



INDUSTRY REPORT

OCTOBER 11, 2024



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DESTINATION UPDATES



LESS PAPERWORK REQUIRED FOR TRAVEL TO GUAM OR CNMI UNDER VISA WAIVER PROGRAM

If you're eligible under the **Guam-CNMI Visa Waiver Program**, here's what you need to do:

1. Apply for a **G-CNMI Electronic Travel Authorization (eTA)**, or
2. Complete **Form I-736** before traveling.

Benefits of the eTA:

- **Faster entry:** No paperwork upon entry to Guam-CNMI.
- **Support available:** Email and online help are available from U.S. Customs and Border Protection (CBP).
- **Increased security:** CBP can pre-screen travelers prior to their arrival.

When to Apply:

- Recommended to apply at least **5 days before departure**.

eTA Validity:

- Valid for **2 years** or until the **passport expires**.
- A new eTA is needed if you get a new passport or change your name, gender, or nationality.
- **Passports expiring in less than 6 months** are not eligible for an eTA.

HARDCOPIES OF THE I-736 FORM WILL NOT BE AVAILABLE OR ACCEPTED AFTER NOVEMBER 30, 2024



U.S. Customs and Border Protection

Traveling to Guam or the Commonwealth of the Northern Mariana Islands Now Requires Less Paperwork!

Eligible non-immigrant travelers under the Guam-Commonwealth of the Northern Mariana Islands Visa Waiver Program (G-CNMI VWP) can apply for and receive an approved G-CNMI Electronic Travel Authorization (eTA) or complete and sign the paper Form I-736 before traveling to Guam or the CNMI region.

The new eTA provides G-CNMI VWP travelers with a faster, more efficient arrival process and eliminates the stress of completing the necessary forms at a port of entry. The new format also allows U.S. Customs and Border Protection (CBP) to provide applicants with email assistance and online self-help options.

Automating this process increases national security by allowing CBP to vet travelers before arrival. Modernizing the paper-based process contributes to CBP's overall efforts to improve security and efficiency and enhance the traveler experience.

Travelers are encouraged to obtain their travel authorization once they book their travel or at least seven days before they depart for Guam or the CNMI. The eTA is valid for up to two years or until the passport expires. A new eTA must be obtained if the traveler is issued a new passport, changes their name, gender, or country of citizenship, or if their previous responses to the eligibility questions on Form I-736 change. Travelers under the G-CNMI VWP with passports that expire in six months or less will not receive an approved eTA.

Learn more and apply for an electronic travel authorization [here](#).

The G-CNMI VWP allows eligible citizens from 12 countries to travel to Guam and/or the CNMI without the need for a physical visa. Travelers must present a round-trip ticket and a confirmed departure date not exceeding 45 days from the date of admission to be considered eligible.



www.G-CNMI-eTA.cbp.dhs.gov

<https://g-cnmi-eta.cbp.dhs.gov/>

EXPLORE GUAM - MAP



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 FaiFai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Iruka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

[Get Directions](#)
(671) 789-3342

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share its beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>


[More Info](#)






INDUSTRY PARTNERS: PLEASE UPDATE YOUR INFORMATION

Give visitors better access to your business, with GVB's digital map.

EXAMPLE



TRAVEL TRADE MICE MEDIA WEDDINGS  85°  ENGLISH

ABOUT GUAM CHAMORRO CULTURE EVENTS  PLACES TO STAY THINGS TO DO PLANNING

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GU, 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

[Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides

Email your updated info to:
taylor.pangilinan@visitguam.com

CALLOUT FOR TOUR GUIDES

CONNECT WITH OUR VISITORS: BECOME AN ENGLISH OR TAGALOG SPEAKING TOUR GUIDE

- Participate in the Tour Guide Certification Program (TGC)
- GUAM COMMUNITY COLLEGE conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities

If interested, please
click link for more info



<https://www.guamvisitorsbureau.com/destination/visitor-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>

MEMBERSHIP BENEFIT

CALLOUT FOR BROCHURES

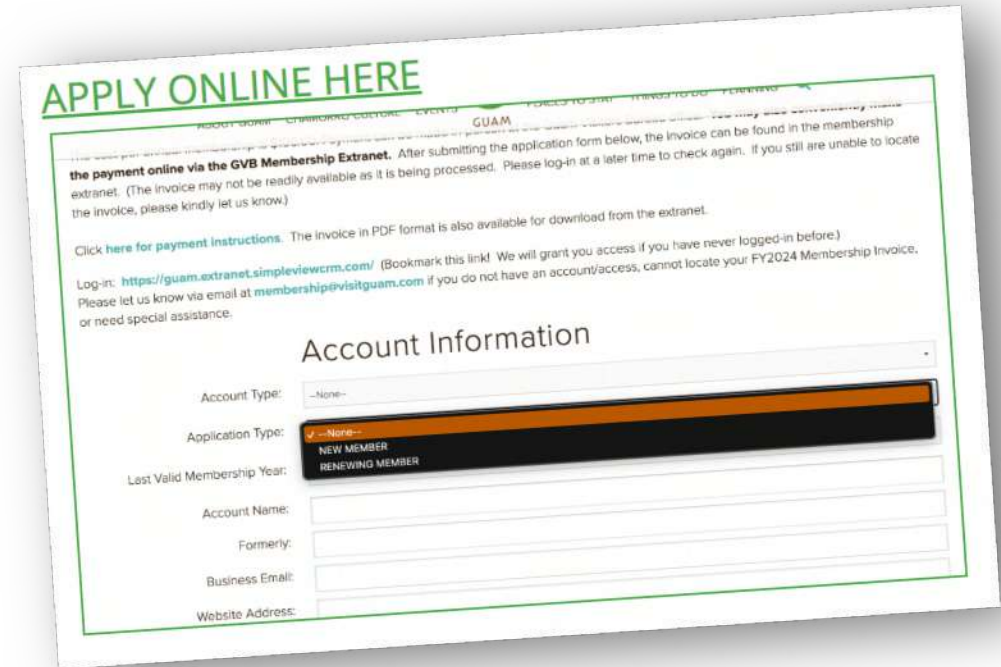
GVB will display and distribute your company brochures to visitors at the Bureau's front office and concierge service desks located at the Guam International Airport and the Guam Premium Outlets.

If interested, please provide at least 500 brochures (each language).

Download our membership application from our GVB website.



<https://www.visitguam.com/membership-application/>



The screenshot shows a web page titled "APPLY ONLINE HERE" for the GVB Membership Extranet. It contains instructions on how to apply and pay online, along with a login link and contact information. Below the text is a form titled "Account Information" with fields for Account Type, Application Type, Last Valid Membership Year, Account Name, Formerly, Business Email, and Website Address. The Application Type dropdown menu is open, showing options for "NEW MEMBER" and "RENEWING MEMBER".



MARKET INTELLIGENCE REPORT

As of October 11, 2024 and may be subject to change.



MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for October remains at 47,970; November at 39,668; and December at 45,843.
- Japan Airlines 2024 flight schedule shown in appendix
- Shown in appendix are: marketing activities, SNS performance summary and highlights; and Weekly Guam digital PR articles

SOUTH KOREA

- Total outbound seat capacity for October remains at 38,072; November at 30,552; and December at 34,426.
- Shown in appendix are: media monitoring of press releases; and SNS weekly activity

TAIWAN

- Taiwan expands incentive scheme to attract repeat foreign visitors.
- Over 200 flights canceled as Typhoon Krathon landfall imminent.
- Shown in appendix are: airline updates; marketing activities; etc.

PHILIPPINES

- United Airlines and Philippine Airlines continue to fly daily in October 2024 and are offering specials
- Shown in appendix: marketing activities and social media insights



APPENDIX

As of October 11, 2024 and may be subject to change.



JAPAN

JTB LAUNCHES TOUR FOR JAPAN VS. GUAM IN FIBA ASIA CUP 2025

- JTB organized a special tour offering opportunities to watch the 2024 FIBA Asia Cup Qualifier match between Japan and Guam.
- The tour called 'AKATSUKI JAPAN plus+ Official Support Tour in Guam,' included a 2N3D package departing from Narita with accommodations at Hotel Nikko Guam.
- The application period ran from October 1-6, 2024 and was only available for members of AKATSUKI JAPAN plus+




AKATSUKI
JAPAN plus+




FIBA
ASIA CUP
2025 QUALIFIERS

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - OCTOBER

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:50 / 16:00	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Suspended	UA874	NRT	21:05 / 150 +1	Daily	0
	Suspended until Oct 26, 2024.	UA865	NRT	17:25 / 22:10	Daily	4,648
	Available	UA841	NRT	17:55 / 22:40	Mon, Wed, Fri, Sat	2,490
	Available	UA848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:40 / 16:15	Daily	4,814
	Available	UA 172	NGO	20:50 / 1:20 +1	Daily	5,146
	Available	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:45 / 1:20 +1	Tue, Thu, Sat	1,992
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,316
TTL						43,990


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Tue, Wed, Thu, Sat, Sun	3,980
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						3,980




OCTOBER TOTAL OUTBOUND SEAT CAPACITY : 47,970

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - NOVEMBER

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:50 / 16:00	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Suspended	UA874	NRT	21:05 / 1:50+1	Daily	0
	Available	UA865	NRT	17:25 / 22:10	Mon, Wed, Fri, Sat	2,988
	Suspended	UA841	NRT	17:55 / 22:40	Daily	0
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	4,980
	Available	UA 136	NGO	11:40 / 16:15	Daily	4,482
	Available	UA 172	NGO	20:50 / 1:20+1	Daily	4,980
	Available	UA 150	KIX	11:00 / 15:45	Daily	4,980
	Available	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	1,328
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						33,698


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Daily	5,970
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						5,970




NOVEMBER TOTAL OUTBOUND SEAT CAPACITY : 39,668

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - DECEMBER

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:00 / 15:45	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Available from Dec 9, 2024	UA874	NRT	21:20 / 2:05+1	Daily	3,818
	Available	UA865	NRT	17:25 / 22:10	Mon, Wed, Fri, Sat	2,822
	Suspended	UA841	NRT	17:55 / 22:40	Daily	0
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:40 / 16:15	Daily	5,146
	Available	UA 172	NGO	20:50 / 1:20+1	Daily	5,146
	Available	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	2,158
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						39,674

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Daily	6,169
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						6,169

DECEMBER TOTAL OUTBOUND SEAT CAPACITY : 45,843

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - APPENDIX

Japan Airlines 2024 Flight Schedule

2024

OPERATION DATE			SEAT CAPACITY
January	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30	21	4,179
February	1, 3, 4, 6, 10, 12, 13, 15, 17, 18, 20, 22, 23, 25, 27, 29,	16	3,184
March	2, 3, 5, 7, 9, 10, 12, 14, 16, 17,19, 20, 23, 24, 26, 28, 30, 31	18	3,582
April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 30	22	4,378
May	1, 2, 3, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	23	4,577
June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577
July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577
August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378
September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378
October	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 14, 15, 16, 17, 19, 20, 22, 23, 24, 25	20	3,980
November	Daily	30	5,970
TTL			58,307

JAPAN MARKETING ACTIVITIES

GUAM VISITORS BUREAU EXHIBITS AT JAPAN TOURISM EXPO

- September 26-29, 2024
- GVB participated in the Tourism EXPO Japan 2024 at Tokyo Big Sight
- Over 1,000 companies and organizations from 80 countries and regions exhibited at the event
- Over the four day period, over 182,900 visitors attended the expo
- GVB and its members engaged in business networking and offered activities that allowed visitors to experience Guam's culture, cuisine, and nature through performances and fun events.
- GVB members that attended the expo included the following:
 - Baldyga Group; Royal Orchid Guam; PHR-The Tsubaki Tower; Hilton Guam Resort & Spa; Hotel Nikko Guam; Pacific islands Club; RIHGA Royal Laguna Guam; Arluis Wedding; Guam Premier Outlets; Crowne Plaza Resort Guam; Guam Plaza Resort; Dusit Thani Guam Resort; Dusit Beach Resort Guam; Dusit Place; Lotte Hotel Guam; Skydive Guam; Choice Broadcasting; Japan Guam Travel Association (JGTA); and United Airlines



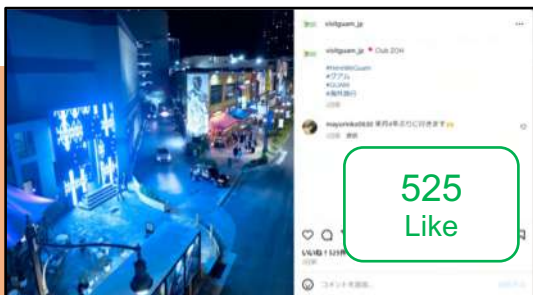
JAPAN MARKETING ACTIVITIES

GVB AND H.I.S. LAUNCH JOINT “WELLNESS ISLAND PROJECT”

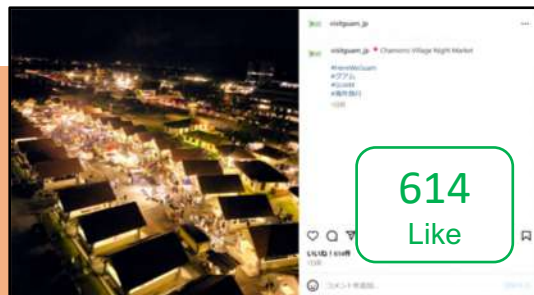
- September 27, 2024
- GVB signed an agreement with H.I.S. during the Tourism Expo Japan
- A ceremony was held to officially launch the “Wellness Island Project”
- The aim of the project is to promote Guam as a wellness and fitness destination with the goal of attracting more than 50,000 visitors in 2025
- GVB President & CEO Carl T.C. Gutierrez expressed his pride in the partnership with H.I.S. stating “We are proud of our collaboration with H.I.S. to highlight Guam’s culture, natural resources, and wellness and fitness events.”
- President Gutierrez also shared his gratitude towards H.I.S. Executive Officer Kozo Arita for his dedication to Guam and hopes to expand the initiative across the entire Mariana Islands.



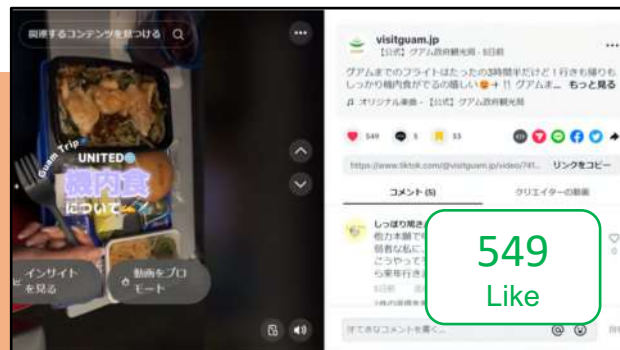
SNS HIGHLIGHT



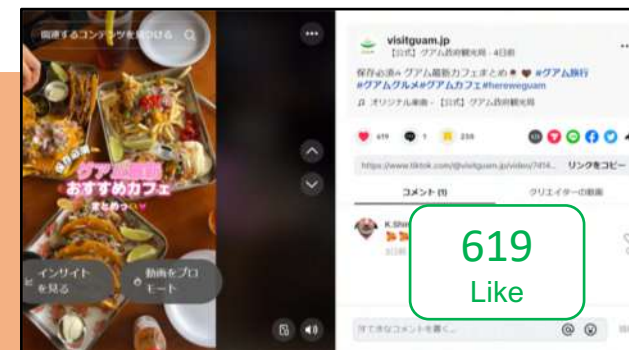
525 Like



614 Like



549 Like



619 Like



122 Like



85 Like



396 Like



914 Like



103 Like



88 Like



9 Like

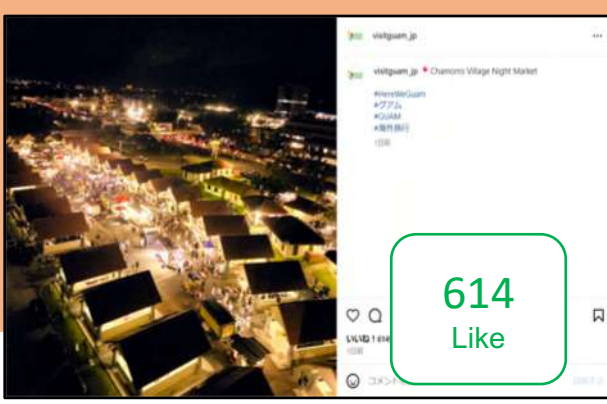
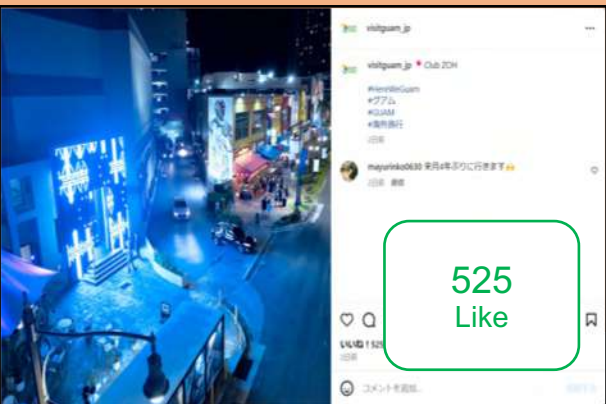
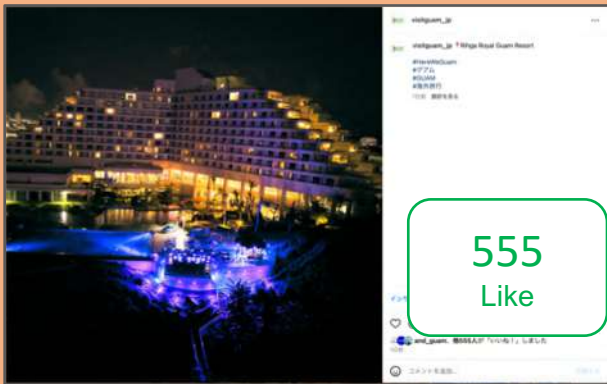
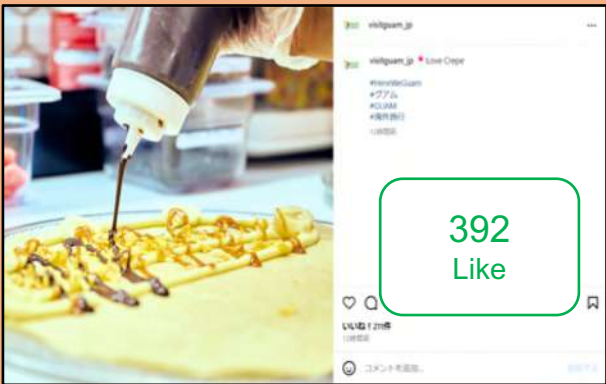
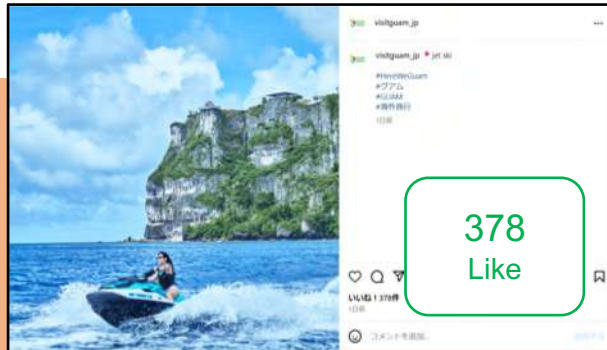
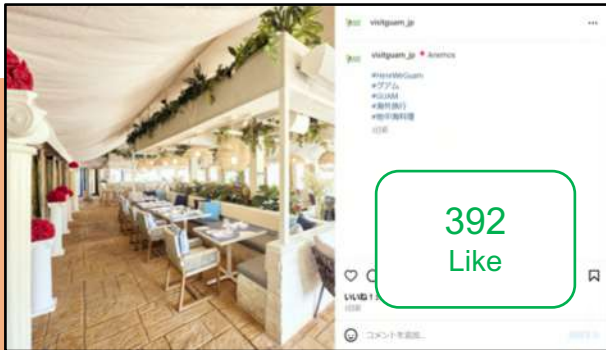


169 Like



358 Like

SNS HIGHLIGHT



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

A Glimpse of Halloween in Guam

In Guam, USA, Halloween is a fun event mainly for children and families. There are many Halloween items sold in Guam for outdoor decorations, costumes, parties, and interior goods. Home Depot is one of the places many Guam residents find Halloween décor. For costumes, The Underground Dungeon located in Barrigada is the perfect place to go to. On Halloween night, many residents and tourists visit the shopping malls or supermarkets for their children to go trick-or-treating. If you are traveling to Guam during the Halloween season, you and your family will have many fun activities to choose from!

グアムのハロウィンを垣間見られるグッズ紹介



Find the Latest Sneakers at Foot Locker

When visiting Guam, Foot Locker, a major American sports retailer, is a must-visit. The spacious store offers a wide range of sneakers and slippers for men, women, and children. Foot Locker carries popular brands like Nike, Adidas, Puma, Vans, Converse, and New Balance. The store also carries Japanese and European brands such as Asics, Hoka, and On. Shoppers can also find many collaboration items with familiar characters like Hello Kitty or Naruto. Comfortable, affordable, and stylish footwear has never been easier to find in Guam!

ときめいたら即買い！ フットロッカーで見つける最新スニーカー



SOUTH KOREA

KOREA MARKET INTELLIGENCE

OCTOBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	10,478
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106*	DAILY	20:20	02:00+1	4,914
Jin Air	LJ913	DAILY	09:40	15:05	5,859
T'way Air	TW303	DAILY	08:45	14:10	5,859
TOTAL					32,969

*7C3106: Suspended winter season operation from Oct 27

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923*	DAILY	21:00	02:00+1	5,103
TOTAL					5,103

*LJ923: 4/w schedule (Mon, Wed, Fri, Sat) starting from Oct 27, except for the winter peak season [Dec 12 ~ Mar 3 (Daily)], ferry flight on Sep 20 & Oct 24

TOTAL OUTBOUND SEAT CAPACITY: 38,072 SEATS

KOREA MARKET INTELLIGENCE

NOVEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	10,140
Jeju Air	7C3101*	DAILY	10:05	15:25	5,670
Jin Air	LJ913	DAILY	09:35	14:50	5,670
T'way Air	TW303	DAILY	08:05	13:30	5,670
TOTAL					27,150

*7C3101: Flight number changed from 7C3102 to 7C3101

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921*	4/W (MON, WED, FRI, SAT)	20:00	01:10+1	3,402
TOTAL					3,402

*LJ921: 4/w schedule (Mon, Wed, Fri, Sat) starting from Oct 27, except for the winter peak season [Dec 12 ~ Mar 3 (Daily)], flight number changed from LJ923 to LJ921

TOTAL OUTBOUND SEAT CAPACITY: 30,552 SEATS

KOREA MARKET INTELLIGENCE

DECEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	10,478
Jeju Air	7C3101	DAILY	10:05	15:25	5,859
Jin Air	LJ913	DAILY	09:35	14:50	5,859
	LJ915*	DAILY	08:30	13:50	2,457
T'way Air	TW303	DAILY	08:05	13:30	5,859
TOTAL					30,512

*LJ915: Additional flight operation from Dec 19, 2024 ~ Mar 31, 2025

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921	4W & DAILY	20:00	01:10+1	4,914
TOTAL					4,914

*LJ921: Operating 4/W (Mon, Wed, Fri, Sat) except period of Dec 12 ~ Mar 3 (Daily)

TOTAL OUTBOUND SEAT CAPACITY: 35,426 SEATS

KOREA MARKETING ACTIVITIES

PR/MEDIA COVERAGE

Guam Fishing Tournament “Chief of the Reef” Successfully Concludes



▶ Joang Ilbo



▶ Tour Korea



▶ TTL News



▶ Gukje News



▶ Korea Dutyfree News



▶ Mega Economy



▶ Discovery News



▶ News Road



▶ Yeonhap News

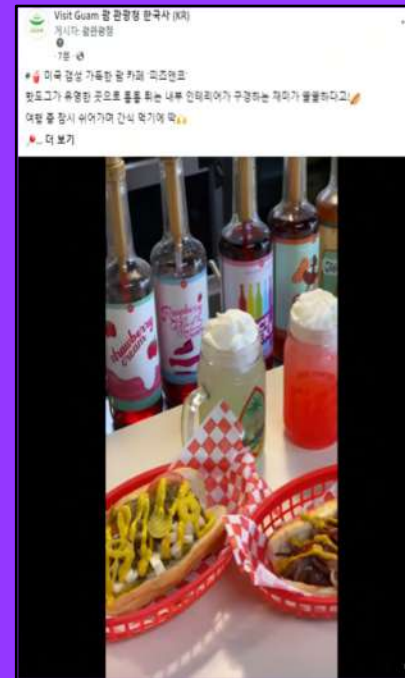
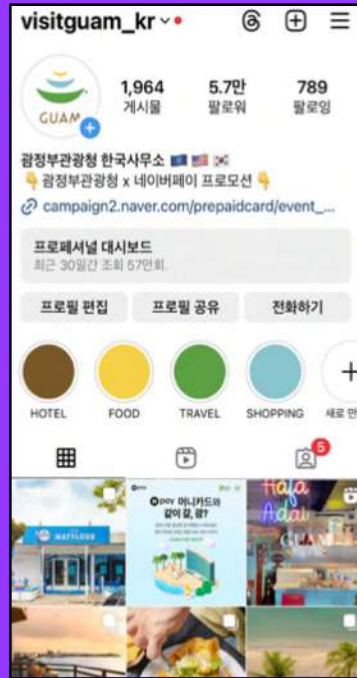
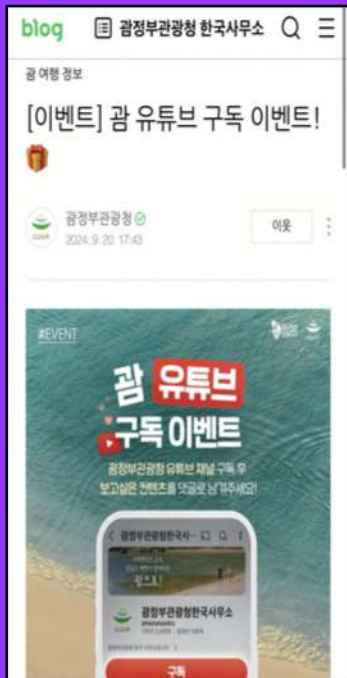


▶ Travel daily



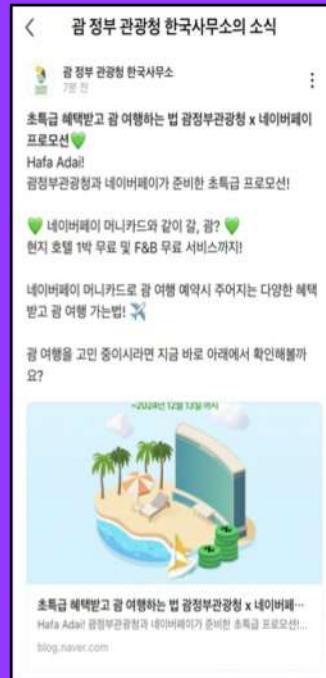
▶ Biz World

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: SEPTEMBER 16-20, 2024
THEME: SEPTEMBER SNS EVENT

KOREA MARKETING ACTIVITIES



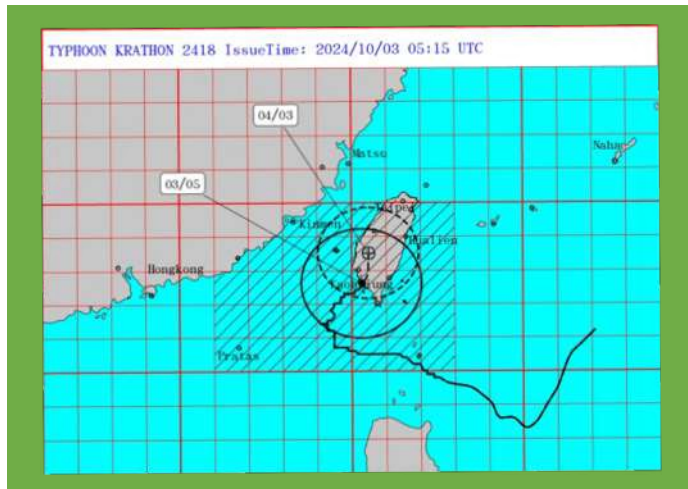
SNS WEEKLY ACTIVITY: SEPTEMBER 23-27, 2024

THEME: GVB x NAVER PAY PROMOTION

TAIWAN

TAIWAN EXPANDS INCENTIVE SCHEME TO ATTRACT REPEAT FOREIGN VISITORS

Taiwan opened its first tourism information center in Canada, located in Richmond, near Vancouver. The center aims to attract 120,000 Canadian visitors to Taiwan in 2024, a significant increase from pre-covid numbers. This center is part of a global expansion following new offices in Mumbai, Jakarta, and Paris.



OVER 200 FLIGHTS CANCELED AS TYPHOON KRATHON LANDFALL IMMINENT

Over 200 flights, including inbound, outbound, and cargo, were canceled at Taiwan Taoyuan International Airport due to Typhoon Krathon's imminent landfall. Typhoon Krathon was expected to make landfall in southern Taiwan, packing maximum sustained winds of 126 kph and gusts up to 162 kph. Travelers were advised to check their flight status before heading to the airport as the typhoon continued to impact the region.

TAIWAN MARKETING ACTIVITIES

2024 POST-SELECTUSA INVESTMENT SUMMIT RECEPTION

- September 27, 2024
- GTO attended the 2024 Post-SelectUSA Investment Summit Reception, hosted at the residence of AIT Director Raymond F. Greene.
- The reception provided an opportunity for networking and discussing potential investments, strengthening ties between Guam, Taiwan, and the U.S.



Felix, Director of GTO, Raymond Greene, Director of AIT



2024 U.S. BUSINESS DAY WITH AIT

- October 1, 2024
- GTO attended the opening of the 2024 U.S. Business Day organized by the Department of Investment Services of the Ministry of Economic Affairs.
- The event aimed to help domestic companies grasp the latest U.S. government investment environment and opportunities.
- GTO later attended the U.S. Investment Opportunity Seminar.

TAIWAN MARKETING ACTIVITIES

NR MONITOR

For the past week (September 28 - October 4), a total of 3 exposures are monitored including:

- TV Exposure: 0
- Online Exposure: 3
- Newspaper: 0
- Social Media: 0

1 of the news reported that Ava visited Guam in April for the 2024 Ko'ko' Road Race, as well as, explored multiple attractions in Guam



PHILIPPINES



Manila-Guam-Manila: Terminal 1

- **Daily**

PR110 Depart MNL 22:30 / Arrive GUM 04:15
 PR111 Depart GUM 05:45 / Arrive MNL 07:30

Popular PAL Flights Deals to Guam!

ILO to GUM Nov 04-14, 2024	MNL to GUM Nov 14-18, 2024	CEB – GUM Nov 15-18, 2024
From US \$482* Round-trip Economy	From US \$322* Round-trip Economy	From US \$371* Round-trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares includes taxes, fees, and surcharges except PH Travel Tax paid at the airport.



Manila-Guam-Manila: Terminal 3

- **Daily**

UA184 Depart MNL 22:30 or 23:50 / Arrive GUM 04:15 or 5:40
 UA183 Depart GUM 19:00 / Arrive MNL 21:00

- **Tues/Fri**

UA192 (via Koror) Depart MNL 22:20 / Arrive GUM 06:10

Featured Daily Fairs for Flights from MNL to GUM

Oct 2024	Nov 2024	Dec 2024
From US \$324* Round Trip Economy	From US \$324* Round Trip Economy	From US \$324* Round Trip Economy

<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

The eTravel Registration is required for all passengers entering or leaving the Philippines by air or sea, including Philippine passport holders.
<https://etravel.gov.ph/>

PHILIPPINES MARKETING ACTIVITIES

PTAA EMERGING OUTBOUND DESTINATIONS

- September 26, 2024
- GVB participated in the Philippine Travel Agencies Association's 12th Emerging Outbound Destinations tabletop B2B event at Rizal Park Hotel Manila.
- Met with travel agents and discussed the potential to create/sell Guam travel packages.



GTBA TRAVEL SALE EXPO + GLOBAL TRAVEL EXCHANGE AND ROADSHOW

- September 27-29, 2024
- GVB participated in a three-day consumer show and a B2B tabletop event at the Megatrade Halls within SM Megamall in Mandaluyong.
- Guam-brand promotional items and informational brochures were given to consumers who visited the Guam booth.
- GVB won NTO Expo Champion and Most Popular Booth awards along with two (2) appreciation plaques.

PHILIPPINES MARKETING ACTIVITIES

MANILA BULLETIN EDITORIAL AND FB ALBUM

- Manila Bulletin published an article and FB album highlighting award-winning solo traveler Aileen Adalid's experience traveling to Guam.
- In the article, Aileen covers topics such as Guam's beaches, attractions, rich history, and exciting activities for all to enjoy.
- The FB album lists five things to do in Guam as recommended by Aileen Adalid.

