Visitor Safety Office Program (VSO) was established in 2014 to respond to safety and security incidents and provide basic visitor information for our visitors.

# **INDUSTRY RECOVERY REPORT**



11

AUGUST 20, 2021

# DESTINATION UPDATES



# VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card. To view the complete schedule of

COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government-issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

COVID-19 COMMUNITY TESTING SCHEDULE – FIRST-COME, FIRST-SERVED									
Friday, August 20 - Saturday, August 21	8 a.m 12 p.m.	Old Carnival Grounds, Tiyan, Barrigada							

COVID-19 VACCINATION CLINICS										
August 20 – 21,	11 a.m. - 6 p.m.	Micronesia Mall, 2nd Floor, Above Center Court, Dededo Register for Aug. 17, 18, or 20 at <u>tinyurl.com/vaxguam</u> Register for Aug. 19 or 21 at <u>tinyurl.com/covidstopswithme</u> Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson Bring appointment confirmation and proof of identity. Last appointment at 6 p.m. Walk-ins welcome.								
Friday, August 20	1 p.m 4 p.m.	DPHSS Northern Region Community Health Center, Dededo Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.								
Saturday, August 21 (EVERY SATURDAY)	9 a.m - 1 p.m.	Drive-Through Vaccination, University of Guam, Mangilao Parking lot across the School of Business & Public Admin. Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson. Bring proof of identity.								

# GET YOUR BUSINESS CERTIFIED!



APPLY TODAY

JOIN THIS LIST OF BUSINESSES

123

approved as of Aug 19

Click

here

tor li



### WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

### WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

# **Benefits**

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- FREE of charge to all eligible businesses.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

# **GUÅHAN TROLLEY SERVICE**



• Free shuttle service until 8/30

 Funded by GVB for locals, visitors, and military

Northbound Route					1.6	
	1st Run		3rd Run	4th Rur		TH
GPO		13:30	18:05	GPO	20:15	
Hilton Guam Resort & Spa	10:25	13:40	18:15	Hilton	20:24	
Across PIC	10:29	13:44	18:18	Across PIC	20:27	
Fountain Plaza	10:32	13:47	18:21	Fountain Plaza	20:30	
Across Holiday Resort	10:35	13:50	18:23	Across Holiday	20:32	C
Pacific Bay/Grand Plaza	10:38	13:53	18:25	Pacific Bay	20:34	S
Tumon Sands Plaza	10:43	13:58	18:30	TSP	20:39	0
Across Hyatt Regency	10:46	14:01	18:33	Across Hyatt	20:42	
JP Superstore	10:51	14:06	18:38	JP Superstore	20:47	
Pacific Place	10:55	14:10	18:41			
Hotel Nikko	10:59	14:14	18:45			
Tsubaki Tower	11:02	14:17	18:48			
The Beach Bar	-	-	18:51			Cor
Lotte Hotel						
	11:05	14:20	18:54			Cor
Micronesia Mall	11:15	14:20 14:30	-	, .		
Micronesia Mall Southbound Route	11:15	14:30		4th Rur		Q
Southbound Route	11:15	14:30	•	4th Rur	V	Con
Southbound Route	11:15	14:30 2nd Run	- 3rd Run	4th Rur Across Westin	20:50	
Southbound Route Micronesia Mall	11:15	14:30 2nd Run 14:30	- 3rd Run 17:00			
Southbound Route Micronesia Mall Across Westin/Pacific Place	11:15 1st Run	14:30 2nd Run 14:30 14:40	- 3rd Run 17:00 17:10	Across Westin	20:50	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko	11:15 1st Run 9:30	14:30 2nd Run 14:30 14:40 14:44	- 3rd Run 17:00 17:10 17:13	Across Westin The Beach Bar	20:50 20:54	5/11
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower	11:15 1st Run 9:30 9:33	14:30 2nd Run 14:30 14:40 14:44 14:47	- 3rd Run 17:00 17:10 17:13 17:16	Across Westin The Beach Bar Hotel Nikko	20:50 20:54 20:57	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar	11:15 1st Run 9:30 9:33 -	14:30 2nd Run 14:30 14:40 14:44 14:47 -	- 3rd Run 17:00 17:10 17:13 17:16 17:19	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower	20:50 20:54 20:57 21:00	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel	11:15 1st Run 9:30 9:33 - 9:36	14:30 2nd Run 14:30 14:40 14:44 14:47 - 14:50	- 3rd Run 17:00 17:10 17:13 17:16 17:19 17:23	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel	20:50 20:54 20:57 21:00 21:03	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel Westin Resort/Reef Hotel	11:15 1st Run 9:30 9:33 - 9:36 9:39	14:30 2nd Run 14:30 14:40 14:44 14:47 - 14:50 14:53	- 3rd Run 17:00 17:10 17:13 17:16 17:19 17:23 17:26	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel Westin/Reef	20:50 20:54 20:57 21:00 21:03 21:06	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel Westin Resort/Reef Hotel Dusit Beach Resort/The Plaza	11:15 1st Run 9:30 9:33 - 9:36 9:39 9:44	14:30 2nd Run 14:30 14:40 14:44 14:47 - 14:50 14:53 14:58	- 3rd Run 17:00 17:10 17:13 17:16 17:19 17:23 17:26 17:29	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel Westin/Reef Dusit/The Plaza	20:50 20:54 20:57 21:00 21:03 21:06 21:11	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel Westin Resort/Reef Hotel Dusit Beach Resort/The Plaza Sandcastle/Hyatt Regency	11:15 1st Run 9:30 9:33 - 9:36 9:39 9:44 9:47	14:30 2nd Run 14:30 14:40 14:44 14:47 - 14:50 14:53 14:58 15:01	- 3rd Run 17:00 17:10 17:13 17:16 17:29 17:23 17:26 17:29 17:32	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel Westin/Reef Dusit/The Plaza Sandcastle/Hyatt	20:50 20:54 20:57 21:00 21:03 21:06 21:11 21:14	
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Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel Westin Resort/Reef Hotel Dusit Beach Resort/The Plaza Sandcastle/Hyatt Regency Across Tumon Sands Plaza Holiday Resort/Crowne Plaza Resort	11:15 1st Run 9:30 9:33 - 9:36 9:39 9:44 9:47 9:50 9:53	14:30 2nd Run 14:30 14:40 14:44 14:47 - - 14:50 14:53 14:58 15:01 15:04 15:07	3rd Run           17:00           17:13           17:16           17:23           17:26           17:29           17:32           17:35           17:38	Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel Westin/Reef Dusit/The Plaza Sandcastle/Hyatt Across TSP Holiday/Crowne	20:50 20:54 20:57 21:00 21:03 21:06 21:10 21:14 21:14 21:17 21:20	
Southbound Route Micronesia Mall Across Westin/Pacific Place Hotel Nikko Tsubaki Tower The Beach Bar Lotte Hotel Westin Resort/Reef Hotel Dusit Beach Resort/The Plaza Sandcastle/Hyatt Regency Across Tumon Sands Plaza Holiday Resort/Crowne Plaza Resort Pacific Islands Club	11:15 1st Run 9:30 9:33 - 9:36 9:39 9:44 9:47 9:50 9:53 9:57	14:30 2nd Run 14:30 14:40 14:44 14:47 		Across Westin The Beach Bar Hotel Nikko Tsubaki Tower Lotte Hotel Westin/Reef Dusit/The Plaza Sandcastle/Hyatt Across TSP Holiday/Crowne PIC	20:50 20:54 20:57 21:00 21:03 21:06 21:11 21:14 21:14 21:17 21:20 21:24	

6.	THURSDAY
	thru
	SUNDAY

syot







### **Guåhan Trolley Service**

1st Run 2nd Run

9:30 9:33

9:36

9:39

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9:53

9:57

10:01

10:05

10:15

14:30

14:40

14:44

14:47

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14:53

14:58

15:01

15:04

15:07 15:11

15:15 15:19

Depart

Arrive

Northbound Dout			
Northbound Rout	.e	1st Run	2nd Ru
GPO	Depart		13:30
Hilton Guam Resort & Spa		10:25	13:40
Across PIC		10:29	13:44
Fountain Plaza		10:32	13:47
Across Holiday Resort & Spa		10:35	13:50
Pacific Bay/Grand Plaza		10:38	13:53
Tumon Sands Plaza		10:43	13:58
Across Hyatt Regency		10:46	14:01
JP Superstore		10:51	14:06
Pacific Place		10:55	14:10
Hotel Nikko Guam		10:59	14:14
The Tsubaki Tower		11:02	14:17
Lotte Hotel Guam		11:05	14:20
Micronesia Mall	Arrive	11:15	

Southbound Route

Micronesia Mall

Hotel Nikko Guam

The Tsubaki Tower

Lotte Hotel Guam

Westin Resort/Reef Hotel

Sandcastle/Hyatt Regency Across Tumon Sands Plaza

Pacific Islands Club (PIC)

Hilton Guam Resort & Spa

Ypao Park/GVB

GPO

Dusit Beach Resort/The Plaza

Holiday Resort/Crowne Plaza Resort

Pacific Place

### MONDAY

to

### WEDNESDAY

Courtesy	of

9	<b>GUAM</b>
	VISITORS
- Y	BUREAU





# HÅFA SHOPPERS VISITOR PROGRAM



As we work to recover our tourism industry together, the Guam Visitors Bureau is developing a "Hafa Shoppers" visitor spending incentive program to help boost our island economy.

GVB is conducting a survey to see how many vendors would like to participate in this program.

If interested, please register bv August 27. 2021. Click this link: Google form link.





For more information, contact: Brian Borja, Marketing Manager - Air Service Development at brian.borja@visitguam.org or 648-1498.



August 5, 2021

### Håfa Adai!

As our island continues to recover, the Guam Visitors Bureau (GVB) is planning a visitor spending incentive program to help invigorate our economy by increasing on-island visitor spend. This program will provide a spending incentive for visitors to redeem at participating vendors. At this time, GVB is conducting a survey to obtain an official count of how many vendors would like to participate in this program. Participation requires the purchase and use of credit card terminals, which requires stable ethernet cable connection.



### Håfa Shoppers Campaign

### Cost

\$330 per unit 2.9% transaction fee

### PLEASE REPLY BY WEDNESDAY, AUGUST 27, 2021.



#### Program Benefits Promotional exposure through campaign advertising

· Potential increased foot traffic to your business

Potential increase in sales per transaction

For questions or other inquiries, please contact Brian Borja via email to brian.borja@visitguam.com or (671) 648-1498.

Si Yu'os Ma'ase'

Honorable Carl T.C. Gutierrez President & CEO

GUAM VISITORS BUREAU | SETBISION BISITAN GUÂHAN 401 Pale San Vitores Road | Tumon, Guam 96913 | Tel: (671) 646-5278 | Fax: (671) 646-8861 guamvisitorsbureau.com | visitguam.com | info@visitguam.com





# **TOURISM WORKS!**



### FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



### **CELEBRATING JIMMY DEE, AN ISLAND TREASURE**

Håfa Adai! Jimmy Dee has been entertaining us with his easygoing island-style music for over 60 years. He has become a mainstay of Guam's music scene, evolving from that teenager with a velvety voice to the entertainment icon he is today.

Who can forget his hit song, "On the Island of Guam", or his bouncing adaptation of "Agat Town boy" Johnny Sablan's famous "Håfa Adai" hit, which Jimmy also sings? Then there's Jimmy's gentle rendition of "Baby Blue", plus the indelible strains of his arrangement of the traditional "I Puti'on (Star)"!

Jimmy infused CHamoru music and culture with Vegas-style flair in a way that elevated local entertainment like none other. He and his dancing Chamorritas became a brand unto themselves, and have filled our imaginations with a montage of unforgettable memories and a soundtrack of soft country tunes contributing to the popular culture of Destination Guam USA.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at <u>communityrelations@visitguam.org.</u>





# PADEL

# **MARKET INTELLIGENCE REPORT**



As of Aug 19 and may be subject to change.

# MARKETS AT-A-GLANCE



# MARKETS AT-A-GLANCE



# **JAPAN**

- State of Emergency declaration remains in place in Tokyo, Osaka, Saitama, Chiba, Kanagawa, and Okinawa; restriction until end of August 31
- Work from home encouraged to reduce the number of commuters by 70%
- Number of vaccinations per 100 people has exceeded 81 times; government aims to have 80% of population fully vaccinated by early October
- Vaccination certificates are issued for entry into overseas destinations
- Most travel agencies have cancelled their organized tours until mid or end of September 31
- FIT tours like arranged tours are available for sales in the market
- Daily flights (NRT-GUM) UA196/UA197; other flights suspended until the end of September or October
- Airline seat capacity for CY2021 is projected to be 138,217
- HIS is selling a new product to reinforce sales to Guam
- Guam FIT and Travel campaign supporting the cost of PCR test began Aug 8 to stimulate the market demand
- Tokyo Olympics news shown in appendix
- Japan PR activities: #instaguam campaign rebooted, TikTok account launched with top travel influencer Onumaaaan; Get Up and Move campaign launched
- Air V&V program feedback shown in appendix

# PHILIPPINES

- Received great feedback from Air V&V participants Steve & Cora Desist
- In Aug, PAL flying two times per week (Sun/Thurs) and UA flying five times per week (everyday except Mon & Thurs)
  - Recent Pfizer delivery from the US distributed to areas with high cases
  - COVID-19 vaccination centers are open 24 hours to speed up inoculation rates
  - More than 400k doses of Moderna vaccine arrive in the Philippines
  - Six Metro Manila LGUs have fully vaccinated half of target
  - Webinar entitled "The 18-Month Mark: Where We Are and Why a Wellness Travel to Guam is Essential" takes place Fri, Sept 17 at 2pm (PI time)

# SOUTH KOREA

- COVID-19 cases and vaccination status are shown in appendix
- S. Korea introduced a 10-day rotation vaccine booking system
- To combat a fourth wave, S. Korea has extended the current social distancing rules until Aug 22
- United States travel advisory for S. Korea was raised to Level 2 exercise increased caution
- Anticipated airline seat capacity for Sept Dec 2021 shown in appendix; in Aug, Korean Air flying one time per week (Fri), Jin Air flying two times per week (Tues/Fri), and T'Way flying one time per week (Sat)
  - Profile of visitors in July is detailed in appendix; primarily female, between 25-39 years old, staying for about 16-30 nights
  - Summary of S. Korea's anticipated recovery incentive campaign is shown in appendix

# TAIWAN

- Study shows that majority of people prefer to receive a cash payment rather than stimulus vouchers
- Centers for Disease Control's latest risk category Level 3 are all countries/regions in the world, except for Palau
- Taiwan recently received a second batch of Moderna vaccines
- Household income inequality in Taiwan widened in 2020, the largest difference in eight years
- Taiwan is drafting rules to recognize overseas COVID vaccination records
- Refer to appendix for CECC measures for following up on persons at risk of infection and restrictions for entering Taiwan
- GVB gave an online lecture to wedding industry operators on Aug 13
- Social media calendar for August shown in appendix

### DETAILS ARE FOUND IN THE APPENDIX

# MARKETS AT-A-GLANCE



**GUAM VACCINATION** 

#vaccinateGU

MORE VACCINATIONS MEANS MORE PROTECTION!

**AS OF AUGUST 18, 2021** 

**OF OUR ELIGIBLE POPULATION -**

AGES 12 YEARS & OLDER ARE FULLY IMMUNIZED

COVID-19 VACCINES ARE FREE! GET YOURS HERE:

AUGUST 18 – 21: 11AM – 6PM MICRONESIA MALL SECOND FLOOR, CENTER COURT

AUGUST 20: 1PM - 4PM

DPHSS NORTHERN REGION COMMUNITY HEALTH CENTER, DEDEDO

<u>AUGUST 21: 9AM - 1PM</u>

PARKING LOT ACROSS SCHOOL OF BUSINESS & PUBLIC ADMINISTRATION



\* Received at least one dose

# GUAM ENTRY PROTOCOLS



All incoming travelers into Guam are subject to a ten (10) day quarantine. Travelers arriving into the United States from any foreign country are subject to the Centers for Disease Control and Prevention (CDC) requirement of obtaining a negative pre-departure COVID-19 test result or documentation of recovery from COVID-19, and are still required to undergo quarantine based on their traveler status as defined in DPHSS Guidance Memo 2020-11 Rev. 13 and, are subject to exemptions as in this guidance memo. Further guidance for travelers who may be eligible for exemption from quarantine is as stated:

### PRE-ARRIVAL NEGATIVE COVID-19 RT-PCR TEST

- Passengers who present a negative COVID-19 RT-PCR test may be exempt from quarantine. Passengers seeking exemption from quarantine under this section must present the following at the port of entry upon arrival:
  - Photo identification (e.g., passport, driver's license, state-issued identification);
  - Valid negative COVID-19 RT-PCR test result collected within 72 hours prior to arrival into Guam.

RT-PCR tests detect SARS-CoV-2 genetic material. These tests identify individuals who are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

### OTHER PRE-ARRIVAL NEGATIVE COVID-19 VIRAL TEST

- Passengers who do not qualify for exemption from quarantine (i.e. no pre-arrival negative COVID-19 RT-PCR Test or not fully vaccinated) may qualify for quarantine at a rental lodging or personal residence. In order to qualify, passengers must present the following at the airport upon arrival:
  - Photo identification (e.g., passport, driver's license, state-issued identification); AND,
  - Valid negative COVID-19 viral (non-RT-PCR) test result collected within 72 hours prior to arrival into Guam.

Other viral tests, such as LAMP tests or antigen tests, also detect SARS-CoV-2 genetic material or specific proteins on the surface of the SARS-CoV-2 virus. These tests also help to identify whether individuals are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

DPHSS Guidance Memo 2020-11 Rev. 13 contains arrival protocols, including, but not limited to guidance for travelers with prior COVID-19 infections, arrivals from areas with no (active) cases or imported/sporadic cases, emergency or hardship-related travel to Guam and critical service worker requests. To view DPHSS Guidance Memo 2020-11 Rev. 13 in its entirety, <u>click here</u>.

<u>Click here for the Vaccination Declaration Form</u>

Click here for more information on entry protocols

# MARKETS: ENTRY PROTOCOLS



### JAPAN ENTRY MEASURES



Who can enter Japan?

Japanese nationals Foreign nationals with valid status of residence

• Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival* 

Approved tests:

- 1. Real time RT-PCR: real time reverse transcription PCR
- 2. LAMP: Loop-mediated Isothermal Amplification
- 3. TMA: Transcription Mediated Amplification
- 4. TRC: Transcription Reverse-transcription Concerted reaction
- 5. Smart Amp: Smart Amplification process
- 6. NEAR: Nicking Enzyme Amplification Reaction

### Smartphone requirements\*

- 1. OEL (location reporting app)
- 2. Report health condition daily via website (URL provided to traveler via email)
- 3. MySOS (confirm location by video call from Health Monitoring Center for Overseas Entrants)
- 4. COCOA (COVID-19 contact app)
- 5. Google Maps (location data when positive)
- Traveler will be required to rent a smartphone if they do not own one
- For Japanese nationals who have negative result in both tests, leave the facility and are requested to self-quarantine at home during the remaining period of 14 days after entering Japan

### TAIWAN ENTRY MEASURES



	Trave	eler Type	History of Travel Eligible to Enter Taiwan? Requirement upo	n Arrival			
	Та	iwan tional	Departure from any Yes days of their incoming flight's schedu	<ol> <li>a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time</li> <li>strengthened quarantine measures *note1, 2</li> </ol>			
Trav Ty	veler vpe		Credential <ul> <li>ARC means R.O.C. (Taiwan) Resident Certificate</li> </ul>	Eligible to Enter Taiwan?	Requirement		
		Holder of ARC		Yes	1. a COVID-19 RT-PCR negative test report issued within 3		
	eign ional	Non- ARC holder	<ol> <li>Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other thar tourism or regular social visits.</li> <li>Students approved by Ministry of Education<sup>*note 3</sup></li> <li>International patient (including companions) approved by Ministry of Health and Welfare<sup>*note 3</sup></li> </ol>	Yes	working days of their incoming flight's scheduled departure time 2. strengthened guarantine measures		
			Purpose of entry to be tourism or regular social visits	No			

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <u>https://hdhq.mohw.gov.tw</u>
- Travelers are required to make an affidavit stating that the location of their intended **14-day quarantine** in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions:
  - Short-term business with advance permission for shortened quarantine period

# MARKETS: ENTRY PROTOCOLS



### TRAVELERS TO KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; PCR test required on day 6/7
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense, followed by 7 days of home quarantine
- Foreigners arriving without a negative PCR test will be denied entry

### SOUTH KOREA ENTRY MEASURES



# MARKETS: ENTRY PROTOCOLS

PSA-2021-23

FOR DISSEMINATION





Agana, Guam, United States -671-646-4620 | agana.pcg@dfa.gov.ph | @PHinAgana

### NEW PUBLIC ADVISORY REGARDING VISA ISSUANCES 02 August 2021

The Philippine Consulate General in Agana issues the following guidelines to travelers (US passport holders and those with visa-free privileges) to the Philippines effective 01 August 2021:

- 1. The Consulate may now issue 9(a) temporary visitor visas (single-entry, and valid for use within 90 days) to foreign spouse, parent/s and or children of Filipino citizens WITHOUT NEED FOR THE ENTRY EXEMPTION DOCUMENT (EED), which was previously required. All visas issued for this purpose will have a notation, "EED not required per IATF Resolution No.: 128 (s. 2021)".
- 2. For general clarity, foreign spouse, parent/s and/or children of Filipino citizens shall refer to the following:
  - Foreign spouses of Filipino nationals, with proof of marriage (Marriage Certificate);
  - Foreign minor (below 18 years of age) children, and foreign children with special needs regardless of age, of Filipino nationals; and
  - Foreign parents of minor Filipino children, and foreign parents of Filipino children with special needs regardless of age.
- 3. If foreign nationals wish to travel on previously issued (issued before 1 August 2021) but still valid 9(a) visas, that do not contain the new notation, the traveler must still present the Letter to the Bureau of Immigration (LBI) issued by the Department of Foreign Affairs-Manila upon arrival in the country, Alternatively, the same foreign nationals may instead apply for new 9(a) visa to avail themselves of the new privilege (Rule 1).
- In the meantime, the following rules shall remain in effect:
- 4. Mandatory 14-day guarantine for all arriving travelers.

The first 10 days shall be observed in a guarantine facility; with the remainder to be completed either in the hotel guarantine facility or under home guarantine in their respective local government units of destination.

5. Reverse Transcription Polymerase Chain Reaction (RT-PCR) Test

A test will be done on the seventh day (with Day 1 being the day of arrival). In case of a negative test result, the arriving traveler shall complete the facility-based quarantine period totaling 10 days.

6. US Citizens/Other Citizens traveling under the Medical Referral System (MRS)

The Medical Referral System provider on Guam will handle submission of required documents of patients travelling to the Philippines. A Visa and Entry Exemption Document will be issued by the Consulate to the applicant, through the MRS provider, upon receipt of



the same from the Department of Foreign Affairs-Manila. Further, a guarantine exemption document to be issued by the Philippine Bureau of Quarantine, if needed and applicable, will be handled by the MRS provider.

7. US Citizens/Other Citizens requiring Medical Services but not under the MRS (Personal Filing)

Please secure the full list of documentary requirements from the Consulate by sending an email indicating full name and number to pcgagana@gmail.com

The request for entry exemption and 9a visa may be referred to the designated email address of the Department of Health-Manila.

For questions regarding US Citizens Travelling to the Philippines with valid Special Investor's Resident Visa (SIRV) and Special Resident Retiree's Visa (SRRV), and/or 9(g) and 47(a)(2) visas, please send questions and clarifications to the Consulate through email address pcgagana@gmail.com

\*\*\*\*\*

Follow @PHinAgana on Facebook, Instagram, and Twitter for immediate access to our advisories and announcements

### PHILIPPINES ENTRY MEASURES



For information on which foreign nationals are allowed entry to the PH. please check the latest advisories from the Bureau of Immiaration, includina:

### tinyurl.com/TravelExemptions

🔞 www.dfa.gov.ph 🛛 Ғ 🕟 /DFAPHL 🈏 🛈 @DFAPHL #DFAForgingAhead

For more details on the travel restrictions, please visit https://dfa.gov.ph/dfanews/statements-and-advisoriesupdate.



# **APPENDIX**

As of Aug 19, 2021 and may be subject to change.









# **HIGHLIGHTS**

- The state of emergency declaration remains in place in Tokyo, Osaka, Saitama, Chiba, Kanagawa, and Okinawa.
- The restriction until end of August 31.
- Dining establishments that serve alcohol will be closed and other restaurants asked to close by 8:00 PM.
- Work from home encourage to reduce the number of commuters by 70% .
- This delta strain is estimated to be about twice as infectious as the original strain.





- Among a population of 127.1 million, 48% received the first dose and 36.5% were fully vaccinated.
- The vaccination rate for the elderly (65 years and older) was 88% for the first dose and 83% for the second dose.
- The number of vaccinations per 100 people in Japan has exceeded 81 times.
- The Japan government is aiming to have 80% of population fully vaccinated by early October.

- Most of the travel agencies have cancelled their organized tours until mid or end of September 31.
- FIT tours like arranged tours are available for sales in the market.
- Most scheduled flights except UA196/UA197 are suspended until the end of September or October.
- Guam FIT and Travel campaign supporting the cost of PCR test began August 8 to stimulate the market demand.
- Airline seat capacity for CY2021 is currently projected to be about 138,000.



## Confirmed COVID-19

Cases: 1,159,945

14.0% active (161,874)

AS OF AUG 18, 2021 worldometer

### HIGHLIGHTS NATIONWIDE

- The number of new cases in Tokyo topped 5,000 on August 13. with those in their 20's and 30's accounting for more than half. The new infection cases nationwide have exceeded 20,000 for the first time on August 13.
- Experts believe delta variant is the main cause of the ongoing worst wave of coronavirus infections in Japan.
- The delta variant is estimated to be about twice as infectious as the original strain.
- The number of serious ill patients has reached over 1,500 nationwide.
- The number of cases in Okinawa has exceeded 700 for three consecutive days since August 12.

AREA / NEW CASES	August 2 - 8	August 9 - 15	Changes (#) vs LW	Changes (%) vs LW
ΤΟΚΥΟ	28,259	30,477	2,218	8%
OSAKA	7,433	9,989	2,556	34%
AICHI	2,366	3,679	1,313	55%
FUKUOKA	4,619	5,378	759	16%
OKINAWA	4,619	4,168	-451	-10%
HOKKAIDO	2,074	2,787	713	34%
KANAGAWA	12,148	13,824	1,676	13.8%
SAITAMA	8,282	10,350	2,068	25.0%
CHIBA	6,469	7,539	1,070	16.5%
NATIONWIDE	95,670	115,682	20,012	21%



Japanese Prime Minister Yoshihide Suga speaks to reporters about the extension of a state of emergency











#### HIGHLIGHT VACCINATION UPDATE • In Japan, 1,08,179,498 doses have been administered to 1st doses Total number Fully vaccinated: date. administered: of vaccination: 46,422,145 61,757,353 108,179,498 • 48% of the total population of 127.1 million have received the first dose and 36.5% have been fully vaccinated. VACCINATION STATUS **TOTAL POPULATION, 127 MILLION** Senior citizens aged 65 years Healthcare and over were vaccinated at Elderly people workers 88% for the first dose and 1st dose: Vaccine doses 1st dose: 2nd dose 36.5% 83% for the second dose. 31,290,975 administered 6,532,164 2<sup>nd</sup> dose: per 100 • The government targets to 1st dose 48.6% 2<sup>nd</sup> dose: people: complete the vaccination of 29,686,718 up to 40% of the population 85.53 5,761,951 Total: 0% 10% 20% 30% 40% 50% 60% by the end of August. Total: 60,977,693 • The government goal is to 12,294,115 have 80% of population fully SENIOR CITIZEN vaccinated by early October. 65 YEARS-OLD AND ABOVE, 36 MILLION Japan has started to a study whether it should on 2nd dose 83.7% administer third shots of the coronavirus vaccine in 2022. 1st dose 88.2% 80% 82% 84% 86% 88% 90%

Data source: Ministry of Health, Labor, and Welfare Japan





### VACCINATION CERTIFICATE

Vaccination certificates can now be issued for entry into overseas destinations. The application for the issuance of this vaccination certificate will be accepted from July 26, 2021.

### DOCUMENTS TO APPLY FOR CERTIFICATE

- Application form
- Passport
- Vaccination ticket
- Proof of vaccination (vaccination record)

The application form can be downloaded from the official website of each local ward.

### TO APPLY (VIA POST)

- Send all the documents above to your local ward office.
- Include an envelop indicating addressed along with an ¥84 return postage stamp.
- Cost to issue the certificate is free.

### VACCINATION CERTIFICATE SHOWS THE FOLLOWING ITEMS.

- Passport information
- Type of vaccine and manufacturer
- Vaccine product name
- Vaccine serial number
- Date of vaccination
- Country of vaccinated
- Others
- Both Japanese and English will be printed.

### TO APPLY (IN PERSON)

- Bring all the documents the service desk of your local ward office.
- All the process will be done within the same day.
- Some wards require advance reservations.
- Cost to issue the certificate is free.

### COUNTRIES WHERE VACCINATION CERTIFICATES ISSUED IN JAPAN CAN BE USED:

- 1. Austria
- 2. Belize
- 3. Bulgaria
- 4. Germany
- 5. Honduras
- 6. Hong Kong
- 7. Papua New Guinea
- 8. Italy
- 9. Lithuania
- 10. Poland
- 11. Slovakia
- 12. Sri Lanka
- 13. Saint Kitts and Nevis
- Saint Vincent and the Grenadines
   Thailand (Phuket, Koh Samui,
- Phangan, Ko Tao islands only) 16. Turkey

### CHALLENGES:

- There is no prospect that Japanese vaccination certificates can be used in U.S. and China at present.
- No change in the situation where travelers are subject to 14 weeks of quarantine upon arrival.

### CERTIFICATION

新型コロナウイルス感 Vaccination Certif		
:(旧姓)(別姓) 名(別名) Surname(Former surname)(Alternative surn	ame) Given name(Alternative given name)]	
年月日 [Date of Birth](YYYY-MM-DD)		
]籍 [Nationality]		
券番号[Passport Number]		
回目接種[First Dose]	2回目接種[Second Dose]	
クチンの種類 [Vaccine Type]	ワクチンの種類 [Vaccine Type]	
ーカー [Manufacturer]	メーカー [Manufacturer]	
品名 [Product Name]	製品名 [Product Name]	
造番号 [Lot Number]	製造番号 [Lot Number]	
種年月日 [Vaccination Date](YYYY-MM-DD)	接種年月日 [Vaccination Date](YYYY-MM-DD)	
種国 [Country of Vaccination]	接種国 [Country of Vaccination]	
明書発行者[Certificate Issuance Authori	ty]	
本国厚生労働大臣 [Minister of Health,Labour and Welfare,	Government of Japan]	
明書ID「Certificate Identifier]	証明書発行年月日[Issue Date](YYYY-MM-DD)	





	GUAM ROUTE											
AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	Frequency	Capacity	Current Operation				
United	NRT (Narita)	UA827	11:00 15:55	UA828	07:05 09:55	Daily	166	Suspended until October 4, 2021				
United	NRT (Narita)	UA197	16:50 21:35	UA196	12:10 15:00	Daily	166	Daily operation				
United	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until October 30, 2021				
United	NGO (Nagoya)	UA136	11:30 16:10	UA137	07:25 10:15	Daily	166	Suspended until October 4, 2021				
United	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until October 30, 2021				
United	KIX (Kansai)	UA150	11:05 15:55	UA151	07:25 10:10	Daily	166	Suspended until October 4, 2021				
United	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until October 30, 2021				
United	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until October 30, 2021				
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:25 19:10	Daily	199	Suspended until October 30, 2021				
Tway	KIX (Kansai)	TW311	10:40 15:10	TW312	16:10 19:10	Daily	189	Suspended until September 30, 2021				
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until September 30, 2021				

### **CY21: AIR SEAT CAPACITY FORECAST**

Total capacity: 138,217 seats Regular flight: 138,217 seats Charter flight: 0 seats

Forecast CY21	сү	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Regular	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	5,146	4,980	30,642	28,204	38,139	138,217
	CY20	68,006	63,710	51,230	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	208,207
Charter	CY21	0	0	0	0	0	0	0	0	0	0	0	0	0
	CY20	19,079	18,566	9,924	0	0	0	0	0	0	0	0	0	47,569
Total	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	5,146	4,980	30,642	28,204	38,139	138,217
	CY20	87,085	82,276	61,154	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	255,776
vs CY20 (Total)	DIFF	-95.6%	-96.9%	-92.6%	204.0%	214.2%	204.0%	172.3%	45.9%	46.4%	684.5%	601.6%	959.1%	-46.0%

Data Source: Airlines and other MI.



### **GVB X HIS SALES INITIATIVES**

HIS started selling a new product since May 28 to reinforce the sales to Guam.

May 28:	New product launched
July 12:	HIS FB and Twitter
	(Waive quarantine by negative test result)
July 19:	HIS Mail Magazine sent
	(Waive quarantine by negative test result)

### HIS GUIDED THEIR CUSTOMER TO GVB JAPAN HOMEPAGE





### 1 グアム入国時の条件情報

### 新規変更点:2021年7月4日(日)より有効

・ワクチンを完全に接種済みの場合は検疫を免除。
・ワクチン接種が完了していなくても、到着の72時間以内に受診したPCR検査の陰性証明を提出することで検疫を免除。
・ワクチン接種が完了していなくても、到着の72時間以内に受診した抗原検査(antigen test)の陰性結果を提出することで、グアム政府指定の検疫施設での隔離ではなく、ホテルまたは自宅で隔離・経過観察が可能。
※詳しく見るのリンクより、詳細をご確認ください。

詳しくはこちら》

Mail magazine to more than 330,000 members

# **H**IS

https://www.his-j.com/theme/futuretravel/saikai/goguam/kanto.html

### HIS Facebook sent on July 12

HIS Japan 2時間前 · @

### 、 、お待たせしました ↓ / / ◎グアム旅行再開 !!

7月4日より、グアムでは入国規制がさらに緩和となりました、 ワクチン接種間わず、PCR検査陰性証明を提出することで隔離が免除にな ります。 久しぶりの海外旅行 まずはグアムへいこう

おすすめ商品はコチラ 🍡

出発アシスト付きプランズ
 成田発 ユナイテッド航空利用 グアム 5日間
 ヒルトングアムに滞在で89,000円~
 https://tour.his-j.com/02A\_10/TX-HGU5408-10001...

■帰国前PCR検査付出発アシストプラン<sup>1</sup> へ信頼できる日系ホテルで、久しぶりの旅をより安心に!/ グアムでのPCR検査や滞在に便利な区間送迎サービス付! ホテルニッコーグアム(オーシャンフロント)に滞在 https://tour.his-j.com/02A\_10/TX-HGU5410-10011

グアム支店が24時間日本語で旅を安心サポート!

▼グアム特集ページはこちら▼ https://www.his-j.com/.../futuretrav.../saikai/goguam/kanto.html

▼グアム入国条件の詳細はこちら(外部サイト)▼ https://www.visitguam.jp/entryintoguam/

【成田発着】

グアム3泊4日

【成田発着】

グアム直行便

43,000円~

旅行日数:3~8日間 出発日:9~12月出発

燃油サーチャージ・諸税別

航空会社:ユナイテッド航空利用



### HIS PRODUCTS LINE-UP



#### 【成田発着】グアム5日間 【成田発着】グアム5日間 【成田発着】グアム5日間 【成田発着】グアム5日間 航空会社:ユナイテッド航空直行便 航空会社:ユナイテッド航空直行便 航空会社:ユナイテッド航空直行便 航空会社:ユナイテッド航空直行便 利用 ホテル:ヒルトン グアム リゾート &スパ(部屋指定なし)に滞在 利用 ホテル:シェラトン ラグーナ グア ム リゾート(オーシャンピュー) に滞在 利用 ホテル:グアム リーフ ホテル(部 屋指定なし)に滞在 利用 ホテル:ロッテホテルグアム(アイ ッテル・ロッテルテルシテム () ランドウイング/パーシャルオーシ ャンデラックス〉に滞在 出発目:8/27~31、9/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたり の料金 出発目:8/27~31、9/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたり の料金 に滞在 出発日:8/27~31、9/7・10~ 14・18・19・24~27 ※2・3名1室利用時の1名様あたり の料金 ヤンアフックス) に滞在 出発日:8/29~31、9/3~7・10~ 14・18~21・24~27 岸2・3名1室利用時の1名様あたり の料金 109,000m 144,000円 89,000円 105,000円 燃油サーチャージはかかりません、 諸税別途要 燃油サーチャージはかかりません。 諸税別途要 燃油サーチャージはかかりません 諸税別途要 燃油サーチャージはかかりません 諸税別途要 ツア ■スーパーサマーセール■< ■スーパーサマーセール■< ■スーパーサマーセール■< ■フーパーサマーセール■< 22年9月出発まで掲載>往路送 22年9月出発まで掲載>往路送 22年9月出発まで掲載>往路: 22年9月出発まで掲載>往路 迎付 赤いシャトルパス滞在中 午前出発/復路:夜帰着 往路送 迎付赤いシャトルバス滞在中 乗り放題&街中Wi-Fi利用可 午前出発/復路:夜帰着 往路送 乗り放題&街中Wi-Fi利用可 迎付 赤いシャトルバス滞在中 迎付 赤いシャトルバス滞在中 乗り放題&街中Wi-Fi利用可 乗り放題&街中Wi-Fi利用可 能!グアム4日間 能!グアム5日間 能!グアム4日間 能!グアム5日間 エコノミークラスホテルに滞在 ヒルトン グアム リゾート&スパ (部屋指定なし)に滞在 エコノミークラスホテルに滞在 PICグアム(部屋指定なし)に滞在 出発日:2021/09/16~2022/09/30 出発日:2021/09/16~2022/09/30 出発日:2021/09/16~2022/09/30 出発日:2021/09/16~2022/09/30 69.800円~239.000円 94,800円~299,800円 99,800円~272,000円 79,800円~249,000円 燃油サーチャージ込み 燃油サーチャージ込み 燃油サーチャージ込み 燃油サーチャージ込み 航空券

【成田発着/ビジネスクラス】

航空会社:ユナイテッド航空利用

グアム直行便

72,000円~

旅行日数:3~15日間 出発日:9~12月出発

燃油サーチャージ・諸税別

航空券+ホテル

【成田発着】

グアム3泊4日

92,620円~

燃油サーチャージ・諸税別

航空会社:日本航空直行便利用

ホテル:オンワード ビーチ リゾー トに滞在

出発日:12/1~24、1/3~31の金~

※2名1室利用時の1名様あたりの料

【成田発着】

グアム3泊4日

87,985円~

【成田発着】 グアム直行便

46,000円~

航空会社:日本航空利用

旅行日数:3~12ヶ月間 出発日:10~12月出発

燃油サーチャージ・諸税別

航空会社:チェジュ航空直行便利用

出発日:12/1~22、1/5、9~31の

※2名1室利用時の1名様あたりの料

ホテル: PIC グアム に滞在

燃油サーチャージ・諸税別

200555

航空会社:日本航空直行便利用 ホテル:ザッパキタワーに滞在 出発日:12/1~22、1/3~31の金~

※2名1室利用時の1名様あたりの料

【成田発着】

グアム3泊4日

109,105円~

燃油サーチャージ・諸税別

【成田発着/ビジネスクラス】

航空会社:日本航空利用

燃油サーチャージ・諸税別

旅行日数:3~12ヶ月間 出発日:10~12月出発

グアム直行便

99,000<sub>円</sub>~

### HIS Twitter sent on July 12

 HIS.japan エイチアイエス公式 ② @HIS.japan · 2時間 … Nお待たせしました/ 7月4日より、グアムでは入国規制がさらに緩和となりました ククチン接種間わず、PCR検査論性証明を提出することで隔離が免除にな ります 

グアム支店が24時間日本語で旅を安心サポート! 久しぶりの海外、まずはグアムへいこう🥰

▼ グアム特集 his-j.com/theme/futuretr...





<u>https://www.his-</u> j.com/theme/futuretravel/saikai/gogua <u>m/kanto.html</u>



### CAMPAIGN PERIOD:

•August 9 - September 30 (departure base)

### SUPPORT

•RT-PCR test cost

### ELIGIBILITY:

•Pax booked flights to Guam departing up to September 30 and living in Japan

### TARGET:

•Travel trade including JGTC and general consumer

### APPROACH:

•Landing page on GVB Japan HP, SNS, Travel trade News, JATA etc.

### **REGISTRATION:**

- •Need to submit application form before departure. (E-form in FORMS)
- •Booking confirmation slip, reference number and other. to verify flight booked to Guam

### SUPPORT DOCUMENT TO SUBMIT AFTER TRAVEL:

- Boarding certificate
- •Receipt for RT-PCR test

### SUPPORT AMOUNT:

•up to \$ 190 per pax (up to ¥20,000 per pax)

### TARGET NUMBER:

### •240 pax

FUNDING AMOUNT:

•\$ 47,000 (including postal fees)

### **REGISTRATION NUMBER:**

•The number to be delivered within 7 days by mail





**PCR検査費用サポートキャンペーン** (FITツアー&トラベルサポートプログラム2021)

### Get Up And Move

遅い夏休みをグアムでゆったりキャンペーン! (FITヅアー&トラベルサポートプログラム2021)

\\ 受付は先着順です!お早めにお申込みください! //



### AGENT-ORGANIZED TOURS

Travel

### HIGHLIGHT

- MOFA travel advisory & warning level to US remains as level 3.
- 14-day quarantine upon arrival in Japan.
- Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.

GU	ΑΜ
5	<b>YAN</b>

TOUR SE (DEPARTUI	
Canceled until	Oct 1-

Sept 30

Perfect moments, always		
<i>E</i> 779	Canceled until Sept 15	Sept 16-
近畿日本 ''ノー'   スト	Canceled until Sept 30	Oct 1-
	Canceled until Sept 15	Sept 16-
JALPAK 🤬	Canceled until Sept 30	Oct 1-
	Canceled until Sept 30	Oct 1-
Rakuten	Canceled until	Sent 16-

Sept 15

Sept 16-

# JAPAN TOKYO OLYMPICS NEWS



4G

 $\cap$ 

- Local TV station in Fukuoka ٠ featured Guam/ Micronesia team on TV
- Junior high school students sent them message "Go for it !!" and "Believe in yourself!!"
- Shared Guam Olympic Committee's post; team intro/ game schedule - got more than 200 of likes and some comments



A REAL POINT OF A DESCRIPTION OF A DESCRIPT

大学を見たられ、「「「たらの「「たち」」」となって、「などろう」のため、シアムがための あたくなない、などのほうへんからないのキャイト・マスタルトについた、ホールのまたがそう 主命目前, 你就心里的自己没有 无人外 网络公古教一百姓的人名

a de la comencia de l

7.94

O.L.



東京オリンピック、ミクロネシア連邦とグアムの選手団が、事前キャンプのみやま市で練 習を公開しました。



**TOKYO PARALYMPIC GAMES:** Aug 24 - Sept 5, 2021



Cora Cor

 $\equiv$ 

×==-

672

お知らせ

グループ

# 22:30 7 いいね 101



グアム取府観光局(公式)           @visitguam_jp           Hafa Adai! (ごんにちは!) グアム政府観光局の公式サイトです。日々のグアムの最新情報をはじめ、 グアムの基本情報、観光スポット情報など、様々な 魅力をお伝えしていきます。           ③ グアム Ø visitguam_jp           団 2011年10月からTwitterを利用しています           97 フォロー中 13,541 フォロワー           Image: State S	5	NO AND
<ul> <li>@visitguam_jp</li> <li>Hafa Adai! (こんにちは!) グアム政府観光局の公 式サイトです。日々のグアムの最新情報をはじめ、 グアムの基本情報、観光スポット情報など、様々な 魅力をお伝えしていきます。</li> <li>③ グアム Ø visitguam_jp</li> <li>@1011年10月からTwitterを利用しています</li> <li>97 フォロー中 13,541 フォロワー</li> <li></li></ul>	GUAM	27H-99
式サイトです。日々のグアムの最新情報をはじめ、 グアムの基本情報、観光スポット情報など、様々な 魅力をお伝えしていきます。 © グアム Ø visitguam.jp 団 2011年10月からTwitterを利用しています 97 フォロー中 13,541 フォロワー		
<ul> <li>         2011年10月からTwitterを利用しています     </li> <li>         97 フィロー中 13,541 フォロワー     </li> <li>         WHS_Japan エイチアイエス公式さん、近畿日本ツーリスト【公式】さん、地球の歩     </li> <li>         ツイート ツイートと返信 メディア いいね     </li> <li>         グアム政府観光局(公式)@visi1日 …         受付は先着順です!お早めにお申込みください。     </li> <li>         PCR検査費用サポートキャンペーン ご     </li> <li>         グアム政府観光局では、グアムへの旅行者の日本で実施したPCR検査の費用を補助致します。     </li> </ul>	式サイト グアムの 魅力をお	です。日々のグアムの最新情報をはじめ、 )基本情報、観光スポット情報など、様々な )伝えしていきます。
97 7 オロー中 13,541 7 オロワー HIS_japan エイチアイエス 公式さん、近畿 日本ツーリスト [公式] さん、地球の歩 ツイート ツイートと返信 メディア いいね グアム政府観光局 (公式) @visi・1日 … 受付は先着順です!お早めにお申込みくだ さい。 ・ PCR検査費用サポートキャンペーン ① グアム政府観光局では、グアムへの旅行者 の日本で実施したPCR検査の費用を補助致 します。		• • • ·
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の日本で実施したPCR検査の費用を補助致 します。		
詳細は以下よりご確認ください▼ ++		の日本で実施したPCR検査の費用を補助致
1		詳細は以下よりご確認ください▼ +/
		2

# JAPAN PR ACTIVITIES



### **Reboot #instaguam campaign**

#Instaguam campaign ad has started on July 30 Resuming the Instaguam Campaign • There are also many posts with @visitguam\_jp as a mentor

ください

ますよ

2週間前

S6kazu78、他4019人 パ「いいね!」 しました

コメントを追加...

インサイトを見る OQA

本格的な観光再開まで後少しないグアムでは皆様をお迎えする準備をすすめてい

ハッシュタグをつけて投稿されたお写真 よ、グアム政府観光局サイト (https://www.visitguam.jp/) で引用さ せていただく可能性がございます。あら かじめ、ご了承くださいませ。



#instaguam



#INSTAGUAM で投稿してグアムを感り上げよう! が長日く中、ゲアムではワクチン保健が進み、岩根のご来島を受け入れる事業

6



### 0000

### PATA Breadwar USA simpleview

### **SNS** PERFORMANCE SUMMARY

- We have started #instaguam campaign from 30 Jul and targeted SNS existing followers • Beach resort lovers mainly in Kanto (NRT) and Kansai (KIX)
- #instaguam ads have contributed increasing to impressions and engagement



# JAPAN PR ACTIVITIES



## NEW INITIATIVES

# TIK TOK APP

- Tik Tok GVB\_JP account launched and collaboration with top TikTok travel influencer Onumaaaan to create TikTok movie
- 2 videos posted, about 600 PV views.

**TikTok** 



### AIM

- Build awareness and aspiration among F18~20s
- Stimulate their interest and encourage them to travel to Guam

### HOW WE DO

- Launch of the official account of GVB\_jp.
- Plan to post 8 articles per month.
- Direct link to GVB.jp
- Provide up to date tourism information

### CONTENT CREATION KEY POINTS

- Influencer (TikTok creator) to create video with influencer's essence/ tone and manner (incorporate message like Get Up And Move and Air V&V, clean and safe)
- Use of past footage from when influencer went to Guam (she has been to Guam 8times and she is Guam lover)

### INFLUENCER PROFILE "ONUMAAAAN"

- 281.4K Followers
- Japan's number one travel TikTok creator! Popular for his content introducing the world's most photogenic spots.



# JAPAN AIR V&V PROGRAM





# JAPAN AIR V&V PROGRAM



483k reac

⇔訪日ラボ

[Yahoo Japan News] Guam Visitors Bureau Launches Marine Tour Operator Certification Program, Learning about Coral Reef Conservation and More



グアム政府観光局がマリンツアーオ ペレーター認証プログラム

グアムのツアーオペレーターの育成を目的として、コース のカリキュラムには職業基準、海洋生物情報、安全指導、

サンゴ礁の保全などマリンツーリズムのための教育内容などが含まれる。

コースを修了すると、参加者はGVB公認のマリンツアーオペレーターに向けた試験を受けることが可能になり、これに合格すると、正式な修了証とマリンツアーオペレーターバッジの資格を得ることががてきる。

[travel voice] Guam completes vaccination of 80% of adults, tourism to resume in earnest, free trolley bus offered in Tumon area

### グアム、成人80%へのワクチン接種完了、本格的な観光再開へ、21.1M reach 料トロリーバスを提供

2021年07月30日 #グアム政府観光局 #新型コロナウイルス

### アメート (9 おすすめ 24)

グアム政府は2021年7月29日、グアム島の成人人口の80%がワク チン接種を完了し、集団免疫を獲得したと発表した。これによ り、社会的な集まり、ソーシャルディスタンス、予約制などの制 限が解除される。ただし、マスク着用の義務は継続される。

これを受けて、グアム観光局(GVB)は、観光産業活性化の一環と して、2021年7月30日から8月30日まで、タモン地区で島民と観 光客向けに無料のトロリーサービスを提供する。トロリーサービ

スは、GPOとマイクロネシア・モール間を毎日午前9時30分から午後7時まで運行。タモン地区の複数 の停留所にも停車する。



[excite News] 80% of Guam's

vaccinated, restrictions lifted,

adult population has been

tourism resumes

メールに転送



どの制限が解除されました。 韓国との定期航空便が再開し、一部地域 ではグアム観光局によって島民や観光客

グアム政府は、グアム島の成人の80%が 新型コロナワクチン接種を完了させたと

発表しました。これに伴い、感染症拡大

防止のために島内で敷かれていたほとん

にはクアム観元向にようと男氏や観元巻 が利用できる無料のバス走行が始まるな ど、観光業の回復に向けた動きも進んで います。

関連記事:韓国でワクチン接種条件にト ラベルパブル導入へ、まずはサイパンか ら

グアムが集団免疫獲得を宣言、観光再開 へ前進

目標の「ワクチン接種完了率80%」を達成、島内の制限緩和 進む観光回復への動き 無料のバスサービスや韓国とのフライト再開も

グアム、成人の8割がワクチン接種を完了。

2021年8月4日 12:00 🖵 0 🔰 ツイート 🔒 いいね! 0

拡大する (全1枚)

や観光再開の動き

### グアムが集団免疫獲得を宣言、観光再開へ前進

グアム政府は、7月29日に島内の成人人口におけるワクチン接種完了率が目標の 80%に達し、集団免疫を獲得したと発表しました。

これに伴い、島内の制限緩和や観光再開への動きが進んでいます。

### 目標の「ワクチン接種完了率80%」を達成、島内の制限緩和

グアム政府は、島内のワクチン接種完了率が目標を達成したことを受け、感染症対 策として設けていた制限を7月30日より緩和しました。

経済活動に対して課されていた、社会的な集まり、社会的距離の確保、予約制によ る運営などの制限はすべて解除されます。これまで制限が求められていた主なビジ ネス、サービスは以下の通りです。 飲食施設(フードコート、ダイニ-レストラン、バー、居酒屋

# JAPAN AIR V&V PROGRAM



### **CONSUMER INSIGHTS - BARRIERS**

- Conducted mini research with 20 samples with various age group 20s/ 30s/ 40s/ 50s - 5 samples each
- The biggest barrier is 2 weeks quarantine which all sample said this is the huge barrier then PCR and higher flight cost



2 weeks quarantine when return to Japan







PCR test by own money



Support like GOTO can help us to capture travel demand; Just started PCR test support program, which started accelerating Japanese visitors to Guam

*Higher price than before COVID-19* 

### GET UP AND MOVE CAMPAIGN A LATE SUMMER HOLIDAY IN GUAM

### FY21: Now to Sep



### PCR検査費用サポートキャンペーン (FITツアー&トラベルサポートプログラム2021)

ゲアム急が観光局では、銀行圏東本ムなジー相消費者を対象としたパワンテームトライルウボートプログラムを実施します。東プログラムは、グアム への旅行者が自然で発展したいと利用点を開発者描することを目的としています。なお、東プログラムは思いで加速手持された場合でも4、旅行代 思知りる国家予告に大場合でも付きたります。東プログラムとは大幅家を自然を目的ならんではい。

\\ 受付は先着順です!お早めにお申込みください! //

• TARGET

People who already vaccinated and love beach destinations – travel curious segment

• OBJECTIVE

Build Campaign awareness to encourage potential to book flight and visit Guam

- P HOOK PCR test support: 240 people first
- HOW WE DO
  - Create campaign LP
  - Utilize SNS channels to announce campaign include partner; UA/ travel agencies and drive them to visit GVB.JP then book flight from UA
  - Support by SNS paid advertising to maximize reach

# SOUTH KOREA





### KOREA COVID-19 STATUS - ENTIRE PERIOD



# Confirmed COVID-19

CASES: 228,657

11.8% active (26,897)

AS OF AUG 18, 2021 Worldometer









### **COVID-19 VACCINATION STATUS**

Vaccine Maker	1st Dose Administered	Fully Immunized
AstraZeneca	<b>10,667,087</b> (47.6%)	<b>3,328,007 **</b> (34.2%)
Pfizer	<b>9,641,503</b> (43.1%)	<b>5,220,732</b> (53.6%)
Janssen	<b>1,129,777</b> (5.0%)	<b>1,129,777</b> (11.6%)
moderna	<b>948,606</b> (4.3%)	<b>62,739</b> (0.6%)
Total:	22,386,973	9,741,255

Source: Central Disaster and Safety Countermeasures Headquarters

\*\*Included Pfizer vaccines (1,033,899) for 2<sup>nd</sup> dose (mixed)



### KOREA VACCINATION PLAN - Q3



\*Korea introduced a 10-day rotation vaccine booking system, where people can reserve jabs on only designated days based on the last digit of their birth date.



### SOCIAL DISTANCING RULES EXTENDED

S. Korea to maintain toughened social distancing rules for two more weeks until August 22

Level 1	Level 2	Level 3	Level 4
Seoul: less than 97 Greater Seoul area: less than 250	Seoul: 97~194 Greater Seoul area: 132~499	Seoul: 195~388 Greater Seoul area: 500~999	Seoul: more than 389 Greater Seoul area: more than 1,000
Comply with quarantine rules	Social gatherings allowed up	• Social gatherings allowed up to	Social gatherings allowed up
No restrictions on social	to 8 people. (Gathering of 9 or more people are banned)	4 people. (Gathering of 5 or more people are banned)	to 2 people until 6 p.m. (Gathering of 3 or more
gatherings	*Social gatherings allowed up	Multiuse facilities allowed until	people are banned after 6 p.m.)
<ul> <li>In-advance reports to local governments with more than</li> </ul>	to 6 people from July 1~14	10 p.m. (restaurants, cafes, etc.)	Multiuse facilities allowed until
500 gatherings	<ul> <li>Multiuse facilities allowed until midnight (restaurants,</li> </ul>	Recommendation of individual	10 p.m. (restaurants, cafes, etc.)
No rallies of over 500 people	cafes, etc.)	outdoor sports.	<ul> <li>Recommendation of work from home.</li> </ul>
No restrictions on operating	Recommendation of outdoor	<ul> <li>No rallies/events of over 50 people.</li> </ul>	<ul> <li>Minimization of going out.</li> </ul>
hours of facilities	activities. (indoor sports		
	facilities not recommended)		<ul> <li>All events prohibited / No</li> </ul>
	<ul> <li>No rallies/events of over 100 people.</li> </ul>	rallies in group.	

To combat a fourth wave of COVID-19 and more transmissible variants, South Korea has extended the current social distancing rules, the though antivirus curbs and restrictions, by another two weeks.
# **KOREA COVID-19 NEWS**



## US RAISES TRAVEL ADVISORY FOR SOUTH KOREA BY ONE NOTCH TO LEVEL 2

- The U.S. has heightened its travel advisory for South Korea by a notch amid a recent surge in daily COVID-19 cases in the nation.
- The change came about two months after Washington issued the lowest travel advisory for South Korea in its four-tier travel alert system.





#### LEVEL 1

- The lowest advisory level for safety and security risk.
- US issued level 1 for Korea until August 2.

#### LEVEL 2

- Be aware of heightened risks to safety and security.
- Level 2 seems to have been issued due to the surging cases in Korea due to the spread of delta variant.

# KOREA MARKET INTELLIGENCE



## **TRAVEL INDUSTRY UPDATE - AIRLINE OPERATION PLAN**

ICN - GUM	FLIGHT NO.	CAPACITY	SEP	ОСТ	NOV	DEC	2021 TOTAL
KOREAN AIR	KE113	291	1,739	2,328	2,328	9,021	15,416
JEJU AIR	7C3100	189	1,512	1,701	5,670	5,859	14,742
JIN AIR	LJ641	189	2,079	1,512	11,340	11,718	26,649
T'WAY	TW301	189	1,323	3,024	5,670	5,859	15,876
AIR SEOUL	RS101	195	0	1,755	5,850	6,045	13,650
IC	CN - GUM TOTA	L.	6,653	17,013	37,260	38,502	86,333
			-	_	-		
PUS - GUM	FLIGHT NO.	CAPACITY	SEP	ОСТ	NOV	DEC	2021 TOTAL
JIN AIR	LJ647	189	0	756	5,670	5,859	12,285
AIR BUSAN	BX612	189	0	756	756	756	2,268

PUS	- GUM	TOTAL

#### **KSREAN AIR**

• 1/w from Aug (FRI) • 2/w from Sep 26

• Daily from Nov

- 2/w from Oct
- JEJUaír
  - 2/w from Aug (TUES/FRI)
  - 2 Daily during • 2 Daily during winter period
  - 1/w from Oct (PUS)
  - Daily from Nov (PUS)

## 

6,426

• 1/w from Aug (SAT)

t'way

winter period

1,512

- 2/w from Oct
- Daily from Nov
- AIR BUSAN

14,553

- 1/w from Oct

6,615

CHARTER							
	CHARTER FLIGHT NO. (TBD)	DATE	SCHEDULE				
KOREAN AIR	KE9113	2021-09-18 (3N4D)	ICN 09:35 - GUM 15:15 <mark>(SAT)</mark>				
JEJU AIR	7C3102	2021-09-18 (4N5D)	ICN 09:00 - GUM 14:40 <mark>(SAT)</mark>				
	LJ 641	2021-09-18 (4N5D)	ICN 09:40 - GUM 15:05 <mark>(SAT)</mark>				
JIN AIR	LJ 641	2021-09-17 (3N5D)	ICN 18:50 - GUM 0015+1 <mark>(SAT)</mark>				
	LJ 641	2021-09-18 (3N5D)	ICN 18:50 - GUM 0015+1 <mark>(SUN)</mark>				
T'WAY	TW9301	2021-09-18 (3N4D)	ICN 09:00 - GUM 14:20 <mark>(SAT)</mark>				
	TW9303	2021-09-18 (3N5D)	ICN 1800 - GUM 23:40 <mark>(SAT)</mark>				



# KOREA MARKET INTELLIGENCE



## VISITOR PROFILE TOTAL PAX FROM JULY 1 TO JULY 31: 283

GENDER Male: 48.2% Female: 51.8%

AGE 18-24 years: 6.6% 25-39 years: 35.4% 40-49 years: 27.3% 50+ years: 25.3%

TOTAL FAMILY MEMBERS 1 member (self): 47.7% 2 members: 29.0% 3 members: 12.7% 4+ members: 10.6%

## DEMOGRAPHIC

LENGTH OF STAY 1-2 nights: 2.6% 3 nights: 4.7% 4 nights: 6.4% 5 nights: 2.1% 6 nights: 6.0% 7-10 nights: 21.0% 11-15 nights: 9.4% 16-30 nights: 24.0%



## TRAVEL MOTIVATION

NUMBER OF TRIPS First Timers: 43.4% Repeaters: 56.6%

ONLINE TRAVEL ARRANGEMENTS Booked Online: 89.5% Not Booked Online: 10.5%

ARRANGED TRAVEL THROUGH Direct Booking: 73.4% Travel Agent: 7.3% Travel Website: 19.3%

PRIMARY REASON FOR TRIP Pleasure/Vacation: 55.7% Visiting Friends or Relatives: 13.6% Other: 8.2%

# KOREA MARKET INTELLIGENCE



CATEGORY	PROGRAM	PERIOD	BUDGET
Airline Support	Airline Website Promotion and Ad Support August ~		\$120,000
TA Support	TA Website Promotion and Ad Support	August ~	\$75,000
	TA Cheer Up Sales Contest	August & September	\$35,000
FAM Tour	Get Up And Move FAM Tour	TBD	\$60,000
Advertisement	Digital Media Buying	September and October	\$40,000
	Media Advertisement	October - December	\$20,000
Sales Market Development	Get Up And Move: Webinar	October	\$0.00
	TOTAL		\$350,000













# Get Up And Move



# TAIWAN



# **TAIWAN COVID-19 NEWS**



## MOST PEOPLE PREFER CASH PAYMENTS TO STIMULUS VOUCHERS: SURVEY

The vast majority of respondents in a recent survey conducted by the Consumers'

Foundation said they would prefer to receive a cash payment rather than stimulus vouchers, as the Executive Yuan finalizes plans to issue vouchers to boost private consumption.



A total of 47.7 percent of respondents said they support the issuance of the proposed stimulus vouchers valued at NT\$5,000 (US\$180), compared with 47.6 percent who opposed the policy. However, 90.2 percent of voucher supporters still said they would prefer to receive cash, according to the online survey.

Indeed, only 9.8 percent of voucher supporters said they would choose vouchers over cash given a choice, the survey showed. Many said the government should focus on those facing immediate hardship before taking action to revive the domestic economy with carefully planned stimulus measures, he pointed out.



- Starting June 27, travelers arriving in Taiwan from countries other than the eight countries at high risk of COVID-19 variants (Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh, and Myanmar), including those who have visited the countries in the past 14 days and those who have transited in the countries, will be allowed to stay in group quarantine facilities at their own expense.
- The latest list of the risk categories for countries/regions is as follows:
  - Level 1 (Watch): None.
  - Level 2 (Alert): Palau.
  - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.

# Confirmed COVID-19

# CASES: 15,880

3.8% active (598)

worldometer

# **TAIWAN COVID-19 NEWS**



## TAIWAN RECEIVES SECOND BATCH OF MODERNA VACCINE IN AUGUST

- A total of 249,600 doses of the Moderna COVID-19 vaccine were delivered to Taiwan Sunday, the second batch the country received from the manufacturer in August.
- The latest batch of vaccine doses arrived from Luxembourg on a China Airlines cargo plane, which landed at Taiwan Taoyuan International Airport at 4:10 p.m.
- It was the second batch Taiwan has received from Moderna in August, after the delivery of 99,600 doses on Aug.
   8, both part of an order placed by Taiwan for 5.05 million doses.
- As of Sunday, Taiwan has received a total of 1,499,200 doses from Moderna, along with 2.5 million Moderna doses donated by the United States in June.





- Taiwan plans to begin administering 600,000 doses developed and produced locally by Medigen Vaccine Biologics Corp., starting Aug. 23.
- The government has signed deals with two local vaccine developers -- Medigen and United Biomedical Inc. Asia -- which will each supply 5 million doses of their product.
- Taiwan is also expecting the delivery of 15 million doses of the Pfizer-BioNTech vaccine donated by three local entities -- Taiwan Semiconductor Manufacturing Co., Buddhist group Tzu Chi Foundation, and the YongLin Charity and Education Foundation of Hon Hai Precision Industry Co.

Suppliers	Doses ordered	Doses received	Date of receipt	Note		
		117,000	March 3			
		626,000	July 7			
AstraZeneca	10 million	560,000	July 15			
		582,000	July 27			
		524,000	Aug. 12	2,409,00		
001/07	4.70 million	199,200	April 4	AstraZeneca		
COVAX	4.76 million	410,400	May 19	609,60		
		150,000	May 28			
		240,000	June 18			
		410,000	June 30			
	5.05 million	350,000	July 15			
Moderna		99,600	Aug. 8			
		249,600	Aug. 15	1,499,200		
	36 million	0		* 1 million to be delivered from Q4		
				* The rest in 2022 and 2023		
Diene Die NTeeb	4.5	0	-	* Donated by Hon Hai, TSMC and Tzu Ch		
Pfizer-BioNTech	15 million			* Earliest delivery expected in September		
Medigen	5 million	600,000	-	* Administration to begin Aug. 23		
United Biomedical	5 million	0	-			
		1,240,000	June 4	AstraZeneca		
Donated by Japan	-	1,130,000	July 8			
		970,000	July 15	3,340,00		
Donated by the U.S.	-	2,500,000	June 20	Moderna		
Donated by Lithuania	-	20,000	July 31	AstraZeneca		
Total	80.81 million	10,977,800				
Brand	Doses received	Doses administered		Note		
AstraZeneca	6,378,600	6,274,195		Source: CD		
Moderna	3,999,200	3,475,046		Data as of 10 a.m. Aug. 14, 202		
		9,749,241				

# **TAIWAN COVID-19 NEWS**



## HOUSEHOLD INCOME INEQUALITY WIDENS

- Household income inequality in Taiwan widened in 2020 amid the COVID-19 pandemic which started to hit the global economy earlier that year, according to the Directorate General of Budget, Accounting and Statistics (DGBAS).
- Data compiled by the DGBAS showed that the average disposable income among the top 20 percent of households in the country stood at NT\$2.176 million (US\$78,273) in 2020, up 1.8 percent from a year earlier, while the average for the bottom 20 percent was NT\$355,000, up 1.4 percent from year earlier.



- The average for the top 20 percent of household was 6.13 times that of the bottom 20 percent in 2020, widening from 6.1 times seen a year earlier, the data showed.
- The household income difference was the largest in eight years, according to the DGBAS.
- The double-digit increase in household savings largely reflected a fall in leisure spending at a time when border controls prompted people to not take overseas trips and simply pocket the money, the DGBAS said.

## TAIWAN DRAFTING RULES TO RECOGNIZE OVERSEAS COVID VACCINATION RECORDS

- Taiwan's government is drafting a protocol on the recognition of COVID-19 vaccination records from abroad, Health Minister Chen Shih-chung (陳時中) said Saturday.
- Currently, if people who received their COVID-19 vaccine abroad are asked for records to prove they are fully vaccinated, they can use the certificate issued to them in the country where they were vaccinated, Chen said during a press briefing in Taipei.
- This is because there are no bilateral agreements on recognition of COVID-19 vaccination records at the moment, the minister said.
- However, the planned protocol will only recognize vaccination records where people received a COVID-19 vaccine that has obtained an emergency use authorization (EUA) from Taiwan's Food and Drug Administration (FDA) and acquired a certificate for inoculation undertaken abroad, he added.
- Taiwan tightened its border controls in mid-May due to a local COVID-19 outbreak, and the majority of people entering the country have to undergo mandated quarantine and take tests for the disease, regardless of their vaccination status.
- Even travelers returning from Palau under the travel bubble program are required to observe five days of "enhanced" self-health management, during which time they are advised to avoid contact with other people.



# TAIWAN COVID-19 / PR NEWS

#### CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

#### . . . . . . .

CECC Measures for Following Up on Persons at Risk of Infection 05/1						
Intervention	Home Isolation	Home Quarantine	Enhanced self-health management	Self-health management		
Groups of persons	Individuals who had contact with confirmed cases	Individuals with international travel history	Eligible individuals who have applied and obtained permission to shorten their home quarantine period	Group 1: Individuals who were reported as a suspected case and subsequently tested negative Group 2: Individuals who have completed their home quarantine or isolation period. Group 3: Individuals who have completed their enhanced self- management period. Group 4: Individuals who returned from Palau under the Taiwan-Palau travel bubble Group 5: Individuals to whom local health authorities deem it necessary to issue a "self-health management" notice.		
Responsible authorities	Local health authorities	Local civil affairs bureau or borough chief	Relevant central competent authorities/local health authorities	Central/Local health authorities		
Enforcement	Home isolation for 14 days Active monitoring twice a day	Home quarantine for 14 days Active monitoring once or twice a day	From the end of the shortened home quarantine period to the 14th day after entry into Taiwan Random daily audit will be conducted	Groups 1 & 4: Self-health management for 14 days Groups 2 & 3: Self-health management for 7 days		
Notes concerning respective measures	<ul> <li>Health authority will issue a "Home (Self) Isolation Notice"</li> <li>Health authority shall check health status of the individual twice a day</li> <li>During the home isolation period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation</li> <li>Symptomatic individuals will be sent to the hospital for medical attention</li> <li>Individuals not adhering to the CECC's prevention measures will be penalized under the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed</li> <li>After the home isolation period ends, the individual should conduct an additional 7-day period of self-health management</li> <li>See Ministry of Health and Welfare notice for detailed requirements (Click here)</li> </ul>	<ul> <li>Where the relevant authority has issued a Novel Coronavirus Health Declaration and Home Quarantine <u>Notice</u>, the individual is to wear a surgical mask and go home (or to a designated site) for quarantine</li> <li>The local borough chief or borough clerk shall call the individual every day during the 14-day period to ask about the individual's health status, and shall record the information obtained</li> <li>During the quarantine period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation</li> <li>Symptomatic individuals will be sent to designated medical facilities for tests; the relevant health authority will also begin active monitoring</li> <li>Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be for cibly placed</li> <li>After the home quarantine period ends, the individual a should conduct an additional 7-day period of self-health management</li> <li>See Ministry of Health and Welfare notice for detailed requirements (Chick here)</li> </ul>	<ul> <li>In addition to regular self-health management measures and precautions, enhanced self-health management requires additional compliance with the following:</li> <li>The individual is only allowed to carry out limited business activities and is prohibited from going to crowded places (such as markets, nightchubs, night markets, department stores; restaurants, tourist destinations, etc.).</li> <li>The individual shall postpone all non-essential or non-urgent medical care or examinations; and make sure to inform the physician of travel history when seeking medical attention.</li> <li>The individual must visit leisure facilities in the quarantine hotel at staggered times to avoid contact with others; and notify quarantine hotel staff to conduct environmental disinfection after leaving those facilities.</li> <li>The individual must be picked up and accompanied by a designated person throughout the stay in Taiwan to ensure that protective measures are followed.</li> <li>A record must be kept of the individual's daily activities and the names of people he or she comes into contact with. The individual must not come into contact with anyone except the persons scheduled to meet according to the interary; the individual must reply to daily text messages requesting an update on personal health status from the competent health authority.</li> <li>Group 2 individuals may stay in a certified quarantine hotel or stay in a residence that meets the one person per room requirement, with each person having one private bathroom.</li> </ul>	<ul> <li>Asymptomatic individuals can resume their normal activities. However, individuals should avoid going to places where social distancing may be difficult, where they may come into close contact with random people, or public settings where face mask wearing is not mandatory. It is forbidden to participate in close-contact or crowd activities, such as group dining, parties, or public gatherings. Non-urgent medical appointments or check-ups should be rescheduled. When going out, a medical face mask must be worn at all times. Frequent hand-washing, respiratory hygiene, and cough etiquette should also be followed. Body temperature should be measured twice a day in the morning and evening.</li> <li>Individuals with fever or respiratory symptoms such as coughing or running nose must contact local public health bureau or call 1922, and follow the instructions to seek medical attention immediately; make sure to wear a surgical mask; do not use public transport; inform the physician of your contact history, travel history, and whether anyone else has similar symptoms; wear a surgical mask while returning home and avoid going out; and keep 1 meter away from others when talking to them.</li> <li>Individuals in Group 4 should take a Covid test at a designated site at their own expense 5-7 days after re-entry to Taiwan</li> <li>After being tested for COVID-19 and returning home, individuals are to stay at home and not to go out before receiving results</li> <li>See Ministry of Health and Welfare notice for detailed requirements (Click here)</li> </ul>		
Legal basis	<ul> <li>Article 48, Communicable Disease Control Act</li> <li>Paragraph 1, Article 15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens</li> </ul>	<ul> <li>§ Article 58, Communicable Disease Control</li> <li>§ Paragraph 2, Article 15, Special Act for Pr</li> <li>Pneumonia with Novel Pathogens</li> </ul>	ol Act evention, Relief and Revitalization Measures for Severe	<ul> <li>§ Article 48, Communicable Disease Control Act; Article 58, Communicable Disease Control Act</li> <li>§ Article 67, Communicable Disease Control Act; Article 69, Communicable Disease Control Act</li> </ul>		

## **GUAM WEDDING** & HONEYMOON PROMOTION



Felix gave an online lecture for the wedding industry operators in Taiwan through a vocational training organized by the Ministry of Labor for wedding agencies.

- Lecture Day: 8/13
- Location: Marianas Visitors Authority -Taiwan Office
- Lecture Delivery Method: Online
- Participants: 16
- Results: Taiwan wedding industry operators respond enthusiastically to this online lecture.



www.cdc.gov.tw

Communicable Disease Reporting and Consultation Hotline : (1922

# TAIWAN COVID-19 / PR NEWS



# RESTRICTION TO CITIZENS/ NON-CITIZENS ENTERING TAIWAN

#### Restrictions of Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals

(starting July 27, 2021 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	<ol> <li>a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time</li> <li>strengthened quarantine measures "note1,2</li> </ol>

Traveler Type		Credential     ARC means R.O.C. (Taiwan) Resident Certificate	Eligible to Enter Taiwan?	Requirement
	Holder of ARC (Resident visa not included)	<ol> <li>Open to all purposes of entry.</li> <li>Migrant worker must also hold re-entry permit.</li> </ol>	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's
Foreign National	Non-ARC holder	Who obtains entry permission for emergency or humanitarian reason.	Yes	scheduled departure time 2. strengthened quarantine measures "note1, 2
		All others	No	

Note: 1. All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.

 Starting 00:00 on July 18 (time of arrival in Taiwan), arriving travelers from Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh and Myanmar (including those who have visited or transited in those countries in the past 14 days) will be required to quarantine in group quarantine facilities for 14 days and undergo PCR tests for COVID-19 upon checking in at group quarantine facilities and at the end of their quarantine period.

 Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.

4. Personnel on diplomatic/official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (https://hdhg.mohw.gov.tw/) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



## AIR V&V PROMOTION NR MONITOR

As of August 16th, a total of **52** exposures are monitored including:

TV Exposure:	02
Online Exposure:	46
Social Media:	04





# TAIWAN PR ACTIVITIES



**GUAM TAIWAN OF** 

# GET UP AND MOVE TAIWAN WEBINAR

- GVB hosted three webinars from August 18<sup>th</sup> to 20<sup>th</sup> from 12:30pm-2:00pm (Guam time) for travel agents in Taiwan. ATTENDEES:
  - o 154 travel agents from Taipei
  - o 49 travel agents from Taichung
  - o 65 travel agents from Kaohsiung
- The webinar highlighted Guam Safe Certified businesses and focus on Guam's reopening efforts, entry protocols, EDF, airline incentives and the Air V&V program.
- GVB invited Guam Safe Certified/WTTC Safe Travels members and TMC members to participate in the B2B section of the webinar.
  - Dusit Beach Resort Guam, Dusit Thani Guam
     Resort, Fish Eye Marine Park, Hotel Nikko Guam,
     Guam Fishing Expedition, The Tsubaki Tower, Valley
     of the Latte, and The Westin Resort Guam



# TAIWAN PR ACTIVITIES



Stockholder: Safe-Certified

Accommodations

Safe-Certified Service Safe-Certified Shopping

Attractions and Activities

Safe-Certified Restaurants

WEEKLY ACTIVITY

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# Social Media August Content Calendar

	1-Aug-21	2-Aug-21	3-Aug-21	4-Aug-21	5-Aug-21	6-Aug-21	7-Aug-21
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe Shopping - The Plaza Shopping Center	Safe-Certified Restaurants- McDonald's of Guam			Safe-Certified Accommodations - PIC	
	8-Aug-21	9-Aug-21	10-Aug-21	11-Aug-21	12-Aug-21	13-Aug-21	14-Aug-21
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe-Certified Restaurants- Submarina Guam		Safe-Certified Service - GNC			Attraction - Two Lovers Point
	15-Aug-21	16-Aug-21	17-Aug-21	18-Aug-21	19-Aug-21	20-Aug-21	21-Aug-21
Week 3		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Safe-Certified Accommodations - Starts Guam Golf Resort Inc.			Safe-Certified Restaurants- Marble Slab Guam		Safe-Certified Accommodations - Sheraton Laguna Guam Resort	
	22-Aug-21	23-Aug-21	24-Aug-21	25-Aug-21	26-Aug-21	27-Aug-21	28-Aug-21
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Safe-Certified Restaurants - Jamaican Grill		Safe-Certified Activity - Guam Ocean Adventures LLC	
	29-Aug-21	30-Aug-21	31-Aug-21				
Week 5		MONDAY	TUESDAY				
		Safe-Certified Restaurants - LYT Restaurant and Bar	Safe-Certified Activities - Guam Fishing Expeditions				

# PHILIPPINES



# PHILIPPINES COVID-19 NEWS





GVB recently received fantastic feedback from Mr. Steve Desist who participated in the Air V&V program with his wife, Cora. He gave wonderful remarks about their entire experience.

"It was truly one-of-a-kind 'vacation with a purpose' and great news during this time when travelers are looking for alternatives to get vaccinated with their choice of COVID-19 vaccine and have a chance to relax and unwind."

"The most incredible welcome surprise wiped away our exhaustion from the flight when later in the morning we were greeted by the most spectacular rainbow and a double rainbow! For us, this was an incredible sign that we had arrived in a spiritual place that for the first time in almost twenty (20) months of quarantines and lockdowns in our county of residence, we have now found peace, relief and a safe place to take care of our health."







#### PHILIPPINE AIRLINES

Increased to 2x weekly MNL-GUM Sun/Thurs GUM-MNL Mon/Fri

#### **UNITED AIRLINES**

Increased to 5x weekly (everyday except Monday & Thursday)

5x weekly	Roundtrip Fares
starting August	from Manila to Guam
Daily flights except Mondays and Thursdays	USD 185*

# Philippines

Digital portal for unified COVID-19 vaccination card may be ready within 2 weeks.

LOCKDOWN STATUS	INBOUND TRAVEL	OUTBOUND TRAVEL	
PARTIAL	PARTIAL	OPEN	
CONFIRMED	7 DAY ROLLING AVE	DEATHS	FULLY VACCINATED
<b>1,727,231</b> 15,762 per million	+11,127 ▲ +29% vs prev week	<b>30,070</b> 274.4 per million	<b>12,027,383</b> 10.98% of pop.

Source: Cases - John Hopkins University (2021-08-14). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-08-11). Retrieved from OurWorldInData.org

# PHILIPPINES COVID-19 NEWS



## LATEST PFIZER DELIVERY FOR AREAS WITH HIGH COVID-19 CASES

The bulk of government -procured Pfizer vaccine that recently arrived is intended for distribution to areas with high coronavirus cases.



A total of 813,150 doses arrived in the country via Air Hongkong flight LD456 at around 8:30 p.m. at the Ninoy Aquino International Airport (NAIA) Terminal 3 in Pasay City. The delivery is the biggest shipment of Pfizer vaccine so far to the country.

NTF Against Covid-19 chief implementer and vaccine czar Carlito Galvez, Jr., who welcomed the vaccine arrival, said the vaccine would be distributed in areas with reported cases of the highly transmissible Delta variant. "Pfizer vaccines will be distributed to the surge areas especially to the highly urbanized centers including the NCR," he said in a press briefing.



## COVID-19 VACCINATION CENTERS OPEN 24 HOURS AS DELTA VARIANT THREAT GROWS

Vaccination centers across the Philippine capital Manila are trying to speed up inoculation rates. including by staving open 24 hours, to help combat a sharp COVID-19 rise in infections linked to the spread of the highly contagious Delta variant.



## MORE THAN 400,000 DOSES OF

A total of 469,200 doses of the Moderna COVID-19 vaccine arrived at the Ninoy Aquino International Airport (NAIA) Terminal 3 early this week. Of the total doses, 319,200 were procured by the national government, and 150,00 were procured by the private sector led by the International Container Terminal Services Inc. (ICTSI) foundation.

# PHILIPPINES COVID-19 NEWS



## 6 METRO MANILA LGUS HAVE FULLY VACCINATED HALF OF TARGET VS COVID-19

San Juan, Marikina, Mandaluyong, Manila, Navotas, and Pateros fully vaccinate more than half of their target populations against COVID-19 – an important milestone as the metropolis races to contain the Delta variant.



Metro Manila has beefed up efforts to accomplish the herculean task of administering 250,000 COVID-19 vaccine doses daily, in a bid to maximize the two-week enhanced community quarantine (ECQ) brought about by the threat of the COVID-19 Delta variant.

The mayors of the National Capital Region (NCR) aimed at raising the urban hub's vaccination coverage to 45% by the end of the hard lockdown on August 20, just 5% short of the government's so-called "population protection" target.



## PH AUTHORITIES GO AFTER COVID-19 'BOOSTER' SHOT RECIPIENTS

The Quezon City government sues people who sought a third vaccine jab for violating a city ordinance that prohibits 'misrepresentation of vaccine status'

The Quezon City (QC) government filed complaints against two fully vaccinated individuals who secured a third COVID-19 jab in the city's inoculation hubs, despite the national government still not having greenlit "booster" vaccinations. In a statement, City Attorney Orlando Paolo Casimiro said the unnamed individuals violated a <u>city ordinance</u> that prohibits "misrepresentation of vaccine status for purposes of fraud or deceit."

The first person was reportedly fully inoculated with the Sinovac vaccine in Mandaluyong in May, before registering through QC's vaccination program through a company masterlist. He was vaccinated with a Moderna COVID-19 vaccine in Quezon City earlier in August.

A second violator, meanwhile, bragged about receiving a third dose of the Pfizer COVID-19 vaccine, after earlier getting two doses in Quezon City, the LGU said. "It was not disclosed whether the third jab was administered at another vaccine center or the same one where the first two were dispensed," the city government said.

# PHILIPPINES PR ACTIVITIES





# The 18-Month Mark:

Where We Are and Why a Wellness Travel to Guam is Essential

Friday, September 17, 2021 | 2:00PM Philippines | 4:00PM Guam

REGISTER TODAY FREE It was March 2020 when the world started closing its borders in response to the COVID-19 outbreak. A year and a half later, where do we stand in terms of leisure and wellness travel and what can we look forward to?

#### TOPICS



Where We Are: A Look at the Philippines' Grasp on the Pandemic



The Silver Lining: Travel Options and How a Travel Agent Can Help Plan Your Trip



Wellness Travel: Why a Guam Visit is Essential

guamvisitorsbureau.com/webinars

