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INDUSTRY RECOVERY REPORT

OCTOBER 3, 2022



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DESTINATION UPDATES

GUAM ISLAND FIESTA TOUR (GIFT)

EXPERIENCE ISLAND CULTURE AT THE

GUAM ISLAND FIESTA TOUR

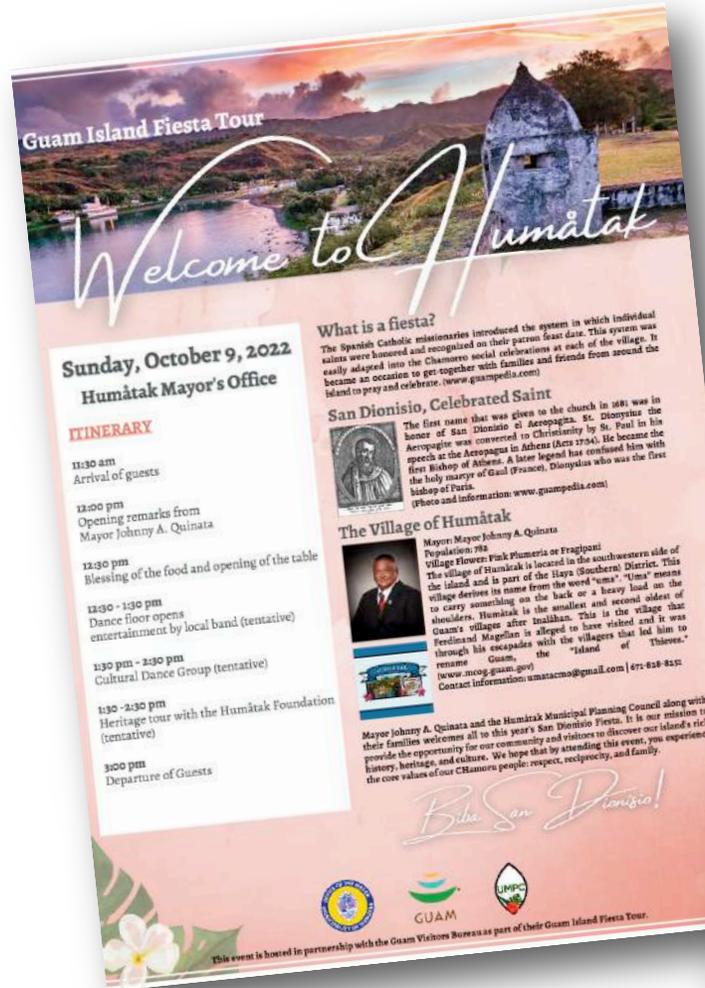
GIFT is back again! Visitors are welcomed into the homes of local families for village fiesta celebrations. They are greeted with shell leis, invited to participate in cultural activities like coconut husking, talaya throwing and tuba drinking, and are treated to tables laden with authentic Chamorro cuisine.

schedule to be posted on visitguam.com

UPCOMING FIESTAS:

Oct 9 - Yona Fiesta - *St. Francis*

Oct 9 - Humåtak Fiesta - *San Dionisio*



Guam Island Fiesta Tour
Welcome to Humåtak

Sunday, October 9, 2022
Humåtak Mayor's Office

ITINERARY

- 11:30 am Arrival of guests
- 12:00 pm Opening remarks from Mayor Johnny A. Quinata
- 12:30 pm Blessing of the food and opening of the table
- 12:30 - 1:30 pm Dance floor opens entertainment by local band (tentative)
- 1:30 pm - 1:30 pm Cultural Dance Group (tentative)
- 1:30 - 2:30 pm Heritage tour with the Humåtak Foundation (tentative)
- 3:00 pm Departure of Guests

What is a fiesta?
The Spanish Catholic missionaries introduced the system in which individual salars were honored and recognized on their patron feast date. This system was easily adapted into the Chamorro social celebrations at each of the village. It became an occasion to get together with families and friends from around the island to pray and celebrate. www.guampedia.com

San Dionisio, Celebrated Saint
The first name that was given to the church in 1681 was in honor of San Dionisio el Arcopagano. St. Dionysius the Areopagite was converted to Christianity by St. Paul in his speech at the Areopagus in Athens (Acts 17:34). He became the first Bishop of Athens. A later legend has confused him with the holy martyr of Gaul (France), Dionysius who was the first bishop of Paris. (Photo and information: www.guampedia.com)

The Village of Humåtak
Mayor: Mayor Johnny A. Quinata
Population: 782
The village of Humåtak is located in the southwestern side of the island and is part of the Iyaro (Southern) District. This village derives its name from the word "uma", "Uma" means to carry something on the back or a heavy load as the shoulders. Humåtak is the smallest and second oldest of Guam's villages after Inalahan. This is the village that Ferdinand Magellan is alleged to have visited and it was through his escapades with the villagers that led him to rename Guam, the "Island of Thieves." (www.mnug.guam.gov)
Contact information: umatacma@gnai.com | 671-648-8131

Mayor Johnny A. Quinata and the Humåtak Municipal Planning Council along with their families welcomes all to this year's San Dionisio Fiesta. It is our mission to provide the opportunity for our community and visitors to discover our island's rich history, heritage, and culture. We hope that by attending this event, you experience the core values of our Chamorro people: respect, reciprocity, and family.

Bite San Dionisio!

This event is hosted in partnership with the Guam Visitors Bureau as part of their Guam Island Fiesta Tour.



Welcome
St. Francis of Assisi, Yona
Guam Island
Fiesta Tour

Father Alvin St, Yona (Open Lot, Near Buenas Store)
Sunday, October 9, 2022 1:00 pm to 3:00 pm

Itinerary

- 1:00 pm Guest Arrive
- 1:15 pm Opening remarks from Mayor Bill Quenga
National Anthem
Guam Hymn
Bendision
- 1:30 pm Blessing of the food and opening of the table
- 2:00 pm Dance floor opens
Entertainment by local band
- 3:00 pm Departure of Guest

Chamoru Activities:
Weaving, Kamyu, Sling and Talaya throwing

WHAT IS A FIESTA?
The Spanish missionaries introduced the system in which individual saints were honored and recognized on their patron social celebrations at each of the villages. Fiestas have become an occasion to get together with families and friends from around the island to give thanks and celebrate. Many Chamorros are known for devotion to their patron saints. A nobena (special rosary) is held for nine days, culminating with the traditional village procession and festal masses. Devotes from around the island attend the village procession and festal masses in order to fulfill their promesa, or special devotion to a saint. (www.guampedia.com)

ST. FRANCIS, CELEBRATED SAINT
St. Francis of Assisi, patron saint of animals and environment could be viewed as the original Earth Day advocate. Francis' devotion to God was expressed through his love for all of God's creation.

THE VILLAGE OF YONA
Yona is the first southern village on the eastern side of Guam. Its boundaries stretch for six miles, for the south side of Pago Bay to the north side of the bridge at Jeff's Pirates cove in Ipan, Talofofo. The village also extends west on Route 17, or cross Island Road, from Route 4, or Chalan Kanton Tasi, to Tarzan Falls, near the Naval Magazine overlook.

MAYOR BILL QUENGA
Mayor Quenga was sworn into office November 20, 2020 to serve the people of Yona. Mayor Quenga and his staff are dedicated to the work of the Yona Mayors Office.

GUAM ELECTRONIC FORM (EDF)

is a mandatory digital form that all arriving passengers will need to complete before entering our beautiful island. The form will be accessible up to 72 hours prior to your arrival.



1. Access and complete the form
2. Save your unique QR code
3. Present and scan it with a customs officer





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MARKET INTELLIGENCE REPORT

As of October 3 and may be subject to change.



TRAVEL PROTOCOLS

JAPAN

JAPANESE NATIONALS

NO QUARANTINE

- Traveler entering Japan from Guam will not be tested upon entry if they have received two times or more vaccinations and there is no need to wait at home after entering Japan.

REQUIREMENTS

- If you have been vaccinated 3 times of Covid-19 vaccine, you will be exempted from submitting a negative certificate when returning to Japan.
- If NOT, Negative result of COVID-19 test conducted within 72 hours prior to departure (RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next Generation Sequence, CLEIA/ECLIA)
- Submit a written pledge that you will follow the Japanese authorities requirements and fill out questionnaires
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended

Information Source:

https://www.mofa.go.jp/ca/fna/page4e_001053.html

https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html

FOREIGN NATIONALS

New entry of foreign nationals

Foreign nationals who apply for new entry into Japan based on either of the following categories (1), (2) or (3) below are allowed for new entry into Japan

- (1) Foreign nationals newly entering Japan for a short-term stay (less than three months) for purposes including business and employment.
- (2) Foreign nationals newly entering Japan for a short-term stay for tourism (only when a travel agency among others organizing the trip serves as the receiving organization of the entrants)
- (3) Foreign nationals newly entering Japan for a long-term stay

*Refer : https://www.mofa.go.jp/ca/fna/page4e_001053.html#section10

ENTRY PROTOCOL EFFECTIVE FROM SEPTEMBER 7, 2022

- Pre-arrival PCR tests are dropped for travelers who have received three shots of an approved COVID-19 vaccine.
- Daily arrival cap is raised to 50,000 and entry of foreign tourists on nonguided tours allowed (for short stays for tourism purposes).

Information source: https://www.mofa.go.jp/ca/fna/page4e_001053.html

ENTRY PROTOCOL EFFECTIVE FROM OCTOBER 11, 2022

- Japan to allow entry of visa-free independent tourists and abolish the daily arrival cap.

Information source: https://www.japantimes.co.jp/news/2022/09/23/national/kishida-japan-border-opening/?utm_medium=Social&utm_source=LinkedIn#Echobox=1663859338-1

SOUTH KOREA

NO QUARANTINE

- All travelers entering South Korea are no longer subject to quarantine, regardless of vaccination status (as of June 8, 2022)

REQUIREMENTS

- All travelers entering South Korea must register their travel information on KDCA's Q-Code website: cov19ent.kdca.go.kr/cpassport
- Foreigners must apply for Korea Electronic Travel Authorization (K-ETA) if they do not already have it. K-ETA is valid for 2 years from the date of approval, or when the passport used to apply expires, whichever comes first.
- COVID-19 testing is no longer required before departure (as of September 3, 2022) and no longer required upon arrival (as of October 1, 2022)

PHILIPPINES

NO QUARANTINE

- Fully vaccinated nationals / foreign nationals
- Children below 12 years who cannot be vaccinated shall follow quarantine protocols of the parent or accompanying adult/guardian

FACILITY-BASED QUARANTINE

- Unvaccinated, partially vaccinated, unverified nationals are subject to a facility-based quarantine until release of negative results (5th day swabbing); self-monitor until 14th day of arrival.

REQUIREMENTS

- All arriving passengers must register to One Health Pass portal within 48 hours prior to departure.
- Filipino and foreign nationals aged 18 and above who have received primary series of COVID-19 vaccine, and at least one (1) COVID-19 booster shot administered at any time prior to departure do NOT need a pre-departure COVID-19 test.
- If not boosted, a negative RT-PCR test taken within 48 hours or negative antigen test taken within 24 hours prior to departure from the country of origin is required.
- Self-monitor for any sign or symptom until the 7th day from arrival.
- Not applicable to children below 3 years old.

TAIWAN

QUARANTINE

- All travelers are required to undergo a 3-day quarantine and a 4-day self-initiated epidemic prevention following the end of quarantine.

REQUIREMENTS

- All travelers (aside from Taiwanese passport, ARC residents, and transiting passengers for international flights) have to take a PCR who arrive at an airport in Taiwan must present a certificate of a negative COVID-19 RT-PCR test taken within two days (calendar days) prior to the flight schedule time to the airline staff.
- Passengers from the U.S. (included Guam), Canada, New Zealand and Australia will be tested for COVID-19 upon arrival in Taiwan using a **saliva test** rather than a nasal swab.
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>.
- Those who enter Taiwan shall confirm quarantine program (book a quarantine hotel in advance; or if traveler plan to quarantine at home or a residence of their family or friends, should make sure the principle of one person per residence is met)

[Click here for more info](#)

Effective July 14, Taiwan is no longer requiring PCR negative test 2 days before their arrival flight for Taiwan nationals, ARC residents, and international transiting passengers.

Effective September 29, Taiwan raises weekly inbound passenger quota to 60,000; arriving passengers undergoing the “3+4” quarantine formula will be able to spend the 7-day period in a residence with others (as long as they can follow the “one person per room” principle; on-arrival saliva test will end; four rapid antigen tests kits will be handed to passengers; and visa-free entry will be restored to all reciprocating countries.

Information source:
<https://www.taiwannews.com.tw/en/news/4665221>

Effective October 13, Taiwan to end quarantine, launch ‘0+7’ plan, raise weekly quota to 150,000, fully open borders, and end tour bans.

Information source:
<https://www.taiwannews.com.tw/en/news/4665221>

OTHER MARKETS

PALAU

REQUIREMENTS (as of 01 July 2022, Directive No. 100-22)

- All travelers **must be fully vaccinated** against COVID-19, except those under 18 years of age.
- At least 14 days must have passed from second dose of vaccine; vaccines must be approved by US Food and Drug Administration or the World Health Organization (exception Medigen).
- If you are vaccinated for COVID-19, you DO NOT NEED to provide a negative COVID-19 test before entering Palau.
- All travelers are advised to practice social/physical distancing, wear a mask over the nose and mouth when within six feet of others, and avoid large indoor gatherings for fourteen (14) days prior to travel to the Republic.
 - Unvaccinated individuals under 18 years of age must adhere to above requirements.

ISOLATION & QUARANTINE

- Any person proven or strongly suspected to be infected with COVID-19 shall be isolate for a period deemed necessary by MHHS at a government designated facility or at home at the discretion of the Director of Public Health.
 - The isolation rooms of Belau National Hospital shall be reserved for infected persons in need of critical care.
- Any person determined to have been in close contact with someone with COVID-19 shall self-monitor for a period of 10 days and follow guidelines as deemed necessary by the Ministry of Health.

THAILAND

REQUIREMENTS (as of 01 July 2022)

- All travelers aged 18 and older must be fully vaccinated against COVID-19 with an approved vaccine at least 14 days before travel to Thailand OR present a negative RT-PCR or professional ATK (antigen) COVID-19 test result issued within 72 hours before departure.
 - If unvaccinated traveler does not present negative test, traveler will be required to pay for and take a COVID-19 test on-site.
 - Travelers aged 5-17 unaccompanied must get vaccinated with at least one dose of an approved vaccine at least 14 days before traveling to Thailand OR present a negative COVID-19 test result issued no more than 72 hours before departure. (*exempted if traveling with parents that meet requirement). Under 6 years are exempt from test.
- Medical insurance and “Thailand Pass” not required.
- Masks are not required.
- All travelers must undergo entry screening including body temperature check and presentation of documents.

MARKETS AT-A-GLANCE

MARKETS AT-A-GLANCE

JAPAN

- All prefectures continue to show a downward trend, but speed of decline is slowing down in many areas
- With the relaxation of waterfront measures, the PCR test will be exempted upon return to Japan on the condition that three vaccinations are given
- Removal of maximum number of entry limit begins Oct 11
- Seven major companies all resumed package tour sales
- Flight operation is as follow:
 - United: UA197 daily operation
UA827 (except Wed), UA150 (Wed, Fri, Sun), UA874 (suspended between 10/30 - 12/14), UA136 (Mon, Fri) and UA166 (Thurs, Sun) are available; UA172 and UA178 suspended until Dec 31
 - JAL: *now suspended* from Oct 1
 - Tway: *now suspended* until Dec 1
 - JEJU: *now suspended* until Dec 1
- Shown in appendix are: SNS performance summary; content calendar; SNS posts; Weekly Guam; news pickup; and social listening update

PHILIPPINES

- New Covid cases in NCR exceed August peak
- Karding leaves 6 dead; 3 provinces worst hit
- Cebu Pacific resumes international flights from Davao
- U.S. Embassy in the Philippines updates shown in appendix
- Philippine Airlines and United Airlines fly daily in October
- Social media monitoring shown in appendix

SOUTH KOREA

- South Korea's new COVID-19 cases recorded under 15,000 as of Monday for the first time in 11 weeks
- Government announced that is continuing to discuss additional ease of quarantine measures, starting with the complete removal of outdoor masks
- Southeast Asian countries to significantly ease entry restrictions to welcome inbound travelers
- ✈️ • October through December airline outbound seat capacity details shown in appendix: Oct 38,321; Nov decreased to 37,266; Dec 43,600
- Shown in appendix are: SNS weekly activity and content calendar

TAIWAN

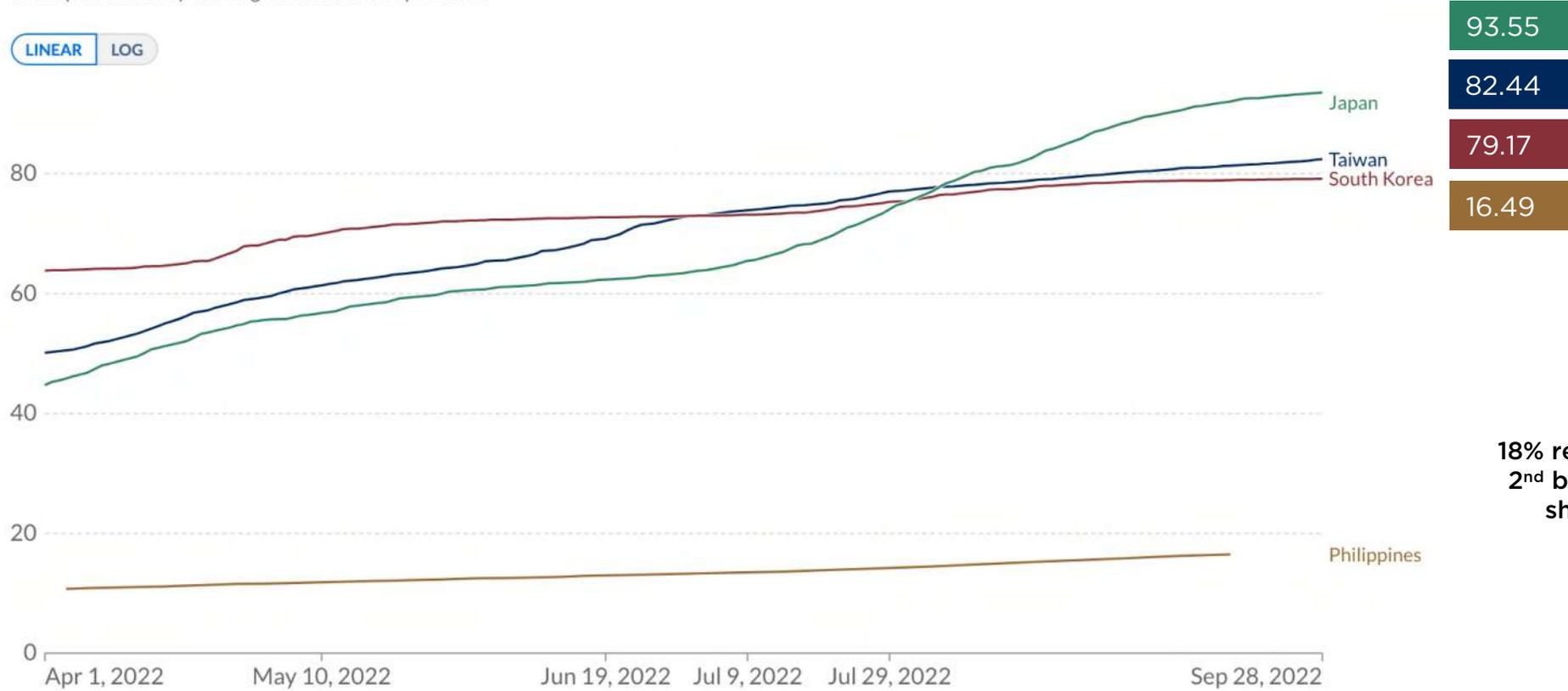
- Public transport, eating out to be allowed under Oct 13 entry rules: CECC
- Taiwan's mask mandate to be lifted gradually: CECC
- Taiwan to open borders to China, Hong Kong, and Macau citizens Sept. 29
- Taiwan to lift entry quarantine, reopen to all visitors Oct. 13
- Taiwan announces new '3+4,' '0+7' rules for arrivals from abroad
- Taiwan receives second batch of Novavax vaccine
- Shown in appendix are: restrictions for entering Taiwan (effective Sept. 12), CECC updates, NR monitoring, and social media calendar
- Current airline routes for other destinations shown in appendix
- GTO marketing activities detailed in the appendix

DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

COVID-19 vaccine boosters administered per 100 people

Total number of vaccine booster doses administered, divided by the total population of the country. Booster doses are doses administered beyond those prescribed by the original vaccination protocol.

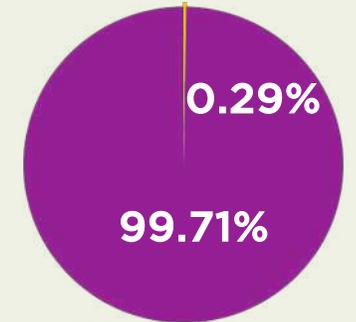


Source: Official data collated by Our World in Data

CC BY

GUAM
140,108
Fully Vaccinated

COVID-19 CASES



■ Active ■ In-Active

BOOSTER

18% received 2nd booster shots



■ Have yet to receive ■ Received booster

APPENDIX

As of Sept 29, 2022 and may be subject to change.

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Photo credit: Katie Lopez



JAPAN

JAPAN COVID-19 NEWS

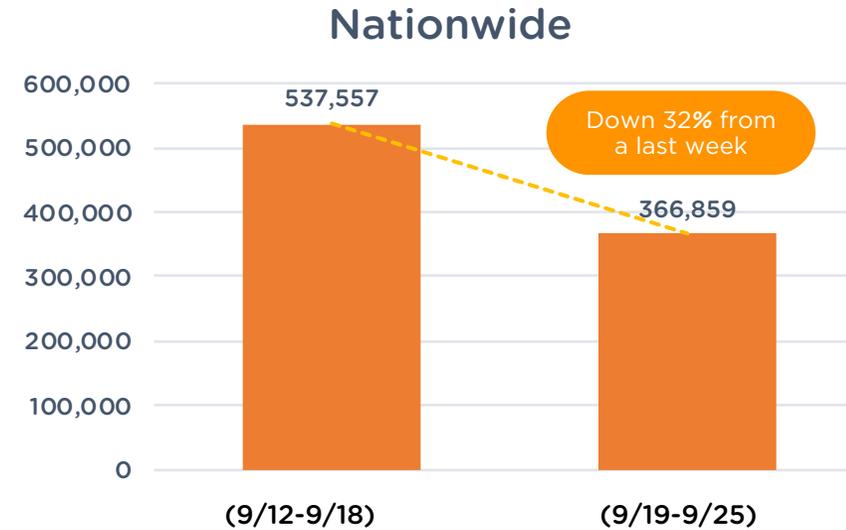
HIGHLIGHTS

- Comparing the number of new cases of new coronaviruses with the average number of new cases averaged over the week up to the 15th, all prefectures continue to show a downward trend, but the speed of decline is slowing down in many areas.
- The number of infections per 100,000 population is 302 in All Japan and 313 in Tokyo, down about 25 % from last week.

The number of infected people per 100,000 population:

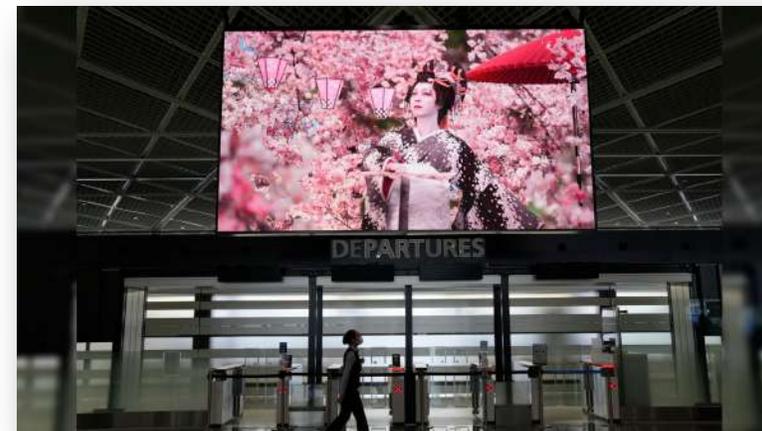
NATIONWIDE
302
TOKYO
313

Total for last 7 days



Area / New cases			Changes (#)	Changes (%)
	12-18 September	19 -25 September	vs LW	vs LW
Tokyo	58,656	38,507	-20,149	66%
Osaka	42,221	29,631	-12,590	70%
Aichi	38,511	23,301	-15,210	61%
Fukuoka	19,714	14,435	-5,279	73%
Nationwide	537,557	366,859	-170,698	68%

Created based upon data from NHK (Japan Broadcasting Corporation)



Confirmed
COVID-19

CASES:
21.35M

ACTIVE:
4.22%

AS OF OCT 4, 2022

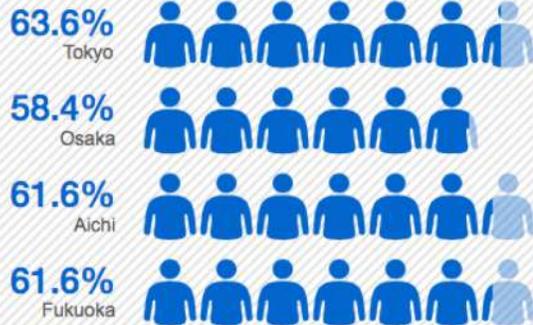
JAPAN COVID-19 NEWS

HIGHLIGHTS

- The progress rate for the third dose of vaccination is still low, currently at 65.1%.
- With the relaxation of waterfront measures, the PCR test will be exempted upon return to Japan on the condition that three vaccinations are given. This is expected to promote the third dose of vaccination.

NATIONWIDE

3RD SHOT - 65.1%



VACCINATION UPDATE (9/16)

Total number of vaccination:
322,295,967

1st & 2nd doses administered:
104,197,709
(81.5%)
102,790,600
(80.4%)

Nationwide 3rd shot:
82,144,806
(65.1%)

Nationwide 4th shot :
33,163,382

Created based upon data from Prime Minister's Office of Japan

ENTRY PROTOCOLS

HIGHLIGHTS

- As of September 7, the 72-hour corona test required upon entry and return to the country will be waived, provided that the person has already been vaccinated three times.
- The government has raised the daily entry limit to 50,000 people since September 7. The new limit allows entry from all countries through unaccompanied package tours to Japan.
- PCR testing (negative proof) within 72 hours prior to local departure remains mandatory for those who have received two or less vaccinations.

VALID FOR ENTRY INTO JAPAN FROM GUAM FROM JUNE 1



No inspection at airport

Day 0



No waiting at home

(Regardless of vaccination status / For both Japanese and foreigners)

ENTRY PROTOCOLS

REMOVAL OF THE MAXIMUM NUMBER OF ENTRY LIMIT FROM OCTOBER 11

On October 22 (Japan Standard Time), Prime Minister Kishida announced a policy to remove the cap on the number of people who can enter Japan, to allow free individual travel, and to waive visa requirements for short-term stays, effective October 11, regarding waterfront measures for the new Corona virus. Also on October 11, the government announced its policy to launch a nationwide travel support program and a consumption stimulus program targeting event businesses, etc.



JAPAN MARKET INTELLIGENCE

PACKAGED SALES

Seven major companies, all resumed sales

PACKAGE TOURS	FIT
 Sales resume for departures on JULY 1	*
 Sales resume for departures on MAY 15	*
 Sales resume for departures on JUNE 1	*
 Sales resume for departures on AUG 1	*
 Sales resume for departures on AUG 21	*
 Sales resume for departures on JUNE 1	*
 Sales resume for departures on APRIL 27	*

AIRLINE OPERATION

Japan Airlines is scheduled to operate on:
 December 22, 25, 29, 30, 2022
 January 3, 5, 9, 2023



AIRLINES	STATUS	FLIGHT	DEPARTURE	JPN TO GUM	FLIGHT	GUM TO JPN	FREQUENCY	CAPACITY
	Available from Jul 1, 2022 (Except Wed)	UA827	NRT	11:15 / 16:05	UA828	6:55 / 9:55	Mon, Tue, Thu, Fri, Sat, Sun	166
	Available	UA197	NRT	17:30 / 22:20	UA196	13:05 / 16:05	Daily	166
	Available from May 8, 2022 *Suspended between 10/30-12/14	UA874	NRT	21:05 / 1:45 +1	UA873	17:05 / 19:50	Sun	166
	Available from Aug 1, 2022 (Mon, Fri)	UA136	NGO	11:20 / 15:55	UA137	7:30 / 10:20	Mon, Fri	166
	Suspended until Dec 31, 2022	UA172	NGO	20:50 / 1:25 +1	UA171	17:00 / 19:55	Daily	166
	Available from Jul 1, 2022 (Wed, Fri, Sun) *between 10/30 - 12/14 (Wed. and Sun.)	UA150	KIX	11:05 / 15:45	UA151	7:10 / 10:10	Wed, Fri, Sun	166
	Suspended until Dec 31, 2022	UA178	KIX	20:50 / 1:20 +1	UA177	16:50 / 19:50	Tue, Thu, Sat	166
	Available from Aug 1, 2022 (Thu, Sun)	UA166	FUK	11:50 / 16:50	UA165	07:40 / 10:50	Thu, Sun	166
	Available from Aug 1, 2022 (Thu, Sun) *Suspended from Oct.	JL941	NRT	9:30 / 14:15	JL942	16:50 / 19:35	Thu, Sun	199
	Suspended until December 1, 2022	TW311	KIX	10:45 / 15:10	TW312	16:10 / 19:00	Daily	189
	Suspended until December 1, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
7C3184 (Tue)		10:10 / 14:50		7C3183 (Fri)	15:50 / 18:20			
	Suspended until December 1, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
		7C3184 (Tue)		10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20		
	Suspended until December 1, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
		7C3184 (Tue)		10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20		

JAPAN MARKETING ACTIVITIES



SNS PERFORMANCE SUMMARY

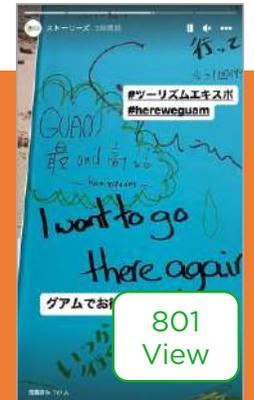
- SNS follow campaign at Tourism Expo; more Follower on Instagram (+690) and Twitter (+400).

SNS	follower		Week Reach		Week Engagement	
	17 Sep,2022	24 Sep,2022	17 Sep,2022	24 Sep,2022	17 Sep,2022	24 Sep,2022
	23,679	24,369	2,304,198	2,124,048	7,133	8,560
	2.91%		-7.82%		20.01%	
	24,071	24,078	8,542	12,889	2,904	2,045
	0.03%		50.89%		-29.58%	
	14,613	15,001	33,614	41,049	1,196	1,374
	2.66%		22.12%		14.88%	
	29,701	31,286	798,400	1,100,000	29,583	50,289
	5.34%		37.78%		69.99%	
	-	-	-	-	-	-
	-		-		-	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	8,439	7,583	16,546	14,937	0:01:32	0:01:27
	-10.14%		-9.72%		-5.43%	

JAPAN MARKETING ACTIVITIES

Sep, 2022							
Week1				1	2	3	4
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / 55 campaign						
Event							
Other				Weekly GUAM			
Week 2	5	6	7	8	9	10	11
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week 3	12	13	14	15	16	17	18
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week 4	19	20	21	22	23	24	25
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload : #hereweguam / Video						
Event				JATA : Tourism Expo			
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		
Week5	26	27	28	29	30		
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
topic	Instagram Story / Twitter Daily Upload						
Event							
Other		tiktok: #Hereweguam		tiktok: #Hereweguam	Weekly GUAM		

JAPAN MARKETING ACTIVITIES



SNS POSTS HIGHLIGHTS

JAPAN MARKETING ACTIVITIES

For the first time in three years, the Doni Festival was held!



WEEKLY GUAM

Lover's Cape is also getting crowded. The gift store is also well-stocked.

JAPAN MARKETING ACTIVITIES



NEWS PICKUP

<https://www.jiji.com/jc/article?k=000000362.000024522&g=prt>

One couple will win the Guam wedding of their dreams from Centrair! About the "3-Year Wedding Project"

- Entries will be accepted from September 16th~ (located in Tokoname City, Aichi Prefecture), in collaboration with United Airlines, Good Luck Corporation, which operates R's Wedding, and Premier Hotel Group (Ken Real Estate Leasing Co., Ltd.), which operates The Tsubaki Tower.
- (Ken Real Estate Leasing Co., Ltd.) will start accepting entries for the "Wedding Over 3 Years Project," a giveaway of a Guam wedding to be held at the newly grand-opened "Premier Sky Weddings" to one couple.
- The prize includes round-trip airfare on United Airlines to Guam for up to six people, hotel accommodations, wedding venue and basic wedding expenses.
- For the past three years, many couples have been forced to give up wedding receptions, weddings, honeymoons, etc., due to social conditions that have made it impossible for them to travel abroad even if they wanted to, and forced them to refrain from holding parties and other events.
- However, as of September 7, it is no longer necessary to present proof of a negative PCR test within 72 hours prior to departure from Japan upon returning to Japan from overseas by presenting a certificate of having received the third dose of the vaccine. As a result, it is now possible to travel to and from overseas with almost the same immigration procedures as before the new coronavirus epidemic. (*)
 - Entry/exit procedures may differ depending on the destination country.
 - Import/export procedures may be subject to change in accordance with measures with measures taken by the Japanese government to strengthen waterfront countermeasures.
- United Airlines, which operates direct flights to Guam, an "everlasting summer island" where you can enjoy beautiful beaches and clear blue ocean, resumed its service on August 1, and the number of passengers visiting Guam for the first time in three years is increasing.
- In response to this, we have planned the "Wedding Over 3 Years Project," inviting couples who have given up on their wedding at Corona Disaster to Guam to help them celebrate their new beginnings and create memories that will last a lifetime.
- The couple selected for the project will be the first couple to be invited to a wedding over 3 years later by United Airlines, a co-implementer of the project, Good Luck Corporation, the operator of R's Wedding, and the Premier Hotel Group (Ken Real Estate Leasing Co., Ltd.), the operator of The Tsubaki Tower. Premier Hotel Group (Ken Real Estate Leasing Co., Ltd.), and Central Japan International Airport Co.
- Please refer to the following outline for the application requirements. We look forward to hearing from you.



Sep 16
Potential reach: 20.1M
MIV: \$3.5K

JAPAN MARKETING ACTIVITIES



- The majority of Guam-related buzz was the HYATT campaign even during the JATA
- SNS users tend to respond strongly to promotions, so GVB also needs to develop promotions

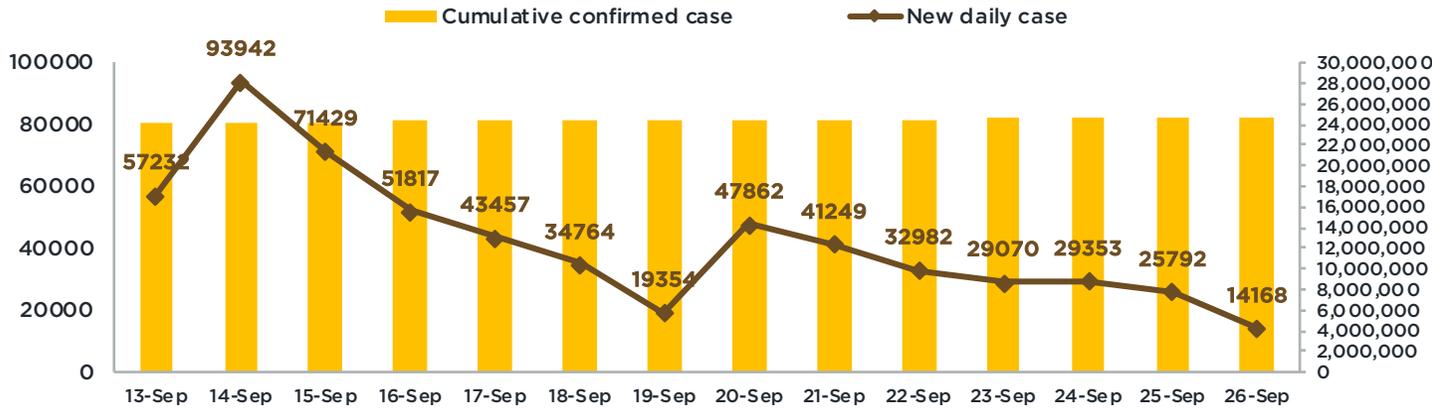


SOCIAL LISTENING

SOUTH KOREA

KOREA COVID-19 NEWS

COVID-19 STATUS: SEPTEMBER 13 – 26, 2022



HIGHLIGHT

South Korea's new COVID-19 cases recorded under 15,000 as of Monday for the first time in 11 weeks showing a marked decline. Meanwhile, the government announced that is continuing to discuss additional ease of quarantine measures, starting with the complete removal of outdoor masks.

Confirmed COVID-19

CASES: 24.83M

ACTIVE: 2.28%

COVID-19 VACCINATION STATUS: FEB 26, 2021 – SEPTEMBER 13, 2022

FULLY IMMUNIZED

44,677,086
87.1% of total population
96.6% of 18 and older
95.9% of 60 and older

BOOSTER SHOT

33,593,722
65.5% of total population
75.1% of 18 and older
90.1% of 60 and older

2nd BOOSTER SHOT

7,414,114
14.4% of total population
43.6% of 60+ and eligible pax

Vaccine Maker	1st Dose Administered	2nd Dose Administered	Booster Shot	2nd Booster Shot
	11,077,827 (24.6%)	9,244,407 (20.7%)	2,499 (TBD)	18 (TBD)
	25,483,084 (56.5%)	27,083,084 (60.6%)	22,553,614 (67.1%)	6,055,574 (81.7%)
	1,517,401 (3.4%)	1,517,401 (3.4%)	26,953 (0.1%)	39 (TBD)
	6,814,816 (15.1%)	6,640,863 (14.9%)	10,900,161 (32.5%)	877,606 (11.8%)
	132,038 (0.3%)	107,396 (0.2%)	101,646 (0.3%)	480,807 (6.5%)
etc. (WHO-authorized)	87,255 (0.2%)	84,710 (0.2%)	8,838 (TBD)	19 (TBD)
Total:	45,112,517	44,677,086	33,593,722	7,414,114

AS OF OCT 4, 2022



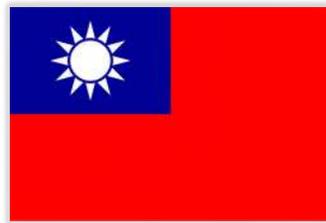
SOUTHEAST ASIAN COUNTRIES TO SIGNIFICANTLY EASE ENTRY RESTRICTIONS TO WELCOME INBOUND TRAVELERS.

Countries around the world are showing active movements to remove all COVID-19-related restrictions to bring the tourism industry back to the normal, hoping to welcome a significant number of tourists.



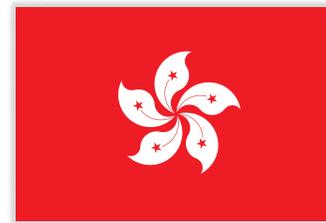
< Thailand >

- Thailand will **eliminate** the submission of certificates of **COVID-19 vaccination** for arrivals from October 1.



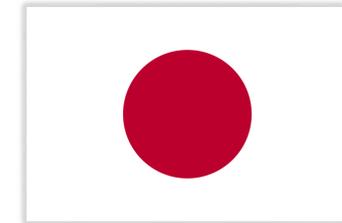
< Taiwan >

- **Visa-exempt travel to Taiwan will be fully reinstated** from September 29 for nationals of eligible countries.
- Also, the **on-arrival saliva PCR test** for inbound travelers will be **scrapped and replaced by rapid-antigen tests**.



< Hong Kong >

- **Will abolish the hotel quarantine** for travelers from September 26, which has been in place for more than two and a half years.
- A pre-departure **PCR test** within 48 hours will be **replaced by a Rapid Antigen Test**.



< Japan >

- **Will open its doors back up to individual foreign tourists** from October 11 and **get rid of its cap on daily arrivals**.
- Will allow individual tourists to enter visa-free.

KOREA MARKET INTELLIGENCE

OCTOBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113 -> KE421 (October 30 ~)	DAILY	09:45	15:15	8,432
Jeju Air	7C3102	DAILY	09:10	14:30	5,859
	7C3104	DAILY (October 1 ~ 29)	10:40	16:10	5,481
Jin Air	7C3106	DAILY (October 30 ~)	20:10	01:35+1	378
T'way	LJ641	DAILY	09:40	15:05	5,859
Air Seoul	TW301	WED/THU/SAT/SUN	09:15	14:30	3,402
TOTAL					32,921

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY (October 30 ~)	21:35	02:35+1	378
Air Busan	BX614	TUE/SAT	08:05	13:05	1,620
Jin Air	LJ773	TUE/WED/SAT/SUN	08:00	13:00	3,213
TOTAL					5,400

TOTAL OUTBOUND SEAT CAPACITY: 38,321 SEATS

KOREA MARKET INTELLIGENCE

NOVEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	8,160
Jeju Air	7C3102	DAILY	09:10	14:30	5,670
	7C3106	DAILY	20:10	01:35+1	5,670
Jin Air	LJ641	DAILY	09:35	14:50	5,670
T'way	TW301	WED/THU/SAT/SUN	08:20	13:55	3,213
Air Seoul	KE421	DAILY	09:15	14:35	8,160
TOTAL					28,383

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:35+1	5,670
Air Busan	LJ773	WED/THU/SAT/SUN	08:30	13:30	3,213
Jin Air	7C3154	DAILY	21:35	02:35+1	5,670
TOTAL					8,883

TOTAL OUTBOUND SEAT CAPACITY: 37,266 SEATS

KOREA MARKET INTELLIGENCE

DECEMBER AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

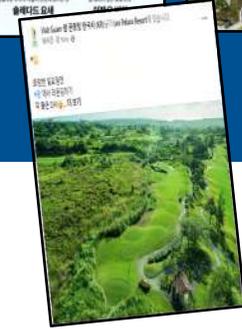
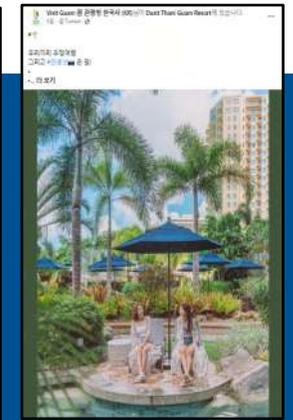
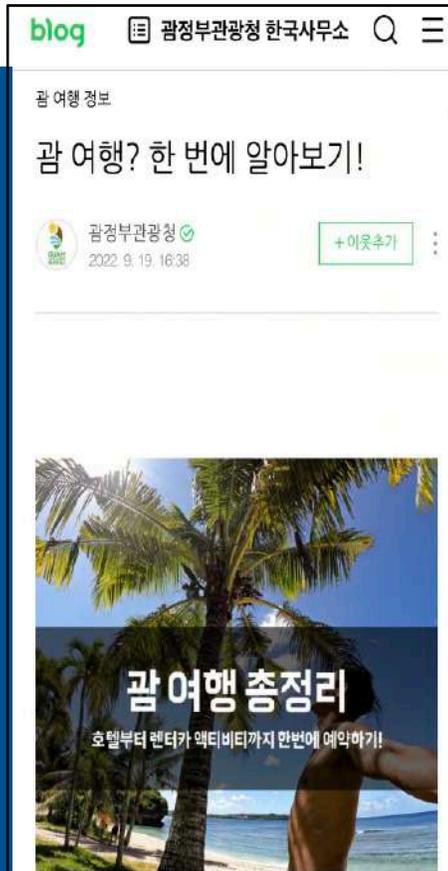
Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	8,432
	KE423	WED/THU/SAT/SUN (December 21- 4/w)	19:35	00:50+1	1,904
Jeju Air	7C3102	DAILY	09:10	14:30	5,859
	7C3106	DAILY	20:10	01:35+1	5,859
Jin Air	LJ641	DAILY	09:35	14:50	5,859
T'way Air	TW301	WED/THU/SAT/SUN (December 24- daily)	08:20	13:55	3,969
TOTAL					31,882

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:35+1	5,859
Jin Air	LJ773	DAILY	08:30	13:30	5,859
TOTAL					11,718

TOTAL OUTBOUND SEAT CAPACITY: 43,600 SEATS

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: SEPTEMBER 19-23
 #GuamAgain | GUAM TRAVEL TIPS

KOREA MARKETING ACTIVITIES

GVB KOREA - September Content Calendar *Key Message: #GuamAgain Campaigns

- Channels:**
- Instagram Story / Video
 - Naver Blog/ Facebook/Kakao
 - Instagram Feed Daily Uploads
 - SNS EVENT
 - Offline Event Notice

GVB KOREA - September Content Calendar							
*Key Message: #GuamAgain Campaigns							
Channels:							
Instagram Story / Video							
Naver Blog/ Facebook/Kakao							
Instagram Feed Daily Uploads							
SNS EVENT							
Offline Event Notice							
	September 1			September 2		September 3	
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
					#Guam Again Guam's Resort	#GuamAgain Shall We Golf Video	
	September 4	September 5	September 6	September 7	September 8	September 9	September 10
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Guam's Hidden Gems	#Guam Again Marine Activities	#GuamAgain Trawling Fishing	#GuamAgain Guam's Hidden Gems	#GuamAgain IG Reels	
	September 11	September 12	September 13	September 14	September 15	September 16	September 17
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Cultural Activities in Guam	#FromGuam UGC	#FromGuam UGC	#GuamAgain Cultural Experience	#GuamAgain IG Reels	
	September 18	September 19	September 20	September 21	September 22	September 23	September 24
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Event	#GuamAgain What's New in Guam	#FromGuam UGC	#GuamAgain Cafe Recommendation	#GuamAgain IG Reels	
	September 25	September 26	September 27	September 28	September 29	September 30	
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Guam's Gourmet Restaurants	#FromGuam UGC	#FromGuam UGC			

Contents and schedules are subject to change depends on the situation.

TAIWAN



PUBLIC TRANSPORT, EATING OUT TO BE ALLOWED UNDER OCT. 13 ENTRY RULES: CECC

Travelers to Taiwan will no longer be required to quarantine on arrival, with effect from Oct. 13, while visitors from all countries will again be allowed to enter, but the number of arrivals will be capped at 150,000 per week, Premier Su Tseng-chang announced Thursday.



Starting Oct. 13, travelers aged 2 years and over will be given four COVID-19 rapid antigen test kits when they arrive in Taiwan, and they will be required to observe seven days of "self-initiated epidemic prevention," in line with the new protocol, dubbed "0+7," according to Cabinet spokesman Lo Ping-cheng.

Under the "0+7" protocol, no quarantine will be mandated, but during the seven days of "self-initiated epidemic prevention," travelers will have to do a rapid test on the day of arrival or the next day, Lo said, citing Su, at a press conference following a Cabinet meeting.

Travelers will be allowed outside during the seven-day period once they obtain a negative COVID-19 rapid test every two days, he said.

TAIWAN'S MASK MANDATE TO BE LIFTED GRADUALLY: CECC

A gradual rather than a one-step approach will be adopted to lifting the mask mandate in Taiwan, Victor Wang, head of the Central Epidemic Command Center (CECC), said Friday.

There is no direct link between the government's planned adjustment of its COVID-19 policy to conditionally scrap the 3-day quarantine for arriving travelers from Oct. 13 and proposals to lift the mask mandate, Wang said during a press briefing.

The CECC will continue to evaluate the pandemic and collect relevant information from other countries -- such as South Korea and Singapore -- for reference before making a final decision, he said.

However, local experts have so far encouraged people to continue wearing masks, as well as recommended a step-by-step approach to lifting the mandate.

With South Korea set to end its outdoor mask mandate on Sept. 26, Wang said a good approach could be to implement different rules for mask wearing indoors and outdoors.



**Confirmed
COVID-19**

**CASES:
6.58M**

**ACTIVE:
12.56%**

AS OF OCT 4, 2022

TAIWAN TO OPEN BORDERS TO CHINA, HONG KONG, AND MACAU CITIZENS SEPT. 29

As the country begins to open its borders in stages, Taiwan will allow four categories of citizens from China, Hong Kong, and Macau to enter the country on Sept. 29.



On Thursday, Premier Su Tseng-chang announced the Cabinet approved the first stage of easing border restrictions for Taiwan, with the changes to take effect on Sept. 29. The second stage is likely to take effect on Oct. 13.

Also on Thursday, the Mainland Affairs Council (MAC) announced that taking into consideration humanitarian needs, family reunions, and the operation and management of Chinese-funded enterprises in Taiwan, the entry requirements for Chinese, Hong Kong, and Macau nationals will be relaxed on Sept. 29.

TAIWAN TO LIFT ENTRY QUARANTINE, REOPEN TO ALL VISITORS OCT. 13

Travelers to Taiwan will no longer be required to quarantine on arrival, with effect from Oct. 13, while visitors from all countries will again be allowed to enter, but the number of arrivals will be capped at 150,000 per week, Premier Su Tseng-chang announced Thursday.

Starting Oct. 13, travelers aged 2 years and over will be given four COVID-19 rapid antigen test kits when they arrive in Taiwan, and they will be required to observe seven days of "self-initiated epidemic prevention," in line with the new protocol, dubbed "0+7," according to Cabinet spokesman Lo Ping-cheng.

Under the "0+7" protocol, no quarantine will be mandated, but during the seven days of "self-initiated epidemic prevention," travelers will have to do a rapid test on the day of arrival or the next day, Lo said, citing Su, at a press conference following a Cabinet meeting.

Travelers will be allowed outside during the seven-day period once they obtain a negative COVID-19 rapid test every two days, he said.



TAIWAN ANNOUNCES NEW '3+4,' '0+7' RULES FOR ARRIVALS FROM ABROAD

On Thursday (Sept. 22), the CECC announced that eased regulations for the "3+4" quarantine scheme will go into effect on Sept. 29, while quarantine will be discontinued in favor of the "0+7" self-health monitoring plan from Oct. 13.

During a press conference on Thursday afternoon, CECC head Victor Wang confirmed earlier statements by Premier Su Tseng-chang that the border will be opened in two stages. The first phase, which starts on Sept. 29 will expand visa-free entry, raise the passenger quota, introduce the "one person per room" rule, and end saliva tests upon arrival.



The second phase, which is tentatively scheduled for Oct. 13, will see the weekly arriving passenger quota raised to 150,000, the "0 +7" plan introduced, the opening of borders to travelers from countries not granted visa-free treatment, and the end of the tour group ban. CECC spokesperson Chuang Jen-Hsiang then elaborated on the details of the "3+4" and "0+7" COVID prevention plans for new arrivals.

TAIWAN RECEIVES SECOND BATCH OF NOVAVAX VACCINE

Taiwan took delivery on Thursday morning of a second shipment of the Novavax COVID-19 vaccine containing 504,000 doses, which are scheduled to be distributed to local governments starting Sept. 30.

The vaccine doses arrived at the Taoyuan International Airport at 7:09 a.m. from Amsterdam Airport Schiphol on China Airlines flight CI-74.

People aged 12 or older are eligible for the vaccine.

The shipment was part of the nation's agreement with the Gavi Vaccine Alliance to purchase 4.76 million doses of COVID-19 vaccines, including about 2.27 million doses of the Novavax vaccine, under the COVAX international vaccine distribution system.



TAIWAN COVID-19 NEWS

Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting Sep. 12, 2022 Taipei Time)			
Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. 2. entry quarantine measures ^{*note1}
Traveler Type	Credentials		Requirement
Foreign National	Holder of ARC	<ul style="list-style-type: none"> ARC means R.O.C. (Taiwan) Resident Certificate 1. Open to all purposes of entry. 2. Migrant worker must also hold re-entry permit. 	1. Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. 2. entry quarantine measures ^{*note1}
	Non-ARC holder	1. Traveler who obtains entry permission for emergency or humanitarian reason. 2. Spouse or underage child of Taiwan national. 3. Student who obtains permission on from Ministry of Education. ^{*note2} 4. Spouse or underage child of a ARC holder ^{*note3} 5. Business traveler, volunteering, religious proselytization, studying religious doctrines, internships, international exchanges, and working holidays (youth exchanges)	1. Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. 2. entry quarantine measures ^{*note1} 3. a special entry permit (visitor visa) issued by R.O.C. (Taiwan) overseas missions
		Nationals of designated countries which are eligible for the visa exemption entry scheme announced by Ministry of Foreign Affairs	1. Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. 2. entry quarantine measures ^{*note1}
		All others	No
Note: <ol style="list-style-type: none"> All travelers are required to undergo a 3-day home quarantine and 4-day self-initiated epidemic prevention following the end of quarantine. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control. Personnel on diplomatic/government officials, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education. ARC holder as migrant worker will not be applicable. In accordance with CECC measures, MOFA reinstates visa-exempt entry for nationals of the US, Canada, New Zealand, Australia, countries in Europe, and diplomatic allies. Visit Bauer of Consular Affairs Website for details. 			
Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (https://hdhq.mohw.gov.tw/) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.			
		 Quarantine System for Entry	 Sep. 12 2022 National Immigration Agency Ministry of the Interior

RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN



Taiwan Centers for Disease Control 衛生福利部疾病管制署

On September 29, CECC announced that, in response to the gradual relaxation of border restrictions, it will adjust the quarantine policy for arriving travelers in two phases.

1. In the first phase starting on September 29, the CECC will adopt the rule of one person per room for the 3 three days of quarantine.
2. In the second phase, effective on October 13 (incoming flight's scheduled arrival time), arriving travelers will no longer be required to quarantine and will instead undergo a seven-day period of self-initiated prevention after arrival. Related border restrictions will also be lifted starting October 13.



Adjustment details are listed below.

1. Quarantine period: Quarantine will be ended, the day of arrival counts as Day 0. A seven-day period of self-initiated prevention will be required.
2. Rapid testing using at-home rapid test kits:
 - 4 rapid test kits will be given to all arriving passengers aged two and over.
 - Passengers take a rapid antigen test on the day of arrival or the first day of the self-initiated prevention period (D0/D1).
 - Arriving travelers should take a rapid test and produce a negative result within two days before going out during the self-initiated prevention period.
3. Arriving travelers will no longer be required to make a health declaration on the Quarantine System for Entry before arrival and to have a mobile phone with a Taiwanese number.

TAIWAN MARKET INTELLIGENCE

AIRLINE UPDATE *Current Routes*

CHINA AIRLINES

- Routes scheduled for September-November

EVA AIR

- TPE to Hanoi, Manila, Ho Chi Minh City, LA, San Francisco (seven flights per week)
- TPE to BKK, Hanoi, Singapore, New York (five flights per week)
- TPE to Seattle, Seoul, Kuala Lumpur (four flights per week)
- TPE to Jakarta, Hong Kong, Vancouver, Paris (three flights per week)
- TPE to Chicago (two flights per week)

STARLUX AIRLINES

- Macau - Daily
- Penang - Monday, Wednesday, Thursday, Friday, Saturday, Sunday
- Bangkok - Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
- Osaka - Tuesday, Thursday, Friday, Saturday
- Tokyo - Wednesday, Friday
- Kuala Lumpur - Tuesday, Wednesday, Thursday, Friday
- Ho Chi Minh City - Daily
- Manila - Monday, Wednesday, Thursday, Friday, Saturday, Sunday
- Singapore - Wednesday, Thursday, Saturday



CHINA AIRLINES

OCT-NOV OPERATION SCHEDULE

LOCATION						
North America	Southeast Asia		Europe	Oceania	Northeast Asia	China
Los Angeles	Bangkok	Ho Chi Minh City	Amsterdam	Sydney	Nagoya	Beijing
Ontario	Singapore	Hanoi	Frankfurt	Melbourne	Tokyo	Shanghai
San Francisco	Jakarta	Manila	London (Heathrow)	Auckland	Osaka	Xiamen
Vancouver	Kuala Lumpur	Phnom Penh		Brisbane	Fukuoka	Chengdu
New York	Penang	Yangon			Seoul	Hong Kong
	Palau					

AMCHAM 71ST ANNIVERSARY NETWORKING EVENT

- Date: Sept 29
- GTO participated in the AmCham 71st Anniversary networking gathering at Taipei 101 and interacted with AmCham partners.



AIT MEETING WITH ASOA

- Date: Sept 28
- AIT Commercial Section invited ASOA members for a meetup, a total of 12 members joined, and Felix gave a speech as the president of ASOA.
- AIT would like to officially introduce its sections and members to let ASOA learn about their focusing industries
- GTO actively communicated with members from AIT Commercial Section, ATO, and E-commerce group to explore opportunities for future cooperation.



TAIWAN MARKETING ACTIVITIES

ASIA SUPPLY CHAIN SUMMIT

- Date: Sept 27
- This summit was organized by DIGITIMES, ASOA members and global co-operate partners were invited, GTO was invited to participate as VIP to promote investment in Guam as well as attend the VIP Dinner.



ANTOR WORLD TOURISM DAY LUNCHEON

- Date: Sept 27
- IETO made presentations on the tourism trend in the post-pandemic world and also emphasized the importance of ecotourism.
- GTO exchanged ideas with other destinations for better preparation for the potential travel boom.
- ANTOR members are free to interact with travel operators, diving operators, and airlines during the luncheon.



TAIWAN MARKETING ACTIVITIES

MOFA'S COURTESY VISIT TO ASOA PRESIDENT (GUAM)

- Date: Sept 21
- Meeting with MoFA to Discuss ASOA Events.



DISCOVER AMERICA QUARTERLY GATHERING & TRADE SEMINAR

- Date: Sept 22
- Felix gave a presentation on Guam's tourism and attractions to all the participants, and also exchange name cards and social with VIPs and participants



TAIWAN MARKETING ACTIVITIES

NR MONITOR

From Sep 24 - Sep 30, a total of exposures are monitored.

As of Sep 30, a total of **13** exposures are monitored this month including

- TV Exposure: 0
- Online Exposure: 13
- Social Media: 0

SEMICON TAIWAN 2022 SHOW

- Date: Sep 14
- ASOA members met with Terry Tsao, global CMO and president of Taiwan from SEMI to discuss opportunities for future cooperation, investment, etc.



TAIWAN MARKETING ACTIVITIES

Social Media October Content Calendar							Stockholder:
							Safe-Certified Accommodations
							Safe-Certified Service
							Safe-Certified Shopping
							Attractions and Activities
							Safe-Certified Restaurants
							Guam Scenery
Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	1-Oct-22 SATURDAY
							Guam Scenery 1
Week 2	2-Oct-22 SUNDAY	3-Oct-22 MONDAY	4-Oct-22 TUESDAY	5-Oct-22 WEDNESDAY	6-Oct-22 THURSDAY	7-Oct-22 FRIDAY	8-Oct-22 SATURDAY
	Restaurants - Rotary Sushi		Accommodations - RIHGA Royal Laguna Guam Resort	Guam's Showtime! - TaoTao Tasi Show	x		Guam Scenery 2
Week 3	9-Oct-22 SUNDAY	10-Oct-22 MONDAY	11-Oct-22 TUESDAY	12-Oct-22 WEDNESDAY	13-Oct-22 THURSDAY	14-Oct-22 FRIDAY	15-Oct-22 SATURDAY
	GIFT Promotion			Guam's Showtime! - BBQ Dinner Show in Fiesta Resort	x	Game Q&A	Guan Attraction Bingo!
	National Day Event	National Day Event	National Day Event		x		
Week 4	16-Oct-22 SUNDAY	17-Oct-22 MONDAY	18-Oct-22 TUESDAY	19-Oct-22 WEDNESDAY	20-Oct-22 THURSDAY	21-Oct-22 FRIDAY	22-Oct-22 SATURDAY
	Guan Attraction Bingo!	Attractions - Tagada Guam LLC		Guam's Showtime! - Agana Bay Sunset Cruise	x		Guam Scenery 3
					x	SPA Guam	SPA Guam
Week 5	23-Oct-22 SUNDAY	24-Oct-22 MONDAY	25-Oct-22 TUESDAY	26-Oct-22 WEDNESDAY	27-Oct-22 THURSDAY	28-Oct-22 FRIDAY	29-Oct-22 SATURDAY
		Restaurants - Min's Bar Guam	Accommodations - Lotte Hotel Guam		x	Guam Scenery 4	Restaurants - Marble Slab Guam
	SPA Guam	SPA Guam			x		
Week 6	30-Oct-22 SUNDAY	31-Oct-22 MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Activities - S2 Club Guam	Guam Scenery 5					

PHILIPPINES

Philippines aims to surpass 1.7 mil tourist arrivals by year-end, has reached 1.5 mil already.

LOCKDOWN STATUS

PARTIAL

INBOUND TRAVEL

OPEN

OUTBOUND TRAVEL

OPEN

CONFIRMED

3,938,203

34,582 per million

7 DAY ROLLING AVE

+2,501 ▲

+21% vs prev week

DEATHS

62,790

551.4 per million

FULLY VACCINATED

-

0.00% of pop.

Source: Cases - John Hopkins University (2022-09-25). Retrieved from OurWorldInData.org



KARDING LEAVES 6 DEAD; 3 PROVINCES WORST HIT

Five rescuers were the first confirmed casualties of Super Typhoon Karding (international name: Noru), the strongest storm to hit the country this year that left a trail of destruction, stripping off roofs, knocking out power lines, and toppling structures as it barreled through the mainly agricultural provinces of Central Luzon region on Sunday until early Monday.

The rescuers were from the Bulacan Provincial Disaster Risk Reduction and Management Office (PDRRMO), who drowned while conducting rescue operations in San Miguel town, where 40 of the 49 villages were submerged in floodwaters due to strong rains spawned by the typhoon, Mayor Roderick Tiongson said on Monday.



NEW COVID CASES IN NCR EXCEED AUGUST PEAK

The National Capital Region (NCR) or Metro Manila logged 1,600 new Covid-19 cases on September 25, surpassing the peak of 1,502 cases recorded on August 7, OCTA Research reported on Monday. The Covid positivity rate in the region has also gone up, from 15.7 percent on September 15, to 18.5 percent on September 24, exceeding August 5 rate of 17.5 percent, OCTA Research fellow Dr. Guido David said.

"The one-week growth rate in NCR increased to 25 percent as of September 25, almost double the one-week growth rate of 13 percent on September 18," David said. David did not find the rising indicators as alarming, since healthcare utilization remained low at a low 36 percent.

CEBU PACIFIC RESUMES INTERNATIONAL FLIGHTS FROM DAVAO

Cebu Pacific has announced the resumption of its international operations in its Davao hub, starting with flights to Singapore.



The airline is the first local carrier to resume international flights from Davao since the COVID pandemic struck in 2020.

Cebu Pacific will have flights from Davao to Singapore every Tuesday, Thursday and Sunday.

“We are very excited to bring back this route as we know passengers in Mindanao have been waiting for more affordable and convenient flight options. Now that we’ve strengthened our operations from Manila, it’s time we move forward to grow our regional hubs as we work toward restoring 100 percent of our pre-pandemic capacity,” Xander Lao, Cebu Pacific chief commercial officer, said.

U.S. EMBASSY IN THE PHILIPPINES



CDC’s Order requiring proof of vaccination for non-U.S. citizen nonimmigrants to travel to the United States is still in effect. For more information see [Requirement for Proof of COVID-19 Vaccination for Air Passengers](#).

STATUS OF VISA PROCESSING AT THE U.S. EMBASSY IN THE PHILIPPINES
The U.S. Embassy in the Philippines is providing all routine visa services, though interview appointments for some visa classes remain limited in order to prioritize travelers with urgent needs and certain critical categories of visas. Due to a high volume of applicants and consular staffing shortages, wait-times for many visa classes are longer than the pre-pandemic norm.

For those visa applicants that paid a visa application fee and are still waiting to schedule an interview appointment, the validity of your payment (known as the MRV fee) is **extended until September 30, 2023**.

Appointment Scheduling: Applicants can schedule or reschedule the first available visa interview appointment slot by phone at (+632) 7792-8988 or (+632) 8548-8223, or through our online appointment system at <http://www.ustraveldocs.com/ph/>.

TRAVEL REQUIREMENTS OVERVIEW

Advisory

- For public safety and in compliance with Philippine Laws (IATF resolution 88, 150 and RA No. 11332), all individuals travelling to USA from Philippines and vice versa will still be required to wear a mask throughout the flight and when inside the Philippine terminal.
- Please note that for US flights, the new Transportation Security Agency (TSA) lifting the Centers for Disease Control and Prevention (CDC) mask mandate still recognizes other jurisdictions' mask requirements. The CDC likewise recommends the wearing of face masks in indoor public transportation such as during flights.
- Violation of the Philippine government's mandate shall be punishable by a fine of not less than Ph20,000.00 but not more than Php50,000.00, and/or imprisonment of not less than one (1) month and not more than six (6) months. Foreign nationals found to be in violation shall be subject to deportation proceedings after service of sentence

Allowed Travelers

- Fully vaccinated and Unvaccinated US Citizens, US Nationals, Lawful Permanent Residents, and Immigrants
- Fully Vaccinated non-US Citizen and non-US Immigrant
- Exempted Unvaccinated Non-US Citizen and non-US Immigrant

**Unvaccinated Non-US Citizen and non-US Immigrant are not allowed entry into the United States unless exempted.*



PAL FLIGHTS FOR AUGUST AND BEYOND
Advisory No. 262
as of 02 SEPT 2022 4:00 PM

Manila-Guam-Manila
• Daily



Manila-Guam-Manila
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PHILIPPINES MARKETING ACTIVITIES

MARKETING ACTIVITY: SOCIAL MEDIA

← Page Insights

Aug 30 - Sep 26 Last 28 days ▾

Post Reach 1.4m ▲ 65.2k	Post Engagements 175.4k ▼ 54.1k	New Page Likes 72 ▼ 110
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Posts ⓘ
11 posts published in the last 28 days.

MOST ENGAGING POSTS

	Ready, Set, Guam! August 31	Reach: 854 Engagements: 85
	White sand beach + cotton candy skies... September 8	Reach: 1.1K Engagements: 44
	Take a relaxing southern drive to th... August 31	Reach: 1.3K Engagements: 38



← Insights ⓘ

Last 30 Days ▾ Aug 28 - Sep 26

Overview
Visit Insights regularly to check on your content's performance.

Accounts reached	4,243 >
Accounts engaged	226 >
Total followers	4,827 -0.2% >

Content You Shared

Posts	10 >	Stories	0 >
Reels	1 >		



4,243 accounts reached in the last 30 days.



visitguamph

View insights Boost post

15 likes

visitguamph With a million stars shining this bright in the night sky, how could anyone be afraid of the dark?... more

visitguamph

View insights Boost post

21 likes

visitguamph A great day on Guam starts with a great morning stroll along our gorgeous beaches.

#ReadySetGuam #VisitGuam