

#InstaGuam
@patrick.camacho



INDUSTRY REPORT

MAY 12, 2023



CONTENTS

3 DESTINATION UPDATE

11 TRAVEL PROTOCOLS

14 MARKET UPDATES

17 JAPAN

33 SOUTH KOREA

46 TAIWAN

57 PHILIPPINES

DESTINATION UPDATES



TESTING AND VACCINATION

Special Note: After March 27, 2023, Weekly Joint Information Center (JIC) releases, as they relate to COVID-19 results, will be discontinued. JIC releases will be issued only on an as needed basis. To view the most up to date COVID-19 information, including weekday surveillance summary reports, visit <http://dphss.guam.gov/covid-19/>



FREE COVID-19 COMMUNITY TESTING	
Fill out a COVID-19 Testing Patient Assessment Form ahead of time: dphss.guam.gov/covid-19-testing . Drive-through sites may close during lightning and inclement weather.	
Monday - Friday 9 a.m. by appointment	DPHSS Northern Region Community Health Center (NRCHC), Dededo By appointment only for individuals with COVID-like symptoms. Four adults per vehicle. Call 671-635-7525/6 to schedule an appointment. Bring a photo ID.
Tuesday & Thursday 9 a.m. - 12 p.m.	DPHSS Southern Region Community Health Center (SRCHC), Inaláhan By appointment only for individuals with COVID-like symptoms. Four adults per vehicle. Travel-related testing not offered. Call 671-828-7604/5/7518. Bring a photo ID.

Predeparture Travel COVID-19 Tests

The Northern Region Community Health Center in Dededo also offers COVID-19 testing for travel predeparture needs at a minimal cost of \$40 and is limited to 10 persons a day. Payments (cash or credit card) are accepted at the (Dededo) clinic cashier's window from Monday to Friday at 8 a.m. Payments will be required on the day of testing. Patients will need to bring a copy of their receipt as proof of payment, along with a valid ID and proceed to the testing site in the NRCHC front parking lot.

Travel Test Available	Cost	Turn-Around Time	Hours
Standard PCR Test	\$40	1-2 days	Monday – Friday 9 a.m.

FREE COVID-19 VACCINATION CLINICS	
MONOVALENT & BIVALENT BOOSTERS AVAILABLE - Pfizer-BioNTech, Moderna, Johnson & Johnson, Novavax*	
Monday - Thursday: 9 a.m. - 11:30 a.m. By Appointment 4 p.m. - 6 p.m. Walk-in Saturday 9 a.m. - 11:30 a.m. By Appointment 2 p.m. - 5 p.m. Walk-in	DPHSS Northern Region Community Health Center (NRCHC), Dededo Until May 31, or until supplies last, NRCHC is offering a special COVID-19 vaccination schedule on a walk-in basis, in addition to taking appointments. To schedule an appointment for COVID-19 vaccination at NRCHC, call 671-635-7525 or 671-635-7400. Curbside vaccination available for people with disabilities. Last vaccination will be administered 30 minutes before closing. Bring a photo ID. *Novavax COVID-19 primary dose and monovalent booster available only at the Community Health Center in Dededo.
Monday - Friday BY APPOINTMENT ONLY	DPHSS Southern Region Community Health Center (SRCHC), Inaláhan Call 671-828-7604/5/7518 to schedule an appointment. Bring a photo ID. *Novavax COVID-19 primary dose and monovalent booster available only at the Community Health Center in Dededo.
Monday – Friday 10 a.m. - 4 p.m.	Paseo de Susanna, Parks and Recreation Conference Room, Hagåtña Last vaccine will be administered 30 minutes before closing. Walk-ins only. Bring a photo ID. Available for adults and children 6 months and older.

CALL OUT TO GVB MEMBERSHIP FOR COMPANY BROCHURES

Requesting for 500 pcs of company brochures in all languages to be displayed at:

- Guam Visitors Bureau
- GVB's concierge service desk



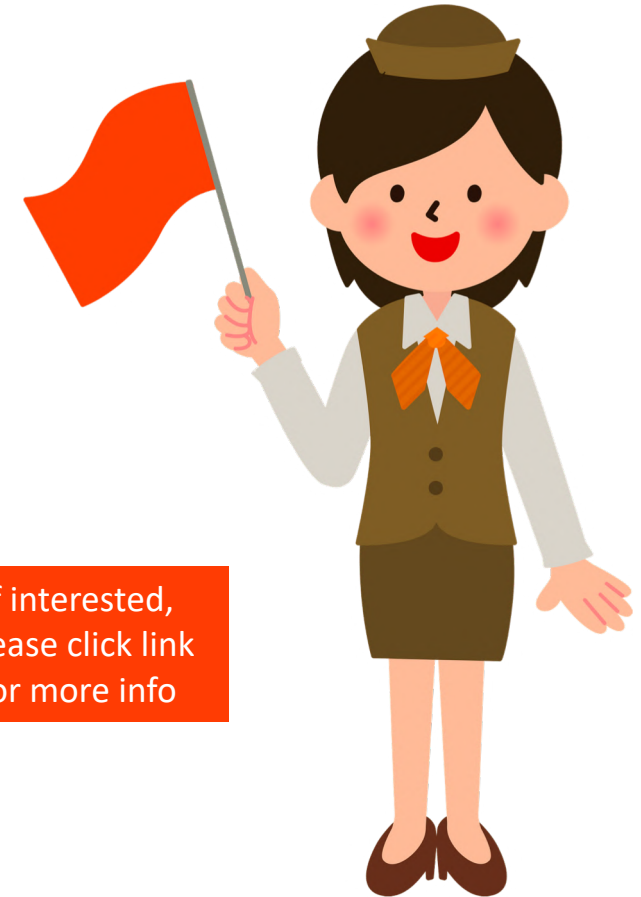
<https://www.guamvisitorsbureau.com/docs/about/membership/gvb-membership-application-20191111.pdf>

If interested in becoming a GVB member, please click to download our membership application

CALL OUT FOR ENGLISH & TAGALOG SPEAKING TOUR GUIDES

- GVB monitors Guam tour guides and tour sites.
- Tour Guide Certification Program (TGC) requires the training and certification of all tour guides.
- [Guam Community College](https://www.guamvisitorsbureau.com/destination/visitor-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification) conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities.

<https://www.guamvisitorsbureau.com/destination/visitor-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>



If interested,
please click link
for more info



JCB RED GUAHAN SHUTTLE CAMPAIGN ENDING **MAY 22, 2023**

From January 23 to May 22, 2023, JCB provides a free ride on the Tumon Shuttle route of the Red Guahan Shuttle that connects Guam's major shopping centers, Micronesia Mall and the Guam Premier Outlets, via the hotel district.

JCB cardmembers simply present JCB cards to driver when they board bus to get free ride. This campaign is eligible for up to two passengers, the cardmember and one accompanying passenger.



#InstaGuam
@johnesouterphotography

MARKET INTELLIGENCE REPORT

As May 12, 2023 and may be subject to change.



TRAVEL PROTOCOLS

TRAVEL PROTOCOLS BY MARKET

JAPAN

Traveler entering Japan from Guam will no longer be required to submit negative certificate (as of May 12, 2023).

REQUIREMENTS

- For return to Japan, as of April 29, 2023, the requirement to submit a vaccination certificate and the results of a PCR test (negative proof) taken within 72 hours has been abolished.
- As of May 12, 2023, visitors will no longer be required to present vaccination certificates for entry into Guam, thus removing any restrictions and returning to the same status as before the pandemic
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended).

ENTRY PROTOCOL EFFECTIVE FROM OCTOBER 11, 2022

- Japan to allow entry of visa-free independent tourists and abolish the daily arrival cap.

Information source: https://www.japantimes.co.jp/news/2022/09/23/national/kishida-japan-border-opening/?utm_medium=Social&utm_source=LinkedIn#Echobox=1663859338-1

as of 12 May 2023

SOUTH KOREA

All travelers entering South Korea are no longer subject to quarantine, regardless of vaccination status (as of June 8, 2022).

REQUIREMENTS

- All travelers entering South Korea must register their travel information on KDCA's Q-Code website: cov19ent.kdca.go.kr/cpassportal.
- COVID-19 testing is no longer required before departure (as of September 3, 2022) and no longer required upon arrival (as of October 1, 2022).

TRAVEL PROTOCOLS BY MARKET



TAIWAN

There are no more COVID-19 restrictions to enter into Taiwan (national and non-nationals).

- Effective March 20th, the 0+7 self-health management scheme is provided as guidance, and members of the public are free to decide whether to follow it. No relevant penalties will be imposed.
- In addition, Taiwan will also discontinue the Contact Tracing Self-reporting System for Confirmed Cases, remote consultations for home care, self-initiated prevention measures for household members of confirmed cases and arrivals, and updating of COVID-19 diagnosis and test data on the Digital COVID-19 Certificate system (DVC) and My Health Bank and will adjust video consultation protocols in response to COVID-19.

PHILIPPINES

Effective October 4, 2022, as per IATF Resolution No. 2 (s. 2022) on the ENTRY, QUARANTINE and TESTING requirements of inbound travelers to the Philippines:

FULLY VACCINATED (Filipino and Foreign Travelers)

No pre-departure COVID-19 Test requirement - Must have received the 2nd dose in a 2-dose series or a single dose COVID-19 vaccine more than fourteen (14) days prior to the date and time of departure from the country of origin/port of embarkation.

UNVACCINATED or PARTIALLY VACCINATED (Filipino and Foreign Travelers)

1. Travelers 15 years and older shall present a remotely supervised/laboratory-based Rapid Antigen Test administered and certified by a healthcare professional in a healthcare facility, laboratory, clinic, or other similar establishment taken 24 hours prior to the date and time of departure from country of origin/first port of embarkation in a continuous travel to the Philippines, excluding lay-overs; provided that, he/she has not left the airport premises or has not been admitted into another country during such lay-over.
2. Travelers 15 years and older who fail to present a negative pre-departure testing shall be required to undergo a laboratory-based Antigen Test UPON ARRIVAL at the airport.
3. ACCOMPANIED minors below 15 years of age who are NOT VACCINATED for any reason whatsoever shall follow the quarantine protocols of their parent/s or an accompanying adult/guardian traveling with them.
4. UNACCOMPANIED minors below 15 years of age who are NOT VACCINATED for any reason whatsoever shall follow the protocols set forth in Section B (1) and (2) above.
NOTE:- Any inbound traveler, whether Filipino or Foreign national, who shall test positive for COVID-19 through rapid antigen test shall be subjected to the latest prevailing quarantine and isolation protocols of the DOH.

MARKETS AT-A-GLANCE



MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for May at 36,900; United Airlines April seat capacity 30,046; JAL seat capacity is 995; Jeju Air seat capacity is 5,859.
- United Airlines and Japan Airlines summer 2023 flight schedules shown in appendix; total of 56 weekly flights for United
- GoGo! GUAM SUMMER Campaign Highlights
- Shown in appendix are: SNS performance summary; content calendar; SNS highlights; YouTube SNS Always On and TikTok Ads report; Weekly Guam and GLAM digital PR articles; and media performance



SOUTH KOREA

- WHO declares end to COVID-19 as a global health emergency.
- S. Korea to eliminate customs declaration forms for arrivals.
- May - July airline outbound seat capacity details shown in appendix: May remains 53,785; June remains 52,080; and July remains 53,857.
- Shown in appendix are: media monitoring - press release; SNS weekly activity; and content calendar

PHILIPPINES

- DOH logs 9,465 COVID-19 cases, up 112% in first week of May
- COVID still mutating, caution still necessary
- May 17 airspace shutdown to disrupt around 130 flights-MIAA
- United Airlines and Philippine Airlines continue to fly daily in May 2023
- Shown in appendix: marketing activities to include Guam: America's Hidden Gem Campaign Launch, media exposure, and social media insights and highlights.



TAIWAN

- COVID-19 cases in Taiwan see moderate rise over past 3 weeks
- Taiwan's downgrading of COVID-19 classification
- Taiwan, Marshall Islands celebrate 25 years of diplomatic ties
- Vaccination leave policy to be ended along with disbandment of CECC
- Shown in appendix are: current airline routes for other destinations and airline updates, restrictions for entering Taiwan (effective March 20); CECC updates; social media calendar; GTO marketing activities

DETAILS ARE FOUND IN THE APPENDIX



#InstaGuam

@ctrosario8

APPENDIX

As of May 12, 2023 and may be subject to change.



JAPAN



JAPAN COVID-19 NEWS

HIGHLIGHTS

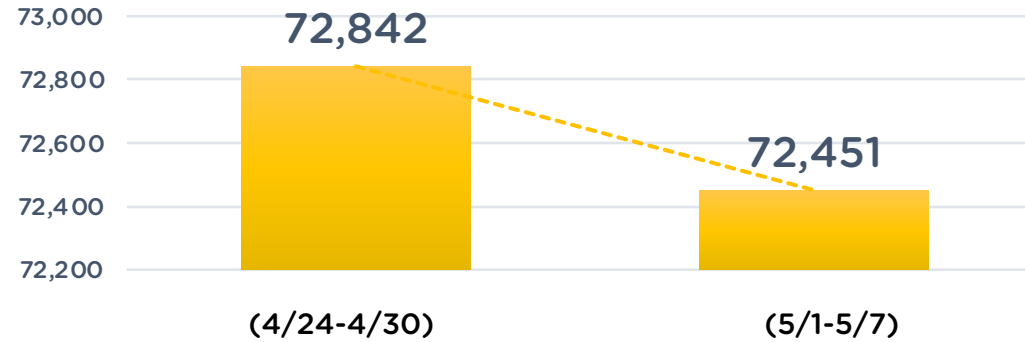
- The number of infected persons has increased slightly. During the past week, the number of infected persons was 72,451.
- The number of infections per 100,000 population was 57 for Japan as a whole and 74 in Tokyo.



A Tokyo street on March 13, 2023, the day the Japanese government lifted its mask-wearing guidelines. AP

Nationwide

Down 1% from the last week



Area / New cases	Apr 24-30	May 1-7	Changes (#) vs LW	Changes (%) vs LW
Tokyo	10,392	10,935	543	105%
Osaka	5,222	5,451	229	104%
Aichi	3,157	3,445	288	109%
Fukuoka	2,226	2,643	417	119%
Nationwide	72,842	72,451	-391	99%

Created based upon data from NHK (Japan Broadcasting Corporation)

The number of infected people per 100,000 population:

NATIONWIDE
57

TOKYO
74

Total for last 7 days

COVID-19

CASES:
33.79M

ACTIVE:
N/A

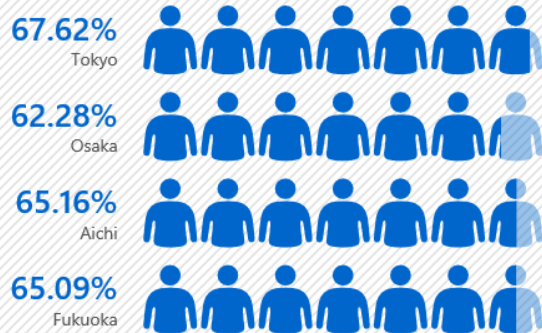
AS OF MAY 12, 2023

JAPAN COVID-19 NEWS

HIGHLIGHTS

- For return to Japan, as of April 29, 2023, the requirement to submit a vaccination certificate and the results of a PCR test (negative proof) taken within 72 hours has been abolished.
- As of May 12, visitors will no longer be required to present vaccination certificates for entry into Guam.

NATIONWIDE 3RD SHOT



Created based upon data from Prime Minister's Office of Japan

VACCINATION UPDATE

(5/1)

Total number of
vaccination:
383,678,371

1st & 2nd doses
administered:
104,703,491
(81.1%)

103,377,891
(80.2%)

Nationwide 3rd shot:
86,480,895
(68.7%)

Nationwide 4th shot :
58,530,968

ENTRY PROTOCOLS

- As of June 12, 2022, the submission of a negative PCR test certificate upon departure from Japan will no longer be required.
- Effective October 11, 2022, the daily entry limit was eliminated.
- For return to Japan, as of April 29, 2023, the requirement to submit a vaccination certificate and the results of a PCR test (negative proof) taken within 72 hours has been abolished.
- As of May 12, visitors will no longer be required to present vaccination certificates for entry into Guam, thus removing any restrictions and returning to the same status as before the pandemic.

QUARANTINE AFTER RETURNING TO JAPAN

(Effective from April 29 for those returning to Japan)

No need to submit proof of vaccination or negative PCR test within 72 hours



No inspection at airport

Day 0 The procedure was the same as before the pandemic.




No waiting at home

(Regardless of vaccination status / For both Japanese and foreigners)




JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

May Total Outbound Seat Capacity : 36,900

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:15 / 16:05	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Available	UA874	NRT	21:05 / 14:5 +1	Mon, Wed, Fri, Sat	2,988
	Available from April 9, 2023	UA865	NRT	17:25 / 22:15	Daily	5,146
	Available	UA 136	NGO	11:20 / 15:55	Mon, Fri	1,494
	Available	UA 172	NGO	20:50 / 1:25 +1	Daily	5,146
	Available	UA 150	KIX	11:05 / 15:45	Wed, Sun	1,494
	Available	UA 178	KIX	20:50 / 1:20 +1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:50 / 16:50	Thu, Sun	1,328
February TTL						30,046



AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Suspended until March 31, 2023	JL941	NRT	9:30 / 14:15	Temporary	995
	Suspended until June 30, 2023	TW311	KIX	10:45 / 15:10	Daily	-
	Available	7C182	NRT	10:05 / 15:00	Daily	5,859
	Suspended until June 30, 2023	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended until June 30, 2023	7C3184	KIX	10:10 / 14:50	Tue	-
February TTL						6,854

May 1 - 31

TOTAL OUTBOUND
SEAT CAPACITY:
36,900

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

JAPAN AIRLINES SUMMER 2023 FLIGHT SCHEDULE (FROM MARCH 18, 2023)

OPERATION DATE			SEAT CAPACITY
March	18, 21, 23, 25, 26, 28, 30	7	1,393
April	1, 2, 4, 27, 29, 30	6	1,194
May	2, 3, 4, 6, 7	5	995
June	-	0	0
July	15, 16, 18, 20, 22, 23, 25, 27, 29, 30	10	1,990
August	1, 3, 5, 6, 8, 10, 11, 13, 15, 17, 19, 20, 22, 24, 26, 27, 29, 31	18	3,582
TTL			9,154



JAPAN MARKETING ACTIVITIES

GoGo! GUAM Campaign Press Conference April 25, 2023 @Tokyo

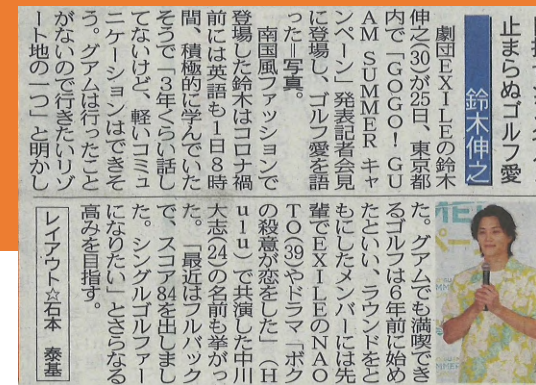
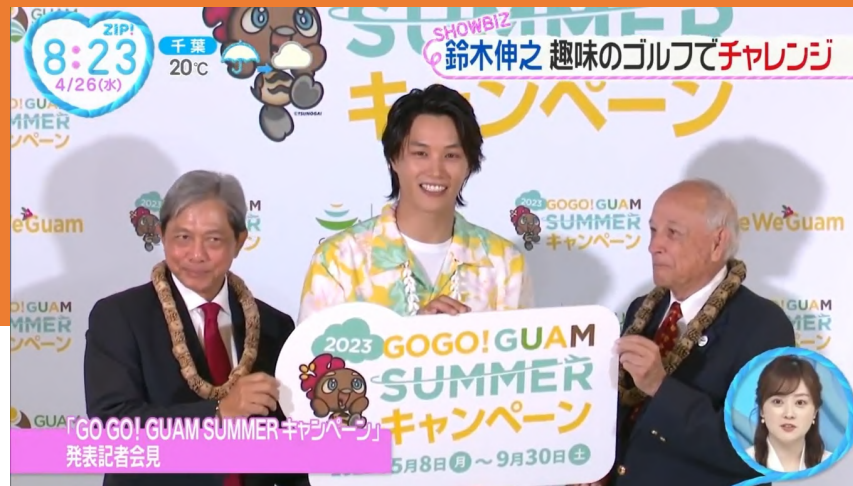
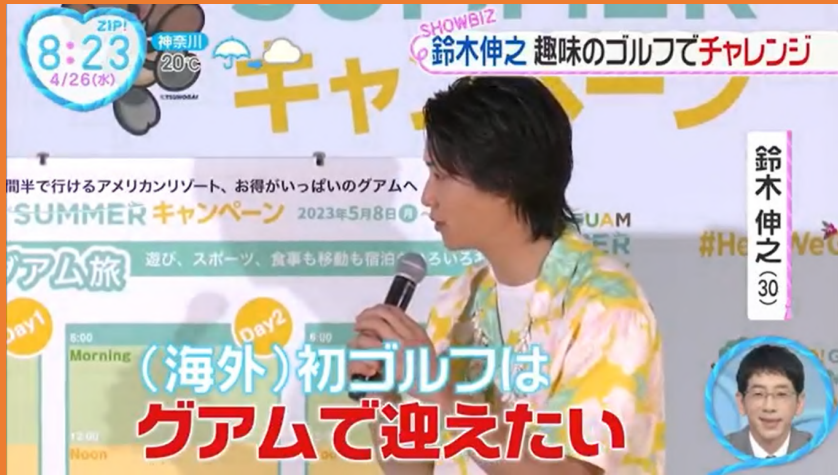
PR Event with actor Nobuyuki Suzuki
28 media attended



JAPAN MARKETING ACTIVITIES

The press conference resulted in more than 260 media exposures, including TV, sports newspapers, and web media.

Advertising value equivalent of exposure as of April 30 equals \$1,313,868









JAPAN MARKETING ACTIVITIES



SNS PERFORMANCE SUMMARY

- Followers are increasing slightly on both platforms.
- Twitter is growing followers and engagement despite not serving ads.

SNS	follower		Week Reach		Week Engagement	
	6 May,2023	13 May,2023	6 May,2023	13 May,2023	6 May,2023	13 May,2023
	25,922	25,960	3,648,741	1,876,520	3,521	1,404
	0.15%		-48.57%		-60.12%	
	24,099	24,102	4,157	3,365	1,910	1,373
	0.01%		-19.05%		-28.12%	
	16,126	16,162	49,904	51,555	1,539	1,523
	0.22%		3.31%		-1.04%	
	58,899	58,908	1,568,109	1,466,247	2,020	6,316
	0.02%		-6.50%		212.67%	
	-	-	-	-	-	-
	-		-		-	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	13,825	12,856	28,378	29,520	0:01:24	0:01:38
	-7.01%		4.02%		16.67%	

JAPAN MARKETING ACTIVITIES

2023 May							
Week1	1 Mon	2 Tue	3 Wed	4 Thu	5 Fri	6 Sat	7 Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam						
Event							
Other				Weekly GUAM			
Week 2	8 Mon	9 Tue	10 Wed	11 Thu	12 Fri	13 Sat	14 Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event	JATA Press conference						
Other	GOGO! GUAM Aummer Camp			Weekly GUAM			
Week 3	15 Mon	16 Tue	17 Wed	18 Thu	19 Fri	20 Sat	21 Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event							
Other				Weekly GUAM			
Week 4	22 Mon	23 Tue	24 Wed	25 Thu	26 Fri	27 Sat	28 Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event							
Other				Weekly GUAM			
Week5	29 Mon	30 Tue	31 Wed				
topic	Instagram Story / Twitter Daily Upload						
Event							
Other							

SNS CONTENT CALENDAR

#HereWeGuam 

JAPAN MARKETING ACTIVITIES

The collage displays 12 social media posts from the account @visitguam.jp, each with a green callout box indicating the number of likes:

- 594 Like
- 446 Like
- 431 Like
- 74 Like
- 201 Like
- 398 Like
- 374 Like
- 54 Like
- 183 Like
- 107 Like
- 186 Like
- 51 Like

SNS POST-HIGHLIGHTS

JAPAN MARKETING ACTIVITIES

SNS Always On

GOGO! SUMMER Campaign teaser ad. Apr 17 - May 7



Campaign	Impr.	Clicks	CTR	CPC	CPM	Video View	Video 100%	Reach	Frequency
Here We Guam	3,279,122	731	0.02%	¥2,052.1	¥457.46	1,033,578	1,047,024	3,540,271	0.93



Campaign	Impr.	Clicks	CTR	CPC	CPM	Video View	Video 100%	Reach	Frequency
Here We Guam	6,598,202	2,719	0.04%	¥367.8	¥151.58	6,363,489	31,825	3,762,202	1.75



	impression	Reach	Video Views	CPM	click	CTR	CPC	FOLLOW	CPF
TOTAL	5,371,036	3,919,245	5,030,256	¥279	10,600	0.20%	¥142	249件	¥6,024

GOGO! SUMMER Campaign teaser ad



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Crowne Plaza Resort Guam's Dinner Show Has Begun

- Cabana Sunset Dinner Show at Crowne Plaza Resort Guam has officially started!
- Located next to the pool with all-you-can-eat barbecue
- Maximum capacity of 116 people
- Doors open at 6:00 p.m. for dinner
- Magic show begins at 7:00 p.m. with magician, Anthony Reid and comedy magician, Hank Rice

クラウンプラザリゾートグアムのディナーショーが始まりました！

Friday, May 12, 2023 3:00 PM by チャモロー



昨年9月に新しくオープンしたクラウンプラザリゾートグアム（CROWNE PLAZA RESORT GUAM）、持ち帰ったディナーショー、カバナサンセットディナーショー（Cabana Sunset Dinner Show）がはじまりました！

上質な食材を用いた全豪盛のバーベキューの後は、ワールドクラスの素晴らしいパフォーマンスで観客を魅了するマジシャン、アンソニー・リードによるマジックショーがスタート。コメディマジシャン、ハンク・ライスも一緒にステージを盛り上げます。グアムで過ごす一夜はぜひ、クラウンプラザリゾートグアムのカバナサンセットディナーショーをお楽しみください。



会場は新しくできたホテルプールの隣、最大収容人数116名で、どの席からでもステージがよく見え、マジックショーをたっぷり楽しめそうです。



午後は晴れ間となり、涼やかな風が吹くと早速バーベキューの食材が運ばれてきました。このバーベキューは各自テーブルで楽しむスタイル、ビフストリップロイン、ビーフショートリブ、ビーフラン、ポークロイン、下巻の付け焼酎などの肉類の他、シーフードは牡蠣、海老、イカ、ボロムなど盛りだくさんのセットメニューです。

前菜にはマゴロのロキ、ポテトサラダ、キムチ、そしてレッドドライスまたは自家、梅干しが付いています。ドリンクはアイスティーとソーダが無料で含まれています。

明るくマジックショーで盛り上がる夜はとてほろろマジックで盛り上がる夜、グアムの魅力がまた一つ増えました。ぜひみなさんもクラウンプラザリゾートグアムで素敵な夜をお過ごしください。



席に着くとすでに炭火が用意されており、食材が運ばれてきたらバーベキュースタート！自分らのペースで好きなだけ楽しむことができます。

ソースはフィッシュ、ポテト、ゴマソースが用意されており、食材によってお好みで、事前に運ばれてきたセットメニューを食べ終えたら好きな食材だけを追加することができます。ライスやドリンクもおかわり自由の食べ放題、お腹を空かせてたっぷりバーベキューをお楽しみください！



さて、7時になりました。ショーはコメディマジシャン、ハンクさんによる素晴らしいパフォーマンスでスタート！手拍子や歓声で盛り上がり、会場全体が一体となったところで、マジシャン、アンソニーさんの登場です。



グアムで長年、ツアーリストを務めてきたアンソニーさん、コロナで表からステージには立てないままでしたが、世界レベルの腕前はさすがにいいです、以前にも同じパフォーマンスをやってきました。

爽やかな笑顔に華やかな手さばき、あっと驚く不思議の歌。その場で体験していただきたいの楽しいマジックの内容は盛りませんが、とにかく驚きの連続、マジックを披露するたび、大きな歓声が上がりました。

Happy Hour Begins at The Camellia Tower Wine Bar

- La Cantina is the wine bar at The Camellia Tower.
- The bar offers a wide selection of wines, spirits, cocktails, and beers with a spectacular view from the 27th floor.
- Happy Hour three days a week (Monday, Wednesday, Thursday)

ザツバキタワーのワインバーでハッピーアワーが始まりました！



ザツバキタワーの27階にあるザツバキタワーのワインバー、ハッピーアワーが始まりました！



ザツバキタワーの27階にあるザツバキタワーのワインバー、ハッピーアワーが始まりました！



ザツバキタワーの27階にあるザツバキタワーのワインバー、ハッピーアワーが始まりました！



ザツバキタワーの27階にあるザツバキタワーのワインバー、ハッピーアワーが始まりました！

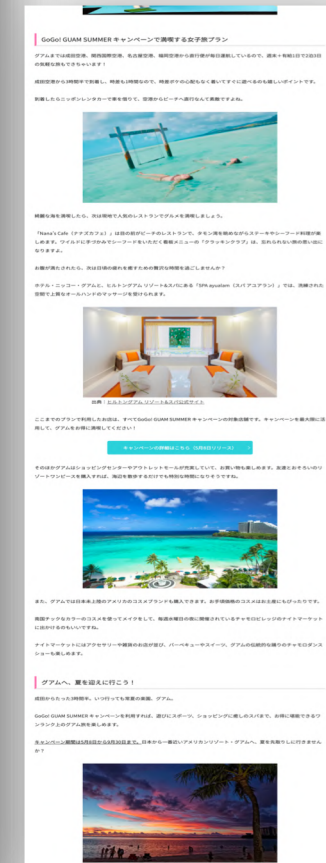
ザツバキタワーの27階にあるザツバキタワーのワインバー、ハッピーアワーが始まりました！

JAPAN MARKETING ACTIVITIES

GLAM Digital PR

Go to the island of everlasting summer 365 days a year! GoGo! GUAM SUMMER Campaign, perfect for women's travel to Guam, has started!

- Guam is an everlasting summer paradise, only 3.5 hours from Narita and only 1 hour time difference.
- Average annual temperature of 27.5 degrees Celsius, blue skies, blue ocean, white sandy beaches, and palm trees.
- The gourmet food and shopping are also perfect for women.
- The Guam Visitors Bureau launched the “GoGo! GUAM SUMMER Campaign” on May 8, offering a number of special services and special offers to help tourists enjoy Guam to the fullest.



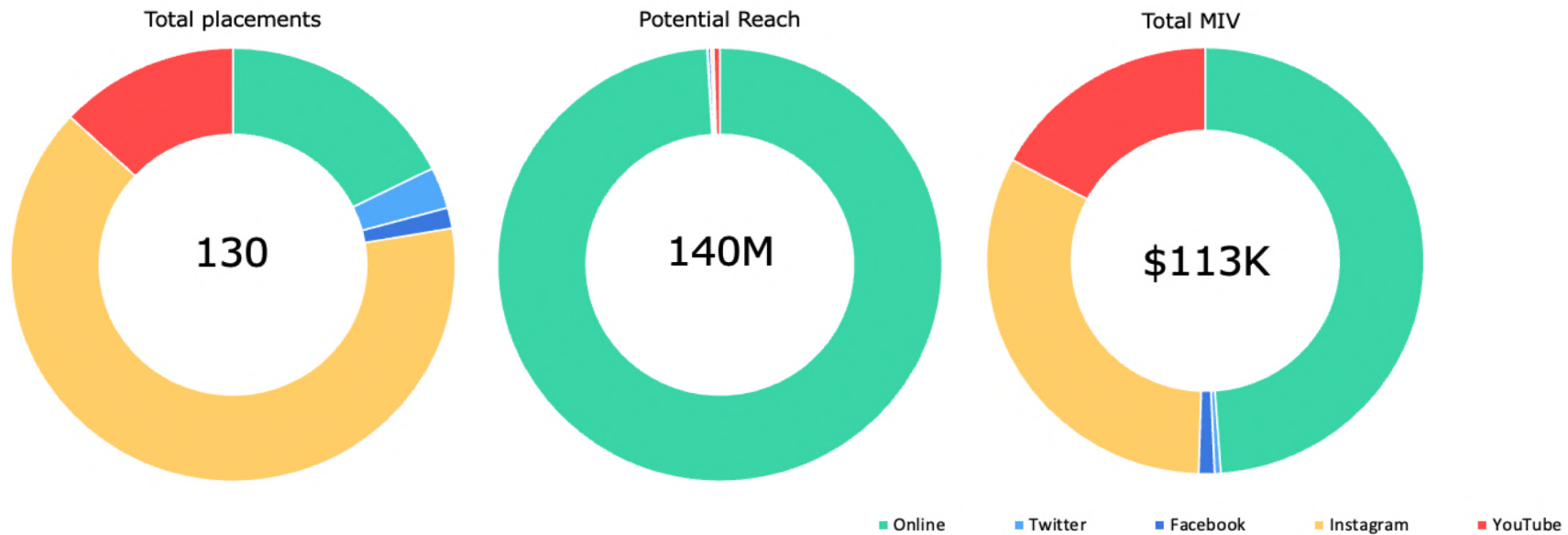
MEDIA PERFORMANCE

- Last week there was a significant increase in online media exposure due to the SUMMER campaign PR event.
- This week, overall, the numbers are the same.



Overview

From April 29, 2023 to May 6, 2023

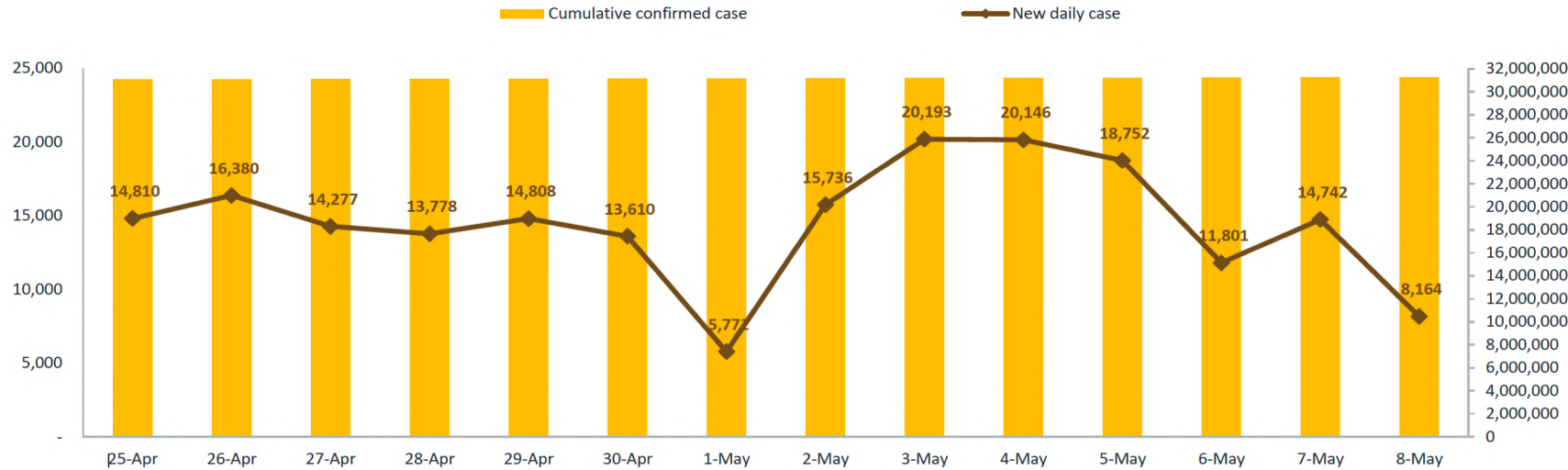


SOUTH KOREA



KOREA COVID-19 NEWS

COVID-19 STATUS: APRIL 25 – May 08, 2023



HIGHLIGHT

South Korea's daily coronavirus cases recorded slightly over 5,000 after the continuous decrease in 5 days in a row, however showing an increase compared to the week before.



COVID-19 VACCINATION STATUS: FEB 26, 2021 – MAY 08, 2023

RECEIVED 1ST DOSE

44,780,574
87.6% of total population
97.6% of 18 and older
97.7% of 60 and older

RECEIVED 2ND DOSE

44,377,023
86.7% of total population
96.8% of 18 and older
96.7% of 60 and older

RECEIVED WINTER SEASON BOOSTER

Has been halted since April 7
**People who want to get vaccinated can be administered upon registration*

COVID-19

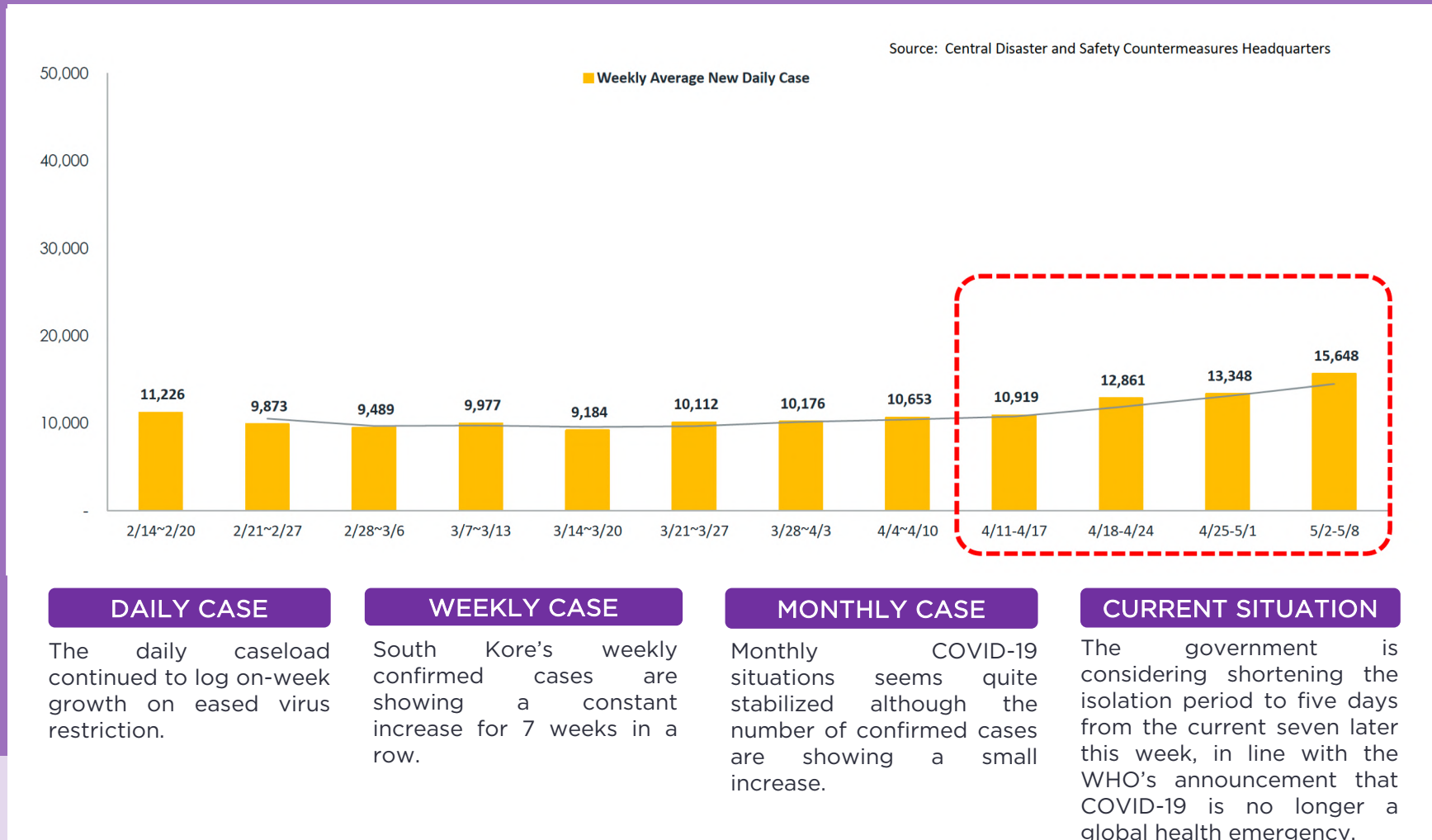
**CASES:
31.35M**

**ACTIVE:
0.87%**

AS OF MAY 12, 2023



COVID-19 STATUS: COMPARISON WEEK BY WEEK



DAILY CASE

The daily caseload continued to log on-week growth on eased virus restriction.

WEEKLY CASE

South Korea's weekly confirmed cases are showing a constant increase for 7 weeks in a row.

MONTHLY CASE

Monthly COVID-19 situations seems quite stabilized although the number of confirmed cases are showing a small increase.

CURRENT SITUATION

The government is considering shortening the isolation period to five days from the current seven later this week, in line with the WHO's announcement that COVID-19 is no longer a global health emergency.

TRAVEL TRADE UPDATE

“WHO declares end to COVID-19 as a global health emergency”



The head of the UN World Health Organization (WHO) has declared with great hope an end to COVID-19 as a public health emergency, stressing that it does not mean the disease is no longer a global threat.

But it warned the removal of the highest level of alert did not mean the danger was over and said the emergency status could be reinstated if the situation changed. The World Health Organization first declared Covid-19 to be a public health emergency of international concern (PHEIC) in January 2020.

TRAVEL TRADE UPDATE

“S. Korea to eliminate customs declaration forms for arrivals”



Korea Customs Service (KCS) announced that Korea will no longer require international arrivals, both Korean and foreign nationals to fill out customs forms starting in May if they are not carrying dutiable goods.

KOREA MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,432
	KE423	DAILY	19:35	01:05+1	4,340
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106	DAILY	20:20	02:00+1	5,859
Jin Air	LJ641	DAILY	09:15	14:45	5,859
	LJ643	DAILY	08:35	14:10	5,585
T'way Air	TW303	DAILY	08:30	14:00	5,859
TOTAL					42,067

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:45+1	5,859
Jin Air	LJ647	DAILY	08:00	13:15	5,859
TOTAL					11,718

TOTAL OUTBOUND SEAT CAPACITY: 53,785 SEATS

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,160
	KE423	DAILY	19:35	01:05+1	4,200
Jeju Air	7C3102	DAILY	10:40	16:05	5,670
	7C3106	DAILY	20:20	02:00+1	5,670
Jin Air	LJ641	DAILY	09:15	14:45	6,078
	LJ643	DAILY (March 26 ~ June 28)	08:35	14:10	5,292
T'way Air	TW303	DAILY	08:30	14:00	5,670
TOTAL					40,740

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:45+1	5,670
Jin Air	LJ647	DAILY	08:00	13:15	5,670
TOTAL					11,340

TOTAL OUTBOUND SEAT CAPACITY: 52,080 SEATS

KOREA MARKET INTELLIGENCE

JULY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,432
	KE423	DAILY	19:35	01:05+1	4,340
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106	DAILY	20:20	02:00+1	5,859
Jin Air	LJ641	DAILY	09:15	14:45	11,790
T'way Air	TW303	DAILY	08:30	14:00	5,859
TOTAL					42,139

LJ641 Seat Capacity: 189 seats → 393 seats (Jun 29 ~ Aug 31)

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:45+1	5,859
Jin Air	LJ647	DAILY	08:00	13:15	5,859
TOTAL					11,718

TOTAL OUTBOUND SEAT CAPACITY: 53,857 SEATS

KOREA MARKETING ACTIVITIES



Digital Chosun Ilbo



The Korea Travel Times



Sports Kyunghyang



News Road



New Jeju Ilbo



Gukje News



Tour Korea



Jeju Everyday

Guam Visitors Bureau to sign MOU with Jeju Tourism Organization

MEDIA MONITORING - PRESS RELEASE ON MAY 04

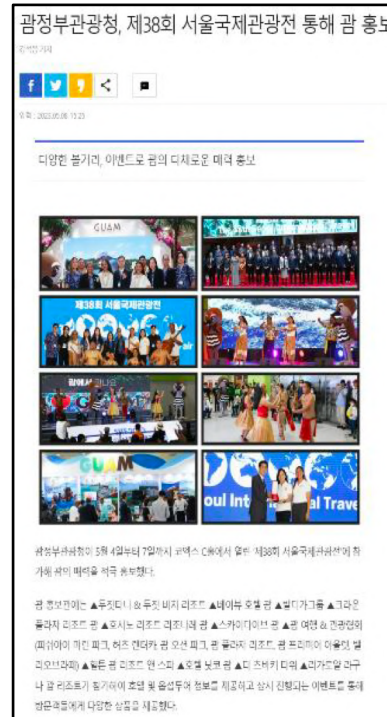
KOREA MARKETING ACTIVITIES



▶ Herald Economy



▶ Discovery News



▶ Sports Kyunghyang



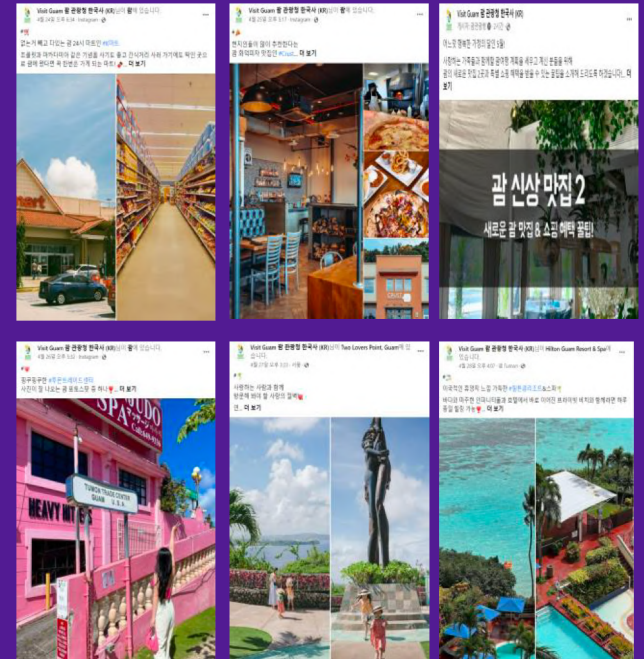
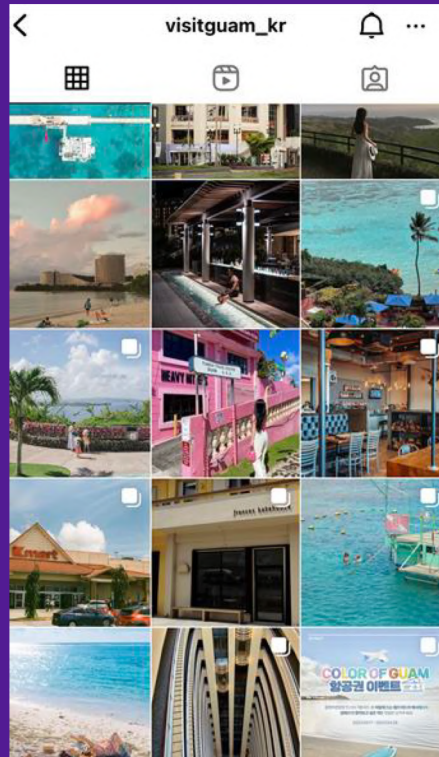
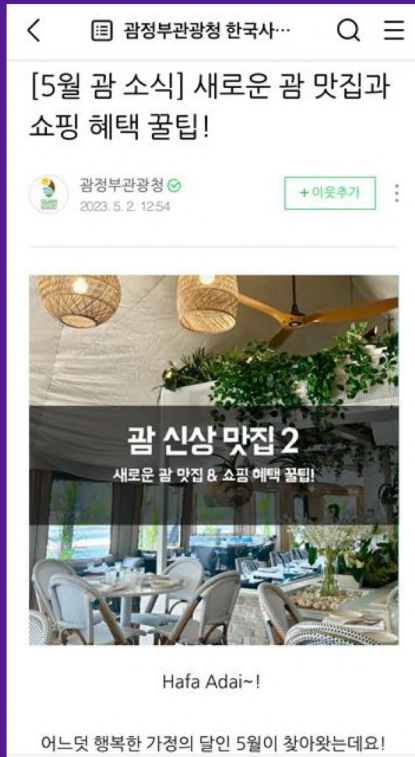
▶ Bizworld

MEDIA MONITORING – PRESS RELEASE ON MAY 08

as of 12 May 2023

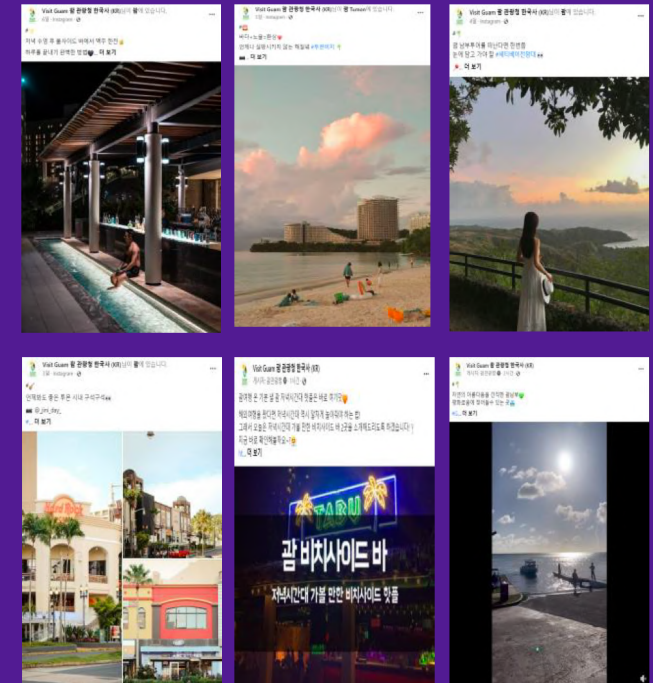
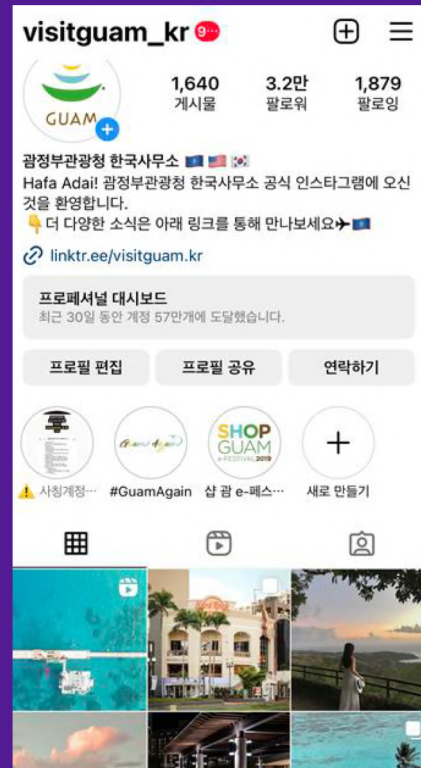
Guam Visitors Bureau
Successfully Completes
38th Seoul International
Travel Fair

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: APRIL 24 – APRIL 28, 2023
#GUAMAGAIN #COLOR OF GUAM: NEW RESTAURANTS IN GUAM

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: MAY 1 – MAY 5, 2023
 #GUAMAGAIN #COLOR OF GUAM: BEACHSIDE BARS TO VISIT IN GUAM

KOREA MARKETING ACTIVITIES

GVB KOREA – MAY Content Calendar

Information/Notice/Card News

Guam's Scenery

IG Reels

Event

Instagram Reels / Story

Naver Blog/Kakao

Instagram Feed / Facebook

EVENT

	May 1	May 2	May 3	May 4	May 5	May 6
Week 1	Beachside Bars		WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	IG Reels #ColorofGuam Weekly highlight	
Week 2	May 7 SUNDAY	May 8 MONDAY	May 9 TUESDAY	May 10 WEDNESDAY	May 11 THURSDAY	May 12 FRIDAY
		Beaches in Guam Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	IG Reels #ColorofGuam Weekly highlight
Week 3	May 14 SUNDAY	May 15 MONDAY	May 16 TUESDAY	May 17 WEDNESDAY	May 18 THURSDAY	May 19 FRIDAY
		Cultural & Night Shows in Guam IG Event	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	IG Reels #ColorofGuam Weekly highlight
Week 4	May 21 SUNDAY	May 22 MONDAY	May 23 TUESDAY	May 24 WEDNESDAY	May 25 THURSDAY	May 26 FRIDAY
		Blog Event Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Card News #ColorofGuam New Restaurant in Guam	IG Reels #ColorofGuam Weekly highlight
Week 5	May 28 SUNDAY	May 29 MONDAY	May 30 TUESDAY	May 31 WEDNESDAY	THURSDAY	FRIDAY
		Must do activities in Guam Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Guam's Scenery #ColorofGuam UGC	Card News #ColorofGuam Scuba Diving Points	IG Reels #ColorofGuam Weekly highlight

*Contents and schedules are subject to change depends on the situation.

TAIWAN



COVID-19 CASES IN TAIWAN SEE MODERATE RISE OVER PAST 3 WEEKS

Taiwan reported a daily average of 114 moderate and severe COVID-19 cases from April 26-May 2, representing a slight increase in daily cases compared with the 98 recorded the previous week April 19-25, while the daily number of fatalities remained unchanged at 12 per day on average, according to CDC data.

CDC Deputy Director General Lo Yi-chun said that while the number of infections has increased slightly over the past three weeks, that trend is likely to continue in May and June.

CDC official Kuo Hung-wei said the COVID-19 outbreak remains but at a relatively lower level than previously.

The CDC will continue to monitor the situation as reports show cases slightly increasing, he added.

as of 12 May 2023



TAIWAN'S DOWNGRADING OF COVID-19 CLASSIFICATION

Taipei, April 30 (CNA)

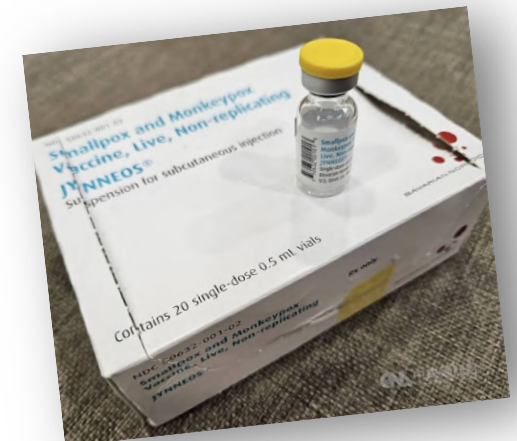
- On Monday, Taiwan will downgrade the legal status of COVID-19 to that of a less serious disease and disband the Central Epidemic Command Center (CECC), resulting in some adjustments to the country's COVID-19 policies.
- COVID-19 vaccine shots will continue to be available for free after May 1st, but medical service providers will be able to charge a registration fee.
- People with risk factors for severe COVID-19 will still be able to get free prescriptions for antiviral medications and the traditional herbal formula Chinguan Yihau (NRICM101).
- The current requirement to wear a face mask at medical facilities, including pharmacies, and in ambulances will remain in place through at least May 30th, the CECC has said.

COVID-19

CASES:
10.24M

ACTIVE:
0.42%

AS OF MAY 10, 2023



TAIWAN AIRLINE UPDATES

Current Route in Operation:

China Airlines CHINA AIRLINES

- See next page for May-June operations schedule

Eva Air

- TPE to Tokyo, Osaka, Seoul, Hanoi, BKK, Manila, Jakarta, Bali, Singapore, Ho Chi Minh City, LA, San Francisco, New York, Vancouver, London, Hong Kong, Paris (Daily)
- TPE to Seattle (five flights per week)
- TPE to Kuala Lumpur, Brisbane (four flights per week)

Starlux Airlines

- Macau - Daily
- Penang - Daily
- Bangkok - Daily
- Osaka - Daily
- Tokyo - Daily
- Kuala Lumpur - Daily
- Ho Chi Minh City - Daily
- Manila - Monday, Wednesday, Saturday
- Singapore - Daily



CI May Operation Schedule CHINA AIRLINES

Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Phnom Penh	3 flights/week
New York	3 flights/week	Penang	Daily	Yangon	3 flights/week
		Palau	2 flights/week	Bali	Daily
		Chiang Mai	4 flights/week	Da Nang	2 flights/week
		Cebu	5 flight/week		

TAIWAN AIRLINE UPDATES

CI May Operation Schedule : CHINA AIRLINES

Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	4 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	5 flights/week
Frankfurt	Daily	Melbourne	4 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	4 flights/week	Brisbane	5 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	4 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	4 flights/week
				Seoul(ICN)	Daily		
				Seoul(CJU)	Daily		



TAIWAN AIRLINE UPDATES

CI June Operation Schedule : CHINA AIRLINES

<i>Location</i>					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Phnom Penh	3 flights/week
New York	4 flights/week	Penang	Daily	Yangon	3 flights/week
		Palau	4 flights/week	Bali	Daily
		Chiang Mai	4 flights/week	Da Nang	2 flights/week
		Cebu	5 flight/week		



TAIWAN AIRLINE UPDATES

CI June Operation Schedule : CHINA AIRLINES

<i>Location</i>							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	4 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	5 flights/week
Frankfurt	Daily	Melbourne	4 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	5 flights/week	Brisbane	4 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	4 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	4 flights/week
				Seoul(ICN)	Daily		
				Seoul(CJU)	Daily		



Regulations on Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals


 National Immigration Agency
 Ministry of the Interior
 (Starting Apr. 1, 2023 Taipei Time)

Traveler Type	History of Travel	Notes
R.O.C. (Taiwan) Nationals	Departure from any international port	Travelers who have experienced any COVID-19 symptoms should voluntarily contact quarantine stations. Such travelers should cooperate with health assessments and follow necessary instructions.

Traveler Type	Credentials		Notes
Foreign Nationals	Holders of ARC <ul style="list-style-type: none"> ARC means R.O.C. (Taiwan) Resident Certificate <ol style="list-style-type: none"> Open to all purposes of entry Migrant workers must also hold re-entry permits 	<ol style="list-style-type: none"> Nationals of the visa-exempt entry scheme announced by Ministry of Foreign Affairs ^{*note2} Travelers who hold R.O.C. (Taiwan) Visa ^{*note2} 	<ol style="list-style-type: none"> Travelers who have experienced any COVID-19 symptoms should voluntarily contact quarantine stations. Such travelers should cooperate with health assessments and follow necessary instructions. For Visa-exempt entry scheme, Landing Visa, e-Visa, or general Visa application, please visit Bureau of Consular Affairs website for details. For Travel Authorization Certificate for Nationals from Southeast Asian Countries (Conditional Visa-Free Entry) Application, please visit National Immigration Agency website. Spouses and children of Taiwan nationals may travel and transit through the Mini-three-links.
	Non-ARC holders		

RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN




TAIWAN, MARSHALL ISLANDS CELEBRATE 25 YEARS OF DIPLOMATIC TIES

- Taiwan Deputy Minister of Foreign Affairs Tien Chung-kwang on (April 30) hosted a commemorative reception marking the 25th anniversary of diplomatic relations between Taiwan and the Marshall Islands aboard the Panshih-class fast combat support ship.
- Tien was appointed special envoy by President Tsai Ing-wen to travel to the Marshall Islands to showcase Taiwan's value and commitment to deepening the friendship and cooperation between the two nations.
- Marshall Islands President David Kabua, Foreign Minister Kitland Kabua, and other government officials, politicians, and dignitaries were in attendance, per a Ministry of Foreign Affairs (MOFA) press release.
- Tien said the Taiwan-Marshall Islands friendship is based on shared values such as freedom, democracy, and respect for human rights. He also expressed his gratitude to the Marshall Islands for supporting Taiwan's global participation in various international settings, demonstrating the close friendship between the two countries. (May 02)

VACCINATION LEAVE POLICY TO BE ENDED ALONG WITH DISBANDMENT OF CECC

- On May 27, the Central Epidemic Command Center (CECC) pointed out that as the CECC is to be disbanded and COVID-19 response is to be downgraded to a lower emergency level, relevant epidemic prevention efforts have become normalized.
- Additionally, the COVID-19 vaccination leave policy has served its purpose. Thus, after the leave policy ends, if people need to take time off to receive COVID-19 vaccinations, the leave rules that govern fly vaccinations will apply.

TAIWAN MARKET INTELLIGENCE

AIRLINES	GTO CONTACT	UPDATES
 CHINA AIRLINES	5/5 Solomon Lee, General Manage	<ul style="list-style-type: none">• No updates for this week (Apr. 28 - May. 5) after confirming with China Airlines• Regarding the possibility of the resumption of direct flights to Guam, Mr. Lee said that due to the shortage of the fleet and manpower, it is still under evaluation.
 EVA AIR 長榮航空	5/5 Gary Wang, Executive Vice President	<ul style="list-style-type: none">• No updates for this week (Apr. 28 - May. 5) after confirming with Eva Air• Regarding the resumption of direct flights to Guam, Mr. Wang said that at present, the company will focus on long routes and Northeast Asian routes, high-revenue destinations with cargo, transit and business needs, and the number of aircraft and crews is limited, so there is currently no plan to resume direct flights to Guam yet.
 STARLUX 星宇航空	5/5 Joyce Pan, Manager	<ul style="list-style-type: none">• STARLUX will have a total of 30 charter flights to Guam from April to July. (Charter by Lion Travel)• Regarding the resumption of the Guam flight, Mrs. Pan said that STARLUX has been discussing and will continue to be evaluated in the future.



LONGGANG RICE NOODLE FESTIVAL

- Date: May 1
- GTO was invited by the New City Mayor of Yaoyuan City, Mr. San-Chen Chang, along with the other ambassadors and representatives from 14 different countries.
- GVB Taiwan met with Taoyuan New Director-General of Department of Tourism Mr. Po-Yin, Chou
- Exchanged future cooperation ideas to maintain and grow the bilateral sister city friendship.



TAIWAN MARKETING ACTIVITIES

GUAM SPEECH IN TAIPEI ROTARY CLUB

- Date: May 5
- GVB Taiwan gave a speech at Taipei Rotary Club to Rotarians who are planning outbound FIT group travel and charter flights to Guam.
- Around 30 Rotarians in total participated this luncheon, showing their interests in learning more about Guam tourism and FIT.



NR MONITOR

For the past week (Apr 29 – May 05), a total of 2 exposures are monitored including:

- TV Exposure: 0
- Online Exposure: 2
- Social Media: 0

飛行時間和泰國相近、比新加坡更快的「雄獅x星宇關島包機」，於即日起至6/24期間限定登場，為疫情後唯一直飛關島的班機，帶大家一起到最大免稅購物島大買特買、大玩特玩，主打海陸空三大新潮玩法，無論是團體、機加酒自由行或是單一景點行程等，全都在雄獅旅遊官網可以購買，搶攻各種不同喜好的旅客。比起日韓、東南亞而言，目前關島遊客相對來的更少，依然維持極高旅遊品質，就等大家來訪。高客島編輯也現場直擊，特別推薦11個關島必玩、必拍打卡點，幫你做好攻略，看完就直接開雄獅旅遊下訂。



誰說去美國玩很遠、很麻煩！雄獅旅遊看準大解封旅遊旺季，特別找來最潮話題「星宇航空」聯手推出關島包機，從台灣直飛只要3.5小時就到瀟海島度假勝地，超夢幻的漸層海洋藍，無論是在其中戲水，還是體驗高空跳傘從上帝視角眺望全貌，都讓人短暫忘卻壓力，享受最Chill的渡假。



TAIWAN MARKETING ACTIVITIES

Social Media May Content Calendar

Attraction
Service
Activity
Charter Flights
Guam Event
Guam Scenery
Lucky Draw Event

Week 1	1-May-23	2-May-23	3-May-23	4-May-23	5-May-23	6-May-23	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	Charter Flights Promotion		Attractions - Priest's Pools	x	Hagat Mango Festival Promotion		
Week 2	7-May-23	8-May-23	9-May-23	10-May-23	11-May-23	12-May-23	13-May-23
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Accommodation - The Westin Resort Guam	Guam Scenery 1	Talo'fo'fo Banana Festival Promotion	Restaurant - Jeff's Pirates Cove	x	Charter Flights Promotion	Happy Mother's Day Lucky Draw Event	
Week 3	14-May-23	15-May-23	16-May-23	17-May-23	18-May-23	19-May-23	20-May-23
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Happy Mother's Day Lucky Draw Event	Hagat Mango Festival Promotion	Attractions - Chamorro Night Market	Guam EIF Promotion	x	Restaurant - Meskla DOS	King Guam World Tennis Tour Promotion	
Week 4	21-May-23	22-May-23	23-May-23	24-May-23	25-May-23	26-May-23	27-May-23
SUNDAY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
Charter Flights Promotion	Activity - diving	Liberation Day Parade Promotion	Guam Micronesia Island Fair Promotion	x	TTE Lucky Draw Event	TTE Lucky Draw Event	
Week 5	28-May-23	29-May-23	30-May-23	31-May-23	Thursday	Friday	Saturday
SUNDAY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
TTE Lucky Draw Event	TTE Lucky Draw Event	Guam Micronesia Island Fair Promotion	Activity - Skydiving				

PHILIPPINES



DOH LOGS 9,465 COVID-19 CASES, UP 112% IN FIRST WEEK OF MAY

MANILA, Philippines

New COVID-19 cases in the Philippines jumped 112% in the first week of May, with the Department of Health reporting 9,465 additional infections.

In a bulletin issued Monday, the DOH said an average of 1,352 cases a day were recorded in the past week. Of the additional cases, 50 were severe and critical.

The significant increase in the number of COVID-19 cases comes after the World Health Organization declared the COVID-19 pandemic no longer constitutes a global health emergency.

Despite this, WHO chief Tedros Adhanom Ghebreyesus said COVID-19 is here to stay.

COVID STILL MUTATING, CAUTION STILL NECESSARY

MANILA - Philippines

A former secretary of the Department of Health on Tuesday reminded the public not to let their guards down against COVID-19, despite the World Health Organization declaring that the disease is no longer a global health emergency.

Speaking on TeleRadyo, Dr. Esperanza Cabral noted that the coronavirus continues to evolve. Cabral said government should still remind the public about the importance of health measures that help prevent the spread of COVID and other infectious diseases.

Local government units should still have systems in place to curb the spread of COVID should cases spike in their respective areas, she added.



COVID-19

CASES:
4.11M

ACTIVE:
0.30%

AS OF MAY 12, 2023



AIRLINES

Flight Advisory



Manila-Guam-Manila

- Daily

PR110 Depart MNL 22:05 / Arrive GUM 03:55

PR111 Depart GUM 05:30 / Arrive MNL 07:25

UNITED

A STAR ALLIANCE MEMBER

ADVISORY



Manila-Guam-Manila

- Daily

UA184 Depart MNL 22:55 / Arrive GUM 04:45

UA183 Depart GUM 20:00 / Arrive MNL 21:50

▶ SUPER DEALS TO MANILA

ROUNDTrip ALL-IN FARES			
ROUTE		ECONOMY CLASS	BUSINESS CLASS
Origin	Destination	As low as	As low as
Guam	Manila	USD 389	USD 909
Guam	Cebu (via Manila)	USD 509	USD 1,139
Guam	Davao (via Manila)	USD 539	USD 1,179

Booking Period: Book now until December 31, 2023
Travel Period: January 1-March 15, 2023 / July 1-December 10, 2023

CHANGES IN PAL'S MANILA (NAIA) TERMINALS

UPDATED! Travel Advisory

Starting April 16, 2023, Philippine Airlines flights to and from Hanoi, Ho Chi Minh City (Saigon), Phnom Penh, and Singapore will depart from and arrive at **Terminal 1** of Manila's Ninoy Aquino International Airport (NAIA), along with PAL flights to the United States, Guam, Canada and Bali.

Please check the flight terminal assigned to your flight before proceeding to the airport, to ensure a hassle-free departure and arrival.

To Guam (GUM)

Flight N°.	Departure	Arrival	Aircraft	Frequency	To/From
UA 184*	22:25	04:25 +1	B737	Mon/Wed/Thurs/Sat/Sun	MNL
UA 192	22:40	02:30 +1	B737	Tues/Fri	ROR
UA 192	03:10	06:10	B737	Wed/Sat	MNL

*UA184 - 23:50 / 06:10 +1 - Tues/Fri

From Guam (GUM)

Flight N°.	Departure	Arrival	Aircraft	Frequency	To/From
UA 183	19:15	21:10	B737	Daily	MNL
UA 193	18:55	22:55	B737	Tues/Fri	ROR
UA 193	20:55	22:55	B737	Tues/Fri	MNL

MAY 17 AIRSPACE SHUTDOWN TO DISRUPT AROUND 130 FLIGHTS- MIAA

Manila (CNN Philippines, May 3)

The airspace shutdown on May 17 may disrupt more than 100 flights at the country's main gateway, the Manila International Airport Authority (MIAA) said Wednesday.

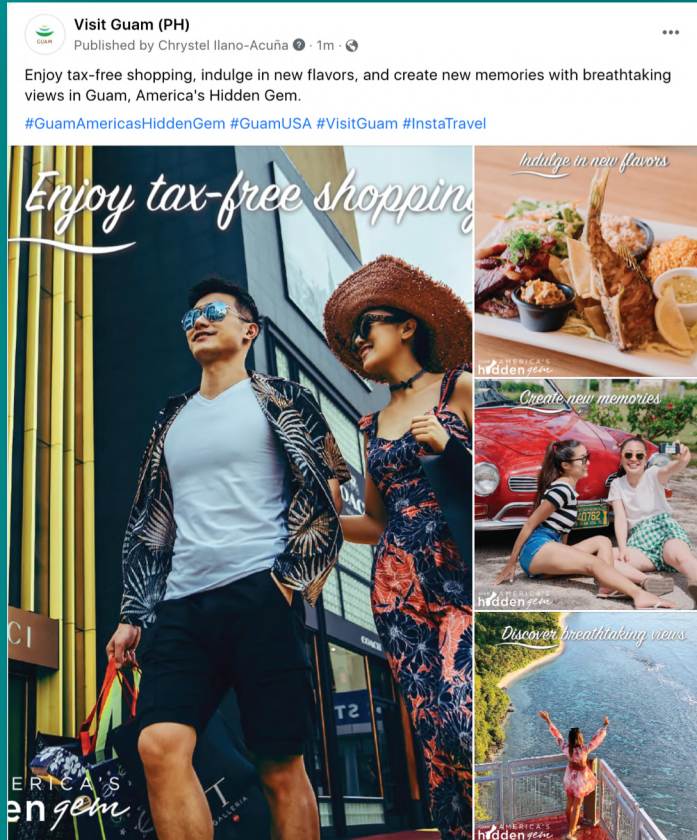
On Tuesday, the Civil Aviation Authority of the Philippines announced that the country's airspace will be closed from midnight to 6 a.m. on May 17 to upgrade the air traffic management system, repair the automatic voltage regulators, and replace the uninterruptible power supply.

Flag carrier Philippine Airlines (PAL) on Wednesday assured passengers that it will carry out measures to make sure they will reach their destinations.



PHILIPPINES MARKETING ACTIVITIES

SOCIAL MEDIA CAROUSEL POST



MARKETING ACTIVITY:
GUAM: AMERICA'S HIDDEN GEM CAMPAIGN LAUNCH

May 03, 2023 9:16 am Manila +28°C

MANILA BULLETIN

NEWS BUSINESS OPINION ENTERTAINMENT SPORTS TECHNOLOGY LIFESTYLE SPECIALS

La Huerta
FARMS AND RESIDENCES

Live a **BEAUTIFUL** life in your own farm residences at the South

ST. LUCI LANDING INC.
CONTACT US FOR AN ORBITE TOUR

METRO NEWS

Parañaque, Guam 'sister cities' ink cultural, economic partnerships

BY JEAN FERNANDO
Apr 29, 2023 03:10 PM

The Parañaque City government and several cities in Guam signed a memorandum of understanding (MOU) to establish its 'sister cities' status and strengthen cultural and economic ties.

The MOU was signed during the visit of the Parañaque delegation led by 1st District Congressman Edwin Olivarez to Guam last April 12 to 17.

Mayor Eric Olivarez who was also noted as a signatory to the MOU despite not being able to join the trip due to his work schedule in the city government.

Those who signed for Guam were Mayor June U. Blas and Vice Mayor Jessie P. Bautista of Barrigada; Mayor Dale E. Alvarez of Santa Rita-Sumai; Mayor Kevin T. Susuico and Vice Mayor Christopher J. Fejeran of Hagat; Mayor Johnny A. Quinata of Humatak; Mayor Anthony P. Chargualaf of Inalahan; and Mayor Bill Quenga of Yona.

Meetings made for you

See how you can generate up to \$3,000 for your event

SEARCH HEAD TOPICS PHILIPPINES

Parañaque, Guam 'sister cities' ink cultural, economic partnerships

29/04/2023 9:00:00 AM

Start Here

Start with Online Activation

Sign Up

Online Activation

Congressman Edwin L. Olivarez
5d

PARAÑAQUE, GUAM COMMUNITIES TO FORGE SISTER CITIES RELATIONS

Parañaque City and several municipalities in Guam have recently signed a Memorandum of Understanding (MOU) expressing their interest in forging sister cities relations to strengthen cultural and economic ties among them.

The MOU was signed during a visit to Guam by an official Parañaque City delegation led by 1st District Rep. Edwin L. Olivarez and Vice Mayor Joan Villafuerte along with several members of the City Council last April 12 to 17.

Mayor Eric L. Olivarez was also a signatory to the MOU although he did not join the trip to Guam due to his work schedule.

Those who signed for Guam included Mayor June U. Blas and Vice Mayor Jessie P. Bautista of Barrigada, Mayor Dale E. Alvarez of Santa Rita-Sumai, Mayor Kevin T. Susuico and Vice Mayor Christopher J. Fejeran of Hagat, Mayor Johnny A. Quinata of Humatak, Mayor Anthony P. Chargualaf of Inalahan, and Mayor Bill Quenga of Yona, as witnessed by Mr. Angel Sablan, Executive Director of the Mayors' Council of Guam and Councillor Marvin A. Santos of Parañaque City.

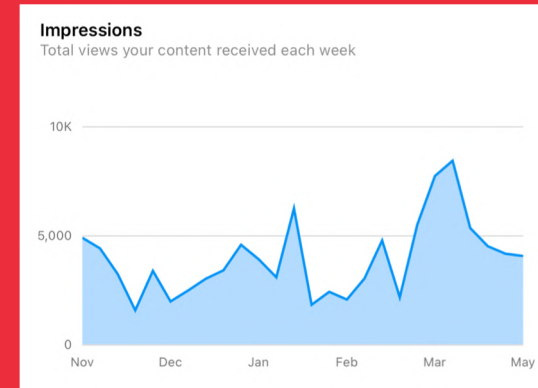
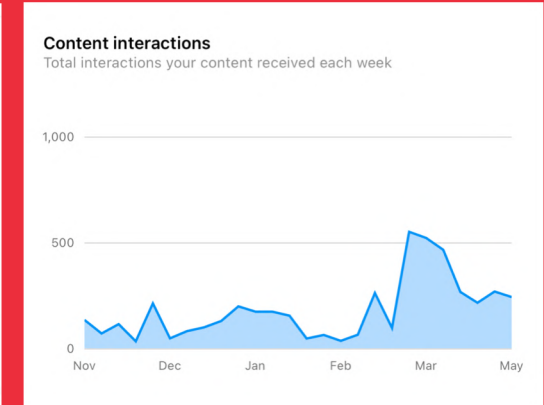
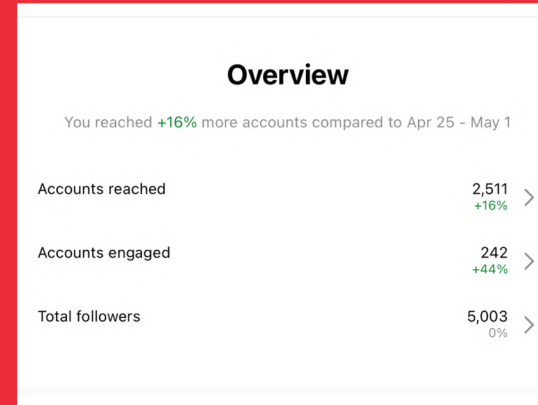
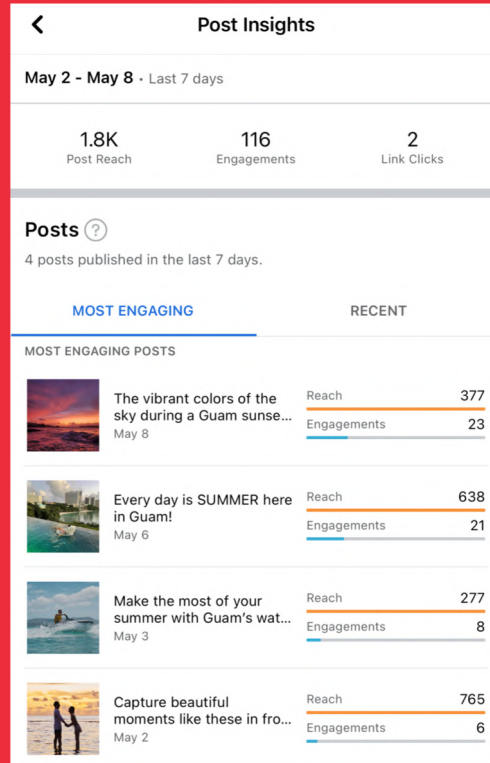
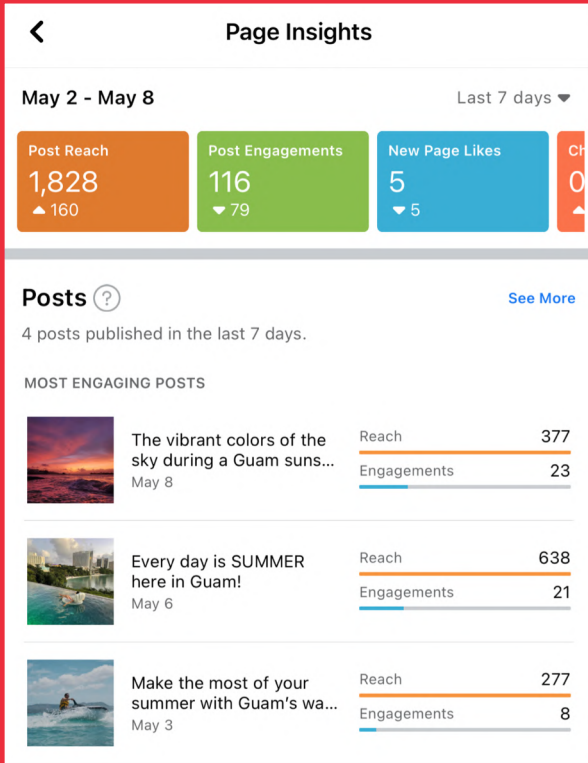
Cong. Edwin thanked the hosts for their warm reception and hospitality and invited the Guam executives to also visit Parañaque City to formalize the sister cities relations between the city and the Guam municipalities.

"We can't hardly wait to reciprocate your generosity and hospitality, and we look forward to your visiting us in Parañaque in the very near future to further strengthen our Sister Cities relations," he said.

"Thank you very much for the honor and privilege of becoming your brothers and sisters across the Pacific," the congressman added.

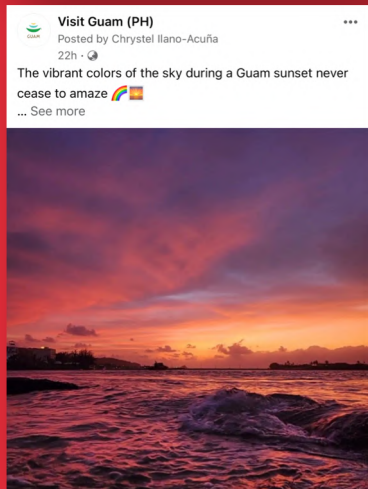
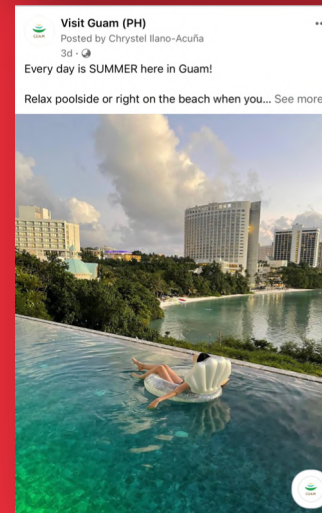
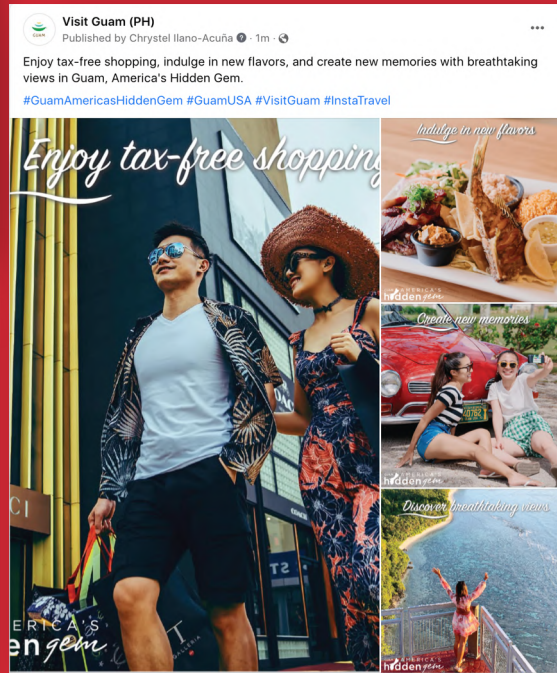
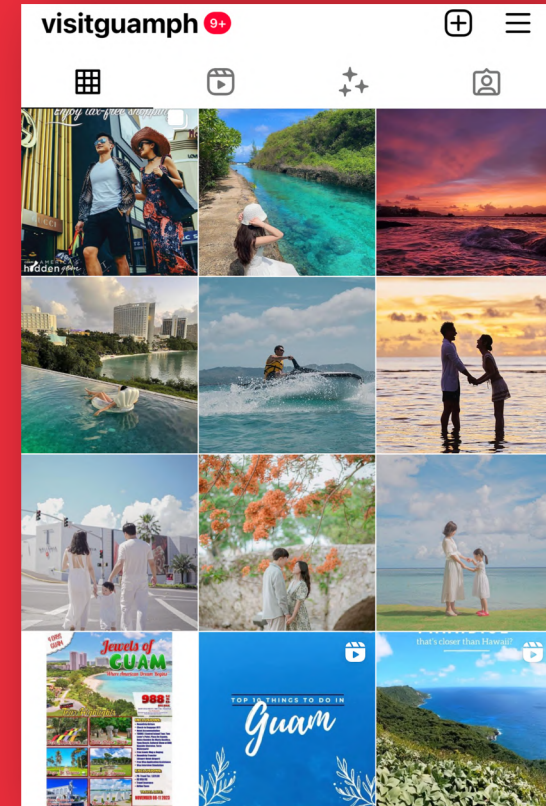
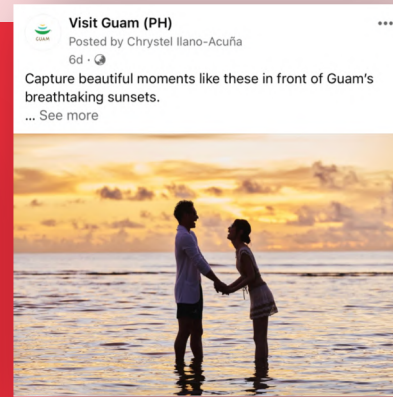
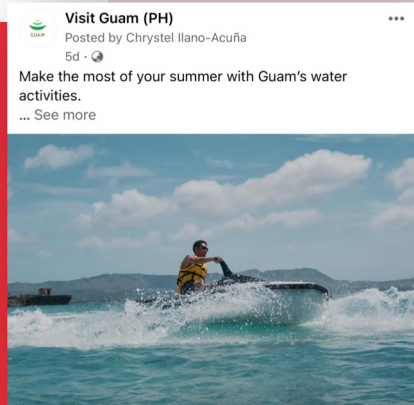
#SaDiyosSaTaoSerbisyonTotoo
#sErbisyoLangPO
#HafaAdal
#GuamSisterCities
#Mabuhay

PHILIPPINES MARKETING ACTIVITIES



MARKETING ACTIVITY:
SOCIAL MEDIA INSIGHTS

PHILIPPINES MARKETING ACTIVITIES



MARKETING ACTIVITY:
SOCIAL MEDIA POST HIGHLIGHTS

PHILIPPINES MARKETING ACTIVITIES

Social Media - May Content Calendar						Sights/Attractions
						Activities
						Events
						Food
	May 1	May 2	May 3	May 4	May 5	May 6
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Sights: Sunsets		Activities: Jetski		Activities: Swimming	
May 7	May 8	May 9	May 10	May 11	May 12	May 13
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sights: Sunsets		Sights: Emerald Valley		GVB Events: GMIF		Activities: Scuba Diving
May 14	May 15	May 16	May 17	May 18	May 19	May 20
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Sights: Waterfalls		Sights: Humåtak Bay		Activities: Diving	
May 21	May 22	May 23	May 24	May 25	May 26	May 27
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sights: Sunsets		Sights: Latte Stone Park		Activities: Picnic		Food: Tasi Grill, Hambros, The Beach Bar
May 28	May 29	May 30	May 31			
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Activities: Hiking		Sights: Guam Beaches			