPPINES

- Facing pressure to speed up vaccinations, government confident it could meet its target of vaccinating 70% of the population, saying bulk of its vaccine supply will start arriving in April
- Government ordered an additional five million COVID-19 vaccines from Moderna, in addition to the 20 million they already secured; also expecting 2 million doses from Russia and China
- Government now allows the use of Sinovac's vaccine for senior citizens
- President Duterte relaxed lockdown in the Manila region and four neighboring provinces
- United Airlines and Philippine Airlines announce their flight schedule for April onward
- PR activities shown in appendix

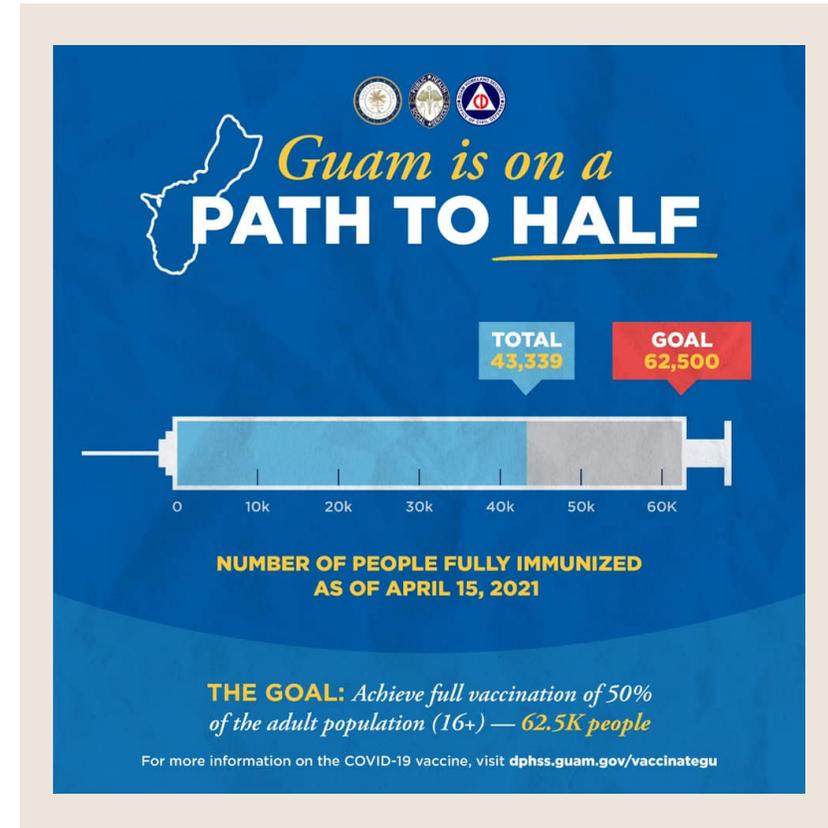
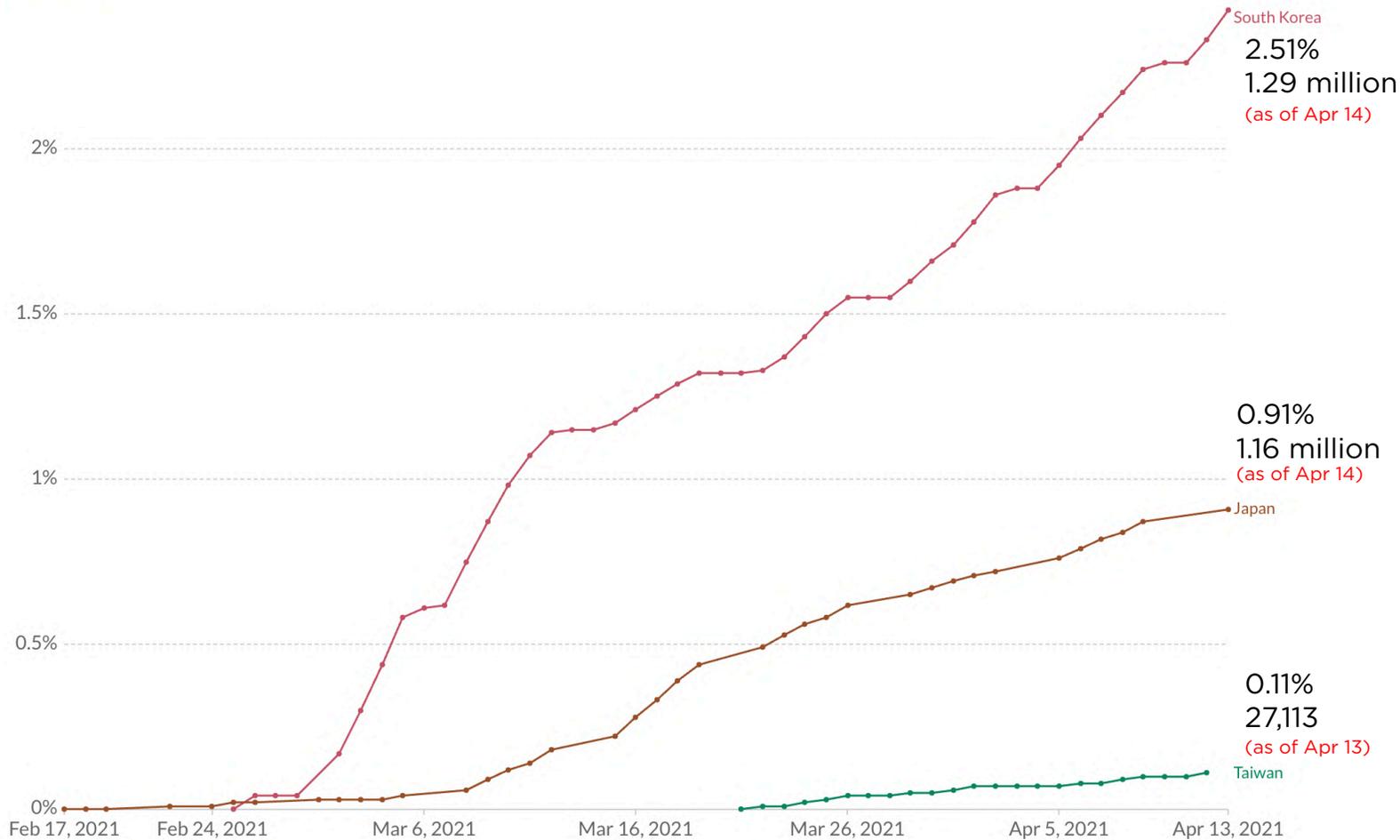
MARKETS AT-A-GLANCE

Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses.

Our World in Data

LINEAR LOG





APPENDIX

As of April 15, 2021 and
may be subject to change.



JAPAN



JAPAN COVID-19 NEWS

HIGHLIGHT NATIONWIDE

- Number of coronavirus cases in Japan continues to trend upward
- Government decided to designate Osaka, Hyogo, Miyagi, Tokyo, Kyoto and Okinawa for coronavirus pre-emergency response following spikes in infection cases there.
 - Tokyo: until May 11th
 - 5 Prefectures: until May 5th
- Governors will ask bars and restaurants to close by 8 p.m.
- Residents will be urged to refrain from unnecessary travel outside their prefectures
- Prefectural governors asked the government to strengthen screening tests for mutant strains of the coronavirus
- The Ministry of Health plans to start vaccinations for the elderly on April 12



| AREA / NEW CASES | MARCH 22 - 28 | MARCH 29 - APRIL 4 | APRIL 5 - 11 | CHANGES (#) VS LW | CHANGES (%) VS LW | VS WEEK OF JAN 4 - 10 |
|------------------|---------------|--------------------|--------------|-------------------|-------------------|-----------------------|
| TOKYO | 2,457 | 2,728 | 3,276 | 548 | 20% | -73% |
| OSAKA | 1,799 | 3,732 | 5,404 | 1,672 | 45% | 47% |
| AICHI | 455 | 656 | 987 | 331 | 50% | -58% |
| FUKUOKA | 192 | 204 | 342 | 138 | 68% | -83% |
| OKINAWA | 493 | 649 | 813 | 164 | 25% | 79% |
| HOKKAIDO | 445 | 411 | 553 | 142 | 35% | -46% |
| KANAGAWA | 660 | 863 | 941 | 78 | 9.0% | -81% |
| SAITAMA | 803 | 940 | 926 | -14 | -1.5% | -68% |
| CHIBA | 701 | 717 | 614 | -103 | -14.4% | -76% |
| NATIONWIDE | 12,038 | 16,883 | 21,053 | 4,170 | 25% | -52% |

COVID-19 TEST-KIT DELIVERY AT HANEDA AIRPORT & SAPPORO ST.



Haneda Airport:

- The government, in cooperation with the Tokyo Metropolitan Government, began a three-day survey at Haneda airport.
- Period: From April 9 to April 11
- Free distributing over 700 test kits in the arrival lobby

Hokkaido:

- Hokkaido will conduct a trial COVID-19 test at Sapporo Station for targeting visitors from outside of Hokkaido.
- Period : from mid of April to May.
- PCR test kits will be distributed to up to 100 to 200 per day

NATIONWIDE: NEW CASES



Data source: Ministry of Health

Confirmed
COVID-19

Cases:
516,121

6.4%
active
(33,051)

AS OF APR 15, 2021

JAPAN COVID-19 NEWS

BORDER CONTROL MEASURES UPDATES

- Travelers from the countries with community transmission of coronavirus variants.
- The government decided on April 9th to add another 4 countries to strengthen border measures for entry.
- Armenia, Cuba, Suriname, and Thailand were added to the list of countries on Apr 9.

BEFORE ENTRY

- Certificate of negative test result taken within 72 hours of departure
- Entry of Japan is not allowed unless the certificate is submitted (effective from March 19)

UPON & AFTER ARRIVAL

- Another Covid-19 test upon arrival
- Sign a pledge upon arrival
- Quarantined for the first 3 days at a designated location by the quarantine office.
- Take the COVID-19 test again on the 3rd day after entry (count from the following day of entry day)
- Quarantined for the rest of the 14-days
- No use of public transportation
- Download 3 Apps (OSSMA, Skype, COCOA)



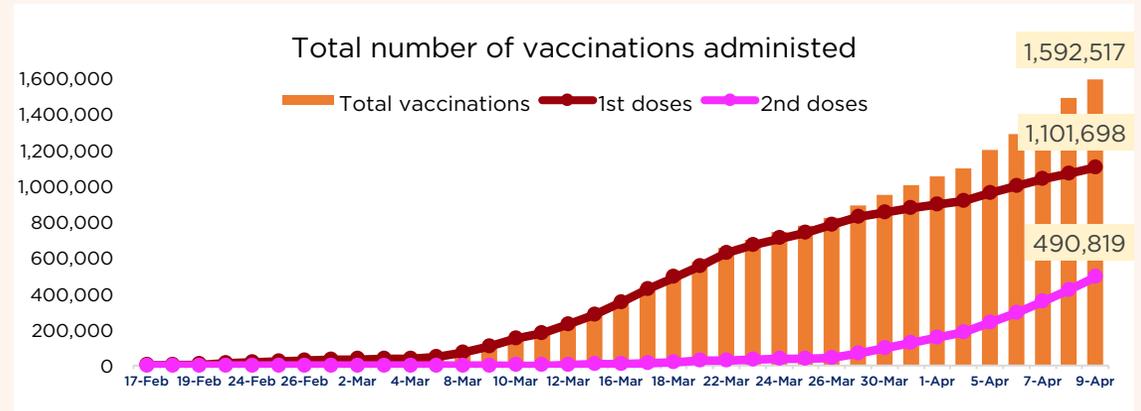
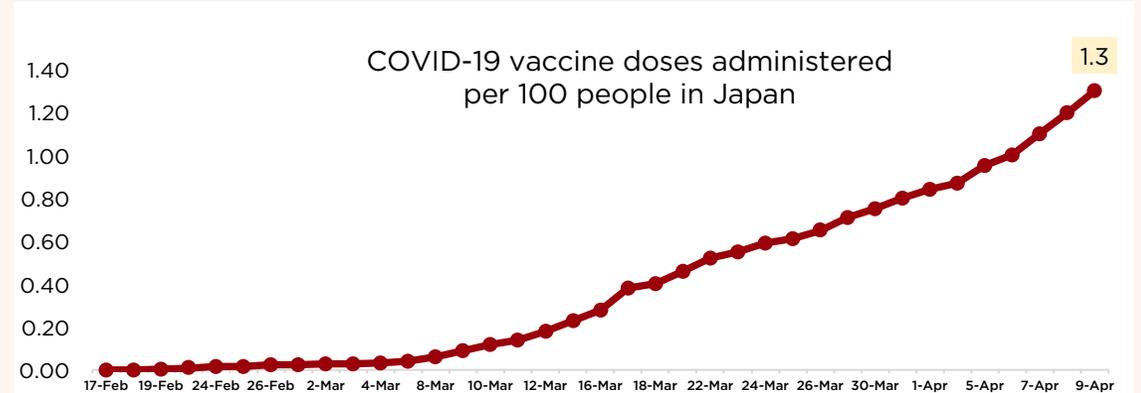
TOTAL 33 COUNTRIES

Austria, Belgium, Brazil, Britain, Czech Republic, Denmark, Estonia, France, Germany, Hungary, Ireland, Israel, Italy, Lebanon, Luxembourg, the Netherlands, Nigeria, Pakistan, Poland, Slovakia, South Africa, Sweden, Switzerland, the United Arab Emirate, Ukraine, Philippines, Canada (Ontario), Spain, Finland, Armenia, Cuba, Suriname, and Thailand



Data source: Quarantine Information Office, Ministry of Health, Labour, and Welfare Japan

VACCINATION UPDATES



As of April 9

| | |
|--|-----------|
| Total number of vaccinations: | 1,592,517 |
| 1st doses administered: | 1,101,698 |
| Fully vaccinated people: | 490,819 |
| Vaccine doses administered per 100 people: | 1.3 |

JAPAN COVID-19 NEWS

FACE EXPRESS AT NARITA & HANEDA AIRPORTS



Automatic check-in kiosk



(Self Check-in)

- Automatic check-in kiosks
- Check your passport data at the kiosk and register your face image
- Face Express acquires
 - Personal information on boarding passes: (Name, departure point, destination, flight number, etc.)
 - Facial information: (Passenger facial image scanned for facial recognition)
 - Personal information on passport (Name, DOB, sex, nationality, passport number, country of issue)
- No need to show a boarding pass and passport
- Proceed to baggage check-in

- Drop your baggage without any ID
- Proceed to security screening
- Glide through boarding with just your facial profile
- No need to show a boarding pass and passport at each check point
- Educe stressful time at the airport
- Enhance airport experience

Narita Airport:

Service available: from July 21, 2021, Terminal 1: C island, Terminal 2: K island

Haneda Airport:

Service available: from July, 2021, Terminal 3, D,E,G,H,I,J island



(Self-service baggage drop)



(Security checkpoint)



(Restaurant, lounge)

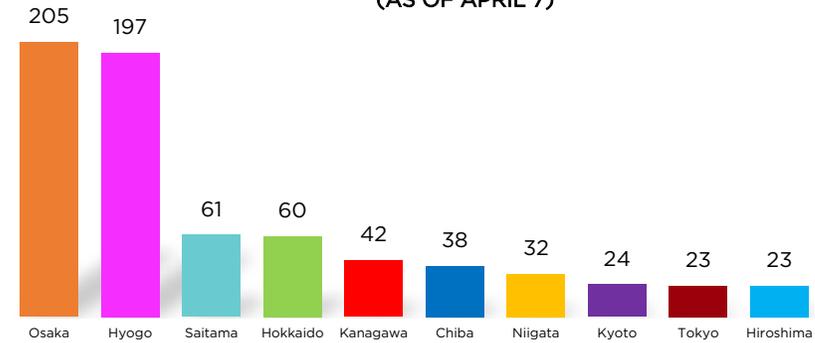


(Boarding gate)

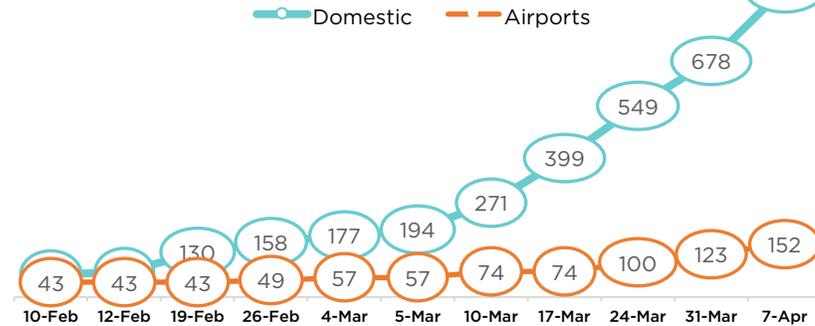
Data source : Narita Airport Authority

COVID-19 VARIANT IN JAPAN

VARIANT OF COVID-19 IN JAPAN TOP 10 (AS OF APRIL 7)



COVID-19 VARIANT CASES



Government

- Government plans to increase the test to 40% of new cases to detect variant cases
- Government announced the tightening of border control policies

Cases updates

- Newly cases were confirmed at 4 prefectures from April 1 to 7
- Total increased cases: 208 in 38 prefectures from April 1 to 7

Highest Record

Osaka: 205
Hyogo: 197
Saitama: 61

Total infection

Domestic: Total 886 cases (38 prefectures)
Airport Quarantine: 152 cases
Total 1,038 cases

Variant type

UK: 815
South Africa: 15
Brazil: 56
Total 886

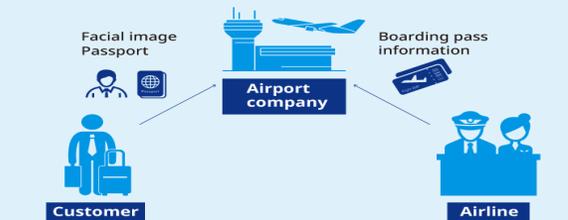
Comments from Japan National Institute of Infectious Diseases (NIID):

- Most of the newly infected people in Osaka and Hyogo prefectures are infected with the mutant strain of N501Y (70 to 80%)
- Tokyo metropolitan area will be infected with the mutant strain in early May based on the pace of increase in the Kansai region (about 70% of newly infection)

FACE EXPRESS AT NARITA & HANEDA AIRPORTS

Flow of Personal Information

Registration (Check-in Kiosk)



The airport company obtains boarding pass information from the airline only for those passengers who have completed the procedure on the kiosk screen for participating in the service.

Authentication (at boarding gate)



- When the passenger's identification has been successfully authenticated at the boarding gate, the boarding pass information is provided by the airport company for processing by the airline that the passenger is planning to board.
- The passenger is asked to agree to the flow of personal information on the kiosk screen when participating in the service.

Automatically deleted within 24 hours



(Narita Airport)

Data source: Narita & Haneda Airport Authority

OKINAWA NAHA AIRPORT PCR TEST PROJECT

PROJECT SUMMARY:

- Target group: traveler from other prefectures who cannot take the PCR test before traveling to Okinawa and wish to take PCR test
- Location: Naha Airport upon arrival (Meeting room in the domestic terminal building at Naha Airport)
- Laboratory: Okinawa Clinical Laboratory Center, Inc.
- Period: February 3 to September 2021
- Eligibility: Travelers arriving at Naha Airport to other island airports in Okinawa Prefecture. ID like driver license needs to be presented.
- Number of persons inspected: 300 persons/day
- Sample: Saliva specimen collection (specimen collection room) : collect saliva using a sample collection kit
- Application method: Online only
- Testing hours: 9:00 - 20:00
- Testing fee: ¥ 5,000 yen (¥ 3,000 yen for Okinawa residents) Payment in cash only
- Results: Mail on the same day for morning samples. For afternoon samples, the following afternoon



Okinawa Governor, Denny Tamaki



Arrival hall



Saliva sample collection booth

那覇空港
旅客ターミナルビル
NAHA AIRPORT

Data source : Okinawa Pref.

JAPAN COVID-19 & AIRLINE NEWS

NEW CORONAVIRUS TESTING CENTERS AT HANEDA AIRPORT

Japan Airport Terminal Co. Ltd and Kinoshita Group opened a new PCR Test Center at Haneda Airport on April 10.

- Rapid antigen test and PCR test will be provided.
- The two centers are limited to travelers on **domestic flights only**.
- The testing centers will be open from 9am-6pm daily
- The advance bookings are required through online.
- Location:
 - Terminal 1 (Haneda Airport Terminal 1, 4th floor)
 - Terminal 2 (Haneda Airport Terminal 2, B1F)
- Price:
 - Rapid antigen test (collection of nasal wipe) ¥ 1,800 including tax. Result will be notified in about 15 minutes.
 - PCR test (collection of saliva) ¥ 1,900 including tax. Result will be provided in as little as 2 hours.
 - PCR test + Rapid antigen test set : ¥ 3,000 yen including tax.
 - In case of PCR test, the test will not be accepted on the day of departure.
- The coronavirus test will help improve health and safety standards as the number of domestic travelers increases.
- In order to increase the accuracy of the PCR test as much as possible, two types of testing are conducted.
 - 1st test: TOYOBO's kit (SARS-CoV-2 Detection Kit -Multi-)
 - 2nd test: LightMix® Modular SARS-CoV (COVID19) (Roche Diagnostics K.K.)

FY21: AIR SEAT CAPACITY FORECAST

Total capacity: 116,837 seats
 Regular flight: 116,837 seats
 Charter flight: 0 seats

| Forecast FY21 | FY | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Total |
|-----------------|------|--------|--------|--------|--------|--------|--------|-------|-------|-------|--------|--------|--------|---------|
| Regular | FY21 | 3,906 | 4,020 | 3,601 | 3,800 | 2,520 | 4,534 | 4,980 | 5,146 | 4,648 | 14,169 | 30,870 | 34,643 | 116,837 |
| | FY20 | 65,814 | 64,120 | 67,468 | 68,006 | 63,710 | 51,230 | 1,638 | 1,638 | 1,638 | 1,890 | 3,528 | 3,402 | 394,082 |
| Charter | FY21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | FY20 | 5,381 | 11,220 | 12,974 | 19,079 | 18,566 | 9,924 | 0 | 0 | 0 | 0 | 0 | 0 | 77,144 |
| Total | FY21 | 3,906 | 4,020 | 3,601 | 3,800 | 2,520 | 4,534 | 4,980 | 5,146 | 4,648 | 14,169 | 30,870 | 34,643 | 116,837 |
| | FY20 | 71,195 | 75,340 | 80,442 | 87,085 | 82,276 | 61,154 | 1,638 | 1,638 | 1,638 | 1,890 | 3,528 | 3,402 | 471,226 |
| vs FY20 (Total) | | -95% | -95% | -96% | -96% | -97% | -93% | 204% | 214% | 184% | 650% | 775% | 918% | -75% |

Data source : Airlines & Diio Me



JAPAN MARKET INTELLIGENCE

JAPAN TO GUAM FLIGHT OPERATION

UNITED



UA196/197: daily operation

Suspended until June 2:
 UA828/827; UA137/136;
 UA151/150; UA873/874;
 UA171/172; UA165/166

JAL JAPAN AIRLINES



NRT:
 JL941/942:
 suspended until June 30

t'way



KIX:
 TW311/312:
 suspended until June 30

JEJUair



KIX:
 7C3174/3173:
 suspended until May 31

GUAM PACKAGE SALES

HIGHLIGHT

- MOFA travel advisory & warning level for US remains unchanged as 4, the second highest level
- 14 days quarantine upon arrival in Japan remains unchanged
- 14 days quarantine for all incoming traveler into Guam
- Tighten entry restriction for entry Japan remains in place
- Tour cancellation has been extended in response to flight cancellation to Guam



TOUR SELLING (DEPARTURE DATE)

| | | |
|---|---------------------------|----------|
|  | Canceled until May 6 | May 7- |
|  | Canceled until May 31 | June 1- |
|  | Canceled until May 31 | June 1- |
|  | Canceled until May 15 | May 16 - |
|  | Canceled until June 30 | July 1- |
|  | Canceled until May 31 | June 1- |
|  | Canceled until May 31 | June 1- |

JAPAN PR ACTIVITIES

WEB UPDATES



COVID-19 重要なお知らせ



Daily update # of vaccination
From 1 Apr to 7 Apr



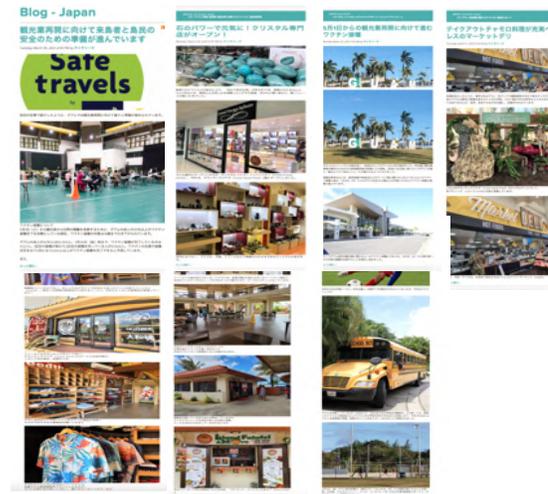
Daily update # of case
From 1 Apr to 7 Apr



Important notice
WTTC and Level 2

WEEKLY GUAM - LOCAL UPDATES

From Mar 11-30
Total 7 articles



Apr 9
Total 2 articles

Blog - Japan



グアムでは、エコフレンドリーなショッピングバッグが人気です。...



ワクチン接種に行ってきました！



グアムで新型コロナウイルスワクチン接種が行われています。...

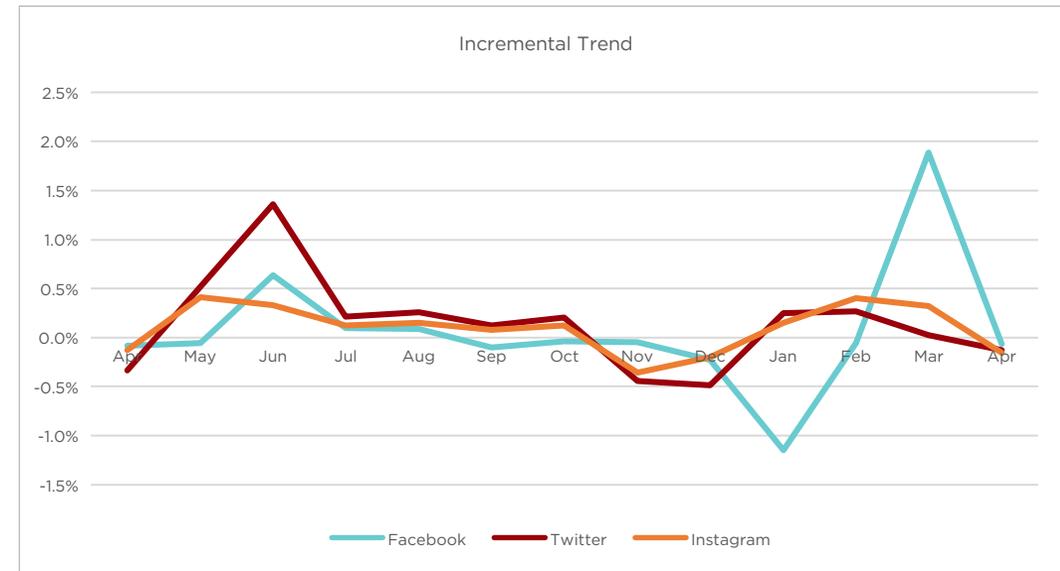
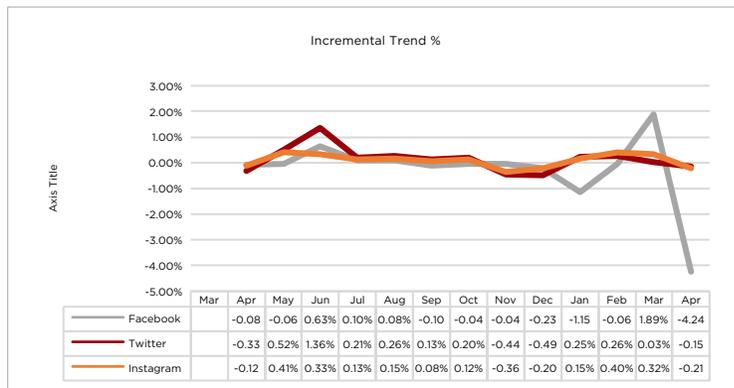
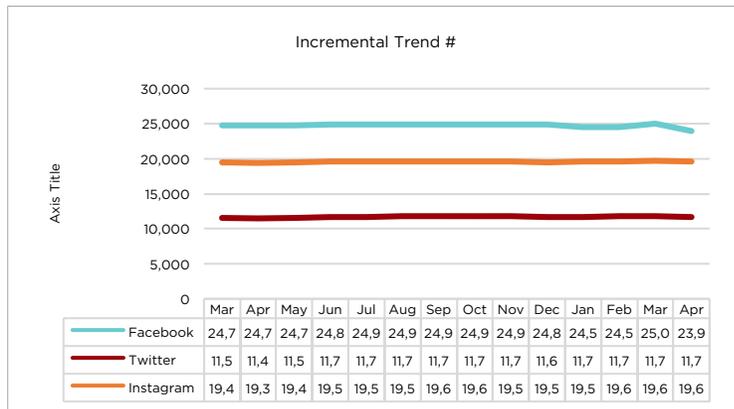


JAPAN PR ACTIVITIES

visitguam.jp – SNS SUMMARY

- Total 1,119 dropped since Mar
- Especially Facebook shown negative 4.24%

- There is not a significant increase Mar 20 vs Mar 21



| | 2020 | | | | | | | | | | | | 2021 | | | |
|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | | |
| Facebook | 24,776 | 24,756 | 24,742 | 24,899 | 24,924 | 24,945 | 24,920 | 24,911 | 24,900 | 24,843 | 24,558 | 24,544 | 25,007 | 23,947 | | |
| Twitter | 11,523 | 11,485 | 11,545 | 11,702 | 11,727 | 11,757 | 11,772 | 11,796 | 11,744 | 11,687 | 11,716 | 11,747 | 11,750 | 11,735 | | |
| Instagram | 19,423 | 19,399 | 19,479 | 19,544 | 19,569 | 19,599 | 19,614 | 19,638 | 19,568 | 19,529 | 19,558 | 19,636 | 19,699 | 19,658 | | |

| | 2020 | | | | | | | | | | | | 2021 | | | |
|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | | |
| Facebook | 24,776 | 24,756 | 24,742 | 24,899 | 24,924 | 24,945 | 24,920 | 24,911 | 24,900 | 24,843 | 24,558 | 24,544 | 25,007 | 24,991 | | |
| Up/ down | | -20 | -14 | 157 | 25 | 21 | -25 | -9 | -11 | -57 | -285 | -14 | 463 | -16 | | |
| Twitter | 11,523 | 11,485 | 11,545 | 11,702 | 11,727 | 11,757 | 11,772 | 11,796 | 11,744 | 11,687 | 11,716 | 11,747 | 11,750 | 11,735 | | |
| Up/ down | | 38 | -60 | -157 | -25 | -30 | -15 | -24 | 52 | 57 | -29 | -31 | -3 | 15 | | |
| Instagram | 19,423 | 19,399 | 19,479 | 19,544 | 19,569 | 19,599 | 19,614 | 19,638 | 19,568 | 19,529 | 19,558 | 19,636 | 19,699 | 19,669 | | |
| Up/ down | | 24 | -80 | -65 | -25 | -30 | -15 | -24 | 70 | 39 | -29 | -78 | -63 | 30 | | |

| | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Average incremental |
|-----------|-----|-------|-------|------|------|------|-------|------|-------|-------|-------|-------|------|-------|---------------------|
| Facebook | | -0.1% | -0.1% | 0.6% | 0.1% | 0.1% | -0.1% | 0.0% | 0.0% | -0.2% | -1.1% | -0.1% | 1.9% | -0.1% | 0.07% |
| Twitter | | -0.3% | 0.5% | 1.4% | 0.2% | 0.3% | 0.1% | 0.2% | -0.4% | -0.5% | 0.2% | 0.3% | 0.0% | -0.1% | 0.14% |
| Instagram | | -0.1% | 0.4% | 0.3% | 0.1% | 0.2% | 0.1% | 0.1% | -0.4% | -0.2% | 0.1% | 0.4% | 0.3% | -0.2% | 0.10% |

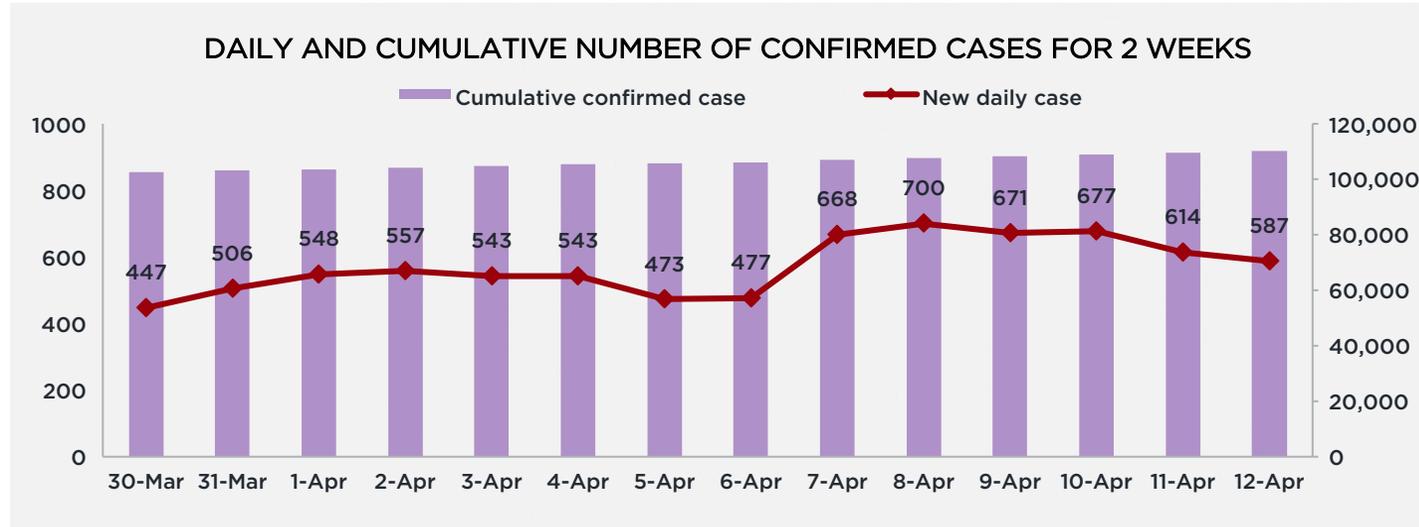
SOUTH KOREA



KOREA COVID-19 NEWS

HIGHLIGHT

- The daily figure hovered over 600 in the past days as people increased their activities in spring, raising concerns over another wave of the pandemic.
- South Korea's daily new coronavirus cases fell back below 600 for the first time in six days Monday partly due to fewer tests over the weekend, amid looming concerns over the fourth wave of the pandemic.



Confirmed COVID-19

CASES:
112,117

7.0%
active
(7,816)

AS OF APR 15, 2021

COVID-10 VACCINATION STATUS

Since the country started its vaccination program on Feb. 26, a total of 1,157,255 people have been given COVID-19 vaccine shots. AstraZeneca's vaccine has been given to 916,780 people, while 240,475 received that of Pfizer. 60,511 people have received two doses.

South Korea plans to vaccinate 12 million people by the end of June, with a goal of achieving herd immunity by November.

VACCINATION STATUS FEBRUARY 26, 2021 ~ APRIL 12, 2021

| Vaccine Maker | Total Doses Administered | 1st Doses Administered | 2nd Doses Administered |
|--|---|------------------------------------|--------------------------|
|  | 916,780 | 916,780 (began on Feb 26, 2021) | 0 (April, 2021~) |
|  | 240,475 | 240,475 (began on Feb 26, 2021) | 60,511 (March, 2021~) |
| Total: | 1,157,255 <i>(2.2% of total population)</i> | 1,157,255 | 60,511 |

S. KOREA TO IMPLEMENT FREE COVID-19 TESTS IN ALL HEALTH CENTERS

- Korea will expand the free COVID-19 tests so that anyone can get a free diagnostic test regardless of the social distance level or symptoms at all health centers nationwide.



- The government will strive to prevent the fourth big wave of the pandemic as it can cause a setback in the ongoing vaccination schedules.
- The government will also review the social distance measure that ends this weekend to stem the further spread of COVID-19.



GLOBAL ISSUE UPDATE - GENERAL

THAILAND TO EXPLORE TRAVEL BUBBLE WITH SINGAPORE

- The Thailand Ministry of Tourism and Sports aims to discuss with Singapore a travel bubble between the two countries.
- His ministry aimed to discuss the travel bubble with other ASEAN countries as well, such as Vietnam and Laos where COVID-19 new cases were low.



S. KOREA TO EXTEND CURRENT SOCIAL DISTANCING MEASURES & FACE MASKS MANDATORY IN ALL INDOOR PUBLIC SPACES

- South Korea will retain its current social distancing measures, including the ban on the gatherings of five or more people nationwide.
- The curfew on businesses, such as cafes and karaoke rooms, currently at 10 p.m., however, can be readjusted to 9 p.m. at any time.
- Mandatory wearing of masks in all indoor public spaces is enforced as of April 12 regardless of the social distancing level. A fine of \$100 will be imposed immediately if caught for not wearing a mask.

GLOBAL ISSUE UPDATE - GENERAL



SINGAPORE TO USE IATA'S COVID-19 TRAVEL PASS FROM MAY

- From May 1, passengers traveling to Singapore will be able to use IATA Travel Pass to share their pre-departure Covid-19 PCR test results upon check-in with their airline, as well as on-arrival at the immigration checkpoints at Changi Airport.
- The IATA Travel Pass is a personal secure digital wallet solution that can be used by passengers to obtain and store their COVID-19 test results from accredited laboratories.

UK GLOBAL TRAVEL TASKFORCE SETS OUT FRAMEWORK TO SAFELY REOPEN INTERNATIONAL TRAVEL

- UK Global Travel Taskforce sets out approach to safely restarting international travel which include launch of a **new traffic light system** and 'green watchlist', and the introduction of travel certification, **expecting travel to resume from May 17, 2021** at the earliest.
- The UK will also play a leading role in the development of international standards around a digital travel certification system.



Countries in each list will be formally reviewed and announced in early week of June 2021.

GREEN

Arrivals will need to take pre-departure test and PCR test on or before Day 2 of their arrival back into the UK - but will not need to quarantine on return (unless they receive a positive result)

AMBER

Arrivals will need to quarantine for 10 days and take pre-departure test, and PCR test on Day 2 and Day 8 with the option for test to release on Day 5 to end self-isolation early

RED

Arrivals will be subject to restrictions currently in place for 'red list' countries which include a 10-day stay in a managed quarantine hotel, pre-departure testing and PCR testing on Day 2 and Day 8.

TRAVEL TRADE UPDATE

NEW ZEALAND TO OPEN TRAVEL BUBBLE WITH AUSTRALIA ON APRIL 19

- New Zealand and Australia will allow quarantine-free travel between the two countries starting April 19.
- It's the first time since the pandemic required travel restrictions and border closures that conditions have been met allowing for passengers to fly between Australia and New Zealand without needing a 14-day quarantine.



ASIANA AIRLINES

ASIANA TO LAUNCH THEME-TRAVEL FLIGHTS CO-OP WITH DMOS

- Asiana Airlines' no-landing flight promotion will make changes by promoting international travel concepts in cooperation with Spain, Australia and Taiwan.

Key Notes

- On the April flight, a performance of a traditional Spanish dance and souvenirs will be provided.
- Korean Spanish Tourism Organization will introduce Spain as well as its cultures on board.

Promotion Overview

- Date: April 11, 17, 25
- Route: Incheon - Fukuoka - Incheon
- Monthly Theme:



April Spain



May Australia



June Taiwan

TRAVEL BUBBLE CONDITION "GREEN ZONE"



CONDITION 1

Required to have spent 14 days before the flight in Australia only.



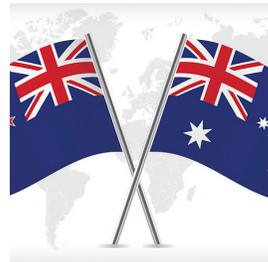
CONDITION 2

Airline crews must have only worked on low-risk routes.



CONDITION 3

Passengers must give details to New Zealand authorities of where they will be staying.



"However, if multiple cases of an unknown origin emerge, flights would likely be suspended for a set period of time"

TRAVEL TRADE UPDATE

LOTTE JTБ TO LAUNCH TRAVEL ACCOMMODATION PROMOTION

- Lotte JTБ will launch overseas travel accommodation coupon promotion to secure customers in cooperation with Lotte Hotel.
- A 100% refund is unconditionally possible until 15 days before departure.



KRT, ACQUIRED BY KYOWON GROUP, TO MAKE A FRESH START

- KRT and Kyowon Travel, an affiliate of the Kyowon Group and a senior travel agency, are speeding up the integration process to target May 1.
- Kyowon KRT will conduct home shopping promotion co-op with T'way on April 16. The promotion is to sell air tickets of major routes of T'way.



Promotion Details

- **Destination:** Lotte Hotel Guam, Vladivostok, Hanoi, Saigon, Moscow, Saint Petersburg, Seattle, Lotte hotel Tashkent Palace, Lotte New York Palace, Lotte Arai Resort
- **Reservation Date :** April ~ May
- **Accommodation Date:** July 1-December 31



Benefits

Free 1N accommodation at Lotte City Hotel
Overseas travelers' insurance, two-person meals and tax service fees included



Air Ticket Promotion

- **Promotion Date:** April 16 @23:50
- **Channel:** Home & Shopping
- **Airline:** T'way
- **Destination:** Japan, Hong Kong, Macau, Taiwan, Philippine, Guam and Saipan
- **Price:** \$170-\$350
- **Validity:** valid for one year after the quarantine lifted in both countries



Tourdaum and KRT are in integration process since March last year and the official process including brand name will be finalized by May 1.

KOREA MARKET INTELLIGENCE



APRIL AIRLINE SCHEDULE

INCHEON - GUAM

| Airlines | Flight No. | Days | DEP Time | ARR Time | Seat Capacity |
|------------|------------|---------------------|----------|----------|---------------|
| Korean Air | KE113 | TBD | 9:45 | 15:15 | 0 |
| | KE111 | TBD | 19:35 | 01:00+1 | 0 |
| Jeju Air | 7C3100 | Suspended until May | 6:25 | 12:00 | 0 |
| | 7C3102 | Suspended until May | 10:40 | 16:05 | 0 |
| | 7C3106 | Suspended until May | 20:20 | 02:00+1 | 0 |
| Jin Air | LJ641 | 4/6, 13, 20, 27 | 18:50 | 00:15+1 | 756 |
| T'way | TW301 | Suspended until Apr | 18:00 | 23:40 | 0 |
| Air Seoul | RS103 | No plan yet | 20:45 | 02:15+1 | 0 |
| TOTAL | | | | | 756 |

*LJ641 - scheduled to operate weekly flight on Apr 6, 13., 20 and 27.

BUSAN - GUAM

| Airlines | Flight No. | Days | DEP Time | ARR Time | Seat Capacity |
|----------|------------|-------------|----------|----------|---------------|
| Jeju Air | 7C3154 | No plan yet | 22:05 | 03:05+1 | 0 |
| Jin Air | LJ647 | No plan yet | 8:00 | 13:15 | 0 |
| TOTAL | | | | | 0 |

Total Outbound Seat Capacity (April): 756 seats

*Schedules and seat capacity are subject to change (as of April 12)

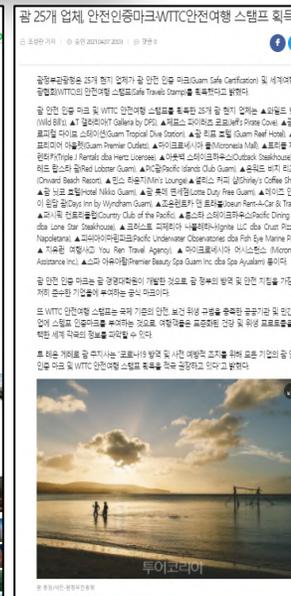


PR ACTIVITIES GUAM SAFE CERTIFICATION AND WTTC SAFE TRAVELS STAMP PROGRAM

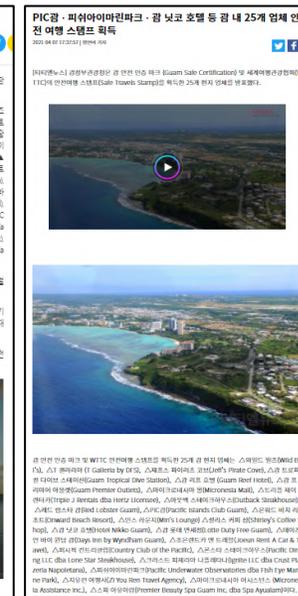
- Disseminated press releases to media and travel trade partners. Also, posted the information on website and SNS channels respectively



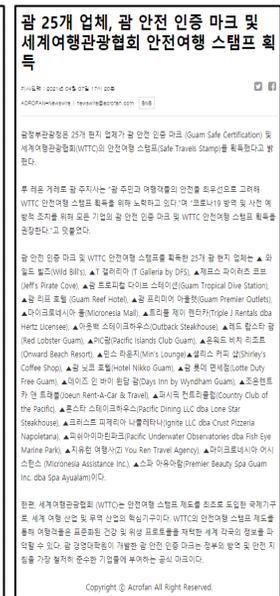
April 7
Discovery News /
Jung Gi Hwan



April 7
Tour Korea /
Cho, Sung Ran



April 7
TTL News /
Jung, Yeon Bi



April 7
ACROFAN

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KOREA PR ACTIVITIES



PRESS RELEASE MEDIA MONITORING

- Guam reopening announcement
- Guam expands COVID-19 vaccine eligibility to 16 year and older



NO OF MEDIA EXPOSURE: 19 RELEASES



SNS POSTING ON GVB KOREA CHANNEL



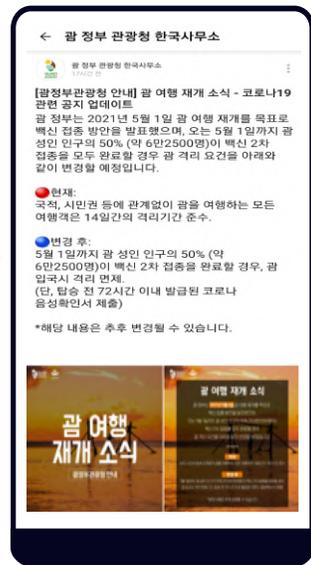
Facebook



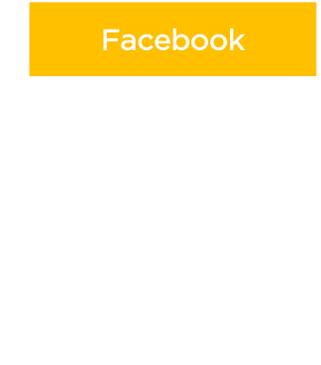
Instagram



Naver Blog



Kakao Friends Plus

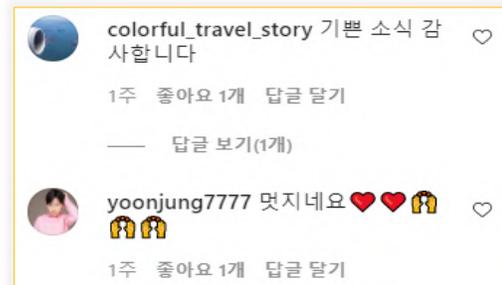


Instagram

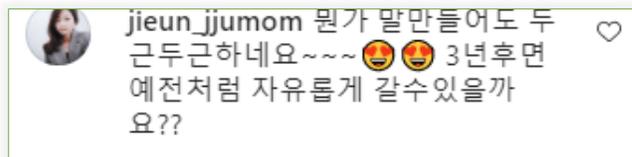
KOREA PR ACTIVITIES



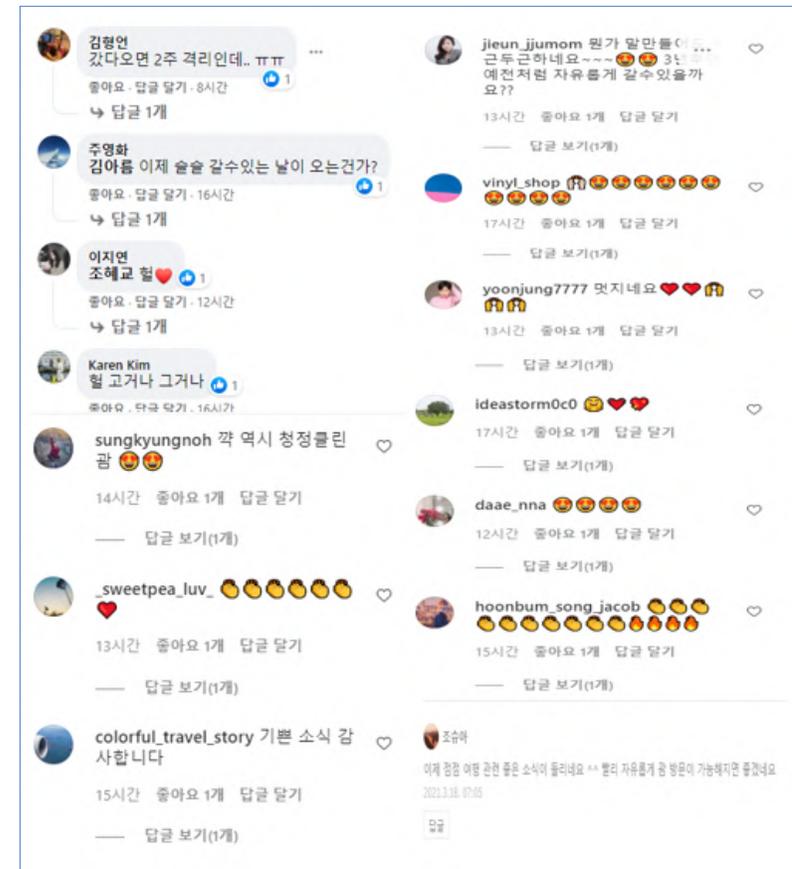
GUAM REOPENING ANNOUNCEMENT CONSUMER REACTION



"Thank you for this good news!"
"Cool! 😊"



"I'm so glad to hear this news. Will I be able to visit Guam as freely as I used to in three years?"



"Have to quarantine for 2 weeks after travel..."

"Guam, what a safe and clean island ever!"

"Thank you for this good news!"

"I'm so happy to hear the news. Will I be able to travel as freely as I used to?"

"So nice!"

"I'm glad the situation is getting better now. I wish I could visit Guam as soon as possible."

"I hope to visit Guam as soon as possible."

"I changed my reservation to September. I wish I could travel then."

"I'm dreaming of going to Guam. I can't wait to go."

"Guam, the cleanest island ever."

TAIWAN



COVID-19 VACCINATIONS PASS 20,000, SELF-PAID OPTION AVAILABLE SOON

The number of people who have received the first shot of a COVID-19 vaccine in Taiwan has passed 20,000, and those not on the priority list could be allowed to pay for a jab by late April, the Central Epidemic Command Center (CECC) said Thursday.

Taiwan began its vaccine rollout on March 22, and as of 10 a.m. Thursday, 20,075 people had received a vaccine dose, CECC spokesperson Chuang said at a press briefing.

Currently, only medical workers, employees at health clinics, pharmacies and government quarantine centers, and athletes representing Taiwan in the upcoming Tokyo Olympics are eligible to receive the vaccine.

From April 12, rollout will be expanded to include epidemic prevention workers at the local and central government levels, as well as those with a higher risk of COVID-19 exposure due to their jobs.



TAIWAN TO EXPAND COVID-19 VACCINATIONS FOR AT-RISK PERSONNEL

Taiwan's COVID-19 vaccination program will be expanded with effect from April 12 to include government epidemic prevention workers and those with a higher risk of COVID-19 exposure due to their jobs, the Central Epidemic Command Center (CECC) said Wednesday.

Taiwan's COVID-19 vaccine rollout began on March 22 and currently, all hospital staff and employees at health clinics, pharmacies and government quarantine centers are eligible to receive the vaccine. This category encompasses an estimated 488,000 people, according to the CECC.

Athletes who are set to compete in the Tokyo Olympics have also begun to receive the vaccine.



Confirmed
COVID-19

CASES:
1,068

2.4%
active
(26)

FEEDBACKS ON TRAVEL BUBBLE WITH PALAU

CIRCUMSTANCES:

- The first flight with 110 pax has been fully booked, however, many of the seats are reserved by medical personnel groups, media groups, and some travel industry workers. Tourists are only holding a small share of the reservation.
- Many seats are still available for the other 3 flights. Travel agencies are already lowering the tour package price to attract more consumer.

CONCERNS:

• Consumer

1. Consumers fear of being discriminated by colleagues and family members after returning to Taiwan.
2. Although Palau has been reporting 0 confirmed case, consumers are still concerned about the risk to travel aboard.
3. Arriving 5 hours in prior at the airport for testing and 5-day enhanced self-health management is another major concern for that consumers' employers might not grant a leave.

• Travel Agencies

1. Flight tickets and tax alone cost NT\$25,000 (about US\$880).
2. The government of Palau has retrieved all the operation right of boats which raised the price of boat tickets.
3. The largest boat could take 25 passengers, and now only 17.
4. The tourism business was suspended due to the pandemic. It takes a lot of fee and human resource to keep the hotels, transportation, and restaurants running.



The original package deal for 4D3N dropped from NT\$75,000 (about US\$2,600), to **NT\$39,900 (about US\$1,137)** with add-ons available, and accommodation at Palau Royal Resort was replaced with Airai Water Paradise.



Short-term business travelers eligible for shortened quarantine periods in Taiwan, except for those who have obtained permission for their application, are now required to complete the 14-day home quarantine.

The latest list of the risk categories for countries/regions is as follows:

Low-risk countries/regions:

New Zealand, Macao, Palau, Fiji, Brunei, Laos, Nauru, the Marshall Islands, Bhutan, Australia, Singapore, and Vietnam

Medium-risk countries/regions: Cambodia, Hong Kong, and Mauritius



CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

| CECC Measures for Following Up on Persons at Risk of Infection | | | | | 1.10.2021 |
|--|---|--|--|--|-----------|
| Intervention | Home Isolation | Home Quarantine | Enhanced self-health management | Self-health management | |
| Groups of persons | Persons who had contact with confirmed cases | People with travel history | Those who have applied and obtained the permission to shorten their home quarantine period | Group 1: Reported cases subsequently tested negative Group 2: Those who have completed their home quarantine or isolation period. Group 3: Those who have completed their enhanced self-management period. | |
| Responsible authorities | Local health authorities | Local civil affairs bureau or borough chief | Relevant central competent authorities | Central/Local health authorities | |
| Enforcement | Home isolation for 14 days Active monitoring twice a day | Home quarantine for 14 days Active monitoring once or twice a day | Random daily audit will be conducted from the end of the shortened home quarantine period to the 14th day after entry into Taiwan | Group1: Self-health management for 14 days Groups 2-3: Self-health management for 7 days | |
| Notes concerning respective measures | <ul style="list-style-type: none"> Health authority will issue a "Home (Self) Isolation Notice" Health authority shall check health status of the individual twice a day During the home isolation period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to the hospital for medical attention Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home isolation period ends, the individual should conduct an additional 7-day period of self-health management | <ul style="list-style-type: none"> Where the relevant authority has issued a Novel Coronavirus Health Declaration and Home Quarantine Notice, the individual is to wear a surgical mask and return home for home quarantine The local borough chief or borough clerk shall call the individual every day during the 14-day period to ask about the individual's health status, and shall record the information obtained During the quarantine period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to designated medical facilities for tests; the relevant health authority will also begin active monitoring Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home quarantine period ends, the individual should conduct an additional 7-day period of self-health management | <ul style="list-style-type: none"> The individual is only allowed to carry out <u>limited business activities</u> and is prohibited from going to crowded places (such as markets, nightclubs, night markets, department stores, restaurants, tourist destinations, etc.). The individual shall postpone all non-essential or non-urgent medical care or examinations; and make sure to inform the physician of travel history when seeking medical attention. The individual must visit leisure facilities in the quarantine hotel at staggered times to avoid contact with others; and notify quarantine hotel staff to conduct environmental disinfection after leaving those facilities. The individual must be picked up and accompanied by a designated person throughout the stay in Taiwan to ensure that protective measures are followed. A record must be kept of the individual's daily activities and the names of people he or she comes into contact with. The individual must not come into contact with anyone <u>except the persons scheduled to meet according to the itinerary; the individual must wear a medical mask and maintain social distance all the time.</u> The individual must <u>reply to daily text messages</u> requesting an update on personal health status from the competent health authority. | <ul style="list-style-type: none"> Asymptomatic individuals can resume their normal activities. However, individuals should avoid going to places where social distancing may be difficult, where they may come into close contact with random people, or public settings where face mask wearing is not mandatory, and non-urgent medical appointments or check-ups should be rescheduled. When going out, a medical face mask must be worn at all times. Frequent hand-washing, respiratory hygiene, and cough etiquette should also be followed. Body temperature should be measured twice a day in the morning and evening. Individuals with fever or respiratory symptoms such as coughing or running nose are to wear a medical mask, seek medical attention immediately and not to use public transport; inform the physician of your contact history, travel history, and whether anyone else has similar symptoms; wear a surgical mask while returning home and avoid going out; and keep 1 meter away from others when talking to them. After being tested for COVID-19 and returning home, individuals are to stay at home and not to go out before receiving results Medical personnel are to halt work and not to come to work temporarily | |
| Legal basis | § Article 48, Communicable Disease Control Act § Paragraph 1, Article 15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens | § Article 58, Communicable Disease Control Act § Paragraph 2, Article 15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens | | § Article 48, Communicable Disease Control Act; Article 58, Communicable Disease Control Act § Article 67, Communicable Disease Control Act; Article 69, Communicable Disease Control Act | |



RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

| Regulations of Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals | | | | (since March 1, 2021) |
|---|--|---|--|--|
| Traveler Type | History of Travel | Eligible to Enter Taiwan? | Requirement upon Arrival | |
| Taiwan National | Departure from any international port | Yes | 1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1, 2} | |
| Traveler Type | Credential • ARC means R.O.C. (Taiwan) Resident Certificate | | Eligible to Enter Taiwan? | Requirement |
| Foreign National | Holder of ARC | 1. Open to all purposes of entry. 2. Migrant worker must also hold re-entry permit. | Yes | 1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1, 2} |
| | Non-ARC holder | 1. Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other than tourism or regular social visits. 2. Students approved by Ministry of Education ^{*note 3} 3. International patient (including companions) approved by Ministry of Health and Welfare ^{*note 3} | Yes | |
| | | Purpose of entry to be tourism or regular social visits | | No |
| <p>Note: 1. Travelers are required to make an affidavit stating that the location of their intended 14-day home quarantine in Taiwan (to be conducted in a quarantine hotel or in a home with one person per residence) meets relevant regulations.</p> <p>2. Travelers who have traveled to the United Kingdom, the Republic of South Africa, the Kingdom of Eswatini, the Federative Republic of Brazil in the past 14 days (transited in those countries included) would be required to stay at group quarantine facilities after arrival in Taiwan and to receive COVID-19 testing.</p> <p>3. Personnel on diplomatic/official business, migrant workers, students, international patients(including companions) should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, Ministry of Education, and Ministry of Health and Welfare.</p> <p>4. Business travelers who meet requirements announced by the Centers for Disease Control (CDC) may apply for shorten their required quarantine period—See Regulations concerning short-term business travelers' applications for shortened quarantine periods in Taiwan on CDC website for details.</p> | | | | |
| Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (https://hdhq.mohw.gov.tw/) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan. | | |  |  2021.2.26 National Immigration Agency Ministry of the Interior |

TAIWAN MARKETING ACTIVITIES

2021 SPRING TRAVEL FAIR (4/9-4/12)

- GVB has participated in the 2021 STF for past three days and receive 150+ visitors per day.
- Lucky draw event at the booth has also been a success and all the winners were enjoying our gifts.
- The survey on Facebook and at the booth have received in total of more than 800 responses.



UPCOMING TRAVEL FAIRS

- Due to the friendly relationships GVB has with organizations in charge of major travel fairs, we were offered free booths at fairs below:
 - 2021 Taichung International Travel Fair (April): 2 booths (US\$3,100)
 - 2021 Kaohsiung Travel Fair (May): 1 booth (US\$2,800)
- During the travel fairs, GVB will conduct a survey for consumer to fill out in exchange of Guam customized gifts including shopping bag, face masks, and cup holder.
- Online lucky draw events will also be conducted through GVB Taiwan Facebook to attract more followers as well as more consumers to our booth at travel fairs. GVB successfully gained 2 Tsubaki tower (4D3N, \$US3,498) vouchers from PHG
- GVB is also communicating with organization of travel fair in Taichung during June to urge for a complimentary booth.



2021 KITF



2021 TITC

PHILIPPINES



PHILIPPINES COVID-19 NEWS

VACCINATION ROLLOUT

Facing growing pressure to speed up vaccinations in the Philippines, vaccine czar Carlito Galvez Jr remained confident the government could meet its target of vaccinating 70% of the population, saying the bulk of the country's supply of COVID-19 shots will start arriving in April.

For Galvez and the Duterte government's pandemic task force, a schedule of expected COVID-19 vaccine deliveries is crucial if they are to hold up their promise to achieve herd immunity in the country by the end of 2021.



ANOTHER 5M DOSES OF MODERNA VACCINES ORDERED

The government has order an additional five million doses of COVID-19 vaccines from Moderna. These doses are in addition to the 20 million they already secured under a tripartite agreement with Moderna and the private sector (led by business tycoon Enrique Razon). The government secured 13 million vaccines and the private sector ordered 7 million for its workers.

2M VACCINES DOSES EXPECTED FROM RUSSIA, CHINA

Vaccine czar Carlito Galvez Jr. on Tuesday said the government is expecting 2 million vaccines against COVID-19 this month as the country rushes to inoculate health workers, senior citizens and other priority populations. Galvez said 500,000 doses of Sputnik V from Russia's Gamaleya Institute and 1.5 million doses of CoronaVac from China's Sinovac Biotech are set to arrive this month.

Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses.

Our World in Data



GOVERNMENT ALLOWS USE OF SINO-VAC'S VACCINE FOR SENIOR CITIZENS



The Department of Health and the Food and Drug Administration allowed the use of Sinovac's COVID-19 vaccine for senior citizens provided there is stringent evaluation of the person's health status and exposure risk.

PHILIPPINES MARKET INTELLIGENCE



All airline passengers to the United States ages two years and older must provide a negative COVID-19 viral test taken within three calendar days of travel. Alternatively, travelers to the United States may provide documentation from a licensed health care provider of having recovered from COVID-19 in the 90 days preceding travel. Check the [U.S. Centers for Disease Control and Prevention \(CDC\) website](https://www.cdc.gov) for additional information and [Frequently Asked Questions](#).

The Philippine government has suspended the entry of all foreign nationals through April 21, 2021. In addition, there is a daily cap of 1,500 arrivals into Manila's Ninoy Aquino International Airport until 19 Apr. Domestic flights are permitted to reopen from 1 Jun. Non-essential outbound travel is permitted from 21 Oct.



PHILIPPINES EASES MOVEMENT CURBS IN MANILA REGION, SURROUNDS

Philippine President Rodrigo Duterte relaxed a lockdown in the Manila region and four neighboring provinces, as hospitals added capacity for patients infected by the coronavirus.

The national capital region and Bulacan, Rizal, Laguna and Cavite provinces will be placed under so-called modified enhanced community quarantine until the end of April, presidential spokesman Harry Roque said Sunday. Hospitals have added 3,156 beds for Covid-19 patients, he said.

The area - the nation's economic engines - were placed under the most-stringent enhanced community quarantine for two weeks through April 11, as a record surge in infections filled hospitals.

AIRLINE NEWS

UNITED AIRLINES ANNOUNCES APRIL & MAY SCHEDULE IN ANTICIPATION OF GUAM TOURISM'S REOPENING

Three flights weekly
(Mondays, Wednesdays,
and Fridays)



PHILIPPINE AIRLINES FLIGHTS FOR SUMMER SEASON

Manila-Guam

- 2x a week (Thu/Sun)
- except on April 8, 11 and 15

Guam-Manila

- 2x a week (Fri/Mon) except on April 9, 12 and 16

PHILIPPINES PR ACTIVITIES

SOCIAL MEDIA INFLUENCER PROMOTES GUAM

GVB recently partnered with Philippines travel and lifestyle influencer **Nicole Andersson** during her personal trip to Guam. Nicole has a **combined 632,000 followers** across all social media channels. We thank her for sharing her Guam experiences with her followers.



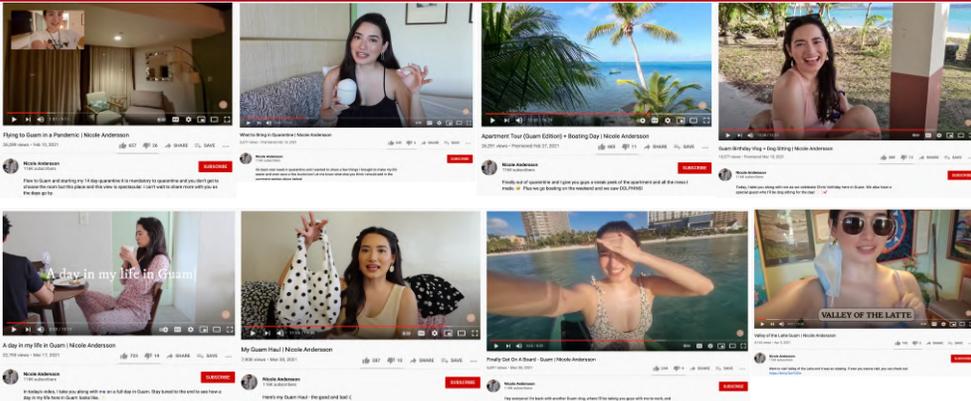
3,546 Posts **383K** Followers **1,015** Following

Nicole Andersson
Travel • Fashion
LYKA: nicoleandersson
説: asknicoleandersson@gma... more
www.youtube.com/watch?v=ksl253vEu8&t=...

Follow Message Email

Best Purc... Home NYFW '19 Paris FW 2... Fries

YOUTUBE VIDEOS - about 120K cumulative views (as of 4/15)



Grid of 8 YouTube video thumbnails showing various travel and lifestyle content from Nicole Andersson's channel, including apartment tours, beach activities, and daily life in Guam.

PRESS RELEASES: MEDIA MONITORING



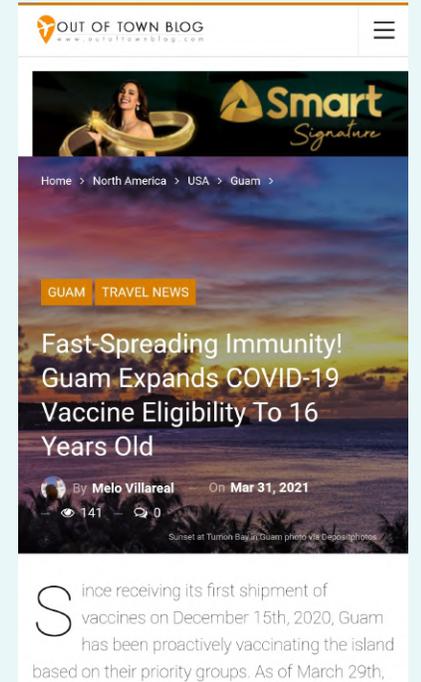
The Manila Times

HEADLINES NATION REGIONS OPINION BUSINESS

Guam tourism reopening plan announced

By THE MANILA TIMES
March 26, 2021

GOVERNOR Lou Leon Guerrero announced the island's tourism reopening plan recently. The plan involves a "path to half" in which Guam aims to fully vaccinate 50 percent of its adult population — approximately 62,500 people — by May 1. Currently, 29,134 individuals on the island are fully immunized. The governor stated that if Guam is able to reach its goal of 50 percent, they will consider changing Guam's quarantine requirement in a first step toward reopening tourism.



OUT OF TOWN BLOG

Home > North America > USA > Guam >

Smart Signature

GUAM TRAVEL NEWS

Fast-Spreading Immunity! Guam Expands COVID-19 Vaccine Eligibility To 16 Years Old

By Melo Villareal On Mar 31, 2021
141 views 0 comments

Sunset at Tumon Bay in Guam photo via Designtimes

Since receiving its first shipment of vaccines on December 15th, 2020, Guam has been proactively vaccinating the island based on their priority groups. As of March 29th,

