



INDUSTRY REPORT

NOV 8, 2024



TABLE OF CONTENTS

3 DESTINATION UPDATES

11 MARKET UPDATES

14 JAPAN

24 SOUTH KOREA

33 TAIWAN

37 PHILIPPINES

DESTINATION UPDATES





4TH PINOY TRIVIA KATUWAAN LANG EVENT

The **University of the Philippines Alumni – Guam (UPAG)** is hosting its annual **Pinoy Trivia** event which aims to promote cultural, historical and other socio-educational information about the Philippines and Guam. It is a fun-filled event attended by teams from various groups, schools, companies, and associations.

Local Filipinos and Chamorros are more than welcome to participate in or attend the event. Participants can win raffle prizes such as:

- 65" TV
- \$500 cash prize
- (1) PAL roundtrip economy class GUM-MNL ticket or to any domestic destination in the Philippines

Date/Time: November 16, 2024 from 1:00 – 5:00 PM

Location: St. Paul Christian School Gymnasium

LESS PAPERWORK REQUIRED FOR TRAVEL TO GUAM OR CNMI UNDER VISA WAIVER PROGRAM

If you're eligible under the **Guam-CNMI Visa Waiver Program**, here's what you need to do:

1. Apply for a **G-CNMI Electronic Travel Authorization (eTA)**, or
2. Complete **Form I-736** before traveling.

Benefits of the eTA:

- **Faster entry:** No paperwork upon entry to Guam-CNMI.
- **Support available:** Email and online help are available from U.S. Customs and Border Protection (CBP).
- **Increased security:** CBP can pre-screen travelers prior to their arrival.

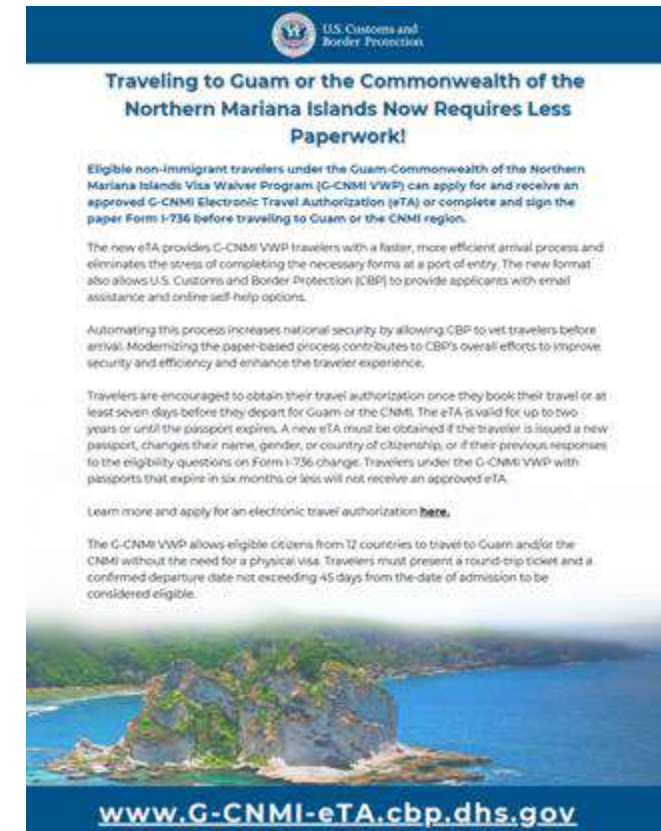
When to Apply:

- Recommended to apply at least 5 days before departure.

eTA Validity:

- Valid for **2 years** or until the **passport expires**.
- A new eTA is needed if you get a new passport or change your name, gender, or nationality.
- **Passports expiring in less than 6 months** are not eligible for an eTA.

HARDCOPIES OF THE I-736 FORM WILL NOT BE AVAILABLE OR ACCEPTED AFTER NOVEMBER 30, 2024



<https://g-cnmi-eta.cbp.dhs.gov/>

EXPLORE GUAM - MAP



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 Fai Fai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Inuka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

[Get Directions](#)
(671) 789-3342

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>

[Share Info](#)

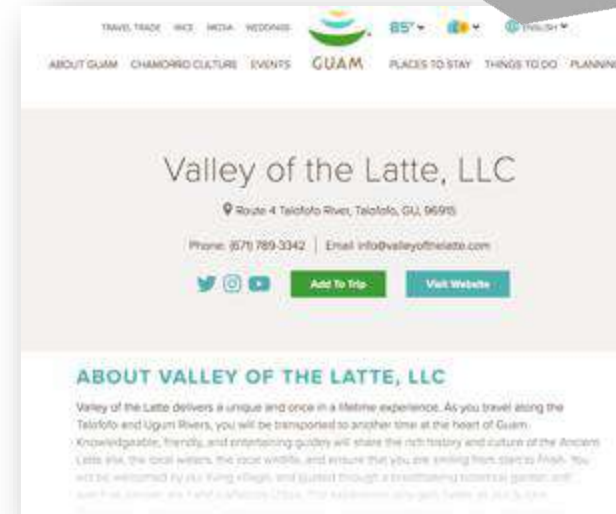


INDUSTRY PARTNERS: PLEASE UPDATE

YOUR INFORMATION

Give visitors better access to your business, with GVB's digital map.

EXAMPLE



TRAVEL TRADE PRESS MEDIA WEBCASTS

ABOUT GUAM CHAMORRO CULTURE EVENTS GUAM PLACES TO STAY THINGS TO DO PLANNING

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GU 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

[Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>

Email your updated info to:
taylor.pangilinan@visitguam.com

CALLOUT FOR TOUR GUIDES

CONNECT WITH OUR VISITORS: BECOME AN ENGLISH OR TAGALOG SPEAKING TOUR GUIDE

- Participate in the Tour Guide Certification Program (TGC)
- GUAM COMMUNITY COLLEGE conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities



If interested, please click link
for more info

<https://www.guamvisitorsbureau.com/destination/visit-or-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>

MEMBERSHIP BENEFIT

CALLOUT FOR BROCHURES

GVB will display and distribute your company brochures to visitors at the Bureau's front office and concierge service desks located at the Guam International Airport and the Guam Premium Outlets.

If interested, please provide at least 500 brochures (each language).

Download our membership application from our GVB website.



<https://www.visitguam.com/membership-application/>



The screenshot shows a web page titled "APPLY ONLINE HERE" for the Guam Visitors Bureau. It contains instructions on how to apply for membership, including a link to the payment instructions and a login URL. Below the instructions is a section titled "Account Information" with a dropdown menu for "Account Type" (set to "New") and "Application Type" (set to "NEW MEMBER"). There are also input fields for "Last Valid Membership Year", "Account Name", "Formerly", "Business Email", and "Website Address".

DUSIT GUAM PROPERTIES CELEBRATE WINS IN BANGKOK

The **Dusit Thani Guam Resort** and **Dusit Beach Resort Guam** announced their significant achievements at the annual **Dusit Leadership Conference** held in Bangkok.

- (3) Awards for Sales, Marketing & Revenue Management
- (3) Awards for Food & Beverage
- (3) Awards for Wellness
- (1) Award for Business Achievement

Also, for the fourth consecutive year, Dusit Guam properties received the People Experience Award. These achievements underscore the Guam team's focus on delivering consistent excellence in service, guest satisfaction, and brand integrity.



SPA AYUALAM WINS WORLD SPA AWARDS

Spa Ayualam in Hilton Guam Resort & Spa achieved “Guam’s Best Resort Spa” at the **World Spa Awards 2024**.

Spa Ayualam is known for its high-quality techniques and warm hospitalities. Visitors may avail of Spa Ayualam services at any of their locations.

- **Hilton Guam Resort & Spa**
- **Hotel Nikko Guam**
- **RIHGA Royal Laguna Guam Resort**

The World Spa Awards serves to celebrate and reward excellence in spa and wellness tourism through the annual awards program. It aims to inspire exceptional standards and connect spa guests with the best in spa and wellness tourism.



**If you are interested in sending business updates to GVB, please send an email to info@visitguam.com*



MARKET INTELLIGENCE REPORT

As of November 8, 2024 and may be subject to change.



MARKETS AT-A-GLANCE



GUAM
VISITORS
BUREAU



GUAM

MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for November remains at 34,688; December at 40,871; and January at 37,543.
- Japan Airlines 2024 flight schedule shown in appendix
- Shown in appendix are: marketing activities, SNS performance summary and highlights; and Weekly Guam digital PR articles

SOUTH KOREA

- Korean Air-Asiana merger enters final stages
- Total outbound seat capacity for November remains at 30,552; and December at 34,426.
- Shown in appendix are: media monitoring of press releases; and SNS weekly activity

TAIWAN

- Typhoon Kong-rey disrupts air, rail traffic across Taiwan
- AIT Managing Director Ingrid Larson visiting Taipei
- Six agency events to target domestic tourists
- China Airlines begins flights to Guam in November 2024
- Shown in appendix are: airline updates; marketing activities; etc.

PHILIPPINES

- United Airlines and Philippine Airlines continue to fly daily in November 2024 and are offering specials
- Shown in appendix: marketing activities and social media insights

DETAILS ARE FOUND IN THE APPENDIX



APPENDIX

As of November 8, 2024 and may be subject to change.



JAPAN



GUAM
VISITORS
BUREAU







GUAM

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION – NOVEMBER

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Availlable	UA 827	NRT	11:50 / 16:00	Daily	4,980
	Availlable	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Suspended	UA 874	NRT	21:05 / 15:0+1	Daily	0
	Availlable	UA 865	NRT	17:25 / 22:10	Mon, Wed, Fri, Sat	2,988
	Suspended	UA 841	NRT	17:55 / 22:40	Daily	0
	Availlable from May 1, 2024	UA 848	HND	23:55 / 4:45+1	Daily	4,980
	Availlable	UA 136	NGO	11:40 / 16:15	Daily	4,482
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	0
	Availlable	UA 150	KIX	11:00 / 15:45	Daily	4,980
	Availlable	UA 178	KIX	20:45 / 12:0+1	Tue, Thu, Sat	1,328
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						28,718


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Availlable	JL941	NRT	9:30 / 14:15	Daily	5,970
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C 1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C 3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C 3184	KIX	10:10 / 14:50	Tue	-
TTL						5,970




NOVEMBER TOTAL OUTBOUND SEAT CAPACITY : 34,688

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - DECEMBER

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:00 / 15:45	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Available from Dec 9, 2024	UA 874	NRT	21:20 / 20:5+1	Daily	3,818
	Available	UA 865	NRT	17:25 / 22:10	Mon, Wed, Fri, Sat	2,822
	Suspended	UA 841	NRT	17:55 / 22:40	Daily	0
	Available from May 1, 2024	UA 848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:40 / 16:15	Daily	5,146
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	0
	Available	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	2,158
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						34,528

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL 941	NRT	9:30 / 14:15	Daily	6,169
	Available	CI	HJ	21:00 / 1:50+1	1 flight	174
	Suspended	7C 1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C 3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C 3184	KIX	10:10 / 14:50	Tue	-
TTL						6,343

DECEMBER TOTAL OUTBOUND SEAT CAPACITY : 40,871

JAPAN MARKET INTELLIGENCE



AIRLINE OPERATION - JANUARY

Interviews with various companies

ARLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TME	FREQUENCY	SEAT CAPACITY
	Avaible	UA 827	NRT	11:00 / 15:45	Daily	5,146
	Avaible	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Avaible from Dec 9, 2024	UA 874	NRT	21:20 / 20:5+1	Daily*	2,158
	Avaible	UA 865	NRT	17:25 / 22:10	Mon, Wed, Fri, Sat	2,988
	Suspended	UA 841	NRT	17:55 / 22:40	Daily	0
	Avaible from May 1, 2024	UA 848	HND	23:55 / 4:45+1	Daily	5,146
	Avaible	UA 136	NGO	11:40 / 16:15	Daily	4,316
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 12:25+1	Mon, Wed, Thu, Sun	0
	Avaible	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Avaible	UA 178	KIX	20:45 / 12:0+1	Tue, Thu, Sat	1,328
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						31,374

ARLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TME	FREQUENCY	SEAT CAPACITY
	Avaible	JL941	NRT	9:30 / 14:15	Daily	6,169
	Suspended	7C1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						6,169

JANUARY TOTAL OUTBOUND SEAT CAPACITY : 37,543

AIRLINE OPERATION – APPENDIX

Japan Airlines 2024 Flight Schedule

2024

OPERATION DATE			SEAT CAPACITY
January	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30	21	4,179
February	1, 3, 4, 6, 10, 12, 13, 15, 17, 18, 20, 22, 23, 25, 27, 29,	16	3,184
March	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 20, 23, 24, 26, 28, 30, 31	18	3,582
April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 30	22	4,378
May	1, 2, 3, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	23	4,577
June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577
July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577
August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378
September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378
October	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 14, 15, 16, 17, 19, 20, 22, 23, 24, 25	20	3,980
November	Daily	30	5,970
TTL			58,307

JAPAN MARKETING ACTIVITIES

WORLD FESTA IN NAGANO 2024

GVB Japan team participated in World Festa 2024 on November 2 at the Nagano City Invitational. The aim was to promote the exchange with Nagano City that began last year. The GVB Japan team distributed guidebooks and driving maps to raise awareness of Guam in Nagano to around 150 people. Visitors included students and teachers.

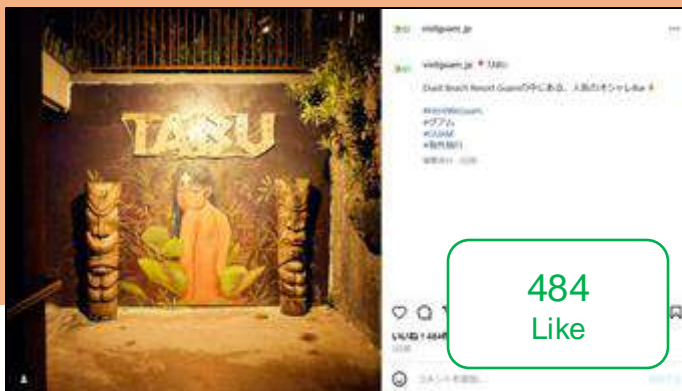
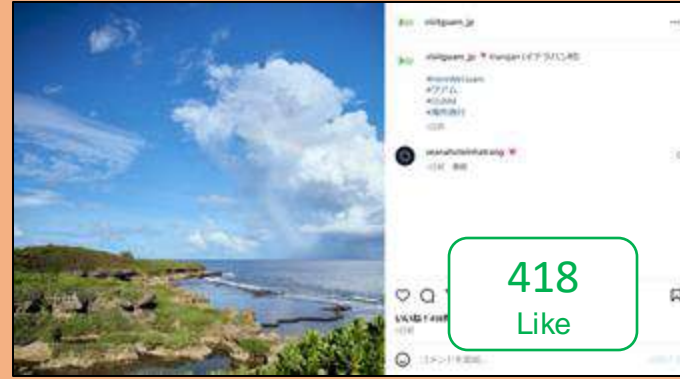
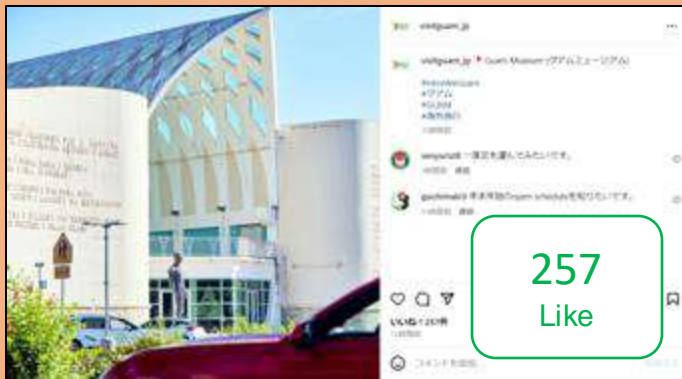
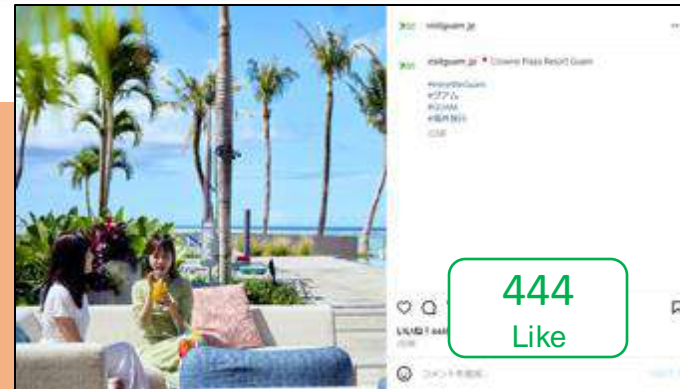
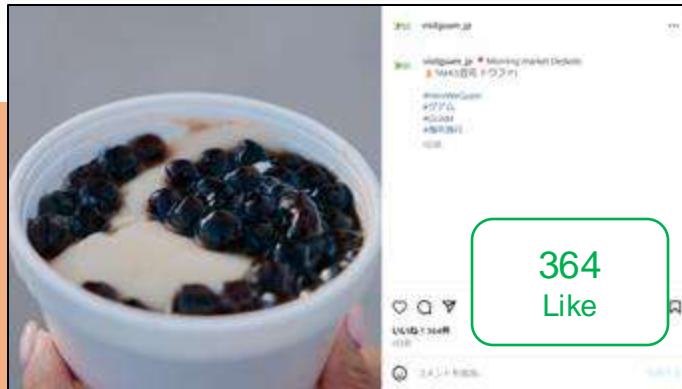


VISIT TO CIKUSEI CITY IN IBARAKI

GVB Japan visited Cikusei City in Ibaraki Prefecture as they are interested in fostering exchanges with Guam. High school students in Japan participate in exploration courses focused on topics like regional revitalization and international exchange. GVB Japan met with officials in Cikusei City to share ideas about starting small-scale exchanges with Guam.



SNS HIGHLIGHT



SNS HIGHLIGHT



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Sweets & Drinks Available Only This Season!

In Guam, cafes and sweet shops are full of people waiting for the arrival of autumn as desserts and drinks have appeared with fall flavors.

The first café this article highlights is Infusion, a popular local café with 10 locations on Guam (including one on a U.S. military base). The fall menu includes a Pumpkin Pecan Croissant Tart, which is an autumnal combination of pumpkin and nuts; a Pumpkin Cream Cheese Muffin, which is filled with cream cheese and has a slight spice aroma; a Pumpkin Cream Muffin and more.

Another café is Patisserie Parisco, a popular sweet store that offers a wide variety of delicious French sweets, sandwiches, muffins, cookies, and drinks.

The last establishment is McDonald's, which has welcomed its annual fall-only pie, Pumpkin & Cream Pie and its Pumpkin Spiced Ice Coffee. Other cafes and sweet stores are also offering special seasonal delicacies made with pumpkin, nuts, and spices.



Lotte Hotel Guam - Recommended for Families with Kids!

This article introduces Lotte Hotel Guam, an ideal choice for family vacations. Lotte Hotel Guam offers a tranquil escape into a luxurious tropical resort. We will focus on the services and amenities that are especially great for families with kids.

The newly opened “Premier Bunk Bedroom” offers a bunk bed alongside two twin beds, ensuring each family member has a comfortable place to rest.

The “Bread Barbershop Poolside Club Room” is decorated with beloved characters and comes with club lounge access, making it a delightful room for both parents and children.

The “Dream High Kids Playground” is an indoor play area perfect for rainy days, with soft mats and kid-safe equipment, giving kids plenty of room to play.

Lotte Hotel Guam offers a wonderful combination of family time, kids-only activities, and adult relaxation time, ensuring every member of the family can create treasured memories.



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Underwater Walks at Micronesia's Largest Aquarium

The Aquarium of Guam is conveniently located across from DFS in the center of Tumon. It is recommended for families and can be enjoyed regardless of the weather.

Visitors can witness the variety of marine life at the Aquarium of Guam. It all starts with the giant shark tooth at the entrance, which is perfect for a photo-op.

As soon as you step into the Aquarium, the sound of a waterfall echoes through the air and you are led through a dimly lit cave.

At the end of the cave, you enter a tube-shaped aquarium that is about 100 meters long. At the end of the tunnel, visitors can buy souvenirs at the gift shop.



SOUTH KOREA

TRAVEL TRADE UPDATE

“Korean Air-Asiana Merger Enters Final Stages.”

Korean Air is expected to conclude the merger review with Asiana Airlines in November. Following final approval from the European Commission(EC), if the U.S. Department of Justice(DOJ)does not file a lawsuit, the overseas merger review process will end, allowing the merger to proceed.

Approved

Date	Country	Date	Country
February 2021	Turkey	February 2022	Singapore
April 2021	Taiwan	February 2022	South Korea
May 2021	Thailand	September 2022	Australia
May 2021	Philippines	December 2022	China
September 2021	Malaysia	March 2023	Britain
November 2021	Vietnam	January 2024	Japan

Suspended

Country
European Union <i>*Under in-depth investigation</i>
United States

NOVEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	10,140
Jeju Air	7C3101*	DAILY	10:05	15:25	5,670
Jin Air	LJ913	DAILY	09:35	14:50	5,670
T'way Air	TW303	DAILY	08:05	13:30	5,670
TOTAL					27,150

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921*	4/W (MON, WED, FRI, SAT)	20:00	01:10+1	3,402
TOTAL					3,402

**LJ921: 4/w schedule (Mon, Wed, Fri, Sat) starting from Oct 27, except for the winter peak season [Dec 12 ~ Mar 3 (Daily)], flight number changed from LJ923 to LJ921*

TOTAL OUTBOUND SEAT CAPACITY: 30,552 SEATS

DECEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	10,478
Jeju Air	7C3101	DAILY	10:05	15:25	5,859
Jin Air	LJ913	DAILY	09:35	14:50	5,859
	LJ915*	DAILY	08:30	13:50	2,457
T'way Air	TW303	DAILY	08:05	13:30	5,859
TOTAL					30,512

**LJ915: Additional flight operation from Dec 19, 2024 ~ Mar 29, 2025*

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921*	4W & DAILY	20:00	01:10+1	4,914
TOTAL					4,914

**LJ921: Operating 4/W (Mon, Wed, Fri, Sat) except period of Dec 12 ~ Mar 3 (Daily)*

TOTAL OUTBOUND SEAT CAPACITY: 35,426 SEATS

KOREA MARKETING ACTIVITIES

MEDIA COVERAGE

Guam Visitors Bureau Wraps Up Successful 2024 Seoul-Busan Roadshow



▶ Discovery News (1)



▶ Discovery News (2)



▶ News Road



▶ Tour Korea



▶ TTL News



▶ Korea Travel Times



▶ Digital Chosun



▶ Korea Duty free News



▶ Biz World



▶ Gukje News



▶ Yeonhap News



▶ Herald Economy

KOREA MARKETING ACTIVITIES

MEDIA COVERAGE

Guam Visitors Bureau Unveils Immersive 'Color of Guam' Exhibition



▶ Open News Agency



▶ Tour Korea



▶ TTL News



▶ Discovery News



▶ Digital Chosun



▶ Biz World



▶ News Journalism(1)



▶ News Journalism(2)

KOREA MARKETING ACTIVITIES

MEDIA COVERAGE

Colors of Guam Captivates Seoul: Lotte World Visitors Experience the Island's Vibrant Spirit



▶ Mael Economy



▶ Edaily



▶ Herald Economy



▶ News Road



▶ JoongAng Ilbo



▶ Gukje News



▶ Digital Chosun



▶ News Journalism

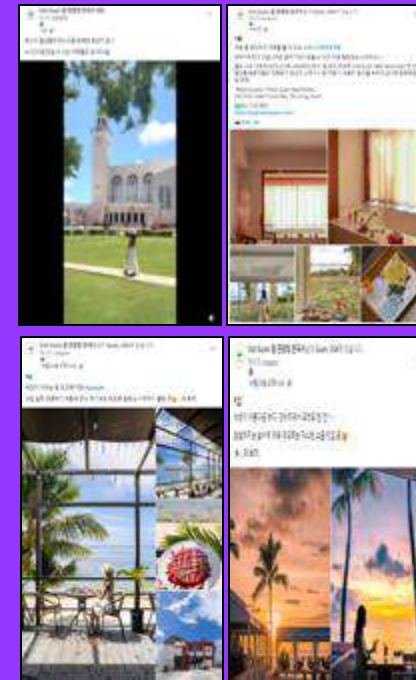


▶ Tour Korea



▶ Discovery News

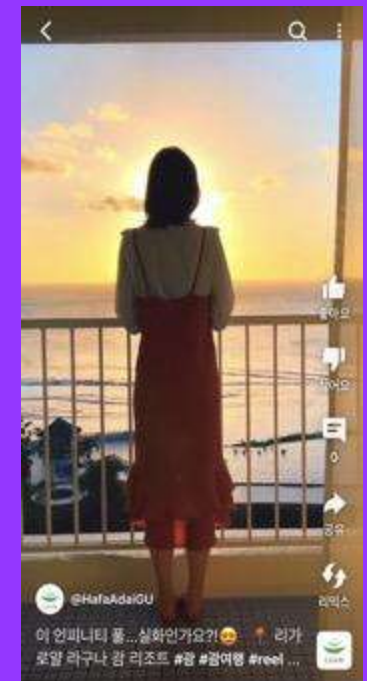
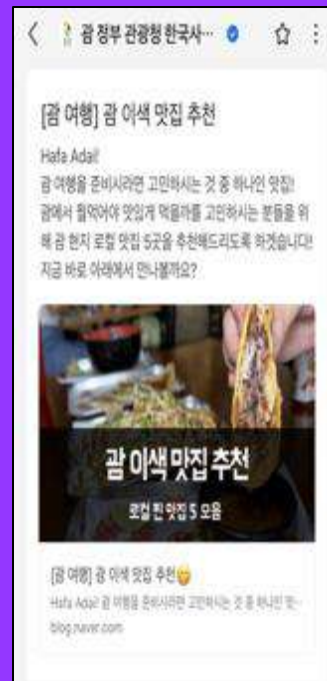
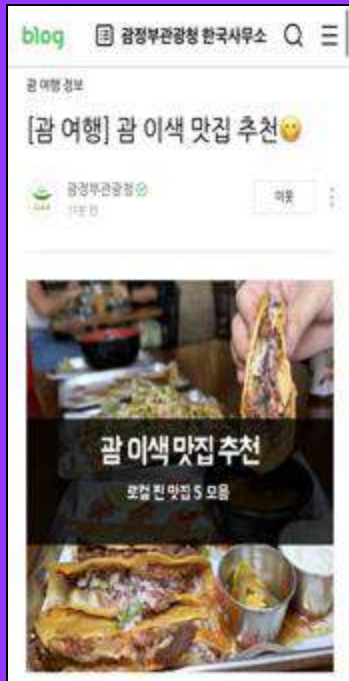
KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: OCTOBER 21-25, 2024

THEME: G-CNMI ETA ANNOUNCEMENT

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: OCTOBER 28 - NOVEMBER 1, 2024

THEME: GUAM LOCAL RESTAURANTS

TAIWAN



GUAM
VISITORS
BUREAU



GUAM

TYPHOON KONG-REY DISRUPTS AIR, RAIL TRAFFIC ACROSS TAIWAN

Taiwan's transportation systems experienced major disruptions as Typhoon Kong-rey forced over 240 flight cancellations at Taoyuan International Airport, affecting thousands of passengers. Both the Taiwan Railways and High-Speed Rail Corporation responded with temporary service suspensions and schedule changes to protect commuters from the typhoon's impact. The Taipei Metro also took preventive measures, suspending elevated rail services in areas most vulnerable to strong winds and heavy rain to ensure public safety.



AIT MANAGING DIRECTOR INGRID LARSON VISITING TAIPEI

American Institute in Taiwan (AIT) Managing Director Ingrid Larson's visit highlights continued US support for Taiwan, addressing issues such as economic cooperation and security alliances in the Indo-Pacific region.



Larson met with Taiwanese officials to discuss bolstering trade and cultural exchanges, a move seen as strengthening Taiwan's international standing amid regional tensions.

SIX AGENCY EVENTS TO TARGET DOMESTIC TOURISTS

The Tourism Administration is launching a series of six events with all 22 countries to boost tourism, starting next month. Visitors can win seasonal prizes and travel vouchers up to NT\$10,000 by checking in via smartphone. The program begins in Taichung and Hualien, aiming for over 200 million domestic visits and NT\$400 billion in revenue.

CI November Operation Schedule



Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
Seattle	5 flights/week	Penang	Daily	Da Nang	Daily
New York	4 flights/week	Cebu	5 flight/week	Kagoshima	2 flights/week
Guam	2 flights/week	Chiang Mai	5 flights/week	Phnom Penh	5 flights/week
		Palau	4 flights/week	Yangon	3 flights/week
				Brunei	3 flight/week

2024 TAIPEI INTERNATIONAL TRAVEL FAIR PRE-EVENT PRESS CONFERENCE

- October 29, 2024
- GTO was invited to the 2024 Taipei International Travel Fair Pre-Event Press Conference, which was organized by Taiwan Visitors Association (TVA) to promote the upcoming ITF.
- GTO set up a booth to enhance visibility and advertise tourism on Guam. The booth was visited by the TVA Honorary President, TVA President, and the Deputy Director-General of the Tourism Administration.
- During the event, GTO engaged with some media, drawing their attention to Guam as a vacation destination, with a special focus on the upcoming resumption of direct flights by China Airlines and the CNY charter flights.



PHILIPPINES



GUAM
VISITORS
BUREAU



GUAM

UNITED AIRLINES INAUGURATES CEBU-TOKYO/NARITA-USA ROUTE

United Airlines launched its new Cebu-Tokyo/Narita-USA route with the first outbound flight from Cebu at the Mactan-Cebu International Airport (MCIA) on October 28. The new service departs Cebu daily at 9:30 AM and arrives in Tokyo via Narita Airport at 3:15 PM the same day. The return flight from Tokyo/Narita to Cebu departs at 5:30 PM and arrives on Cebu at 10:05 PM. United operates the flight with a 737-800 with 166 seats, 16 of which are business class.

UA chose Cebu due to its high tourism activity and the large US frequent flyer community looking for unique destinations. The decision to select Cebu was influenced by its under-connected status to the US in terms of aviation services.

The new daily nonstop service provides greater choice for customers in the Philippines to travel to Tokyo with connections to the US. It is the Bureau's aim to maximize this new route to bring travelers from Cebu to Guam.





Manila-Guam-Manila: Terminal 1

• Daily

PR110 Depart MNL 22:30 / Arrive GUM 04:15

PR111 Depart GUM 05:45 / Arrive MNL 07:30

Popular PAL Flights Deals to Guam!

CEB to GUM Nov 24-Dec 06, 2024	MNL to GUM Dec 05-09, 2025	MNL – GUM Dec 08-11, 2024
From US \$576 Round-trip Economy	From US \$378 Round-trip Business	From US \$378 Round-trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares include taxes, fees, and surcharges except PH Travel Tax paid at the airport.



Manila-Guam-Manila: Terminal 3

• Daily

UA184 Depart MNL 22:30 or 23:50 / Arrive GUM 04:15 or 5:40

UA183 Depart GUM 19:00 / Arrive MNL 21:00

• Tues/Fri

UA192 (via Koror) Depart MNL 22:20 / Arrive GUM 06:10

Featured Daily Fairs for Flights from MNL to GUM

Nov 2024	Dec 2024	Jan 2025
From US \$323* Round Trip Economy	From US \$465* Round Trip Economy	From US \$353* Round Trip Economy

<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

The eTravel Registration is required for all passengers entering or leaving the Philippines by air or sea, including Philippine passport holders.
<https://etravel.gov.ph/>

PHILIPPINES MARKETING ACTIVITIES

MANILA BULLETIN EDITORIAL FEATURE

- Manila Bulletin published an editorial feature of Guam promoting the destination as the next place to visit for 2025.
- The editorial highlighted Guam's tours, thrilling marine experiences, unique flavors of Guam, and immersive activities.



PHILIPPINES YOUTH SPORTS GROUPS

- Guam welcomed two youth sports groups from the PI from October 29 - November 4, 2024.
- A total of 47 players, officials, and booster fans visited Guam for the Asia Pacific Basketball & Volleyball Invitational hosted by St. Paul School.

