



#InstaGuam
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INDUSTRY RECOVERY REPORT

JUNE 24, 2022



TABLE OF CONTENTS

3	DESTINATION UPDATES
10	TRAVEL PROTOCOLS
15	MARKET UPDATES
19	● JAPAN
31	● SOUTH KOREA
40	● TAIWAN
48	● PHILIPPINES

DESTINATION UPDATES



The Strength to Overcome, the Faith to Persevere!
Minetgot Para Ta Hulad, Hinengge Para Ta Usuni!



FESTIVITIES

Thursday, July 21, 2022

- 78th Liberation Parade, Marine Corps Drive
 - PBS Live Broadcast of the Liberation Parade, TV Channel 12
- Liberation Drone Light Show and Fireworks Display, Paseo, Hagåtña

Friday, July 22, 2022

- Special Liberation Fandanña Friday Event, Governor Joseph Flores Memorial Park (Ypao Beach)
- Entertainment, Food Trucks, & Family Activities
- Liberation Freedom Jump (US and Guam Flags)
- Fireworks Display

Please support this significant community event with a sponsorship and/or participation in the parade.

<https://www.visitguam.com/liberation78/>

COVID-19 VISITOR TESTING PROGRAM



COVID-19 TESTING FOR VISITORS

Thank you for choosing Guam as your travel destination!
You can get a free COVID-19 test before your return home.



[visitguam.com/covidtest](https://www.visitguam.com/covidtest)



TESTING SITES



GUAHAN TROLLEY SERVICE



RED GUAHAN SHUTTLE

As of June 03 and 2022 to June 30, 2022

Ticket	Price	AD	CH (6-11y)	Tumon Shuttle	Agana Route	Shopping Mall Shuttle	K Mart Tumon Area	Two Lovers Point
1 Time Ride	Sale Price	\$4	\$4	○	Free	No Operation Yet		
1 Day	Sale Price	\$10	\$5	○	Free	No Operation Yet		
2 Days	Sale Price	\$14	\$7	○	Free	No Operation Yet		
3 Days	Sale Price	\$18	\$9	○	Free	No Operation Yet		
5 Days	Sale Price	\$24	\$12	○	Free	No Operation Yet		
Two Lovers Point	Sale Price	\$10	\$6	×	×	No Operation Yet		

CHAMORRO VILLAGE NIGHT MARKET SHUTTLE **FREE**

6/8, 6/15, 6/22, 6/29 WEDNESDAYS

To Chamorro Village		1st	2nd	3rd
Guam Premier Outlets	Depart	17:15	18:00	18:45
Chamorro Village	Arrival	17:35	18:20	19:05
Chamorro Village	Depart	17:36	18:21	
Guam Premier Outlets	Arrival	17:54	18:39	

From Chamorro Village		1st	2nd	3rd	4th
Chamorro Village	Depart	19:10	19:30	20:20	20:45
Onward Beach		19:25	19:45	20:35	21:00
Rihga Royal (Sheraton)		19:29	19:49	20:39	21:04
Hilton hotel		19:37	19:57	20:47	21:12
Across Pacific Island Club		19:40	20:00	20:50	21:15
Fountain Plaza		19:42	20:02	20:52	21:17
Across Holiday Resort		19:44	20:04	20:54	21:19
Tao Hotel / Grand Plaza		19:46	20:06	20:56	21:21
Tumon Sand Plaza		19:50	20:10	21:00	21:25
Across Hyatt Regency		19:52	20:12	21:02	21:27
JP Superstore		19:55	20:15	21:05	21:30
Across Westin/Pacific Place		19:57	20:17	21:07	21:32
Nikko		19:59	20:19	21:09	20:34
Tsubaki Tower		20:00	20:20	21:10	21:35
Lotte		20:01	20:21	21:11	21:36

Courtesy of   

RED GUAHAN SHUTTLE BUS **ONE RIDE \$4**

JUN 03~ 

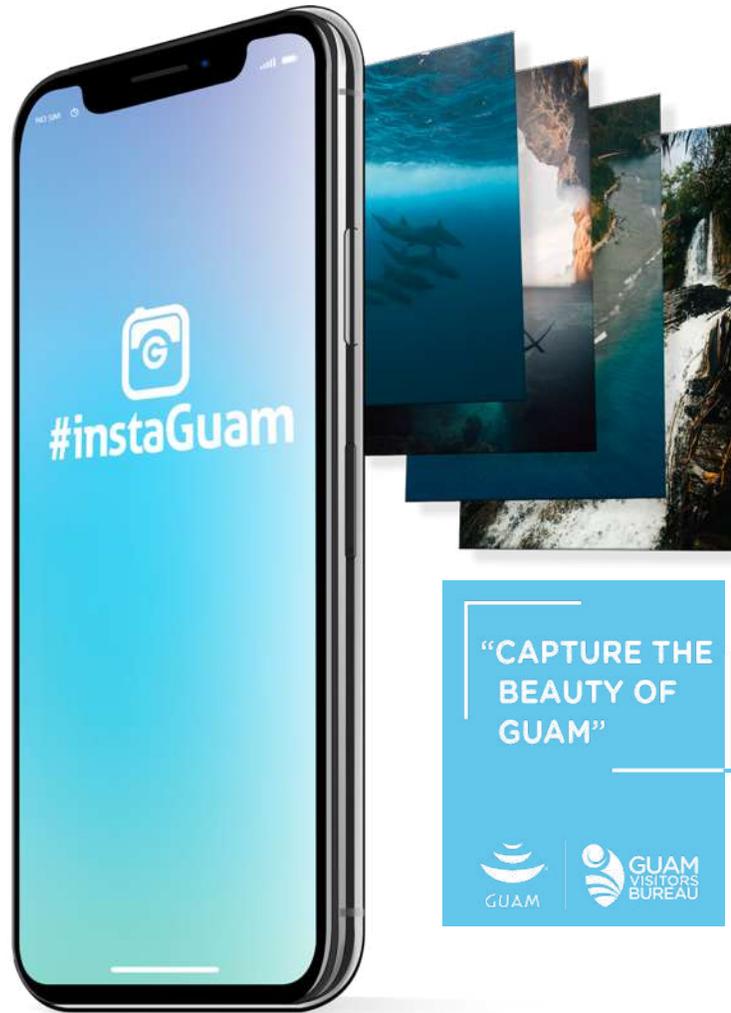
Northbound Route		1st	2nd	3rd	4th
Guam Premier Outlets	Depart		12:30	16:00	18:30
Onward Beach		10:20	12:37	16:07	18:37
Rihga Royal Laguna		10:24	12:41	16:11	18:41
Hilton hotel		10:32	12:49	16:19	18:49
Across Pacific Island Club		10:35	12:52	16:22	18:52
Fountain Plaza		10:37	12:54	16:24	18:54
Across Holiday Resort		10:39	12:56	16:26	18:56
Tao Hotel/Grand Plaza		10:41	12:58	16:28	18:58
Tumon Sand Plaza		10:45	13:02	16:32	19:02
Across Hyatt Regency		10:47	13:04	16:34	19:04
T Galleria by DFS			13:09	16:39	19:09
JP Superstore		10:50	13:12	16:42	19:12
Across Westin/Pacific Place		10:52	13:14	16:44	19:14
Nikko		10:54	13:16	16:46	19:16
Tsubaki Tower		10:55	13:17	16:47	19:17
Lotte		10:56	13:18	16:48	19:18
Micronesia Mall	Arrival	11:04	13:26	16:56	19:26

RED GUAHAN SHUTTLE BUS **ONE RIDE \$4**

JUN 03~ 

Southbound Route		1st	2nd	3rd	4th
Micronesia Mall	Depart		12:30	17:05	19:35
Across Westin/Pacific Place			12:38	17:13	19:43
The Beach				17:15	19:45
Nikko		10:20	12:42	17:17	19:47
Tsubaki Tower		10:21	12:43	17:18	19:48
Lotte		10:23	12:45	17:20	19:50
Westin/Reef		10:25	12:47	17:22	19:52
Dusit Beach /The Plaza		10:28	12:50	17:25	19:55
Sandcastle/Hyatt		10:30	12:52	17:27	19:57
Across Tumon Sands Plaza		10:32	12:54	17:29	19:59
Holiday Resort/Crowne Plaza Resort		10:34	12:56	17:31	20:01
Pacific Islands Club		10:37	12:59	17:34	20:04
Ypao Park/GVB		10:39	13:01	17:36	20:06
Hilton hotel		10:42	13:04	17:39	20:09
Rihga Royal Laguna		10:50	13:12	17:47	20:17
Onward Beach		10:53	13:15	17:50	20:20
Guam Premier Outlets	Arrival	11:01	13:23	17:58	
AGANA ROUTE - FREE OF CHARGE					
Guam Premier Outlets	Depart	11:02	13:24	17:59	
Guam Meusum/Maria Cathedral		11:20	13:42		
Agana Shopping Center		11:25	13:47	18:14	
Guam Premier Outlets	Arrival	11:40	14:02	18:29	

LAM TOURS & TRANSPORTATION



WEEKLY PRIZE CONTEST

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes. For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.



SAFE TRAVELS STAMP PROGRAM



**Guam Safe Travels Stamp
instills a level of
confidence and trust for
your visitors and locals.**

The World Travel & Tourism Council (WTTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Approved businesses are featured on GVB's consumer site, visitguam.com in English, Japanese, Korean, and Chinese.

The Safe Travels Stamp certificate is renewed yearly; current certificates valid through December 31, 2022.

APPLY [Click here](#)



- Go to guamvisitorsbureau.com
- Select **Tools & Resources** on the menu, then click on **Safe Travels**
- Click on the **Safe Travels Application Form** and fill in the required information
- Upload your company logo** along with **6-10 photos** that best showcase your business
- Read and agree to the **Safe Travels Pledge** and click **Submit**



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MARKET INTELLIGENCE REPORT

As of June 23 and may be subject to change.



TRAVEL PROTOCOLS

JAPAN

JAPANESE NATIONALS

NO QUARANTINE

- Traveler entering/returning to Japan from Guam (a non designated country/region) AND has received three vaccination doses AND is negative at airport is exempted from quarantine.

REQUIREMENTS

- Negative result of COVID-19 test conducted within 72 hours prior to departure (RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next Generation Sequence, CLEIA/ECLIA)
<https://www.mhlw.go.jp/content/000807572.pdf> (Japanese)
<https://www.mhlw.go.jp/content/000807573.pdf> (English)
- Submit a written pledge that you will follow the Japanese authorities requirements and fill out questionnaires
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended)

QUARANTINE

Traveler entering/returning to Japan from Guam (a non designated country/region) AND *has not* received three vaccination doses is subject to a a 7-day home quarantine (if the voluntary test on day 3 is negative, an exemption is made from further isolation).

FOREIGN NATIONALS NEW ENTRY INTO JAPAN

(A) Foreign nationals eligible to this measure

(1) Foreign nationals newly entering Japan for a short-term stay (less than three months) for purposes including business or employment and foreign nationals newly entering Japan for a long term stay (Except for tourist purposes)..

(2) Foreign nationals fall under (1) and those who have receiving organizations located in Japan

**Refer to application for Visa for foreign Nationals eligible for Phased Measured toward Resuming Cross-Border Travel:*

https://www.mofa.go.jp/ca/fna/page22e_000921.html

Information Source:

https://www.mofa.go.jp/ca/fna/page4e_001053.html

https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html

https://www.mofa.go.jp/ca/fna/page4e_001053.html

SOUTH KOREA

NO QUARANTINE

- Korea lifted the seven-day quarantine mandate for all travelers entering from abroad, regardless of whether they have been vaccinated or not, from June 8, in order to reduce economic damage and inconvenience as the virus situation has stabilized.
- Unvaccinated nationals (including unvaccinated children 6-11 years old) are no longer required to self-quarantine for seven (7) days as of June 8.

REQUIREMENTS

- All travelers entering Korea (nationals and foreigners) must have a negative PCR test 2 days prior to departure OR a negative antigen test 1 day prior to departure and K-ETA (only foreigners).
- Self Administered tests are not accepted
- All travelers must take a PCR test within 3 days of arrival in Korea, as of June 1.
- Foreigners must register their travel information, and a **negative PCR/Antigen test result to KDCA's website Q-Code before entering Korea.** <https://cov19ent.kdca.go.kr/>
 - ❖ *Korean nationals should also register Q-Code in order to shorten the time for inspection upon entry to Korea*
- Fully vaccinated in Korea that had tested positive but recovered must present positive result and official documentation of recovery before boarding their flight. If recovered within 10-40 days, no PCR/Antigen test is required to return to Korea. If recovered past 40 days, must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure

- Children 5 years old and below are exempted from pre-departure COVID-19 tests for reentry into Korea.
- All others must present negative PCR result taken 2 days before departure or a negative antigen test taken 1 day before departure

FULLY VACCINATED IN KOREA RECENTLY RECOVERED FROM COVID

- Must show positive result, official documentation of recovery
- Recovered between 10-40 days no PCR/Antigen test is requested before boarding
- Recovered after 40 days, must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure

FULLY VACCINATED IN ANOTHER COUNTRY

- Must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure
- Must register KCDA's Q-Code and complete K-ETA - Only Foreigners

TAIWAN

QUARANTINE

- All travelers will be quarantined for 10 days (1 rapid test on the last day of the quarantine period).
- Practice self-health management for 7 days

REQUIREMENTS

- All travelers who arrive at an airport in Taiwan must present a certificate of a negative COVID-19 RT-PCR test taken within two days (calendar days) prior to the flight schedule time to the airline staff
- Passengers from the U.S. (included Guam), Canada, New Zealand and Australia will be tested for COVID-19 upon arrival in Taiwan using a **saliva test** rather than a nasal swab
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Those who enter Taiwan shall confirm quarantine program (book a quarantine hotel in advance; or if traveler plan to quarantine at home or a residence of their family or friends, should make sure the principle of one person per residence is met)

[Click here for more info](#)

PHILIPPINES

NO QUARANTINE

- Fully vaccinated nationals / foreign nationals
- Children below 12 years who cannot be vaccinated shall follow quarantine protocols of the parent or accompanying adult/guardian

REQUIREMENTS

- All arriving passengers must register to [One Health Pass portal](#) within 48 hours prior to departure
- Filipino and foreign nationals aged 18 and above who have received primary series of COVID-19 vaccine, and at least one (1) COVID-19 booster shot administered at any time prior to departure do NOT need a pre-departure COVID-10 test
- If not boosted, a negative RT-PCR test taken within 48 hours or negative antigen test taken within 24 hours prior to departure from the country of origin is required
- Self-monitor for any sign or symptom until the 7th day from arrival

FACILITY-BASED QUARANTINE

Unvaccinated, partially vaccinated, unverified nationals are subject to a facility-based quarantine until release of negative results (5th day swabbing); self-monitor until 14th day of arrival.

- Negative RT-PCR test taken within 48 hours or negative Antigen test taken within 24 hours prior to departure from the country of origin. Not applicable to children below 3 years old
- Facility-based quarantine until the release of the negative results, testing will be on the 5th day
- Shall self-monitor for any sign or symptom until the 14th day from arrival

MARKETS AT-A-GLANCE

JAPAN

- New cases nationwide decreased by 7% from last week
- Government eased waterfront measures effective June 1, raising the daily entry limit from the current 10,000 to 20,000.
- Progress on the third shot has been slow so far, at 60.8%; 4th shot started
- For those in Tokyo who received three vaccinations, each person will receive a subsidy of 5,000 yen per night for a trip in Tokyo
- Ministry of Foreign Affairs has lowered level of "Overseas Travel Safety Information" to Level 1
- PCR testing (negative proof) within 72 hours prior to local departure remains mandatory
- From June 12, submission of a negative PCR test certificate upon departure from Japan will no longer be required
- Refer to appendix for resumption of package, agent-organized tours
-  • **Flight operation:**
 - United: UA197 daily operation
UA827 and UA150 available from July 1; UA874 available from May 8;
UA136, UA172, UA178, UA166 suspended until July 31
 - JAL: available from Aug 1
 - Tway: suspended until Aug 1
 - JEJU: suspended until Aug 1
- Shown in appendix are: SNS performance summary and followers/reach charts, content calendar, SNS posts and UA OTA Travel.com, Weekly Guam, and social listening updates

TAIWAN

- Arrivals allowed one quarantine location change under '3+4' policy
- Taiwan reports 26 cases with BA.4, BA.5 subvariant
- Taiwan to simplify rapid test rationing plan starting June 13
- Taiwan to cut COVID-19 quarantine for arrivals to 3 days
- Shown in appendix are: restrictions for foreigners entering Taiwan as of June 15, CECC updates, airline routes, social media monitoring, and June social media content calendar
- GTO met with Leo Fu from Village Amusement Park and attended online Guam sales mission in Taichung and Kaohsiung

SOUTH KOREA

- South Korea's omicron wave is showing a steady downward trend while recording daily confirmed case under 3,600 for the first time in 5 months as the omicron-driven surge has slowed in recent weeks.
- DMOs conducting various marketing promotions for the full-fledged recovery of travel industry
-  • June-August airline outbound seat capacity details in appendix; June capacity is 25,110; July is 38,078; and August is 48,738
- Shown in appendix are: media monitoring, SNS weekly activity, and marketing content calendar

PHILIPPINES

- Cebu and national government settle row over mask policy: DILG
- Only 1 out of 5 eligible Filipinos choose to get 1st booster
- PTAA to hold a 3-day travel expo on June 24-26; GVB participating
- PH's recovery in travel is a tourism hot topic in Routes Asia 2022
- Updated PH arrival protocol no longer requires pre-departure COVID-19 test for those fully vaccinated and boosted (see appendix for details)
-  • Philippine Airlines and United Airlines fly daily in June
- Social media monitoring shown in appendix
- Lamp post banners up in Cebu

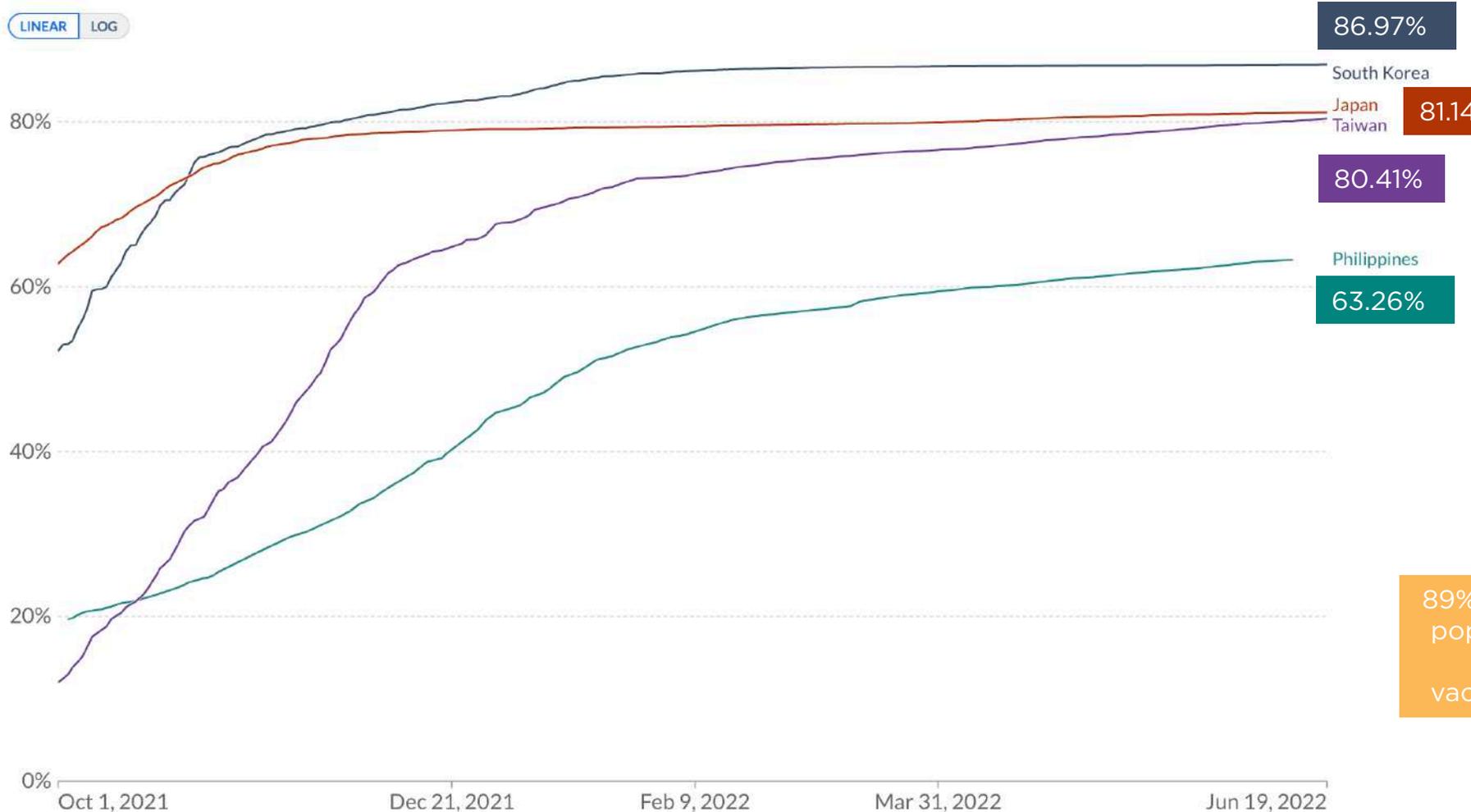
DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

Share of people who completed the initial COVID-19 vaccination protocol

Total number of people who received all doses prescribed by the initial vaccination protocol, divided by the total population of the country.

LINEAR LOG



Our World in Data

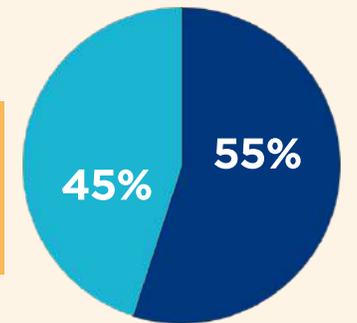
GUAM
137,136 Fully Vaccinated

COVID-19 CASES



Active In-Active

BOOSTER



Have yet to receive
Received booster

89% of total population fully vaccinated

APPENDIX

As of June 24, 2022 and
may be subject to change.

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JAPAN



JAPAN COVID-19 NEWS

HIGHLIGHTS

- The number of new patients nationwide decreased by 7% from last week to about 98,000.
- The number of patients per 100,000 population was approximately 77 nationwide and 80 in Tokyo. (6/12-6/18)
- The government eased waterfront measures effective June 1, raising the daily entry limit from the current 10,000 to 20,000. For those entering from areas with low risk of novel coronavirus, there will be no inspection upon arrival, with or without vaccination certificates, and there will be no waiting period.



The number of infected people per 100,000 population:

NATIONWIDE

77

TOKYO

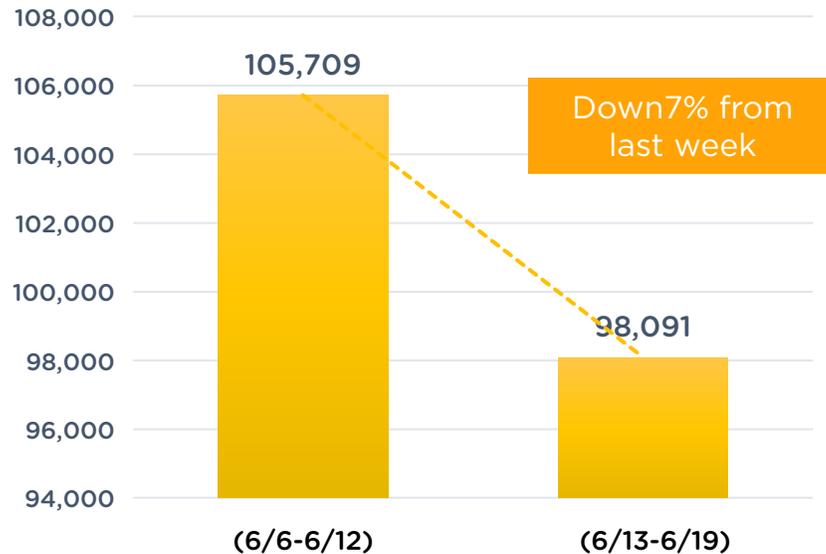
80

Total for last 7 days

Confirmed COVID-19

CASES: 9.19M

Nationwide



Area / New cases	June 06-12	June 13-19	Changes (#) vs LW	Changes (%) vs LW
Tokyo	11,296	11,221	-75	99%
Osaka	9,046	7,810	-1,236	86%
Aichi	6,361	5,446	-915	86%
Fukuoka	5,214	4,528	-686	87%
Nationwide	105,709	98,091	-7,618	93%

Created based upon data from NHK (Japan Broadcasting Corporation)

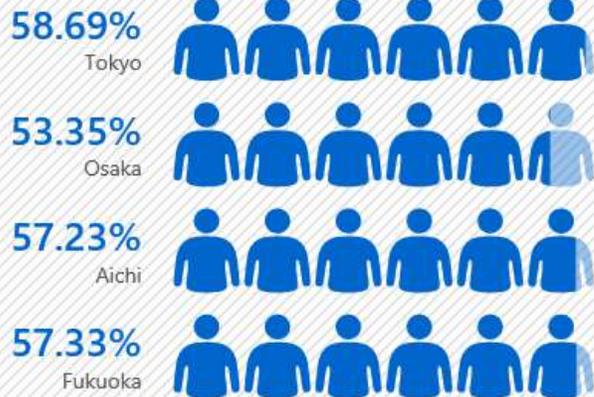
AS OF JUNE 24, 2022

JAPAN COVID-19 NEWS

HIGHLIGHTS

- Progress on the third shot has been slow so far, and currently stands at 60.8%.
- A tourism promotion campaign targeting Tokyo residents was launched. For those who have received three vaccinations, each person will receive a subsidy of 5,000 yen per night for a trip in Tokyo that involves an overnight stay of 6,000 yen or more per night.
- The 4th shot has been started.

NATIONWIDE 3RD SHOT



VACCINATION UPDATE (6/3)

Total number of
vaccination:
283,048,722

1st & 2nd doses
administered:
103,688,577
(81.9%)
102,248,901
(80.7%)

Nationwide 3rd shot:
77,046,989
(60.8%)

Nationwide 4th shot :
64,255
(-%)

ENTRY PROTOCOLS

HIGHLIGHTS

- The Ministry of Foreign Affairs of Japan has lowered the level of its "Overseas Travel Safety Information" to "Level 1."
- The government has raised the daily entry limit to 20,000 people since June 1. For those returning from low-risk areas such as North America (including Guam), there is no inspection upon arrival and no waiting period, regardless of whether or not there is a vaccination certificate.
- **PCR testing (negative proof) within 72 hours prior to local departure remains mandatory.**
- **From June 12, submission of a negative PCR test certificate upon departure from Japan will no longer be required.**

VALID FOR ENTRY INTO JAPAN FROM GUAM JUNE 1

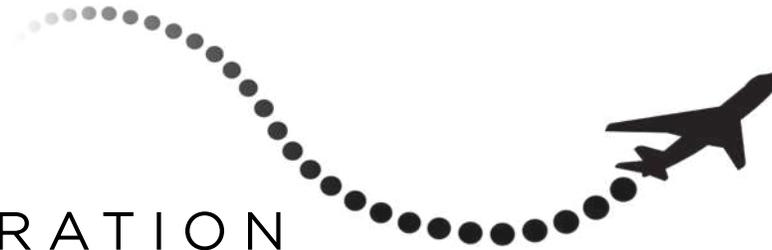


(Regardless of vaccination status / For both Japanese and foreigners)

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

AIRLINES	STATUS	FLIGHT	DEPARTURE	JPN TO GUM	FLIGHT	GUM TO JPN	FREQUENCY	CAPACITY
	Available from Jul 1, 2022 (Except Wed)	UA827	NRT	11:15 / 16:05	UA828	6:55 / 9:55	Mon, Tue, Thu, Fri, Sat, Sun	166
	Available	UA 197	NRT	17:30 / 22:20	UA 196	13:05 / 16:05	Daily	166
	Available from May 8, 2022	UA874	NRT	21:05 / 1:45 +1	UA873	17:05 / 19:50	Sun	166
	Suspended until July 31, 2022	UA 136	NGO	11:20 / 15:55	UA 137	7:30 / 10:20	Daily	166
	Suspended until July 31, 2022	UA 172	NGO	20:50 / 1:25 +1	UA 171	17:00 / 19:55	Daily	166
	Available from Jul 1, 2022 (Wed, Fri, Sun)	UA 150	KIX	11:05 / 15:45	UA 151	7:10 / 10:10	Wed, Fri, Sun	166
	Suspended until July 31, 2022	UA 178	KIX	20:50 / 1:20 +1	UA 177	16:50 / 19:50	Tue, Thu, Sat	166
	Suspended until July 31, 2022	UA 166	FUK	11:50 / 16:50	UA 165	07:40 / 10:50	Daily	166
		Available from Aug 1, 2022 (Thu, Sun)	JL941	NRT	9:30 / 14:15	JL942	16:50 / 19:35	Thu, Sun
	Suspended until August 1, 2022	TW311	KIX	10:45 / 15:10	TW312	16:10 / 19:00	Daily	189
	Suspended until August 1, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
		7C3184 (Tue)		10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20		



PACKAGED SALES

PACKAGE TOURS	FIT
 Sales resume for departures on JULY 1	*
 Sales resume for departures on MAY 15	*
 Sales resume for departures on JUNE 1	*
 Suspended until JUNE 30	*
 Suspended until JUNE 30	*
 Sales resume for departures on JUNE 1	*
 Sales resume for departures on APRIL 27	*

JAPAN MARKETING ACTIVITIES



SNS PERFORMANCE SUMMARY

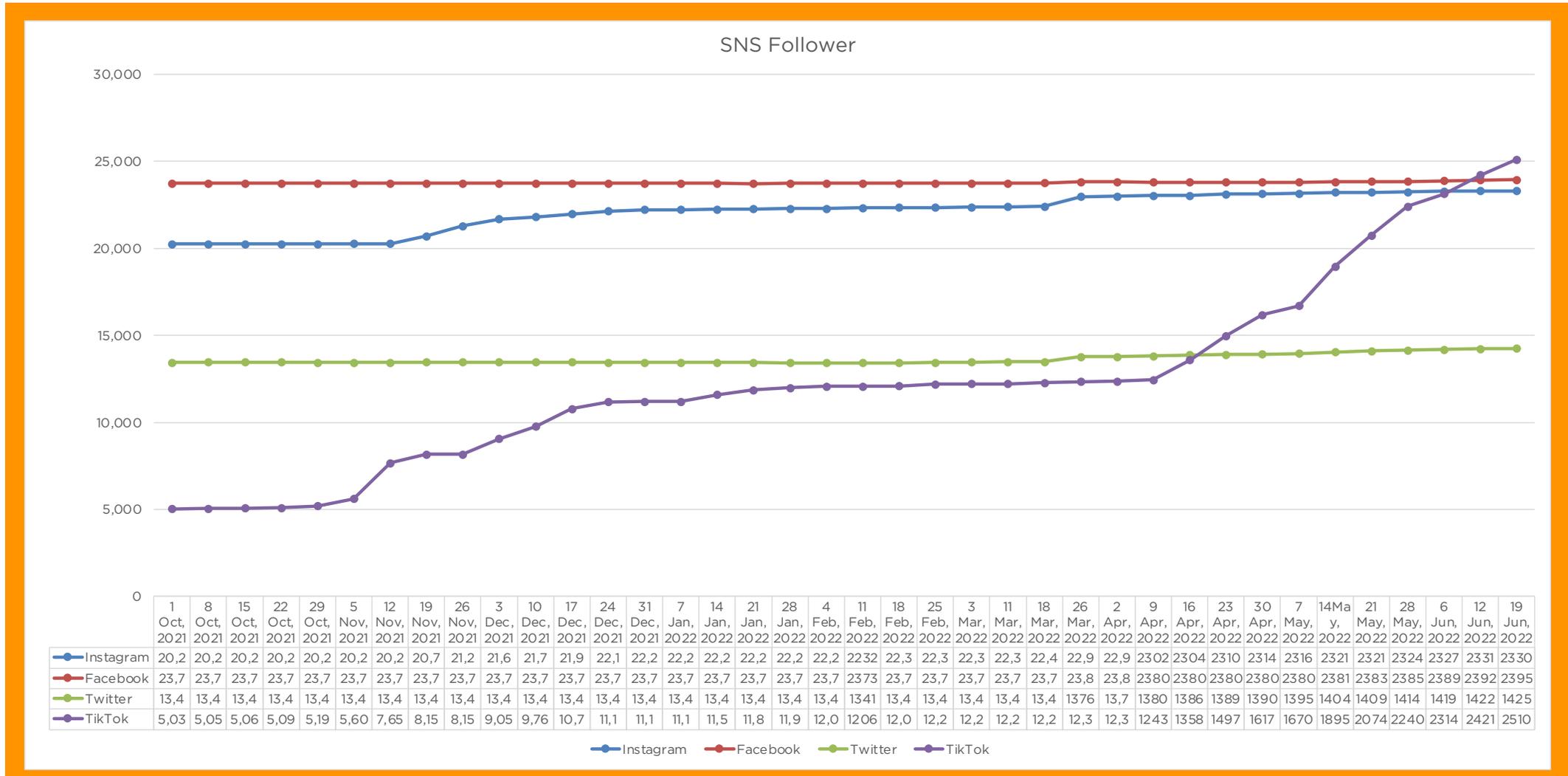
- Finally, TikTok has the most followers, surpassing Instagram followers.
- Followers are growing on all platforms, but the growth rate of TikTok followers is high.

SNS	follower		Week Reach		Week Engagement	
	12Jun,2022	19Jun,2022	12Jun,2022	19Jun,2022	12Jun,2022	19Jun,2022
	23,312	23,309	230,374	218,494	955	1,366
	-0.01%		-5.16%		43.04%	
	23,921	23,956	13,140	15,789	6,101	11,020
	0.15%		20.16%		80.63%	
	14,220	14,254	1,970,476	2,165,494	3,584	1,530
	0.24%		9.90%		-57.31%	
	24,212	25,103	1,000,000	1,200,000	310,547	35,504
	3.68%		20.00%		-88.57%	
	1,650	-	1,650	-	-	-
	-		-		-	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	9,487	10,558	22,856	26,174	0:02:03	0:02:04
	11.29%		14.52%		0.81%	

JAPAN MARKETING ACTIVITIES

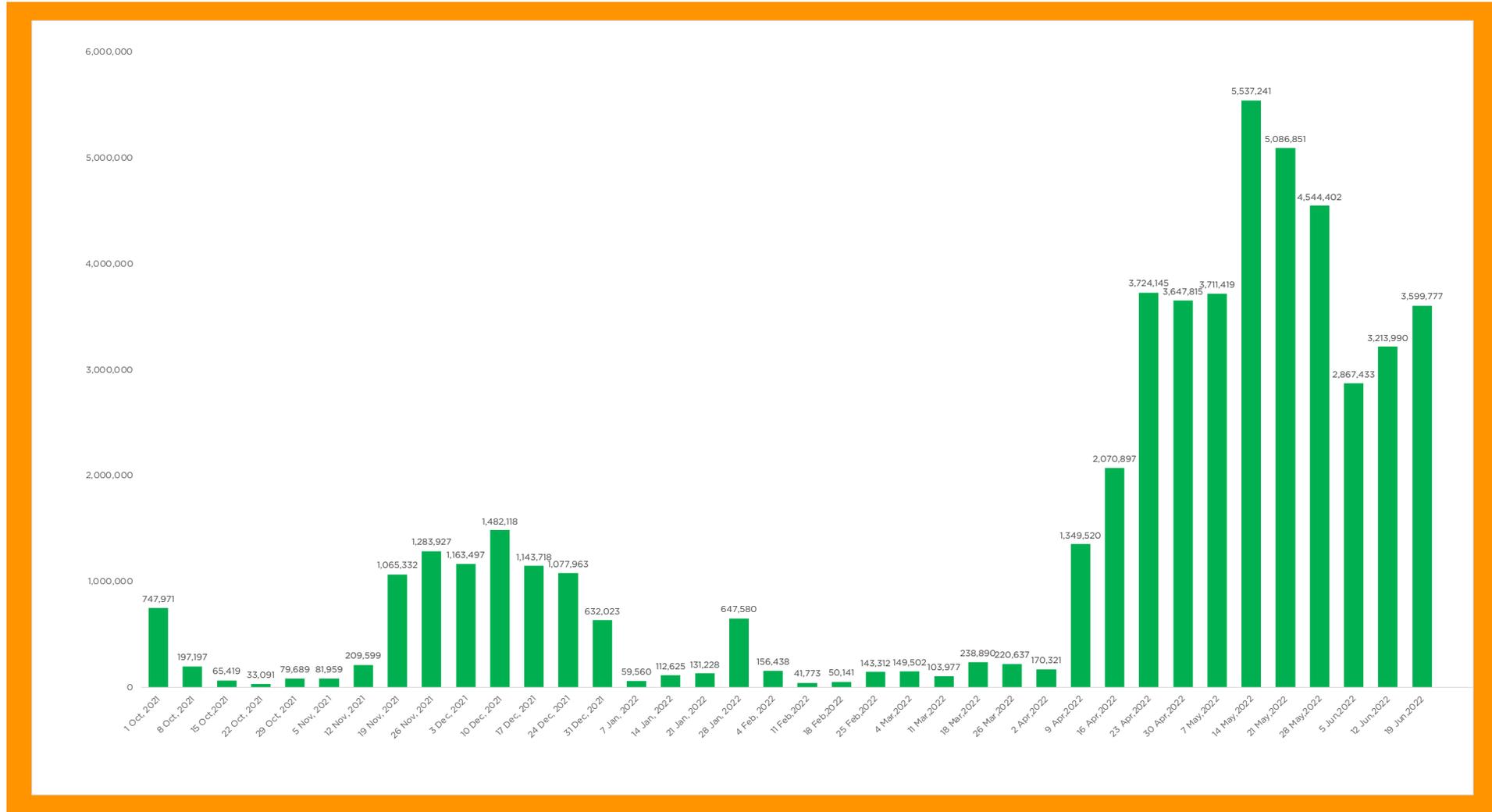


SNS FOLLOWERS



JAPAN MARKETING ACTIVITIES

SNS REACH

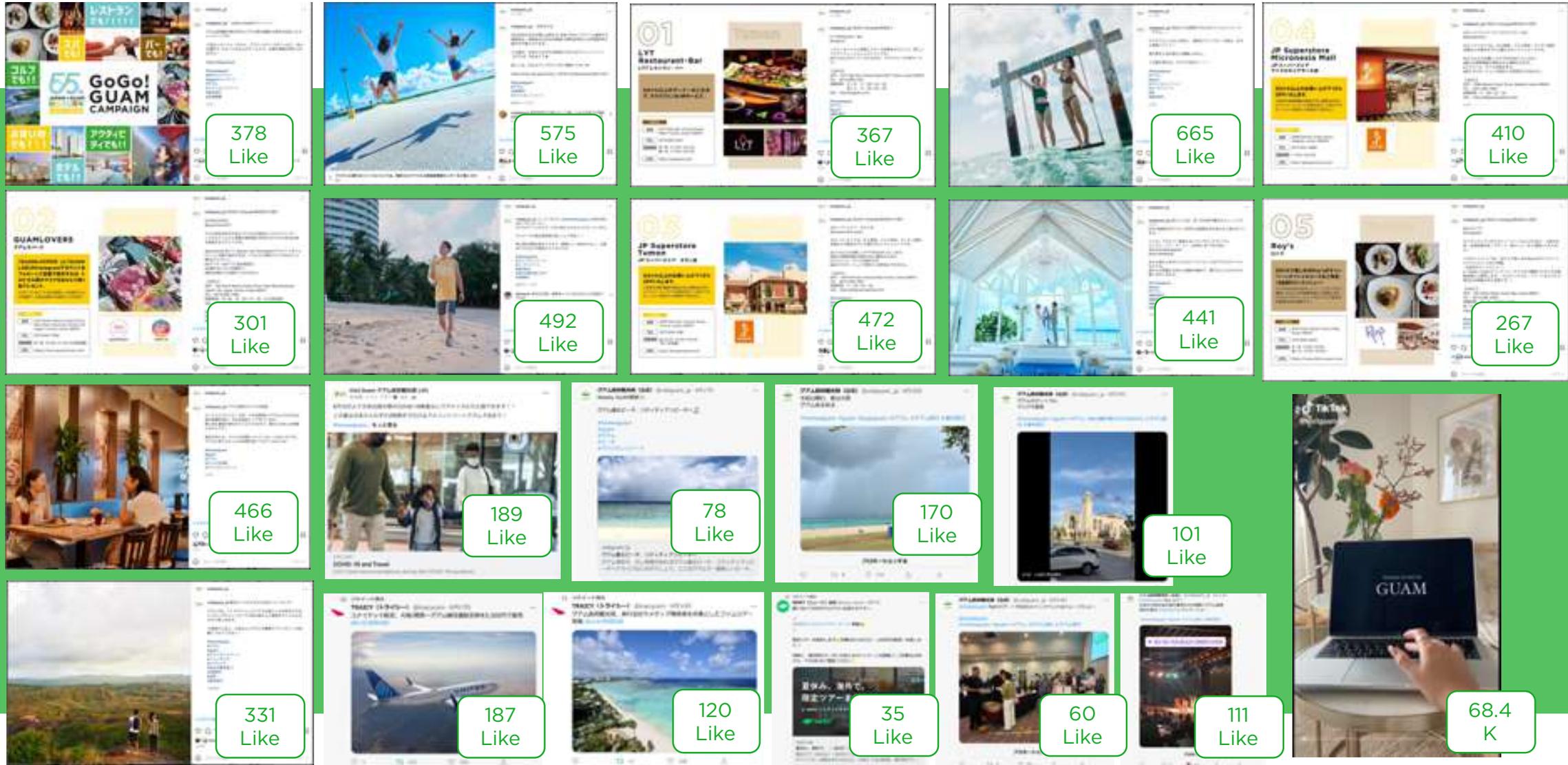


JAPAN MARKETING ACTIVITIES



Jun, 2022							
Week1	30	31	1	2	3	4	5
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : ROXY						
Event			ROXY Fashion Shooting Fam PHOTO				
Other			tiktok: #Hereweguam	Weekly GUAM			
Week 2	6	7	8	9	10	11	12
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : ROXY						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week 3	13	14	15	16	17	18	19
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / 55 campaign						
Event	Trade Fam						
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week 4	20	21	22	23	24	25	26
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / 55 campaign						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week5	27	28	29	30	1	2	3
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		

JAPAN MARKETING ACTIVITIES



Post Description	Like Count
GoGo! GUAM CAMPAIGN	378 Like
Two people jumping in the air	575 Like
01 LVT Restaurant Bar	367 Like
Two people on a swing set	665 Like
JP Superstore Hatoaoba Mall	410 Like
02 GUANLOVERS	301 Like
Person walking on a beach	492 Like
03 JP Superstore	472 Like
Interior view of a building	441 Like
05 Boy's	267 Like
People dining at a restaurant	466 Like
Person walking with a child	189 Like
Beach scene	78 Like
Beach scene	170 Like
Building exterior	101 Like
Scenic view of a landscape	331 Like
Airplane	187 Like
Beach scene	120 Like
Person at a counter	35 Like
Group of people	60 Like
Person at a laptop	111 Like
Person at a laptop (GUAM logo)	68.4 K

JAPAN MARKETING ACTIVITIES

UA OTA TRAVEL.COM

路線	航空	往復	片道	運賃	備考
東京-グアム	UA827	11,800	5,900	月 火 水 木 金 土 日	12月 2020
福岡-グアム	UA897	10,800	5,400	木 土 日	12月 2020
札幌-グアム	UA899	11,100	5,550	日	12月 2020
仙台-グアム	UA829	7,000	3,500	月 火 水 木 金 土 日	12月 2020
アムステルダム-グアム	UA196	10,300	5,150	木 土 日	12月 2020
アムステルダム-グアム	UA871	10,300	5,150	木 土 日	12月 2020

Publication start: 6/14

Article URL:

<https://www.travel.co.jp/guide/article/47015/>

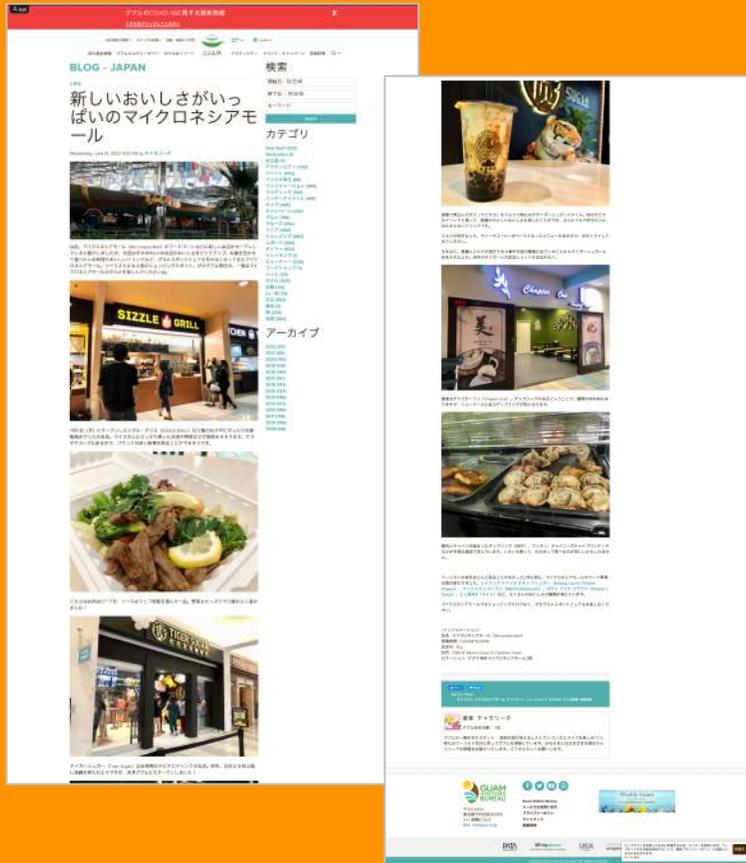
The purpose of the article is to appeal to users of Travel.jp and to strengthen the flow of information to the OTA sites that have already been launched.

We have published articles on four OTA sites, and we have created an article with links to those four sites and summarized the information in a single article.

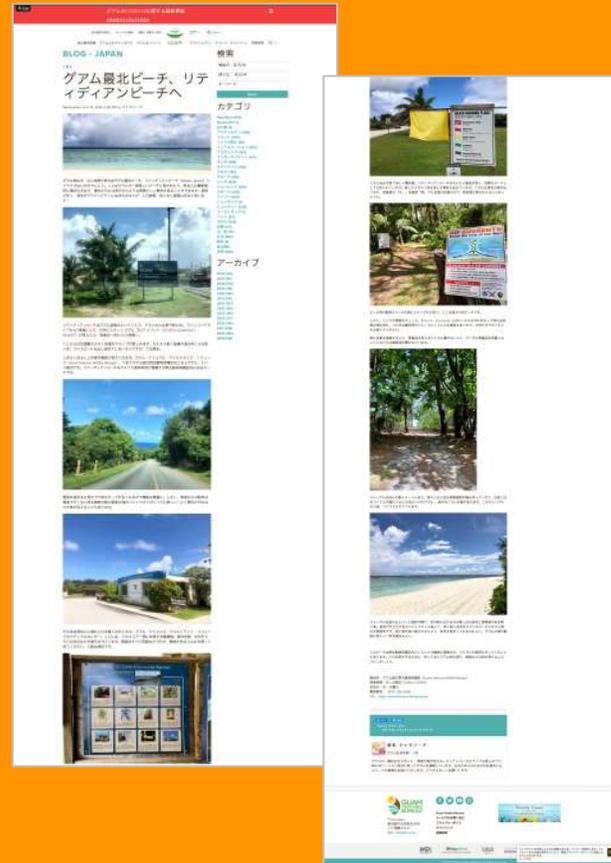
JAPAN MARKETING ACTIVITIES



WEEKLY GUAM



New restaurants in the food court at Micronesia Mall



Guam's northernmost beach, Ritidian Beach

SOCIAL LISTENING

- Higher keywords were airline and Guam travel
- UA's ¥5500 limited-term - exclusively in KIX GUM and Reiwa travel's Guam sales
- The market has started to promote Guam aggressively

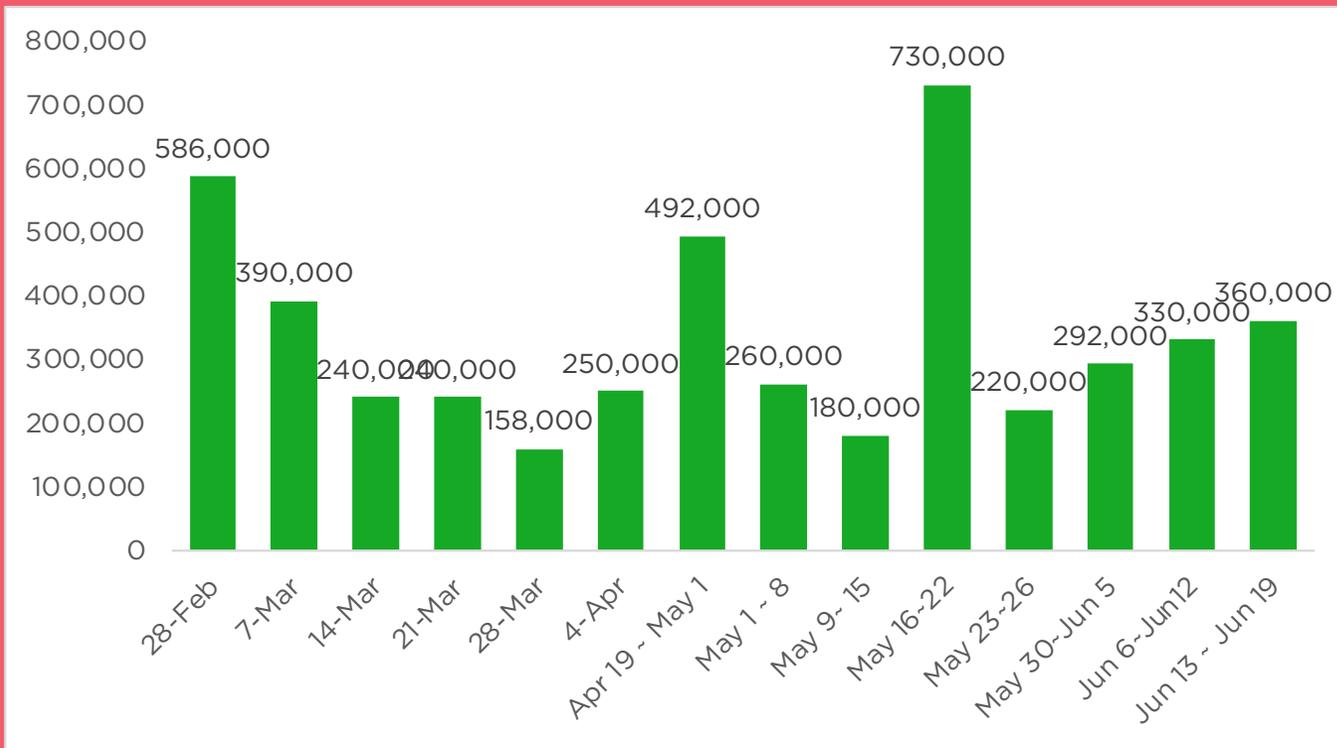


JAPAN MARKETING ACTIVITIES

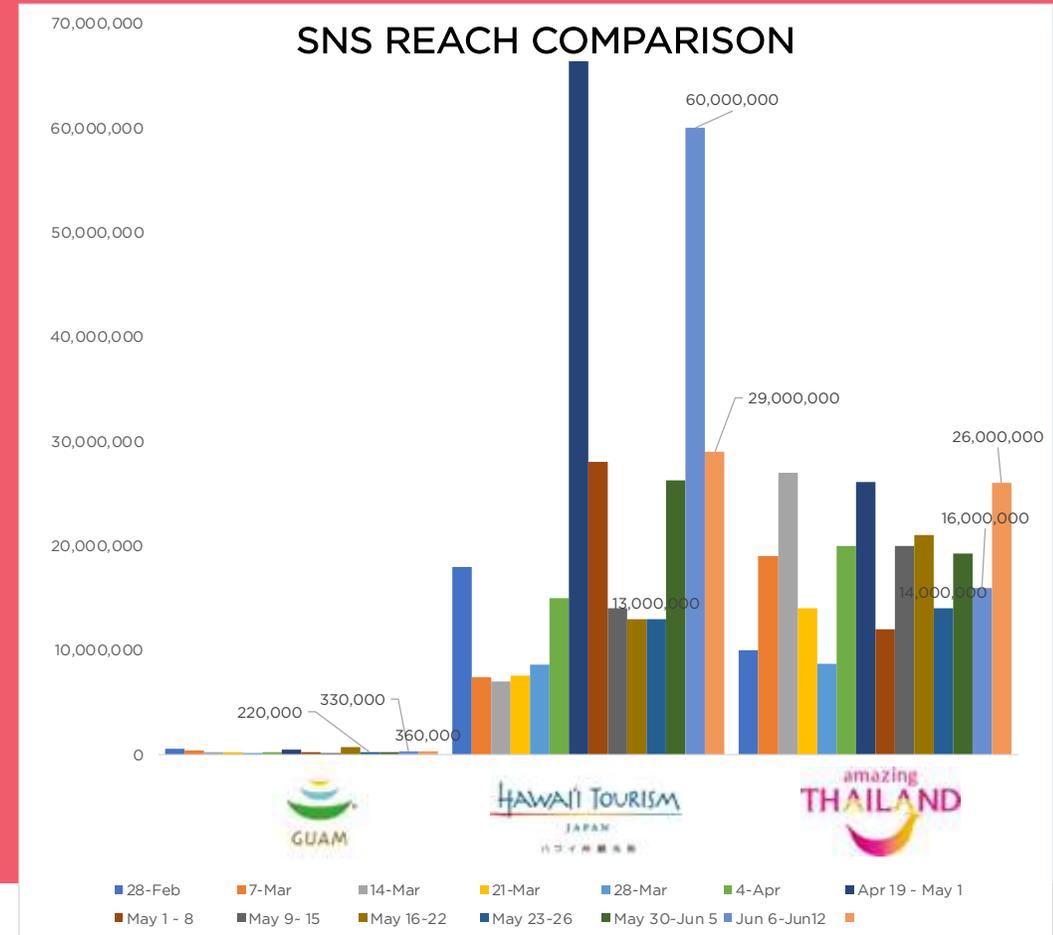
SNS

- Guam has gradually increasing organic reach while Hawaii and Thailand shown big upside down

SNS REACH GUAM



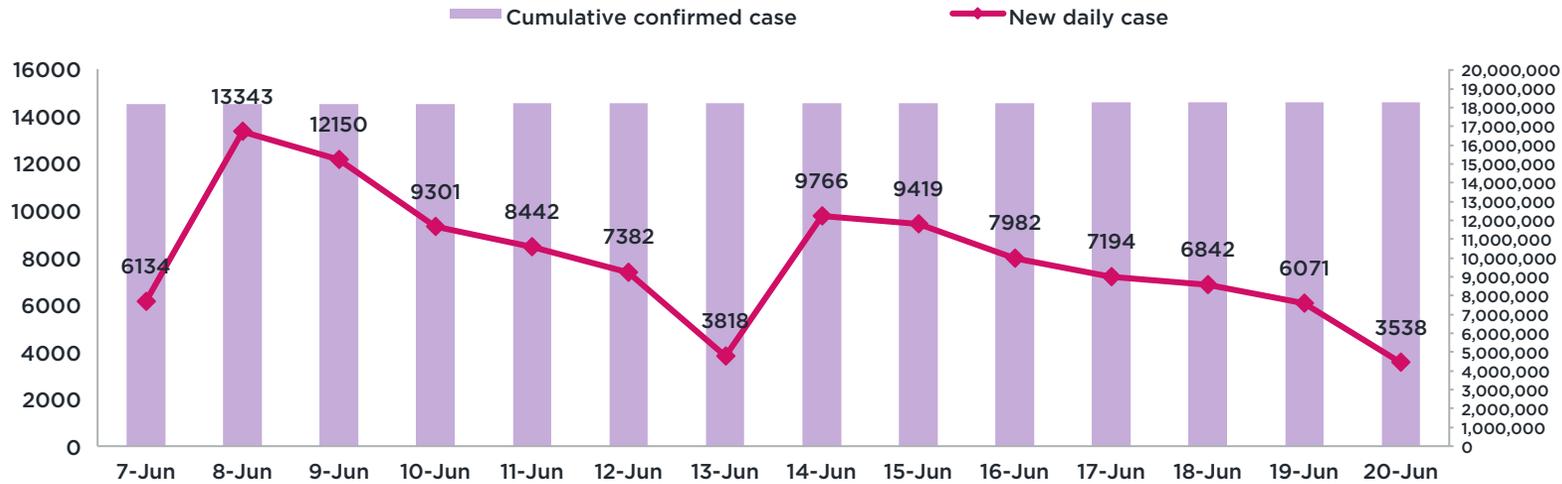
SNS REACH COMPARISON



SOUTH KOREA

KOREA COVID-19 NEWS

MAY 17 - MAY 30, 2022



HIGHLIGHT

• South Korea's omicron wave is showing a steady downward trend while recording daily confirmed case under 3,600 for the first time in 5 months as the omicron-driven surge has slowed in recent weeks.

Confirmed COVID-19

CASES: 18.31M

+7,210 NEW CASES

COVID-19 VACCINATION STATUS: FEB 26, 2021 - MAY 30, 2022

FULLY IMMUNIZED

44,618,304
86.9% of total population
96.5% of 18 and older
95.9% of 60 and older

BOOSTER SHOT

33,350,502
65.0% of total population
74.6% of 18 and older
89.8% of 60 and older

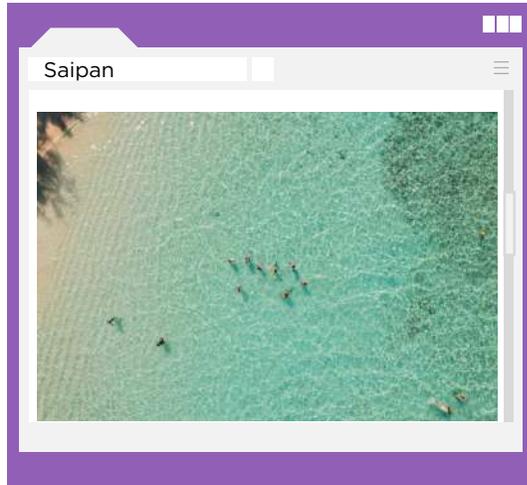
2nd BOOSTER SHOT

4,326,729
8.4% of total population
30.4% of 60+ and eligible pax

Vaccine Maker	1st Dose Administered	2nd Dose Administered	Booster Shot	2nd Booster Shot
AstraZeneca	11,076,103 (24.6%)	9,242,778 (20.7%)	1,979 (TBD)	3 (TBD)
Pfizer	25,452,682 (56.5%)	27,043,153 (60.6%)	22,372,082 (67.1%)	3,658,461 (84.7%)
Janssen	1,516,537 (3.4%)	1,516,537 (3.4%)	26,887 (0.1%)	16 (TBD)
Moderna	6,813,057 (15.1%)	6,638,863 (14.9%)	10,872,415 (32.6%)	394,912 (9.1%)
NOVAVAX	122,141 (0.2%)	96,361 (0.1%)	70,290 (0.2%)	273,332 (6.27%)
etc. (WHO-authorized)	83,036 (0.2%)	80,612 (0.2%)	6,849 (TBD)	5 (TBD)
Total:	45,063,556	44,618,304	33,350,502	4,326,729

AS OF JUNE 24, 2022

DMOS CONDUCTING VARIOUS MARKETING PROMOTIONS FOR THE FULL-FLEDGED RECOVERY OF TRAVEL INDUSTRY.



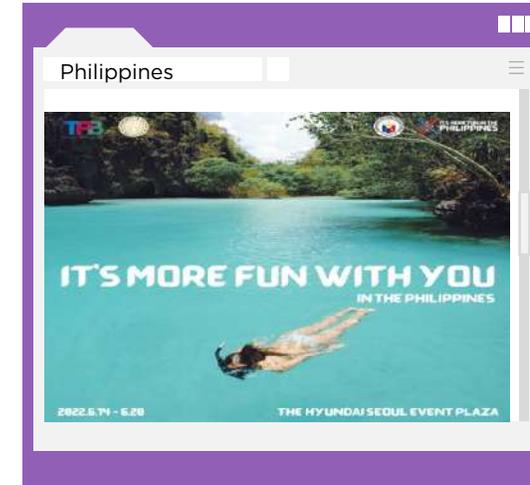
< SAIPAN >

- Released its support program for travel agencies, providing up to \$20,000 per proposal type
- 5 proposal types include ▲Golf & sports ▲Family ▲FIT ▲Social infrastructure-related group ▲Honeymoon market



< SINGAPORE >

- Preparing for the active marketing promotions in the upcoming H2 as Thailand announced to halt its 'Thailand Pass' system and lift the outdoor mask mandate effective from July 1.
- Planning to operate chartered plane for diverse routes during the summer holiday season



< AMERICAS >

- Opened pop-up store in 'The Hyundai Seoul', the newly-opened shopping center in Korea under its new theme "It's More Fun With You in the Philippines"
- Provided diverse local information and events such as photo zone, VR zone, activity zone, etc.

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	09:45	14:20	8,070
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	3,402
Jin Air	LJ641	MON/TUE/WED FRI/SAT/SUN (June 16 ~ daily)	09:40	15:05	5,292
T'way	TW301	WED/SAT (June 25~ 4x-weekly)	18:00	23:40	2,079
Air Seoul	RS103	MON/WED/FRI/SAT	09:00	14:20	3,315
TOTAL					22,158

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,440
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,512
TOTAL					2,952



TOTAL OUTBOUND SEAT CAPACITY: 25,110 SEATS

KOREA MARKET INTELLIGENCE

JULY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	09:00	14:20	8,339
Jeju Air	7C3102	DAILY	09:00	14:30	5,859
Jin Air	LJ641	DAILY	09:40	15:05	7,899
T'way	TW301	WED/THU/SAT/SUN (July 20 ~ daily)	09:15	14:30	4,158
Air Seoul	RS103	DAILY	09:00	14:20	6,045
TOTAL					32,300

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,620
Jin Air	LJ773	TUE/SAT (July 22 ~ Daily)	08:00	13:00	3,024
Jeju Air	7C3154	TUE/WED/SAT/SUN (July 23 ~)	22:00	05:40+1	1,134
TOTAL					5,778



TOTAL OUTBOUND SEAT CAPACITY: 38,078 SEATS

KOREA MARKET INTELLIGENCE

AUGUST AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	09:45	14:20	8,339
Jeju Air	7C3102	DAILY	09:00	14:30	5,859
Jin Air	LJ641	DAILY	09:40	15:05	11,755
T'way	TW301	DAILY	09:15	14:30	5,859
Air Seoul	RS103	DAILY	09:00	14:20	6,045
TOTAL					37,857

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,620
Jin Air	LJ773	DAILY	08:00	13:00	5,859
Jeju Air	7C3154	TUE/WED/SAT/SUN	22:00	05:40+1	3,402
10,881					10,881



TOTAL OUTBOUND SEAT CAPACITY: 48,738 SEATS

KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY: JUNE 13 - JUNE 17

#GuamAgain | ENTRY PROTOCOL CHANGES AND COVID-19 TEST IN GUAM



KOREA MARKETING ACTIVITIES

GVB KOREA - June Content Calendar *Key Message: #GuamAgain Campaigns							Channels:						
							Instagram Story / Video						
							Naver Blog/ Facebook/Kakao						
							Instagram Feed Daily Uploads						
							SNS EVENT						
Offline Event Notice													
							June 1	June 2	June 3	June 4			
							SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 1	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)												
				#GuamAgain Guam Hotels	#GuamAgain Guam Hotels	#FromGuam Couple Trip							
							June 5	June 6	June 7	June 8	June 9	June 10	June 11
							SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 2	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)												
		#GuamAgain Travel Protocols	#FromGuam UGC	#FromGuam UGC	#GuamAgain Travel Protocols (Card News)	#FromGuam UGC							
							June 12	June 13	June 14	June 15	June 16	June 17	June 18
							SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 3	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)												
		#GuamAgain Summer vacation	#FromGuam UGC	#GuamAgain Sky Diving	#GuamAgain Tennis Courts	#GuamAgain Water Activities							
							June 19	June 20	June 21	June 22	June 23	June 24	June 25
							SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 4	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)												
		Event Guam Again GVB Industry Night	#FromGuam UGC	#GuamAgain SITF Announcement	#FromGuam UGC	#GuamAgain Summer vacation							
							June 26	June 27	June 28	June 29	June 30		
							SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 5	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)												
		#GuamAgain Shopping List	#FromGuam UGC	#GuamAgain Shopping tips	#FromGuam UGC								

*Contents and schedules are subject to change depends on the situation.

TAIWAN



ARRIVALS ALLOWED ONE QUARANTINE LOCATION CHANGE UNDER '3+4' POLICY

Arrivals to Taiwan who wish to spend their quarantine and "self-initiated epidemic prevention" periods at different locations will be permitted to switch locations once, provided that they are approved to do so, the Central Epidemic Command Center (CECC) said Wednesday.

Taiwan began its new "3+4" policy for arrivals to the country on Wednesday, requiring people to quarantine for three days, followed by four days of "self-initiated epidemic prevention."

They can choose to stay at a quarantine hotel, at home, or at the home of a friend or relative, but should remain at the same location for the entirety of the seven days.

People who choose home quarantine should follow the one-person-per-residence rule, however, those who travel together can also quarantine in the same location.



TAIWAN REPORTS 26 CASES WITH BA.4, BA.5 SUBVARIANTS

The Central Epidemic Command Center (CECC) reported that 26 travelers to Taiwan have been determined through genome sequencing to be infected with the Omicron subvariants BA.4 or BA.5, bringing the total number of such cases to 31.

The seven BA.4 cases Taiwan has detected so far were arrivals from the United States, Australia, Thailand, the United Kingdom, and Chile, said Lo Yi-chun, deputy head of the CECC's medical response division.

To prevent the subvariants from spreading into the community, Lo said Wednesday that they would conduct more genome sequencing among airport and harbor personnel who test positive for COVID-19. The CECC will also submit a proposal to the Advisory Committee on Immunization Practices (ACIP) on administering a second booster shot to airport and harbor personnel as well as quarantine hotel employees.

Currently, seniors aged 65 and above, residents of long-term care facilities, individuals aged 18 and above who are immunocompromised, and medical workers are eligible to receive a second booster shot.

Confirmed
COVID-19

CASES:
3.49M

TAIWAN TO SIMPLIFY RAPID TEST RATIONING PLAN STARTING JUNE 13

Taiwan will no longer limit the specific days people can buy COVID-19 rapid test kits under the government's rationing scheme, starting June 13, Central Epidemic Command Center (CECC) head Chen Shih-chung said Saturday.

Under the current plan, rapid test kit buyers can only purchase their kit of five tests on designated days based on the final digit of their national health insurance card or Alien Resident Certificate (ARC) number.

Starting Monday, however, people eligible to buy the rapid test kits can purchase them on any day of the week, Chen said, because of adequate supplies of the product.

Chen said the even number/odd number rule was part of the first round of the rationing program that began on April 28 and continued after the launch of the second round on June 6 due to concerns over the available inventory of the rapid test kits.



TAIWAN TO CUT COVID-19 QUARANTINE FOR ARRIVALS TO 3 DAYS

Taiwan will reduce the mandatory quarantine for arriving travelers from seven to three days, starting June 15, Health and Welfare Minister Chen Shih-chung said Saturday.

The shortened quarantine period will be applied to passengers who arrive on June 15 and beyond, Chen said during the Central Epidemic Command Center's (CECC) COVID-19 press briefing.

Under existing border control measures, individuals entering Taiwan are required to undergo a seven-day quarantine and another seven-day "self health monitoring" period.

During the self-monitoring period, people are contacted daily by local authorities, but they can go out if they do not show symptoms while avoiding gatherings and hospital visits.

Although the quarantine period will be reduced, travelers from abroad will still be required to present a negative COVID-19 PCR (polymerase chain reaction) test taken within two days prior to their flight at the airport before they start the journey, according to the CECC.





Taiwan Centers for Disease Control 衛生福利部疾病管制署

Effective from June 1, testing upon landing to end at international airports; all arriving passengers to be required to undergo saliva tests at airports

On May 31, the Central Epidemic Command Center (CECC) announced that, effective from 00:00 on June 1, 2022 (the incoming flight's arrival time in Taiwan), all passengers arriving in Taiwan from abroad will be required to have their saliva samples collected at the airport for PCR testing; after undergoing a saliva test, arrivals will proceed to follow quarantine measures.

The CECC reminded arrivals that they should not drink or eat in the period between landing and sample collection to ensure the quality of their samples; after entry, arrivals should go to their prearranged quarantine location (one person per residence protocol or quarantine hotel) to undergo quarantine. If the result from the saliva-based PCR test comes back positive, an individual observing the one person per residence protocol should receive care in their quarantine location, whereas an individual quarantining in a quarantine hotel should be sent to an enhanced quarantine hotel or government quarantine facility or a hospital as required by rules.

On June 11, the Central Epidemic Command Center (CECC) announced that it will loosen the border restrictions listed below, effective from 00:00 on June 15, 2022 (incoming flight's scheduled arrival time in Taiwan), provided that control of the number of arrivals will be imposed.

- A. The day of arrival counts as Day 0; a three-day home quarantine and four-day self-initiated epidemic prevention following the end of quarantine will be required. The previous seven-day self-health management will be terminated.
- B. Epidemic prevention rules to follow during the self-initiated epidemic prevention period
- C. An arrival should observe the rule of one person per residence in his or her quarantine location or stay in a quarantine hotel; in principle, the arrival should undergo the three-day quarantine and four-day self-initiated epidemic prevention in the same location. Furthermore, in consideration of shared living arrangements for migrant workers, fishermen, and students and their higher risk of cluster infection, the regulatory authority of the respective business will ask such individuals to complete the self-initiated epidemic prevention period in their quarantine location and not to attend classes, work, or go out unless necessary during the period.

Testing measures:

- A. Arrivals must present a COVID-19 PCR test result within two days before their scheduled flight to Taiwan.
- B. PCR testing: deep-throat saliva samples will be collected from arrivals for PCR testing at the airport/port on the day of arrival (Day 0).
- C. At-home rapid tests: two rapid test kits will be given to arrivals aged 2 and older by workers at international airports/ports upon arrival; arrivals can use the test kits when symptoms occur during quarantine and before they go out for the first time during the self-initiated epidemic prevention period.

TAIWAN COVID-19 NEWS



Entry restrictions for foreigners to Taiwan in response to COVID-19 outbreak

Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting June 15, 2022 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. entry quarantine measures *note1

Traveler Type	Credentials	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC (Resident visa not included) <small>* ARC means R.O.C. (Taiwan) Resident Certificate</small>	Yes	1. a COVID-19 RT-PCR negative test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date)
	Non-ARC holder	Yes	2. entry quarantine measures *note1 3. a special entry permit (visitor visa) issued by R.O.C. (Taiwan) overseas missions
	All others	No	

- Note:**
- The day of arrival counts as Day 0. All travelers are required to undergo a 3-day home quarantine and 4-day self-initiated epidemic prevention following the end of quarantine. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
 - Personnel on diplomatic /government officials, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
 - ARC holder as migrant worker, student will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhg.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Quarantine System for Entry



June 15, 2022
National Immigration Agency
Ministry of the Interior

AIRLINE UPDATE Current Routes



CHINA AIRLINES

- Routes scheduled for June-August

EVA AIR

- TPE to Hanoi (five flights per week)
- TPE to BKK, LA, Jakarta, Seoul, Singapore (four flights per week)
- TPE to Hong Kong, Manila, San Francisco, New York, Vancouver (three flights per week)
- TPE to Osaka, Seattle (two flights per week)
- TPE to Paris (one flight per week)

STARLUX AIRLINES

- Macau - Daily
- Penang - Wednesday, Saturday
- Bangkok - Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
- Osaka - Tuesday, Thursday, Friday
- Tokyo - Wednesday, Friday
- Kuala Lumpur - Wednesday, Friday
- Ho Chi Minh City - Tuesday, Wednesday, Thursday, Friday, Saturday
- Manila - Wednesday, Thursday, Friday, Saturday
- Singapore - Tuesday, Thursday, Saturday

ONLINE GUAM SALES MISSION (TAIPEI)



- Date: *Jun 13*
- GTO held an online seminar for tourism operators in Taipei, introducing Guam's current policy for COVID-19 and the incentive programs for travel agents. The event has attracted **over 178** professionals in the industry to join.

NR MONITOR

From June 11 – June 17, a total of 3 exposures are monitored.

As of June 17, a total of 16 exposures are monitored this month including:

- TV Exposure: 0
- Online Exposure: 16
- Social Media: 0

關島台灣辦事處成立週年慶 力促台關雙向交流



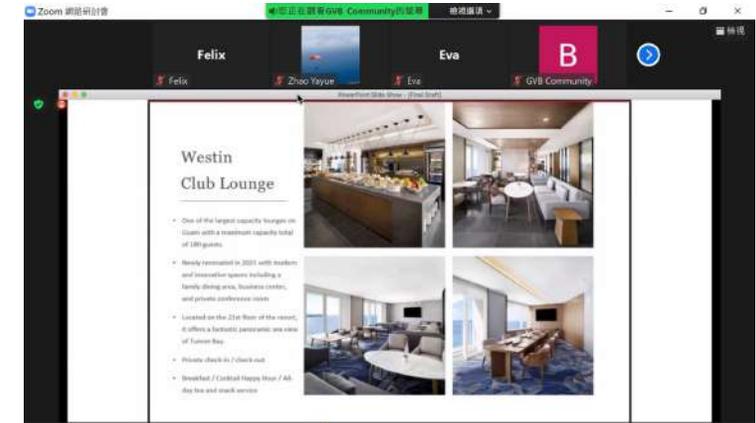
TAIWAN MARKETING ACTIVITIES

MEETING WITH LEO FU VILLAGE AMUSEMENT PARK

- Date: *Jun 14*
- GTO discussed with their marketing team about Joint promotion with Leo fu village amusement park and hotel for Guam Lantern display in the summer, also talked about might have chance to hold a food festival to promote Guam's Chamorro cuisine and BBQ.

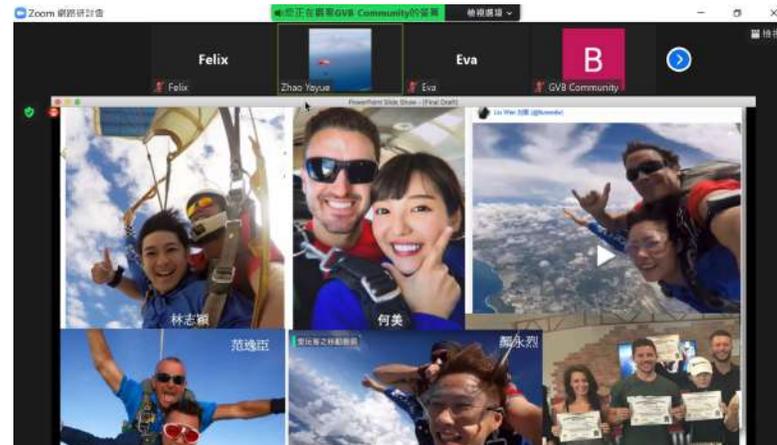
ONLINE GUAM SALES MISSION (TAICHUNG)

- Date: *Jun 15*
- GTO held an online seminar for tourism operators in Taichung, introducing Guam's current policy for COVID-19 and the incentive programs for travel agents. The event has attracted **over 84** professionals in the industry to join.



ONLINE GUAM SALES MISSION (KAOHSIUNG)

- Date: *Jun 17*
- GTO held an online seminar for tourism operators in Kaohsiung, introducing Guam's current policy for COVID-19 and the incentive programs for travel agents. The event has attracted **over 78** professionals in the industry to join.



TAIWAN MARKETING ACTIVITIES

Social Media June Content Calendar							Stockholder:
							Safe-Certified Accommodations
							Safe-Certified Service
							Safe-Certified Shopping
							Attractions and Activities
							Safe-Certified Restaurants
							Guam Scenery
Week 1	MONDAY	TUESDAY	1-Jun-22 WEDNESDAY	2-Jun-22 THURSDAY	3-Jun-22 FRIDAY	4-Jun-22 SATURDAY	
			GTO 1st Anniversary Event	GTO 1st Anniversary Event	Safe-Certified Restaurants - Beachin' Shrimp		
Week 2	5-Jun-22 SUNDAY	6-Jun-22 MONDAY	7-Jun-22 TUESDAY	8-Jun-22 WEDNESDAY	9-Jun-22 THURSDAY	10-Jun-22 FRIDAY	11-Jun-22 SATURDAY
	Guam in Your Heart					Guam in Your Heart	
					Graduation Event	Graduation Event	Graduation Event
Week 3	12-Jun-22 SUNDAY	13-Jun-22 MONDAY	14-Jun-22 TUESDAY	15-Jun-22 WEDNESDAY	16-Jun-22 THURSDAY	17-Jun-22 FRIDAY	18-Jun-22 SATURDAY
		Guam in Your Heart	Safe-Certified Shopping - ABC Store		x	Food Taipei Event	
				Travel To Guam Again Event	Travel To Guam Again Event	Travel To Guam Again Event	Travel To Guam Again Event
Week 4	19-Jun-22 SUNDAY	20-Jun-22 MONDAY	21-Jun-22 TUESDAY	22-Jun-22 WEDNESDAY	23-Jun-22 THURSDAY	24-Jun-22 FRIDAY	25-Jun-22 SATURDAY
	Safe-Certified Accommodations - Bayview Hotel and Oceanview				x		Guam Scenery 1
		Guam Silhouette Quiz	Guam Silhouette Quiz	Guam Silhouette Quiz	Guam Silhouette Quiz	Guam Silhouette Quiz	Guam Silhouette Quiz
						Food Taipei Event	Food Taipei Event
Week 5	26-Jun-22 SUNDAY	27-Jun-22 MONDAY	28-Jun-22 TUESDAY	29-Jun-22 WEDNESDAY	30-Jun-22 THURSDAY	FRIDAY	SATURDAY
		Guam Scenery 2		Safe-Certified Restaurants - Chili's Guam	x		
	Food Taipei Event	Food Taipei Event	Food Taipei Event				

PHILIPPINES

CEBU, NAT'L GOVT SETTLE ROW OVER MASK POLICY: DILG

The national government and the Cebu provincial government have agreed to end the face-off on the enforcement of the mask mandate, Interior Secretary Eduardo Año said.

Speaking to reporters on the sidelines of a gun exhibit in Mandaluyong City, Año said he talked with Cebu Governor Gwen Garcia and they both agreed to a compromise regarding the province's ordinance that made masks optional in outdoor and well-ventilated areas.

“They are currently crafting an IRR (implementing rules and regulations) there to rationalize the wearing of a face mask and we will wait for the result of the IRR before we give further guidance. They will also craft how to enforce the ordinance rationalizing the wearing of face masks. So they will wait for that,” he added.



Año earlier said the ordinance passed by the Cebu provincial board cannot supersede President Rodrigo Duterte's Executive Order (EO) 151 which mandates the use of face masks all over the country except in allowable circumstances.

ONLY 1 OUT OF 5 ELIGIBLE FILIPINOS CHOOSE TO GET 1ST BOOSTER



Only one out of five Filipinos eligible for a first booster or around 14.85 million have received the needed third dose of Covid-19 vaccine.

The Department of Health (DOH) said Thursday concerned agencies must focus on encouraging more adults to get their first booster shot readily available for them.

This, after presidential adviser for entrepreneurship Joey Concepcion called for the administration of a second booster shot to employees or workers who help keep the economy afloat.

In a Viber message to reporters, the DOH noted that the emergency use authorization (EUA) of the Food and Drug Administration (FDA) allows a second booster or fourth dose only for healthcare workers, senior citizens, and immunocompromised adults.

“This is also what the HTAC (Health Technology Assessment Council) has recommended, and what the DOH through the NVOC [National Vaccination Operations Center] is implementing. A second booster or fourth dose using the currently available vaccines is meant for those who have weaker immune systems that are not providing enough protection from the first booster,” the agency said.

PTAA TO HOLD 3-DAY TRAVEL EXPO ON JUNE 24-26

The Philippine Travel Agencies Association (PTAA) is set to stage one of the biggest travel expos in the Philippines, promising big discounts on tour packages. At least 142 exhibitors will participate in the 29th Travel Tour Expo and the business-to-business travel trade mart 7th International Travel Trade Expo (iTTE), which will be held at the SMX Convention Center from June 24 to June 26. The Guam Visitors Bureau will be participating. More to follow on next update.

FORMER
PAL
PRESIDENT
JIMMY
BAUTISTA
IS MARCOS'
PICK FOR
DOTR
CHIEF



Businessman and former Philippine Airlines chief Jaime Bautista is president-elect Ferdinand Marcos Jr.'s pick to head the Department of Transportation.

PH'S RECOVERY IN TRAVEL, TOURISM HOT TOPIC IN ROUTES ASIA 2022

The impressive ranking of the Philippines as the world's fourth fastest-growing economy in 2021 was one of the topics that opened the discussions at the recently concluded Routes Asia 2022 held from June 6 to 8 at the Da Nang International Exhibition Fair Center..



“Despite the travel restrictions caused by Covid-19, Philippine tourism saw some significant recovery contributing 10.4 percent to GDP in 2021—thanks to our people-centered initiatives which aimed, first and foremost, to keep our tourism workers safe and sustain our MSMEs,” Department of Tourism (DOT) Undersecretary Woodrow C. Maquiling Jr. said during the Routes Asia “Panel Trends Discussion: Tourism Rebound - Future Travel” quoting the World Travel & Tourism Council’s latest Economic Impact Report.

Updated! PH Arrival Protocols

based on IATF Resolution No 168

Effective May 30, 2022

Pre-departure COVID-19 test is no longer required for the following travelers:

- ✓ Foreign and Filipino nationals 18 years and above
 - Should be fully vaccinated; and
 - Should have received at least one COVID-19 vaccine booster shot
- ✓ Foreign and Filipino nationals below 12 years old
 - If parents or guardians are fully vaccinated and have received at least one (1) covid-19 booster shot – COVID-19 test result is NOT REQUIRED upon entry
- ✓ Foreign and Filipino nationals 12-17 years old
 - Should be fully vaccinated

Travel Insurance

- ✓ Not required for foreign nationals but is highly encouraged upon entry

Advisory



PAL FLIGHTS FOR JUNE AND BEYOND
Advisory No. 259

as of 01 JUNE 2022 10:00 AM

Manila-Guam-Manila

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PHILIPPINES MARKETING ACTIVITIES

10 LAMP POST BANNER SIGNS STRATEGICALLY PLACED IN CEBU



Promotes travel to Guam in areas with US visa card holders

MARKETING ACTIVITY: SOCIAL MEDIA

