

Preliminary Visitor Arrival Summary January 2026



	Jan-25	Jan-26	% from LY
Civilian Air Arrivals ^a	65,771	68,828	4.6%
Civilian Sea Arrivals ^a	47	94	100.0%
Armed Forces Air Arrivals ^a	1,497	614	-59.0%
Armed Forces Sea Arrivals ^a	1	4	300.0%
TOTAL VISITOR ARRIVALS	67,316	69,540	3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-25	Jan-26	% from LY
KOREA	33,999	33,665	-1.0%
Seoul	12,474	10,855	-13.0%
Incheon/Gyeonggi	7,124	6,693	-6.0%
Chungnam/Daejeon	884	955	8.0%
Jeonbuk/Gwanju	890	1,097	23.3%
Gyeonbuk/Daegu	1,423	1,797	26.3%
Busan	2,615	2,796	6.9%
Ulsan	494	663	34.2%
Other	8,095	8,809	8.8%
JAPAN	20,049	23,418	16.8%
Kanto (Tokyo)	11,682	12,208	4.5%
Chubu (Nagoya)	2,014	2,351	16.7%
Kinki (Osaka)	3,222	5,152	59.9%
Koshinetsu	388	436	12.4%
Hokuriku	167	259	55.1%
Tohoku	683	621	-9.1%
Kyushu	388	536	38.1%
Chugoku	293	501	71.0%
Hokkaido	370	622	68.1%
Shikoku	153	278	81.7%
Okinawa/Miya	214	169	-21.0%
Other	475	285	-40.0%
TAIWAN	1,711	644	-62.4%
Taipei	979	307	-68.6%
Kaohsiung	88	40	-54.5%
Taichung	170	89	-47.6%
Taoyuan, Miaoli, Hsinehu	156	66	-57.7%
Hsinchu	94	52	-44.7%
Other	224	90	-59.8%
CHINA	725	299	-58.8%
Beijing	173	71	-59.0%
Shanghai	248	63	-74.6%
Guangzhou	46	18	-60.9%
Other	258	147	-43.0%
US/HAWAII	7,088	6,576	-7.2%
CNMI	954	1,112	16.6%
PHILIPPINES	773	1,172	51.6%
FSM	687	638	-7.1%
PALAU	219	244	11.4%
EUROPE	146	124	-15.1%
AUSTRALIA	261	91	-65.1%
SINGAPORE	41	47	14.6%
RMI	47	45	-4.3%
HONG KONG	41	41	0.0%
RUSSIA	24	13	-45.8%
MALAYSIA	4	7	75.0%
INDIA	22	9	-59.1%
OTHER/UNKNOWN	477	1,297	171.9%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2024	Oct - Dec 2025	
Hotel Occupancy Taxes ^c	\$6,088,287	\$7,177,924	17.9%
Weighted Hotel Occupancy Rate ^d	62.8%	72.5%	15.4%
Weighted Hotel Room Rate ^d	\$198.48	\$205.87	3.7%

Guam Visitors Bureau
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Calendar Year-to-Date 2025/26 • Fiscal Year-to-Date 2025/26



	CYTD 2025 (Jan '25)	CYTD 2026 (Jan '26)	% from LY	FYTD 2025 (Oct '24 - Jan '25)	FYTD 2026 (Oct '25 - Jan '26)	% from LY
Air Arrivals ^a	67,268	69,442	3.2%	242,166	297,367	22.8%
Sea Arrivals ^a	48	98	104.2%	405	1,145	182.7%
TOTAL VISITOR ARRIVALS	67,316	69,540	3.3%	242,571	298,512	23.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2025 (Jan '25)	CYTD 2026 (Jan '26)	% from LY	FYTD 2025 (Oct '24 - Jan '25)	FYTD 2026 (Oct '25 - Jan '26)	% from LY
KOREA	33,999	33,665	-1.0%	118,797	155,379	30.8%
Seoul	12,474	10,855	-13.0%	44,127	52,470	18.9%
Incheon/Gyeonggi	7,124	6,693	-6.0%	27,316	32,345	18.4%
Chungnam/Daejeon	884	955	8.0%	3,033	3,932	29.6%
Jeonbuk/Gwanju	890	1,097	23.3%	2,852	4,192	47.0%
Gyeongbuk/ Daegu	1,423	1,797	26.3%	4,699	7,778	65.5%
Busan	2,615	2,796	6.9%	8,491	14,835	74.7%
Ulsan	494	663	34.2%	1,971	3,272	66.0%
Other	8,095	8,809	8.8%	26,308	36,555	39.0%
JAPAN	20,049	23,418	16.8%	75,895	93,895	23.7%
Kanto (Tokyo)	11,682	12,208	4.5%	43,089	49,562	15.0%
Chubu (Nagoya)	2,014	2,351	16.7%	8,400	10,086	20.1%
Kinki (Osaka)	3,222	5,152	59.9%	11,921	19,372	62.5%
Koshinetsu	388	436	12.4%	1,540	1,999	29.8%
Hokuriku	167	259	55.1%	671	1,159	72.7%
Tohoku	683	621	-9.1%	2,290	2,514	9.8%
Kyushu	388	536	38.1%	2,849	2,777	-2.5%
Chugoku	293	501	71.0%	1,499	2,089	39.4%
Hokkaido	370	622	68.1%	1,195	1,672	39.9%
Shikoku	153	278	81.7%	707	1,169	65.3%
Okinawa/Miya	214	169	-21.0%	580	494	-14.8%
Other	475	285	-40.0%	1,154	1,002	-13.2%
TAIWAN	1,711	644	-62.4%	2,915	2,506	-14.0%
Taipei	979	307	-68.6%	1,698	1,298	-23.6%
Kaohsiung	88	40	-54.5%	195	177	-9.2%
Taichung	170	89	-47.6%	285	256	-10.2%
Taoyuan, Miaoli, Hsinehu	156	66	-57.7%	270	244	-9.6%
Hsinchu	94	52	-44.7%	153	172	12.4%
Other	224	90	-59.8%	314	359	14.3%
CHINA	725	299	-58.8%	1,707	1,331	-22.0%
Beijing	173	71	-59.0%	346	303	-12.4%
Shanghai	248	63	-74.6%	589	373	-36.7%
Guangzhou	46	18	-60.9%	93	82	-11.8%
Other	258	147	-43.0%	679	573	-15.6%
US/HAWAII	7,088	6,576	-7.2%	25,475	23,143	-9.2%
CNMI	954	1,112	16.6%	4,155	4,270	2.8%
PHILIPPINES	773	1,172	51.6%	4,730	5,886	24.4%
FSM	687	638	-7.1%	3,675	3,225	-12.2%
PALAU	219	244	11.4%	1,246	1,135	-8.9%
EUROPE	146	124	-15.1%	465	567	21.9%
AUSTRALIA	261	91	-65.1%	538	421	-21.7%
SINGAPORE	41	47	14.6%	227	549	141.9%
RMI	47	45	-4.3%	201	192	-4.5%
HONG KONG	41	41	0.0%	205	239	16.6%
RUSSIA	24	13	-45.8%	57	59	3.5%
MALAYSIA	4	7	75.0%	45	54	20.0%
INDIA	22	9	-59.1%	38	39	2.6%
OTHER/UNKNOWN	477	1,297	171.9%	1,795	4,477	149.4%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2024	Jan - Dec 2025		Oct 2024 - Dec 2024	Oct 2025 - Dec 2025	
Hotel Occupancy Taxes ^c	\$32,081,000	\$31,325,564	-2.4%	\$6,088,287	\$7,177,924	17.9%
Hotel Occupancy Rate ^d	65.9%	70.0%	6.2%	62.8%	72.5%	15.4%
Hotel Room Rate ^d	\$206.22	\$205.93	-0.1%	\$198.48	\$205.87	3.7%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2025/2026 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, ^d STR Global (Hotel Occupancy and ADR Report).

Preliminary Visitor Arrival Summary
January 2019 vs January 2026



	Jan-19	Jan-26	% vs 2019
Civilian Air Arrivals ^a	144,717	68,828	-52.4%
Civilian Sea Arrivals ^a	885	94	-89.4%
Armed Forces Air Arrivals ^a	1,343	614	-54.3%
Armed Forces Sea Arrivals ^a	562	4	-99.3%
TOTAL VISITOR ARRIVALS	147,507	69,540	-52.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-19	Jan-26	% vs 2019
KOREA	69,295	33,665	-51.4%
Seoul	27,444	10,855	-60.4%
Incheon/Gyeonggi	16,919	6,693	-60.4%
Chungnam/Daejeon	1,929	955	-50.5%
Jeonbuk/Gwanju	1,586	1,097	-30.8%
Gyeongbuk/Daegu	3,234	1,797	-44.4%
Busan	7,051	2,796	-60.3%
Ulsan	1,144	663	-42.0%
Other	9,988	8,809	-11.8%
JAPAN	58,021	23,418	-59.6%
Kanto (Tokyo)	31,772	12,208	-61.6%
Chubu (Nagoya)	6,170	2,351	-61.9%
Kinki (Osaka)	10,244	5,152	-49.7%
Koshinetsu	1,303	436	-66.5%
Hokuriku	662	259	-60.9%
Tohoku	1,775	621	-65.0%
Kyushu	2,206	536	-75.7%
Chugoku	1,109	501	-54.8%
Hokkaido	1,929	622	-67.8%
Shikoku	512	278	-45.7%
Okinawa/Miya	184	169	-8.2%
Other	155	285	83.9%
TAIWAN	2,461	644	-73.8%
Taipei	1,411	307	-78.2%
Kaohsiung	153	40	-73.9%
Taichung	300	89	-70.3%
Taoyuan, Miaoli, Hsinehu	276	66	-76.1%
Hsinchu	139	52	-62.6%
Other	182	90	-50.5%
CHINA	1,261	299	-76.3%
Beijing	213	71	-66.7%
Shanghai	381	63	-83.5%
Guangzhou	119	18	-84.9%
Other	548	147	-73.2%
US/HAWAII	8,536	6,576	-23.0%
CNMI	1,745	1,112	-36.3%
PHILIPPINES	1,277	1,172	-8.2%
FSM	897	638	-28.9%
PALAU	336	244	-27.4%
EUROPE	211	124	-41.2%
AUSTRALIA	221	91	-58.8%
SINGAPORE	85	47	-44.7%
RMI	97	45	-53.6%
HONG KONG	454	41	-91.0%
RUSSIA	816	13	-98.4%
MALAYSIA	20	7	-65.0%
INDIA	14	9	-35.7%
OTHER/UNKNOWN	313	1,297	314.4%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2018	Oct - Dec 2025	
Hotel Occupancy Taxes ^c	\$9,916,642	\$7,177,924	-27.6%
Weighted Hotel Occupancy Rate ^d	85.9%	72.5%	-15.6%
Weighted Hotel Room Rate ^d	\$200.42	\$205.87	2.7%

Guam Visitors Bureau
Preliminary January 2026 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2026 • Fiscal Year-to-Date 2019 vs 2026



	CYTD 2019 (Jan '19)	CYTD 2026 (Jan '26)	% vs 2019	FYTD 2019 (Oct '18 - Jan '19)	FYTD 2026 (Oct '25 - Jan '26)	% vs 2019
Air Arrivals ^a	146,060	69,442	-52.5%	543,348	297,367	-45.3%
Sea Arrivals ^a	1,447	98	-93.2%	4,768	1,145	-76.0%
TOTAL VISITOR ARRIVALS	147,507	69,540	-52.9%	548,116	298,512	-45.5%
	CYTD 2019 (Jan '19)	CYTD 2026 (Jan '26)	% vs 2019	FYTD 2019 (Oct '18 - Jan '19)	FYTD 2026 (Oct '25 - Jan '26)	% vs 2019
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
KOREA	69,295	33,665	-51.4%	251,362	155,379	-38.2%
Seoul	27,444	10,855	-60.4%	101,332	52,470	-48.2%
Incheon/Gyeonggi	16,919	6,693	-60.4%	63,672	32,345	-49.2%
Chungnam/Daejeon	1,929	955	-50.5%	6,376	3,932	-38.3%
Jeonbuk/Gwanju	1,586	1,097	-30.8%	4,235	4,192	-1.0%
Gyeongbuk/Daegu	3,234	1,797	-44.4%	11,078	7,778	-29.8%
Busan	7,051	2,796	-60.3%	28,252	14,835	-47.5%
Ulsan	1,144	663	-42.0%	4,585	3,272	-28.6%
Other	9,988	8,809	-11.8%	31,832	36,555	14.8%
JAPAN	58,021	23,418	-59.6%	218,804	93,895	-57.1%
Kanto (Tokyo)	31,772	12,208	-61.6%	118,376	49,562	-58.1%
Chubu (Nagoya)	6,170	2,351	-61.9%	23,281	10,086	-56.7%
Kinki (Osaka)	10,244	5,152	-49.7%	40,850	19,372	-52.6%
Koshinetsu	1,303	436	-66.5%	4,478	1,999	-55.4%
Hokuriku	662	259	-60.9%	2,687	1,159	-56.9%
Tohoku	1,775	621	-65.0%	6,394	2,514	-60.7%
Kyushu	2,206	536	-75.7%	9,099	2,777	-69.5%
Chugoku	1,109	501	-54.8%	4,827	2,089	-56.7%
Hokkaido	1,929	622	-67.8%	4,488	1,672	-62.7%
Shikoku	512	278	-45.7%	2,656	1,169	-56.0%
Okinawa/Miya	184	169	-8.2%	1,097	494	-55.0%
Other	155	285	83.9%	571	1,002	75.5%
TAIWAN	2,461	644	-73.8%	8,749	2,506	-71.4%
Taipei	1,411	307	-78.2%	5,416	1,298	-76.0%
Kaohsiung	153	40	-73.9%	614	177	-71.2%
Taichung	300	89	-70.3%	918	256	-72.1%
Taoyuan, Miaoli, Hsinehu	276	66	-76.1%	833	244	-70.7%
Hsinchu	139	52	-62.6%	415	172	-58.6%
Other	182	90	-50.5%	553	359	-35.1%
CHINA	1,261	299	-76.3%	4,603	1,331	-71.1%
Beijing	213	71	-66.7%	752	303	-59.7%
Shanghai	381	63	-83.5%	1,405	373	-73.5%
Guangzhou	119	18	-84.9%	355	82	-76.9%
Other	548	147	-73.2%	2,091	573	-72.6%
US/HAWAII	8,536	6,576	-23.0%	31,134	23,143	-25.7%
CNMI	1,745	1,112	-36.3%	6,739	4,270	-36.6%
PHILIPPINES	1,277	1,172	-8.2%	7,680	5,886	-23.4%
FSM	897	638	-28.9%	4,001	3,225	-19.4%
PALAU	336	244	-27.4%	1,361	1,135	-16.6%
EUROPE	211	124	-41.2%	894	567	-36.6%
AUSTRALIA	221	91	-58.8%	737	421	-42.9%
SINGAPORE	85	47	-44.7%	393	549	39.7%
RMI	97	45	-53.6%	468	192	-59.0%
HONG KONG	454	41	-91.0%	2,482	239	-90.4%
RUSSIA	816	13	-98.4%	2,517	59	-97.7%
MALAYSIA	20	7	-65.0%	157	54	-65.6%
INDIA	14	9	-35.7%	60	39	-35.0%
OTHER/UNKNOWN	313	1,297	314.4%	1,207	4,477	270.9%
VISITOR INDUSTRY STATISTICS	Jan - Dec 2019	Jan - Dec 2025		Oct 2018 - Dec 2018	Oct 2025 - Dec 2025	
Hotel Occupancy Taxes^c	\$44,980,545	\$31,325,564	-30.4%	\$9,916,642	\$7,177,924	-27.6%
Weighted Hotel Occupancy Rate^d	89.5%	70.0%	-21.8%	85.9%	72.5%	-15.6%
Weighted Hotel Room Rate^d	\$213.07	\$205.93	-3.4%	\$200.42	\$205.87	2.7%

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